

## Envirosense Monthly Statistics

Web Log Analysis Monthly Report October 2007

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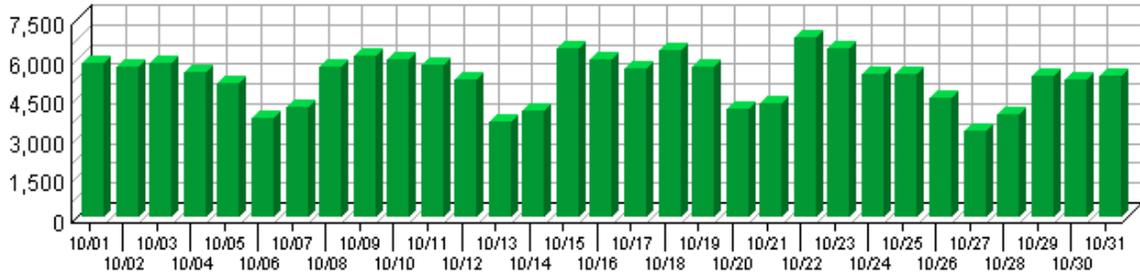
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# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

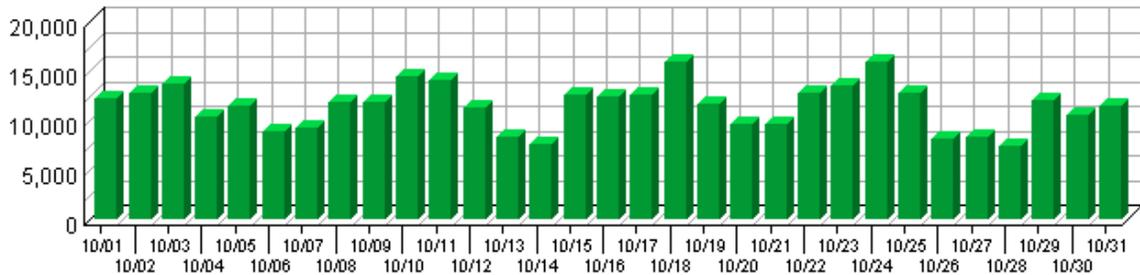
### Visits Trend



### Visit Summary

Visits	162,213
Average per Day	5,232
Average Visit Length	00:14:17
Median Visit Length	00:01:47
International Visits	4.99%
Visits of Unknown Origin	60.20%
Visits from Your Country: United States (US)	34.81%

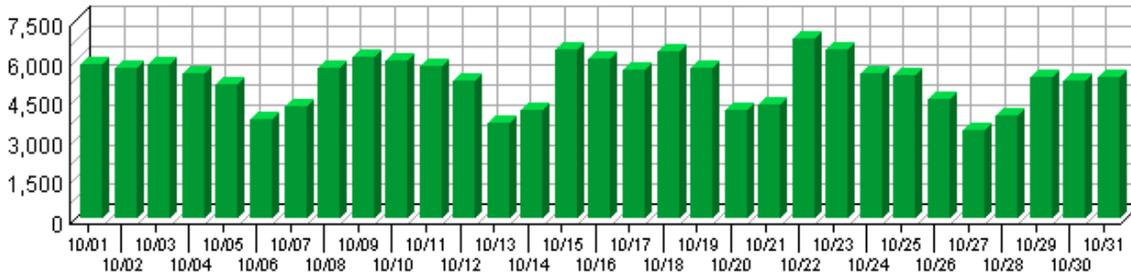
### Page Views Trend



### Page View Summary

Page Views	355,853
Average per Day	11,479
Average Page Views per Visit	2.19

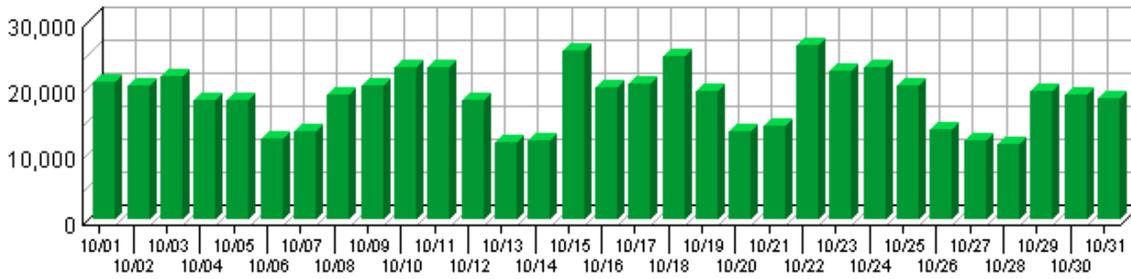
### Visitors Trend



### Visitor Summary

Unique Visitors	80,087
Visitors Who Visited Once	68,498
Visitors Who Visited More Than Once	11,589
Average Visits per Visitor	2.03

### Hits Trend



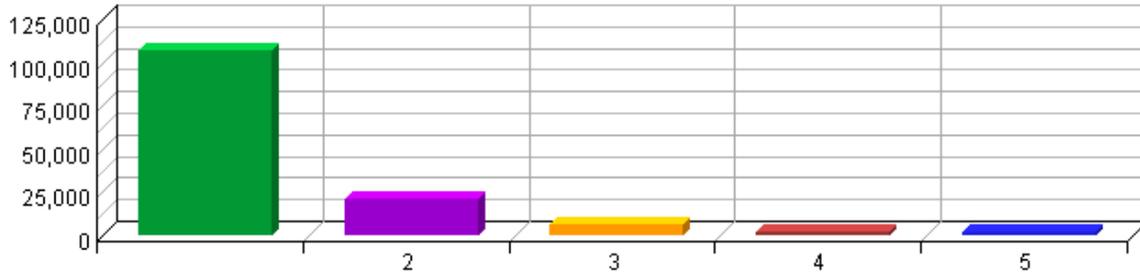
### Hit Summary

Successful Hits for Entire Site	575,057
Average Hits per Day	18,550
Home Page Hits	14,989

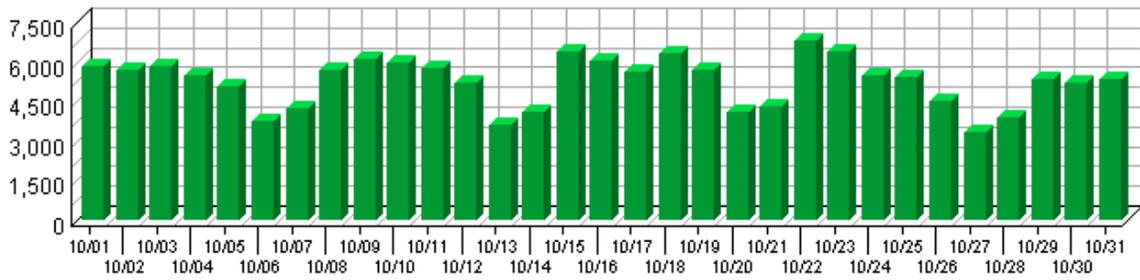
# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

### Visits by Referring Site



### Visitors Trend





# Ads Served Dashboard

This displays key graphs and tables that provide an overview of the Ads Served chapter. Click on the title of a graph or table to navigate to the corresponding page.



# Ad Views

This report shows how often specific ads were viewed by visitors.

**No data for this section in the log data analyzed.**

## Ad Views – Help Card

 **Ad Title** – Name of the ad being analyzed.

**Ad View Visits** – Number of visits by visitors who saw the specified ad. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. A visitor may see an ad more than once during a visit, but the ad will only be counted once in this table and graph. Contrast this page with the Ad Views page.

**Ad Views** – Number of times the specified ad was displayed on a page viewed by a visitor.

**%** – Percentage of visitors who saw the specified ad.

 Use this information to sell ad space and bill clients.



# Ad Clicks

This report shows how often specific ads were viewed by visitors.

**No data for this section in the log data analyzed.**

## Ad Clicks – Help Card

**? Ad Title** – Name of the ad being analyzed.

**Ad Click Visits** – Number of visits to your site that resulted in the specified ad being clicked on. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Ad Clicks** – Number of times the ad was clicked on by a visitor.

**%** – Percentage of times the specified ad was clicked on compared with all ads that were clicked on.

**💡** You can track the ongoing effectiveness of specific ads and patterns of potential customers throughout a given period. This can be used to help summarize the click-through rate during a marketing campaign.



# Ads Served Click Through Rate

This report shows you the effectiveness of the ads on your web site.

**No data for this section in the log data analyzed.**

## Ads Served Click Through Rate – Help Card

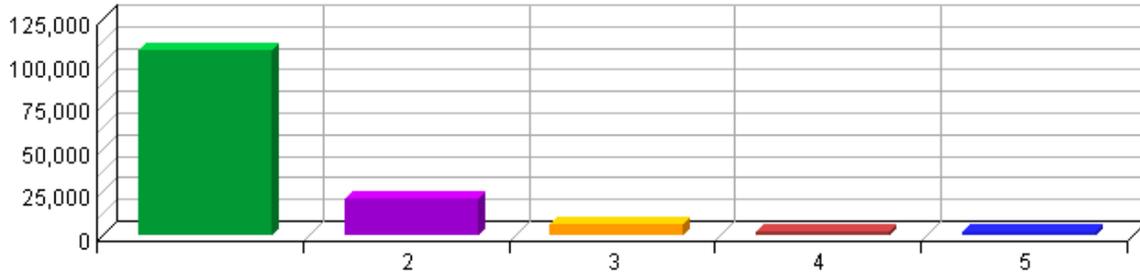
-  **Ad Title** – Name of the ad being analyzed.
  - Ad Clicks** – Number of times the ad was clicked on by a visitor.
  - Ad Views** – Number of times the specified ad was displayed on a page viewed by a visitor.
  - Click Thru Rate** – Percentage of ads that were clicked on.
- 
-  This report shows you the effectiveness of the ads on your web site.



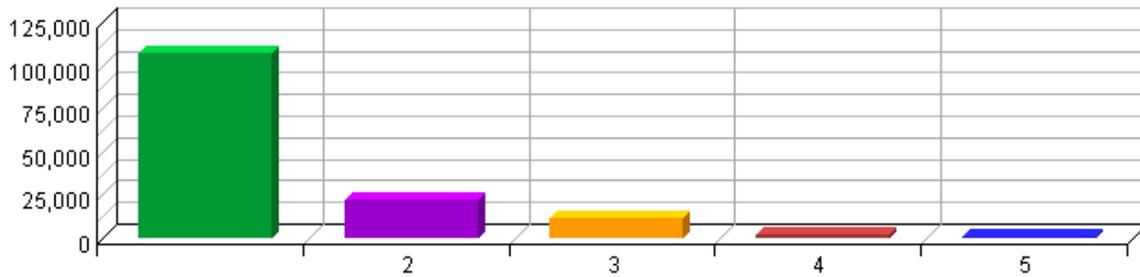
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

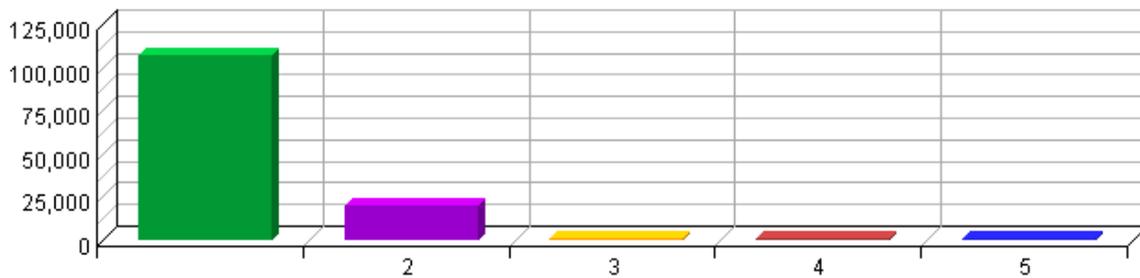
### Visits by Referring Site



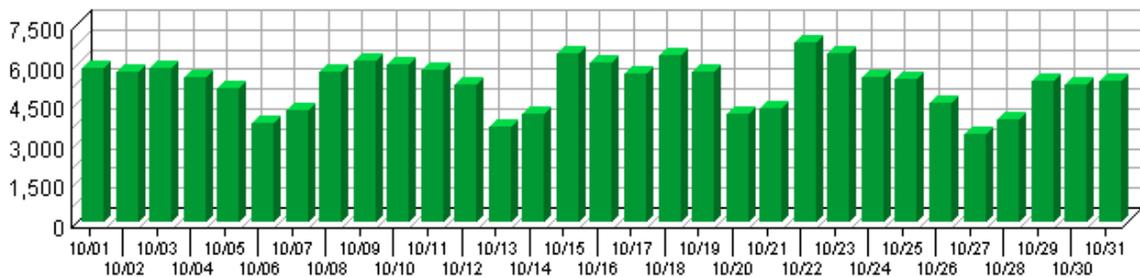
### Visits by Referring Domain



### Visits by Referring Page



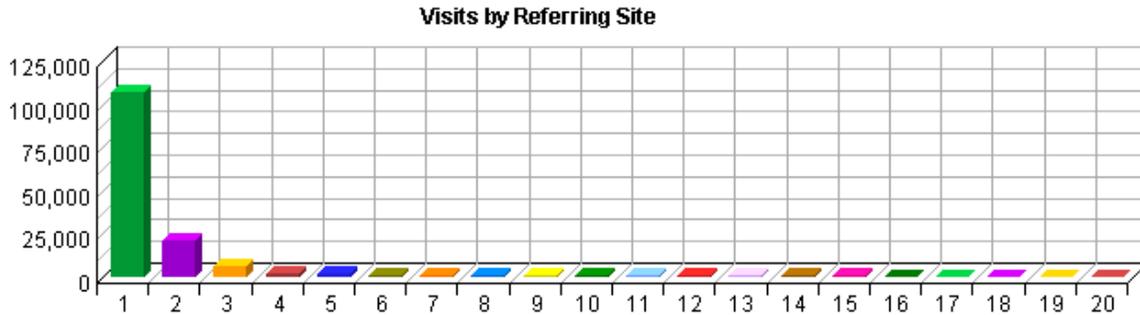
### Visitors Trend





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Site**

	Site	Visits	%
1.	No Referrer	106,991	65.96%
2.	<a href="http://www.google.com/">http://www.google.com/</a>	21,046	12.97%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	6,769	4.17%
4.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	2,273	1.40%
5.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	2,096	1.29%
6.	<a href="http://search.msn.com/">http://search.msn.com/</a>	1,538	0.95%
7.	<a href="http://search.live.com/">http://search.live.com/</a>	1,177	0.73%
8.	<a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	1,137	0.70%
9.	<a href="http://www07.grants.gov/">http://www07.grants.gov/</a>	1,004	0.62%
10.	<a href="http://www.google.co.in/">http://www.google.co.in/</a>	976	0.60%
11.	<a href="http://www.who.edu/">http://www.who.edu/</a>	818	0.50%
12.	<a href="http://www.google.ca/">http://www.google.ca/</a>	760	0.47%
13.	<a href="http://images.google.com/">http://images.google.com/</a>	685	0.42%
14.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	602	0.37%
15.	<a href="http://www.grants.gov/">http://www.grants.gov/</a>	577	0.36%
16.	<a href="http://intranet.epa.gov/">http://intranet.epa.gov/</a>	449	0.28%
17.	<a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	418	0.26%
18.	<a href="http://www.google.com.au/">http://www.google.com.au/</a>	314	0.19%
19.	<a href="http://www.ask.com/">http://www.ask.com/</a>	266	0.16%
20.	<a href="http://www.google.cn/">http://www.google.cn/</a>	222	0.14%
	<b>Subtotal</b>	<b>150,118</b>	<b>92.54%</b>
	<b>Other</b>	<b>12,095</b>	<b>7.46%</b>
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

## Activity by Referring Site – Help Card

**? Referring Sites** – A web site which refers a visitor to your site by linking to it.

**Site** – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

**%** – Percentage of referrals that came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

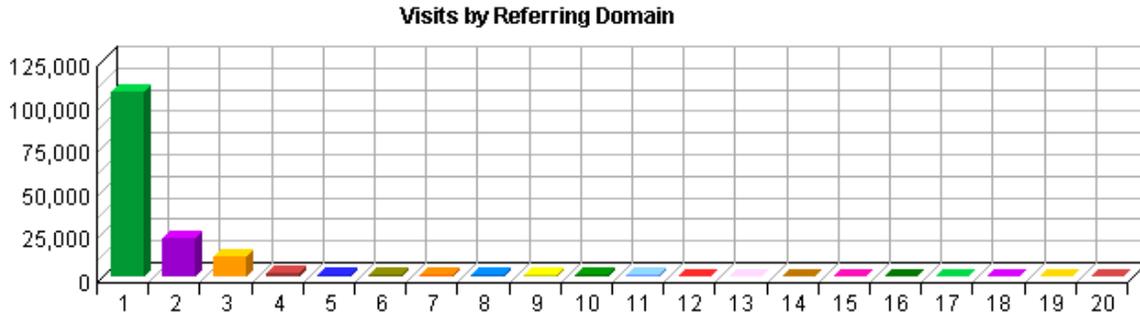


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Domain

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

	Domain	Visits	%
1.	No Referrer	106,991	65.96%
2.	google.com	21,954	13.53%
3.	epa.gov	11,321	6.98%
4.	yahoo.com	2,518	1.55%
5.	grants.gov	1,582	0.98%
6.	msn.com	1,567	0.97%
7.	live.com	1,287	0.79%
8.	google.co.in	1,065	0.66%
9.	google.ca	832	0.51%
10.	whoi.edu	818	0.50%
11.	google.co.uk	706	0.44%
12.	google.com.au	349	0.22%
13.	ask.com	290	0.18%
14.	aol.com	277	0.17%
15.	google.cn	223	0.14%
16.	google.de	198	0.12%
17.	google.es	189	0.12%
18.	google.it	171	0.11%
19.	google.co.kr	160	0.10%
20.	google.fr	157	0.10%
	<b>Subtotal</b>	<b>152,655</b>	<b>94.11%</b>
	<b>Other</b>	<b>9,558</b>	<b>5.89%</b>
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

## Activity by Referring Domain – Help Card

**? Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

**%** – Percentage of referrals that came from the specified domain.

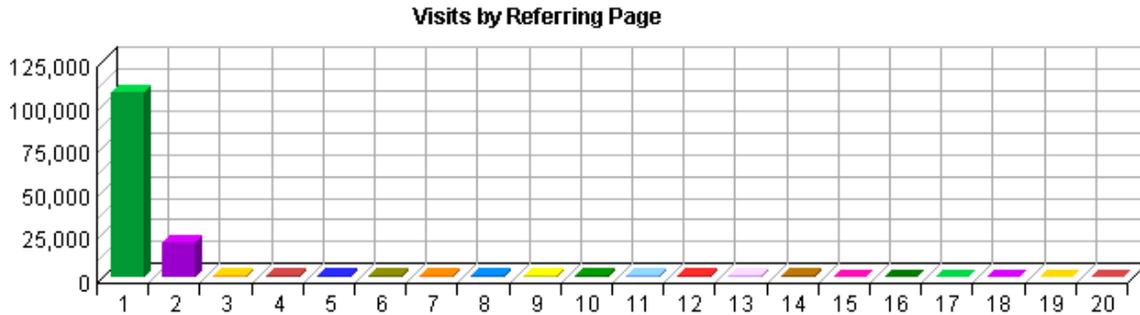
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



## Activity by Referring Page

	Page	Visits	%
1.	No Referrer	106,991	65.96%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	20,650	12.73%
3.	<a href="http://search.yahoo.com/ search">http://search.yahoo.com/ search</a>	1,437	0.89%
4.	<a href="http://search.msn.com/results. aspx">http://search.msn.com/results. aspx</a>	1,409	0.87%
5.	<a href="http://nlquery.epa.gov/ epasearch/epasearch">http://nlquery.epa.gov/ epasearch/epasearch</a>	1,112	0.69%
6.	<a href="http://search.live.com/ results.aspx">http://search.live.com/ results.aspx</a>	1,100	0.68%
7.	<a href="http://es.epa.gov/vendors/">http://es.epa.gov/vendors/</a>	1,060	0.65%
8.	<a href="http://www.google.co.in/ search">http://www.google.co.in/ search</a>	974	0.60%
9.	<a href="http://www07.grants.gov/ search/search.do">http://www07.grants.gov/ search/search.do</a>	940	0.58%
10.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	753	0.46%
11.	<a href="http://www.who.edu/redtide/">http://www.who.edu/redtide/</a>	752	0.46%
12.	<a href="http://images.google.com/ imgres">http://images.google.com/ imgres</a>	684	0.42%
13.	<a href="http://www.google.co.uk/ search">http://www.google.co.uk/ search</a>	597	0.37%
14.	<a href="http://www.grants.gov/search/ search.do">http://www.grants.gov/search/ search.do</a>	542	0.33%
15.	<a href="http://intranet.epa.gov/ ordintra/">http://intranet.epa.gov/ ordintra/</a>	385	0.24%
16.	<a href="http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html</a>	366	0.23%
17.	<a href="http://www.google.com.au/ search">http://www.google.com.au/ search</a>	311	0.19%
18.	<a href="http://es.epa.gov/search.html">http://es.epa.gov/search.html</a>	275	0.17%
19.	<a href="http://www.ask.com/web">http://www.ask.com/web</a>	266	0.16%
20.	<a href="http://es.epa.gov/comments. html">http://es.epa.gov/comments. html</a>	230	0.14%
	<b>Subtotal</b>	<b>140,834</b>	<b>86.82%</b>
	<b>Other</b>	<b>21,379</b>	<b>13.18%</b>
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

## Activity by Referring Page – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

**%** – Percentage of referred visitors who came from the specified site.

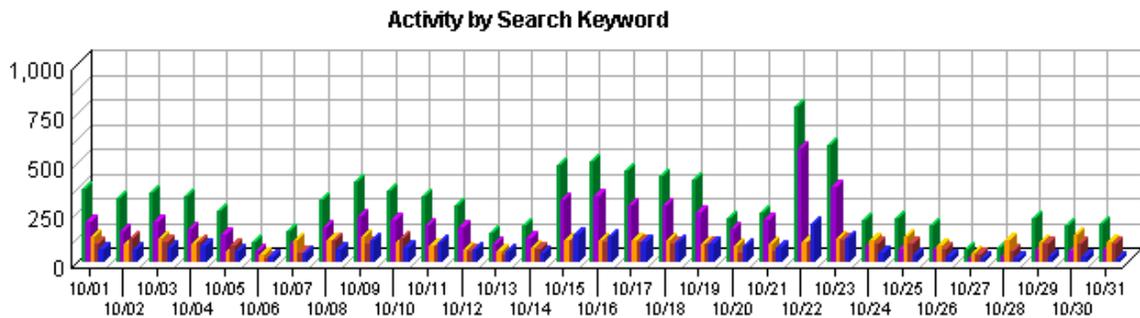
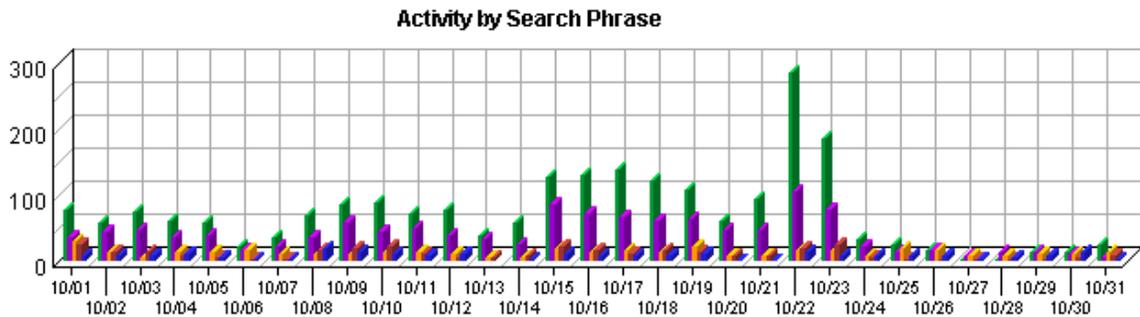
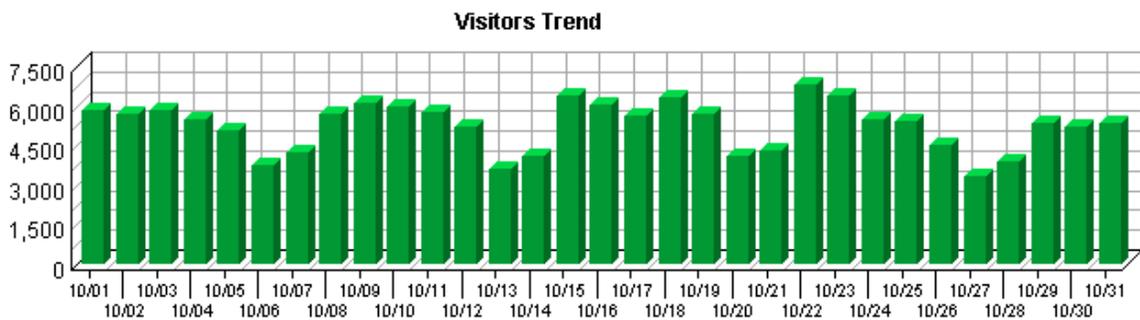
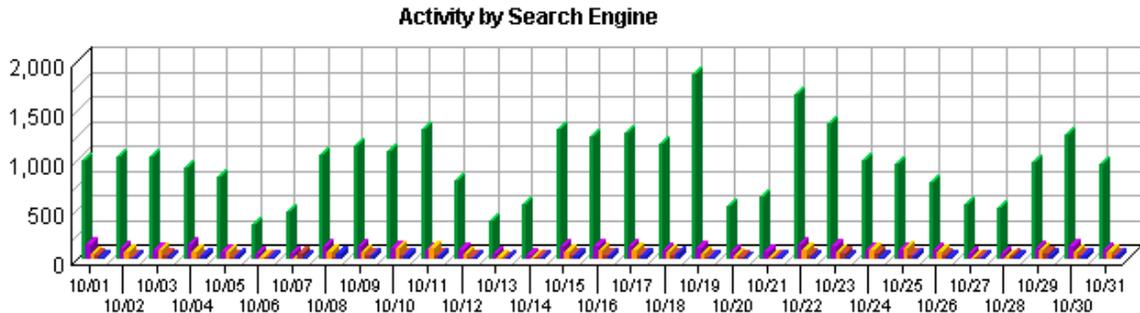
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.



