

Copy of NCER Internal Monthly Stats

Web Log Analysis Monthly Report December 2003

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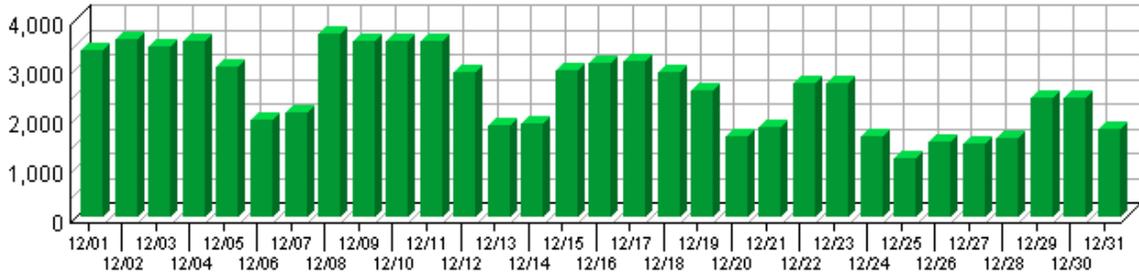
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

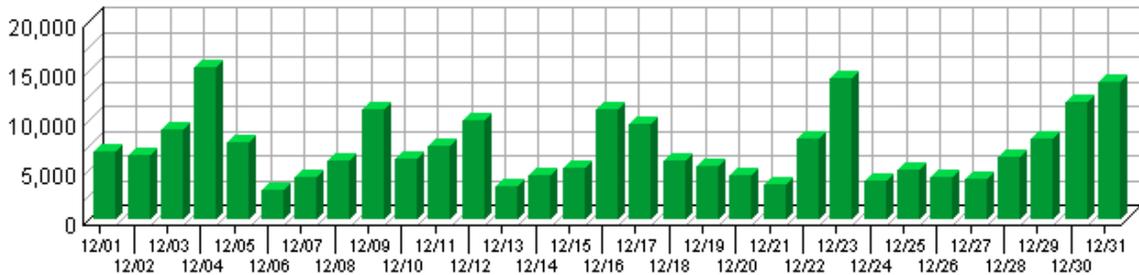
Visits Trend



Visit Summary

Visits	79,706
Average per Day	2,571
Average Visit Length	00:11:33
Median Visit Length	00:02:20
International Visits	11.25%
Visits of Unknown Origin	87.70%
Visits from Your Country: United States (US)	1.05%

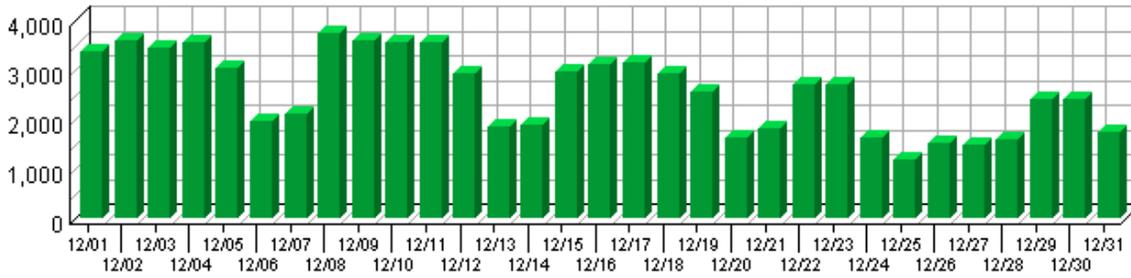
Page Views Trend



Page View Summary

Page Views	226,472
Average per Day	7,305
Average Page Views per Visit	2.84

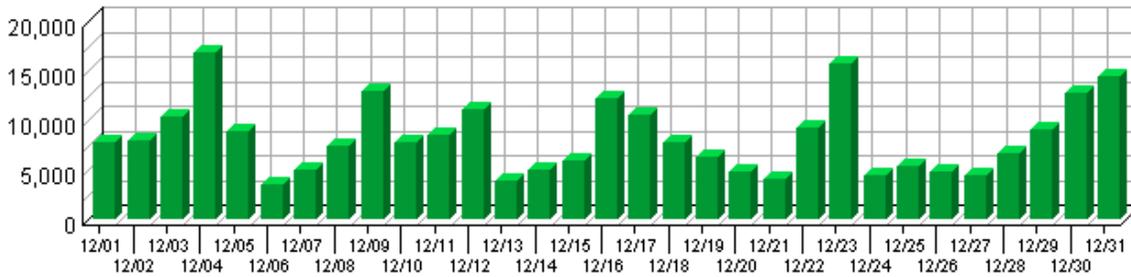
Visitors Trend



Visitor Summary

Unique Visitors	50,833
Visitors Who Visited Once	43,454
Visitors Who Visited More Than Once	7,379
Average Visits per Visitor	1.57

Hits Trend

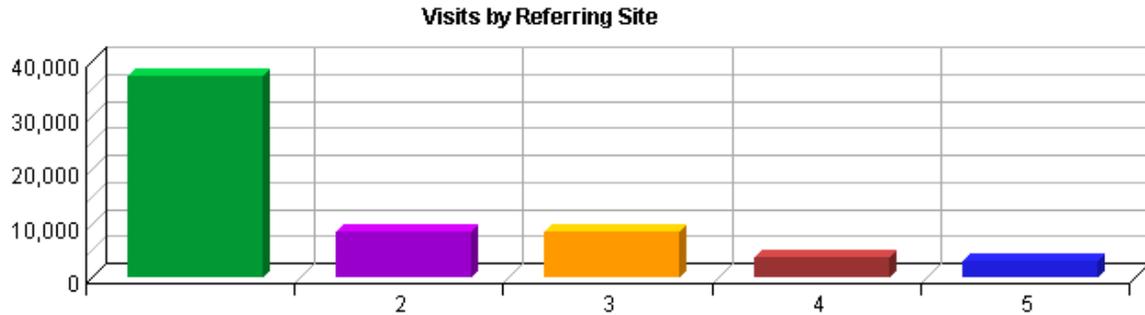


Hit Summary

Successful Hits for Entire Site	255,452
Average Hits per Day	8,240
Home Page Hits	1,068

Marketing Dashboard

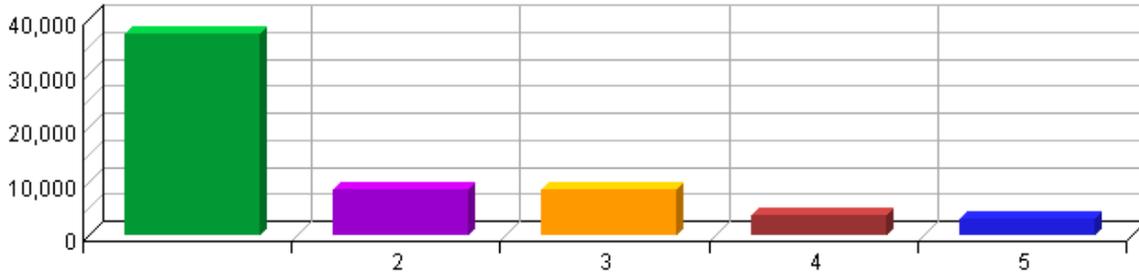
This dashboard summarizes important information related to online marketing activity.



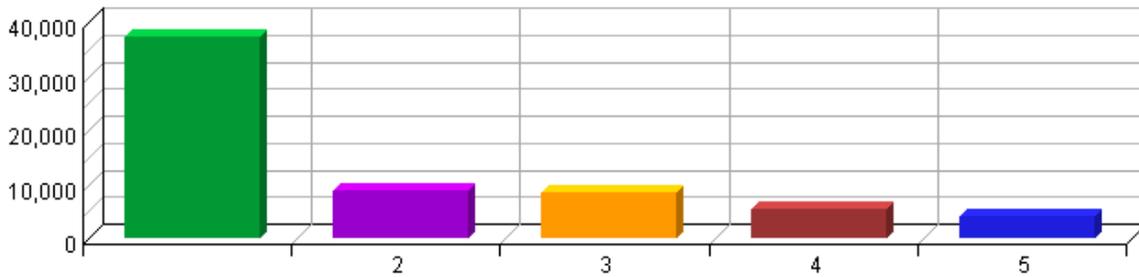
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

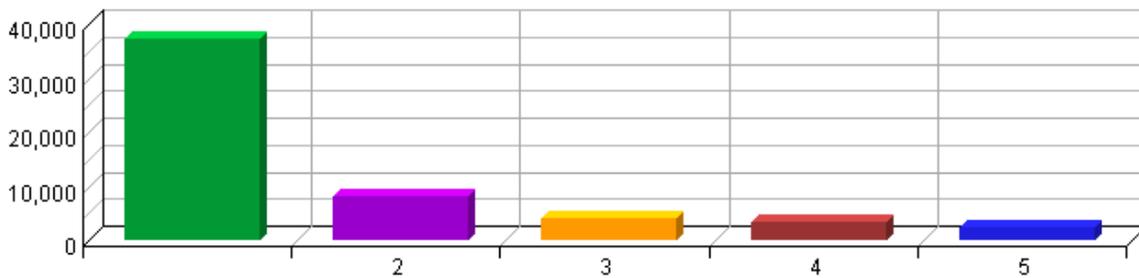
Visits by Referring Site



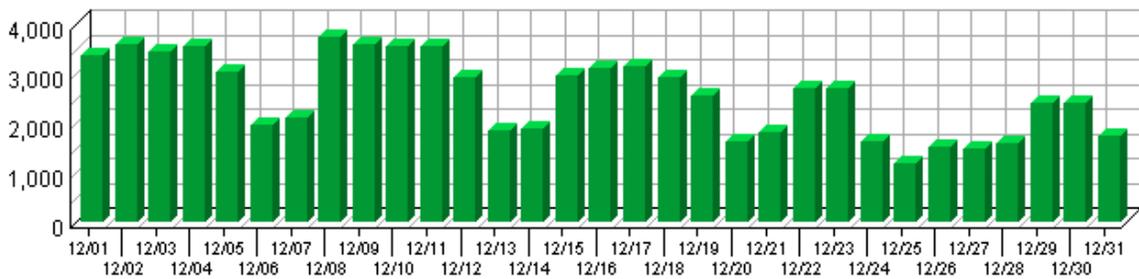
Visits by Referring Domain



Visits by Referring Page

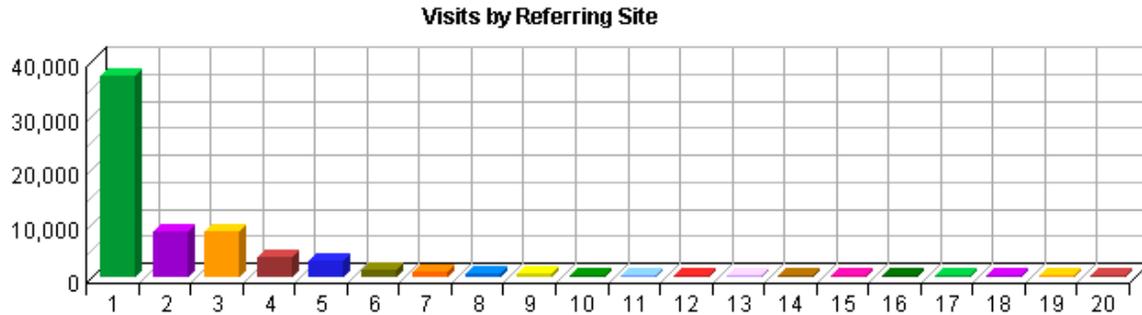


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	37,239	46.72%
2.	http://search.msn.com/	8,605	10.80%
3.	http://www.google.com/	8,357	10.48%
4.	http://search.yahoo.com/	3,605	4.52%
5.	http://www.epa.gov/	3,015	3.78%
6.	http://es.epa.gov/	1,248	1.57%
7.	http://web.ask.com/	1,021	1.28%
8.	http://www.google.ca/	760	0.95%
9.	http://www.google.co.in/	601	0.75%
10.	http://www.google.com.pe/	391	0.49%
11.	http://www.dogpile.com/	390	0.49%
12.	http://oaspub.epa.gov/	357	0.45%
13.	http://cfpub2.epa.gov/	277	0.35%
14.	http://www.google.com.mx/	273	0.34%
15.	http://www.altavista.com/	236	0.30%
16.	http://www.google.co.uk/	221	0.28%
17.	http://www.google.com.au/	211	0.26%
18.	http://www.google.es/	204	0.26%
19.	http://is1.websearch.com/	200	0.25%
20.	http://www.yourpaysite.com/	182	0.23%
	Subtotal	67,393	84.55%
	Other	12,313	15.45%
	Total	79,706	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

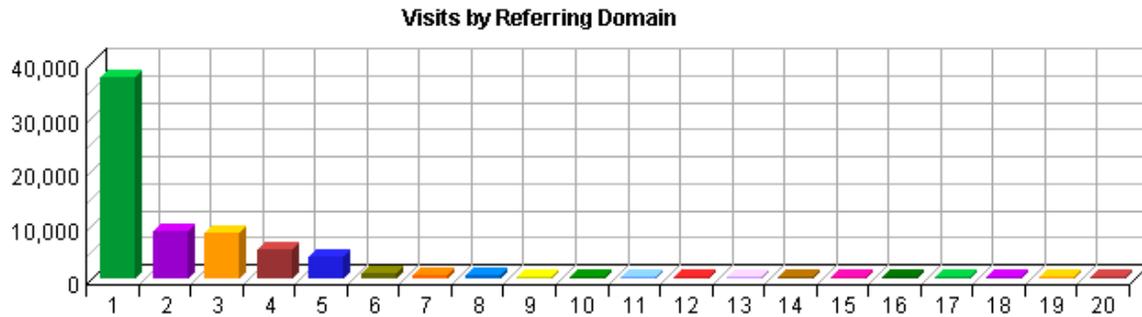


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	37,239	46.72%
2.	msn.com	8,672	10.88%
3.	google.com	8,611	10.80%
4.	epa.gov	5,340	6.70%
5.	yahoo.com	4,117	5.17%
6.	ask.com	1,065	1.34%
7.	google.ca	765	0.96%
8.	google.co.in	601	0.75%
9.	google.com.pe	400	0.50%
10.	dogpile.com	390	0.49%
11.	google.com.mx	284	0.36%
12.	altavista.com	280	0.35%
13.	google.co.uk	224	0.28%
14.	google.es	213	0.27%
15.	google.com.au	211	0.26%
16.	websearch.com	200	0.25%
17.	scirus.com	183	0.23%
18.	yourpaysite.com	182	0.23%
19.	google.de	181	0.23%
20.	google.fr	174	0.22%
	Subtotal	69,332	86.98%
	Other	10,374	13.02%
	Total	79,706	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	37,239	46.72%
2.	http://www.google.com/search	8,189	10.27%
3.	http://search.msn.com/results.aspx	3,981	4.99%
4.	http://search.yahoo.com/search	3,522	4.42%
5.	http://search.msn.com/results.asp	2,383	2.99%
6.	http://search.msn.com/spresults.aspx	1,787	2.24%
7.	http://web.ask.com/redirect	999	1.25%
8.	http://www.google.ca/search	755	0.95%
9.	http://www.epa.gov/	616	0.77%
10.	http://www.google.co.in/search	600	0.75%
11.	http://es.epa.gov/	433	0.54%
12.	http://www.google.com.pe/search	391	0.49%
13.	http://search.msn.com/preview.aspx	340	0.43%
14.	http://oaspub.epa.gov/web/meta_first_new2.try_these_first	330	0.41%
15.	http://www.google.com.mx/search	273	0.34%
16.	http://www.google.co.uk/search	220	0.28%
17.	http://www.google.com.au/search	211	0.26%
18.	http://www.google.es/search	204	0.26%
19.	http://www.altavista.com/web/results	200	0.25%
20.	http://www.epa.gov/epahome/grants.htm	183	0.23%
	Subtotal	62,856	78.86%
	Other	16,850	21.14%
	Total	79,706	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

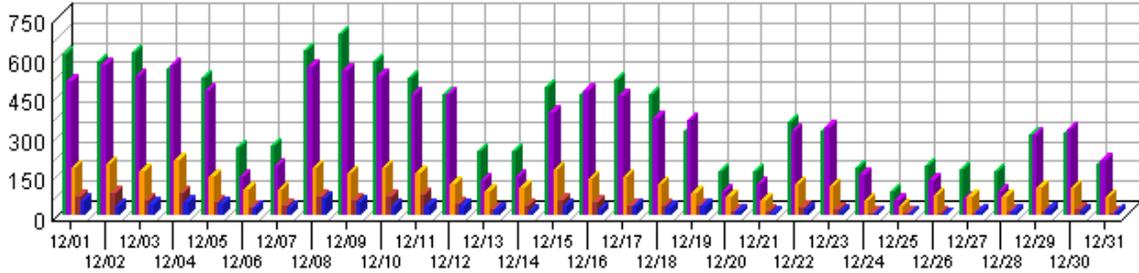
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

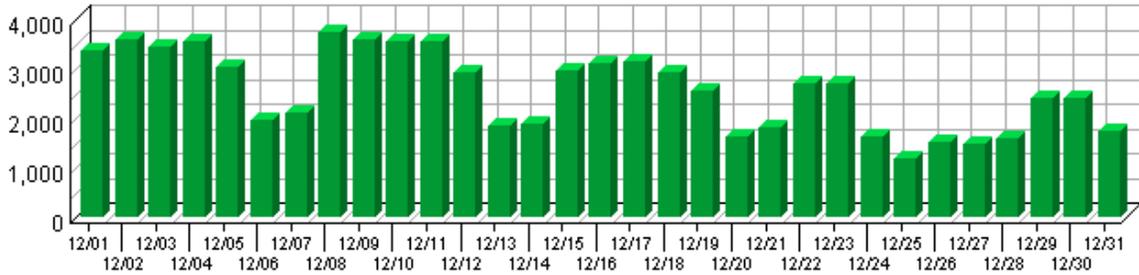
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

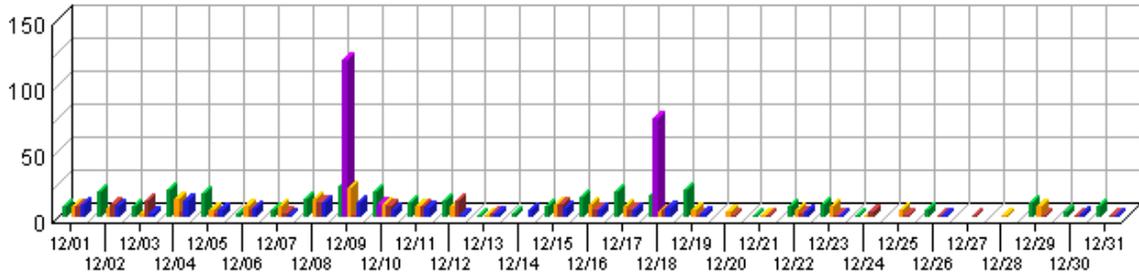
Activity by Search Engine



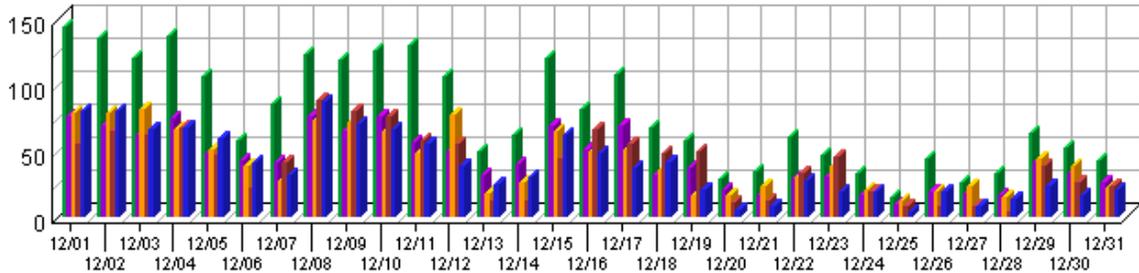
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

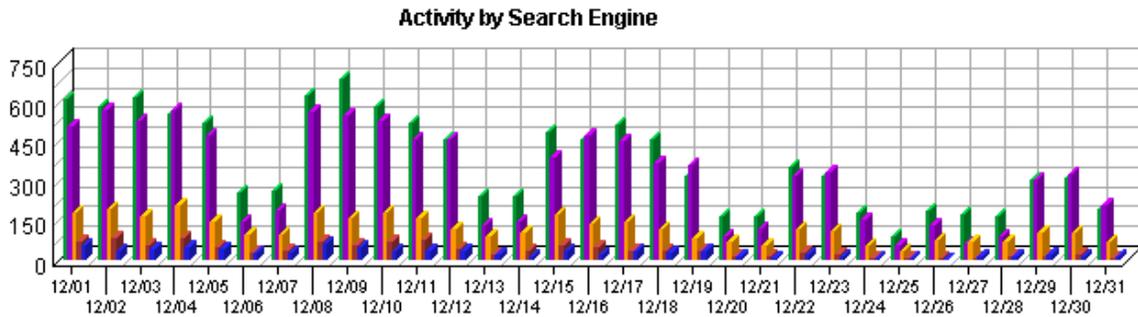


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	11,623	38.54%
2.	msn	10,041	33.29%
3.	yahoo	3,678	12.20%
4.	ask jeeves	1,156	3.83%
5.	google canada	824	2.73%
6.	altavista	308	1.02%
7.	google uk	238	0.79%
8.	google australia	223	0.74%
9.	google germany	199	0.66%
10.	google france	185	0.61%
11.	all the web	164	0.54%
12.	google italy	143	0.47%
13.	netscape	138	0.46%
14.	hotbot	130	0.43%
15.	mamma	112	0.37%
16.	aol netfind	101	0.33%
17.	overture	96	0.32%
18.	lycos	75	0.25%
19.	google japan	73	0.24%
20.	excite	62	0.21%
	Subtotal	29,569	98.04%
	Total	30,159	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	spe drilling or work over or mod or stimulation or fracturing or loggin or water or flood or injection or gas or oil or petroleum filetype:pdf	205	0.68%
	epa	141	0.47%
	environmental problems	93	0.31%
	chemical manufacturers association	65	0.22%
	research grants	43	0.14%
	epa star	40	0.13%
	bebidas gaseosas	38	0.13%
	bapedal	33	0.11%
	epa star fellowship	31	0.10%
	epa grants	31	0.10%
	solvent	28	0.09%
	iso 14000	28	0.09%
	elaboracion de gaseosas	26	0.09%
	rfa	25	0.08%
	super hydrophobicity	22	0.07%
	petroleum refining	21	0.07%
	research grant	21	0.07%
	environmental pollution	20	0.07%
	environmental grants	19	0.06%
	thesis mass transfer pdf herbs extraction dissertation	19	0.06%
2. msn	consolidated plastics	297	0.98%
	pollution	94	0.31%
	durr industries	44	0.15%
	consolidated plastics company	43	0.14%
	usepa	36	0.12%
	nfpa 10	30	0.10%
	consolidatedplastics	28	0.09%
	alpha metals	24	0.08%
	fremont industries	24	0.08%
	florida statues	21	0.07%
	epa grants	20	0.07%
	cardinal industrial finishes	20	0.07%
	alberta waste exchange	20	0.07%
	chemical manufacturers association	17	0.06%
	ion chromatography	15	0.05%
	standard industrial classification manual	14	0.05%
	environmental grants	14	0.05%

	graymills	13	0.04
	duriron	13	0.04
	rust-oleum corporation	13	0.04
3.	bapedal	22	0.07
yahoo	iso 14000	19	0.06
	environmental problems	19	0.06
	chemical manufacturers association	18	0.06
	epa grants	18	0.06
	petroleum refining	16	0.05
	lincoln electric company	12	0.04
	cleaner production	12	0.04
	research grants	11	0.04
	paper recycling	10	0.03
	lincoln electric	9	0.03
	epa	9	0.03
	petroleum refineries	9	0.03
	paper recycle	9	0.03
	florida department of environmental protection	8	0.03
	www.epa.gov	8	0.03
	solvent	8	0.03
	electrodialysis	7	0.02
	rfa	7	0.02
	textile manufacturing	6	0.02
4. ask	pollution	29	0.10
jeeves	what is solvent	9	0.03
	iso 14000 university	5	0.02
	pollution prevention	5	0.02
	what is pollution	5	0.02
	information on pollution	5	0.02
	environmental problems	4	0.01
	what is the epa	4	0.01
	how is water recycled on spacecraft	4	0.01
	household cleaners damage	4	0.01
	what is pollution?	4	0.01
	bioassay and nematode	3	0.01
	methyl ethyl ketone	3	0.01
	uses of chlorofluorocarbons	3	0.01
	hexavalent chrome problems	3	0.01
	spiders in illinois	3	0.01
	what is an ion exchange resin	3	0.01
	automotive pollution	3	0.01
	cupric chloride and wood stoves	3	0.01

	economic benefit of recycling	3	0.01%
5.	environmental problems	10	0.03%
google	petroleum refining	9	0.03%
canada	iso 14000	5	0.02%
	chemical manufacturers association	5	0.02%
	environment problems	4	0.01%
	research grant	4	0.01%
	hurricane characteristics	4	0.01%
	epa	4	0.01%
	cache:cjowe6kcrjcj:es.epa.gov/ncer/publications/search/wasteincinstar.pdf incineration	4	0.01%
	lincoln electric case study	3	0.01%
	pollution in lake erie	3	0.01%
	pesticide pollution	3	0.01%
	environmental grant funding	2	0.01%
	aluminum cans process	2	0.01%
	ethylene oxide alternatives	2	0.01%
	filtration spectrum	2	0.01%
	seal fur hunting	2	0.01%
	ion exchange of copper	2	0.01%
	evaluation of soil water characteristics	2	0.01%
	great plains disadvantage	2	0.01%
6.	sbir foreign equipment purchase	4	0.01%
altavista	epa star fellowship	4	0.01%
	epa ncer form	3	0.01%
	canada environmental agency	3	0.01%
	high solid vs waterbased automotive coating	2	0.01%
	wwf marshall islands radiation cleanup	2	0.01%
	solvent selection	2	0.01%
	coal power plant maryland	2	0.01%
	iso14000 iso14001 iso 14001	2	0.01%
	dry cleaning separator water disposal	2	0.01%
	breast cancer and environmental estrogens	2	0.01%
	national development as process	2	0.01%
	national environmental research center	2	0.01%
	ishi buffam	2	0.01%
	iso 14000 information	2	0.01%
	solvent	2	0.01%
	epa environmental management policy	2	0.01%
	ultrafiltration	2	0.01%
	303-702-1682	2	0.01%
	old tires	1	0.00%
	disposal of fluorescent tubes	4	0.01%

