

U.S. EPA SBIR Phase I Kick-Off Meeting

Marriott at Metro Center
775 12th Street, NW
Washington, DC 20005
(202) 737-2200

April 5–6, 2007

DRAFT Agenda
(as of February 12, 2007)

Day 1 - Thursday, April 5, 2007

- 8:00 a.m. – 8:30 a.m. **Welcome and Opening Remarks**
- 8:30 a.m. – 9:30 a.m. **Overview – April Richards**
- Welcome
 - The Importance of Commercialization in the EPA SBIR Program
 - Phase I Administration
 - Phase II Proposal Requirements
 - Phase II Commercialization Option
 - Phase II Verification Option
 - SBIR Success Stories
- 9:30 a.m. – 9:45 a.m. **Introduction of EPA Guests – April Richards**
- 9:45 a.m. – 10:15 a.m. **Break**
- Networking
 - Review of Posters
- 10:15 a.m. – 12:15 p.m. **The EPA Commercialization Support Program – Phyl Speser**
- What Is Commercialization?
 - How Are Deals Done?
 - What Can Foresight Do To Increase the Likelihood of My Getting a Deal at the End of Phase I or in Phase II?
 - What Should I Be Doing?
 - How Does All of This Help Me To Write a Winning Phase II Proposal?
 - What Help Does Foresight Provide in Phase II?
- 12:15 p.m. – 1:30 p.m. **Seventh Inning Stretch: Lunch (on your own)**
- 1:30 p.m. – 2:30 p.m. **Leveraging EPA To Speed Commercialization**
- Environmental Technology Verification (ETV) Program – Abby Waits
 - Cooperative Research & Development Agreements (CRADAs) with EPA Laboratories – Kathleen Graham

2:30 p.m. – 7:00 p.m.

One-on-One Meetings With Foresight

- All Foresight meetings will be at one-half hour increments. This is your opportunity to meet some of the Foresight staff who will be supporting your project. Attending will be David Speser, Chairman; Phyl Speser, President; Todd Farrar, Director of Services; and Ashley Emmons, Team Leader for EPA Assessments.

Day 2 - Friday, April 6, 2007

8:00 a.m. – 12:00 p.m.

One-on-One Meetings With Foresight and EPA