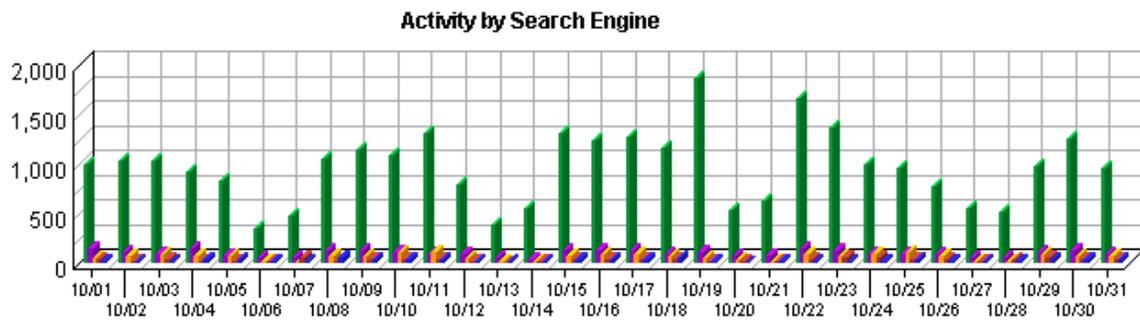


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



**Activity by Search Engine**

	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1.	google	30,093	77.54%
2.	yahoo	3,073	7.92%
3.	msn	2,010	5.18%
4.	google canada	987	2.54%
5.	google uk	833	2.15%
6.	google australia	399	1.03%
7.	google italy	223	0.57%
8.	google germany	219	0.56%
9.	aol netfind	208	0.54%
10.	google france	187	0.48%
11.	yahoo spain	130	0.33%
12.	google japan	87	0.22%
13.	altavista	59	0.15%
14.	yahoo japan	55	0.14%
15.	netscape	40	0.10%
16.	google austria	33	0.09%
17.	yahoo taiwan	31	0.08%
18.	yahoo uk & ireland	27	0.07%
19.	yahoo canada	16	0.04%
20.	all the web	15	0.04%
	<b>Subtotal</b>	<b>38,725</b>	<b>99.78%</b>
	<b>Total</b>	<b>38,809</b>	<b>100.00%</b>

### Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	2,191	5.65%
	epa star fellowship	1,180	3.04%
	energy project application example	883	2.28%
	hazard sulfur concrete filetype:pdf	338	0.87%
	epa star grant	306	0.79%
	epa grants	212	0.55%
	nano polymers .ppt	195	0.50%
	epa star 2008	144	0.37%
	star fellowship	109	0.28%
	atmospheric corrosion in humidty	107	0.28%
	epa fellowship	105	0.27%
	ncer	104	0.27%
	epa sbir	92	0.24%
	epa gro	88	0.23%
	powder feeder design ppt	77	0.20%
	microchip ppt	72	0.19%
	epa star fellowships	63	0.16%
	environmental protection agency	63	0.16%
	statistical thermodynamics	62	0.16%
	epa star fellowship 2008	62	0.16%
2. yahoo	epa	302	0.78%
	epa star fellowship	59	0.15%
	epa star	54	0.14%
	fellowships	36	0.09%
	graduate fellowships	26	0.07%
	consolidated plastics company	21	0.05%
	epa star grant	19	0.05%
	nanotechnology	19	0.05%
	sbir	18	0.05%
	consolidated plastics company inc	16	0.04%
	towards providing security for rfid tags with depleting internal energy	15	0.04%
	binks manufacturing company	14	0.04%
	epa sbir	14	0.04%
	epa sector notebook	13	0.03%
	oil mop inc	12	0.03%
	epa grants	12	0.03%
	consolidated plastics	12	0.03%

	ncer	11	0.03%
	epa star fellowship 2007	10	0.03%
	epa p3 competition	8	0.02%
3. msn	consolidatedplastics.com	136	0.35%
	consolidated plastics	88	0.23%
	consolidated plastics company	69	0.18%
	www.consolidatedplastics.com	42	0.11%
	epa	35	0.09%
	consolidated plastics company inc	21	0.05%
	nanotechnology	18	0.05%
	consolidated plastic	13	0.03%
	epa star fellowship	12	0.03%
	consolidated plastics company, inc.	9	0.02%
	consolidated plastics co	9	0.02%
	highland tank	8	0.02%
	consolidated plastics company, inc	7	0.02%
	epa star	7	0.02%
	www.orange-sol.com	7	0.02%
	star fellowship	7	0.02%
	morton powder coatings	7	0.02%
	hako minuteman	6	0.02%
	us epa	6	0.02%
	il waste exchange	6	0.02%
4. google canada	applications of nanotechnology filetype:ppt	18	0.05%
	advantages of nanotechnology filetype:ppt	15	0.04%
	microtechnology and nanotechnology filetype:pdf	8	0.02%
	epa star grant	6	0.02%
	tidal flat ppt	6	0.02%
	biotic and abiotic components of coral reefs	5	0.01%
	biotic and abiotic components of coral reef	5	0.01%
	the biotic and abiotic components of coral reefs	5	0.01%
	united states environmental assessment center	5	0.01%
	us epa	4	0.01%
	community based risk assessment	4	0.01%
	madison chemical industries	4	0.01%
	agtuff	4	0.01%
	lynntech texas ferrate	4	0.01%
	epa nanotechnology	4	0.01%
	fenco maclaren inc.	3	0.01%
	epa star fellowship	3	0.01%
	united states environmental protection agency, research and development	3	0.01%

	ncer	3	0.01%
	abiotic components of coral reef	3	0.01%
5. google uk	pdf industrial design	12	0.03%
	health	12	0.03%
	nanomaterials	5	0.01%
	climate change	5	0.01%
	health risk size	4	0.01%
	basic nanotechnology	4	0.01%
	oeca	3	0.01%
	research for wool come from and how is used	3	0.01%
	risk assessment example	3	0.01%
	vehicle combustion particle formation	3	0.01%
	biomarkers ppt	3	0.01%
	sox and nox prevention	3	0.01%
	email for mary buzby	2	0.01%
	effects of pesticides and smoking on birth weight	2	0.01%
	objectives of shear strength of granular soil	2	0.01%
	human exposed complex mixtures	2	0.01%
	pesticides worker exposure valuation	2	0.01%
	glycerine byproduct of eco fuels	2	0.01%
	epa project: aquatic toxicity of waste stream nanoparticles	2	0.01%
	benefits of team working	2	0.01%
6. google australia	climate change	8	0.02%
	ecology of algal blooms	7	0.02%
	climate and global change epa	3	0.01%
	macroalgae indicator	3	0.01%
	transfer function in groundwater assessment	3	0.01%
	coral processes diagram	3	0.01%
	health	2	0.01%
	design less hazardous chemical syntheses(reactions/processes examples	2	0.01%
	design vehicle with energy pics	2	0.01%
	pica activated	2	0.01%
	effect of climate change on tourism tourism model	2	0.01%
	green nanotechnology	2	0.01%
	mode of delivery is asociated with asthma and allergy occurrances in children	2	0.01%
	verapamil ppt	2	0.01%
	aquatic ecosystems characteristics	2	0.01%
	ecology of algal bloom	2	0.01%
	epa 2007	2	0.01%
	coral algae symbiosis	2	0.01%

	berger bank filtration	2	0.01%
	change	2	0.01%
7. google italy	research grant	8	0.02%
	epa star	4	0.01%
	russian boys previous	4	0.01%
	comet assay ppt	3	0.01%
	e.p.a environment protection agency	3	0.01%
	cafimar	3	0.01%
	health risk assessment chemical mixture	2	0.01%
	global change and air pollution	2	0.01%
	emissions air quality health effects	2	0.01%
	student health design awards	2	0.01%
	particulate matter mechanisms	2	0.01%
	plasmon co nanoparticles	2	0.01%
	expected results endocrine disrupters	2	0.01%
	vpcf	2	0.01%
	highly cited immunology statistical	2	0.01%
	lab on chip ppt	2	0.01%
	leak detection gas pipeline filetype:pdf	2	0.01%
	dssc pv	2	0.01%
	epa pm composition	2	0.01%
	cellulose nanoparticles	2	0.01%
8. google germany	notebook sector	10	0.03%
	environmental problems	3	0.01%
	svendala	2	0.01%
	function of nanotechnology	2	0.01%
	fate of nanoparticles in the atmosphere	2	0.01%
	board stress associates,clifton park 12065, 69 spruce street	2	0.01%
	peter may	2	0.01%
	process analytical technology multi variables	2	0.01%
	pfisteria	2	0.01%
	aerodynamic particle sizer particulate matter	2	0.01%
	epa research in urban watershed modeling	2	0.01%
	nano membrane for contaminant removal	1	0.00%
	environmental health	1	0.00%
	continuous measurement	1	0.00%
	erin meagher measuring the rate of heat flux	1	0.00%
	example of statistical analysis plan phase iii	1	0.00%
	international university florida department of science saporito	1	0.00%
	apoe mice and ppt	1	0.00%
	molecular mechanisms in allergy and clinical immunology	1	0.00%
	(nh4)2so4 40%	1	0.00%

9. aol netfind	compliance epa	5	0.01%
	www.epa.gov	5	0.01%
	epa grants	4	0.01%
	epa	4	0.01%
	about epa environmental science	2	0.01%
	environmental factors that influence synaptogenesis in infants	2	0.01%
	usepa	2	0.01%
	quality assurance opportunity	2	0.01%
	shine toxic waste tar creek	2	0.01%
	star fall	2	0.01%
	solar greenhouse	2	0.01%
	estrogen, effects on wildlife	2	0.01%
	epa heavy metals	2	0.01%
	dr george gray ord u.s. environmental protection agency	2	0.01%
	neurological disorders in children	2	0.01%
	particulate matter	1	0.00%
	william wilberforce university minority enrollment	1	0.00%
	american formulating and manufacturing	1	0.00%
spatial synergy and parametric mapping	1	0.00%	
epa office	1	0.00%	
10. google france	saltcedar salt stress response	6	0.02%
	epa star 2008	2	0.01%
	us research environment	2	0.01%
	satcom colibri 5900	2	0.01%
	environment research	2	0.01%
	environment research center usa	2	0.01%
	best scientific poster	2	0.01%
	gabapentin ecotoxicity	2	0.01%
	novamax technologies	2	0.01%
	pla stereoblocks	2	0.01%
	coating surfactant filetype:ppt	1	0.00%
	nanoparticles in fish research programs	1	0.00%
	natural gas leak detection	1	0.00%
	reflection ftir hematite	1	0.00%
	phd environment research grants 2008	1	0.00%
	methods of production of nanoparticle ppt	1	0.00%
	information oil filter	1	0.00%
	quality water electrophoresis	1	0.00%
bryan norton epa	1	0.00%	
nanofiltration ppt	1	0.00%	
11. yahoo spain	candid	20	0.05%
	corn field	14	0.04%

	candid photo	7	0.02%
	lowell high school	6	0.02%
	particulate matter	5	0.01%
	umbc	5	0.01%
	bio diesel	4	0.01%
	sink, drawing	4	0.01%
	biohazard sign	4	0.01%
	biohazard decontamination	3	0.01%
	epa office research and development	3	0.01%
	e.p.a.	2	0.01%
	nanotechnology health environmental	2	0.01%
	catalytic converter recycling in england	2	0.01%
	fuel cell	2	0.01%
	candid pics	2	0.01%
	research center for ecological energy	2	0.01%
	particulate matter (pm)	2	0.01%
	student assistant	2	0.01%
	scientist	2	0.01%
12. google	us epa	3	0.01%
japan	mpf engineered	2	0.01%
	cdse solar tio2 powerpoint	2	0.01%
	pharmacokinetics consultant interaction	2	0.01%
	developmental disorders nj university	2	0.01%
	epa nano technology	2	0.01%
	water treatment sludge arsenic	1	0.00%
	estradiol ppt	1	0.00%
	pm emission in us, pdf	1	0.00%
	agrochemical surfactant ppt	1	0.00%
	dry scrubber semiconductor	1	0.00%
	tiernan inc	1	0.00%
	carbonate groundwater	1	0.00%
	watershed classification	1	0.00%
	nyu impactor	1	0.00%
	quantachrome corporation	1	0.00%
	dopamine system, ppt	1	0.00%
	cnt saxs	1	0.00%
	endocrine disruption risk management epa guid	1	0.00%
	pvc sorting system	1	0.00%
13. altavista	epa	5	0.01%
	environmental life cycle cost	4	0.01%
	epa pdf	2	0.01%
	epa environmental org.	2	0.01%

	assistant	2	0.01%
	design garden	2	0.01%
	degradation of organopollutants	2	0.01%
	research grants in the united states	2	0.01%
	nom reagents low cost drinking water	2	0.01%
	epa soil bioremediation of heavy metals	1	0.00%
	dedert corporation	1	0.00%
	capital controls company	1	0.00%
	epa total maximum daly load	1	0.00%
	sustainable development reduces costs	1	0.00%
	how much is the tolerable level of contamination of cations and anions in water?	1	0.00%
	epa star grant number of applicants	1	0.00%
	raman recycle batteries	1	0.00%
	numerical simulation of urban surface runoff	1	0.00%
	impact factor bibliometrics	1	0.00%
	environmental economics and decision making	1	0.00%
14. yahoo	barnebey sutcliffe	3	0.01%
japan	grilon	3	0.01%
	us-epa	3	0.01%
	ada technologies inc	3	0.01%
	epa home	2	0.01%
	vortec corporation	2	0.01%
	environmental technology business	2	0.01%
	grilon ems	2	0.01%
	gcm wrf/chem	1	0.00%
	delta omega technologies	1	0.00%
	progressive equipment corp	1	0.00%
	epa	1	0.00%
	ï¼ï¼ f2008	1	0.00%
	children event workshopã€€announcement	1	0.00%
	rt-pcr smv	1	0.00%
	epa pdf	1	0.00%
	chlor-alkali process, ak	1	0.00%
	usf filterite	1	0.00%
	sbir success stories	1	0.00%
	waltham dynax	1	0.00%
15. netscape	warren conner development coalition	2	0.01%
	grants national process center	2	0.01%
	epa grants	1	0.00%
	health	1	0.00%
	recirculation cyclones	1	0.00%

	illinois epa home	1	0.00%
	environmental protection agency–cincinnati	1	0.00%
	human exposure to pesticides research	1	0.00%
	mamadou diallo website	1	0.00%
	sf-424 instructions	1	0.00%
	star fall	1	0.00%
	epa star	1	0.00%
	nevada sculpin	1	0.00%
	rfa	1	0.00%
	research grants	1	0.00%
	airway disease in children	1	0.00%
	advanced electrochemical technology inc	1	0.00%
	en	1	0.00%
	dan campbell epa	1	0.00%
	nanotechnology project summary 2007	1	0.00%
16. google	us epa nano	2	0.01%
austria	prevot particulate matter	1	0.00%
	sheehan japan integrated computational prioritizing estrogenic endocrine disruptors environmental endocrine disruptors	1	0.00%
	nanotechnology films filetype:ppt	1	0.00%
	outcome	1	0.00%
	procolobus filetype:pdf	1	0.00%
	childrens` s health and environment vulnerability	1	0.00%
	new holland centrifugal dryers	1	0.00%
	sustainability keywords	1	0.00%
	lactide purification	1	0.00%
	rebecca savage c60	1	0.00%
	students save energy	1	0.00%
	girl against the jungle fact sheets	1	0.00%
	raphidophyte	1	0.00%
	reeves groundwater	1	0.00%
	kontes chemistry	1	0.00%
	powell implications intratropical migration	1	0.00%
	climate mixing height	1	0.00%
	children's vulnerability	1	0.00%
	child with cough or difficult breathing age less than months	1	0.00%
17. yahoo	epa	4	0.01%
taiwan	assistant	2	0.01%
	burt process equipment, inc	2	0.01%
	nanotechnology	2	0.01%
	fuel cell	2	0.01%
	umbc	2	0.01%

terlep lamp co.	1	0.00%
dioxin	1	0.00%
outcome indicator	1	0.00%
usf filtration	1	0.00%
ruco polymer corporation	1	0.00%
magni industries inc	1	0.00%
tibet's economic	1	0.00%
arco chemical	1	0.00%
dnapl	1	0.00%
ova sensitization animal model and epa.gov	1	0.00%
sustainable buildings competition	1	0.00%
gas leak detector	1	0.00%
vantage flushing oil	1	0.00%
microbiological fuel cells	1	0.00%

18. yahoo uk &ireland	epa gro fellowship	5	0.01%
	2006 impact factor for atla (alternatives to laboratory animals)	2	0.01%
	academic fellowships in the us	2	0.01%
	greenzyme	2	0.01%
	technological and scientific achievements	1	0.00%
	junior research fellowships 2008	1	0.00%
	epa	1	0.00%
	sustainable design competition	1	0.00%
	environmental engineering phd opportunities holland	1	0.00%
	seed dispersal	1	0.00%
	aerosol general remediation	1	0.00%
	children workshop building capacity	1	0.00%
	montrose chemical natural resource damage assessment southern california(pcbs,ddt	1	0.00%
	human health and biodiversity	1	0.00%
	dangers of iron oxide in drinking water	1	0.00%
	what is spatial scale, air pollution	1	0.00%
	funding for research on water and environmental management	1	0.00%
	national environmental research center, research triangle park,	1	0.00%
	future proofing higher degree level communication skills for scientists and engineers	1	0.00%
	asma zoning	1	0.00%
19. yahoo canada	p2 environmental services	2	0.01%
	small business innovation research canada	2	0.01%
	small business grants ontario canada	2	0.01%
	research results	1	0.00%
	rope and washer pump plans	1	0.00%
	appalachian state university construction 2007	1	0.00%

	bovar environmental/concord environmental	1	0.00%
	www.boerger-pumps.com	1	0.00%
	five seasons comfort	1	0.00%
	powerpoint presentation about environmental nano sensor	1	0.00%
	epa	1	0.00%
	five season comfort	1	0.00%
	pauli	1	0.00%
20. all the web	national center for environmental research	2	0.01%
	epa	2	0.01%
	cooperative agreements epa	2	0.01%
	early indicators risk management	1	0.00%
	apollo greenzyme	1	0.00%
	how technique for measuring customerservice benchmarked against standard	1	0.00%
	zhang	1	0.00%
	ferrous	1	0.00%
	pall aeropower corporation	1	0.00%
	memtec america	1	0.00%
	membrex	1	0.00%
	grants	1	0.00%

#### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	8,125	20.94%
	star	5,163	13.30%
	of	2,269	5.85%
	fellowship	2,051	5.28%
	environmental	2,010	5.18%
	in	1,461	3.76%
	research	1,409	3.63%
	for	1,052	2.71%
	project	1,031	2.66%
	application	1,018	2.62%
	energy	973	2.51%
	the	931	2.40%
	example	910	2.34%
	grant	778	2.00%
	health	771	1.99%
	grants	759	1.96%
	water	729	1.88%
	ppt	676	1.74%

	2008	670	1.73%
	nanotechnology	657	1.69%
2. yahoo	epa	858	2.21%
	of	253	0.65%
	star	216	0.56%
	environmental	211	0.54%
	research	179	0.46%
	in	161	0.41%
	for	147	0.38%
	fellowships	126	0.32%
	fellowship	109	0.28%
	inc	108	0.28%
	nanotechnology	97	0.25%
	company	93	0.24%
	the	91	0.23%
	grants	83	0.21%
	water	82	0.21%
	on	79	0.20%
	grant	60	0.15%
	sbir	58	0.15%
	consolidated	57	0.15%
	plastics	56	0.14%
3. msn	consolidated	248	0.64%
	plastics	232	0.60%
	epa	200	0.52%
	company	140	0.36%
	consolidatedplastics.com	137	0.35%
	inc	122	0.31%
	environmental	73	0.19%
	inc.	63	0.16%
	chemical	49	0.13%
	in	46	0.12%
	www.consolidatedplastics.com	42	0.11%
	star	41	0.11%
	corporation	33	0.09%
	systems	33	0.09%
	of	32	0.08%
	water	32	0.08%
	co	32	0.08%
	industries	31	0.08%
	plastic	30	0.08%
	fellowship	28	0.07%

4. google canada	of	142	0.37%
	nanotechnology	70	0.18%
	environmental	68	0.18%
	epa	67	0.17%
	in	57	0.15%
	for	52	0.13%
	the	51	0.13%
	coral	44	0.11%
	research	42	0.11%
	water	38	0.10%
	effects	34	0.09%
	filetype:ppt	34	0.09%
	health	34	0.09%
	abiotic	33	0.09%
	components	33	0.09%
	on	28	0.07%
	environment	27	0.07%
	biotic	27	0.07%
	climate	26	0.07%
	to	26	0.07%
5. google uk	of	144	0.37%
	environmental	66	0.17%
	health	62	0.16%
	in	62	0.16%
	the	58	0.15%
	for	45	0.12%
	research	44	0.11%
	on	41	0.11%
	environment	38	0.10%
	risk	30	0.08%
	nanotechnology	29	0.07%
	effects	29	0.07%
	epa	28	0.07%
	ppt	28	0.07%
	change	28	0.07%
	climate	26	0.07%
	design	25	0.06%
	to	23	0.06%
assessment	22	0.06%	
how	22	0.06%	
6. google australia	of	76	0.20%
	in	37	0.10%

	the	28	0.07%
	change	28	0.07%
	climate	27	0.07%
	environmental	26	0.07%
	nanotechnology	21	0.05%
	epa	20	0.05%
	on	18	0.05%
	health	15	0.04%
	for	14	0.04%
	water	13	0.03%
	effects	12	0.03%
	design	12	0.03%
	research	12	0.03%
	algal	12	0.03%
	ecological	11	0.03%
	ecology	11	0.03%
	blooms	10	0.03%
	environment	9	0.02%
7. google italy	ppt	18	0.05%
	research	17	0.04%
	epa	17	0.04%
	of	15	0.04%
	health	13	0.03%
	environmental	10	0.03%
	grant	9	0.02%
	endocrine	8	0.02%
	for	8	0.02%
	air	6	0.02%
	environment	6	0.02%
	nanoparticles	6	0.02%
	matter	6	0.02%
	water	5	0.01%
	pollution	5	0.01%
	the	5	0.01%
	change	5	0.01%
	in	5	0.01%
	global	5	0.01%
	star	5	0.01%
8. google germany	of	17	0.04%
	ppt	15	0.04%
	environmental	12	0.03%
	powerpoint	10	0.03%

	in	10	0.03%
	notebook	10	0.03%
	sector	10	0.03%
	epa	9	0.02%
	for	8	0.02%
	research	7	0.02%
	nanotechnology	6	0.02%
	the	6	0.02%
	technology	5	0.01%
	protection	5	0.01%
	particulate	5	0.01%
	climate	5	0.01%
	health	5	0.01%
	presentation	5	0.01%
	change	4	0.01%
	matter	4	0.01%
9. aol netfind	epa	35	0.09%
	in	23	0.06%
	environmental	20	0.05%
	of	13	0.03%
	the	11	0.03%
	for	9	0.02%
	protection	8	0.02%
	to	8	0.02%
	children	8	0.02%
	water	8	0.02%
	grants	7	0.02%
	agency	6	0.02%
	star	6	0.02%
	compliance	6	0.02%
	what	6	0.02%
	on	6	0.02%
	new	5	0.01%
	u.s.	5	0.01%
	www.epa.gov	5	0.01%
	michigan	4	0.01%
10. google france	ppt	17	0.04%
	research	15	0.04%
	of	12	0.03%
	epa	12	0.03%
	environment	11	0.03%
	in	8	0.02%

	stress	7	0.02%
	saltcedar	6	0.02%
	response	6	0.02%
	salt	6	0.02%
	powerpoint	6	0.02%
	environmental	5	0.01%
	for	5	0.01%
	center	4	0.01%
	2008	4	0.01%
	star	4	0.01%
	the	4	0.01%
	usa	3	0.01%
	on	3	0.01%
	search	3	0.01%
11. yahoo spain	candid	30	0.08%
	corn	14	0.04%
	field	14	0.04%
	environmental	8	0.02%
	photo	7	0.02%
	particulate	7	0.02%
	biohazard	7	0.02%
	matter	7	0.02%
	research	6	0.02%
	lowell	6	0.02%
	high	6	0.02%
	school	6	0.02%
	umbc	5	0.01%
	pics	4	0.01%
	bio	4	0.01%
	sign	4	0.01%
	drawing	4	0.01%
	of	4	0.01%
	epa	4	0.01%
	sink,	4	0.01%
12. google japan	epa	11	0.03%
	ppt	8	0.02%
	tio2	5	0.01%
	research	5	0.01%
	environmental	4	0.01%
	of	4	0.01%
	pdf	4	0.01%
	technology	4	0.01%

	chemical	4	0.01%
	water	3	0.01%
	in	3	0.01%
	cdse	3	0.01%
	us	3	0.01%
	factor	2	0.01%
	disorders	2	0.01%
	temporal	2	0.01%
	gyrus	2	0.01%
	interaction	2	0.01%
	pharmacokinetics	2	0.01%
	international	2	0.01%
13. altavista	epa	13	0.03%
	of	9	0.02%
	environmental	8	0.02%
	in	7	0.02%
	cost	6	0.02%
	cycle	4	0.01%
	life	4	0.01%
	water	3	0.01%
	company	3	0.01%
	soil	3	0.01%
	the	3	0.01%
	is	3	0.01%
	pdf	3	0.01%
	design	2	0.01%
	united	2	0.01%
	nanotechnology	2	0.01%
	research	2	0.01%
	health	2	0.01%
	assistant	2	0.01%
	remediation	2	0.01%
14. yahoo japan	grilon	5	0.01%
	of	4	0.01%
	technologies	4	0.01%
	epa	4	0.01%
	barnebey	3	0.01%
	ada	3	0.01%
	corporation	3	0.01%
	sutcliffe	3	0.01%
	inc	3	0.01%
	us-epa	3	0.01%

	business	2	0.01%
	water	2	0.01%
	pdf	2	0.01%
	vortec	2	0.01%
	home	2	0.01%
	technology	2	0.01%
	ems	2	0.01%
	environmental	2	0.01%
	children	1	0.00%
	exair	1	0.00%
15. netscape	epa	7	0.02%
	grants	6	0.02%
	environmental	4	0.01%
	in	4	0.01%
	research	3	0.01%
	star	3	0.01%
	the	2	0.01%
	coalition	2	0.01%
	national	2	0.01%
	fellowship	2	0.01%
	to	2	0.01%
	process	2	0.01%
	health	2	0.01%
	development	2	0.01%
	center	2	0.01%
	of	2	0.01%
	protection	2	0.01%
	conner	2	0.01%
	warren	2	0.01%
	campbell	1	0.00%
16. google austria	the	3	0.01%
	vulnerability	2	0.01%
	mixing	2	0.01%
	infectious	2	0.01%
	epa	2	0.01%
	in	2	0.01%
	disruptors	2	0.01%
	endocrine	2	0.01%
	height	2	0.01%
	disease	2	0.01%
	us	2	0.01%
	climate	2	0.01%

	nano	2	0.01%
	keywords	1	0.00%
	presentation	1	0.00%
	breathing	1	0.00%
	human	1	0.00%
	epidemiological	1	0.00%
	prioritizing	1	0.00%
	kontes	1	0.00%
17. yahoo taiwan	epa	4	0.01%
	inc	3	0.01%
	fuel	3	0.01%
	burt	2	0.01%
	umbc	2	0.01%
	assistant	2	0.01%
	cell	2	0.01%
	nanotechnology	2	0.01%
	process	2	0.01%
	equipment,	2	0.01%
	model	1	0.00%
	gas	1	0.00%
	indicator	1	0.00%
	sensitization	1	0.00%
	dnapl	1	0.00%
	outcome	1	0.00%
	dioxin	1	0.00%
	chemical	1	0.00%
	pulsed	1	0.00%
	competition	1	0.00%
18. yahoo uk &ireland	epa	6	0.02%
	fellowship	5	0.01%
	gro	5	0.01%
	for	4	0.01%
	research	4	0.01%
	in	3	0.01%
	environmental	3	0.01%
	fellowships	3	0.01%
	animals)	2	0.01%
	factor	2	0.01%
	2006	2	0.01%
	atla	2	0.01%
	to	2	0.01%
	(alternatives	2	0.01%

	the	2	0.01%
	laboratory	2	0.01%
	water	2	0.01%
	impact	2	0.01%
	academic	2	0.01%
	greenzyme	2	0.01%
19. yahoo canada	small	4	0.01%
	business	4	0.01%
	environmental	4	0.01%
	canada	4	0.01%
	research	3	0.01%
	services	2	0.01%
	p2	2	0.01%
	ontario	2	0.01%
	comfort	2	0.01%
	five	2	0.01%
	grants	2	0.01%
	innovation	2	0.01%
	rope	1	0.00%
	seasons	1	0.00%
	appalachian	1	0.00%
	bovar	1	0.00%
	pump	1	0.00%
	www.boerger-pumps.com	1	0.00%
	environmental/concord	1	0.00%
	season	1	0.00%
20. all the web	epa	4	0.01%
	for	3	0.01%
	cooperative	2	0.01%
	agreements	2	0.01%
	research	2	0.01%
	environmental	2	0.01%
	center	2	0.01%
	national	2	0.01%
	technique	1	0.00%
	benchmarked	1	0.00%
	aeropower	1	0.00%
	pall	1	0.00%
	memtec	1	0.00%
	greenzyme	1	0.00%
	corporation	1	0.00%
	risk	1	0.00%

early	1	0.00%
indicators	1	0.00%
how	1	0.00%
management	1	0.00%

**Activity by Search Engine – Help Card**

**? Top Search Engines Table**

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

**%** – Percentage of visitors referred from search engines who were referred by the search engine specified.

**Top Search Engines with Search Phrases Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.

**Top Search Engines with Keywords Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

—

 This information can give you an idea how your meta tags are performing with each search engine.

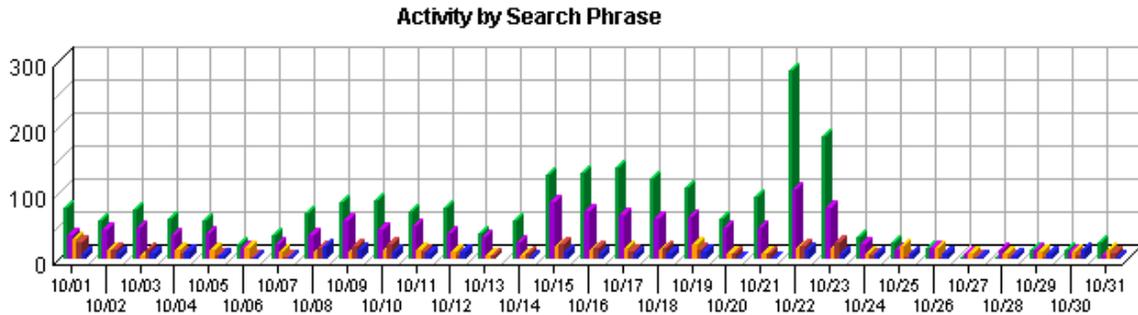


# Activity by Search Phrase

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	2,265	5.84%
2.	epa star fellowship	1,257	3.24%
3.	epa	409	1.06%
4.	epa star grant	333	0.86%
5.	epa grants	232	0.60%
6.	epa star 2008	150	0.39%
7.	ncer	124	0.32%
8.	star fellowship	118	0.30%
9.	epa fellowship	114	0.29%
10.	epa sbir	107	0.28%
11.	consolidated plastics company	103	0.27%
12.	consolidated plastics	101	0.26%
13.	epa gro	89	0.23%
14.	nanotechnology	81	0.21%
15.	epa star fellowship 2008	70	0.18%
16.	fellowships	70	0.18%
17.	research grants	69	0.18%
18.	environmental protection agency	68	0.18%
19.	epa star fellowships	67	0.17%
20.	science topics	62	0.16%
	<b>Subtotal</b>	<b>5,889</b>	<b>15.19%</b>

<b>Total</b>	<b>38,766</b>	<b>100.00%</b>
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**Activity by Search Phrase with Engines Detail**

<b>Phrases</b>	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1. epa star	google	2,191	5.65%
	yahoo	54	0.14%
	msn	7	0.02%
	google italy	4	0.01%
	google canada	2	0.01%
	yahoo france	2	0.01%
	google uk	2	0.01%
	netscape	1	0.00%
	google australia	1	0.00%
	google france	1	0.00%
2. epa star fellowship	google	1,180	3.04%
	yahoo	59	0.15%
	msn	12	0.03%
	google canada	3	0.01%
	google uk	2	0.01%
	aol netfind	1	0.00%
3. epa	yahoo	302	0.78%
	google	51	0.13%
	msn	35	0.09%
	altavista	5	0.01%
	aol netfind	4	0.01%
	yahoo taiwan	4	0.01%
	yahoo germany	3	0.01%
	all the web	2	0.01%
	yahoo japan	1	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	4. epa star grant	google	306
yahoo		19	0.05%
google canada		6	0.02%
msn		2	0.01%
5. epa grants	google	212	0.55%
	yahoo	12	0.03%
	aol netfind	4	0.01%
	msn	2	0.01%
	netscape	1	0.00%
	google germany	1	0.00%

6. epa star 2008	google	144	0.37%
	yahoo	4	0.01%
	google france	2	0.01%
7. ncer	google	104	0.27%
	yahoo	11	0.03%
	google canada	3	0.01%
	msn	3	0.01%
	google italy	1	0.00%
	yahoo japan	1	0.00%
	google uk	1	0.00%
8. star fellowship	google	109	0.28%
	msn	7	0.02%
	yahoo	2	0.01%
9. epa fellowship	google	105	0.27%
	yahoo	6	0.02%
	msn	3	0.01%
10. epa sbir	google	92	0.24%
	yahoo	14	0.04%
	google france	1	0.00%
11. consolidated plastics company	msn	69	0.18%
	yahoo	21	0.05%
	google	13	0.03%
12. consolidated plastics	msn	88	0.23%
	yahoo	12	0.03%
	google	1	0.00%
13. epa gro	google	88	0.23%
	yahoo	1	0.00%
14. nanotechnology	google	35	0.09%
	yahoo	19	0.05%
	msn	18	0.05%
	google canada	2	0.01%
	google uk	2	0.01%
	yahoo taiwan	2	0.01%
	google germany	1	0.00%
	google australia	1	0.00%
	yahoo india	1	0.00%
	15. epa star fellowship 2008	google	62
yahoo		8	0.02%
16. fellowships	yahoo	36	0.09%
	google	34	0.09%
17. research grants	google	60	0.15%
	yahoo	7	0.02%

		google italy	1	0.00%
		netscape	1	0.00%
18.	environmental protection agency	google	63	0.16%
		yahoo	2	0.01%
		google canada	1	0.00%
		aol netfind	1	0.00%
		google germany	1	0.00%
19.	epa star fellowships	google	63	0.16%
		msn	2	0.01%
		google canada	1	0.00%
		yahoo	1	0.00%
20.	science topics	google	54	0.14%
		google canada	3	0.01%
		google uk	2	0.01%
		google australia	2	0.01%
		msn	1	0.00%

### Activity by Search Phrase – Help Card

#### ? Top Search Phrases Table

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

**%** – Percentage of referred visitors who used the specified search phrase.

#### Top Search Phrases with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.



How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?