7. google uk	printing plate preparation	3	0.01	
	project photographic negative printing plate commercial companies	3	0.01	
	dishwater silver substitute caustic soda	2	0.01	
	paints constituents industry	2	0.01	
	lamella plate treatment water costs savings	2	0.01	
	passive aerosol sampler	2	0.01	
	hses sewage workers welfare	2	0.01	
	arsenic bioavailable method	2	0.01	
	research grants	2	0.01	
	environmental problems	2	0.01	
	basic methods used to protect the environment	2	0.01	
	machining coolant	2	0.01	
	funding undergraduate environmental research	2	0.01	
	printing plate photographic negative	2	0.01	
	membrane filtration spectrum	2	0.01	
	pollutants and associated health and epidemiological studies	2	0.01	
	circuit board manufacturers	2	0.01	
	styrene recycling	2	0.01	
	8. google australia	environment australia	22	0.07
		research grants	4	0.01
home made cleaning products		3	0.01	
plastic bag manufacturing process		3	0.01	
removing pathogens from drinking water		2	0.01	
solvent		2	0.01	
environmental australia		2	0.01	
asbestos handling		2	0.01	
how waste managed in oil refinery		2	0.01	
grants projects epa 2004		2	0.01	
epa batch experiment protocol		2	0.01	
denitrification membrane		2	0.01	
environmental uncertainty		2	0.01	
shellfish as bioindicator		2	0.01	
enviro sense lithographic printing		2	0.01	
research grants 2004		2	0.01	
environment research		1	0.00	
photos of energy efficient buildings	1	0.00		
f/a-18 hornet maintenance and repair	1	0.00		
office equipment: design, indoor air emissions	1	0.00		
9. google germany	environmental problems	5	0.02	
	substitution	4	0.01	
	model for chlorinated ethylene	2	0.01	

	furnace of use of in glass bottle manufacturing	2	0.01%
	specific case studies on pollution prevention	2	0.01%
	epa guide to cleaner technologies alternative metal finishes	2	0.01%
	trivalent hexavalent	2	0.01%
	iso 14000	2	0.01%
	pah epa	2	0.01%
	enriched air combustion	2	0.01%
	environmental pollution	2	0.01%
	award epa	2	0.01%
	epa guide to cleaner technologies alternative metal finishes epa/625/r-4/007	2	0.01%
	case studies electroplating wastewater treatment	2	0.01%
	environmental research	2	0.01%
	iso 10483-2	2	0.01%
	how cockroaches can affect food institution	2	0.01%
	bluebird foods	2	0.01%
	photostability of tio2	2	0.01%
	oxygen enriched fuel saving	1	0.00%
10.	photo de pollution	6	0.02%
google	uss nimitz	3	0.01%
france	chemical manufacturers association	2	0.01%
	fact sheet pollution	2	0.01%
	metal finishing industry risk assessment health effect	2	0.01%
	honeycomb cardboard	2	0.01%
	phytovolatilization	2	0.01%
	epa	2	0.01%
	pollution	2	0.01%
	cache:ec42hfsaomj:www.facstaff.bucknell.edu/mvigeant/field_guide/stripping2/desorption.html stripping dÅ©sorption volatile	2	0.01%
	iso 14000	2	0.01%
	clean process advisory system (cpas)	2	0.01%
	chloroform flammable	2	0.01%
	installation ultrafiltration	2	0.01%
	lorin system	2	0.01%
	implementation wma	1	0.00%
	nanobalance	1	0.00%
	ion plating and 800	1	0.00%
	solvent pulping process	1	0.00%
	solid acid	1	0.00%
11.	us epa	4	0.01%
all	epa	3	0.01%
the web	tin plating	3	0.01%
	cyanide methods	2	0.01%

	molten salt	2	0.01
	duriron	2	0.01
	current research in environmental statistics	2	0.01
	future of public health	2	0.01
	omo power	2	0.01
	environmental protection agency	2	0.01
	mobile air monitoring labs.	2	0.01
	notes safety and health	1	0.00
	bact system	1	0.00
	petroleum recycling corporation signal hill	1	0.00
	methyl-ethyl-ketones	1	0.00
	lew reed massachusetts	1	0.00
	vapor compression system	1	0.00
	north carolina epa	1	0.00
	water cutting fluid	1	0.00
	the future of public health	1	0.00
12.	epa	3	0.01
google	funding opportunities in research on signal transduction	2	0.01
italy	funding opportunities in research on diagnostic technology	2	0.01
	hplc, gc, water samples	2	0.01
	solvent replacement	2	0.01
	research grant	2	0.01
	funding opportunities in research on tumor progression	2	0.01
	prenni	2	0.01
	bioindicator	2	0.01
	funding opportunities in research on cell proliferation	2	0.01
	small adsorption chiller	2	0.01
	textile wastewater reuse	2	0.01
	epa 625 r-93 /011	2	0.01
	costs reduction in automotive	2	0.01
	heat exchanger costs	1	0.00
	green engineering programs	1	0.00
	area to volume ratio fractal aggregate	1	0.00
	hochberg du pont dibasic esters	1	0.00
	potters and cullet	1	0.00
	emulsion breaker injection pumps	1	0.00
13.	pollution prevention	4	0.01
netscape	textile liquid wastes	4	0.01
	environmental grants	3	0.01
	auto interior voc	2	0.01
	environmental grants 2004	2	0.01
	environmental research funding	2	0.01

photovoltaic principles	2	0.01%
toxicology research grant funding	2	0.01%
training requirements for employees tura massachusetts	2	0.01%
mount sinai research center	2	0.01%
environmental protection agency	2	0.01%
infiltration and inflow monitoring, sewer pipeline	2	0.01%
joel barnhart american chrome and chemicals	2	0.01%
www.epa.gov	2	0.01%
environment research	2	0.01%
print reduction	2	0.01%
missouri department of natural resources	2	0.01%
grants environment	2	0.01%
grants for environmental research	2	0.01%
sulfuric acid as oxidizer	1	0.00%

14.	inktomi	25	0.08%
hotbot	hotbot	18	0.06%
	epa research and development management	3	0.01%
	google	3	0.01%
	recycling of chromium oxide from plating sludge	3	0.01%
	waste of ethylene	3	0.01%
	groundwater law	2	0.01%
	lycos	2	0.01%
	source segregation	2	0.01%
	biomarkers for diesel	2	0.01%
	dust pollution in cement company	2	0.01%
	dye and pollution	2	0.01%
	evaluation and selection of remedial action alternative phase iii	2	0.01%
	fellowships	2	0.01%
	phenol location	2	0.01%
	fast	2	0.01%
	ivd aluminum	2	0.01%
	plain english guide to the epa part 503 biosolids rule	2	0.01%
	1,4-naphthoquinone	2	0.01%
	journal of protective coatings	2	0.01%

15.	epa	6	0.02%
mamma	environmental agency	4	0.01%
	chloralkali electrolysis	3	0.01%
	the remote environment of small size successful restaurants	3	0.01%
	consequences of nuclear war	2	0.01%
	styrene market	2	0.01%
	the relevance of biogeographers in the federal environmental protection agency	2	0.01%
	enviornmental issuesin ontario	2	0.01%

	burning used oil	2	0.01
	epa land treatment of municipal wastewater	2	0.01
	textile dyeing methods	2	0.01
	landfill leachate treatment	2	0.01
	environmental cost accounting	2	0.01
	circuit board recycling	2	0.01
	cfc's and insulation	1	0.00
	reverse osmosis membrane	1	0.00
	plasma arc furnaces	1	0.00
	used oil as fuel	1	0.00
	growth activated sludge	1	0.00
	aerodyne industries in oak park mi	1	0.00
16.	auto painting	2	0.01
aol	community recycling case studies	2	0.01
netfind	strong cleaning solution of sodium or potassium hydroxide	2	0.01
	chemical manufacturers	1	0.00
	onions in household products	1	0.00
	asbestos waste haulers	1	0.00
	emil villa's hick'ry pit	1	0.00
	freight terminals	1	0.00
	audit study	1	0.00
	stepvans	1	0.00
	star program	1	0.00
	buyer of pesticide	1	0.00
	methyl ethyl ketone technology	1	0.00
	hazardous materials used in printed circuit board manufacturing	1	0.00
	magnetic ballast for fluorescent lights germany	1	0.00
	glycol njdepe	1	0.00
	blue whale/population	1	0.00
	national center for environmental research	1	0.00
	age of himalaya mountains	1	0.00
	iron sulfur trimethylamine	1	0.00
17.	environmental protection agency	18	0.06
overture	handbook of quality control for laboratories of water and wastewater	5	0.02
	oil skimmers inc	4	0.01
	sioux steam	2	0.01
	military specification	2	0.01
	consolidated plastics company,inc.	2	0.01
	rizzo associates	2	0.01
	hennepin county recycling	2	0.01
	dry cleaning solvents	2	0.01
	green revolutions	2	0.01

elm environmental	1	0.00%
cleaner production petroleum refining	1	0.00%
alpha metals	1	0.00%
thermaflo	1	0.00%
snap on	1	0.00%
demenno/kerdoon msds	1	0.00%
government policies about pollution	1	0.00%
research triangle institute	1	0.00%
nonferrousmetals	1	0.00%
shercon	1	0.00%

18.	fluid technology	8	0.03%
lycos	mass transfer	6	0.02%
	epa	5	0.02%
	pollution chart	2	0.01%
	benzo(a)pyrene	2	0.01%
	epa certification puerto rico	2	0.01%
	fluid engineering	2	0.01%
	ion vapor deposition	2	0.01%
	pcb regulations	1	0.00%
	abstract on photovoltaic cells	1	0.00%
	products and services	1	0.00%
	environmental quality management	1	0.00%
	zero voc paint	1	0.00%
	cement kiln dust	1	0.00%
	chromage	1	0.00%
	dedert	1	0.00%
	fremont industries	1	0.00%
	high performance polymers	1	0.00%
	nontoxi	1	0.00%
	dept reduction services	1	0.00%
19.	cache:rbey1g3mrkij:www.webberville.org/vow/impact/effects_of_mining.html arsenic separation	4	0.01%
google	environment pollution		
japan	sage solvent alternatives guide	2	0.01%
	cache:taxq7umodzoj:www.vu.union.edu/~lupinog/fall1999.html piv fluid visual	2	0.01%
	air	2	0.01%
	emerging technologies for the control of hazardous wastes	2	0.01%
	bapedal	2	0.01%
	users guide overview	2	0.01%
	wetland denitrification	2	0.01%
	epa nano	2	0.01%
	edcs methods	1	0.00%
	usa niehs nanotechnology	1	0.00%

	hazardous materials pharmacy	1	0.00
	terpene wood	1	0.00
	epa administrator	1	0.00
	galecki, a.t. (1998) nlmem: new sas/iml macro for hierarchical nonlinear models. comput methods programs biomed 55, 207–216.	1	0.00
	biodiversity conservation community–based	1	0.00
	ion extraction	1	0.00
	thermo data cu chemkin	1	0.00
	epa humic acid	1	0.00
	industrial distillation tower	1	0.00
20.	benlate	3	0.01
excite	grant development office	2	0.01
	great lakes natural resource center	1	0.00
	florida statue 932.701–707	1	0.00
	plasma furnace	1	0.00
	heatbath	1	0.00
	engraving supply ether	1	0.00
	pcb soldering	1	0.00
	nitrogen in wave soldering	1	0.00
	toxic encephalopathy	1	0.00
	duriron	1	0.00
	knowledge management fellowships for 2004	1	0.00
	u.s. water contamination	1	0.00
	biogas production	1	0.00
	mix products at home	1	0.00
	'radioactive sludge'	1	0.00
	oxygen saturation	1	0.00
	gallium toxicology	1	0.00
	tecnicas de control	1	0.00
	ester additives	1	0.00

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1.	de	935	3.10%
google	of	931	3.09%
	epa	737	2.44%
	environmental	628	2.08%
	in	489	1.62%
	water	474	1.57%
	pollution	441	1.46%
	waste	396	1.31%

	petroleum	366	1.21%
	research	336	1.11%
	oil	315	1.04%
	for	290	0.96%
	the	280	0.93%
	gas	247	0.82%
	gaseosas	223	0.74%
	filetype:pdf	220	0.73%
	injection	214	0.71%
	work	213	0.71%
	grants	211	0.70%
	over	211	0.70%
2.	of	565	1.87%
msn	waste	431	1.43%
	plastics	424	1.41%
	consolidated	374	1.24%
	in	373	1.24%
	pollution	327	1.08%
	environmental	314	1.04%
	water	281	0.93%
	for	262	0.87%
	epa	219	0.73%
	chemical	197	0.65%
	the	185	0.61%
	recycling	173	0.57%
	inc	170	0.56%
	company	168	0.56%
	products	163	0.54%
	to	157	0.52%
	cleaning	150	0.50%
	paper	141	0.47%
	industries	140	0.46%
3.	of	396	1.31%
yahoo	in	242	0.80%
	waste	177	0.59%
	pollution	164	0.54%
	environmental	158	0.52%
	for	136	0.45%
	epa	129	0.43%
	water	120	0.40%
	the	95	0.31%
	research	93	0.31%

	petroleum	90	0.30%
	recycling	89	0.30%
	to	83	0.28%
	process	76	0.25%
	manufacturing	76	0.25%
	industry	75	0.25%
	chemical	72	0.24%
	on	68	0.23%
	grants	64	0.21%
	paper	63	0.21%
4. ask	of	221	0.73%
jeeves	what	211	0.70%
	the	164	0.54%
	is	147	0.49%
	pollution	108	0.36%
	are	99	0.33%
	in	84	0.28%
	how	72	0.24%
	waste	54	0.18%
	for	51	0.17%
	on	50	0.17%
	environmental	47	0.16%
	to	44	0.15%
	water	40	0.13%
	can	37	0.12%
	household	27	0.09%
	do	25	0.08%
	information	24	0.08%
	recycling	23	0.08%
	epa	22	0.07%
5.	of	84	0.28%
google	pollution	54	0.18%
canada	environmental	42	0.14%
	in	35	0.12%
	the	34	0.11%
	water	32	0.11%
	to	27	0.09%
	for	24	0.08%
	waste	23	0.08%
	petroleum	22	0.07%
	prevention	21	0.07%
	research	21	0.07%

	refining	20	0.07%
	problems	20	0.07%
	how	20	0.07%
	products	19	0.06%
	chemical	19	0.06%
	epa	18	0.06%
	process	17	0.06%
	industry	16	0.05%
6.	de	36	0.12%
altavista	waste	13	0.04%
	of	12	0.04%
	environmental	11	0.04%
	solvent	10	0.03%
	la	10	0.03%
	epa	10	0.03%
	equipment	9	0.03%
	process	8	0.03%
	leche	8	0.03%
	in	7	0.02%
	recycling	7	0.02%
	disposal	7	0.02%
	industria	7	0.02%
	for	6	0.02%
	recycle	6	0.02%
	iso	6	0.02%
	power	6	0.02%
	pollution	6	0.02%
	industry	6	0.02%
7.	of	30	0.10%
google	in	19	0.06%
uk	printing	14	0.05%
	plate	13	0.04%
	the	10	0.03%
	environmental	10	0.03%
	cleaning	8	0.03%
	recycling	8	0.03%
	pollution	8	0.03%
	industry	8	0.03%
	disposal	8	0.03%
	photographic	7	0.02%
	metal	7	0.02%
	negative	7	0.02%

	waste	7	0.02%
	is	7	0.02%
	from	6	0.02%
	aerosol	6	0.02%
	for	6	0.02%
	water	6	0.02%
8.	environment	27	0.09%
google	australia	27	0.09%
australia	of	21	0.07%
	environmental	18	0.06%
	research	13	0.04%
	water	10	0.03%
	waste	9	0.03%
	epa	9	0.03%
	grants	8	0.03%
	in	7	0.02%
	cleaning	6	0.02%
	products	6	0.02%
	plastic	5	0.02%
	from	5	0.02%
	paper	5	0.02%
	2004	5	0.02%
	solvent	5	0.02%
	oil	4	0.01%
	treatment	4	0.01%
	for	4	0.01%
9.	environmental	20	0.07%
google	epa	15	0.05%
germany	of	14	0.05%
	in	12	0.04%
	problems	9	0.03%
	metal	7	0.02%
	to	7	0.02%
	pollution	7	0.02%
	for	7	0.02%
	electroplating	6	0.02%
	research	5	0.02%
	studies	5	0.02%
	cleaner	5	0.02%
	case	5	0.02%
	alternative	4	0.01%
	finishes	4	0.01%

	guide	4	0.01%
	substitution	4	0.01%
	iso	4	0.01%
	prevention	4	0.01%
10.	pollution	23	0.08%
google	of	14	0.05%
france	de	9	0.03%
	photo	9	0.03%
	in	8	0.03%
	epa	6	0.02%
	process	6	0.02%
	industry	6	0.02%
	acid	5	0.02%
	waste	5	0.02%
	metal	5	0.02%
	the	5	0.02%
	system	4	0.01%
	effect	3	0.01%
	plating	3	0.01%
	copper	3	0.01%
	by	3	0.01%
	flammable	3	0.01%
	ultrafiltration	3	0.01%
	groundwater	3	0.01%
11.	of	16	0.05%
all	epa	11	0.04%
the web	the	7	0.02%
	in	7	0.02%
	waste	6	0.02%
	health	4	0.01%
	reduction	4	0.01%
	environmental	4	0.01%
	air	4	0.01%
	plating	4	0.01%
	future	4	0.01%
	water	4	0.01%
	business	4	0.01%
	us	4	0.01%
	power	3	0.01%
	salt	3	0.01%
	pollution	3	0.01%
	chemical	3	0.01%

	automotive	3	0.01%
	tin	3	0.01%
12.	in	14	0.05%
google	epa	13	0.04%
italy	research	13	0.04%
	opportunities	12	0.04%
	on	11	0.04%
	funding	10	0.03%
	of	7	0.02%
	textile	5	0.02%
	environmental	5	0.02%
	wastewater	5	0.02%
	heat	4	0.01%
	exchanger	4	0.01%
	to	4	0.01%
	water	4	0.01%
	pollution	4	0.01%
	solvent	3	0.01%
	625	3	0.01%
	environment	3	0.01%
	cleaning	3	0.01%
	treatment	3	0.01%
13.	environmental	16	0.05%
netscape	research	13	0.04%
	of	12	0.04%
	grants	10	0.03%
	for	10	0.03%
	epa	8	0.03%
	pollution	8	0.03%
	in	6	0.02%
	liquid	5	0.02%
	center	5	0.02%
	environment	5	0.02%
	prevention	5	0.02%
	waste	4	0.01%
	textile	4	0.01%
	protection	4	0.01%
	funding	4	0.01%
	wastes	4	0.01%
	national	4	0.01%
	chemical	3	0.01%
	disposal	3	0.01%

14. hotbot	inktomi	25	0.08%
	hotbot	18	0.06%
	of	12	0.04%
	in	5	0.02%
	research	5	0.02%
	epa	5	0.02%
	recycling	4	0.01%
	plating	4	0.01%
	to	4	0.01%
	pollution	4	0.01%
	waste	4	0.01%
	for	4	0.01%
	chromium	3	0.01%
	phenol	3	0.01%
	google	3	0.01%
	oxide	3	0.01%
	groundwater	3	0.01%
	sludge	3	0.01%
	from	3	0.01%
	management	3	0.01%
15. mamma	of	16	0.05%
	environmental	10	0.03%
	epa	9	0.03%
	the	9	0.03%
	in	8	0.03%
	pollution	8	0.03%
	agency	7	0.02%
	treatment	7	0.02%
	recycling	5	0.02%
	waste	5	0.02%
	oil	5	0.02%
	for	4	0.01%
	wastewater	4	0.01%
	small	4	0.01%
	electrolysis	3	0.01%
	restaurants	3	0.01%
	disposal	3	0.01%
	chloralkali	3	0.01%
	remote	3	0.01%
	paint	3	0.01%
16. aol	of	12	0.04%
	products	7	0.02%

netfind	in	6	0.02%
	household	6	0.02%
	cleaning	4	0.01%
	the	4	0.01%
	company	4	0.01%
	environmental	4	0.01%
	for	3	0.01%
	manufacturing	3	0.01%
	mercury	3	0.01%
	metal	3	0.01%
	department	3	0.01%
	sodium	2	0.01%
	ethyl	2	0.01%
	case	2	0.01%
	automotive	2	0.01%
	ketone	2	0.01%
	state	2	0.01%
	solution	2	0.01%
17.	environmental	19	0.06%
overture	agency	18	0.06%
	protection	18	0.06%
	of	12	0.04%
	water	6	0.02%
	wastewater	5	0.02%
	oil	5	0.02%
	quality	5	0.02%
	inc	5	0.02%
	control	5	0.02%
	laboratories	5	0.02%
	handbook	5	0.02%
	for	5	0.02%
	skimmers	4	0.01%
	associates	3	0.01%
	county	3	0.01%
	products	3	0.01%
	plastics	2	0.01%
	specification	2	0.01%
	black	2	0.01%
18.	fluid	10	0.03%
lycos	technology	9	0.03%
	mass	7	0.02%
	epa	7	0.02%

	transfer	7	0.02%
	automotive	2	0.01%
	management	2	0.01%
	certification	2	0.01%
	benzo(a)pyrene	2	0.01%
	chart	2	0.01%
	services	2	0.01%
	tanning	2	0.01%
	engineering	2	0.01%
	puerto	2	0.01%
	products	2	0.01%
	inc	2	0.01%
	deposition	2	0.01%
	vapor	2	0.01%
	rico	2	0.01%
	ion	2	0.01%
19.	epa	8	0.03%
google	for	6	0.02%
japan	environment	6	0.02%
	cache:rbey1g3mrkij:www.webberville.org/vow/impact/effects_of_mining.html	4	0.01%
	air	4	0.01%
	pollution	4	0.01%
	arsenic	4	0.01%
	separation	4	0.01%
	guide	4	0.01%
	hazardous	3	0.01%
	methods	3	0.01%
	nano	3	0.01%
	new	3	0.01%
	of	3	0.01%
	solvent	3	0.01%
	fluid	2	0.01%
	emerging	2	0.01%
	trivalent	2	0.01%
	bapedal	2	0.01%
	a.t.	2	0.01%
20.	of	6	0.02%
excite	environmental	4	0.01%
	water	3	0.01%
	for	3	0.01%
	benlate	3	0.01%
	do	2	0.01%

the	2	0.01%
control	2	0.01%
inc.	2	0.01%
acetone	2	0.01%
products	2	0.01%
replacement	2	0.01%
soldering	2	0.01%
grant	2	0.01%
development	2	0.01%
office	2	0.01%
waste	2	0.01%
ecological	2	0.01%
u.s.	2	0.01%
pollution	2	0.01%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



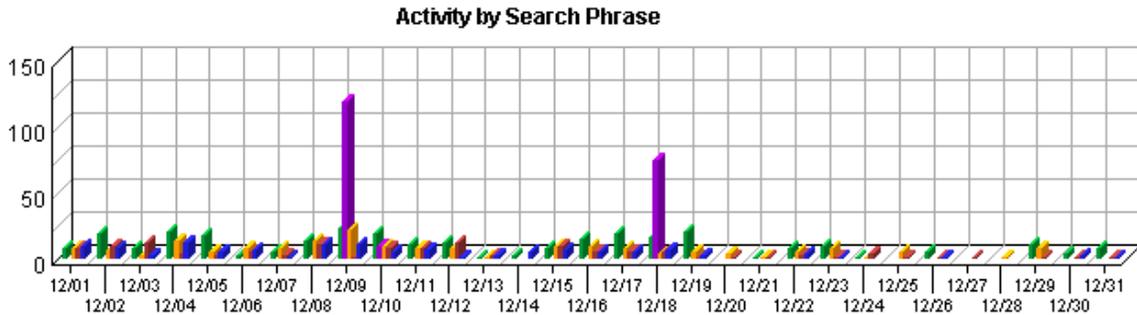
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics	301	1.00%
2.	spe drilling or work over or mod or stimulation or fracturing or loggin or water or flood or injection or gas or oil or petroleum filetype:pdf	205	0.68%
3.	epa	193	0.64%
4.	environmental problems	142	0.47%
5.	pollution	132	0.44%
6.	chemical manufacturers association	112	0.37%
7.	epa grants	69	0.23%
8.	bapedal	64	0.21%
9.	research grants	64	0.21%
10.	iso 14000	60	0.20%
11.	petroleum refining	52	0.17%
12.	epa star	49	0.16%
13.	solvent	47	0.16%
14.	durr industries	47	0.16%
15.	epa star fellowship	45	0.15%
16.	consolidated plastics company	43	0.14%
17.	environmental protection agency	43	0.14%