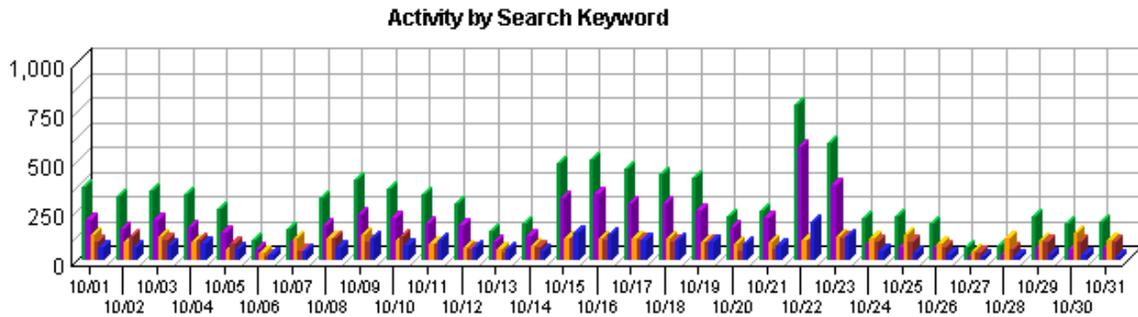


# Activity by Search Keyword

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



**Activity by Search Keyword**

	<b>Keywords</b>	<b>Referrals</b>	<b>%</b>
1.	epa	9,433	6.85%
2.	star	5,470	3.97%
3.	of	3,008	2.19%
4.	environmental	2,540	1.85%
5.	fellowship	2,209	1.60%
6.	in	1,895	1.38%
7.	research	1,767	1.28%
8.	for	1,381	1.00%
9.	the	1,228	0.89%
10.	project	1,069	0.78%
11.	application	1,050	0.76%
12.	energy	1,019	0.74%
13.	health	977	0.71%
14.	water	941	0.68%
15.	example	927	0.67%
16.	nanotechnology	921	0.67%
17.	grant	886	0.64%
18.	grants	882	0.64%
19.	on	796	0.58%
20.	ppt	793	0.58%
	<b>Subtotal</b>	<b>39,192</b>	<b>28.47%</b>
	<b>Total</b>	<b>137,637</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	8,125	5.90%
	yahoo	858	0.62%
	msn	200	0.15%
	google canada	67	0.05%
	aol netfind	35	0.03%
	google uk	28	0.02%
	google australia	20	0.01%
	google italy	17	0.01%
	altavista	13	0.01%
	google france	12	0.01%
	google japan	11	0.01%
	google germany	9	0.01%
	netscape	7	0.01%
	yahoo uk &ireland	6	0.00%
	yahoo spain	4	0.00%
	yahoo taiwan	4	0.00%
	yahoo japan	4	0.00%
	all the web	4	0.00%
	yahoo germany	3	0.00%
	google austria	2	0.00%
2. star	google	5,163	3.75%
	yahoo	216	0.16%
	msn	41	0.03%
	google canada	17	0.01%
	google uk	8	0.01%
	aol netfind	6	0.00%
	google italy	5	0.00%
	google france	4	0.00%
	netscape	3	0.00%
	yahoo france	2	0.00%
	google australia	2	0.00%
	google germany	2	0.00%
	altavista	1	0.00%
	3. of	google	2,269
yahoo		253	0.18%
google uk		144	0.10%
google canada		142	0.10%
google australia		76	0.06%

	msn	32	0.02%
	google germany	17	0.01%
	google italy	15	0.01%
	aol netfind	13	0.01%
	google france	12	0.01%
	altavista	9	0.01%
	google japan	4	0.00%
	yahoo spain	4	0.00%
	yahoo japan	4	0.00%
	mamma	3	0.00%
	netscape	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo korea	1	0.00%
	lycos	1	0.00%
	google austria	1	0.00%
4. environmental	google	2,010	1.46%
	yahoo	211	0.15%
	msn	73	0.05%
	google canada	68	0.05%
	google uk	66	0.05%
	google australia	26	0.02%
	aol netfind	20	0.01%
	google germany	12	0.01%
	google italy	10	0.01%
	altavista	8	0.01%
	yahoo spain	8	0.01%
	google france	5	0.00%
	netscape	4	0.00%
	google japan	4	0.00%
	yahoo canada	4	0.00%
	yahoo uk &ireland	3	0.00%
	yahoo japan	2	0.00%
	all the web	2	0.00%
	vivisimo	1	0.00%
	google austria	1	0.00%
5. fellowship	google	2,051	1.49%
	yahoo	109	0.08%
	msn	28	0.02%
	yahoo uk &ireland	5	0.00%
	google uk	5	0.00%
	google canada	4	0.00%
	aol netfind	3	0.00%

	netscape	2	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
6. in	google	1,461	1.06%
	yahoo	161	0.12%
	google uk	62	0.05%
	google canada	57	0.04%
	msn	46	0.03%
	google australia	37	0.03%
	aol netfind	23	0.02%
	google germany	10	0.01%
	google france	8	0.01%
	altavista	7	0.01%
	google italy	5	0.00%
	netscape	4	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	3	0.00%
	google austria	2	0.00%
	yahoo spain	2	0.00%
	vivisimo	1	0.00%
	picsearch	1	0.00%
	yahoo singapore	1	0.00%
	searchalot	1	0.00%
7. research	google	1,409	1.02%
	yahoo	179	0.13%
	google uk	44	0.03%
	google canada	42	0.03%
	google italy	17	0.01%
	google france	15	0.01%
	google australia	12	0.01%
	msn	10	0.01%
	google germany	7	0.01%
	yahoo spain	6	0.00%
	google japan	5	0.00%
	yahoo uk &ireland	4	0.00%
	cnet search.com	4	0.00%
	netscape	3	0.00%
	yahoo canada	3	0.00%
	altavista	2	0.00%
	all the web	2	0.00%
	aol netfind	2	0.00%
	yahoo singapore	1	0.00%

8. for	google	1,052	0.76%	
	yahoo	147	0.11%	
	google canada	52	0.04%	
	google uk	45	0.03%	
	msn	27	0.02%	
	google australia	14	0.01%	
	aol netfind	9	0.01%	
	google italy	8	0.01%	
	google germany	8	0.01%	
	google france	5	0.00%	
	yahoo uk &ireland	4	0.00%	
	all the web	3	0.00%	
	compuserve	2	0.00%	
	yahoo spain	2	0.00%	
	altavista	1	0.00%	
	yahoo singapore	1	0.00%	
	google japan	1	0.00%	
	9. the	google	931	0.68%
		yahoo	91	0.07%
google uk		58	0.04%	
google canada		51	0.04%	
google australia		28	0.02%	
msn		22	0.02%	
aol netfind		11	0.01%	
google germany		6	0.00%	
google italy		5	0.00%	
google france		4	0.00%	
google austria		3	0.00%	
compuserve		3	0.00%	
altavista		3	0.00%	
netscape		2	0.00%	
yahoo uk &ireland		2	0.00%	
yahoo singapore		2	0.00%	
yahoo taiwan		1	0.00%	
lycos		1	0.00%	
vivisimo		1	0.00%	
mamma		1	0.00%	
10. project	google	1,031	0.75%	
	yahoo	16	0.01%	
	google uk	7	0.01%	
	cnet search.com	3	0.00%	
	google italy	3	0.00%	

	google australia	3	0.00%
	google canada	2	0.00%
	msn	1	0.00%
	google france	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
11. application	google	1,018	0.74%
	yahoo	16	0.01%
	msn	5	0.00%
	google australia	4	0.00%
	google canada	3	0.00%
	google uk	2	0.00%
	google italy	1	0.00%
	aol netfind	1	0.00%
12. energy	google	973	0.71%
	yahoo	26	0.02%
	google uk	5	0.00%
	google australia	3	0.00%
	google canada	2	0.00%
	msn	2	0.00%
	yahoo spain	2	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	netscape	1	0.00%
13. health	google	771	0.56%
	google uk	62	0.05%
	yahoo	44	0.03%
	google canada	34	0.02%
	google australia	15	0.01%
	msn	14	0.01%
	google italy	13	0.01%
	google germany	5	0.00%
	aol netfind	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	altavista	2	0.00%
	google japan	2	0.00%
	netscape	2	0.00%
	yahoo uk &ireland	1	0.00%

	compuserve	1	0.00%
	google austria	1	0.00%
14. water	google	729	0.53%
	yahoo	82	0.06%
	google canada	38	0.03%
	msn	32	0.02%
	google uk	18	0.01%
	google australia	13	0.01%
	aol netfind	8	0.01%
	google italy	5	0.00%
	google japan	3	0.00%
	altavista	3	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	lycos uk	1	0.00%
	google germany	1	0.00%
	yahoo taiwan	1	0.00%
	google austria	1	0.00%
15. example	google	910	0.66%
	google uk	6	0.00%
	yahoo	6	0.00%
	msn	3	0.00%
	google germany	2	0.00%
16. nanotechnology	google	657	0.48%
	yahoo	97	0.07%
	google canada	70	0.05%
	google uk	29	0.02%
	msn	25	0.02%
	google australia	21	0.02%
	google germany	6	0.00%
	yahoo spain	3	0.00%
	google france	2	0.00%
	google italy	2	0.00%
	altavista	2	0.00%
	yahoo india	2	0.00%
	yahoo taiwan	2	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
17. grant	google	778	0.57%
	yahoo	60	0.04%

	msn	17	0.01%
	google canada	12	0.01%
	google italy	9	0.01%
	google uk	3	0.00%
	google australia	2	0.00%
	google france	2	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
	google germany	1	0.00%
18. grants	google	759	0.55%
	yahoo	83	0.06%
	aol netfind	7	0.01%
	netscape	6	0.00%
	msn	6	0.00%
	google uk	4	0.00%
	google canada	4	0.00%
	google germany	3	0.00%
	google italy	2	0.00%
	yahoo canada	2	0.00%
	google australia	2	0.00%
	altavista	2	0.00%
	google france	1	0.00%
	all the web	1	0.00%
19. on	google	588	0.43%
	yahoo	79	0.06%
	google uk	41	0.03%
	google canada	28	0.02%
	google australia	18	0.01%
	msn	18	0.01%
	aol netfind	6	0.00%
	google italy	4	0.00%
	cnet search.com	3	0.00%
	google france	3	0.00%
	google germany	2	0.00%
	mamma	2	0.00%
	lycos	1	0.00%
	google japan	1	0.00%
	yahoo uk & ireland	1	0.00%
	netscape	1	0.00%
20. ppt	google	676	0.49%
	google uk	28	0.02%
	google canada	20	0.01%

google italy	18	0.01%
google france	17	0.01%
google germany	15	0.01%
google japan	8	0.01%
yahoo	6	0.00%
google australia	5	0.00%

**Activity by Search Keyword – Help Card**

**? Top Search Keywords Table**

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

**Top Search Keywords Table with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** Percentage of visitors referred from search engines who used the specified search engine and keyword.

—

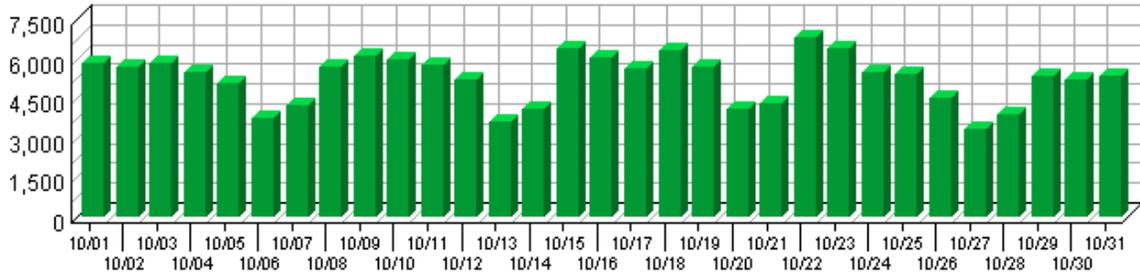
**💡** At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.



# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

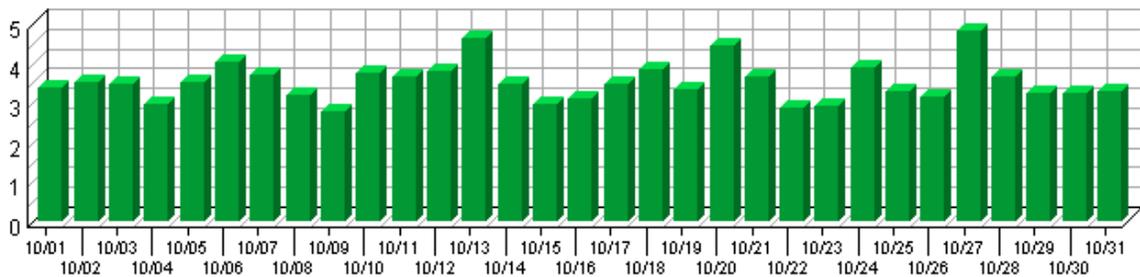
**Visitors Trend**



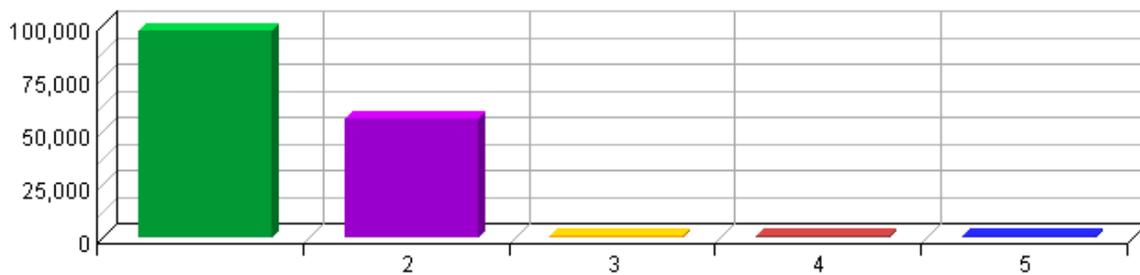
**Visit Summary**

Visits	162,213
Average per Day	5,232
Average Visit Length	00:14:17
Median Visit Length	00:01:47
International Visits	4.99%
Visits of Unknown Origin	60.20%
Visits from Your Country: United States (US)	34.81%

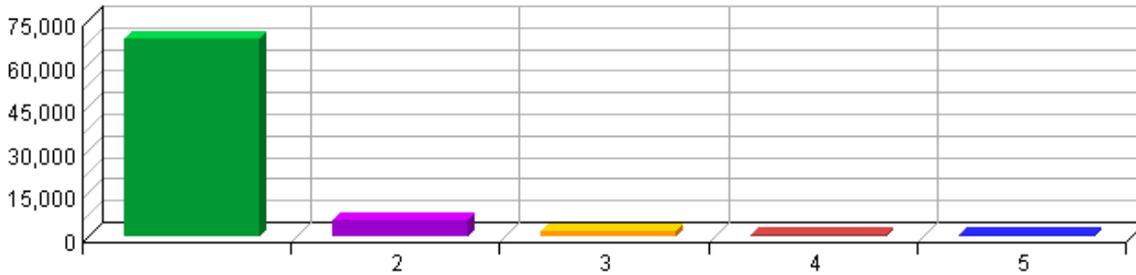
**Average Length of Visit Trend**



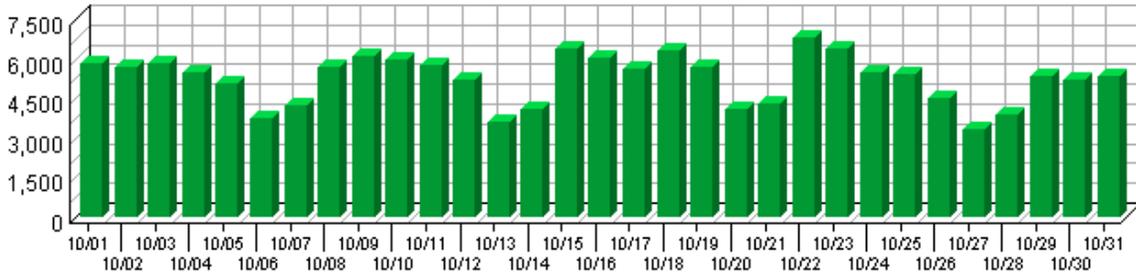
**Top Countries by Visits**



**Visitors by Number of Visits**



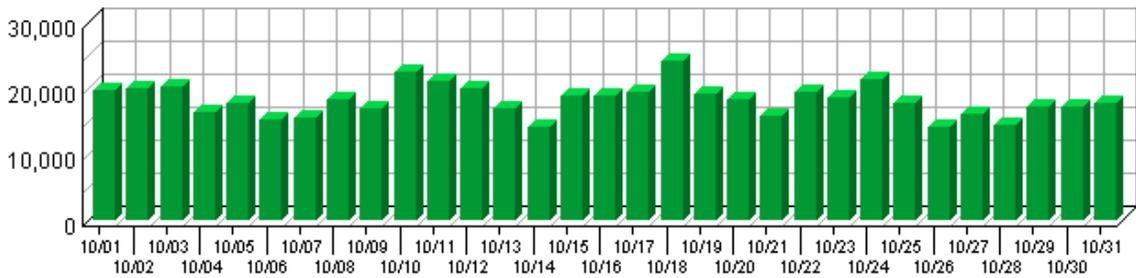
**Visitors Trend**



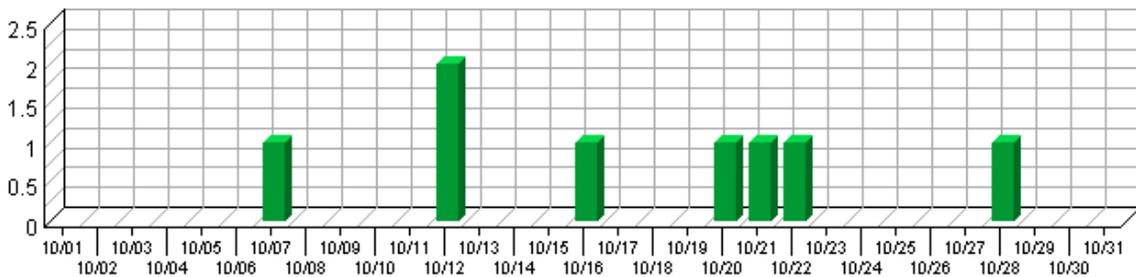
**Visitor Summary**

Unique Visitors	80,087
Visitors Who Visited Once	68,498
Visitors Who Visited More Than Once	11,589
Average Visits per Visitor	2.03

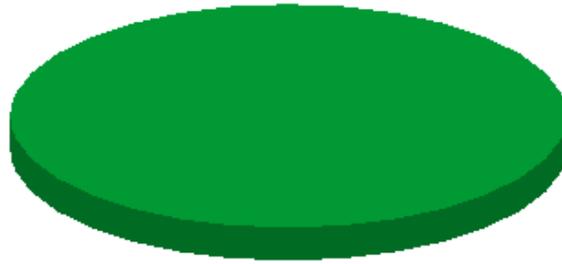
**Visitor Minutes Trend**



**First Time Visitors Trend**



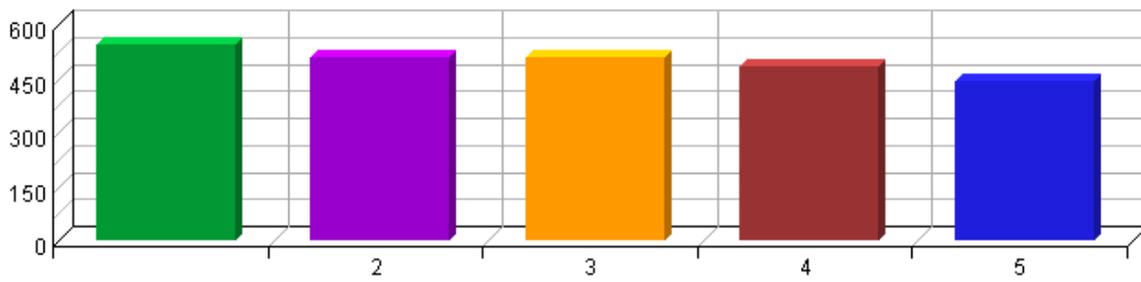
**New vs. Return Visits**



**Top Authenticated Usernames by Visits**



**Top Visitors by Visits**

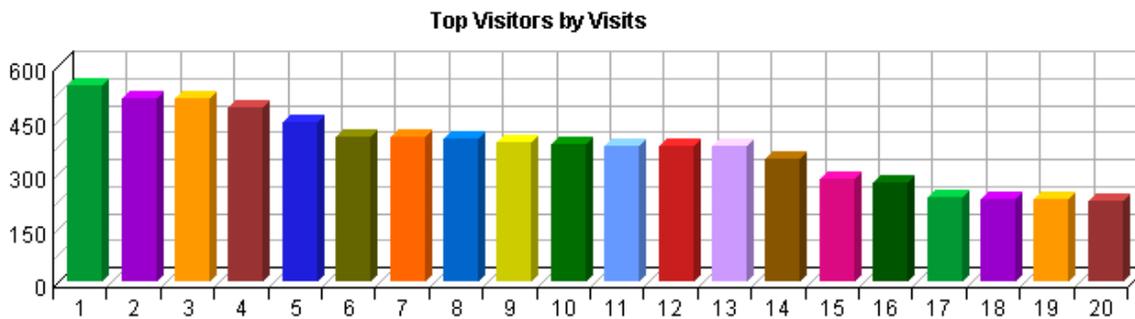
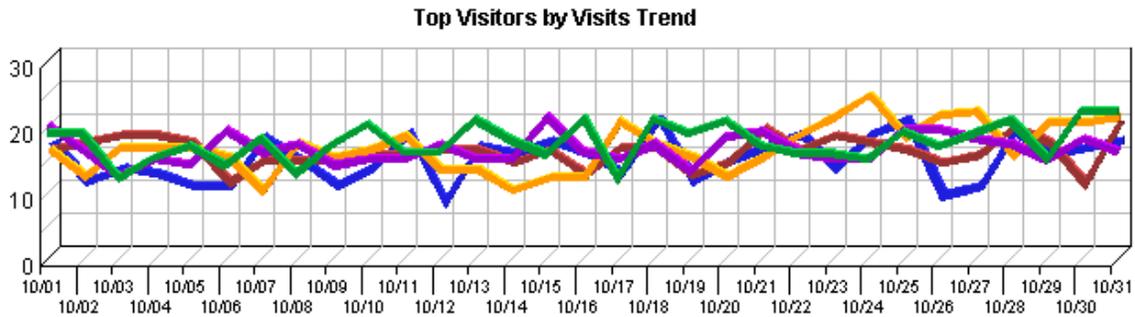




# Top Visitors

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	193.95.154.69_–	544	0.34%	1,470
2.	65.214.39.180_Mozilla/5.0 ( X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	507	0.31%	1,382
3.	148.170.69.19_Mozilla/4.0 ( compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	506	0.31%	1,408
4.	65.214.39.180_–	483	0.30%	2,132
5.	193.95.154.69_Mozilla/5.0 ( X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	443	0.27%	945
6.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	404	0.25%	4,118
7.	65.55.210.95_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	403	0.25%	4,193
8.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	397	0.24%	4,248

9.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	<b>384</b>	<b>0.24%</b>	3,481
10.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	<b>379</b>	<b>0.23%</b>	3,425
11.	65.55.210.96_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	<b>376</b>	<b>0.23%</b>	4,258
12.	livebot-65-55-210-91.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	<b>374</b>	<b>0.23%</b>	4,073
13.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	<b>374</b>	<b>0.23%</b>	2,867
14.	122.152.128.48_Baiduspider+(+ http://www.baidu.com/search/ spider_jp.html)	<b>340</b>	<b>0.21%</b>	340
15.	65.54.165.47_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	<b>283</b>	<b>0.17%</b>	1,084
16.	cpe-76-84-101-161.neb.res.rr. com_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)	<b>275</b>	<b>0.17%</b>	397
17.	134.67.99.106_ColdFusion	<b>232</b>	<b>0.14%</b>	888
18.	bl1sch2041712.phx.gbl_msnbot/ 1.0 (+http://search.msn.com/ msnbot.htm)	<b>230</b>	<b>0.14%</b>	703
19.	134.67.99.144_ColdFusion	<b>228</b>	<b>0.14%</b>	993
20.	kids.goo.ne.jp_PEAR HTTP_Request class ( http://pear.php.net/ )	<b>226</b>	<b>0.14%</b>	384
	<b>Subtotal</b>	<b>7,388</b>	<b>4.55%</b>	<b>42,789</b>
	<b>Other</b>	<b>154,849</b>	<b>95.45%</b>	<b>531,964</b>
	<b>Total</b>	<b>162,237</b>	<b>100.00%</b>	<b>574,753</b>

### Top Visitors – Help Card

**? Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – The IP address, domain name, or cookie of the visitor.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits made by the specified visitor.



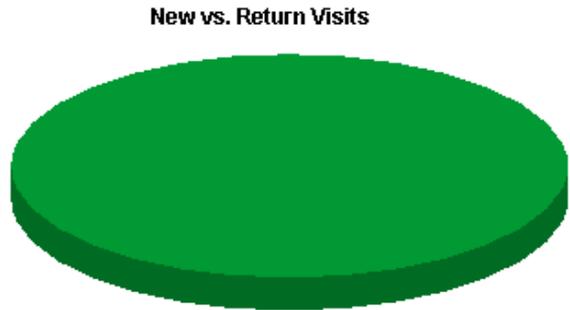
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.



# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



**New vs. Return Visits**

Visitor Type	Visits	%
1. Returning Visitors	162,225	99.99%
2. New Users	8	0.00%
3. Users Without Cookies	4	0.00%
<b>Total</b>	<b>162,237</b>	<b>100.00%</b>

**New vs. Return Visits – Help Card**

**? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

**Returning Visitors** – Visitors who already had a cookie from your site when they visited.

**Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

**Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

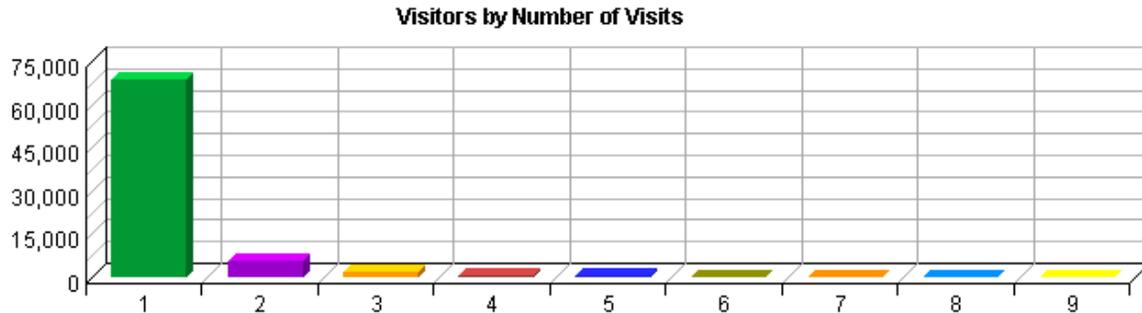
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	68,498	85.53%
2 visits	5,696	7.11%
3 visits	1,695	2.12%
4 visits	802	1.00%
5 visits	477	0.60%
6 visits	275	0.34%
7 visits	226	0.28%
8 visits	193	0.24%
9 visits	129	0.16%
<b>Subtotal</b>	<b>77,991</b>	<b>97.38%</b>
<b>Other</b>	<b>2,096</b>	<b>2.62%</b>
<b>Total</b>	<b>80,087</b>	<b>100.00%</b>

## Visitors by Number of Visits – Help Card

**? Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

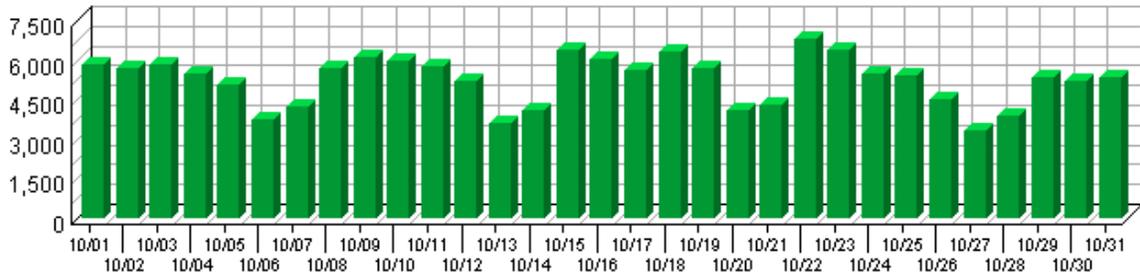
**💡** This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



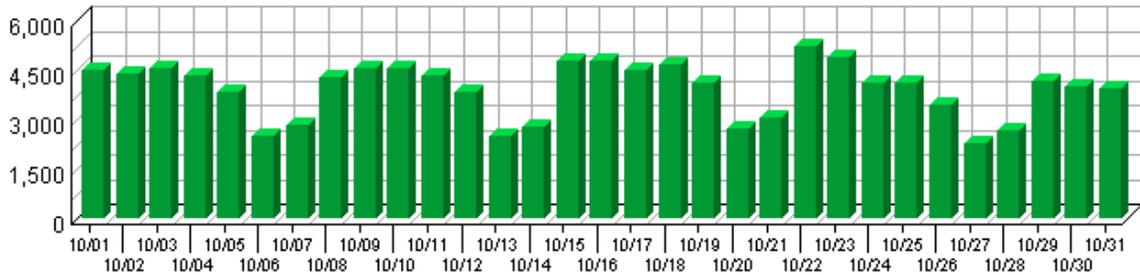
# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

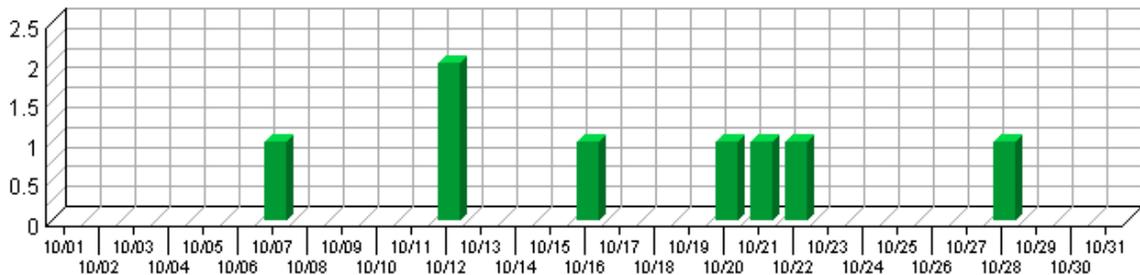
**Visitors Trend**



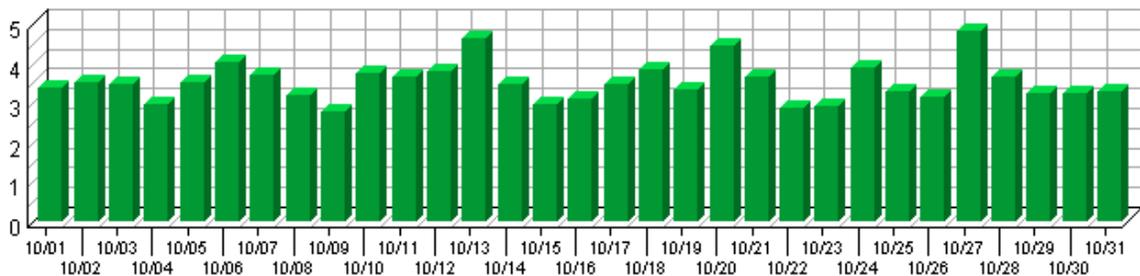
**Unique Visitors Trend**



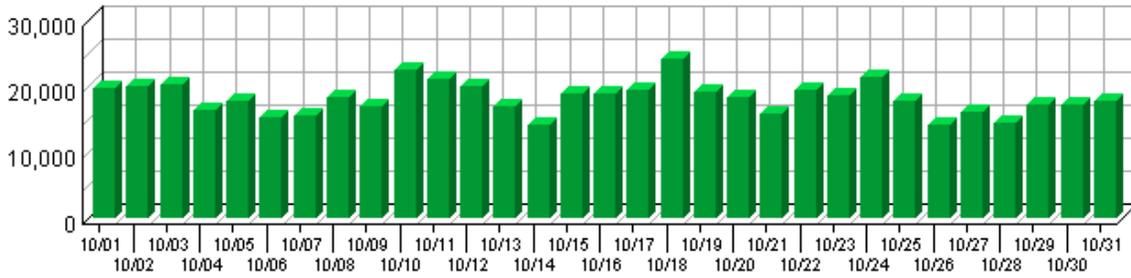
**First Time Visitors Trend**



**Average Length of Visit Trend**



**Visitor Minutes Trend**



**Visitors Trend**

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
10/01	5,840	4,487	0	00:03:22	19,700.78
10/02	5,698	4,416	0	00:03:30	20,013.22
10/03	5,816	4,539	0	00:03:27	20,139.08
10/04	5,509	4,335	0	00:02:59	16,468.32
10/05	5,077	3,825	0	00:03:31	17,857.25
10/06	3,764	2,526	0	00:04:03	15,305.62
10/07	4,204	2,843	1	00:03:42	15,606.20
10/08	5,687	4,278	0	00:03:13	18,301.43
10/09	6,131	4,573	0	00:02:46	17,057.53
10/10	5,969	4,559	0	00:03:45	22,395.37
10/11	5,797	4,359	0	00:03:39	21,248.10
10/12	5,237	3,820	2	00:03:47	19,875.20
10/13	3,632	2,491	0	00:04:38	16,879.55
10/14	4,067	2,800	0	00:03:27	14,073.08
10/15	6,370	4,799	0	00:02:59	19,012.50
10/16	6,012	4,786	1	00:03:07	18,818.83
10/17	5,613	4,477	0	00:03:27	19,366.68
10/18	6,328	4,682	0	00:03:50	24,298.02
10/19	5,692	4,131	0	00:03:20	19,064.95
10/20	4,080	2,705	1	00:04:28	18,258.13
10/21	4,298	3,060	1	00:03:41	15,889.23
10/22	6,789	5,227	1	00:02:52	19,497.50
10/23	6,393	4,871	0	00:02:55	18,717.72
10/24	5,461	4,128	0	00:03:55	21,469.77
10/25	5,427	4,089	0	00:03:17	17,881.90
10/26	4,499	3,450	0	00:03:09	14,246.50
10/27	3,302	2,271	0	00:04:50	16,010.35
10/28	3,892	2,652	1	00:03:41	14,363.97
10/29	5,339	4,147	0	00:03:14	17,265.73
10/30	5,233	3,994	0	00:03:16	17,153.12

10/31	5,364	3,972	0	00:03:19	17,849.10
<b>Average</b>	<b>5,242</b>	<b>3,912</b>	<b>0</b>	<b>N/A</b>	<b>18,196.28</b>
<b>Total</b>	<b>162,520</b>	<b>121,292</b>	<b>8</b>	<b>N/A</b>	<b>564,084.73</b>

### Visitors Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

**💡** Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.



# Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
10/01	5,834	3.60%
10/02	5,690	3.51%
10/03	5,805	3.58%
10/04	5,500	3.39%
10/05	5,070	3.13%
10/06	3,754	2.31%
10/07	4,196	2.59%
10/08	5,678	3.50%
10/09	6,123	3.77%
10/10	5,956	3.67%
10/11	5,783	3.57%
10/12	5,224	3.22%
10/13	3,620	2.23%
10/14	4,058	2.50%
10/15	6,365	3.92%
10/16	5,997	3.70%
10/17	5,603	3.45%
10/18	6,319	3.90%
10/19	5,680	3.50%
10/20	4,072	2.51%
10/21	4,287	2.64%
10/22	6,782	4.18%
10/23	6,380	3.93%
10/24	5,449	3.36%
10/25	5,417	3.34%

10/26	4,495	2.77%
10/27	3,290	2.03%
10/28	3,880	2.39%
10/29	5,331	3.29%
10/30	5,224	3.22%
10/31	5,351	3.30%
<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

### Visits Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

## Top Organizations – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Organization** – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Unknown** – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

**Visits** – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Percentage of the total activity that was from this organization.



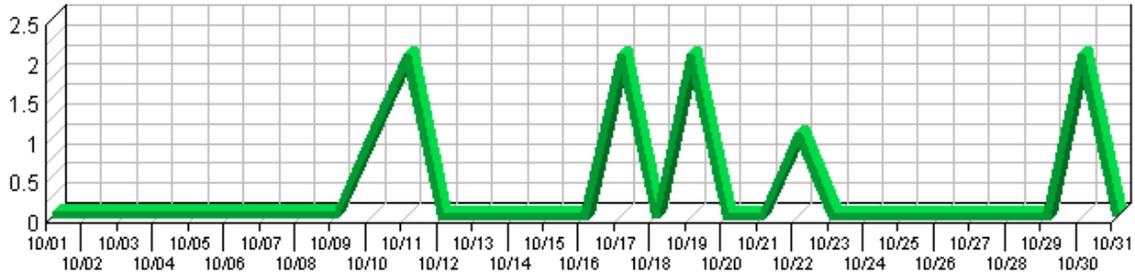
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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

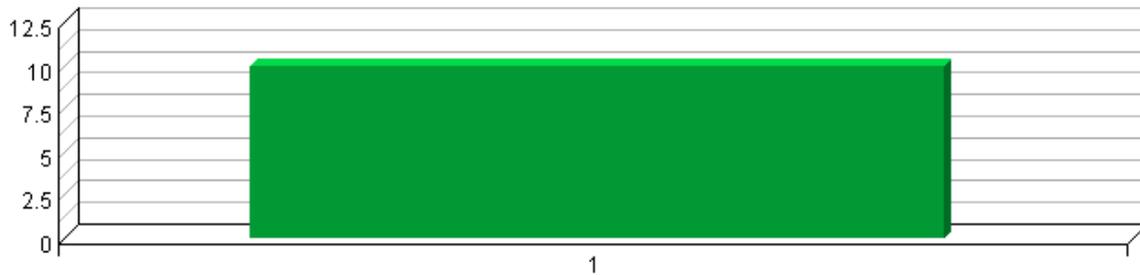
# Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

**Top Authenticated Usernames by Visits Trend**



**Top Authenticated Usernames by Visits**



**Top Authenticated Usernames**

	Username	Visits	%	Hits
1.	ncerfellow	10	100.00%	17
	<b>Total</b>	<b>10</b>	<b>100.00%</b>	<b>17</b>

## Top Authenticated Usernames – Help Card

**? Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

**Hits** – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – Authenticated name of the user being analyzed.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor

leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

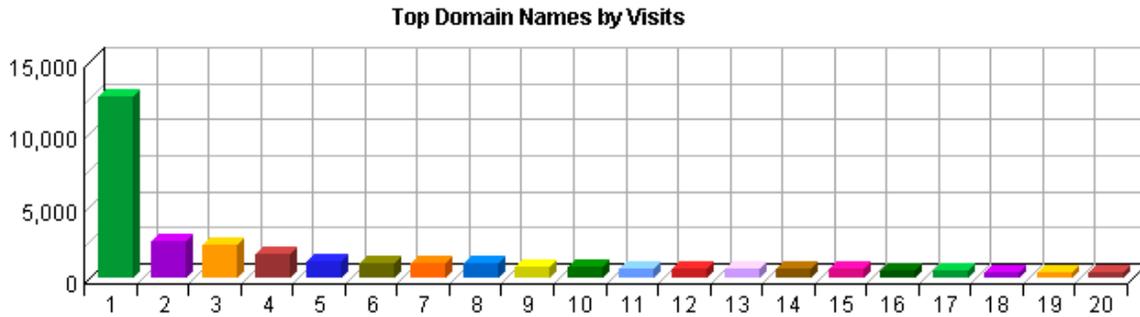


You may use this information for your marketing efforts, such as special promotions or newsletters.

# Top Domain Names

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



## Top Domain Names

	Domain Name	Visits	%	Hits
1.	<a href="#">yahoo.net</a>	12,576	7.75%	15,528
2.	<a href="#">rr.com</a>	2,527	1.56%	6,843
3.	<a href="#">comcast.net</a>	2,287	1.41%	6,806
4.	<a href="#">verizon.net</a>	1,696	1.05%	6,719
5.	<a href="#">aol.com</a>	1,155	0.71%	1,516
6.	<a href="#">cox.net</a>	1,018	0.63%	2,805
7.	65.214.39.180	992	0.61%	3,518
8.	193.95.154.69	987	0.61%	2,415
9.	<a href="#">live.com</a>	793	0.49%	6,341
10.	<a href="#">phx.gbl</a>	718	0.44%	3,192
11.	<a href="#">charter.com</a>	691	0.43%	2,702
12.	<a href="#">qwest.net</a>	680	0.42%	1,934
13.	<a href="#">bellsouth.net</a>	656	0.40%	2,075
14.	<a href="#">sbcglobal.net</a>	614	0.38%	1,823
15.	<a href="#">optonline.net</a>	590	0.36%	1,433
16.	148.170.69.19	506	0.31%	1,410
17.	<a href="#">pacbell.net</a>	463	0.29%	1,162
18.	65.55.210.97	404	0.25%	4,130
19.	<a href="#">bezeqint.net</a>	404	0.25%	615
20.	65.55.210.95	403	0.25%	4,193
	<b>Subtotal</b>	<b>30,160</b>	<b>18.59%</b>	<b>77,160</b>
	<b>Other</b>	<b>132,053</b>	<b>81.41%</b>	<b>497,897</b>
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>	<b>575,057</b>

## Top Domain Names – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Hits** – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

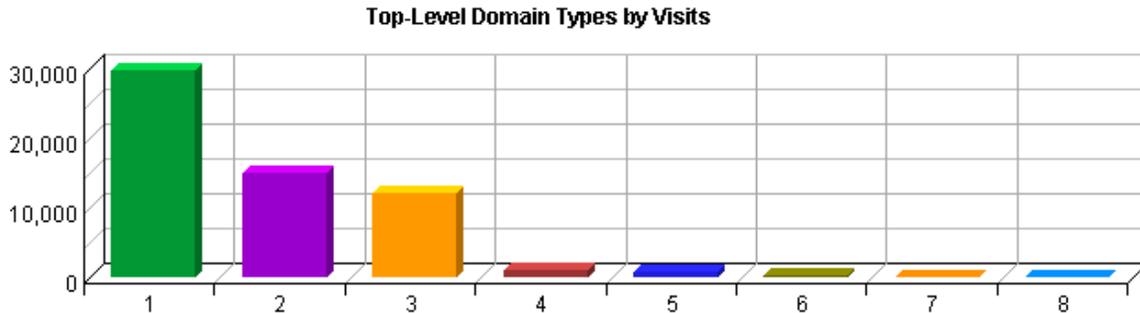
**Visits** – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total activity that was from this domain name or IP address.

**💡** Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

# Top-Level Domain Types

This report provides a breakdown of top-level domain types.



**Top-Level Domain Types**

Top-Level Domain Types	Visits	%	Hits
1. Network	29,697	50.20%	73,954
2. Commercial	15,103	25.53%	89,165
3. Education	11,990	20.27%	44,591
4. Government	1,124	1.90%	3,841
5. Organization	847	1.43%	5,682
6. Military	351	0.59%	1,040
7. ARPANET	34	0.06%	122
8. International	9	0.02%	267
<b>Total</b>	<b>59,155</b>	<b>100.00%</b>	<b>218,662</b>

## Top-Level Domain Types – Help Card

**? Top-Level Domain** – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

**Hits** – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

**Visits** – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



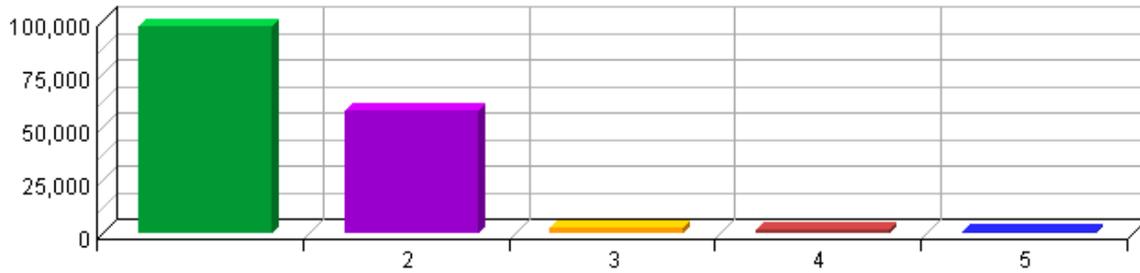
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

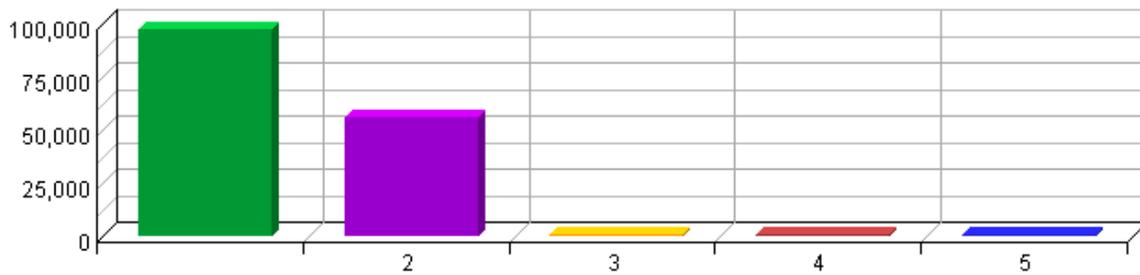
# Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

**Top Regions by Visits**



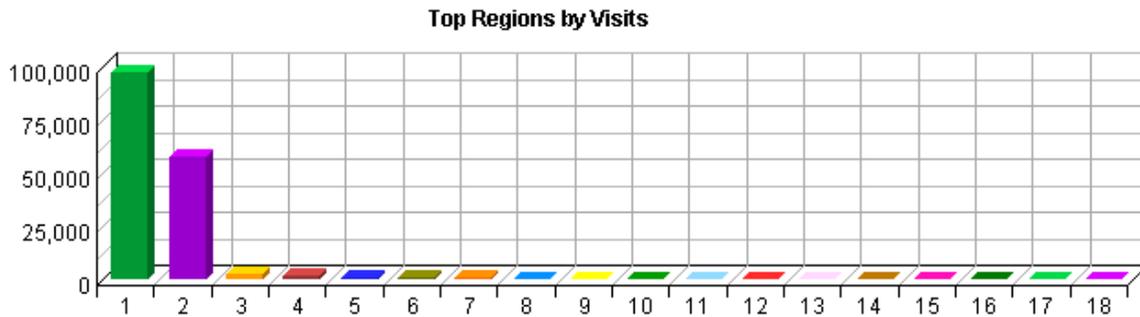
**Top Countries by Visits**





# Top Regions

This report identifies the top geographic regions of the visitors to your site.



**Top Regions**

	<b>Geographic Regions</b>	<b>Visits</b>	<b>%</b>
1.	Region Unspecified	97,651	60.20%
2.	North America	57,647	35.54%
3.	Asia	2,276	1.40%
4.	Western Europe	1,911	1.18%
5.	South America	664	0.41%
6.	Eastern Europe	616	0.38%
7.	Australia	446	0.27%
8.	Northern Europe	353	0.22%
9.	Middle East	249	0.15%
10.	Southern Africa	141	0.09%
11.	Pacific Islands	74	0.05%
12.	Caribbean Islands	50	0.03%
13.	Northern Africa	45	0.03%
14.	Western Africa	38	0.02%
15.	Eastern Africa	25	0.02%
16.	Central America	25	0.02%
17.	Central Africa	1	0.00%
18.	Region Not Known	1	0.00%
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

## Top Regions – Help Card

**? Geographic Regions** – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

**Total** – The total visits.

**Visits** – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

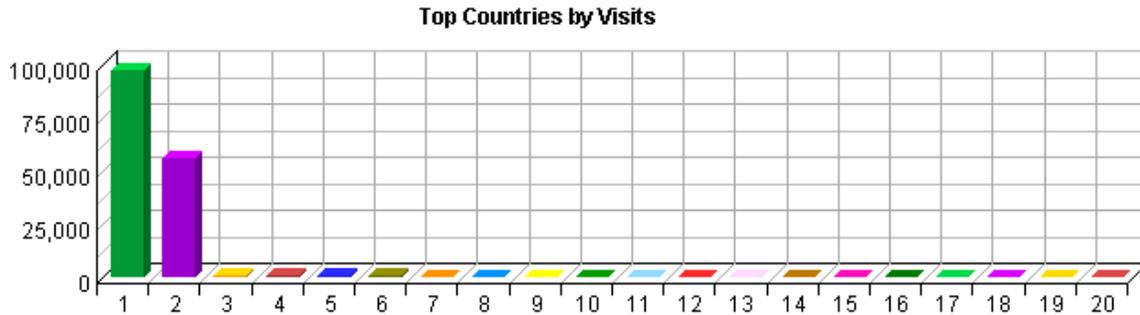
**%** – Percentage of total visits that were from this geographic region.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top Countries

This report identifies the top countries of the visitors to your site.



## Top Countries

	Countries	Visits	%
1.	Unknown Origin	97,651	60.20%
2.	United States (US)	56,463	34.81%
3.	Canada (CA)	820	0.51%
4.	India (IN)	542	0.33%
5.	Japan (JP)	490	0.30%
6.	Australia (AU)	446	0.27%
7.	United Kingdom (UK)	417	0.26%
8.	Germany (DE)	409	0.25%
9.	Brazil (BR)	403	0.25%
10.	Mexico (MX)	364	0.22%
11.	Singapore (SG)	277	0.17%
12.	Italy (IT)	240	0.15%
13.	Malaysia (MY)	218	0.13%
14.	France (FR)	191	0.12%
15.	Netherlands (NL)	186	0.11%
16.	China (CN)	163	0.10%
17.	Norway (NO)	140	0.09%
18.	Thailand (TH)	133	0.08%
19.	Poland (PL)	120	0.07%
20.	Czech Republic (CZ)	120	0.07%
	<b>Subtotal</b>	<b>159,793</b>	<b>98.51%</b>
	<b>Other</b>	<b>2,420</b>	<b>1.49%</b>
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

## Top Countries – Help Card

**? Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

**Total** – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

**Visits** – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from the specified country.

**Unknown Origin** – The country associated with the visitor's domain name could not be determined.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

No data for this section in the log data analyzed.

## Top States and Provinces – Help Card

**?** **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

**Visits** – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from this state or province.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.



# Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

**No data for this section in the log data analyzed.**

## Top Cities – Help Card

 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

**Visits** – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from this city.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

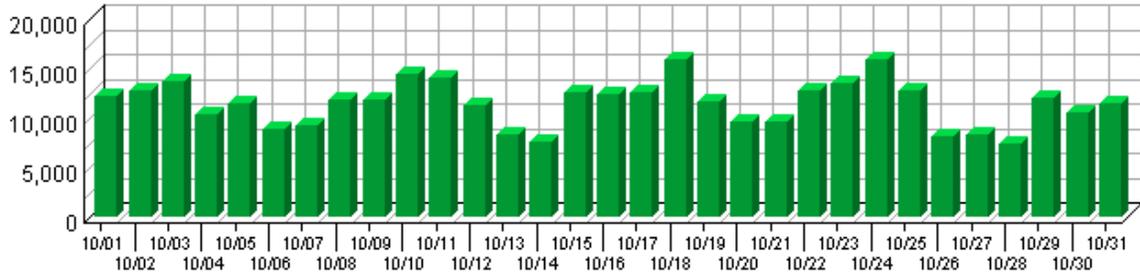
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.



# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

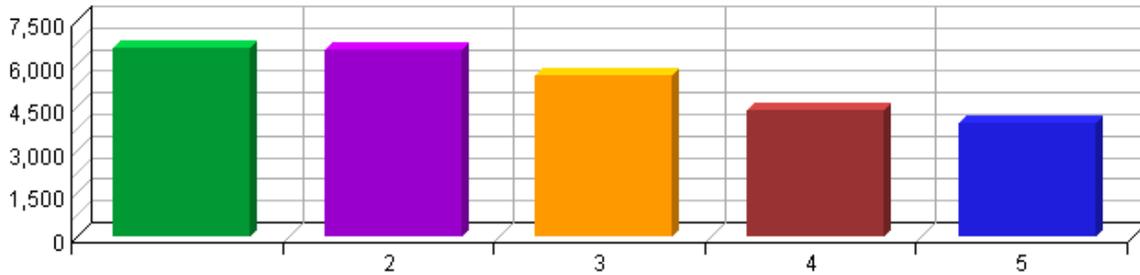
### Page Views Trend



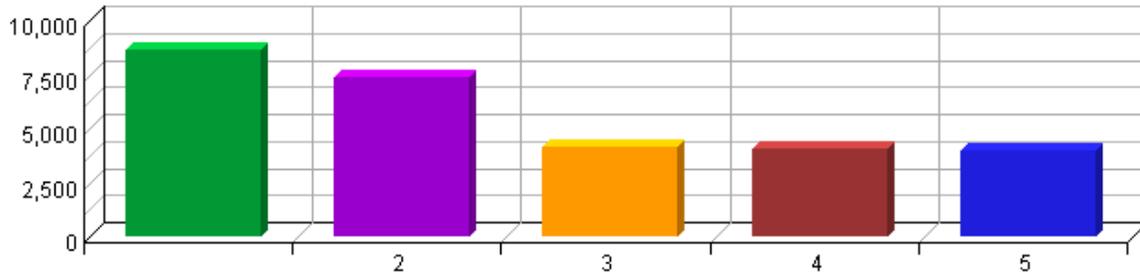
### Page View Summary

Page Views	355,853
Average per Day	11,479
Average Page Views per Visit	2.19

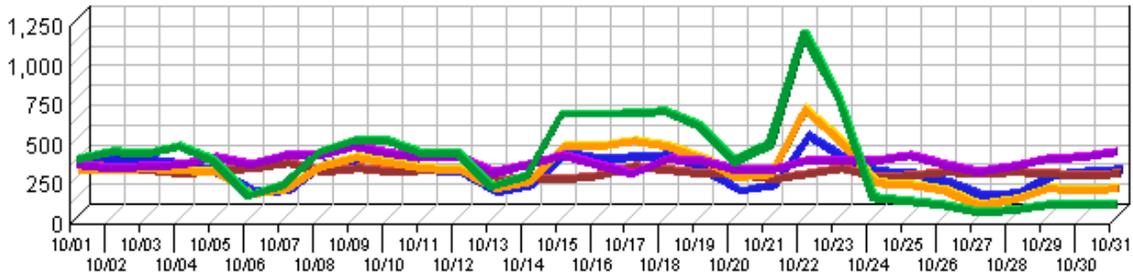
### Top Entry Pages



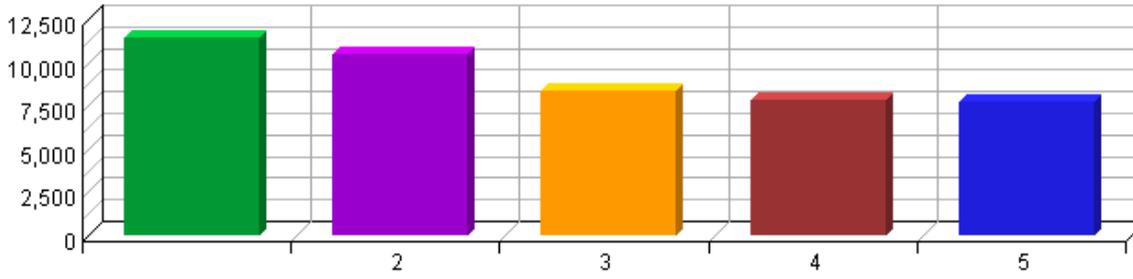
### Top Exit Pages



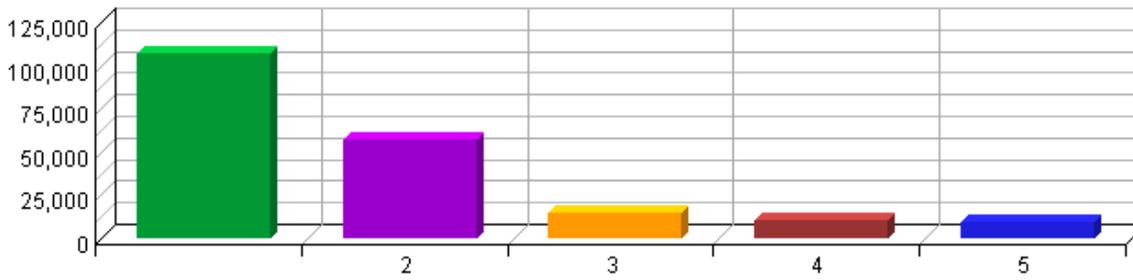
**Top Pages by Visits Trend**



**Top Pages by Visits**

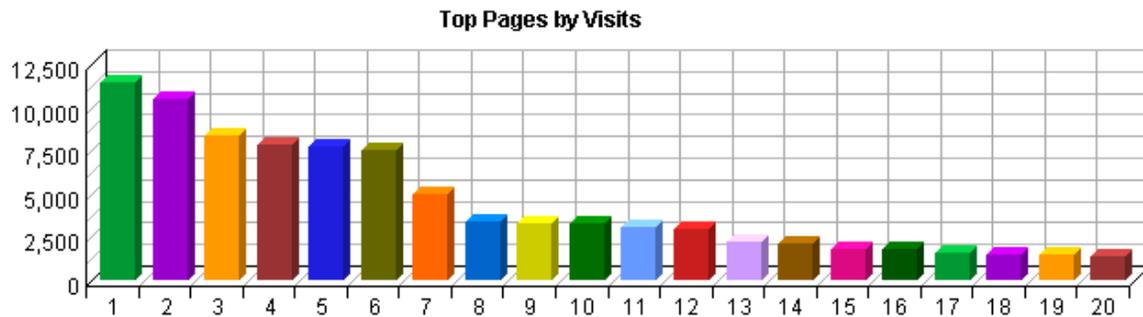


**Top Directories by Visits**



# Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	11,403	3.79%	12,897	00:04:48	0
2.	<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	10,508	3.49%	18,397	00:02:06	0
3.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	8,408	2.79%	9,866	00:00:59	0
4.	<a href="http://es.epa.gov/robots.txt">http://es.epa.gov/robots.txt</a>	7,860	2.61%	13,122	00:05:14	0
5.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	7,730	2.57%	9,225	00:01:53	0
6.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	7,571	2.51%	11,519	00:01:18	0
7.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http://es.epa.gov/</a>	4,957	1.65%	14,989	00:07:04	0
8.		3,440	1.14%	3,715	00:03:13	0

	<b>P3 Award   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_p3.html">http://es.epa.gov/ncer/rfa/2008/2008_p3.html</a>					
9.	<b>2008 GRO Fellowships For Graduate Environmental Study   Funding Opportunities  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html</a>	3,313	1.10%	3,602	00:04:05	0
10.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	3,248	1.08%	4,232	00:03:20	0
11.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	3,036	1.01%	4,195	00:01:36	0
12.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	2,928	0.97%	4,211	00:01:05	0
13.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	2,186	0.73%	2,455	00:01:34	0
14.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http://es.epa.gov/search97cgi/s97.cgi</a>	2,128	0.71%	7,547	00:02:42	0
15.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	1,769	0.59%	1,855	00:04:12	0
16.	<b>Fall 2008 GRO Fellowships For Undergraduate Environmental Study   Funding Opport</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html</a>	1,762	0.58%	1,899	00:02:55	0
17.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	1,634	0.54%	2,516	00:01:54	0
18.	<a href="http://es.epa.gov/ncerqa/">http://es.epa.gov/ncerqa/</a>	1,518	0.50%	1,709	00:00:24	0
19.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	1,435	0.48%	1,888	00:01:51	0
20.	<b>Frequently Asked Questions (FAQs)   Guidance &amp; Frequent Questions   NCER   O</b> <a href="http://es.epa.gov/ncer/guidance/faqs.html">http://es.epa.gov/ncer/guidance/faqs.html</a>	1,352	0.45%	1,414	00:00:38	0
	<b>Subtotal</b>	<b>88,186</b>	<b>29.27%</b>	<b>131,253</b>	<b>00:03:00</b>	
	<b>Other</b>	<b>213,078</b>	<b>70.73%</b>	<b>224,600</b>	<b>00:01:56</b>	
	<b>Total</b>	<b>301,264</b>	<b>100.00%</b>	<b>355,853</b>	<b>00:02:19</b>	

## Top Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.



# Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

## Top Content Groups – Help Card

**?** **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

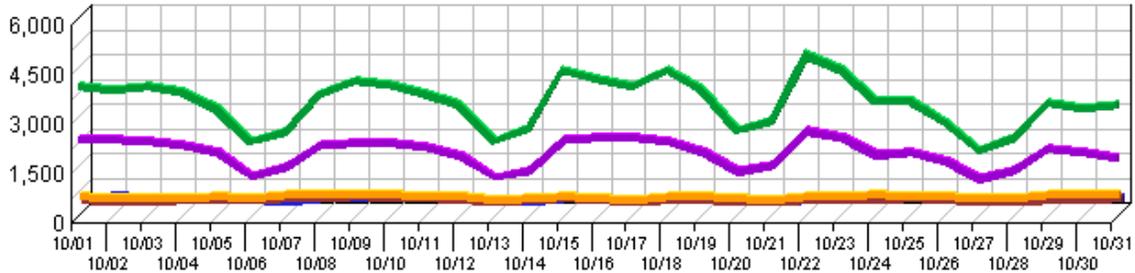
**💡** The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.