18.	bebidas gaseosas	40	0.13%
19.	research grant	39	0.13%
20.	environmental grants	38	0.13%
	Subtotal	1,785	5.93%
	Total	30,120	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. consolidated plastics	msn	297	0.99%
	yahoo	4	0.01%
2. spe drilling or work over or mod or stimulation or fracturing or loggin or water or flood or injection or gas or oil or petroleum filetype:pdf	google	205	0.68%
3. epa	google	141	0.47%
	yahoo	9	0.03%
	mamma	6	0.02%
	lycos	5	0.02%
	google canada	4	0.01%
	all the web	3	0.01%
	google italy	3	0.01%
	yahoo hong kong	3	0.01%
	excite japan	2	0.01%
	iwon	2	0.01%
	ask jeeves	2	0.01%
	terralycos	2	0.01%
	yahoo uk &ireland	2	0.01%
	google france	2	0.01%
	aol netfind	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	searchalot	1	0.00%
4. environmental problems	google	93	0.31%

	yahoo	19	0.06%
	google canada	10	0.03%
	google germany	5	0.02%
	ask jeeves	4	0.01%
	msn	3	0.01%
	google uk	2	0.01%
	iwon	1	0.00%
	google italy	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
	excite	1	0.00%
5. pollution	msn	94	0.31%
	ask jeeves	29	0.10%
	google	6	0.02%
	google france	2	0.01%
	yahoo mexico	1	0.00%
6. chemical manufacturers association	google	65	0.22%
	yahoo	18	0.06%
	msn	17	0.06%
	google canada	5	0.02%
	google france	2	0.01%
	searchalot	1	0.00%
	altavista	1	0.00%
	google germany	1	0.00%
	mamma	1	0.00%
	google uk	1	0.00%
7. epa grants	google	31	0.10%
	msn	20	0.07%
	yahoo	18	0.06%
8. bapedal	google	33	0.11%
	yahoo	22	0.07%
	msn	5	0.02%
	google	2	0.01%

	japan		
	google	1	0.00%
	germany		
	google	1	0.00%
	australia		
9. research grants	google	43	0.14%
	yahoo	11	0.04%
	google	4	0.01%
	australia		
	msn	3	0.01%
	google uk	2	0.01%
	google	1	0.00%
	austria		
10. iso 14000	google	28	0.09%
	yahoo	19	0.06%
	google	5	0.02%
	canada		
	google	2	0.01%
	france		
	google	2	0.01%
	germany		
	google	1	0.00%
	austria		
	altavista	1	0.00%
	msn	1	0.00%
	google uk	1	0.00%
11. petroleum refining	google	21	0.07%
	yahoo	16	0.05%
	google	9	0.03%
	canada		
	msn	4	0.01%
	hotbot	1	0.00%
	iwon	1	0.00%
12. epa star	google	40	0.13%
	msn	6	0.02%
	yahoo	3	0.01%
13. solvent	google	28	0.09%
	yahoo	8	0.03%
	altavista	2	0.01%
	google	2	0.01%
	australia		
	google	2	0.01%
	canada		
	ask jeeves	2	0.01%

	msn	1	0.00%
	google uk	1	0.00%
	google	1	0.00%
	germany		
14. durr industries	msn	44	0.15%
	ask jeeves	2	0.01%
	google	1	0.00%
15. epa star fellowship	google	31	0.10%
	msn	6	0.02%
	yahoo	4	0.01%
	altavista	4	0.01%
16. consolidated plastics company	msn	43	0.14%
17. environmental protection agency	overture	18	0.06%
	google	14	0.05%
	yahoo	3	0.01%
	netscape	2	0.01%
	all the web	2	0.01%
	ask jeeves	2	0.01%
	google	1	0.00%
	canada		
	msn	1	0.00%
18. bebidas gaseosas	google	38	0.13%
	yahoo	1	0.00%
	yahoo	1	0.00%
	spain		
19. research grant	google	21	0.07%
	msn	6	0.02%
	yahoo	6	0.02%
	google	4	0.01%
	canada		
	google	2	0.01%
	italy		
20. environmental grants	google	19	0.06%
	msn	14	0.05%
	netscape	3	0.01%
	yahoo	2	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



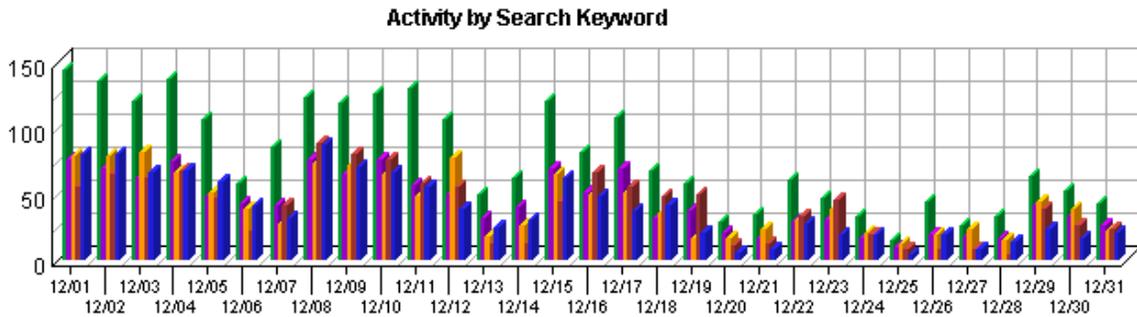
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	of	2,432	2.36%
2.	in	1,349	1.31%
3.	environmental	1,332	1.29%
4.	epa	1,254	1.22%
5.	pollution	1,201	1.16%
6.	waste	1,165	1.13%
7.	de	1,091	1.06%
8.	water	1,000	0.97%
9.	for	842	0.82%
10.	the	826	0.80%
11.	research	657	0.64%
12.	to	556	0.54%
13.	chemical	546	0.53%
14.	petroleum	541	0.52%
15.	recycling	529	0.51%
16.	oil	484	0.47%
17.	industry	483	0.47%
18.	on	466	0.45%
19.	cleaning	446	0.43%
20.	plastics	446	0.43%
	Subtotal	17,646	17.12%
	Total	103,100	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. of	google	931	0.90%
	msn	565	0.55%
	yahoo	396	0.38%
	ask jeeves	221	0.21%
	google canada	84	0.08%
	google uk	30	0.03%
	google australia	21	0.02%
	mamma	16	0.02%
	all the web	16	0.02%
	google germany	14	0.01%
	google france	14	0.01%
	hotbot	12	0.01%
	overture	12	0.01%
	netscape	12	0.01%
	altavista	12	0.01%
	aol netfind	12	0.01%
	yahoo canada	10	0.01%
	yahoo uk &ireland	8	0.01%
	google italy	7	0.01%
	excite	6	0.01%
2. in	google	489	0.47%
	msn	373	0.36%
	yahoo	242	0.23%
	ask jeeves	84	0.08%
	google canada	35	0.03%
	google uk	19	0.02%
	google italy	14	0.01%
	google germany	12	0.01%
	google france	8	0.01%
	mamma	8	0.01%
	altavista	7	0.01%
	google australia	7	0.01%
	all the web	7	0.01%
	netscape	6	0.01%
	aol netfind	6	0.01%
	hotbot	5	0.00%
	yahoo uk &ireland	5	0.00%
	teoma	4	0.00%

	searchalot	3	0.00%
	vivisimo	2	0.00%
3. environmental	google	628	0.61%
	msn	314	0.30%
	yahoo	158	0.15%
	ask jeeves	47	0.05%
	google canada	42	0.04%
	google germany	20	0.02%
	overture	19	0.02%
	google australia	18	0.02%
	netscape	16	0.02%
	altavista	11	0.01%
	mamma	10	0.01%
	google uk	10	0.01%
	google austria	5	0.00%
	google italy	5	0.00%
	cnet search.com	4	0.00%
	excite	4	0.00%
	all the web	4	0.00%
	aol netfind	4	0.00%
	yahoo uk &ireland	3	0.00%
	ninemsn	2	0.00%
4. epa	google	737	0.71%
	msn	219	0.21%
	yahoo	129	0.13%
	ask jeeves	22	0.02%
	google canada	18	0.02%
	google germany	15	0.01%
	google italy	13	0.01%
	all the web	11	0.01%
	altavista	10	0.01%
	mamma	9	0.01%
	google australia	9	0.01%
	netscape	8	0.01%
	google japan	8	0.01%
	lycos	7	0.01%
	teoma	7	0.01%
	google france	6	0.01%
	hotbot	5	0.00%
	yahoo hong kong	3	0.00%
	yahoo uk &ireland	3	0.00%
	google uk	2	0.00%

5. pollution	google	441	0.43%
	msn	327	0.32%
	yahoo	164	0.16%
	ask jeeves	108	0.10%
	google canada	54	0.05%
	google france	23	0.02%
	mamma	8	0.01%
	netscape	8	0.01%
	google uk	8	0.01%
	google germany	7	0.01%
	altavista	6	0.01%
	google austria	4	0.00%
	google japan	4	0.00%
	google italy	4	0.00%
	hotbot	4	0.00%
	yahoo canada	4	0.00%
	all the web	3	0.00%
	yahoo uk &ireland	3	0.00%
	freeserve	2	0.00%
	google australia	2	0.00%

6. waste	msn	431	0.42%
	google	396	0.38%
	yahoo	177	0.17%
	ask jeeves	54	0.05%
	google canada	23	0.02%
	altavista	13	0.01%
	google australia	9	0.01%
	google uk	7	0.01%
	all the web	6	0.01%
	google france	5	0.00%
	vivisimo	5	0.00%
	mamma	5	0.00%
	netscape	4	0.00%
	hotbot	4	0.00%
	teoma	3	0.00%
	yahoo australia &nz	3	0.00%
	ixquick	2	0.00%
	yahoo singapore	2	0.00%
	yahoo uk &ireland	2	0.00%
	google italy	2	0.00%

7. de	google	935	0.91%
	yahoo	56	0.05%

	altavista	36	0.03%
	yahoo mexico	20	0.02%
	yahoo spain	10	0.01%
	google france	9	0.01%
	msn	8	0.01%
	yahoo argentina	4	0.00%
	google canada	3	0.00%
	vivisimo	2	0.00%
	teoma	2	0.00%
	yahoo us (spanish)	2	0.00%
	excite	1	0.00%
	lycos spain	1	0.00%
	google italy	1	0.00%
	mamma	1	0.00%
8. water	google	474	0.46%
	msn	281	0.27%
	yahoo	120	0.12%
	ask jeeves	40	0.04%
	google canada	32	0.03%
	google australia	10	0.01%
	overture	6	0.01%
	google uk	6	0.01%
	altavista	5	0.00%
	all the web	4	0.00%
	google italy	4	0.00%
	excite	3	0.00%
	google austria	2	0.00%
	hotbot	2	0.00%
	infospace	1	0.00%
	yahoo asia	1	0.00%
	netscape	1	0.00%
	yahoo brazil	1	0.00%
	mamma	1	0.00%
	yahoo uk &ireland	1	0.00%
9. for	google	290	0.28%
	msn	262	0.25%
	yahoo	136	0.13%
	ask jeeves	51	0.05%
	google canada	24	0.02%
	netscape	10	0.01%
	google germany	7	0.01%
	google japan	6	0.01%

	google uk	6	0.01%
	altavista	6	0.01%
	overture	5	0.00%
	google australia	4	0.00%
	hotbot	4	0.00%
	mamma	4	0.00%
	aol netfind	3	0.00%
	vivisimo	3	0.00%
	excite	3	0.00%
	yahoo canada	3	0.00%
	google italy	2	0.00%
	all the web	2	0.00%
10. the	google	280	0.27%
	msn	185	0.18%
	ask jeeves	164	0.16%
	yahoo	95	0.09%
	google canada	34	0.03%
	google uk	10	0.01%
	mamma	9	0.01%
	all the web	7	0.01%
	google france	5	0.00%
	yahoo canada	4	0.00%
	aol netfind	4	0.00%
	google germany	3	0.00%
	google italy	3	0.00%
	google australia	3	0.00%
	altavista	3	0.00%
	google austria	3	0.00%
	google japan	2	0.00%
	excite	2	0.00%
	yahoo france	2	0.00%
	ninemsn	2	0.00%
11. research	google	336	0.33%
	msn	129	0.13%
	yahoo	93	0.09%
	google canada	21	0.02%
	netscape	13	0.01%
	google australia	13	0.01%
	google italy	13	0.01%
	ask jeeves	11	0.01%
	google germany	5	0.00%
	hotbot	5	0.00%

	google uk	4	0.00%
	google france	2	0.00%
	all the web	2	0.00%
	cnet search.com	2	0.00%
	altavista	2	0.00%
	google japan	1	0.00%
	google austria	1	0.00%
	overture	1	0.00%
	compuserve	1	0.00%
	searchalot	1	0.00%
12. to	google	204	0.20%
	msn	157	0.15%
	yahoo	83	0.08%
	ask jeeves	44	0.04%
	google canada	27	0.03%
	google germany	7	0.01%
	google uk	4	0.00%
	google italy	4	0.00%
	hotbot	4	0.00%
	google australia	3	0.00%
	netscape	3	0.00%
	altavista	2	0.00%
	searchalot	2	0.00%
	aol netfind	2	0.00%
	infospace	1	0.00%
	yahoo canada	1	0.00%
	compuserve	1	0.00%
	iwon	1	0.00%
	excite	1	0.00%
	mamma	1	0.00%
13. chemical	google	207	0.20%
	msn	197	0.19%
	yahoo	72	0.07%
	google canada	19	0.02%
	ask jeeves	14	0.01%
	altavista	5	0.00%
	google uk	5	0.00%
	netscape	3	0.00%
	google germany	3	0.00%
	all the web	3	0.00%
	mamma	2	0.00%
	google australia	2	0.00%

	google italy	2	0.00%
	google france	2	0.00%
	yahoo uk &ireland	2	0.00%
	aol netfind	1	0.00%
	profusion	1	0.00%
	yahoo singapore	1	0.00%
	hotbot	1	0.00%
	searchalot	1	0.00%
14. petroleum	google	366	0.35%
	yahoo	90	0.09%
	msn	33	0.03%
	google canada	22	0.02%
	ask jeeves	7	0.01%
	altavista	5	0.00%
	google austria	4	0.00%
	all the web	2	0.00%
	teoma	2	0.00%
	google australia	2	0.00%
	aol netfind	2	0.00%
	overture	1	0.00%
	hotbot	1	0.00%
	google uk	1	0.00%
	iwon	1	0.00%
	yahoo canada	1	0.00%
	netscape	1	0.00%
15. recycling	google	190	0.18%
	msn	173	0.17%
	yahoo	89	0.09%
	ask jeeves	23	0.02%
	google canada	13	0.01%
	google uk	8	0.01%
	altavista	7	0.01%
	mamma	5	0.00%
	hotbot	4	0.00%
	google australia	3	0.00%
	all the web	2	0.00%
	overture	2	0.00%
	yahoo canada	2	0.00%
	google france	2	0.00%
	aol netfind	2	0.00%
	google austria	1	0.00%
	allthesites.com	1	0.00%

	netscape	1	0.00%
	vivisimo	1	0.00%
16. oil	google	315	0.31%
	msn	86	0.08%
	yahoo	38	0.04%
	ask jeeves	14	0.01%
	google canada	9	0.01%
	overture	5	0.00%
	mamma	5	0.00%
	google australia	4	0.00%
	teoma	2	0.00%
	netscape	2	0.00%
	google germany	1	0.00%
	google uk	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
17. industry	google	201	0.19%
	msn	140	0.14%
	yahoo	75	0.07%
	google canada	16	0.02%
	ask jeeves	15	0.01%
	google uk	8	0.01%
	altavista	6	0.01%
	google france	6	0.01%
	hotbot	3	0.00%
	google australia	2	0.00%
	yahoo singapore	2	0.00%
	teoma	1	0.00%
	ixquick	1	0.00%
	all the web	1	0.00%
	mamma	1	0.00%
	cnet search.com	1	0.00%
	sapo	1	0.00%
	searchalot	1	0.00%
	yahoo canada	1	0.00%
	yahoo france	1	0.00%
18. on	google	175	0.17%
	msn	120	0.12%
	yahoo	68	0.07%
	ask jeeves	50	0.05%
	google canada	14	0.01%
	google italy	11	0.01%

	google france	3	0.00%
	altavista	3	0.00%
	google uk	3	0.00%
	google australia	3	0.00%
	mamma	2	0.00%
	overture	2	0.00%
	aol netfind	2	0.00%
	google germany	2	0.00%
	iwon	1	0.00%
	searchalot	1	0.00%
	lycos	1	0.00%
	profusion	1	0.00%
	all the web	1	0.00%
	netscape	1	0.00%
19. cleaning	google	169	0.16%
	msn	150	0.15%
	yahoo	54	0.05%
	ask jeeves	17	0.02%
	google canada	14	0.01%
	google uk	8	0.01%
	google australia	6	0.01%
	aol netfind	4	0.00%
	altavista	4	0.00%
	google italy	3	0.00%
	yahoo australia &nz	2	0.00%
	overture	2	0.00%
	google france	2	0.00%
	infospace	1	0.00%
	yahoo canada	1	0.00%
	google germany	1	0.00%
	iwon	1	0.00%
	yahoo uk &ireland	1	0.00%
	all the web	1	0.00%
	ixquick	1	0.00%
20. plastics	msn	424	0.41%
	google	6	0.01%
	yahoo	6	0.01%
	ask jeeves	4	0.00%
	overture	2	0.00%
	about.com	1	0.00%
	yahoo uk &ireland	1	0.00%
	google uk	1	0.00%

Activity by Search Keyword – Help Card**? Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

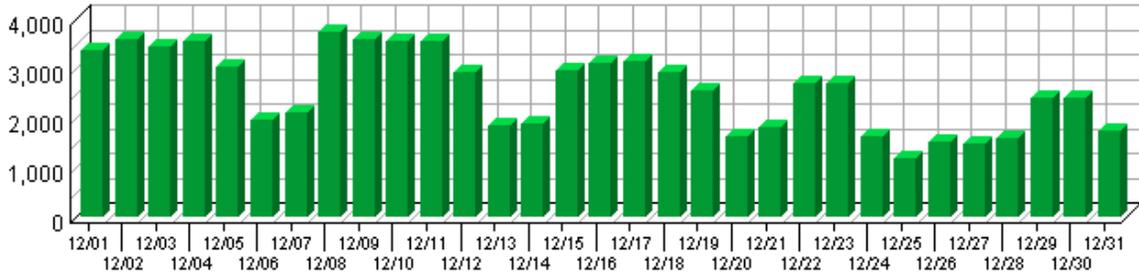


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

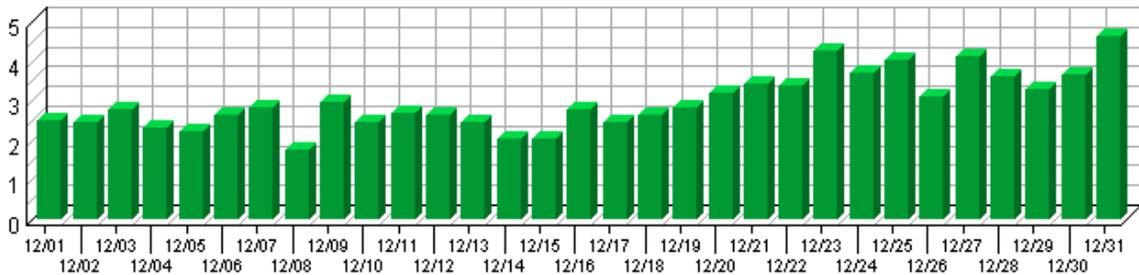
Visitors Trend



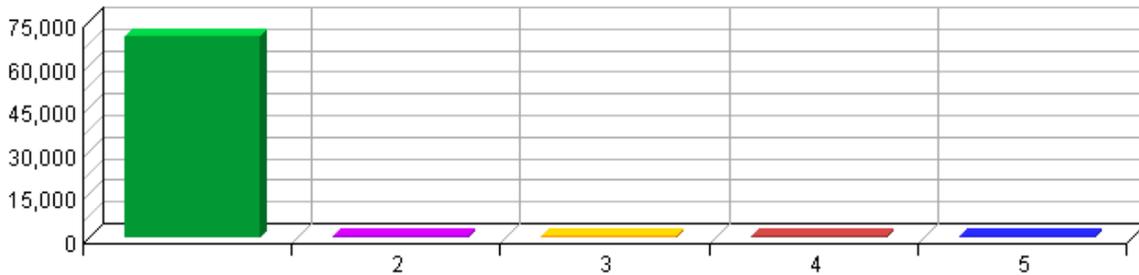
Visit Summary

Visits	79,706
Average per Day	2,571
Average Visit Length	00:11:33
Median Visit Length	00:02:20
International Visits	11.25%
Visits of Unknown Origin	87.70%
Visits from Your Country: United States (US)	1.05%

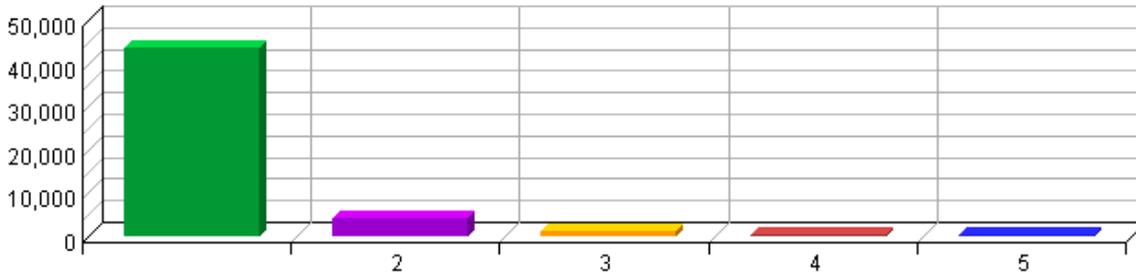
Average Length of Visit Trend



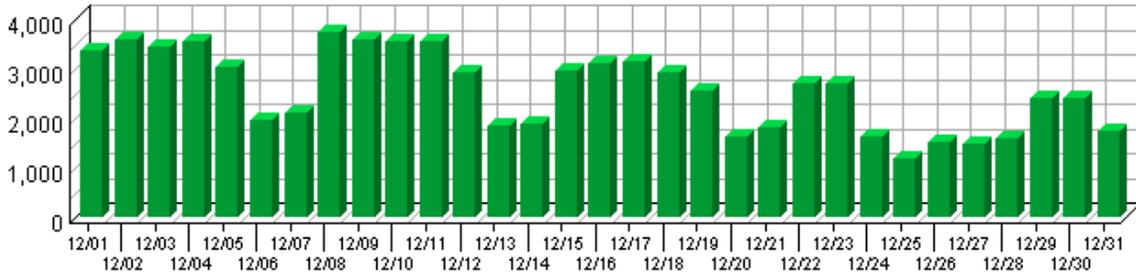
Top Countries by Visits



Visitors by Number of Visits



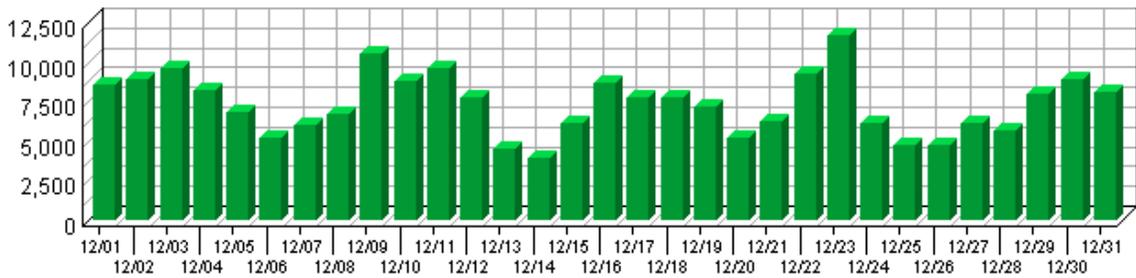
Visitors Trend



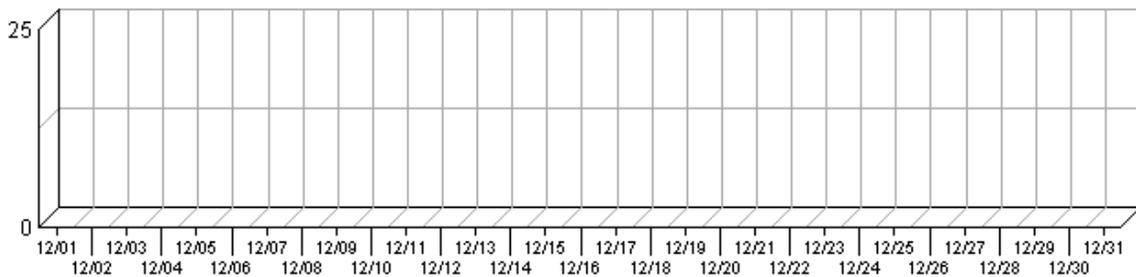
Visitor Summary

Unique Visitors	50,833
Visitors Who Visited Once	43,454
Visitors Who Visited More Than Once	7,379
Average Visits per Visitor	1.57