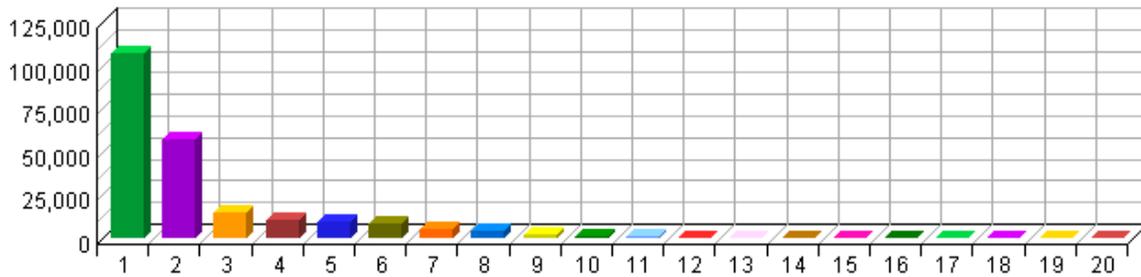
# Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Top Directories by Visits Trend**



**Top Directories by Visits**



**Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	<a href="http://es.epa.gov/ncer">http://es.epa.gov/ncer</a>	106,503	48.06%	384,505	78,001,275
2.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	57,450	25.93%	78,958	180,559
3.	<a href="http://es.epa.gov/oeca">http://es.epa.gov/oeca</a>	15,005	6.77%	33,432	0
4.	<a href="http://es.epa.gov/compliance">http://es.epa.gov/compliance</a>	10,508	4.74%	18,397	230,200
5.	<a href="http://es.epa.gov/vendinfo">http://es.epa.gov/vendinfo</a>	10,015	4.52%	14,271	7,061
6.	<a href="http://es.epa.gov/vendors">http://es.epa.gov/vendors</a>	8,583	3.87%	15,624	57,395
7.	<a href="http://es.epa.gov/ncerqa">http://es.epa.gov/ncerqa</a>	4,835	2.18%	6,991	0
8.	<a href="http://es.epa.gov/ncerqa_abstracts">http://es.epa.gov/ncerqa_abstracts</a>	4,214	1.90%	11,254	0
9.	<a href="http://es.epa.gov/search97cgi">http://es.epa.gov/search97cgi</a>	2,455	1.11%	8,224	441,202
10.	<a href="http://es.epa.gov/cgi-bin">http://es.epa.gov/cgi-bin</a>	932	0.42%	1,151	11,376
11.	<a href="http://es.epa.gov/envirosense">http://es.epa.gov/envirosense</a>	530	0.24%	813	0
12.	<a href="http://es.epa.gov/nppr">http://es.epa.gov/nppr</a>	141	0.06%	161	0
13.	<a href="http://es.epa.gov/comply">http://es.epa.gov/comply</a>	111	0.05%	114	0
14.	<a href="http://es.epa.gov/elp">http://es.epa.gov/elp</a>	64	0.03%	72	0
15.	<a href="http://es.epa.gov/aipp">http://es.epa.gov/aipp</a>	49	0.02%	54	0
16.	<a href="http://es.epa.gov/oceft">http://es.epa.gov/oceft</a>	36	0.02%	36	0
17.	<a href="http://es.epa.gov/ncerqa.sbir">http://es.epa.gov/ncerqa.sbir</a>	25	0.01%	25	0

18.	<a href="http://es.epa.gov/oeca_new">http://es.epa.gov/oeca_new</a>	20	0.01%	20	0
19.	<a href="http://es.epa.gov/oeca.fedfac">http://es.epa.gov/oeca.fedfac</a>	18	0.01%	18	0
20.	<a href="http://es.epa.gov/stats">http://es.epa.gov/stats</a>	16	0.01%	23	283
	<b>Subtotal</b>	<b>221,510</b>	<b>99.96%</b>	<b>574,143</b>	<b>78,929,347</b>
	<b>Other</b>	<b>78</b>	<b>0.04%</b>	<b>122</b>	<b>1,816</b>
	<b>Total</b>	<b>221,588</b>	<b>100.00%</b>	<b>574,265</b>	<b>78,931,163</b>

### Top Directories – Help Card

**? Path to Directory** – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

**%** – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

**💡** This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

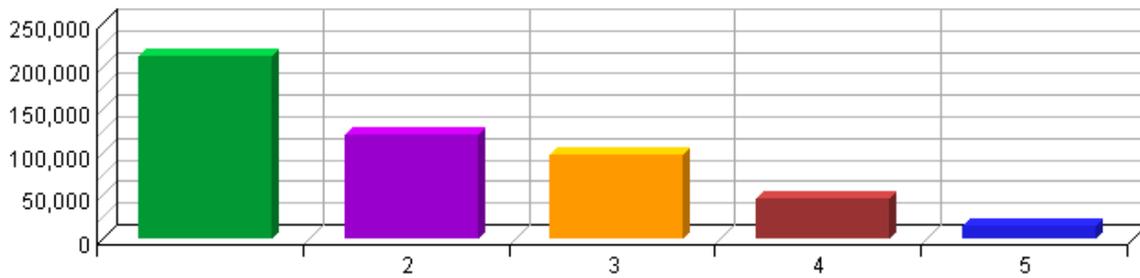
# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

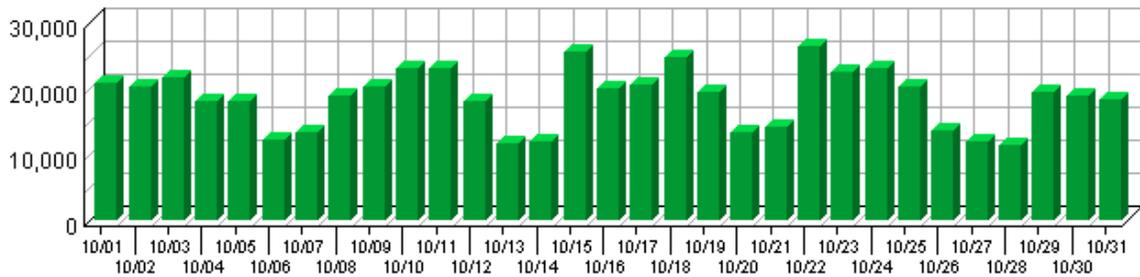
## Hit Summary

Successful Hits for Entire Site	575,057
Average Hits per Day	18,550
Home Page Hits	14,989

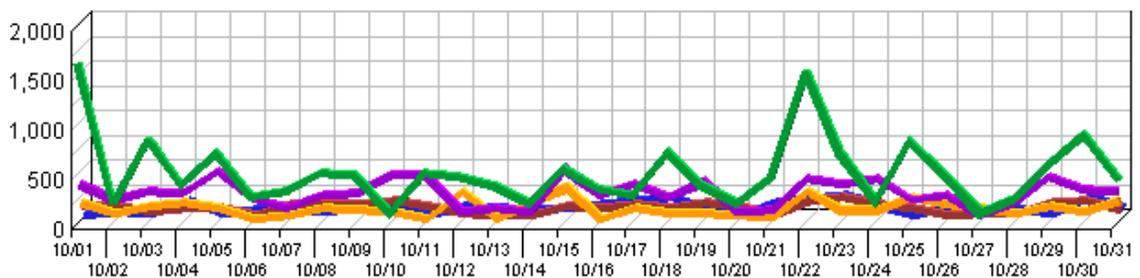
## Most Accessed File Types by Files



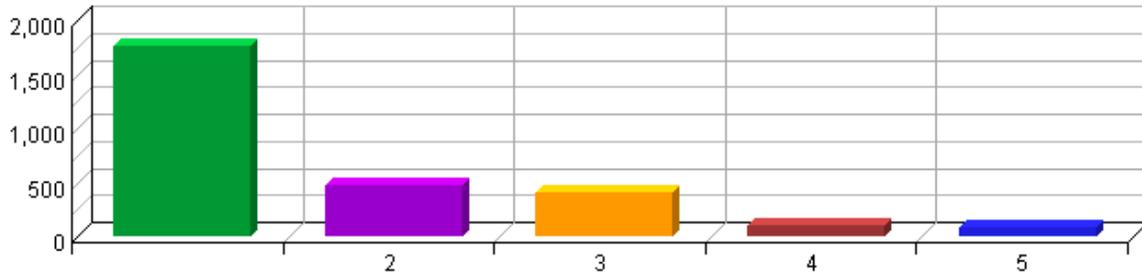
## Hits Trend



## Most Downloaded Files Trend



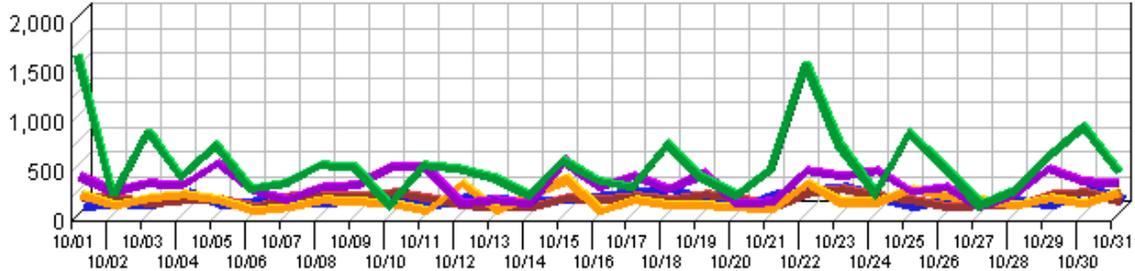
**Most Uploaded Files**



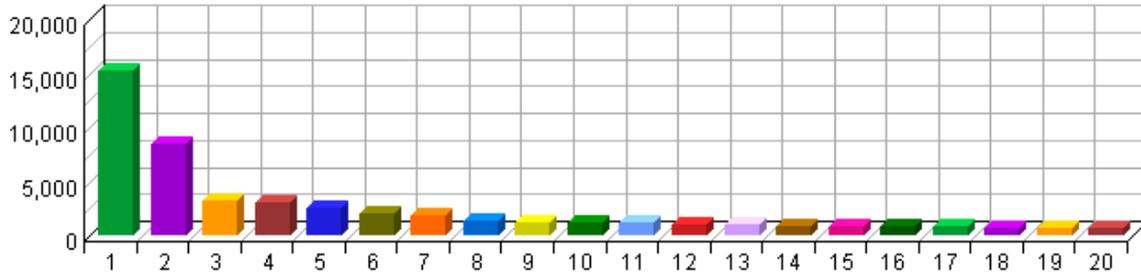
# Most Downloaded Files

This report identifies the most popular files downloaded from your site.

**Most Downloaded Files Trend**



**Most Downloaded Files**



**Most Downloaded Files**

	Downloaded Files	Downloads	%	Visits
1.	<a href="http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf">http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf</a>	15,262	12.09%	402
2.	<a href="http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf">http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf</a>	8,472	6.71%	538
3.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf</a>	3,292	2.61%	189
4.	<a href="http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf">http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf</a>	3,085	2.44%	274
5.	<a href="http://es.epa.gov/ncer/p3/success/michigan.pdf">http://es.epa.gov/ncer/p3/success/michigan.pdf</a>	2,626	2.08%	199
6.	<a href="http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf">http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf</a>	2,003	1.59%	171
7.	<a href="http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf">http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf</a>	1,840	1.46%	241
8.	<a href="http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf">http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf</a>	1,280	1.01%	87
9.	<a href="http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf">http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf</a>	1,216	0.96%	265
10.	<a href="http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf">http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf</a>	1,209	0.96%	157

11.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf">http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf</a>	1,202	0.95%	953
12.	<a href="http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf">http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf</a>	1,082	0.86%	25
13.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf">http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf</a>	1,042	0.83%	829
14.	<a href="http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf">http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf</a>	930	0.74%	732
15.	<a href="http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf">http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf</a>	923	0.73%	39
16.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf</a>	890	0.70%	49
17.	<a href="http://es.epa.gov/ncer/science/pm/pm.pdf">http://es.epa.gov/ncer/science/pm/pm.pdf</a>	832	0.66%	23
18.	<a href="http://es.epa.gov/ncer/science/pm/hei/Rean-ExecSumm.pdf">http://es.epa.gov/ncer/science/pm/hei/Rean-ExecSumm.pdf</a>	741	0.59%	51
19.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf">http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf</a>	734	0.58%	556
20.	<a href="http://es.epa.gov/ncer/science/tse/sos.pdf">http://es.epa.gov/ncer/science/tse/sos.pdf</a>	734	0.58%	101
	<b>Subtotal</b>	<b>49,395</b>	<b>39.12%</b>	<b>5,881</b>
	<b>Other</b>	<b>76,856</b>	<b>60.88%</b>	<b>36,918</b>
	<b>Total</b>	<b>126,251</b>	<b>100.00%</b>	<b>42,799</b>

#### Most Downloaded Files – Help Card

**? Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

**Files** – The path and filename of the file being analyzed.

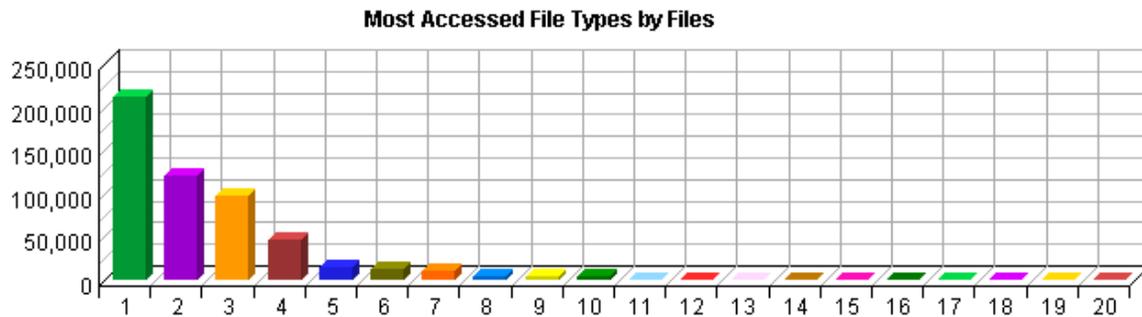
**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

**%** – Percentage of times the specified file was downloaded compared to all downloaded files.

**💡** This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

# Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



**Most Accessed File Types**

	<b>File Type</b>	<b>Files</b>	<b>%</b>	<b>Kbytes Transferred</b>
1.	html	212,144	39.77%	6,635,333
2.	pdf	120,944	22.67%	20,108,599
3.	htm	98,304	18.43%	1,632,588
4.	ico	47,172	8.84%	64,770
5.	ppt	14,752	2.77%	43,436,228
6.	txt	13,100	2.46%	3,989
7.	css	11,405	2.14%	27,419
8.	swf	5,165	0.97%	178,156
9.	js	4,321	0.81%	85,419
10.	pl	3,832	0.72%	11,255
11.	scc	432	0.08%	131
12.	doc	411	0.08%	41,100
13.	flv	399	0.07%	5,510,400
14.	wpd	171	0.03%	1,860
15.	wmv	96	0.02%	1,142,180
16.	xml	80	0.01%	595
17.	map	73	0.01%	8
18.	bin	70	0.01%	0
19.	ht	46	0.01%	0
20.	htmlw	35	0.01%	0
	<b>Subtotal</b>	<b>532,952</b>	<b>99.91%</b>	<b>78,880,021</b>
	<b>Other</b>	<b>458</b>	<b>0.09%</b>	<b>48,383</b>
	<b>Total</b>	<b>533,410</b>	<b>100.00%</b>	<b>78,928,403</b>

### Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

**Files** – Number of files of the specified type accessed by visitors to your site.

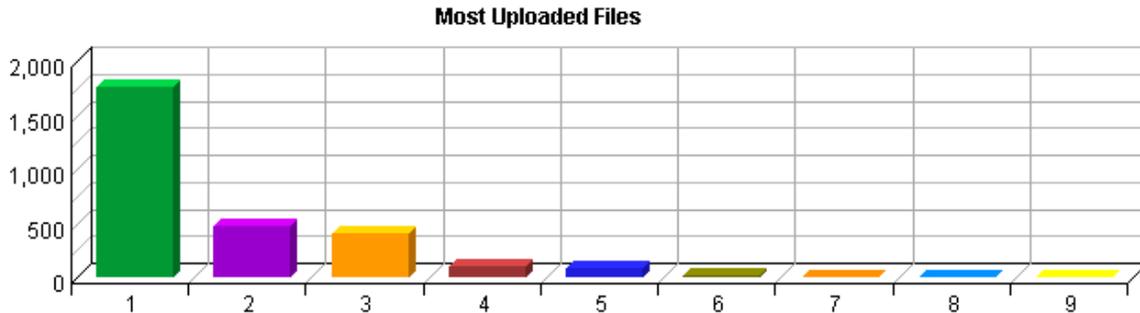
**Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.

**%** – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

# Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	<a href="http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov//search97cgi/s97_cgi/</a>	1,241	1,761	61.34%
2.	<a href="http://es.epa.gov/search97cgi/s97_cgi/">http://es.epa.gov/search97cgi/s97_cgi/</a>	258	483	16.82%
3.	<a href="http://es.epa.gov/http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov/http://es.epa.gov//search97cgi/s97_cgi/</a>	74	409	14.25%
4.	<a href="http://es.epa.gov/http://es.epa.gov/cgi-bin/eows.pl">http://es.epa.gov/http://es.epa.gov/cgi-bin/eows.pl</a>	41	102	3.55%
5.	<a href="http://es.epa.gov/cgi-bin/eows.pl">http://es.epa.gov/cgi-bin/eows.pl</a>	60	91	3.17%
6.	<a href="http://es.epa.gov/cgi-bin/ncerqamail.pl">http://es.epa.gov/cgi-bin/ncerqamail.pl</a>	9	9	0.31%
7.	<a href="http://es.epa.gov/search97cgi/s97r_cgi/">http://es.epa.gov/search97cgi/s97r_cgi/</a>	5	8	0.28%
8.	<a href="http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/">http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/</a>	3	6	0.21%
9.	<a href="http://es.epa.gov/cgi-bin/comments.pl">http://es.epa.gov/cgi-bin/comments.pl</a>	2	2	0.07%
	<b>Total</b>	<b>1,693</b>	<b>2,871</b>	<b>100.00%</b>

## Most Uploaded Files – Help Card

**? Files** – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times the specified file was uploaded compared with all uploaded files.

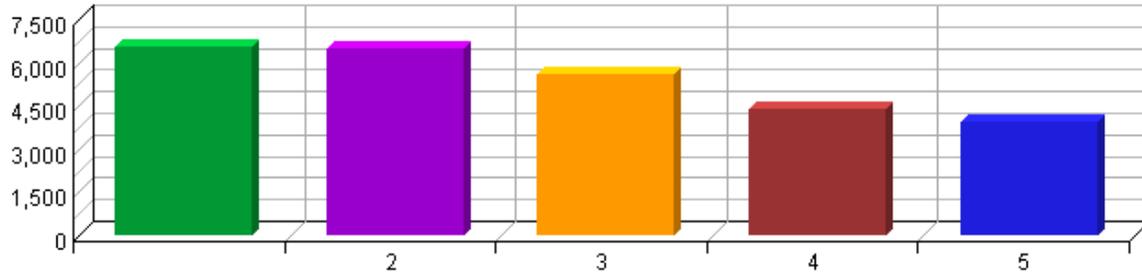


You may want to run virus scans on uploaded files.

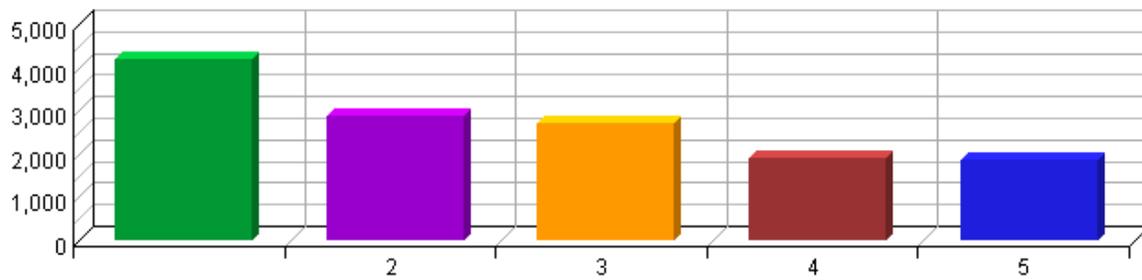
# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

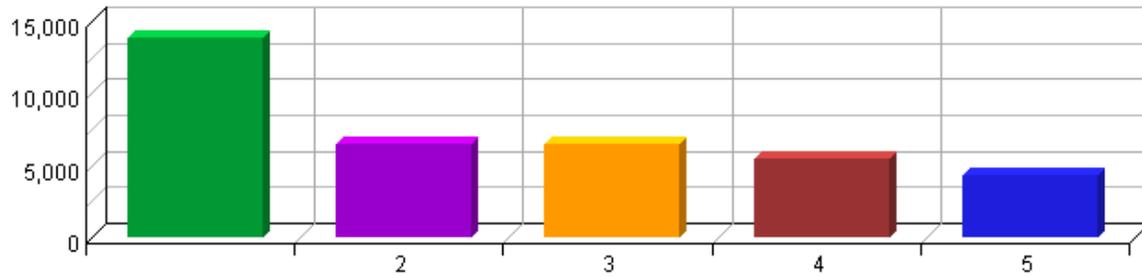
**Top Entry Pages**



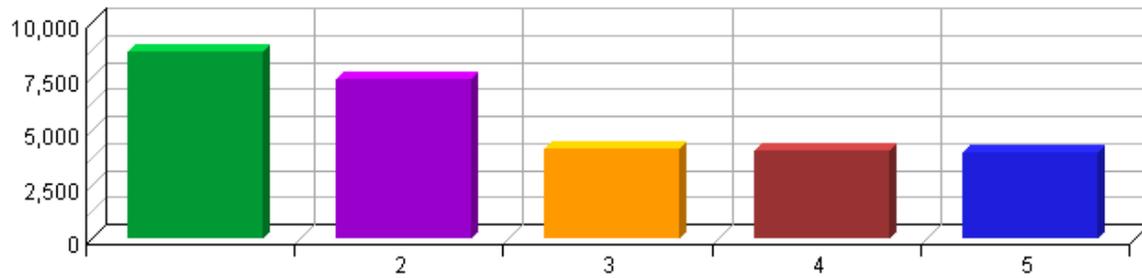
**Single Access Pages**



**Top Entry Files**



**Top Exit Pages**



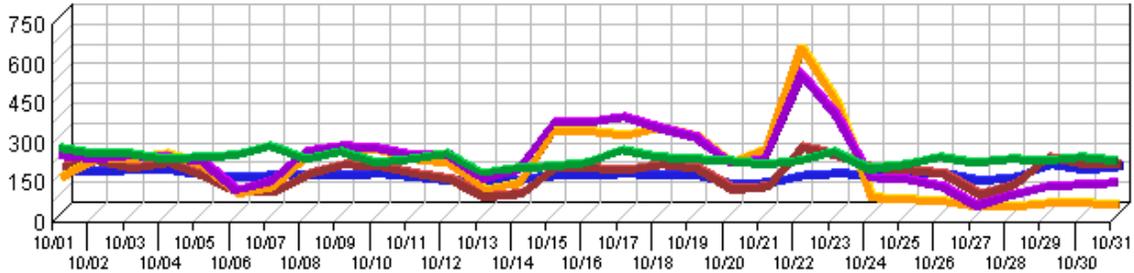


# Top Entry Pages

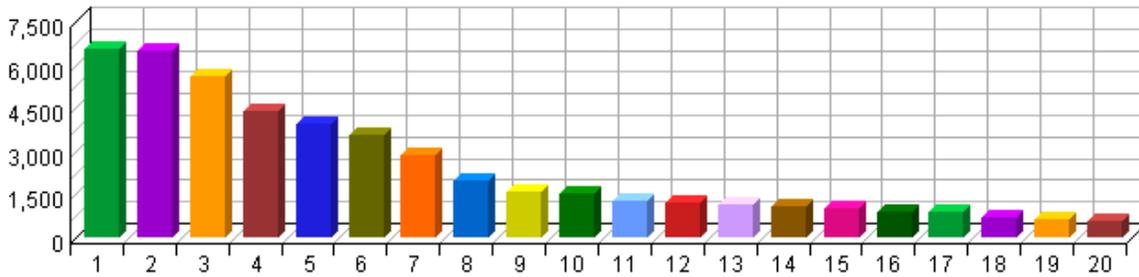
The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	<a href="http://es.epa.gov/robots.txt">http:// es.epa.gov/ robots. txt</a>	6,564	5.13%
2.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	6,490	5.07%
3.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	5,585	4.36%
4.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	4,414	3.45%
5.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http:// es.epa.gov/</a>	3,968	3.10%
6.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	3,543	2.77%
7.		2,837	2.22%

<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http:// es.epa.gov/ compliance/</a>		
8.	<b>P3   NCER   ORD   US EPA</b> <a href="http:// es.epa.gov/ ncer/ p3/">http:// es.epa.gov/ ncer/ p3/</a>	2,000 1.56%
9.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http:// es.epa.gov/ ncer/ sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	1,610 1.26%
10.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html</a>	1,507 1.18%
11.	<a href="http:// es.epa.gov/ / search97cgi/ s97_cgi/">http:// es.epa.gov/ / search97cgi/ s97_cgi/</a>	1,241 0.97%
12.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http:// es.epa.gov/ search97cgi/ s97_cgi">http:// es.epa.gov/ search97cgi/ s97_cgi</a>	1,190 0.93%
13.	<a href="http:// es.epa.gov/ ncerqa/">http:// es.epa.gov/ ncerqa/</a>	1,122 0.88%
14.	<b>Enviro\$en\$e Comments</b> <a href="http:// es.epa.gov/ comments. html">http:// es.epa.gov/ comments. html</a>	1,061 0.83%
15.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http:// es.epa.gov/ ncer/ nano/">http:// es.epa.gov/ ncer/ nano/</a>	987 0.77%
16.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http:// es.epa.gov/ ncer/ rfa/ forms/">http:// es.epa.gov/ ncer/ rfa/ forms/</a>	869 0.68%
17.	<a href="http:// es.epa.gov/ oece/ sector/">http:// es.epa.gov/ oece/ sector/</a>	864 0.67%
18.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http:// es.epa.gov/ ncer/ events/">http:// es.epa.gov/ ncer/ events/</a>	692 0.54%
19.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http:// es.epa.gov/ ncer/ grants/">http:// es.epa.gov/ ncer/ grants/</a>	627 0.49%
20.	<b>P2 Products and Services – Search Page</b> <a href="http:// es.epa.gov/ vendors/">http:// es.epa.gov/ vendors/</a>	549 0.43%
	<b>Subtotal</b>	<b>47,720 37.27%</b>
	<b>Other</b>	<b>80,335 62.73%</b>
	<b>Total</b>	<b>128,055 100.00%</b>

### Top Entry Pages – Help Card

**? Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be

changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the entry page compared with other entry pages.



—  
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

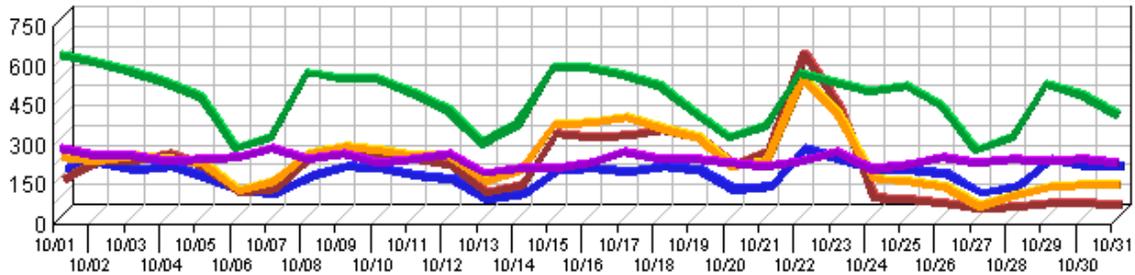


# Top Entry Files

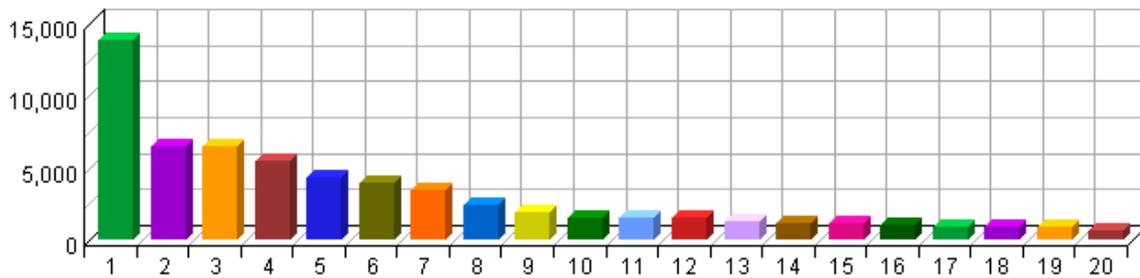
The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	<a href="http://es.epa.gov/favicon.ico">http://es.epa.gov/favicon.ico</a>	13,889	8.56%
2.	<a href="http://es.epa.gov/robots.txt">http://es.epa.gov/robots.txt</a>	6,536	4.03%
3.	<a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	6,424	3.96%
4.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	5,431	3.35%
5.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	4,295	2.65%
6.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	3,945	2.43%
7.	<a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	3,457	2.13%
8.	<a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	2,409	1.49%
9.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	1,951	1.20%
10.	<a href="http://es.epa.gov/ncer/styles/epafiles_epastyles.css">http://es.epa.gov/ncer/styles/epafiles_epastyles.css</a>	1,584	0.98%
11.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	1,542	0.95%
12.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	1,483	0.91%
13.	<a href="http://es.epa.gov//search97cgi/s97.cgi/">http://es.epa.gov//search97cgi/s97.cgi/</a>	1,239	0.76%

14.	<a href="http://es.epa.gov/search97cgi/s97_cgi">http://es.epa.gov/search97cgi/s97_cgi</a>	1,156	0.71%
15.	<a href="http://es.epa.gov/ncerqa/">http://es.epa.gov/ncerqa/</a>	1,118	0.69%
16.	<a href="http://es.epa.gov/comments.html">http://es.epa.gov/comments.html</a>	1,050	0.65%
17.	<a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	939	0.58%
18.	<a href="http://es.epa.gov/oeca/sector/">http://es.epa.gov/oeca/sector/</a>	858	0.53%
19.	<a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	833	0.51%
20.	<a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	680	0.42%
	<b>Subtotal</b>	<b>60,819</b>	<b>37.49%</b>
	<b>Other</b>	<b>101,394</b>	<b>62.51%</b>
	<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

### Top Entry Files – Help Card

**? Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Refers to the total numbers of visits.

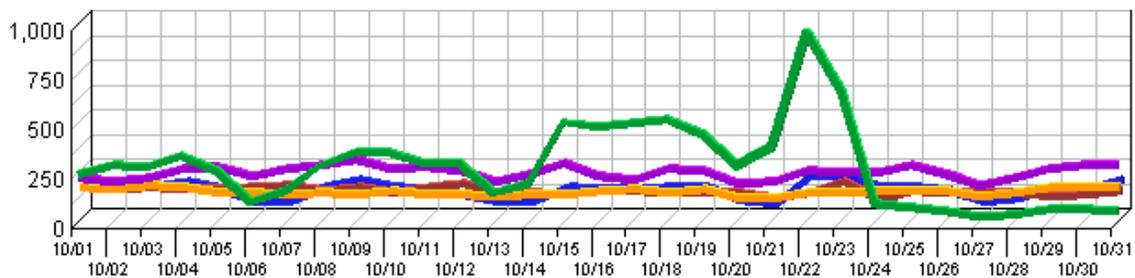
**💡** Consider what catches the attention of visitors most quickly and effectively.