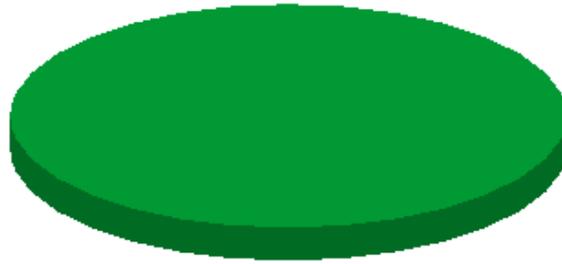
Visitor Minutes Trend



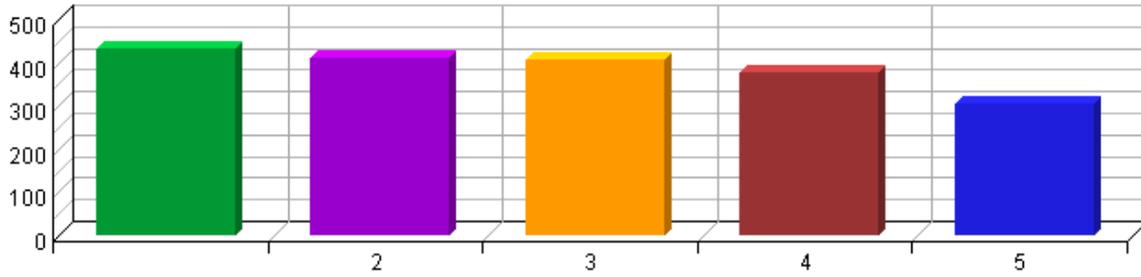
First Time Visitors Trend



New vs. Return Visits



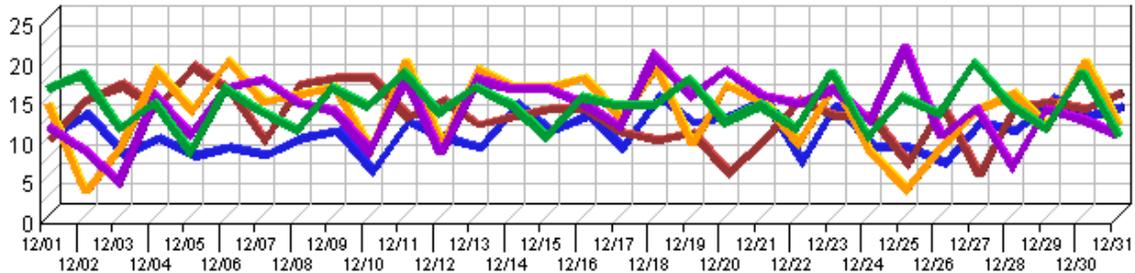
Top Visitors by Visits



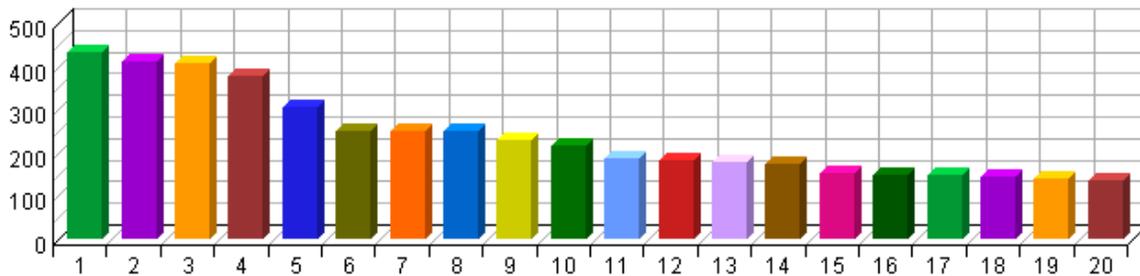
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	208.45.145.70_Mozilla/4.0 (compatible; grub-client-1.4.3; Crawl your own stuff with http://grub.org)	433	0.54%	794
2.	kkk.data.ee_Mozilla/4.0 (compatible; grub-client-1.0.5; Crawl your own stuff with http://grub.org)	410	0.51%	1,095
3.	195.113.56.78_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	405	0.51%	1,195
4.	134.67.99.171_ColdFusion	379	0.48%	3,671
5.	208.45.145.70_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	306	0.38%	447
6.	63.210.17.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://	252	0.32%	390

	grub.org)			
7.	amcip3655.amc.uva.nl_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	251	0.31%	387
8.	213.114.235.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	251	0.31%	358
9.	kkk.data.ee_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	228	0.29%	342
10.	209.226.39.23_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	218	0.27%	301
11.	207.191.126.30_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	188	0.24%	238
12.	216.39.50.24_Scooter/3.3_SF	182	0.23%	1,323
13.	151.205.69.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	176	0.22%	225
14.	65.214.36.0_Mozilla/2.0 (compatible; Ask Jeeves/Teoma)	173	0.22%	16,482
15.	12.98.90.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	152	0.19%	192
16.	213.114.213.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	150	0.19%	219
17.	12.36.129.131_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	147	0.18%	238
18.	66.234.214.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	145	0.18%	196
19.	mira.image.ece.ntua.gr_Mozilla/4.0 (compatible; grub-client- 1.3.7; Crawl your own stuff with http://grub.org)	138	0.17%	169
20.	24.198.89.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://	134	0.17%	182

grub.org)			
Subtotal	4,718	5.92%	28,444
Other	74,996	94.08%	225,460
Total	79,714	100.00%	253,904

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

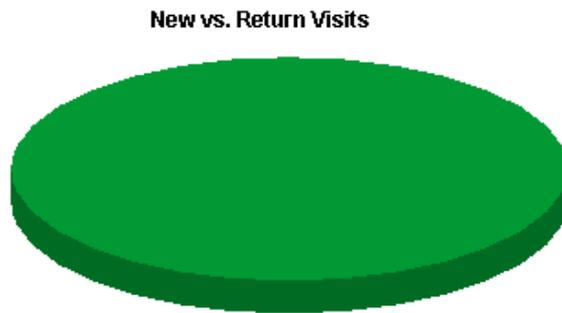
—

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	79,712	100.00%
2. Users Without Cookies	2	0.00%
Total	79,714	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

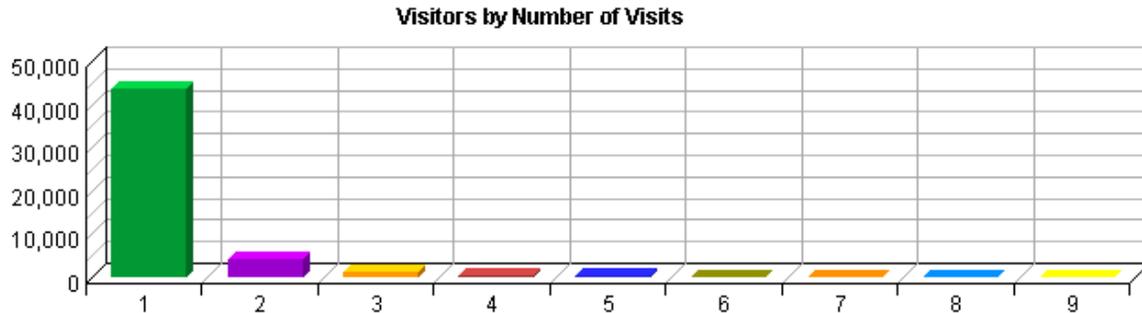
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	43,454	85.48%
2 visits	4,413	8.68%
3 visits	1,247	2.45%
4 visits	554	1.09%
5 visits	263	0.52%
6 visits	173	0.34%
7 visits	104	0.20%
8 visits	89	0.18%
9 visits	81	0.16%
Subtotal	50,378	99.10%
Other	455	0.90%
Total	50,833	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

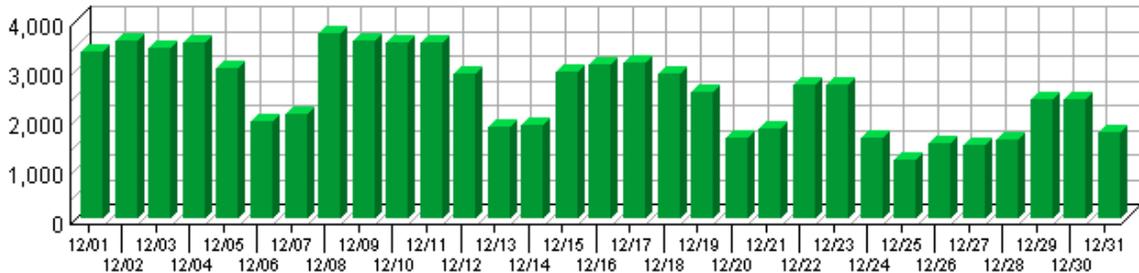
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



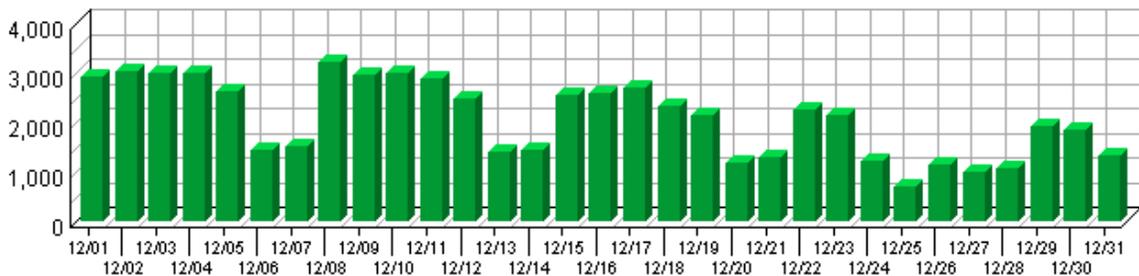
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

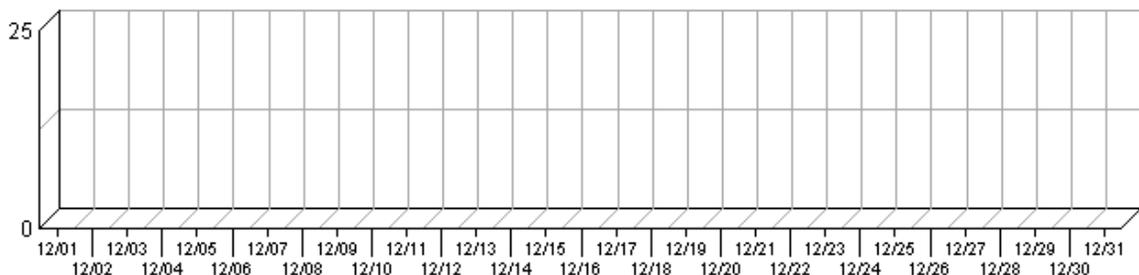
Visitors Trend



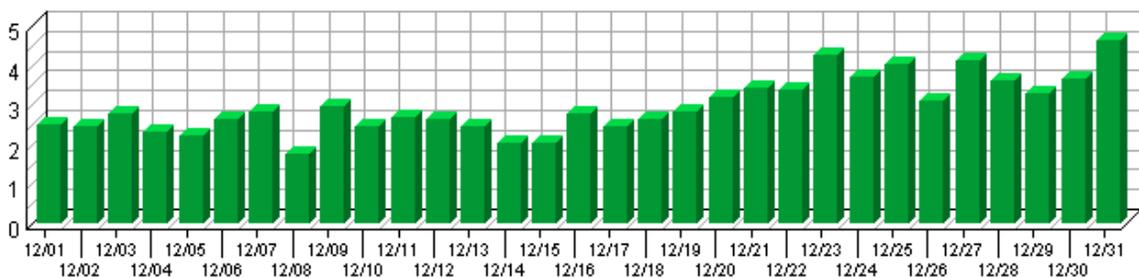
Unique Visitors Trend



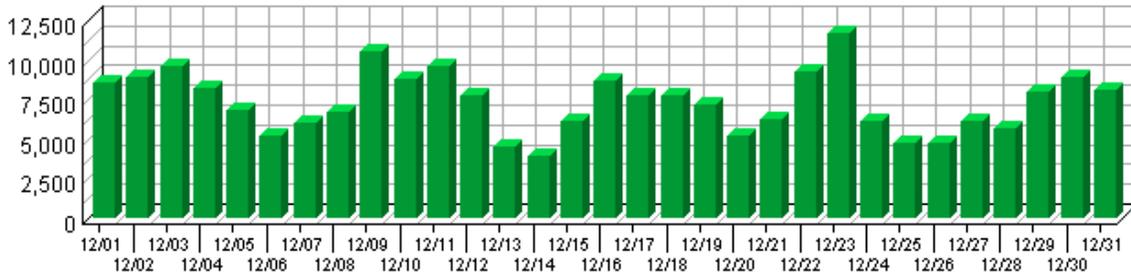
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
12/01	3,380	2,911	0	00:02:31	8,511.25
12/02	3,611	3,051	0	00:02:28	8,929.80
12/03	3,461	3,003	0	00:02:47	9,649.37
12/04	3,572	2,999	0	00:02:18	8,219.08
12/05	3,040	2,635	0	00:02:13	6,788.00
12/06	1,969	1,453	0	00:02:38	5,201.75
12/07	2,111	1,521	0	00:02:49	5,965.60
12/08	3,724	3,212	0	00:01:47	6,677.08
12/09	3,576	2,948	0	00:02:57	10,572.82
12/10	3,564	3,017	0	00:02:28	8,826.78
12/11	3,560	2,873	0	00:02:42	9,633.08
12/12	2,912	2,498	0	00:02:40	7,783.60
12/13	1,839	1,418	0	00:02:27	4,515.38
12/14	1,901	1,444	0	00:02:02	3,894.78
12/15	2,968	2,546	0	00:02:03	6,097.02
12/16	3,128	2,604	0	00:02:46	8,678.38
12/17	3,161	2,722	0	00:02:27	7,787.48
12/18	2,930	2,323	0	00:02:39	7,811.75
12/19	2,552	2,164	0	00:02:49	7,196.48
12/20	1,616	1,170	0	00:03:13	5,211.42
12/21	1,814	1,311	0	00:03:25	6,205.82
12/22	2,713	2,263	0	00:03:24	9,256.50
12/23	2,717	2,142	0	00:04:17	11,682.78
12/24	1,640	1,231	0	00:03:43	6,116.87
12/25	1,172	719	0	00:04:03	4,760.22
12/26	1,523	1,149	0	00:03:05	4,711.63
12/27	1,481	1,004	0	00:04:07	6,114.65
12/28	1,580	1,066	0	00:03:36	5,691.55
12/29	2,410	1,936	0	00:03:18	7,974.30
12/30	2,406	1,858	0	00:03:41	8,875.48

12/31	1,748	1,320	0	00:04:38	8,119.33
Average	2,573	2,081	0	N/A	7,337.42
Total	79,779	64,511	0	N/A	227,460.05

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

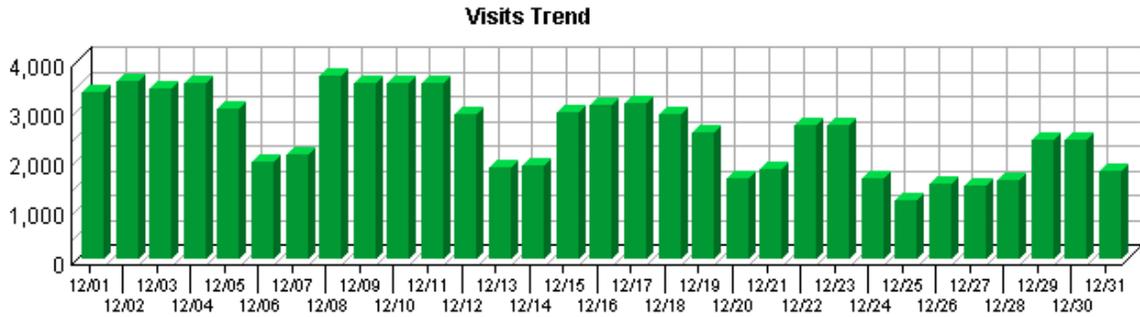
Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
12/01	3,379	4.24%
12/02	3,607	4.53%
12/03	3,459	4.34%
12/04	3,569	4.48%
12/05	3,035	3.81%
12/06	1,966	2.47%
12/07	2,110	2.65%
12/08	3,722	4.67%
12/09	3,573	4.48%
12/10	3,558	4.46%
12/11	3,555	4.46%
12/12	2,909	3.65%
12/13	1,838	2.31%
12/14	1,898	2.38%
12/15	2,963	3.72%
12/16	3,127	3.92%
12/17	3,160	3.96%
12/18	2,926	3.67%
12/19	2,549	3.20%
12/20	1,613	2.02%
12/21	1,812	2.27%
12/22	2,710	3.40%
12/23	2,712	3.40%
12/24	1,635	2.05%
12/25	1,172	1.47%

12/26	1,523	1.91%
12/27	1,476	1.85%
12/28	1,576	1.98%
12/29	2,408	3.02%
12/30	2,405	3.02%
12/31	1,761	2.21%
Total	79,706	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

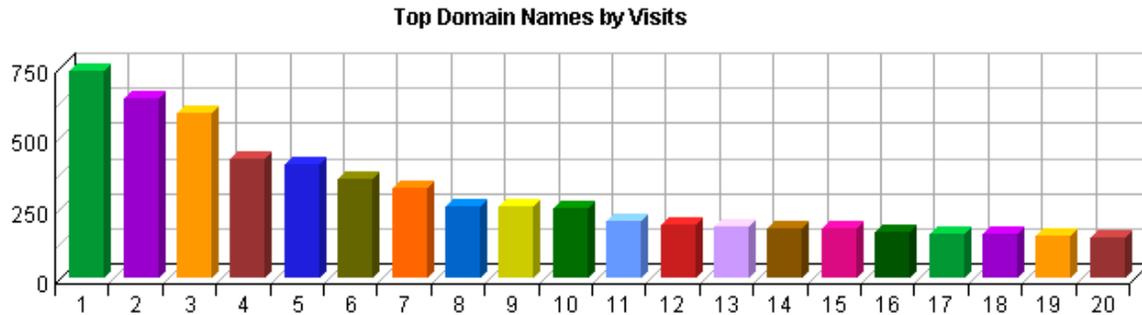
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	208.45.145.70	739	0.93%	1,241
2.	data.ee	639	0.80%	1,438
3.	128.242.197.101	588	0.74%	857
4.	134.67.99.171	421	0.53%	5,170
5.	195.113.56.78	406	0.51%	1,200
6.	209.226.39.23	352	0.44%	502
7.	sympatico.ca	317	0.40%	448
8.	213.114.235.0	253	0.32%	360
9.	63.210.17.0	252	0.32%	390
10.	amc.uva.nl	251	0.31%	387
11.	205.188.208.0	200	0.25%	373
12.	abo.wanadoo.fr	192	0.24%	274
13.	69.28.130.230	185	0.23%	750
14.	151.205.69.0	176	0.22%	225
15.	65.214.36.0	174	0.22%	17,528
16.	168.221.143.0	160	0.20%	213
17.	maxonline.com.sg	156	0.20%	204
18.	speedy.net.pe	154	0.19%	324
19.	213.114.213.0	150	0.19%	219
20.	66.234.214.0	145	0.18%	196
	Subtotal	5,910	7.41%	32,299
	Other	73,796	92.59%	223,153
	Total	79,706	100.00%	255,452

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

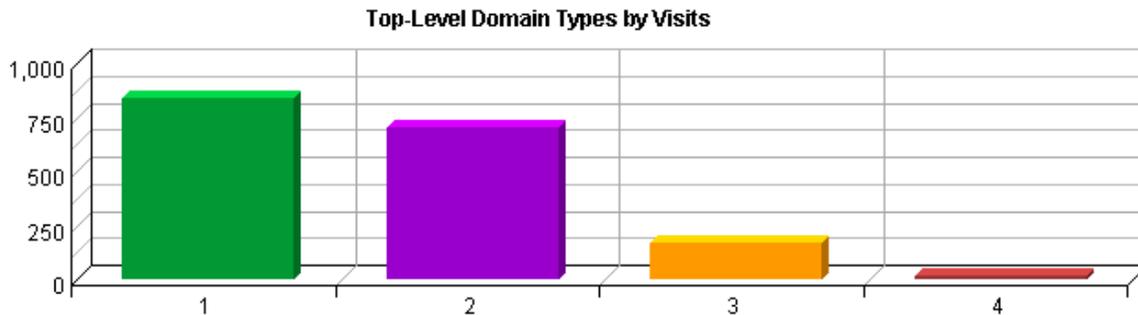
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	835	48.15%	1,406
2.	Commercial	707	40.77%	1,418
3.	Education	171	9.86%	282
4.	Government	21	1.21%	70
	Total	1,734	100.00%	3,176

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



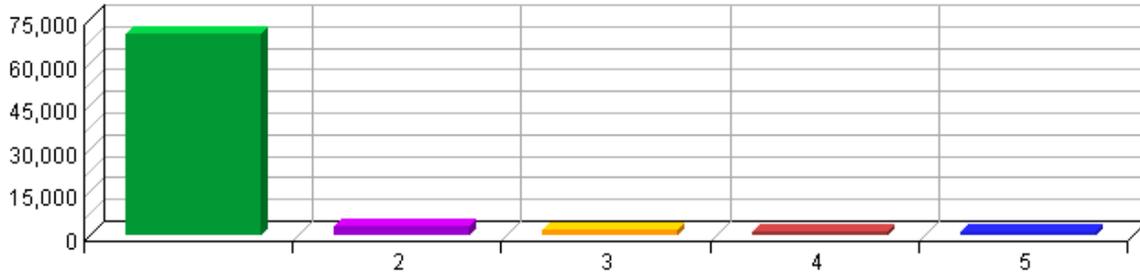
—
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

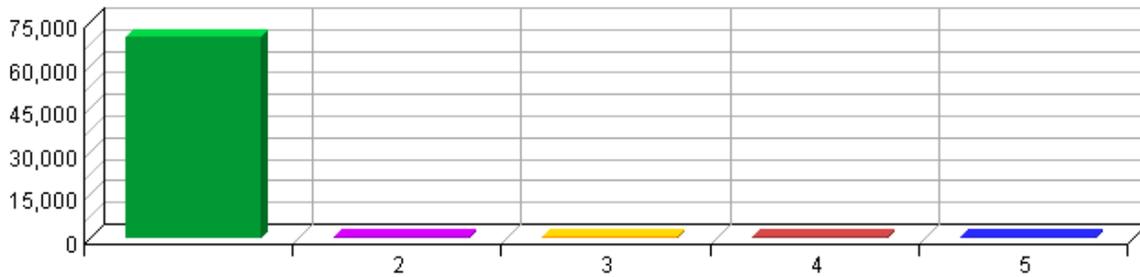
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

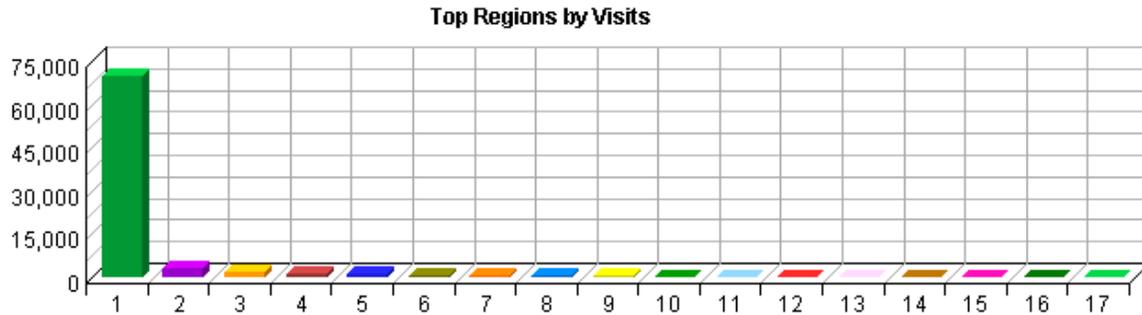


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	69,904	87.70%
2.	Western Europe	2,875	3.61%
3.	North America	2,113	2.65%
4.	Asia	1,384	1.74%
5.	Eastern Europe	1,267	1.59%
6.	Northern Europe	746	0.94%
7.	South America	498	0.62%
8.	Australia	330	0.41%
9.	Middle East	319	0.40%
10.	Southern Africa	73	0.09%
11.	Pacific Islands	73	0.09%
12.	Caribbean Islands	45	0.06%
13.	Northern Africa	38	0.05%
14.	Eastern Africa	18	0.02%
15.	Central America	16	0.02%
16.	Western Africa	5	0.01%
17.	Region Not Known	2	0.00%
	Total	79,706	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

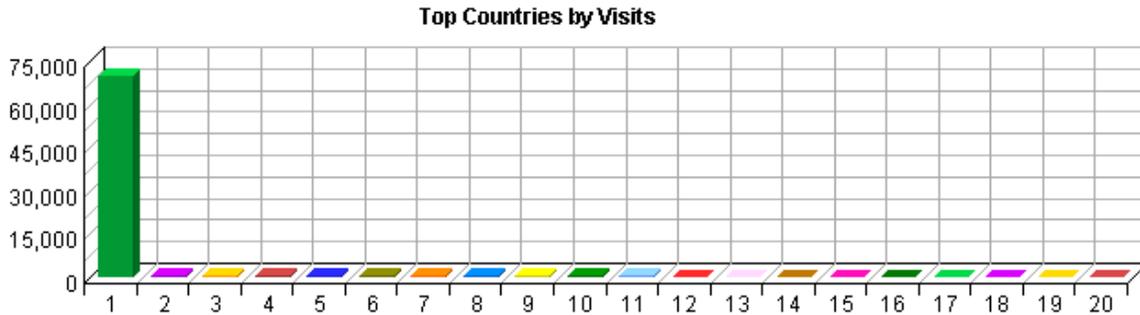
% – Percentage of total visits that were from this geographic region.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	Unknown Origin	69,904	87.70%
2.	Canada (CA)	945	1.19%
3.	United States (US)	835	1.05%
4.	Netherlands (NL)	806	1.01%
5.	Estonia (EE)	784	0.98%
6.	France (FR)	507	0.64%
7.	Japan (JP)	479	0.60%
8.	Germany (DE)	396	0.50%
9.	Sweden (SE)	354	0.44%
10.	Mexico (MX)	333	0.42%
11.	Australia (AU)	330	0.41%
12.	Singapore (SG)	314	0.39%
13.	Finland (FI)	252	0.32%
14.	Greece (GR)	238	0.30%
15.	Austria (AT)	233	0.29%
16.	Poland (PL)	209	0.26%
17.	Belgium (BE)	168	0.21%
18.	Peru (PE)	163	0.20%
19.	Israel (IL)	150	0.19%
20.	Italy (IT)	140	0.18%
	Subtotal	77,540	97.28%
	Other	2,166	2.72%
	Total	79,706	100.00%

Top Countries – Help Card

? **Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

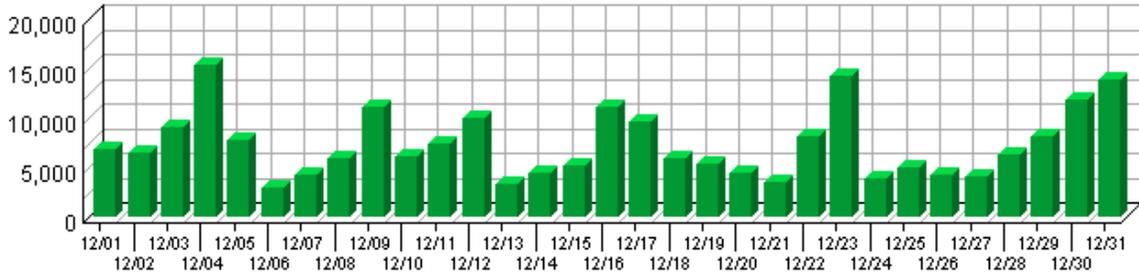
💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

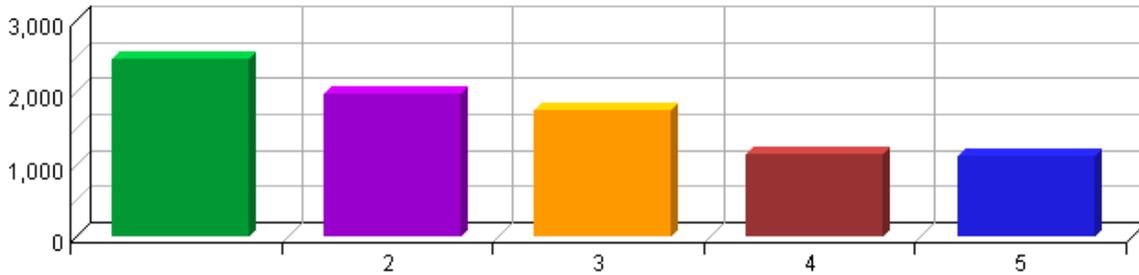
Page Views Trend



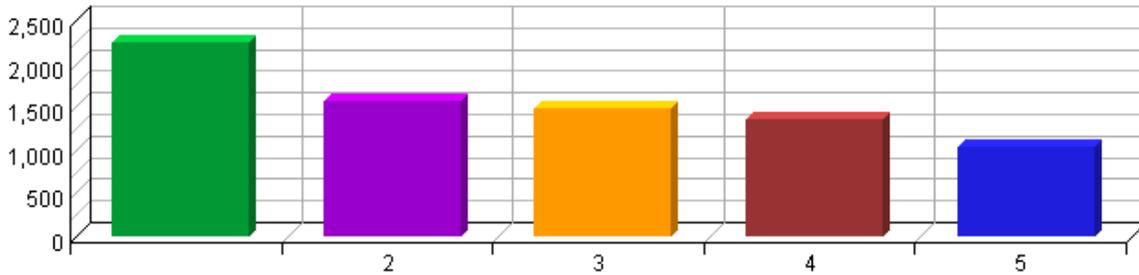
Page View Summary

Page Views	226,472
Average per Day	7,305
Average Page Views per Visit	2.84

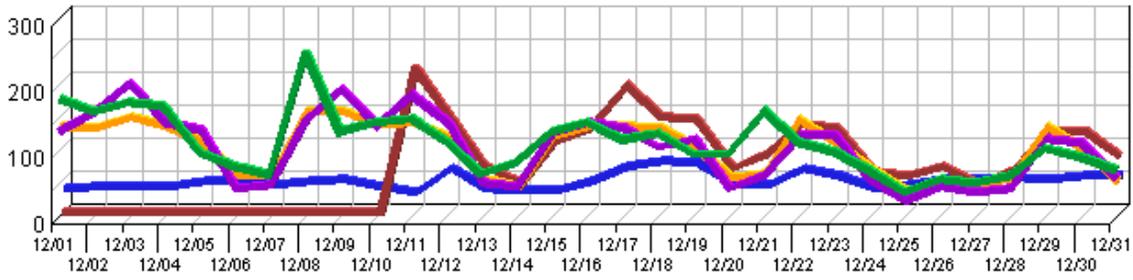
Top Entry Pages



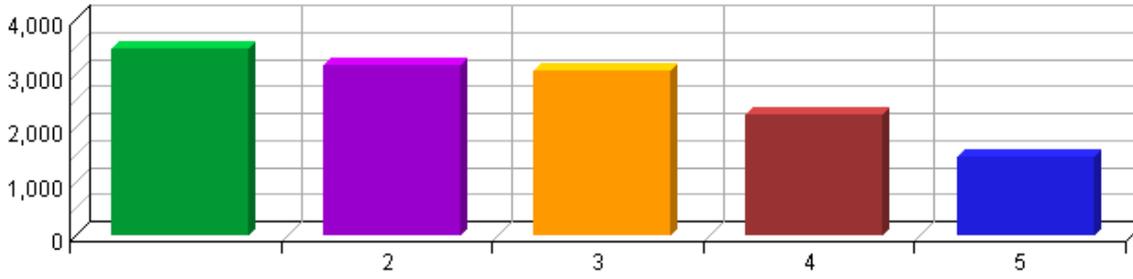
Top Exit Pages



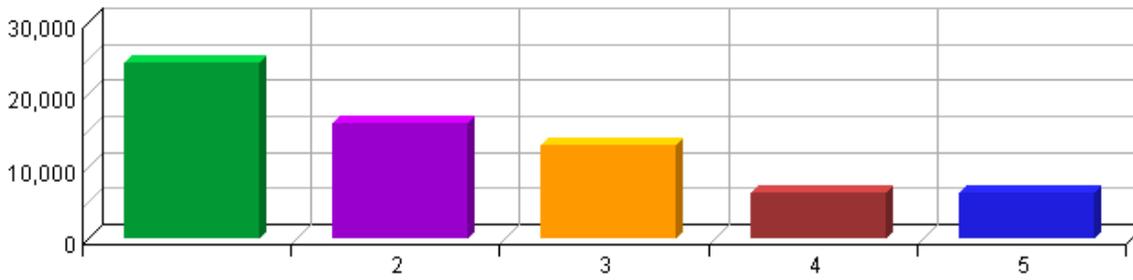
Top Pages by Visits Trend



Top Pages by Visits

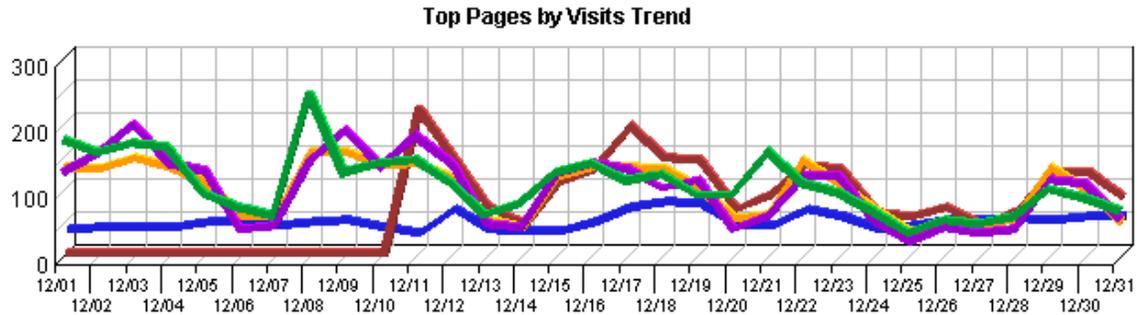


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Enviro\$e\$e – Common Sense Solutions to Environmental Problems http:// es.epa.gov/	3,451	1.72%	4,019	00:02:18	0
2.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ncer/rfa/	3,149	1.57%	3,957	00:01:58	0
3.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ncer/	3,066	1.53%	4,090	00:01:27	0
4.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ncer/p3/	2,226	1.11%	3,242	00:01:31	0
5.	http:// es.epa.gov/robots.txt	1,447	0.72%	5,655	00:00:54	0
6.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http:// es.epa.gov/ncer/grants/	1,243	0.62%	1,387	00:01:19	0
7.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ncer/fellow/	1,219	0.61%	1,403	00:01:04	0
8.		1,128	0.56%	1,178	00:05:43	0

	Fact Sheet: Safe Substitutes at Home: Non-toxic Household Products http://es.epa.gov/techinfo/facts/safe-fs.html					
9.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	1,115	0.56%	1,249	00:04:09	0
10.	EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	1,069	0.53%	1,316	00:01:20	0
11.	http://es.epa.gov/ncerqa/	1,007	0.50%	1,068	00:00:32	0
12.	http://es.epa.gov/oeca/sector/	911	0.45%	1,034	00:03:24	0
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi	875	0.44%	6,809	00:02:07	0
14.	http://es.epa.gov/search97cgi/s97_cgi/	860	0.43%	1,785	00:01:08	0
15.	http://es.epa.gov/ncerqa/rfa/	686	0.34%	813	00:00:33	0
16.	EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	677	0.34%	717	00:02:29	0
17.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	667	0.33%	862	00:02:24	0
18.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	654	0.33%	2,321	00:00:34	0
19.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	571	0.28%	791	00:01:11	0
20.	Solvent Substitution Data Systems http://es.epa.gov/ssds/ssds.html	552	0.27%	650	00:01:19	0
	Subtotal	26,573	13.23%	44,346	00:01:33	
	Other	174,278	86.77%	182,126	00:01:24	
	Total	200,851	100.00%	226,472	00:01:26	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle

beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

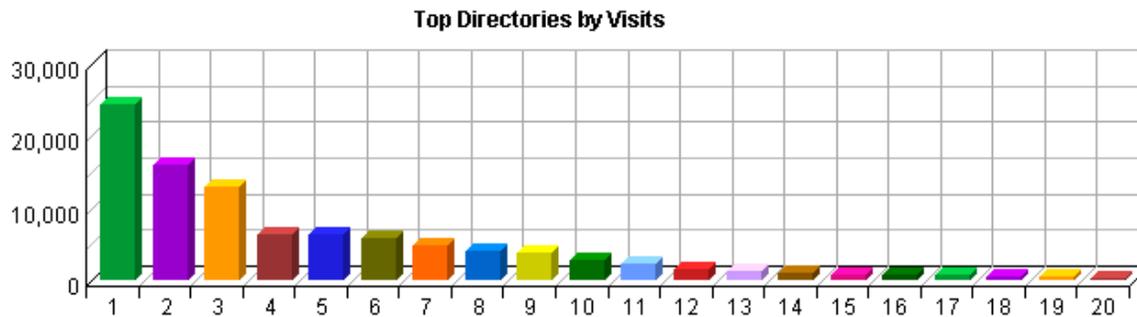
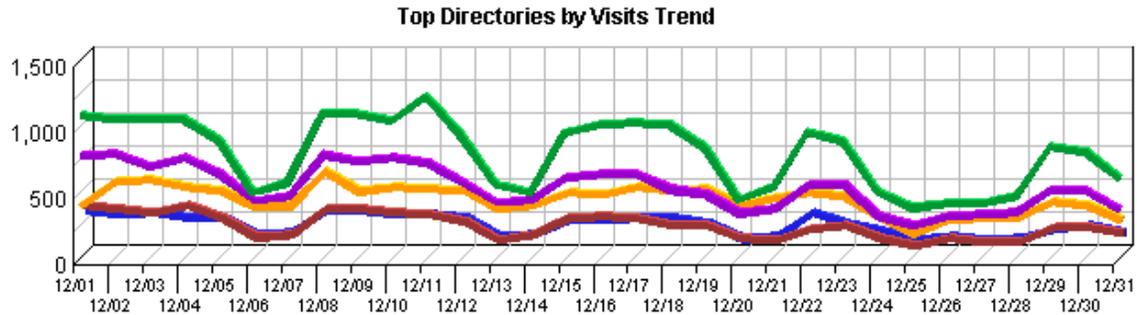
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	24,457	24.64%	76,603	5,216,006
2.	http://es.epa.gov/techinfo	16,074	16.19%	25,205	424,735
3.	http://es.epa.gov/	12,996	13.09%	19,304	58,401
4.	http://es.epa.gov/techpubs	6,449	6.50%	21,282	13,525
5.	http://es.epa.gov/oeca	6,329	6.38%	15,048	0
6.	http://es.epa.gov/ncer_abstracts	5,729	5.77%	15,582	32,420
7.	http://es.epa.gov/cooperative	4,917	4.95%	10,138	87,476
8.	http://es.epa.gov/p2pubs	4,088	4.12%	17,509	24,822
9.	http://es.epa.gov/stats	3,864	3.89%	6,573	128,341
10.	http://es.epa.gov/vendors	2,729	2.75%	7,331	26,798
11.	http://es.epa.gov/vendinfo	2,256	2.27%	5,527	2,997
12.	http://es.epa.gov/search97cgi	1,545	1.56%	8,799	95,542
13.	http://es.epa.gov/ncerqa/	1,239	1.25%	1,805	0
14.	http://es.epa.gov/ncerqa/rfa	1,030	1.04%	2,192	0
15.	http://es.epa.gov/ncerqa_abstracts	865	0.87%	12,287	0
16.	http://es.epa.gov/ssds	829	0.84%	1,309	15,753
17.	http://es.epa.gov/ncerqa/sbir	743	0.75%	1,446	0

18.	http://es.epa.gov/cgi-bin	583	0.59%	904	7,009
19.	http://es.epa.gov/ncercqa/grants	503	0.51%	1,264	0
20.	http://es.epa.gov/issds	347	0.35%	613	1,720
	Subtotal	97,572	98.29%	250,721	6,135,539
	Other	1,693	1.71%	4,706	74,661
	Total	99,265	100.00%	255,427	6,210,199

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

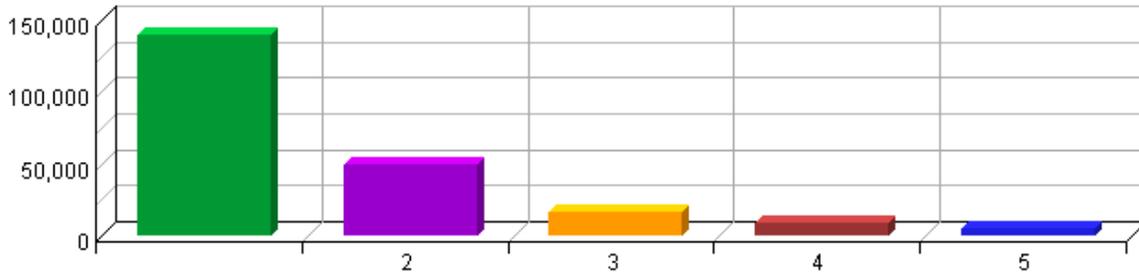
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

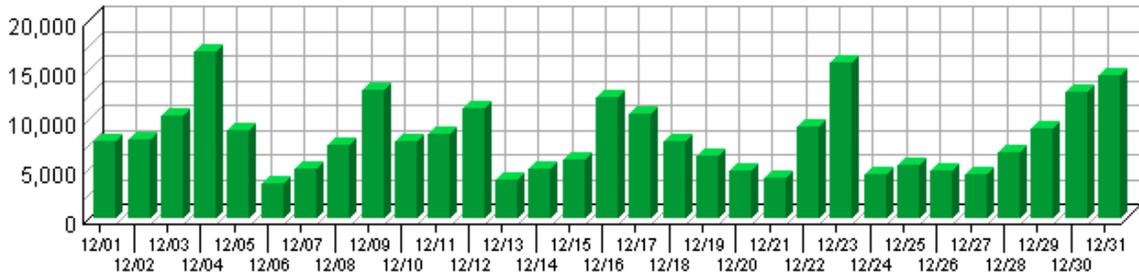
Hit Summary

Successful Hits for Entire Site	255,452
Average Hits per Day	8,240
Home Page Hits	1,068

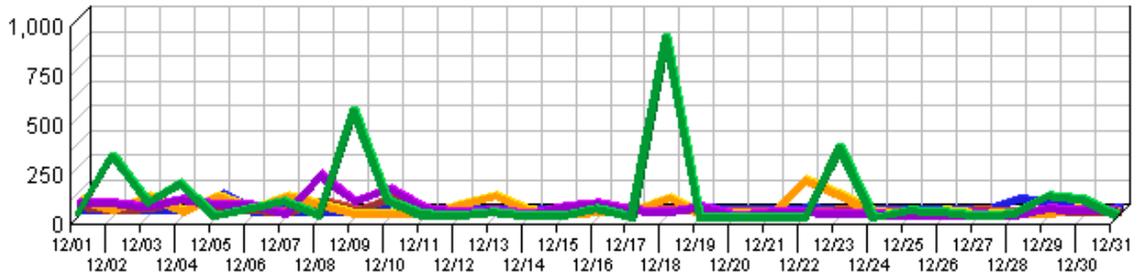
Most Accessed File Types by Files



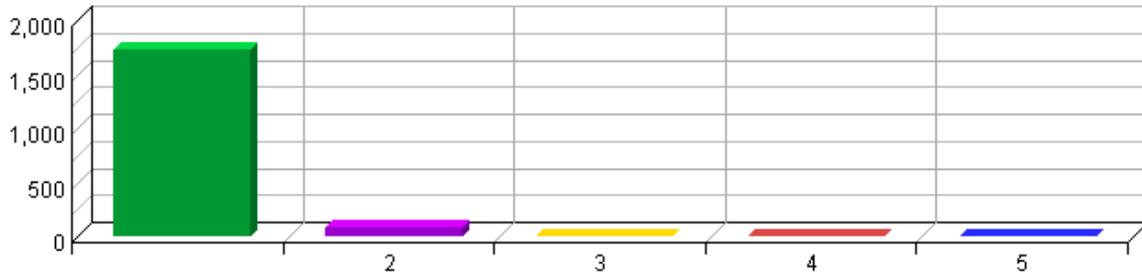
Hits Trend



Most Downloaded Files Trend

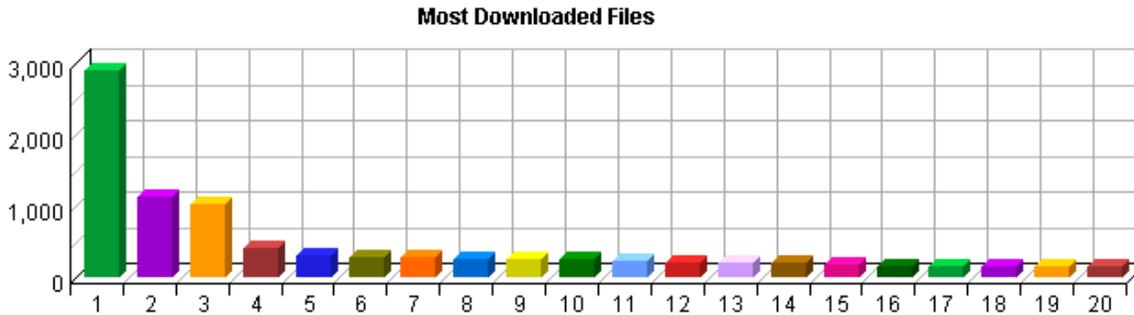
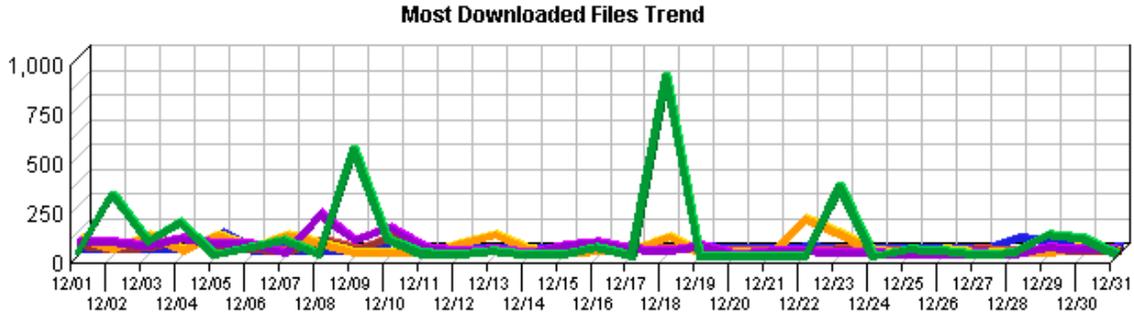


Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	2,902	17.60%	52
2.	http://es.epa.gov/ncer/rfa/forms/standinstr_03-04a.pdf	1,130	6.86%	186
3.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	1,026	6.22%	51
4.	http://es.epa.gov/ncer/rfa/forms/epaf2003.pdf	401	2.43%	174
5.	http://es.epa.gov/ncer/sbir/success/success_stories.pdf	302	1.83%	20
6.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	285	1.73%	125
7.	http://es.epa.gov/ncer/centers/trc/catm/catm.pdf	275	1.67%	19
8.	http://es.epa.gov/ncer/rfa/forms/application.pdf	257	1.56%	173
9.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	255	1.55%	75
10.		245	1.49%	9

	http://es.epa.gov/ncer/publications/search/wastebatch.pdf			
11.	http://es.epa.gov/ncer/publications/nano/pdf/BaerEPA-Workshop--SmallParticleChemistry-final.pdf	220	1.33%	55
12.	http://es.epa.gov/ncer/publications/workshop/globalprw00.pdf	211	1.28%	5
13.	http://es.epa.gov/ncer/rfa/forms/guidance.pdf	197	1.20%	122
14.	http://es.epa.gov/ncer/fellow/fellowforms.pdf	194	1.18%	60
15.	http://es.epa.gov/ncer/rfa/2004/STAA_Guidelines.PDF	189	1.15%	107
16.	http://es.epa.gov/ncer/rfa/forms/support.pdf	160	0.97%	86
17.	http://es.epa.gov/ncer/publications/nano/pdf/BatteasNano-Agro.pdf	157	0.95%	33
18.	http://es.epa.gov/ncer/sbir/2003_fact_sheet.pdf	156	0.95%	121
19.	http://es.epa.gov/ncer/P3/p3_poster_factsheet.pdf	147	0.89%	72
20.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	144	0.87%	96
	Subtotal	8,853	53.71%	1,641
	Other	7,631	46.29%	4,284
	Total	16,484	100.00%	5,925

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

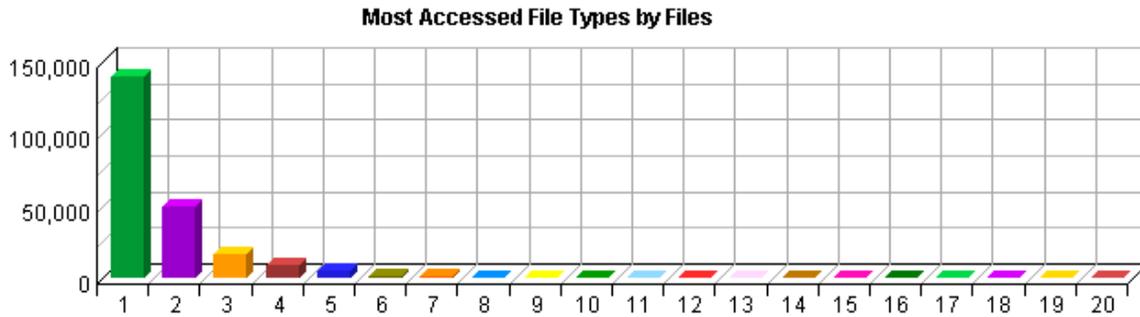
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	139,794	62.61%	1,935,989
2.	htm	49,790	22.30%	768,064
3.	pdf	16,239	7.27%	2,861,363
4.	ico	8,330	3.73%	11,438
5.	txt	5,677	2.54%	20,275
6.	swf	1,875	0.84%	67,745
7.	pl	905	0.41%	6,958
8.	doc	234	0.10%	14,496
9.	map	133	0.06%	9
10.	ppt	91	0.04%	486,337
11.	wpd	63	0.03%	1,136
12.	old	49	0.02%	92
13.	zip	14	0.01%	6,191
14.	xbm	13	0.01%	7
15.	ht	10	0.00%	0
16.	vta	9	0.00%	0
17.	html	8	0.00%	0
18.	html', 'Help', 'no')	7	0.00%	0
19.	pdf)	6	0.00%	0
20.	cgi	5	0.00%	7
	Subtotal	223,252	99.98%	6,180,099
	Other	40	0.02%	590
	Total	223,292	100.00%	6,180,688

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

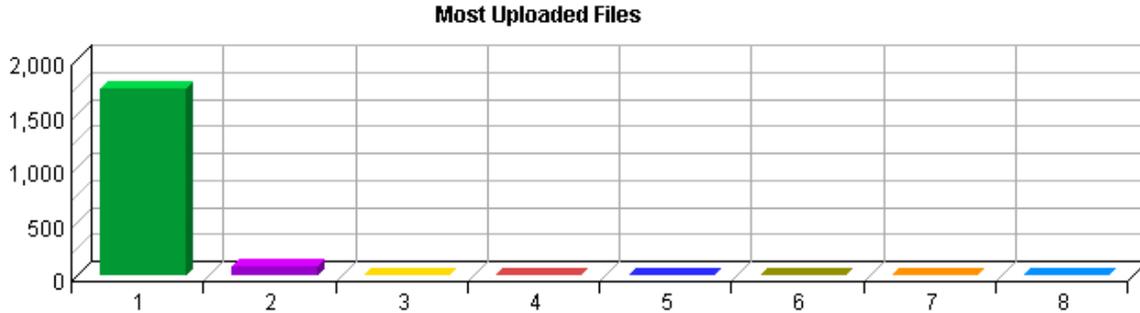
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

💡 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov/search97cgi/s97 CGI/	820	1,722	94.93%
2.	http://es.epa.gov/search97cgi/s97r CGI/	49	78	4.30%
3.	http://es.epa.gov/cgi-bin/issds/guided-list.pl	3	4	0.22%
4.	http://es.epa.gov/cgi-bin/issds/guided.pl	3	4	0.22%
5.	http://es.epa.gov/cgi-bin/issds/inel-sage/	3	3	0.17%
6.	http://es.epa.gov/cgi-bin/ru/translate-button.pl	1	1	0.06%
7.	http://es.epa.gov/oeca/ore/tped/fifratp.html	1	1	0.06%
8.	http://es.epa.gov/cgi-bin/issds/issds-assisted.pl	1	1	0.06%
	Total	881	1,814	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



You may want to run virus scans on uploaded files.