# Top Exit Pages

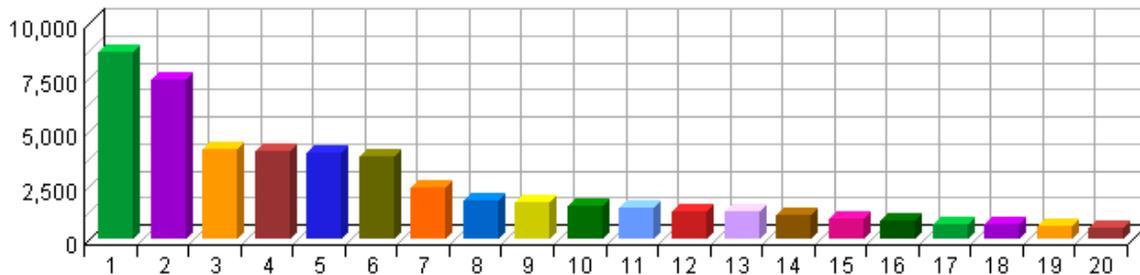
The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	8,615	6.73%
2.	<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	7,339	5.73%
3.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http://es.epa.gov/</a>	4,129	3.22%
4.	<a href="http://es.epa.gov/robots.txt">http://es.epa.gov/robots.txt</a>	4,085	3.19%
5.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	3,946	3.08%
6.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	3,786	2.96%
7.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	2,374	1.85%
8.		1,754	1.37%

	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>		
9.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	1,670	1.30%
10.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http://es.epa.gov/search97cgi/s97.cgi</a>	1,497	1.17%
11.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	1,449	1.13%
12.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	1,294	1.01%
13.	<a href="http://es.epa.gov/search97cgi/s97.cgi/">http://es.epa.gov/search97cgi/s97.cgi/</a>	1,240	0.97%
14.	<b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http://es.epa.gov/comments.html</a>	1,064	0.83%
15.	<a href="http://es.epa.gov/oeca/sector/">http://es.epa.gov/oeca/sector/</a>	933	0.73%
16.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	828	0.65%
17.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	678	0.53%
18.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	675	0.53%
19.	<b>P2 Products and Services – Search Page</b> <a href="http://es.epa.gov/vendors/">http://es.epa.gov/vendors/</a>	604	0.47%
20.	<b>Centers for Children's Environmental Health and Disease Prevention Research   Fu</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html">http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html</a>	550	0.43%
	<b>Subtotal</b>	<b>48,510</b>	<b>37.88%</b>
	<b>Other</b>	<b>79,564</b>	<b>62.12%</b>
	<b>Total</b>	<b>128,074</b>	<b>100.00%</b>

**Top Exit Pages – Help Card**

**? Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the exit page compared with other exit pages.

—

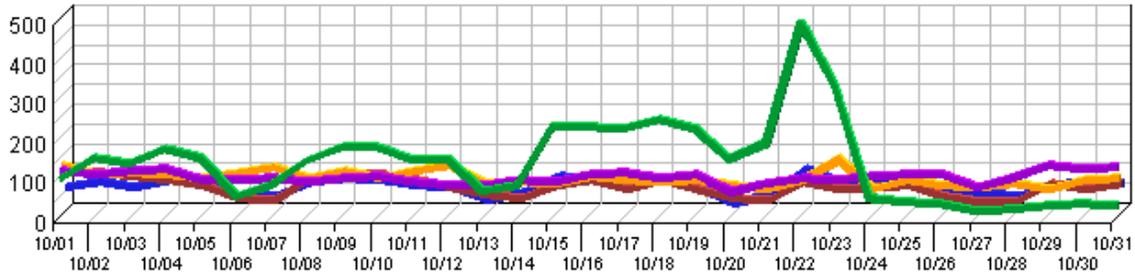
**💡** You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



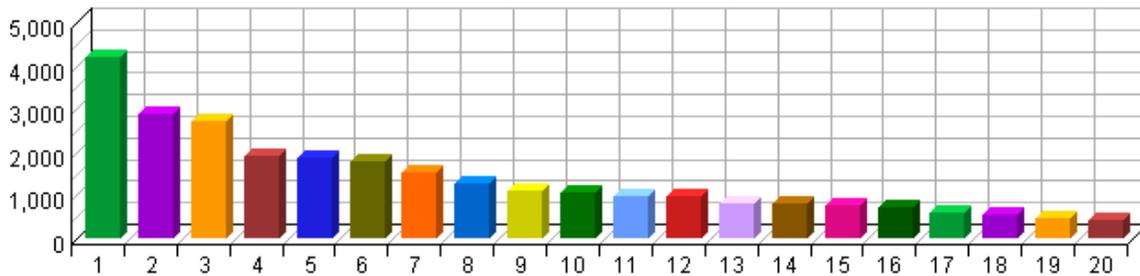
# Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend



Single Access Pages



Single Access Pages

	Pages	Visits	%
1.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	4,192	5.02%
2.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http:// es.epa.gov/</a>	2,878	3.45%
3.	<a href="http://es.epa.gov/robots.txt">http:// es.epa.gov/ robots. txt</a>	2,704	3.24%
4.	<b>P3 Award   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_p3.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html</a>	1,905	2.28%
5.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	1,868	2.24%
6.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	1,794	2.15%
7.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	1,536	1.84%
8.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives  </b>	1,280	1.53%

	<b>Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>		
9.	<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	1,094	1.31%
10.	<a href="http://es.epa.gov/search97cgi/s97.cgi/">http://es.epa.gov/search97cgi/s97.cgi/</a>	1,039	1.25%
11.	<b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http://es.epa.gov/comments.html</a>	990	1.19%
12.	<b>2008 GRO Fellowships For Graduate Environmental Study   Funding Opportunities  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html</a>	962	1.15%
13.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	791	0.95%
14.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	785	0.94%
15.	<a href="http://es.epa.gov/oeca/sector/">http://es.epa.gov/oeca/sector/</a>	742	0.89%
16.	<b>Fall 2008 GRO Fellowships For Undergraduate Environmental Study   Funding Opport</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html</a>	707	0.85%
17.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http://es.epa.gov/search97cgi/s97.cgi</a>	585	0.70%
18.	<b>Centers for Children's Environmental Health and Disease Prevention Research   Fu</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html">http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html</a>	545	0.65%
19.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	469	0.56%
20.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	414	0.50%
	<b>Subtotal</b>	<b>27,280</b>	<b>32.70%</b>
	<b>Other</b>	<b>56,146</b>	<b>67.30%</b>
	<b>Total</b>	<b>83,426</b>	<b>100.00%</b>

## Single Access Pages – Help Card

**?** **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was a single access page compared with other single access pages.

**💡** This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?



# Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		4,475	3.49%
	1. <b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	3,603	2.81%
	1. <a href="http://es.epa.gov/robots.txt">http://es.epa.gov/robots.txt</a>	3,522	2.75%
	1. <b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http://es.epa.gov/</a>	2,432	1.90%
	1. <b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	2,235	1.75%
	1. <b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>		
	2. <b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	2,096	1.64%
	1. <b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	1,755	1.37%
	1. <b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	1,314	1.03%
	1. <b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	1,240	0.97%
	1. <a href="http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov//search97cgi/s97_cgi/</a>	1,198	0.94%
	1. <b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	1,040	0.81%
	1. <b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97_cgi">http://es.epa.gov/search97cgi/s97_cgi</a>	1,026	0.80%
	1. <b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http://es.epa.gov/comments.html</a>		

1. <b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	1,010	0.79%
	967	0.76%
1. <b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
	801	0.63%
1. <a href="http://es.epa.gov/oeca/sector/">http://es.epa.gov/oeca/sector/</a>		
	651	0.51%
1. <b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>		
	550	0.43%
1. <b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>		
	456	0.36%
1. <a href="http://es.epa.gov/ncerqa/">http://es.epa.gov/ncerqa/</a>		
2. <b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>		
	433	0.34%
1. <b>P2 Products and Services – Search Page</b> <a href="http://es.epa.gov/vendors/">http://es.epa.gov/vendors/</a>		
	417	0.33%
1. <b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>		

### Top Paths Through Site – Help Card

**? Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

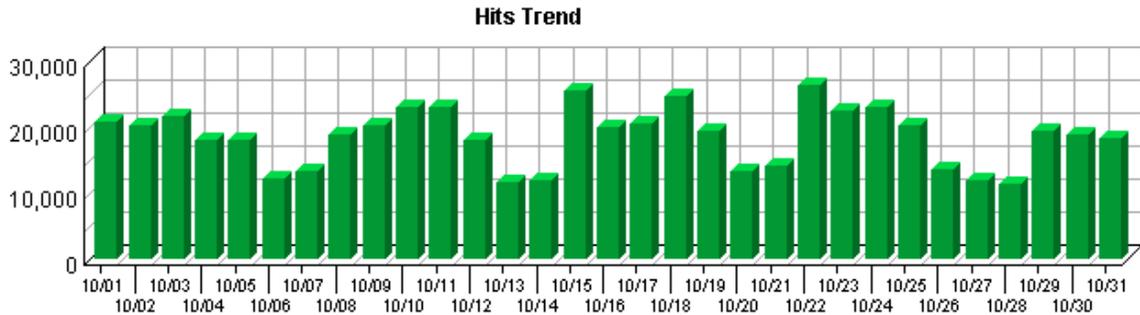


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?



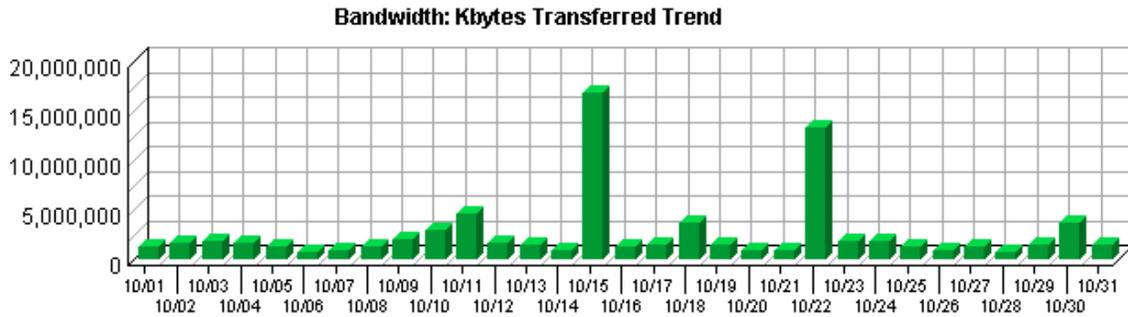
# Technical Dashboard

This dashboard summarizes important information related to online technical activity.



## Hit Summary

Successful Hits for Entire Site	575,057
Average Hits per Day	18,550
Home Page Hits	14,989



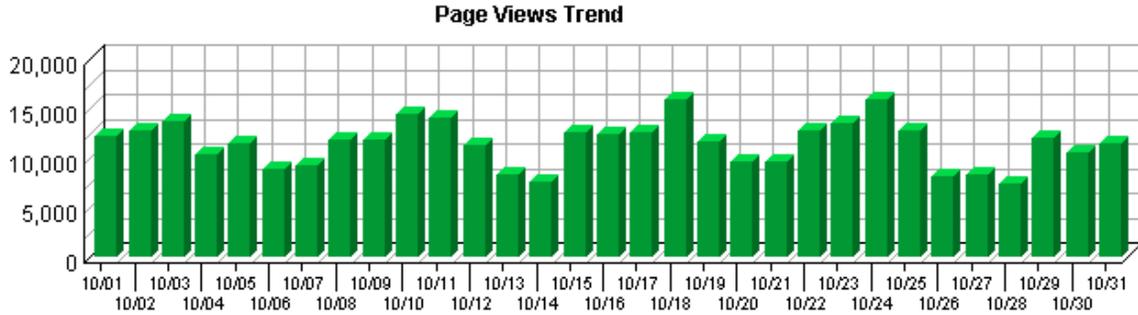
## Technical Statistics

Total Hits	785,122	100%
Successful Hits	575,057	73.24%
Failed Hits	210,065	26.76%
Cached Hits	38,776	4.94%



# Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
10/01	12,209	3.43%
10/02	12,814	3.60%
10/03	13,630	3.83%
10/04	10,356	2.91%
10/05	11,503	3.23%
10/06	8,850	2.49%
10/07	9,208	2.59%
10/08	11,871	3.34%
10/09	11,943	3.36%
10/10	14,503	4.08%
10/11	14,146	3.98%
10/12	11,269	3.17%
10/13	8,258	2.32%
10/14	7,658	2.15%
10/15	12,578	3.53%
10/16	12,383	3.48%
10/17	12,658	3.56%
10/18	15,947	4.48%
10/19	11,679	3.28%
10/20	9,604	2.70%
10/21	9,614	2.70%
10/22	12,806	3.60%
10/23	13,531	3.80%
10/24	15,892	4.47%
10/25	12,857	3.61%

10/26	8,148	2.29%
10/27	8,391	2.36%
10/28	7,335	2.06%
10/29	12,063	3.39%
10/30	10,630	2.99%
10/31	11,519	3.24%
<b>Total</b>	<b>355,853</b>	<b>100.00%</b>

### Page Views Trend – Help Card

**? Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Page View** – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

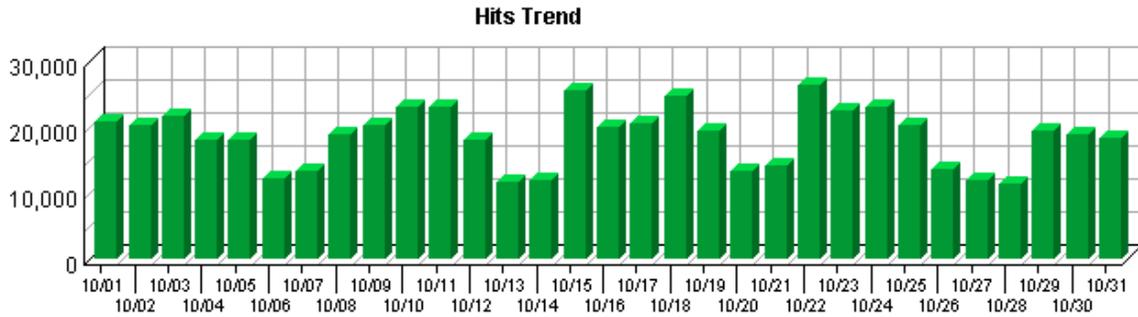
**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of total page views that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
10/01	20,943	3.64%
10/02	20,168	3.51%
10/03	21,530	3.74%
10/04	18,165	3.16%
10/05	17,933	3.12%
10/06	12,275	2.13%
10/07	13,372	2.33%
10/08	19,006	3.31%
10/09	20,185	3.51%
10/10	23,179	4.03%
10/11	23,113	4.02%
10/12	17,954	3.12%
10/13	11,686	2.03%
10/14	12,020	2.09%
10/15	25,690	4.47%
10/16	19,998	3.48%
10/17	20,576	3.58%
10/18	24,811	4.31%
10/19	19,449	3.38%
10/20	13,335	2.32%
10/21	14,146	2.46%
10/22	26,452	4.60%
10/23	22,569	3.92%
10/24	22,919	3.99%
10/25	20,347	3.54%

10/26	13,543	2.36%
10/27	11,859	2.06%
10/28	11,256	1.96%
10/29	19,452	3.38%
10/30	18,799	3.27%
10/31	18,327	3.19%
<b>Total</b>	<b>575,057</b>	<b>100.00%</b>

### Hits Trend – Help Card

**? Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

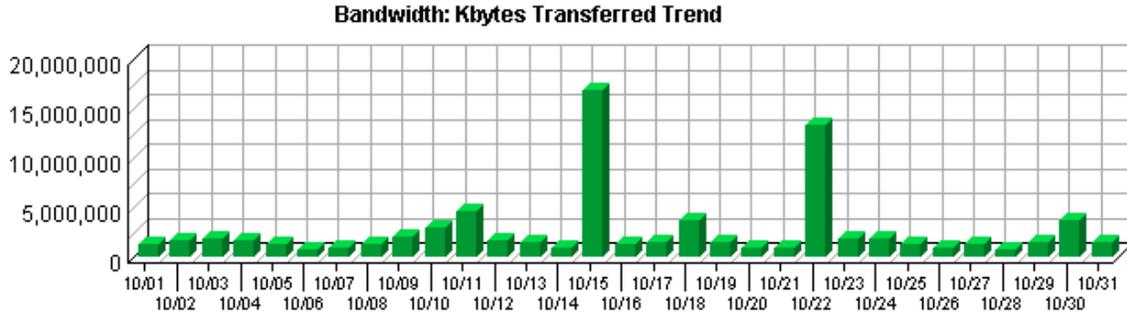
**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



**Bandwidth: Kbytes Transferred Trend**

Time Interval	Kbytes Transferred	%
10/01	1,340,863	1.70%
10/02	1,753,206	2.22%
10/03	1,934,621	2.45%
10/04	1,713,566	2.17%
10/05	1,305,207	1.65%
10/06	699,923	0.89%
10/07	876,357	1.11%
10/08	1,344,014	1.70%
10/09	1,947,423	2.47%
10/10	2,995,517	3.79%
10/11	4,596,310	5.82%
10/12	1,609,929	2.04%
10/13	1,478,844	1.87%
10/14	940,537	1.19%
10/15	16,942,465	21.46%
10/16	1,254,453	1.59%
10/17	1,554,965	1.97%
10/18	3,619,193	4.58%
10/19	1,505,950	1.91%
10/20	886,056	1.12%
10/21	943,154	1.19%
10/22	13,290,840	16.84%
10/23	1,875,892	2.38%
10/24	1,941,345	2.46%
10/25	1,229,029	1.56%

10/26	838,784	1.06%
10/27	1,261,394	1.60%
10/28	790,603	1.00%
10/29	1,423,630	1.80%
10/30	3,655,832	4.63%
10/31	1,390,052	1.76%
<b>Total</b>	<b>78,939,936</b>	<b>100.00%</b>

### Bandwidth: Kbytes Transferred Trend – Help Card

**? Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

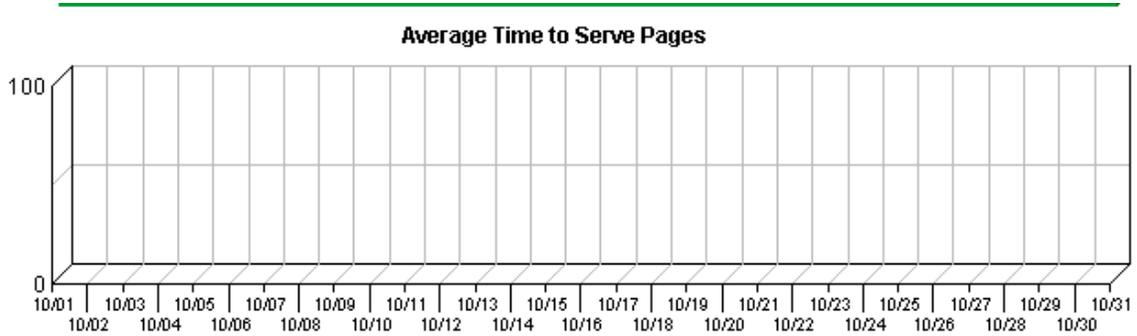
**%** – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

**Note:** Not all web servers log the information necessary to create this report.



**Average Time to Serve Pages**

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
10/01	0	12,209	0
10/02	0	12,814	0
10/03	0	13,630	0
10/04	0	10,356	0
10/05	0	11,503	0
10/06	0	8,850	0
10/07	0	9,208	0
10/08	0	11,871	0
10/09	0	11,943	0
10/10	0	14,503	0
10/11	0	14,146	0
10/12	0	11,269	0
10/13	0	8,258	0
10/14	0	7,658	0
10/15	0	12,578	0
10/16	0	12,383	0
10/17	0	12,658	0
10/18	0	15,947	0
10/19	0	11,679	0
10/20	0	9,604	0
10/21	0	9,614	0
10/22	0	12,806	0
10/23	0	13,531	0
10/24	0	15,892	0
10/25	0	12,857	0

10/26	0	8,148	0
10/27	0	8,391	0
10/28	0	7,335	0
10/29	0	12,063	0
10/30	0	10,630	0
10/31	0	11,519	0
<b>Total</b>	<b>0</b>	<b>355,853</b>	<b>0.0</b>

### Average Time to Serve Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Total Time to Serve** – The total amount of time the server spent serving documents during the specified time interval.

**Pages Served** – Number of pages served to visitors during the specified time interval.

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

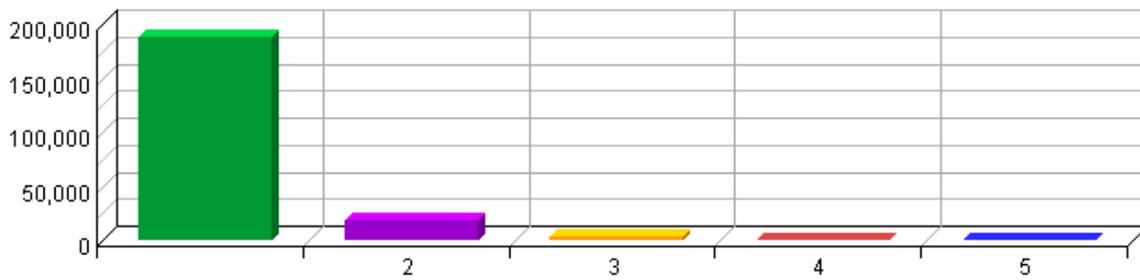
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

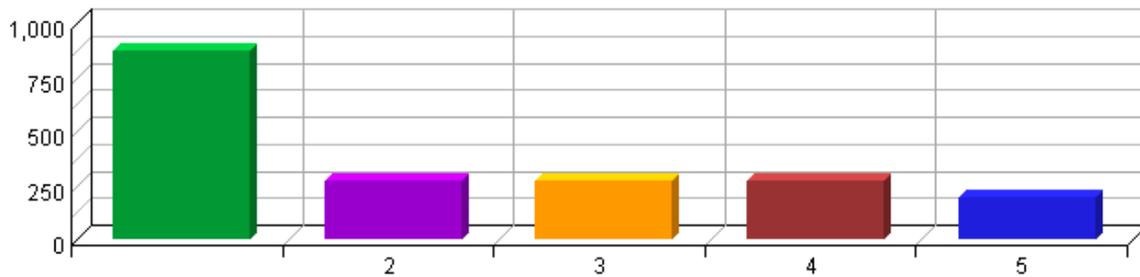
## Technical Statistics

Total Hits	785,122	100%
Successful Hits	575,057	73.24%
Failed Hits	210,065	26.76%
Cached Hits	38,776	4.94%

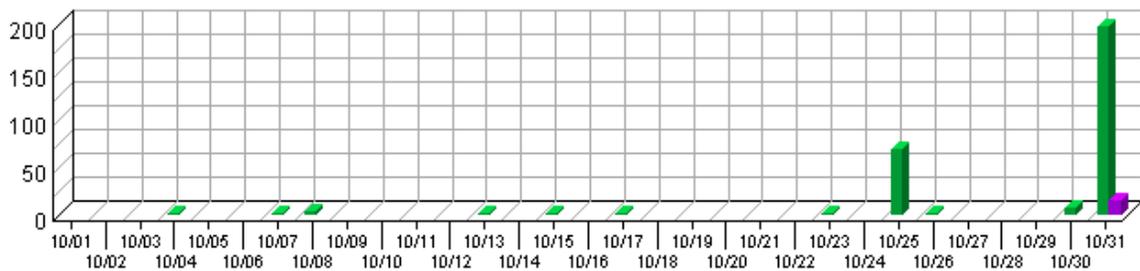
## Client Errors



## File Not Found Errors



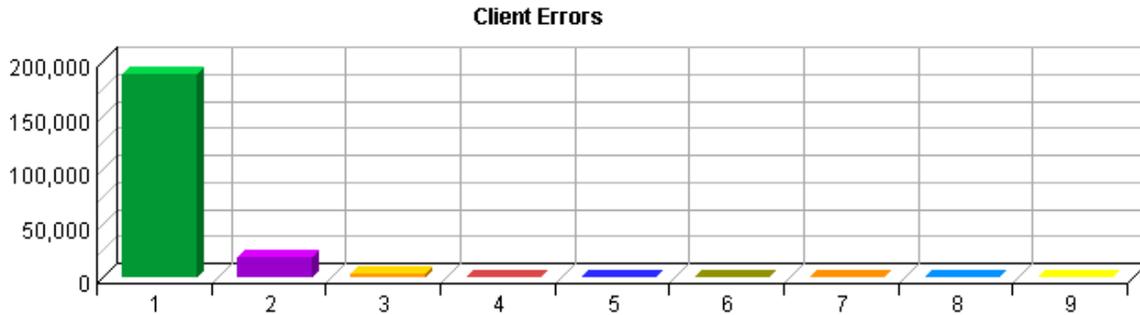
## Server Errors Trend





# Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	187,499	89.39%
2.	403 Forbidden	19,191	9.15%
3.	405 Method Not Allowed	2,715	1.29%
4.	400 Bad Request	158	0.08%
5.	000 Incomplete / Undefined	82	0.04%
6.	401 Unauthorized Access	58	0.03%
7.	408 Request Timeout	52	0.02%
8.	413 Request Entity Too Large	6	0.00%
9.	416 Incomplete / Undefined	1	0.00%
	<b>Total</b>	<b>209,762</b>	<b>100.00%</b>

## Client Errors – Help Card

**? Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

**Hits** – Number of failed hits that returned this status code.

**HTTP Status Codes** – The status code for the specific error that occurred.

**%** – Percentage of total failed hits that returned this status code.

**💡** Use this page to determine what maintenance is necessary.



# File Not Found Errors

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



**File Not Found Errors**

	<b>Files Not Found and Referring URL</b>	<b>Hits</b>	<b>%</b>
1.	<b>/techinfo/facts/safe-fs.html</b> (no referrer)	876	0.47%
2.	<b>/cooperative/international/</b> (no referrer)	275	0.15%
3.	<b>/_vti_bin/owssvr.dll?UL=1&amp;ACT=4&amp;BUILD=6551&amp;STRMVER=4&amp;CAPREQ=0</b> (no referrer)	270	0.14%
4.	<b>/MSOffice/cltreq.asp?UL=1&amp;ACT=4&amp;BUILD=6551&amp;STRMVER=4&amp;CAPREQ=0</b> (no referrer)	269	0.14%
5.	<b>/ncer/nano/research/white/</b> <a href="http://es.epa.gov/ncer/nano/research/nano_tox.html">http://es.epa.gov/ncer/nano/research/nano_tox.html</a>	191	0.10%
6.	<b>/_vti_inf.html</b> (no referrer)	99	0.05%
7.	<b>/ncer_list/elists/</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	98	0.05%
8.	<b>/techinfo/facts/ca-htm/ htmfact2.html</b> (no referrer)	83	0.04%
9.	<b>/ncer/s/etop.css</b> <a href="http://es.epa.gov/ncer/biodiversity/solicitation.html">http://es.epa.gov/ncer/biodiversity/solicitation.html</a>	83	0.04%
10.	<b>/ncer/s/epa.css</b> <a href="http://es.epa.gov/ncer/biodiversity/solicitation.html">http://es.epa.gov/ncer/biodiversity/solicitation.html</a>	83	0.04%
11.	<b>/cgi-bin/</b> (no referrer)	78	0.04%

12.	<b>/new/contacts/newsletters/ shopping.html</b> (no referrer)	77	0.04%
13.	<b>/admin/</b> (no referrer)	74	0.04%
14.	<b>/private/</b> (no referrer)	73	0.04%
15.	<b>/program/exec/exec.html</b> (no referrer)	73	0.04%
16.	<b>/search/</b> (no referrer)	73	0.04%
17.	<b>/ncer/childrenscenters/events/ children.css</b> <a href="http://es.epa.gov/ncer/childrenscenters/events/10_10_2007.html">http://es.epa.gov/ncer/childrenscenters/events/10_10_2007.html</a>	73	0.04%
18.	<b>/cgibin/</b> (no referrer)	73	0.04%
19.	<b>/cgi/</b> (no referrer)	73	0.04%
20.	<b>/scripts/</b> (no referrer)	73	0.04%
	<b>Subtotal</b>	<b>3,067</b>	<b>1.64%</b>
	<b>Other</b>	<b>184,432</b>	<b>98.36%</b>
	<b>Total</b>	<b>187,499</b>	<b>100.00%</b>

#### File Not Found Errors – Help Card

**? Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

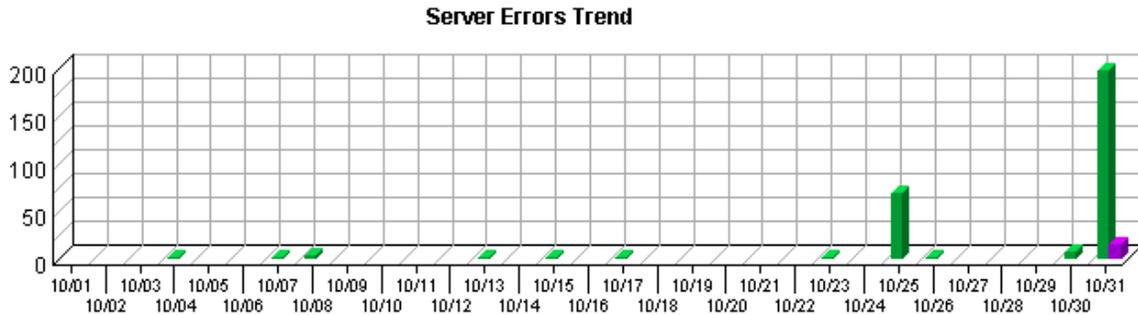
**Files** – This column lists the file that could not be found and the URL of the referrer (if known).