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Visits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

URL 1D Parameter Analysis by Hits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

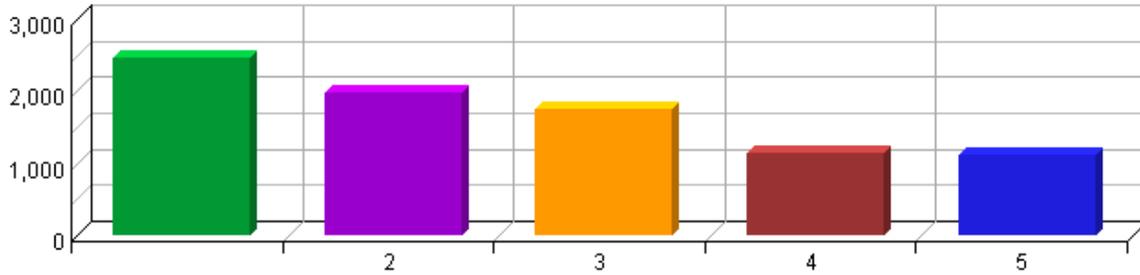
Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

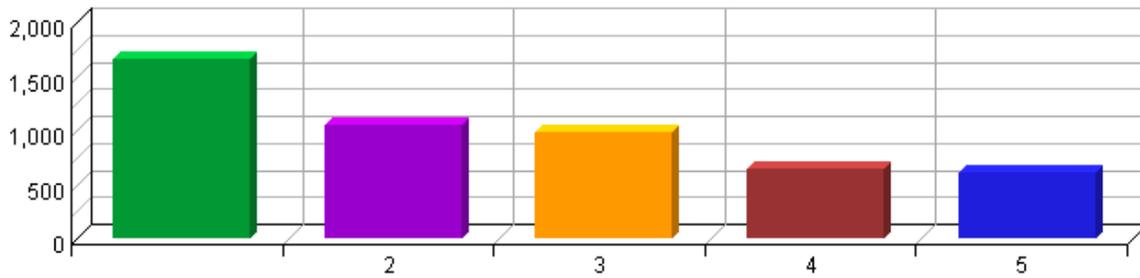
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

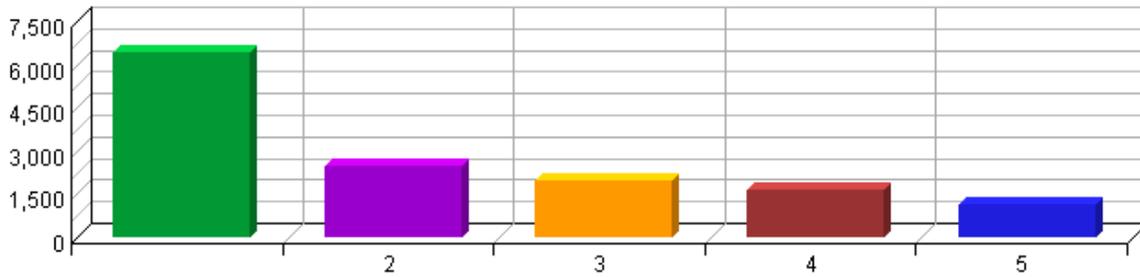
Top Entry Pages



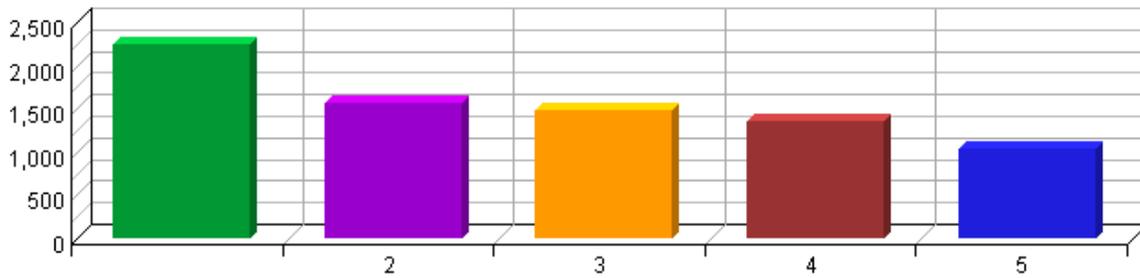
Single Access Pages



Top Entry Files



Top Exit Pages

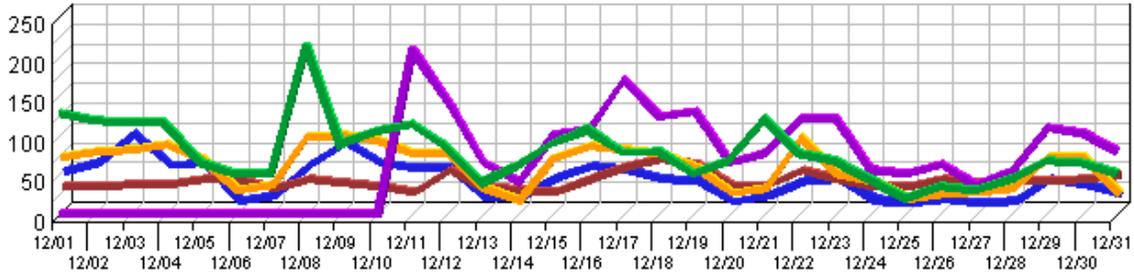


Top Entry Pages

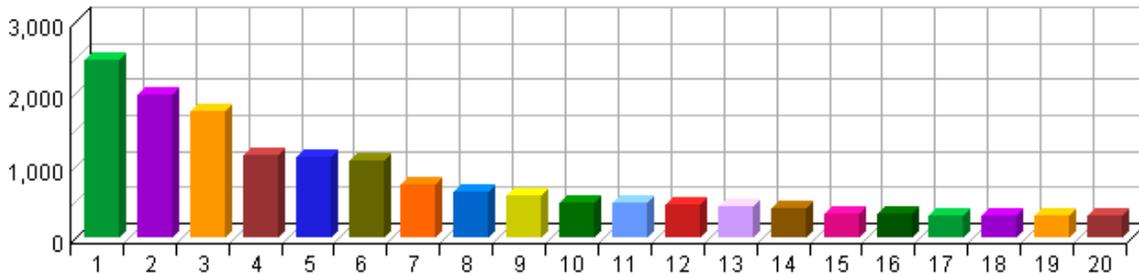
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	EnviroSense – Common Sense Solutions to Environmental Problems http:// es.epa.gov/	2,462	3.46%
2.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	1,982	2.79%
3.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	1,758	2.47%
4.	http:// es.epa.gov/ robots. txt	1,156	1.62%
5.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	1,117	1.57%
6.	Fact Sheet: Safe Substitutes at Home: Non-toxic Household Products http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	1,068	1.50%

7.	http:// es.epa.gov/ oeca/ sector/	731	1.03%
8.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	631	0.89%
9.	http:// es.epa.gov/ ncerqa/	595	0.84%
10.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	487	0.68%
11.	http:// es.epa.gov/ ncerqa/ rfa/	486	0.68%
12.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_gro_grad_fellow.html	451	0.63%
13.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_cgi	425	0.60%
14.	EMBOTELLADORA DE BEBIDAS GASEOSAS http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html	418	0.59%
15.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_biomarkers.html	320	0.45%
16.	FORME DE LA VISITA A UNA PLANTA INDUSTRIAL DE ELABORACION DE PRODUCTOS LACTEOS E http:// es.epa.gov/ cooperative/ other/ andean/ lechweb. html	318	0.45%
17.	Petroleum Refining Industry http:// es.epa.gov/ cooperative/ topics/ petroleum.html	307	0.43%
18.	http:// es.epa.gov/ ncerqa/ sbir/	304	0.43%
19.	EPA: ORD: NCER: Research Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow. html	297	0.42%
20.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http:// es.epa.gov/ ncer/ grants/	296	0.42%
	Subtotal	15,609	21.94%
	Other	55,547	78.06%
	Total	71,156	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

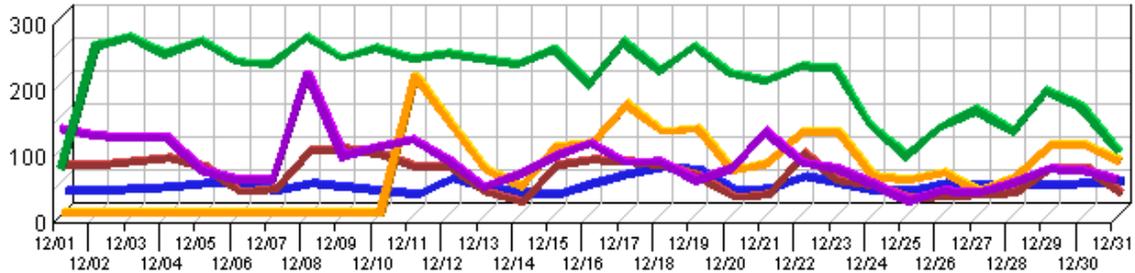
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

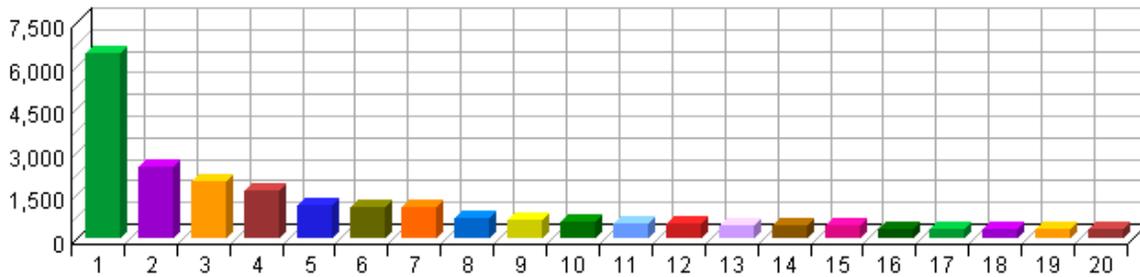
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	6,428	8.06%
2.	http://es.epa.gov/	2,452	3.08%
3.	http://es.epa.gov/ncer/p3/	1,966	2.47%
4.	http://es.epa.gov/ncer/	1,679	2.11%
5.	http://es.epa.gov/robots.txt	1,153	1.45%
6.	http://es.epa.gov/ncer/rfa/	1,084	1.36%
7.	http://es.epa.gov/techinfo/facts/safe-fs.html	1,064	1.33%
8.	http://es.epa.gov/oeca/sector/	726	0.91%
9.	http://es.epa.gov/ncer/fellow/	623	0.78%
10.	http://es.epa.gov/ncerqa/	591	0.74%
11.	http://es.epa.gov/ncerqa/rfa/	486	0.61%
12.	http://es.epa.gov/ncer/sbir/	480	0.60%
13.	http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	443	0.56%
14.	http://es.epa.gov/search97cgi/s97.cgi	423	0.53%
15.	http://es.epa.gov/cooperative/other/andean/gaseoweb.html	418	0.52%

16.	http://es.epa.gov/cooperative/other/andean/lechweb.html	318	0.40%
17.	http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	314	0.39%
18.	http://es.epa.gov/cooperative/topics/petroleum.html	305	0.38%
19.	http://es.epa.gov/ncerqa/sbir/	303	0.38%
20.	http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	289	0.36%
	Subtotal	21,545	27.03%
	Other	58,161	72.97%
	Total	79,706	100.00%

Top Entry Files – Help Card

 **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

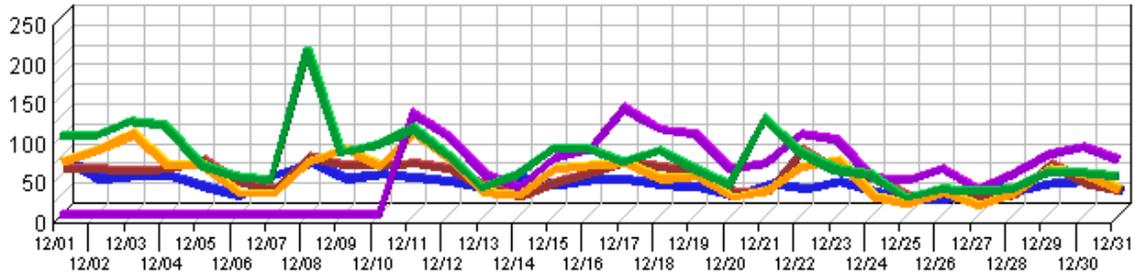
% – Refers to the total numbers of visits.

 Consider what catches the attention of visitors most quickly and effectively.

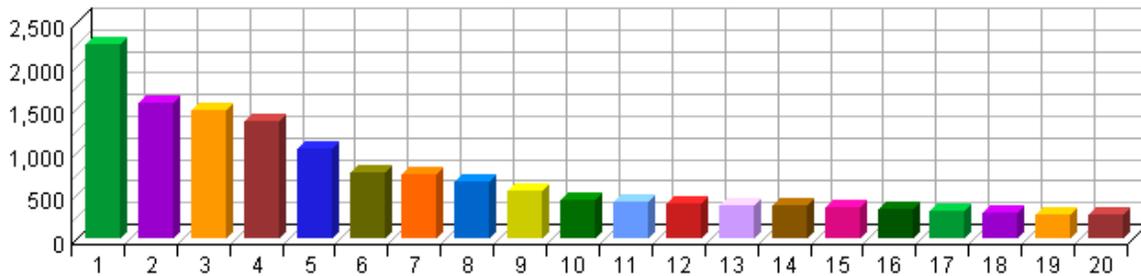
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	Enviro\$e\$ – Common Sense Solutions to Environmental Problems http:// es.epa.gov/	2,244	3.15%
2.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	1,567	2.20%
3.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	1,485	2.09%
4.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	1,350	1.90%
5.	Fact Sheet: Safe Substitutes at Home: Non-toxic Household Products http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	1,040	1.46%
6.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_gro_grad_fellow.html	766	1.08%
7.	http:// es.epa.gov/ oeca/ sector/	739	1.04%
8.	http:// es.epa.gov/ robots. txt	662	0.93%

9.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_cgi	559	0.79%
10.	http:// es.epa.gov/ search97cgi/ s97_cgi/	452	0.64%
11.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	419	0.59%
12.	EPA: ORD: NCER: Research Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow. html	396	0.56%
13.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http:// es.epa.gov/ ncer/ grants/	381	0.54%
14.	EMBOTELLADORA DE BEBIDAS GASEOSAS http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html	376	0.53%
15.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_biomarkers.html	367	0.52%
16.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http:// es.epa.gov/ ncer/ rfa/ forms/	349	0.49%
17.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	325	0.46%
18.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_corporate.html	293	0.41%
19.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_ecohab.html	281	0.39%
20.	Solvent Substitution Data Systems http:// es.epa.gov/ ssds/ ssds.html	278	0.39%
	Subtotal	14,329	20.14%
	Other	56,834	79.86%
	Total	71,163	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

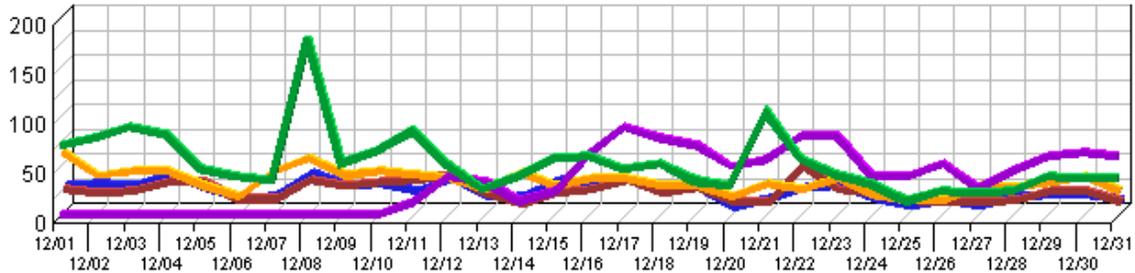
% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

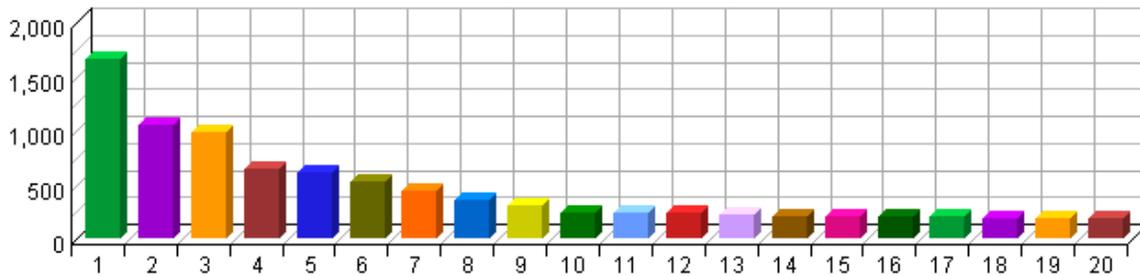
Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend



Single Access Pages



Single Access Pages

	Pages	Visits	%
1.	EnviroSense – Common Sense Solutions to Environmental Problems http:// es.epa.gov/	1,667	3.29%
2.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	1,048	2.07%
3.	Fact Sheet: Safe Substitutes at Home: Non-toxic Household Products http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	985	1.94%
4.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	639	1.26%
5.	http:// es.epa.gov/ oeca/ sector/	609	1.20%
6.	http:// es.epa.gov/ robots. txt	519	1.02%
7.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	442	0.87%
8.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_gro_grad_fellow.html	356	0.70%

9.	EMBOTELLADORA DE BEBIDAS GASEOSAS http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html	307	0.61%
10.	ISO 14000/ Industry Standards http:// es.epa.gov/ cooperative/ topics/ iso14000.html	244	0.48%
11.	FORME DE LA VISITA A UNA PLANTA INDUSTRIAL DE ELABORACION DE PRODUCTOS LACTEOS E http:// es.epa.gov/ cooperative/ other/ andean/ lechweb. html	243	0.48%
12.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_ecohab.html	232	0.46%
13.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_biomarkers.html	222	0.44%
14.	LA LINEA DE PROCESAMIENTO DE PALMITO DE UNA PLANTA INDUSTRIAL DE ENVASADO Y http:// es.epa.gov/ cooperative/ other/ andean/ vegetweb. html	203	0.40%
15.	EPA: ORD: NCER: Research Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow. html	203	0.40%
16.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_corporate.html	201	0.40%
17.	Nat'l. Office Paper Recycling Project's Office Paper Recycling Guide http:// es.epa.gov/ techinfo/ facts/ recypapr.html	196	0.39%
18.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	191	0.38%
19.	Petroleum Refining Industry http:// es.epa.gov/ cooperative/ topics/ petroleum.html	188	0.37%
20.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_arsenic.html	187	0.37%
	Subtotal	8,882	17.51%
	Other	41,849	82.49%
	Total	50,731	100.00%

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		1,754	2.46%
	1. EnviroSense – Common Sense Solutions to Environmental Problems http://es.epa.gov/		
		1,020	1.43%
	1. Fact Sheet: Safe Substitutes at Home: Non-toxic Household Products http://es.epa.gov/techinfo/facts/safe-fs.html		
		727	1.02%
	1. EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/		
		666	0.94%
	1. http://es.epa.gov/oeca/sector/		
		562	0.79%
	1. EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/		
		538	0.76%
	1. http://es.epa.gov/robots.txt		
		389	0.55%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html		
		365	0.51%
	1. SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97_cgi		
		329	0.46%
	1. EMBOTELLADORA DE BEBIDAS GASEOSAS http://es.epa.gov/cooperative/other/andean/gaseoweb.html		

1. http://es.epa.gov/ncerqa/	291	0.41%
2. EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/		
	260	0.37%
1. ISO 14000/Industry Standards http://es.epa.gov/cooperative/topics/iso14000.html		
	251	0.35%
1. FORME DE LA VISITA A UNA PLANTA INDUSTRIAL DE ELABORACION DE PRODUCTOS LACTEOS E http://es.epa.gov/cooperative/other/andean/lechweb.html		
	242	0.34%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html		
	241	0.34%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html		
	234	0.33%
1. http://es.epa.gov/ncerqa/rfa/		
2. EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/		
	215	0.30%
1. EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/		
	213	0.30%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html		
	213	0.30%
1. EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html		
	208	0.29%
1. LA LINEA DE PROCESAMIENTO DE		

**PALMITO DE UNA
PLANTA INDUSTRIAL
DE ENVASADO Y**
[http://es.epa.gov/cooperative/
other/andean/vegetweb.html](http://es.epa.gov/cooperative/other/andean/vegetweb.html)

205

0.29%

1. **Nat'l. Office Paper
Recycling Project's Office
Paper Recycling Guide**
[http://es.epa.gov/techinfo/
facts/recypapr.html](http://es.epa.gov/techinfo/facts/recypapr.html)

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

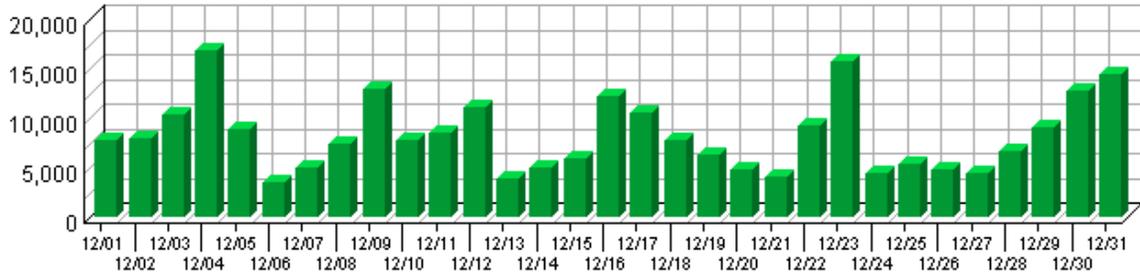
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

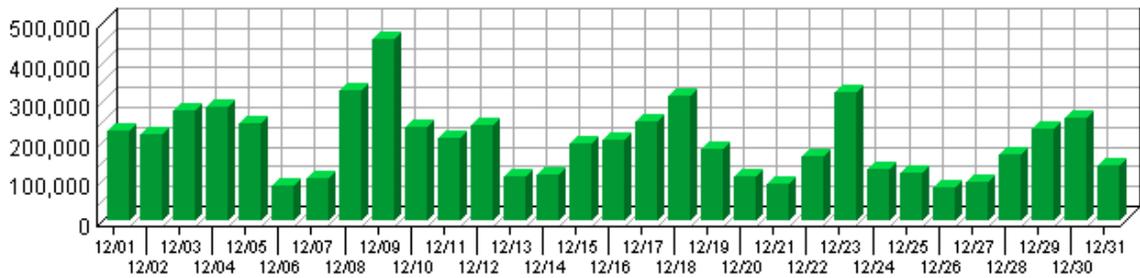
Hits Trend



Hit Summary

Successful Hits for Entire Site	255,452
Average Hits per Day	8,240
Home Page Hits	1,068

Bandwidth: Kbytes Transferred Trend

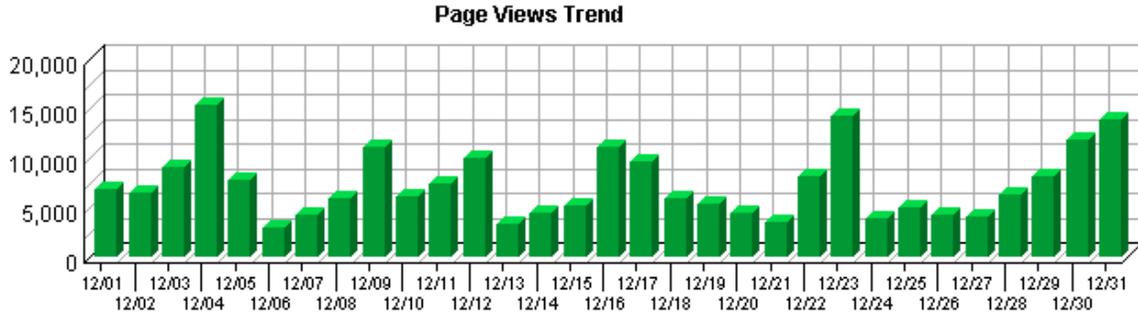


Technical Statistics

Total Hits	283,163	100%
Successful Hits	255,452	90.21%
Failed Hits	27,711	9.79%
Cached Hits	30,346	10.72%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
12/01	6,857	3.03%
12/02	6,552	2.89%
12/03	9,142	4.04%
12/04	15,336	6.77%
12/05	7,705	3.40%
12/06	2,925	1.29%
12/07	4,234	1.87%
12/08	5,954	2.63%
12/09	11,194	4.94%
12/10	6,142	2.71%
12/11	7,492	3.31%
12/12	9,988	4.41%
12/13	3,295	1.45%
12/14	4,371	1.93%
12/15	5,239	2.31%
12/16	11,187	4.94%
12/17	9,637	4.26%
12/18	5,930	2.62%
12/19	5,415	2.39%
12/20	4,404	1.94%
12/21	3,509	1.55%
12/22	8,204	3.62%
12/23	14,219	6.28%
12/24	3,953	1.75%
12/25	5,000	2.21%

12/26	4,350	1.92%
12/27	3,999	1.77%
12/28	6,237	2.75%
12/29	8,175	3.61%
12/30	11,859	5.24%
12/31	13,968	6.17%
Total	226,472	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

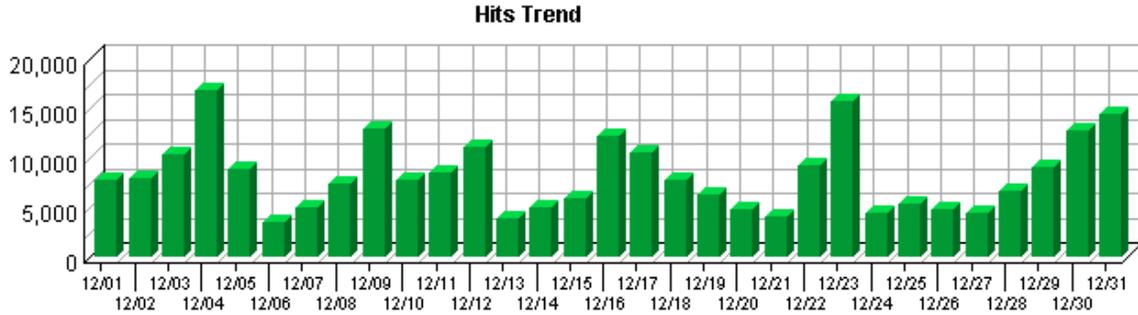
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
12/01	7,750	3.03%
12/02	7,955	3.11%
12/03	10,372	4.06%
12/04	16,903	6.62%
12/05	8,903	3.49%
12/06	3,506	1.37%
12/07	4,913	1.92%
12/08	7,338	2.87%
12/09	13,055	5.11%
12/10	7,736	3.03%
12/11	8,430	3.30%
12/12	11,109	4.35%
12/13	3,875	1.52%
12/14	5,039	1.97%
12/15	6,002	2.35%
12/16	12,168	4.76%
12/17	10,585	4.14%
12/18	7,849	3.07%
12/19	6,274	2.46%
12/20	4,848	1.90%
12/21	4,030	1.58%
12/22	9,209	3.60%
12/23	15,653	6.13%
12/24	4,463	1.75%
12/25	5,374	2.10%

12/26	4,766	1.87%
12/27	4,389	1.72%
12/28	6,725	2.63%
12/29	9,022	3.53%
12/30	12,704	4.97%
12/31	14,507	5.68%
Total	255,452	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

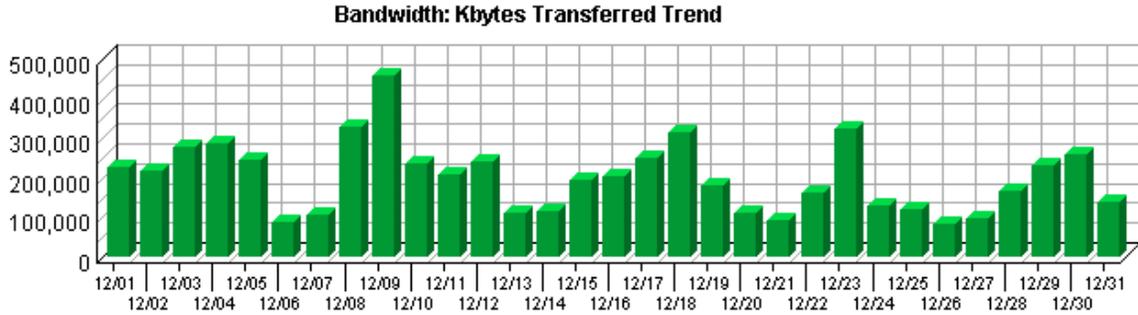
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
12/01	228,219	3.67%
12/02	219,824	3.54%
12/03	277,347	4.47%
12/04	285,451	4.60%
12/05	243,193	3.92%
12/06	90,142	1.45%
12/07	108,017	1.74%
12/08	328,458	5.29%
12/09	457,550	7.37%
12/10	236,698	3.81%
12/11	207,066	3.33%
12/12	241,118	3.88%
12/13	112,104	1.81%
12/14	114,264	1.84%
12/15	192,486	3.10%
12/16	202,002	3.25%
12/17	248,865	4.01%
12/18	317,123	5.11%
12/19	179,665	2.89%
12/20	109,026	1.76%
12/21	92,858	1.50%
12/22	161,584	2.60%
12/23	325,045	5.23%
12/24	131,050	2.11%
12/25	119,713	1.93%

12/26	84,275	1.36%
12/27	96,979	1.56%
12/28	168,815	2.72%
12/29	232,043	3.74%
12/30	260,414	4.19%
12/31	139,136	2.24%
Total	6,210,518	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.

Server Cluster Load Balance – Help Card

 **Server Name** – Name of the server whose load balance is being tracked.

Hits – Number of hits to the specified server during the report period. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred– Number of kilobytes of data transferred to visitors from the specified server.

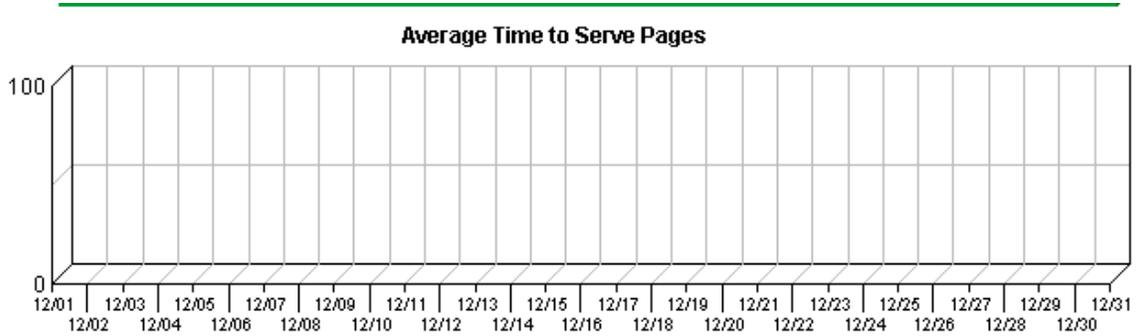
% – Percentage of hits to your web site that went to the specified server.

 This report should tell you if any of your servers are overworked or underworked.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
12/01	0	6,857	0
12/02	0	6,552	0
12/03	0	9,142	0
12/04	0	15,336	0
12/05	0	7,705	0
12/06	0	2,925	0
12/07	0	4,234	0
12/08	0	5,954	0
12/09	0	11,194	0
12/10	0	6,142	0
12/11	0	7,492	0
12/12	0	9,988	0
12/13	0	3,295	0
12/14	0	4,371	0
12/15	0	5,239	0
12/16	0	11,187	0
12/17	0	9,637	0
12/18	0	5,930	0
12/19	0	5,415	0
12/20	0	4,404	0
12/21	0	3,509	0
12/22	0	8,204	0
12/23	0	14,219	0
12/24	0	3,953	0
12/25	0	5,000	0

12/26	0	4,350	0
12/27	0	3,999	0
12/28	0	6,237	0
12/29	0	8,175	0
12/30	0	11,859	0
12/31	0	13,968	0
Total	0	226,472	0.0

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

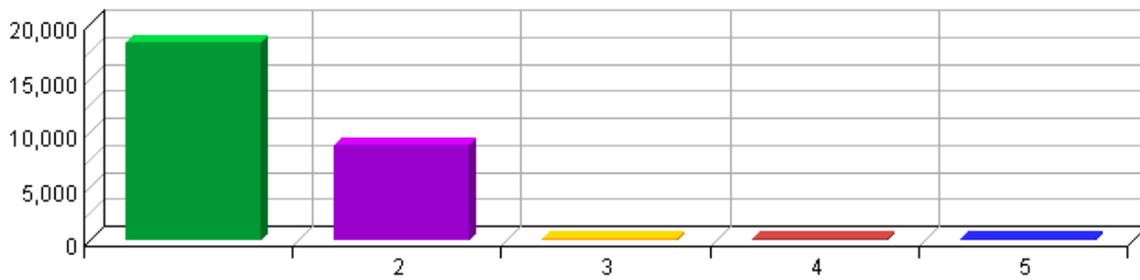
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

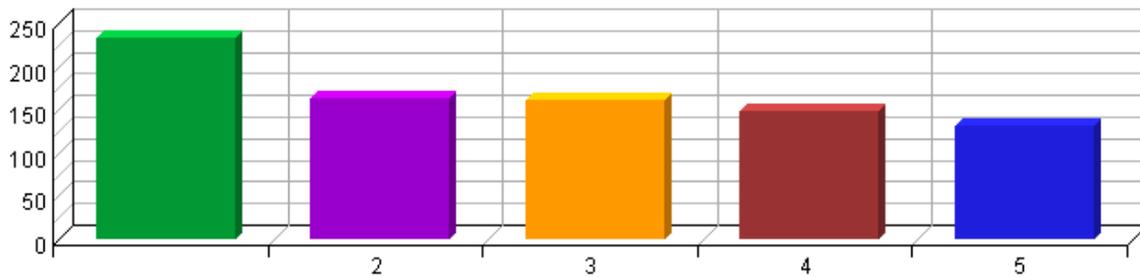
Technical Statistics

Total Hits	283,163	100%
Successful Hits	255,452	90.21%
Failed Hits	27,711	9.79%
Cached Hits	30,346	10.72%

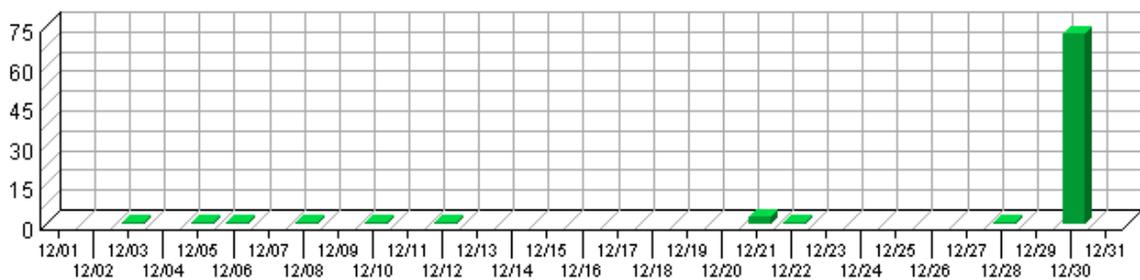
Client Errors



File Not Found Errors

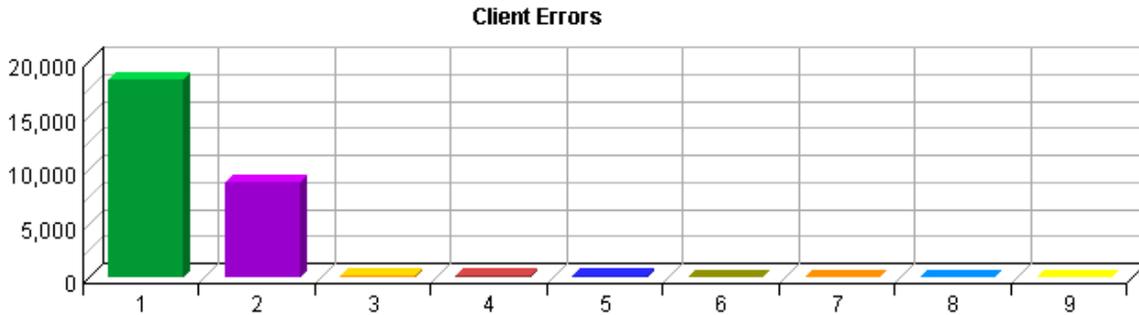


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	18,309	66.27%
2.	403 Forbidden	8,749	31.67%
3.	000 Incomplete / Undefined	246	0.89%
4.	405 Method Not Allowed	158	0.57%
5.	400 Bad Request	96	0.35%
6.	413 Request Entity Too Large	41	0.15%
7.	401 Unauthorized Access	27	0.10%
8.	411 Length Required	1	0.00%
9.	408 Request Timeout	1	0.00%
	Total	27,628	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/!elp/ (no referrer)	232	1.27%
2.	/_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=2614&STRMVER=4&CAPREQ=0 (no referrer)	164	0.90%
3.	/MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=2614&STRMVER=4&CAPREQ=0 (no referrer)	161	0.88%
4.	/dfore/ (no referrer)	149	0.81%
5.	/program/initiative/justice/ justice.html (no referrer)	132	0.72%
6.	/partners/iso/iso.html http://www.iso14000.com/Implementation/overviews.htm	130	0.71%
7.	/new/contacts/newsltrs/ shopping.html (no referrer)	112	0.61%
8.	/program/exec/nprv11.html (no referrer)	108	0.59%
9.	/etop/funding/ (no referrer)	103	0.56%
10.	/MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=4219&STRMVER=4&CAPREQ=0 (no referrer)	77	0.42%
11.	/_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=4219&STRMVER=4&CAPREQ=0 (no referrer)	77	0.42%

12.	/partners/iso/iso.html (no referrer)	72	0.39%
13.	/program/exec/exec.html (no referrer)	65	0.36%
14.	/program/p2dept/agricult/ agricult.html (no referrer)	61	0.33%
15.	/studies/cs294.html (no referrer)	57	0.31%
16.	/program/epaorgs/oar/cleanair. html (no referrer)	57	0.31%
17.	/ncer/rfa/cendo.html (no referrer)	52	0.28%
18.	/ncer/rfa/ecohab01.html (no referrer)	48	0.26%
19.	/ncer/starten.pdf http://www.epa.gov/mercury/ technical.htm	45	0.25%
20.	/ncer/rfa/futures.html (no referrer)	42	0.23%
	Subtotal	1,944	10.62%
	Other	16,365	89.38%
	Total	18,309	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

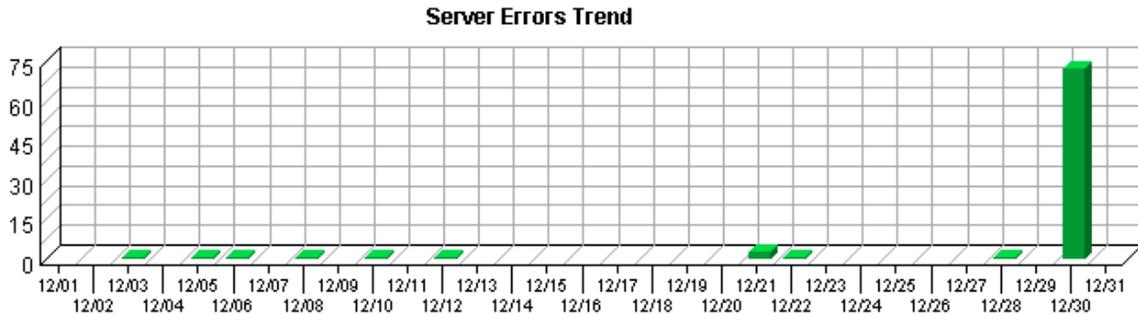
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	83	100.00%
	Total	83	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

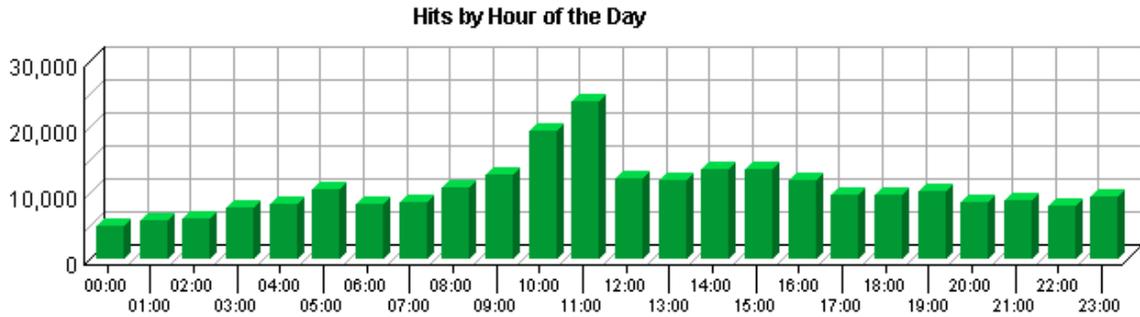
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

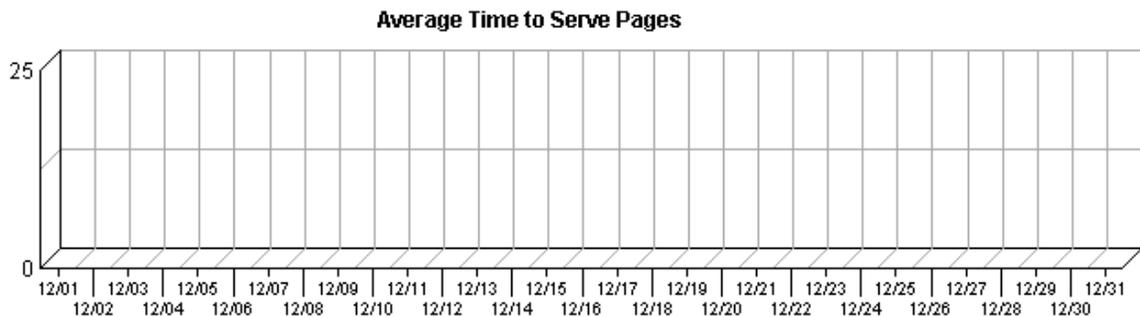


Most Active Summary

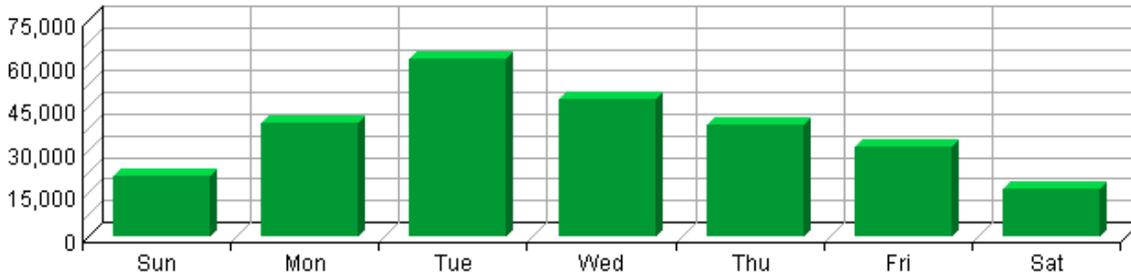
Most Active Date	December 04, 2003
Number of Hits on Most Active Date	16,903
Most Active Day of the Week	Tue
Most Active Hour of the Day	11:00–11:59

Activity on Weekdays Summary

Total Hits Weekdays	218,127
Total Visits Weekdays	65,417
Average Number of Visits per day on Weekdays	2,844
Average Number of Hits per day on Weekdays	9,483



Hits by Day of the Week



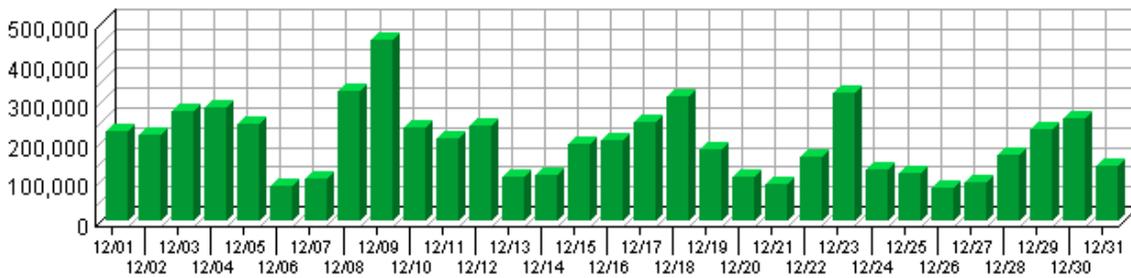
Least Active Summary

Least Active Date	December 06, 2003
Number of Hits on Least Active Date	3,506
Least Active Day of the Week	Sat
Least Active Hour of the Day	00:00–00:59

Activity on Weekends Summary

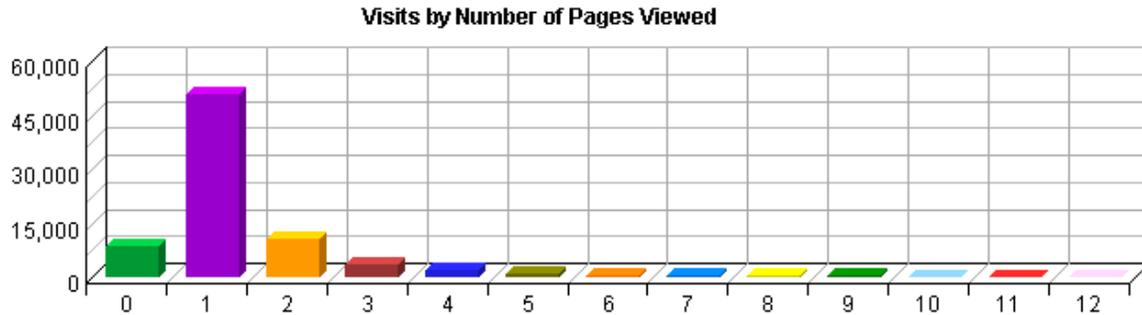
Total Hits Weekend	37,325
Total Visits Weekend	14,289
Average Number of Visits per Weekend	3,572
Average Number of Hits per Weekend	9,331

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	8,551	10.73%
Pages	1	50,731	63.64%
Pages	2	10,736	13.47%
Pages	3	3,662	4.59%
Pages	4	1,897	2.38%
Pages	5	1,055	1.32%
Pages	6	671	0.84%
Pages	7	459	0.58%
Pages	8	335	0.42%
Pages	9	256	0.32%
Pages	10	188	0.24%
Pages	11	112	0.14%
Pages	12	119	0.15%
Pages	Subtotal	78,772	98.82%
Pages	Other	942	1.18%
	Total	79,714	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

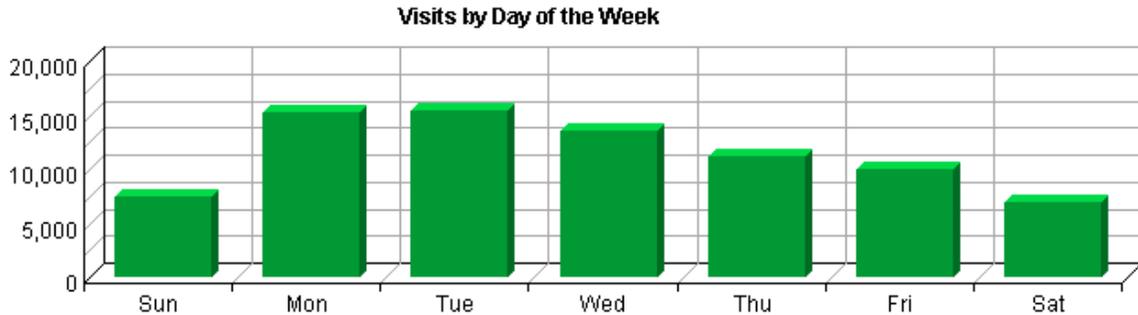
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	7,396	9.28%
Mon	15,182	19.05%
Tue	15,424	19.35%
Wed	13,573	17.03%
Thu	11,222	14.08%
Fri	10,016	12.57%
Sat	6,893	8.65%
Total Weekend	14,289	17.93%
Total Weekdays	65,417	82.07%
Total	79,706	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

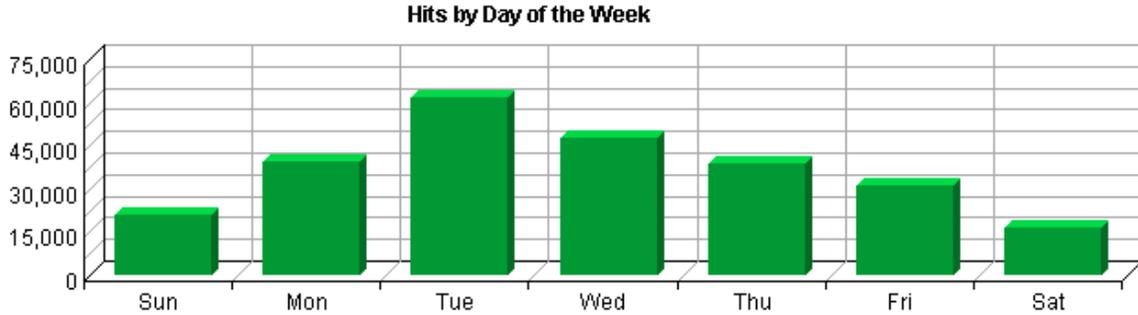
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	20,707	8.11%
Mon	39,321	15.39%
Tue	61,535	24.09%
Wed	47,663	18.66%
Thu	38,556	15.09%
Fri	31,052	12.16%
Sat	16,618	6.51%
Total Weekend	37,325	14.61%
Total Weekdays	218,127	85.39%
Total	255,452	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

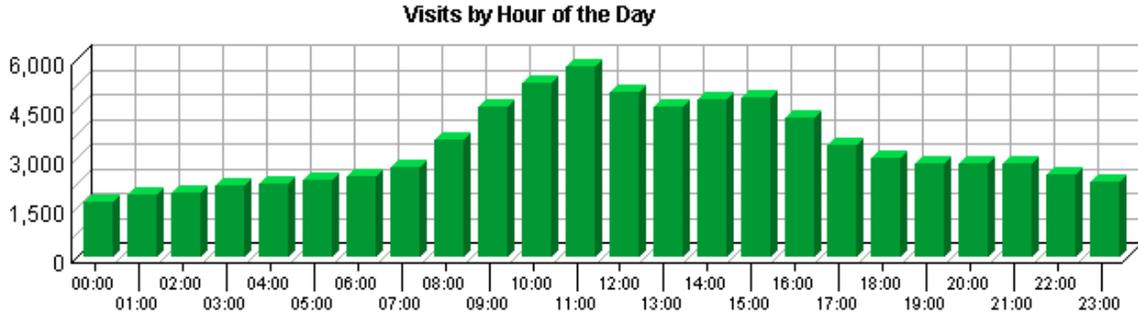
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	1,674	2.10%
01:00	1,905	2.39%
02:00	1,971	2.47%
03:00	2,159	2.71%
04:00	2,235	2.80%
05:00	2,316	2.91%
06:00	2,454	3.08%
07:00	2,708	3.40%
08:00	3,549	4.45%
09:00	4,533	5.69%
10:00	5,255	6.59%
11:00	5,795	7.27%
12:00	4,989	6.26%
13:00	4,572	5.74%
14:00	4,795	6.02%
15:00	4,834	6.06%
16:00	4,233	5.31%
17:00	3,410	4.28%
18:00	2,996	3.76%
19:00	2,844	3.57%
20:00	2,824	3.54%
21:00	2,857	3.58%
22:00	2,527	3.17%
23:00	2,271	2.85%
Total Visits during Work Hours (8:00am–5:00pm)	42,555	53.39%

Total Visits during After Hours (5:01pm–7:59am)	37,151	46.61%
Total	79,706	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	00:00–00:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

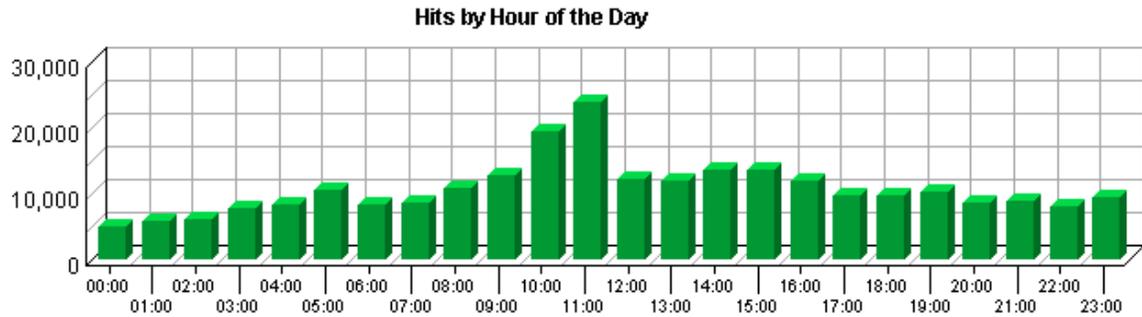
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	4,882	1.91%
01:00	5,927	2.32%
02:00	6,195	2.43%
03:00	7,731	3.03%
04:00	8,436	3.30%
05:00	10,518	4.12%
06:00	8,470	3.32%
07:00	8,545	3.35%
08:00	10,909	4.27%
09:00	12,649	4.95%
10:00	19,325	7.57%
11:00	23,777	9.31%
12:00	12,239	4.79%
13:00	11,919	4.67%
14:00	13,696	5.36%
15:00	13,580	5.32%
16:00	12,011	4.70%
17:00	9,599	3.76%
18:00	9,668	3.78%
19:00	10,208	4.00%
20:00	8,673	3.40%
21:00	8,976	3.51%
22:00	8,154	3.19%
23:00	9,365	3.67%