**%** – Percentage of the total 404 and 410 errors that were for this file.

**💡** Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

# Server Errors

This report lists the errors which occurred on the server.



## Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	288	95.05%
2.	501 Not Implemented	15	4.95%
	<b>Total</b>	<b>303</b>	<b>100.00%</b>

### Server Errors – Help Card

**? Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**HTTP Status Codes** – The status code for the specific error that occurred.

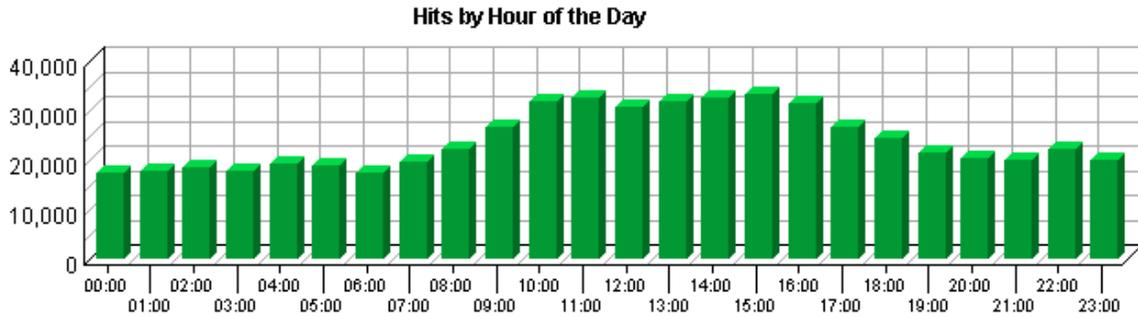
**%** – Percentage of failed hits that were of the specified type.

**💡** Use this page to determine what maintenance is necessary.



# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

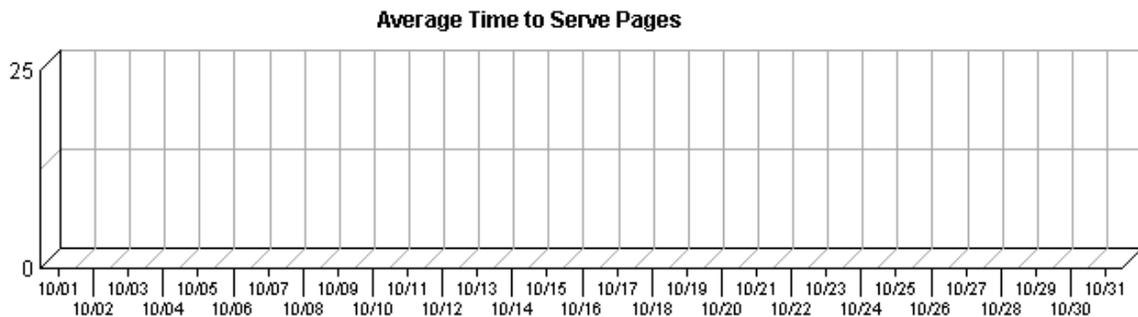


## Most Active Summary

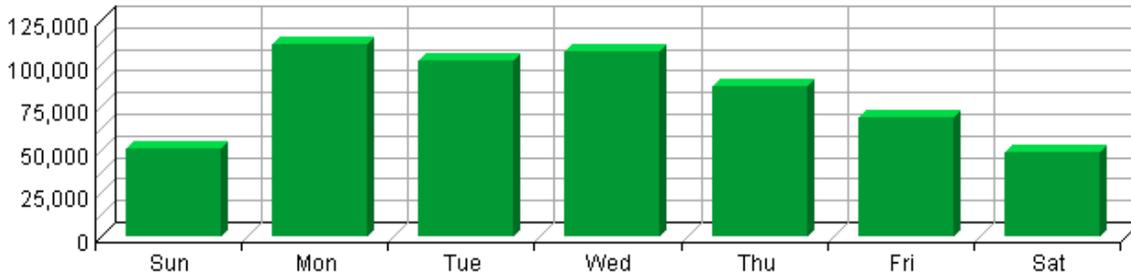
Most Active Date	October 22, 2007
Number of Hits on Most Active Date	26,452
Most Active Day of the Week	Mon
Most Active Hour of the Day	15:00–15:59

## Activity on Weekdays Summary

Total Hits Weekdays	475,108
Total Visits Weekdays	131,056
Average Number of <b>Visits</b> per day on Weekdays	5,698
Average Number of <b>Hits</b> per day on Weekdays	20,656



**Hits by Day of the Week**



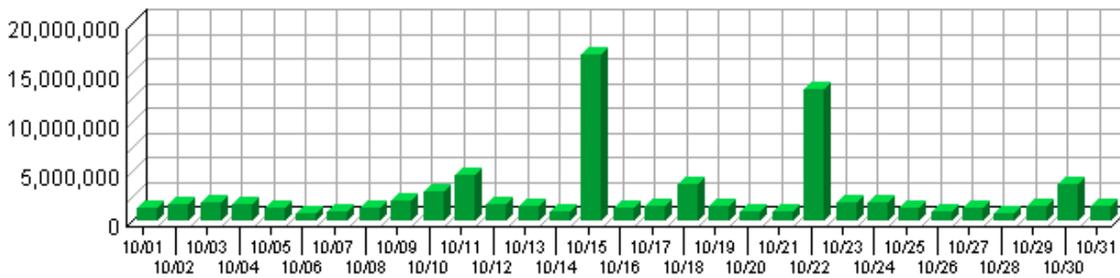
**Least Active Summary**

Least Active Date	October 28, 2007
Number of Hits on Least Active Date	11,256
Least Active Day of the Week	Sat
Least Active Hour of the Day	00:00–00:59

**Activity on Weekends Summary**

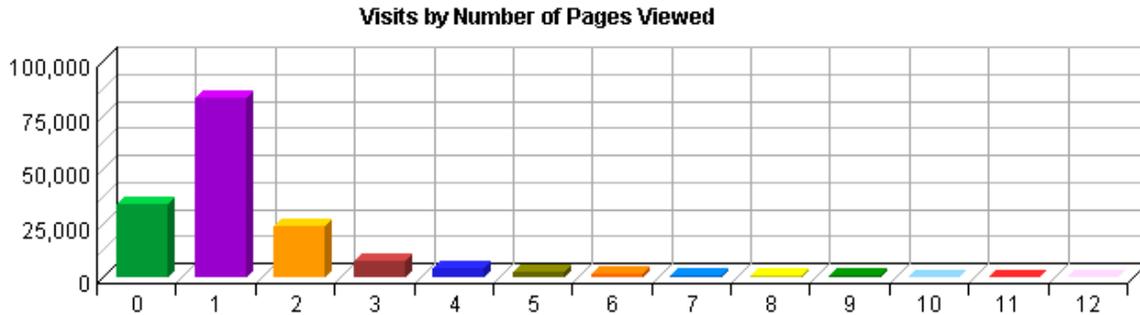
Total Hits Weekend	99,949
Total Visits Weekend	31,157
Average Number of <b>Visits</b> per Weekend	7,789
Average Number of <b>Hits</b> per Weekend	24,987

**Bandwidth: Kbytes Transferred Trend**



# Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



**Visits by Number of Pages Viewed**

Number of Pages Viewed	Visits	%
0	34,163	21.06%
1	83,426	51.42%
2	24,018	14.80%
3	7,394	4.56%
4	3,922	2.42%
5	2,270	1.40%
6	1,575	0.97%
7	973	0.60%
8	736	0.45%
9	607	0.37%
10	408	0.25%
11	296	0.18%
12	253	0.16%
<b>Subtotal</b>	<b>160,041</b>	<b>98.65%</b>
<b>Other</b>	<b>2,196</b>	<b>1.35%</b>
<b>Total</b>	<b>162,237</b>	<b>100.00%</b>

## Visits by Number of Pages Viewed – Help Card

**? Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

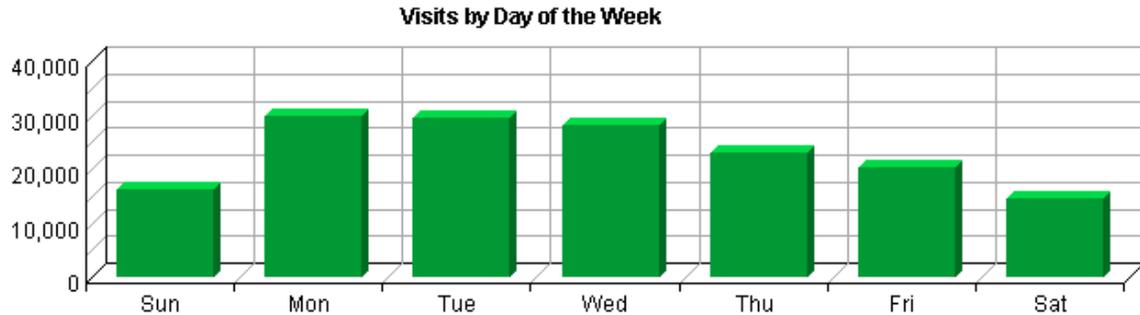
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



**Visits by Day of the Week**

Day	Visits	%
Sun	16,421	10.12%
Mon	29,990	18.49%
Tue	29,414	18.13%
Wed	28,164	17.36%
Thu	23,019	14.19%
Fri	20,469	12.62%
Sat	14,736	9.08%
<b>Total Weekend</b>	<b>31,157</b>	<b>19.21%</b>
<b>Total Weekdays</b>	<b>131,056</b>	<b>80.79%</b>
<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

## Visits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Visits** – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

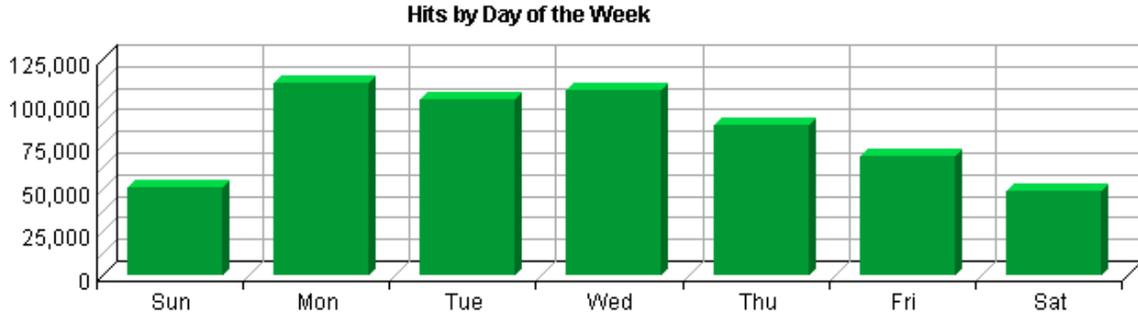
**%** – Percentage of total visits that occurred on the specified day of the week.

**💡** Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	50,794	8.83%
Mon	111,543	19.40%
Tue	101,719	17.69%
Wed	106,531	18.53%
Thu	86,436	15.03%
Fri	68,879	11.98%
Sat	49,155	8.55%
<b>Total Weekend</b>	<b>99,949</b>	<b>17.38%</b>
<b>Total Weekdays</b>	<b>475,108</b>	<b>82.62%</b>
<b>Total</b>	<b>575,057</b>	<b>100.00%</b>

## Hits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

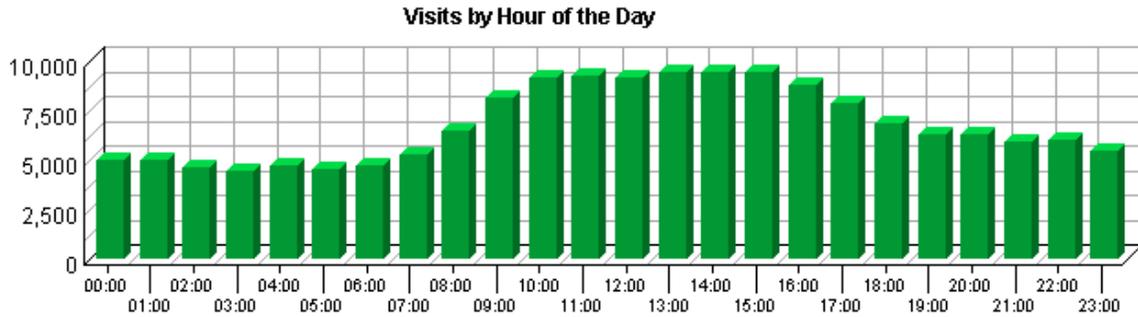
**%** – Percentage of total hits that occurred on the specified day of the week.

**💡** Days of less activity should be considered good days for maintenance and content improvement.



# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	5,015	3.09%
01:00	5,008	3.09%
02:00	4,651	2.87%
03:00	4,411	2.72%
04:00	4,683	2.89%
05:00	4,495	2.77%
06:00	4,753	2.93%
07:00	5,259	3.24%
08:00	6,498	4.01%
09:00	8,115	5.00%
10:00	9,124	5.62%
11:00	9,258	5.71%
12:00	9,138	5.63%
13:00	9,432	5.81%
14:00	9,464	5.83%
15:00	9,443	5.82%
16:00	8,752	5.40%
17:00	7,896	4.87%
18:00	6,806	4.20%
19:00	6,283	3.87%
20:00	6,299	3.88%
21:00	5,920	3.65%
22:00	6,048	3.73%
23:00	5,462	3.37%
<b>Total Visits during Work Hours (8:00am–5:00pm)</b>	<b>79,224</b>	<b>48.84%</b>

<b>Total Visits during After Hours (5:01pm–7:59am)</b>	<b>82,989</b>	<b>51.16%</b>
<b>Total</b>	<b>162,213</b>	<b>100.00%</b>

**Summary of Visits by Hour of the Day**

<b>Most Active Hour of the Day</b>	14:00–14:59
<b>Least Active Hour of the Day</b>	03:00–03:59

**Visits by Hour of the Day – Help Card**

**? Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of visits.

**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

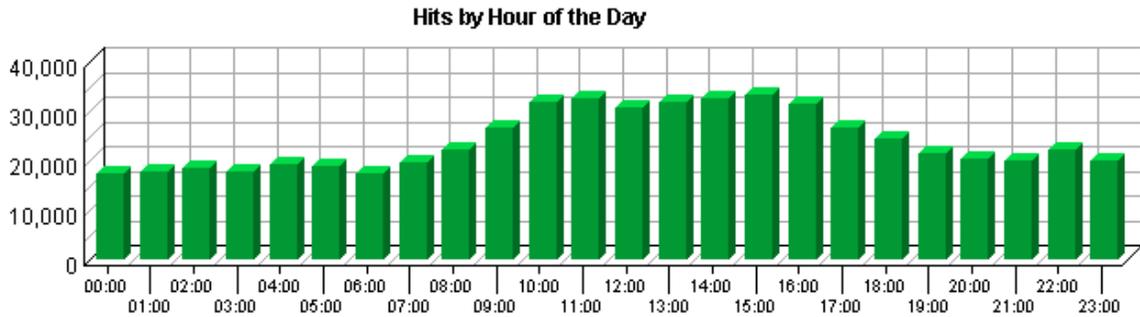
**%** – Percentage of visits to your site that occurred during the specified hour.

—

**💡** This information can be used to determine which hour of the day is best for system maintenance.

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	17,328	3.01%
01:00	17,856	3.11%
02:00	18,464	3.21%
03:00	17,662	3.07%
04:00	19,283	3.35%
05:00	19,006	3.31%
06:00	17,523	3.05%
07:00	19,571	3.40%
08:00	22,310	3.88%
09:00	26,589	4.62%
10:00	31,943	5.55%
11:00	32,433	5.64%
12:00	30,619	5.32%
13:00	32,006	5.57%
14:00	32,495	5.65%
15:00	33,320	5.79%
16:00	31,621	5.50%
17:00	26,790	4.66%
18:00	24,337	4.23%
19:00	21,404	3.72%
20:00	20,324	3.53%
21:00	20,144	3.50%
22:00	22,060	3.84%
23:00	19,969	3.47%

<b>Total Hits during Work Hours (8:00am–5:00pm)</b>	<b>273,336</b>	<b>47.53%</b>
<b>Total Hits during After Hours (5:01pm–7:59am)</b>	<b>301,721</b>	<b>52.47%</b>
<b>Total</b>	<b>575,057</b>	<b>100.00%</b>

### Summary of Hits by Hour of the Day

<b>Most Active Hour of the Day</b>	15:00–15:59
<b>Least Active Hour of the Day</b>	00:00–00:59

### Hits by Hour of the Day – Help Card

**? Hour** – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

**%** – Percentage of hits to your site that occurred during the specified hour.

**💡** This information can be used to determine which hour of the day is best for system maintenance.

# Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



**Visit Duration by Visits**

Visit Duration in Minutes	Visits	%
0-1	140,685	86.72%
1-2	3,287	2.03%
2-3	1,839	1.13%
3-4	1,337	0.82%
4-5	1,060	0.65%
5-6	830	0.51%
6-7	781	0.48%
7-8	656	0.40%
8-9	582	0.36%
9-10	539	0.33%
10-11	503	0.31%
11-12	494	0.30%
12-13	436	0.27%
13-14	431	0.27%
14-15	430	0.27%
15-16	392	0.24%
16-17	384	0.24%
17-18	373	0.23%
18-19	357	0.22%
19-20	324	0.20%
<b>Subtotal</b>	<b>155,720</b>	<b>95.98%</b>
<b>Other</b>	<b>6,517</b>	<b>4.02%</b>
<b>Total</b>	<b>162,237</b>	<b>100.00%</b>

## Visit Duration by Visits – Help Card

**? Visit Duration (minutes)** – The number of minutes your web site was viewed.

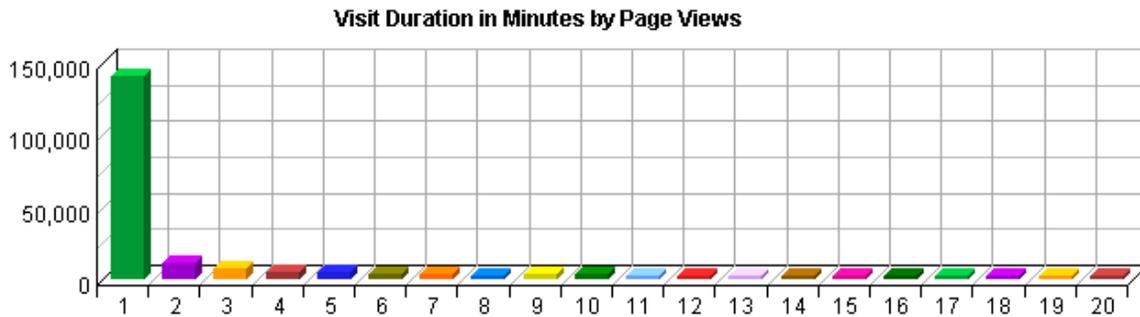
**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

# Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



**Visit Duration by Page Views**

Visit Duration in Minutes	Views	%
0-1	140,784	39.60%
1-2	11,446	3.22%
2-3	7,157	2.01%
3-4	5,580	1.57%
4-5	4,501	1.27%
5-6	3,817	1.07%
6-7	3,739	1.05%
7-8	3,085	0.87%
8-9	3,676	1.03%
9-10	4,085	1.15%
10-11	2,567	0.72%
11-12	2,521	0.71%
12-13	2,373	0.67%
13-14	2,293	0.64%
14-15	3,146	0.88%
15-16	2,200	0.62%
16-17	1,981	0.56%
17-18	2,090	0.59%
18-19	1,919	0.54%
19-20	1,909	0.54%
<b>Subtotal</b>	<b>210,869</b>	<b>59.31%</b>
<b>Other</b>	<b>144,649</b>	<b>40.69%</b>
<b>Total</b>	<b>355,518</b>	<b>100.00%</b>

## Visit Duration by Page Views – Help Card

**?** **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visit Duration (minutes)** – The number of minutes your web site was viewed.

**Views** – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

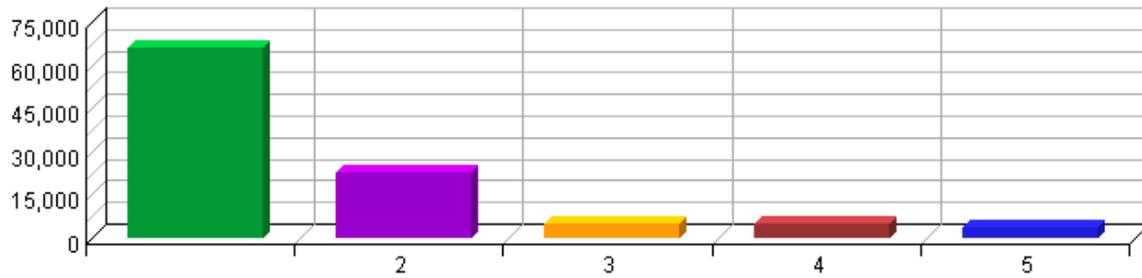
**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

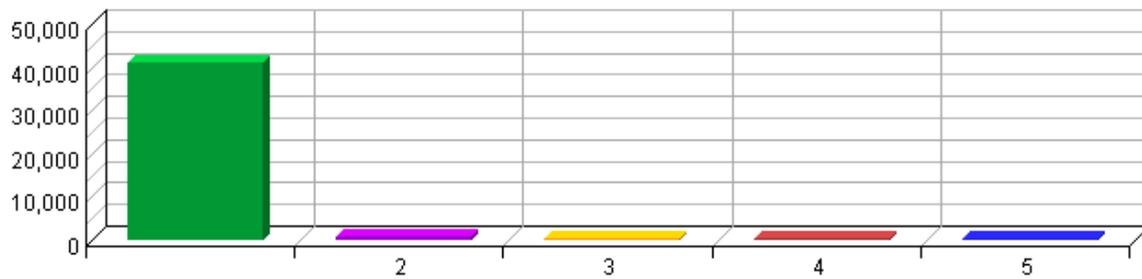
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

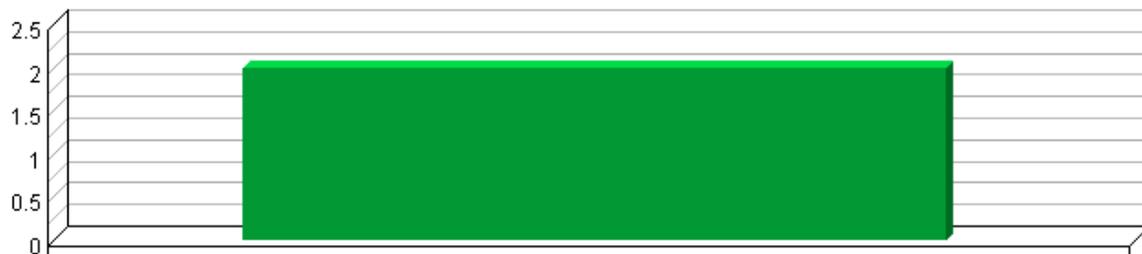
**Top Browsers by Visits**



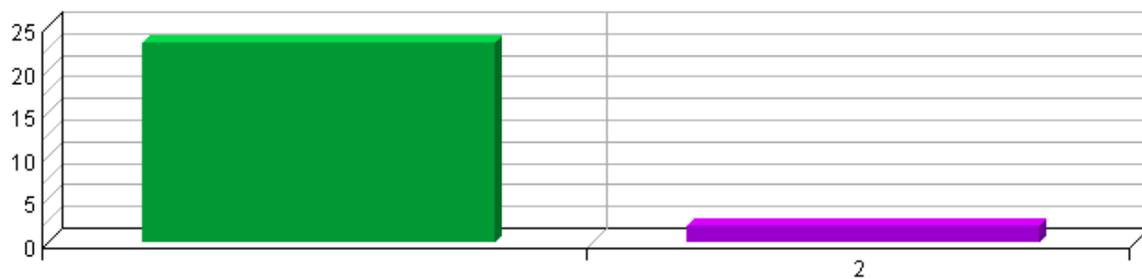
**Top Spiders by Visits**



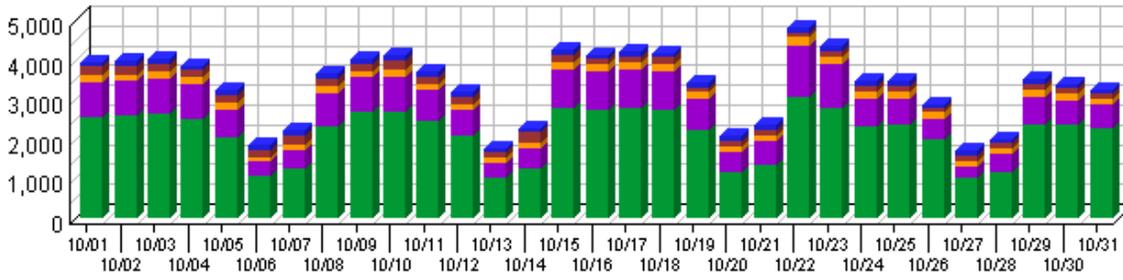
**Top WAP Devices by Visits**



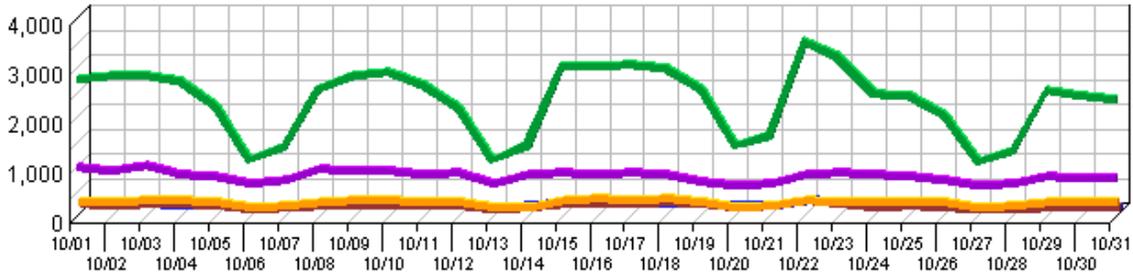
**Top WAP Browsers by Visits**



**Top Browsers by Visits Trend**

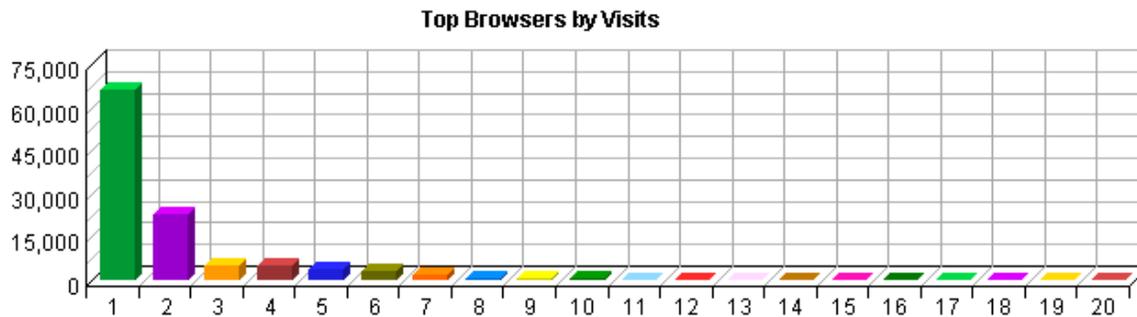
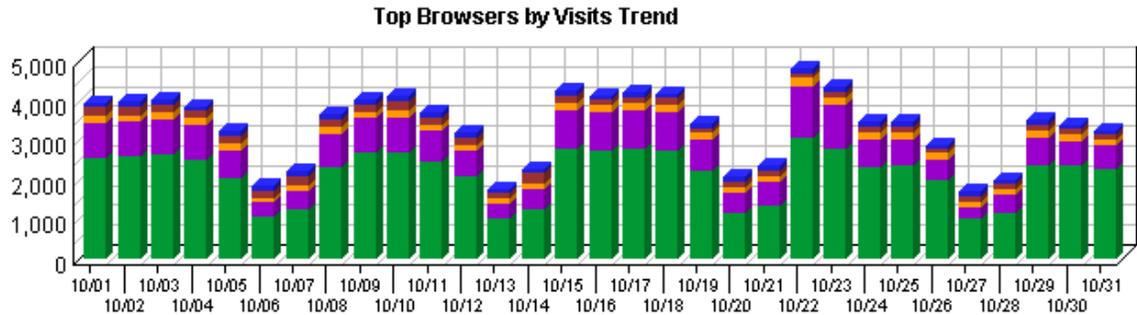


**Top Platforms by Visits Trend**



# Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



**Top Browsers**

	<b>Browser</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	66,403	56.99%	234,843
2.	Mozilla	22,787	19.56%	79,884
3.	Other Netscape Compatible	5,131	4.40%	41,815
4.	msnbot/1.0 ( http://search.msn.com/msnbot.htm)	5,129	4.40%	37,879
5.	Others	3,793	3.26%	9,699
6.	Safari	3,223	2.77%	10,453
7.	Opera	1,954	1.68%	3,469
8.	ColdFusion	920	0.79%	3,625
9.	Netscape	740	0.64%	2,316
10.	UCmore	563	0.48%	563
11.	Konqueror	301	0.26%	4,378
12.	PEAR HTTP_Request class ( http://pear.php.net/ )	249	0.21%	419
13.	msnbot-media/1.0 ( http://search.msn.com/msnbot.htm)	236	0.20%	2,175
14.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/)	223	0.19%	2,313
15.	voyager/1.0	218	0.19%	1,592
16.	libwww-perl/5.800	212	0.18%	324
17.	psbot/0.1 ( http://www.picsearch.com/bot.html)	210	0.18%	238

18.	Factbot 1.09	195	0.17%	268
19.	NLESE USEPA	165	0.14%	5,219
20.	ia_archiver-web.archive.org	163	0.14%	163
	<b>Subtotal</b>	<b>112,815</b>	<b>96.82%</b>	<b>441,635</b>
	<b>Other</b>	<b>3,704</b>	<b>3.18%</b>	<b>39,724</b>
	<b>Total</b>	<b>116,519</b>	<b>100.00%</b>	<b>481,359</b>

### Top Browsers – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

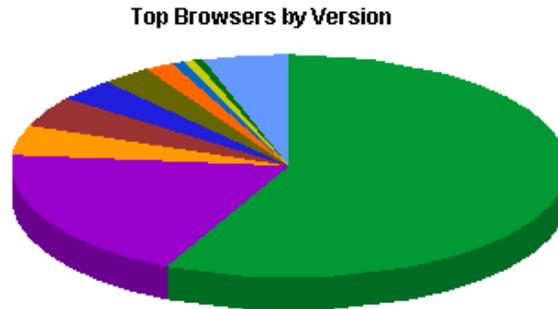
**%** – Percentage of total for the sort column (hits or visits) by those using the specified browser.

**💡** Browser data can help you determine how to configure your site for optimal viewing.

**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

# Top Browsers by Version

This report lists the browser versions most common among your visitors.



**Top Browsers by Version**

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	39,841	34.19%	144,573
	7.0	21,769	18.68%	80,240
	7.0.5730.11	1,539	1.32%	1,911
	6.0.2900.2180	985	0.85%	1,256
	5.0	536	0.46%	1,622
	5.5	509	0.44%	1,075
	7.0.6000.16546	303	0.26%	347
	5.01	221	0.19%	421
	7.0.6000.16512	133	0.11%	156
	5.17	82	0.07%	184
	5.14	60	0.05%	106
	5.00	59	0.05%	2,308
	7.0b	54	0.05%	102
	Version Unknown	51	0.04%	58
	6.0.2800.1106	43	0.04%	43
	3.02	29	0.02%	45
	5.23	26	0.02%	58
	1.	22	0.02%	96
	4.0	18	0.02%	53
	4.01	18	0.02%	23
6.1	17	0.01%	26	
6.0b	13	0.01%	38	
5.22	11	0.01%	13	
6.0.2900.2149	10	0.01%	10	
7.0.5700.6	10	0.01%	10	
6	8	0.01%	15	

7.0.6000.16386	6	0.01%	7
7.0.5730.13	6	0.01%	6
4.5	4	0.00%	14
2.0d	4	0.00%	5
6.0.2600.0000	3	0.00%	3
2.0	2	0.00%	4
5.16	2	0.00%	3
6.0-	2	0.00%	4
3.0B	2	0.00%	2
5.15	1	0.00%	2
7.0a1	1	0.00%	1
5.13	1	0.00%	1
6.0.2900.2082	1	0.00%	1
6.0,	1	0.00%	1
<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20070914	<b>10,905</b>	<b>9.36%</b>	38,724
20071008	<b>5,231</b>	<b>4.49%</b>	18,683
20070308	<b>1,068</b>	<b>0.92%</b>	2,497
20070725	<b>765</b>	<b>0.66%</b>	2,787
20070508	<b>501</b>	<b>0.43%</b>	2,059
20070515	<b>449</b>	<b>0.39%</b>	1,988
20050915	<b>330</b>	<b>0.28%</b>	1,485
20070309	<b>298</b>	<b>0.26%</b>	1,053
Version Unknown	<b>275</b>	<b>0.24%</b>	747
20061010	<b>241</b>	<b>0.21%</b>	753
20070728	<b>207</b>	<b>0.18%</b>	657
20061204	<b>199</b>	<b>0.17%</b>	731
20070713	<b>178</b>	<b>0.15%</b>	540
20061201	<b>114</b>	<b>0.10%</b>	282
20050716	<b>102</b>	<b>0.09%</b>	362
20060728	<b>100</b>	<b>0.09%</b>	443
20050511	<b>96</b>	<b>0.08%</b>	318
20060909	<b>95</b>	<b>0.08%</b>	268
20041107	<b>92</b>	<b>0.08%</b>	271
20061206	<b>90</b>	<b>0.08%</b>	227
20070219	<b>69</b>	<b>0.06%</b>	170
20051111	<b>68</b>	<b>0.06%</b>	383
20060508	<b>59</b>	<b>0.05%</b>	203
2007030919	<b>52</b>	<b>0.04%</b>	100
20070718	<b>47</b>	<b>0.04%</b>	127
20050414	<b>44</b>	<b>0.04%</b>	130
20050225	<b>41</b>	<b>0.04%</b>	55

2. Mozilla

20070815	<b>38</b>	<b>0.03%</b>	163
20060426	<b>35</b>	<b>0.03%</b>	81
20070809	<b>34</b>	<b>0.03%</b>	89
20060111	<b>32</b>	<b>0.03%</b>	97
20050317	<b>28</b>	<b>0.02%</b>	113
20060613	<b>26</b>	<b>0.02%</b>	91
20050319	<b>25</b>	<b>0.02%</b>	47
20050919	<b>24</b>	<b>0.02%</b>	194
20020924	<b>23</b>	<b>0.02%</b>	24
20070312	<b>22</b>	<b>0.02%</b>	108
20060414	<b>20</b>	<b>0.02%</b>	42
20040803	<b>20</b>	<b>0.02%</b>	37
20070509	<b>18</b>	<b>0.02%</b>	47
20021112	<b>18</b>	<b>0.02%</b>	18
20031007	<b>18</b>	<b>0.02%</b>	158
20060319	<b>18</b>	<b>0.02%</b>	27
20071015	<b>17</b>	<b>0.01%</b>	62
	<b>17</b>	<b>0.01%</b>	40
20041001	<b>16</b>	<b>0.01%</b>	115
20060911	<b>15</b>	<b>0.01%</b>	35
20060308	<b>14</b>	<b>0.01%</b>	39
20060601	<b>14</b>	<b>0.01%</b>	31
20061025	<b>14</b>	<b>0.01%</b>	68
20040913	<b>13</b>	<b>0.01%</b>	23
20040707	<b>13</b>	<b>0.01%</b>	23
20070802	<b>11</b>	<b>0.01%</b>	23
20050728	<b>11</b>	<b>0.01%</b>	38
20050207	<b>11</b>	<b>0.01%</b>	13
20070719	<b>11</b>	<b>0.01%</b>	35
20070216	<b>10</b>	<b>0.01%</b>	20
20021207	<b>10</b>	<b>0.01%</b>	13
20071019	<b>10</b>	<b>0.01%</b>	35
20050418	<b>9</b>	<b>0.01%</b>	15
20050717	<b>9</b>	<b>0.01%</b>	20
20070723	<b>9</b>	<b>0.01%</b>	22
20071022	<b>9</b>	<b>0.01%</b>	25
20070228	<b>9</b>	<b>0.01%</b>	41
20061023	<b>8</b>	<b>0.01%</b>	21
20040113	<b>8</b>	<b>0.01%</b>	10
20050711	<b>8</b>	<b>0.01%</b>	26
20070810	<b>7</b>	<b>0.01%</b>	22
20040910	<b>7</b>	<b>0.01%</b>	56

20060821	7	0.01%	9
20060206	7	0.01%	9
20070417	7	0.01%	27
20041002	7	0.01%	9
20050712	7	0.01%	10
20070919	7	0.01%	16
20021126	7	0.01%	8
20031016	7	0.01%	10
20041122	7	0.01%	10
20010124	6	0.01%	7
20050223	6	0.01%	24
20041217	6	0.01%	8
20070731	6	0.01%	32
20021016	6	0.01%	9
20060214	5	0.00%	6
20040616	5	0.00%	20
20070222	5	0.00%	11
20051107	5	0.00%	502
20050224	5	0.00%	9
20060425	5	0.00%	15
20070530	5	0.00%	15
20060418	5	0.00%	29
20050908	4	0.00%	10
20020530	4	0.00%	4
20070411	4	0.00%	30
20070928	4	0.00%	20
20060612	4	0.00%	4
20020910	4	0.00%	4
20070324	4	0.00%	8
20070208	4	0.00%	10
20041020	4	0.00%	6
20060918	3	0.00%	9
20040514	3	0.00%	9
20070822	3	0.00%	7
20070920	3	0.00%	21
20070316	3	0.00%	9
20040206	3	0.00%	7
20070327	3	0.00%	4
20071013	3	0.00%	9
20060803	3	0.00%	6
20070730	3	0.00%	57
20060427	3	0.00%	7

20060328	3	0.00%	5
20050922	3	0.00%	5
20030922	3	0.00%	5
20030624	3	0.00%	4
20020826	3	0.00%	3
20070111	3	0.00%	13
20051019	2	0.00%	7
20050720	2	0.00%	5
20061115	2	0.00%	12
20060726	2	0.00%	8
20060527	2	0.00%	5
20070226	2	0.00%	8
20040416	2	0.00%	4
20050512	2	0.00%	2
20070322	2	0.00%	4
20040626	2	0.00%	2
20070307	2	0.00%	3
20070321	2	0.00%	7
20070720	2	0.00%	4
20061205	2	0.00%	2
20070505	2	0.00%	2
20060526	2	0.00%	2
20040619	2	0.00%	3
20061011	2	0.00%	3
20070803	2	0.00%	7
20070604	2	0.00%	3
20070310	2	0.00%	26
20050321	2	0.00%	3
20070220	2	0.00%	5
20061208	2	0.00%	4
20030422	2	0.00%	5
20050416	2	0.00%	7
20051229	2	0.00%	11
20070611	2	0.00%	5
20050524	2	0.00%	6
20070510	2	0.00%	3
20070806	2	0.00%	23
20070531	2	0.00%	4
20041108	2	0.00%	10
20050920	2	0.00%	3
20070605	1	0.00%	3
20060512	1	0.00%	1

20051102	1	0.00%	1
20070223	1	0.00%	2
20070224	1	0.00%	9
20070313	1	0.00%	3
20020311	1	0.00%	1
20061108	1	0.00%	2
20061211	1	0.00%	1
20060513	1	0.00%	1
20070119	1	0.00%	2
20061003	1	0.00%	6
20071020	1	0.00%	7
20070814	1	0.00%	1
20061222	1	0.00%	5
20060124	1	0.00%	7
20040623	1	0.00%	6
20071010	1	0.00%	3
20020611	1	0.00%	1
20050909	1	0.00%	3
20060717	1	0.00%	1
20071018	1	0.00%	9
20070602	1	0.00%	3
20050302	1	0.00%	3
20071021	1	0.00%	1
20070629	1	0.00%	3
20030425	1	0.00%	1
20051105	1	0.00%	1
20040219	1	0.00%	33
20060411	1	0.00%	1
20050715	1	0.00%	1
20060802	1	0.00%	1
20061219	1	0.00%	3
20070118	1	0.00%	2
20060501	1	0.00%	5
20011011	1	0.00%	1
20030208	1	0.00%	1
20010611	1	0.00%	1
20060719	1	0.00%	2
20060523	1	0.00%	1
20070717	1	0.00%	1
20050222	1	0.00%	1
20060201	1	0.00%	2
20050427	1	0.00%	1

	20030925	1	0.00%	3
	20050226	1	0.00%	2
	20060925	1	0.00%	1
	20020923	1	0.00%	1
	20061107	1	0.00%	4
	<b>Other</b>	<b>45</b>	<b>0.04%</b>	<b>0</b>
3. Other Netscape Compatible	Version Unknown	5,131	4.40%	41,815
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
4. msnbot/1.0 ( http://search.msn.com/msnbot.htm)	Version Unknown	5,129	4.40%	37,879
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
5. Others	Version Unknown	3,793	3.26%	9,699
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
6. Safari	419.3	2,564	2.20%	7,173
	312.6	332	0.28%	874
	YY/ADOBE	79	0.07%	123
	419.3_ADOBE	46	0.04%	897
	YY	31	0.03%	146
	85.8.1	25	0.02%	75
	417.9.2	25	0.02%	68
	312.6_ADOBE	18	0.02%	599
	312	13	0.01%	34
	417.9.3	11	0.01%	23
	412.2	10	0.01%	20
	417.8	10	0.01%	22
	412	9	0.01%	20
	412.5	9	0.01%	29
	OOKMARKCHECKER/1.30	5	0.00%	5
	312.5	5	0.00%	10
	125.9	4	0.00%	6
	125.12	3	0.00%	6
	416.12	3	0.00%	6
	416.13	3	0.00%	5
	312.3	3	0.00%	5
	125.8	3	0.00%	17
	412.5_ADOBE	2	0.00%	19
	312.3.3	2	0.00%	4
	100.1	1	0.00%	1
	522	1	0.00%	2
	417.2	1	0.00%	1
	312.3_ADOBE	1	0.00%	251
	85.8	1	0.00%	6
	85.7	1	0.00%	1

	312.3.1	1	0.00%	1
	125	1	0.00%	4
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
7. Opera	9.0	1,475	1.27%	2,493
	9.23	156	0.13%	405
	9.22	37	0.03%	93
	9.21	37	0.03%	68
	9.10	32	0.03%	63
	9.24	28	0.02%	77
	9.20	25	0.02%	38
	9.00	25	0.02%	29
	8.01	20	0.02%	26
	9.02	16	0.01%	25
	8.50	16	0.01%	22
	9.01	10	0.01%	16
	7.54	10	0.01%	13
	6.06	7	0.01%	7
	8.5	6	0.01%	8
	8.54	5	0.00%	13
	7.02	5	0.00%	9
	8.51	5	0.00%	6
	8.02	4	0.00%	9
	7.11	4	0.00%	4
	8.00	4	0.00%	6
	7.60	4	0.00%	6
	8.65	3	0.00%	3
	6.03	3	0.00%	5
	6.0	2	0.00%	2
	9.50	2	0.00%	7
	7.54U1	2	0.00%	4
	6.04	1	0.00%	1
	6.01	1	0.00%	1
	9.1	1	0.00%	1
	5.11	1	0.00%	1
	9.30	1	0.00%	1
	8.52	1	0.00%	1
	7.51	1	0.00%	1
	7.23	1	0.00%	1
	7.0	1	0.00%	1
	7.22	1	0.00%	1
	9.12	1	0.00%	2
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>

8. ColdFusion	Version Unknown	<b>920</b>	<b>0.79%</b>	3,625
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
9. Netscape	7.2	<b>189</b>	<b>0.16%</b>	679
	4.0	<b>96</b>	<b>0.08%</b>	203
	4.5	<b>95</b>	<b>0.08%</b>	280
	8.1.3	<b>49</b>	<b>0.04%</b>	186
	7.1	<b>49</b>	<b>0.04%</b>	315
	4.08	<b>41</b>	<b>0.04%</b>	94
	8.0.4	<b>27</b>	<b>0.02%</b>	41
	8.1.2	<b>15</b>	<b>0.01%</b>	65
	Version Unknown	<b>15</b>	<b>0.01%</b>	16
	4.79	<b>15</b>	<b>0.01%</b>	26
	7.0	<b>14</b>	<b>0.01%</b>	70
	4.05	<b>14</b>	<b>0.01%</b>	59
	3.0	<b>14</b>	<b>0.01%</b>	34
	7.02	<b>13</b>	<b>0.01%</b>	48
	8.1	<b>11</b>	<b>0.01%</b>	64
	8.0.3.3	<b>8</b>	<b>0.01%</b>	17
	4.61	<b>7</b>	<b>0.01%</b>	7
	8.0	<b>7</b>	<b>0.01%</b>	7
	6.2.1	<b>6</b>	<b>0.01%</b>	8
	7.01	<b>6</b>	<b>0.01%</b>	14
	6.2.2	<b>5</b>	<b>0.00%</b>	7
	8.0.2	<b>5</b>	<b>0.00%</b>	12
	6.2	<b>5</b>	<b>0.00%</b>	16
	4.75	<b>4</b>	<b>0.00%</b>	16
	6.2.3	<b>3</b>	<b>0.00%</b>	3
	4.76	<b>3</b>	<b>0.00%</b>	3
	4.8	<b>3</b>	<b>0.00%</b>	4
	3.01	<b>3</b>	<b>0.00%</b>	3
	4.7C-CCK-MCD	<b>3</b>	<b>0.00%</b>	3
	6.1	<b>2</b>	<b>0.00%</b>	2
	6.0	<b>2</b>	<b>0.00%</b>	2
	0.6	<b>2</b>	<b>0.00%</b>	2
6.01	<b>2</b>	<b>0.00%</b>	2	
4.7	<b>1</b>	<b>0.00%</b>	1	
4.x	<b>1</b>	<b>0.00%</b>	1	
3.01-C-SYMPA	<b>1</b>	<b>0.00%</b>	1	
4.04	<b>1</b>	<b>0.00%</b>	1	
8.0.3.4	<b>1</b>	<b>0.00%</b>	2	
4.77C-CCK-MCD	<b>1</b>	<b>0.00%</b>	1	
7.0b1	<b>1</b>	<b>0.00%</b>	1	

	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
10. UCmore	Version Unknown	563	0.48%	563
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
11. Konqueror	3.2	177	0.15%	4,202
	3.5	32	0.03%	83
	3.1-RC1	11	0.01%	11
	3.0-RC5	11	0.01%	11
	3.1	9	0.01%	9
	3.0	8	0.01%	8
	3.0-RC1	7	0.01%	7
	3.0-RC3	7	0.01%	7
	3.1-RC6	6	0.01%	6
	3.0-RC2	6	0.01%	6
	3.0-RC6	5	0.00%	5
	3.1-RC4	5	0.00%	5
	3.1-RC2	4	0.00%	4
	3.1-RC5	4	0.00%	4
	3.1-RC3	4	0.00%	4
	3.0-RC4	2	0.00%	2
	2.1.2	1	0.00%	1
	2.0	1	0.00%	2
	3.4	1	0.00%	1
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
12. PEAR HTTP_Request class ( <a href="http://pear.php.net/">http://pear.php.net/</a> )	Version Unknown	249	0.21%	419
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
13. msnbot-media/1.0 ( <a href="http://search.msn.com/msnbot.htm">http://search.msn.com/msnbot.htm</a> )	Version Unknown	236	0.20%	2,175
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
14. MSRBOT ( <a href="http://research.microsoft.com/research/sv/msrbot/">http://research.microsoft.com/research/sv/msrbot/</a> )	Version Unknown	223	0.19%	2,313
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
15. voyager/1.0	Version Unknown	218	0.19%	1,592
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
16. libwww-perl/5.800	Version Unknown	212	0.18%	324
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
17. psbot/0.1 ( <a href="http://www.picsearch.com/bot.html">http://www.picsearch.com/bot.html</a> )	Version Unknown	210	0.18%	238
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
18. Factbot 1.09	Version Unknown	195	0.17%	268
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
19. NLESE USEPA	Version Unknown	165	0.14%	5,219
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20. ia_archiver-web.archive.org	Version Unknown	163	0.14%	163
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
<b>Subtotal</b>		<b>112,815</b>	<b>96.82%</b>	<b>441,635</b>

<b>Other</b>	<b>3,704</b>	<b>3.18%</b>	<b>39,724</b>
<b>Total</b>	<b>116,519</b>	<b>100.00%</b>	<b>481,359</b>

**Top Browsers by Version – Help Card**

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

—

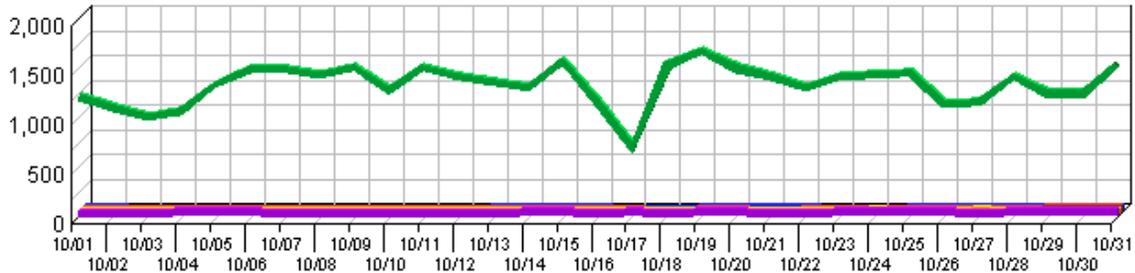
**💡** This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.



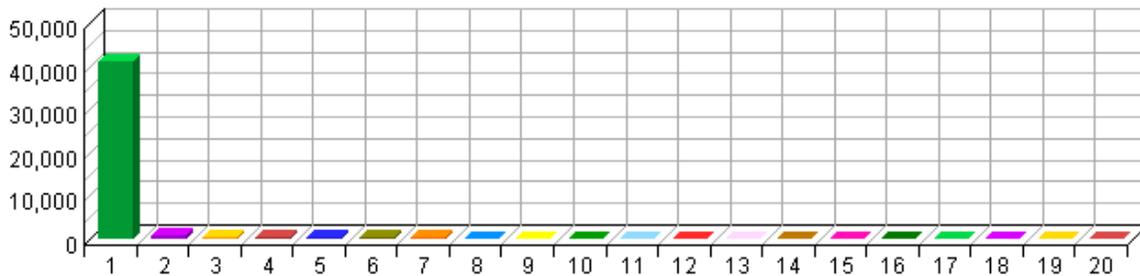
# Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

**Top Spiders by Visits Trend**



**Top Spiders by Visits**



**Top Spiders**

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	41,252	90.28%	50,299
2.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	682	1.49%	803
3.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	550	1.20%	1,600
4.	Baiduspider ( http:	463	1.01%	468
5.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	459	1.00%	1,062
6.	Gigabot	357	0.78%	475
7.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	237	0.52%	26,657
8.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	203	0.44%	311
9.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	192	0.42%	2,704
10.	Speedy Spider (http:	178	0.39%	597
11.	CazoodleBot	120	0.26%	305

12.	Yeti	112	0.25%	259
13.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	50	0.11%	290
14.	VisBot	49	0.11%	118
15.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/; )	42	0.09%	73
16.	Nokia6820	38	0.08%	56
17.	disco	37	0.08%	556
18.	Morning Paper 1.0 (robots.txt compliant!)	33	0.07%	33
19.	FAST Enterprise Crawler 6	29	0.06%	909
20.	Mozilla/5.0 (Windows;) NimbleCrawler 2.0.2 obeys UserAgent NimbleCrawler For problems contact: craw	29	0.06%	96
	<b>Subtotal</b>	<b>45,112</b>	<b>98.73%</b>	<b>87,671</b>
	<b>Other</b>	<b>582</b>	<b>1.27%</b>	<b>6,027</b>
	<b>Total</b>	<b>45,694</b>	<b>100.00%</b>	<b>93,698</b>

#### Top Spiders – Help Card

**? Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

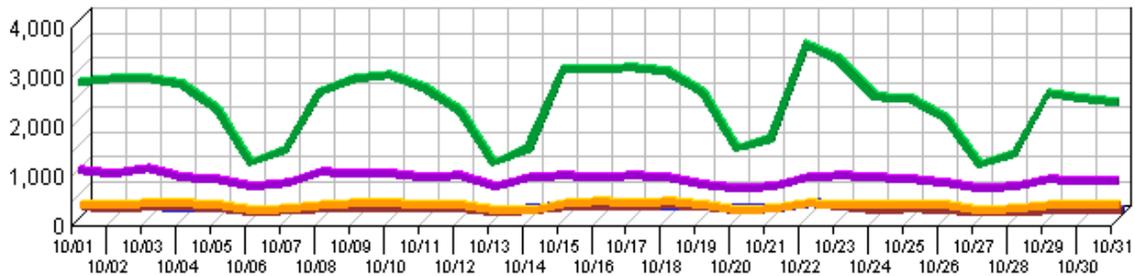
**%** – Percentage of total spider visits or hits by the specified spider.

**💡** This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

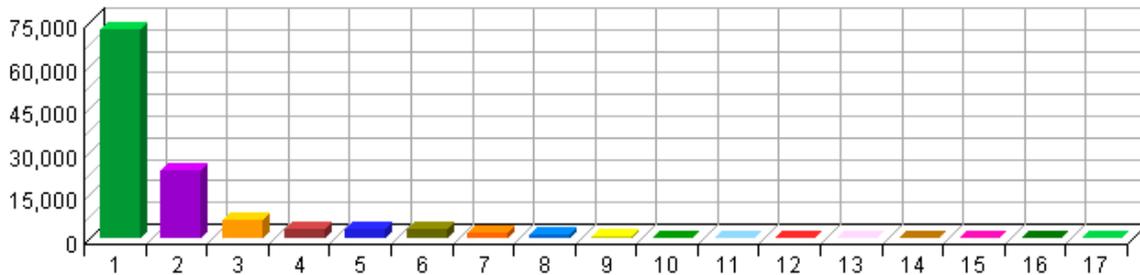
# Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

**Top Platforms by Visits Trend**



**Top Platforms by Visits**



**Top Platforms**

	Platform	Visits	%	Views
1.	Windows XP	72,302	62.05%	265,336
2.	Others	23,820	20.44%	146,837
3.	Windows 2000	6,348	5.45%	21,571
4.	Macintosh PowerPC	3,428	2.94%	11,075
5.	Macintosh	3,243	2.78%	9,218
6.	Windows NT	2,930	2.51%	9,935
7.	Linux	1,908	1.64%	4,688
8.	Windows 98	1,255	1.08%	5,192
9.	Windows 2003	588	0.50%	2,133
10.	FreeBSD	181	0.16%	4,208
11.	Windows 95	176	0.15%	349
12.	Windows ME	168	0.14%	391
13.	Windows Win32s	130	0.11%	329
14.	SunOS	36	0.03%	89
15.	Windows 3.x	4	0.00%	4
16.	NetBSD	1	0.00%	3
17.	OS/2	1	0.00%	1

**Total**

**116,519**

**100.00%**

**481,359**

### **Top Platforms – Help Card**

**? Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of hits or visits by those using the specified platform.

**💡** This information is useful when determining what content to include on your web site.

# Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

## Glossary

<b>Active Campaign</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Active Campaigns</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Ad</b>	A graphic or banner which takes a visitor to another web site when clicked.
<b>Ad Click</b>	A click on an advertisement which takes a visitor to another web site.
<b>Ad View</b>	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authenticated Username</b>	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
<b>Authentication</b>	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
<b>Avg. Frequency</b>	This measure is the average number of times these visitors have visited your site over their lifetime.
<b>Avg. Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Avg. Lifetime Value</b>	The average lifetime value is the average of the sum of all order values.
<b>Avg. Most Recent Purchase Amt.</b>	The average most recent purchase amount for this group of visitors.
<b>Avg. Recency</b>	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
<b>Bandwidth</b>	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
<b>Browser</b>	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
<b>Campaign Lifetime Value</b>	The total order value associated to the campaign.
<b>Click Through Rate</b>	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
<b>Client</b>	A computer that accesses resources provided by another computer, called a server.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

<b>Company Database</b>	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
<b>Cookies</b>	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
<b>Days Since First Purchase</b>	The number of days since the first purchase since these visitors have been tracked.
<b>Days Since Most Recent Purchase</b>	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
<b>Domain Name</b>	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
<b>Domain Name Lookup</b>	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
<b>Entry Page</b>	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
<b>Exit Page</b>	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
<b>FTP</b>	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
<b>File Type</b>	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
<b>Filters</b>	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
<b>First Campaign</b>	The First Campaign is the one that originally drove a visitor to your site.
<b>First Campaign Lifetime Value</b>	The lifetime value is the sum of all order values.
<b>First Campaign Type</b>	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
<b>Frequency</b>	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
<b>GIF</b>	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
<b>Geography</b>	Geography indicates the world region, country, state/province, and city.
<b>HTML</b>	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
<b>HTTP</b>	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
<b>Hit</b>	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
<b>Home Page</b>	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

<b>Home Page URL</b>	The URL for the home page of the site analyzed in the report.
<b>IP Address</b>	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
<b>JPEG</b>	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
<b>Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Lifetime Value</b>	This is the maximum value for all orders for this period.
<b>Log File</b>	A file created by a Web or proxy server which contains information about the activity of the server.
<b>Most Recent Campaign</b>	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
<b>New Users</b>	Visitors who didn't have a cookie on their first visit, but had one during later visits.
<b>No Referrer</b>	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
<b>Order Value</b>	This measure reflects the monetary amount generated from completed purchases.
<b>Other</b>	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
<b>Page</b>	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
<b>Page View</b>	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
<b>Palm Browser</b>	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>Palm Device</b>	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
<b>Path Through Site</b>	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
<b>Paths from Start</b>	The sequence of pages a visitor views, excluding the entry page.
<b>Paths to Destination</b>	The sequence of pages a visitor views before arriving at a selected Destination Page.
<b>Platform</b>	Refers to the operating system, such as Linux or Windows 98.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Purchase Conversion Funnel</b>	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
<b>Recency</b>	This measure is the number of days since the most recent visit for a visitor.

<b>Referrer</b>	URL of a web page that refers visitors to your site.
<b>Report Period</b>	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
<b>Returning Visitors</b>	Visitors who already had a cookie from your site before they visited.
<b>Scenario Analysis Step</b>	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
<b>Script</b>	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
<b>Search Keywords</b>	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
<b>Search Phrase</b>	The search phrase a visitor used to find your site.
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
<b>Server Error</b>	An error occurring on the server. Web server errors have codes in the 500 range.
<b>Single Access Page</b>	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
<b>Spider</b>	An automated program which searches the internet.
<b>Status Code</b>	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

*"Success" codes:*

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

*"Failed" codes:*

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

**404 = Failed:** Not Found  
**405 = Failed:** Method Not Allowed  
**406 = Failed:** Not Acceptable  
**407 = Failed:** Proxy Authentication Required  
**408 = Failed:** Request Time-out  
**409 = Failed:** Conflict  
**410 = Failed:** Gone  
**411 = Failed:** Length Required  
**412 = Failed:** Precondition Failed  
**413 = Failed:** Request Entity Too Large  
**414 = Failed:** Request-URI Too Large  
**415 = Failed:** Unsupported Media Type  
**416 = Failed:** Requested range not satisfiable  
**417 = Failed:** Expectation Failed  
**500 = Failed:** Internal Server Error  
**501 = Failed:** Not Implemented  
**502 = Failed:** Bad Gateway  
**503 = Failed:** Service Unavailable  
**504 = Failed:** Gateway Time-out  
**505 = Failed:** HTTP Version Not Supported

<b>Subtotal</b>	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
<b>Suffix (Domain Name)</b>	See "Top-Level Domain."
<b>Time Interval</b>	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
<b>Time before Order</b>	The number of days between a new buyer's first visit and first purchase.
<b>Time between Purchases</b>	The number of days between a visitor's previous purchase and most recent purchase in this report period.
<b>Top-Level Domain</b>	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p>

**Organization:** .org .or .org.[country code] .or.[country code]

**Personal:** .name

<b>Total</b>	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
<b>Traffic</b>	The quantity of data transferred.
<b>URL</b>	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>Unique Visitors</b>	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
<b>User Agent</b>	Portion of a log file that identifies the browser and platform used by a visitor.
<b>Users Without Cookies</b>	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
<b>Visit</b>	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
<b>Visit Duration (Minutes)</b>	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
<b>Visits with Clicks</b>	Visits to your site where at least one ad was clicked on.
<b>WAP Browser</b>	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>WAP Carrier</b>	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
<b>WAP Device</b>	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
<b>WTLS</b>	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum ( <a href="http://www.wapforum.org">www.wapforum.org</a> ). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.