Total Hits during Work Hours (8:00am–5:00pm)	130,105	50.93%
Total Hits during After Hours (5:01pm–7:59am)	125,347	49.07%
Total	255,452	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	00:00–00:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	67,573	84.77%
1-2	2,107	2.64%
2-3	1,218	1.53%
3-4	832	1.04%
4-5	653	0.82%
5-6	531	0.67%
6-7	448	0.56%
7-8	392	0.49%
8-9	321	0.40%
9-10	304	0.38%
10-11	301	0.38%
11-12	270	0.34%
12-13	264	0.33%
13-14	255	0.32%
14-15	195	0.24%
15-16	227	0.28%
16-17	190	0.24%
17-18	186	0.23%
18-19	190	0.24%
19-20	185	0.23%
Subtotal	76,642	96.15%
Other	3,072	3.85%
Total	79,714	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

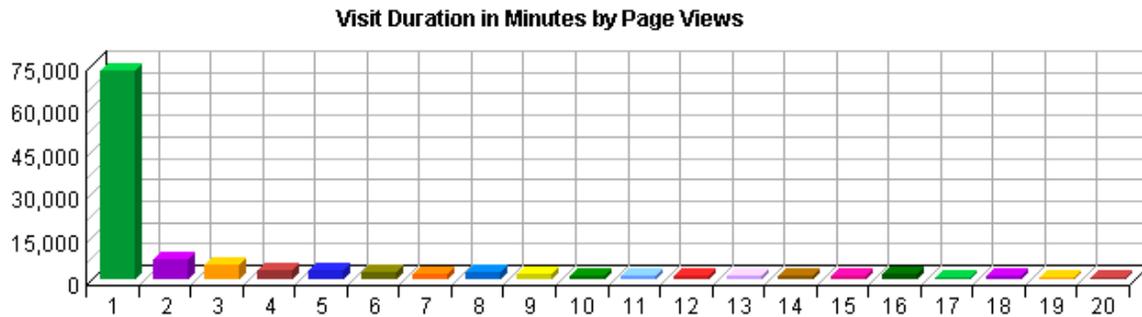
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	72,801	32.36%
1-2	7,273	3.23%
2-3	5,173	2.30%
3-4	3,350	1.49%
4-5	3,017	1.34%
5-6	2,261	1.01%
6-7	1,868	0.83%
7-8	2,658	1.18%
8-9	1,712	0.76%
9-10	1,507	0.67%
10-11	1,555	0.69%
11-12	1,142	0.51%
12-13	1,348	0.60%
13-14	1,059	0.47%
14-15	1,251	0.56%
15-16	1,781	0.79%
16-17	885	0.39%
17-18	1,219	0.54%
18-19	872	0.39%
19-20	931	0.41%
Subtotal	113,663	50.53%
Other	111,286	49.47%
Total	224,949	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

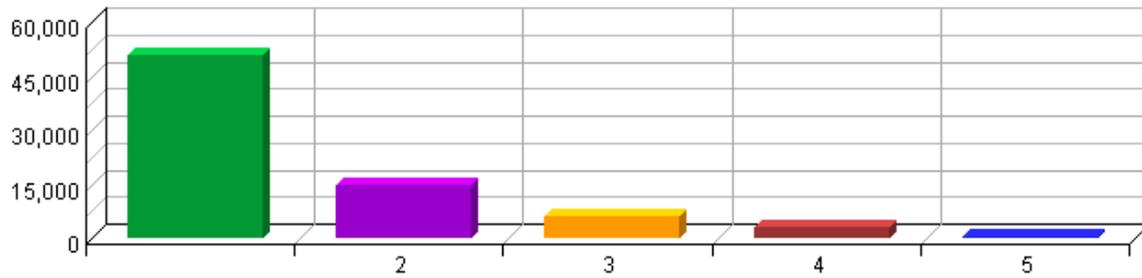
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

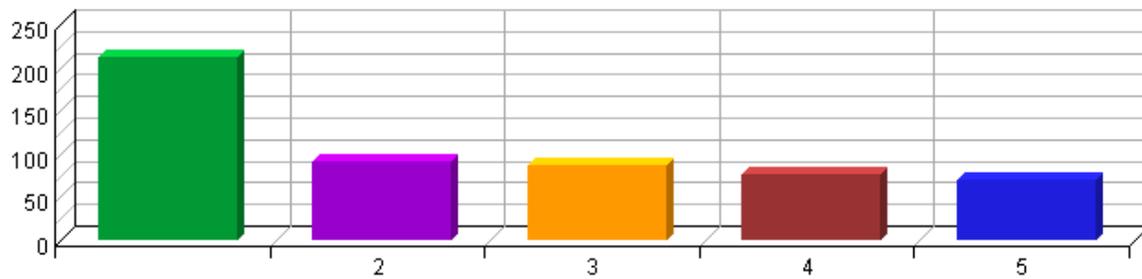
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

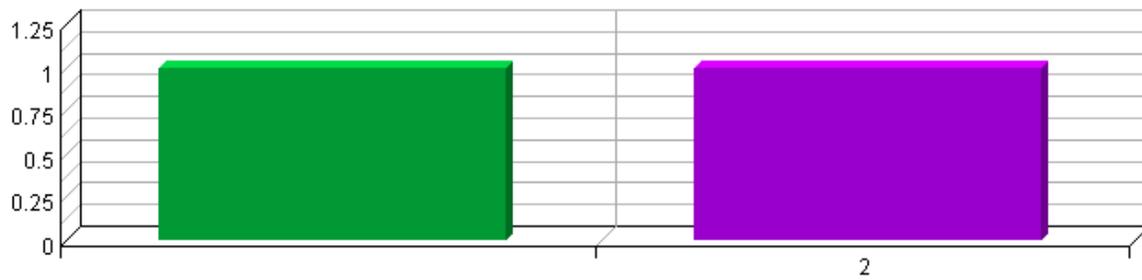
Top Browsers by Visits



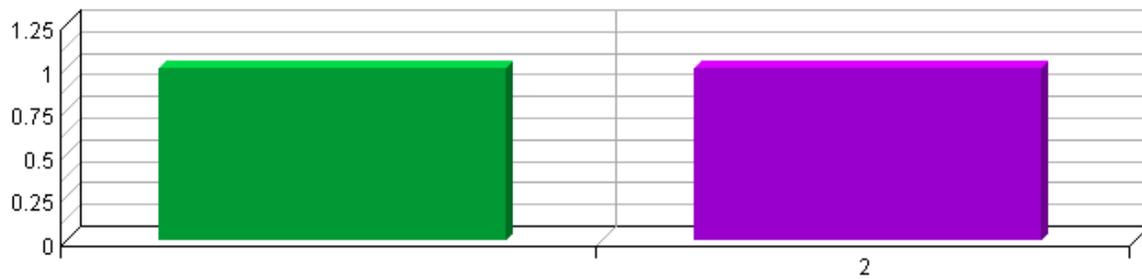
Top Spiders by Visits



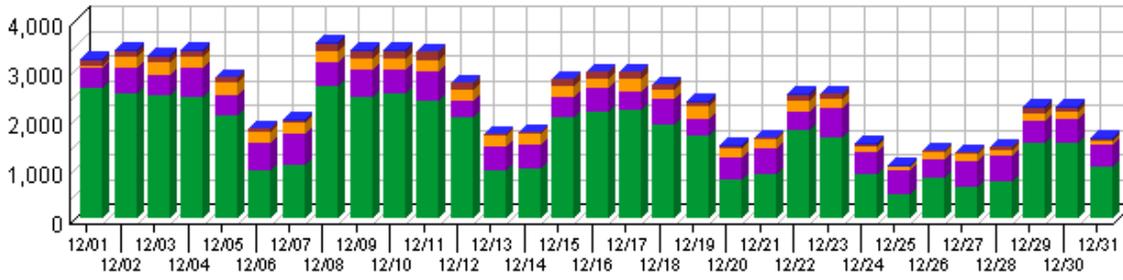
Top WAP Devices by Visits



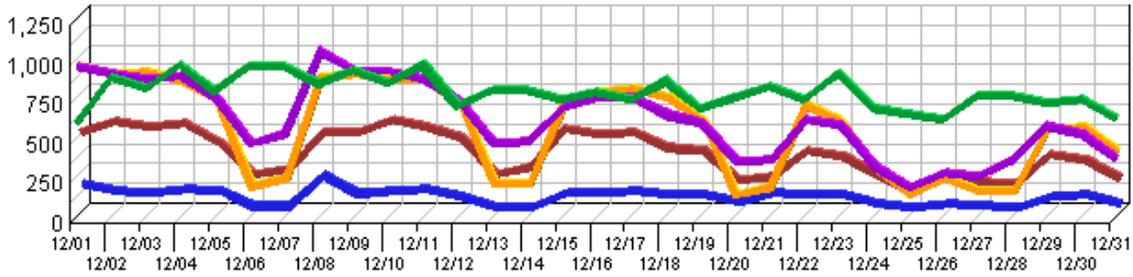
Top WAP Browsers by Visits



Top Browsers by Visits Trend

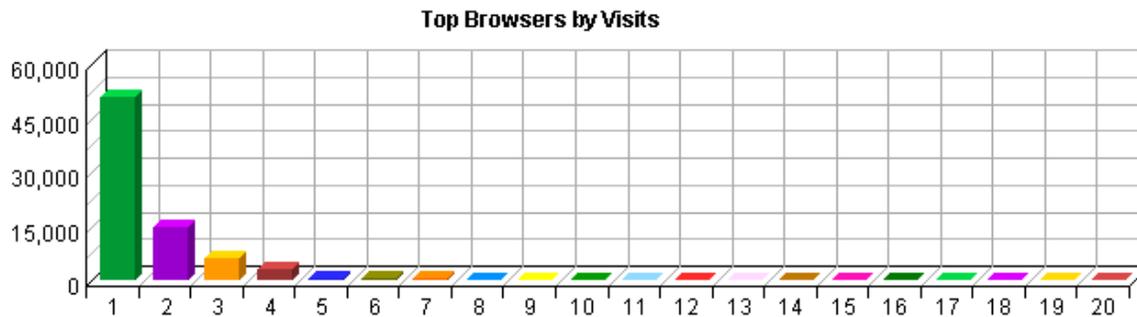
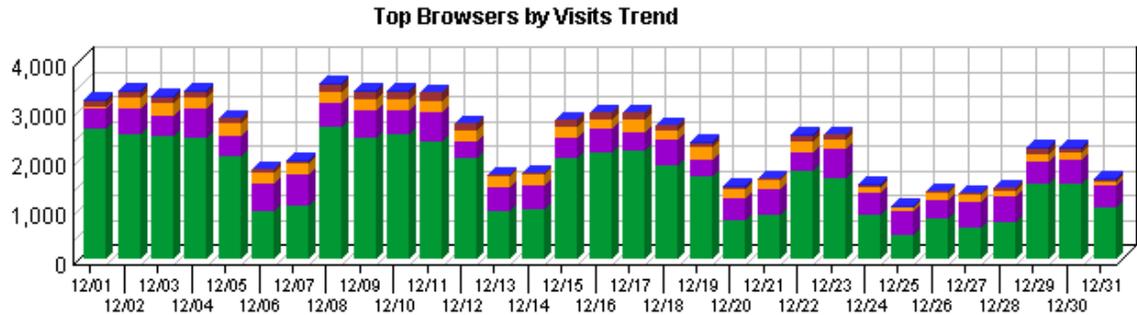


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	50,751	64.76%	113,173
2.	Other Netscape Compatible	14,682	18.74%	39,002
3.	UCmore	5,942	7.58%	5,989
4.	Netscape	2,852	3.64%	13,610
5.	Others	524	0.67%	1,788
6.	Mozilla	521	0.66%	1,237
7.	ColdFusion	407	0.52%	3,699
8.	Safari	254	0.32%	711
9.	Opera	139	0.18%	212
10.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	107	0.14%	1,394
11.	ia_archiver	102	0.13%	2,628
12.	Java/1.4.1_01	93	0.12%	1,160
13.	Python-urllib/1.10	91	0.12%	91
14.	QPCreep Test Rig (We are not indexing, just testing)	83	0.11%	364
15.	htdig/3.1.5 (root@localhost)	72	0.09%	93
16.	Bookmark Renewal Check Agent [http://www.bookmark.ne.jp/] (Version 2.0beta)	68	0.09%	68
17.		67	0.09%	222

	GalaxyBot/1.0 (http://www.galaxy.com/galaxybot.html)			
18.	QuepasaCreep v0.9.14	53	0.07%	193
19.	Xenu Link Sleuth 1.2e	48	0.06%	203
20.	Microsoft URL Control – 6.00.8862	46	0.06%	80
	Subtotal	76,902	98.13%	185,917
	Other	1,463	1.87%	40,269
	Total	78,365	100.00%	226,186

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

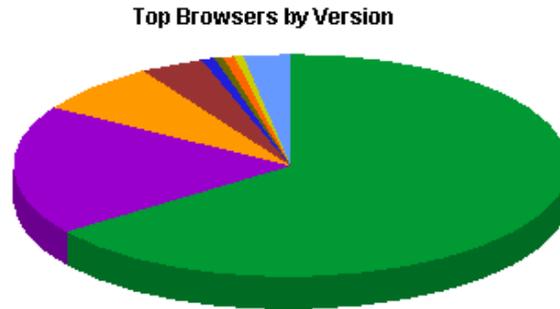
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	36,101	46.07%	75,733
	5.5	6,269	8.00%	19,487
	5.01	3,386	4.32%	7,028
	5.0	3,372	4.30%	6,577
	4.01	341	0.44%	961
	5.22	254	0.32%	509
	5.0b2	187	0.24%	197
	Version Unknown	129	0.16%	167
	6.0b	127	0.16%	233
	5.23	89	0.11%	191
	5.16	89	0.11%	179
	4.0	64	0.08%	838
	5.14	59	0.08%	150
	5.17	46	0.06%	78
	5.21	43	0.05%	70
	5.13	39	0.05%	57
	5.15	28	0.04%	44
	5.00	27	0.03%	373
	4.5	23	0.03%	34
	1.	22	0.03%	40
	5.12	15	0.02%	16
	4.40.426	10	0.01%	65
	3.0	8	0.01%	16
4.40.305beta	6	0.01%	98	
5.0b1	5	0.01%	6	
5.2	3	0.00%	14	

		5.05	3	0.00%	3
		3.01	2	0.00%	3
		7.0	2	0.00%	4
		3.02	1	0.00%	1
		5.50	1	0.00%	1
		Other	0	0.00%	0
2.	Other Netscape Compatible	Version Unknown	14,682	18.74%	39,002
		Other	0	0.00%	0
3.	UCmore	Version Unknown	5,942	7.58%	5,989
		Other	0	0.00%	0
4.	Netscape	7.1	608	0.78%	2,049
		4.5	360	0.46%	685
		7.02	218	0.28%	642
		7.0	197	0.25%	665
		4.79	152	0.19%	361
		4.76	132	0.17%	301
		4.7	129	0.16%	401
		4.75	104	0.13%	284
		7.01	103	0.13%	323
		4.73	81	0.10%	152
		4.78	75	0.10%	390
		4.08	73	0.09%	722
		4.77	46	0.06%	67
		Version Unknown	41	0.05%	5,263
		4.0	40	0.05%	137
		4.61	36	0.05%	99
		4.72	35	0.04%	68
		4.x	35	0.04%	48
		4.05	34	0.04%	87
		6.2.3	33	0.04%	82
		6.2.1	30	0.04%	58
		4.8	30	0.04%	92
		4.74	27	0.03%	54
		4.77C-CCK-MCD	19	0.02%	51
		6.2	18	0.02%	41
		4.7C-CCK-MCD	18	0.02%	28
		3.04	17	0.02%	17
		4.6	17	0.02%	41
		4.51	16	0.02%	27
		4.75C-CCK-MCD	14	0.02%	27
		6.1	13	0.02%	28
		4.73C-CCK-MCD	12	0.02%	42

	4.06	10	0.01%	35	
	6.2.2	9	0.01%	20	
	6.0	9	0.01%	18	
	1.0.1	8	0.01%	104	
	4.0r	5	0.01%	15	
	3.01Gold	5	0.01%	5	
	4.79C-CCK-MCD	5	0.01%	7	
	4.02	3	0.00%	4	
	3.03	3	0.00%	4	
	4.01	3	0.00%	8	
	3.01C-SNET	3	0.00%	8	
	3.0	2	0.00%	3	
	4.07	2	0.00%	7	
	4.78C-CCK-MCD	2	0.00%	2	
	6.01	2	0.00%	2	
	4.7C-SGI	2	0.00%	12	
	4.61C-CCK-MCD	2	0.00%	3	
	3.01C-KIT	2	0.00%	2	
	6.0b2	2	0.00%	2	
	4.74C-CCK-MCD	1	0.00%	1	
	4.8C-SGI	1	0.00%	1	
	7.0b1	1	0.00%	4	
	4.61C-SGI	1	0.00%	1	
	4.03	1	0.00%	4	
	4.79C-SGI	1	0.00%	1	
	3.Mozilla/2.01	1	0.00%	1	
	4.04C-WorldNet	1	0.00%	2	
	4.9	1	0.00%	1	
	4.8C-CCK-MCD	1	0.00%	1	
	Other	0	0.00%	0	
5.	Others	Version Unknown	524	0.67%	1,788
		Other	0	0.00%	0
6.	Mozilla	20031007	138	0.18%	360
		20030624	64	0.08%	157
		2003070	62	0.08%	111
		20030425	29	0.04%	59
		20030312	20	0.03%	31
		20030225	19	0.02%	57
		20030728	14	0.02%	94
		20021130	14	0.02%	27
		CAMINO	10	0.01%	10
		DEVONTECH	10	0.01%	51

20021003	8	0.01%	14
20020830	7	0.01%	11
20021112	7	0.01%	10
20031030	6	0.01%	12
20031008	6	0.01%	14
20030313	5	0.01%	15
20020826	5	0.01%	5
20030821	4	0.01%	7
20030507	4	0.01%	18
20030723	4	0.01%	8
20031107	4	0.01%	5
20031026	4	0.01%	8
20030630	4	0.01%	5
20020924	4	0.01%	4
25250101	4	0.01%	6
20031208	3	0.00%	4
20020530	3	0.00%	3
20030925	3	0.00%	5
20010901	3	0.00%	7
20030703	3	0.00%	3
20031016	2	0.00%	2
20031204	2	0.00%	18
20030205	2	0.00%	2
20030827	2	0.00%	7
20020408	2	0.00%	5
20030516	2	0.00%	3
20011122	2	0.00%	5
20030716	2	0.00%	3
20031113	2	0.00%	7
20031004	2	0.00%	3
200111	1	0.00%	1
20030901	1	0.00%	1
20010205	1	0.00%	1
20021212	1	0.00%	1
20020623	1	0.00%	1
20021016	1	0.00%	10
20020828	1	0.00%	1
20010316	1	0.00%	12
20031111	1	0.00%	1
20031110	1	0.00%	2
20030916	1	0.00%	1
20030208	1	0.00%	1

		20030714	1	0.00%	1
		20030915	1	0.00%	1
		20030701	1	0.00%	1
		20011011	1	0.00%	1
		20031029	1	0.00%	1
		20031223	1	0.00%	2
		20031119	1	0.00%	3
		20030306	1	0.00%	2
		20021216	1	0.00%	1
		20021207	1	0.00%	2
		20030502	1	0.00%	1
		20031114	1	0.00%	1
		20030612	1	0.00%	1
		20030311	1	0.00%	1
		20021002	1	0.00%	2
		20031118	1	0.00%	2
		20030708	1	0.00%	4
		20030711	1	0.00%	1
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	407	0.52%	3,699
		Other	0	0.00%	0
8.	Safari	85.6	86	0.11%	263
		100.1	67	0.09%	178
		85.5	48	0.06%	121
		100	28	0.04%	87
		85	25	0.03%	62
		Other	0	0.00%	0
9.	Opera	7.11	30	0.04%	50
		7.23	24	0.03%	51
		7.21	22	0.03%	28
		7.20	15	0.02%	22
		7.22	8	0.01%	8
		6.0	6	0.01%	8
		7.10	6	0.01%	8
		6.03	5	0.01%	6
		7.0	5	0.01%	9
		7.01	4	0.01%	4
		7.03	3	0.00%	4
		6.01	3	0.00%	4
		6.05	2	0.00%	4
		5.12	2	0.00%	2
		5.02	2	0.00%	2

		5.0	1	0.00%	1
		7.02	1	0.00%	1
		Other	0	0.00%	0
10.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	Version Unknown	107	0.14%	1,394
		Other	0	0.00%	0
11.	ia_archiver	Version Unknown	102	0.13%	2,628
		Other	0	0.00%	0
12.	Java/1.4.1_01	Version Unknown	93	0.12%	1,160
		Other	0	0.00%	0
13.	Python–urllib/1.10	Version Unknown	91	0.12%	91
		Other	0	0.00%	0
14.	QPCreep Test Rig (We are not indexing, just testing)	Version Unknown	83	0.11%	364
		Other	0	0.00%	0
15.	htdig/3.1.5 (root@localhost)	Version Unknown	72	0.09%	93
		Other	0	0.00%	0
16.	Bookmark Renewal Check Agent [http://www.bookmark.ne.jp/] (Version 2.0beta)	Version Unknown	68	0.09%	68
		Other	0	0.00%	0
17.	GalaxyBot/1.0 (http://www.galaxy.com/galaxybot.html)	Version Unknown	67	0.09%	222
		Other	0	0.00%	0
18.	QuepasaCreep v0.9.14	Version Unknown	53	0.07%	193
		Other	0	0.00%	0
19.	Xenu Link Sleuth 1.2e	Version Unknown	48	0.06%	203
		Other	0	0.00%	0
20.	Microsoft URL Control – 6.00.8862	Version Unknown	46	0.06%	80
		Other	0	0.00%	0
	Subtotal		76,902	98.13%	185,917
	Other		1,463	1.87%	40,269
	Total		78,365	100.00%	226,186

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each

page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

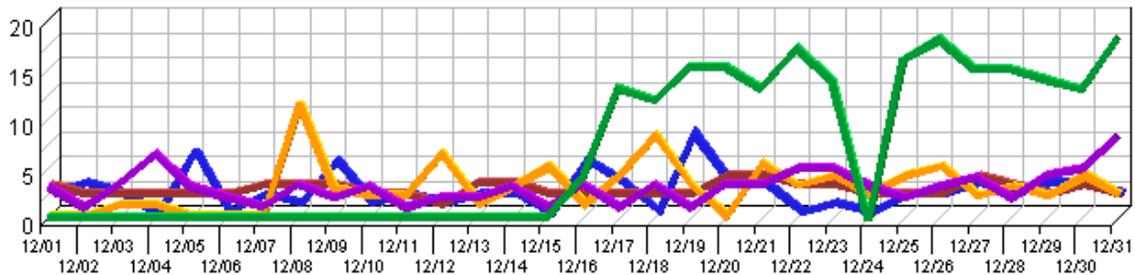


This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

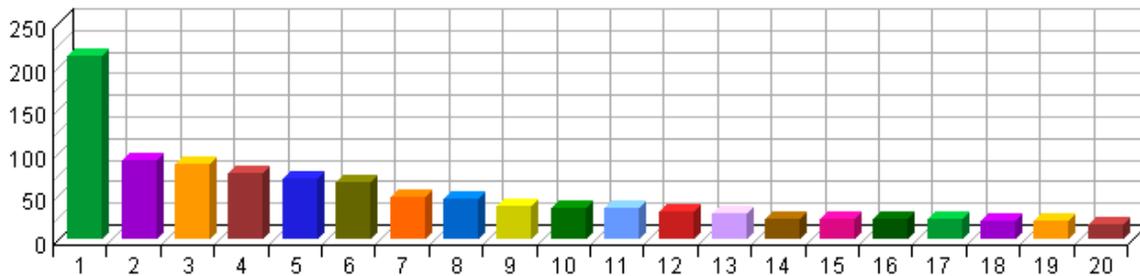
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend



Top Spiders by Visits



Top Spiders

	Spider	Visits	%	Hits
1.	Scooter	212	15.81%	1,586
2.	FAST-WebCrawler	91	6.79%	24,457
3.	Infoseek SideWinder	87	6.49%	121
4.	WebTrends Link Analyzer	77	5.74%	280
5.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	69	5.15%	513
6.	Baiduspider (http:	66	4.92%	136
7.	QuepasaCreep (crawler@quepasacorp.com)	49	3.65%	193
8.	Szukacz	46	3.43%	48
9.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	38	2.83%	69
10.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	37	2.76%	48
11.	Mozilla/5.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	36	2.68%	38
12.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	32	2.39%	60
13.		29	2.16%	29

	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.0.3705; MSIECrawler)			
14.	BravoBrian SpiderEngine MarcoPolo	24	1.79%	55
15.	Mozilla/4.0 (compatible; BorderManager 3.0)	23	1.72%	31
16.	Mozilla/4.0 (compatible; MSIE 4.01; MSIECrawler; Windows NT)	23	1.72%	23
17.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; MSIECrawler)	23	1.72%	36
18.	Linkbot	22	1.64%	52
19.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; FunWebProducts; i-NavFourF; MSIECrawler)	22	1.64%	65
20.	Openbot	18	1.34%	28
	Subtotal	1,024	76.36%	27,868
	Other	317	23.64%	1,398
	Total	1,341	100.00%	29,266

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

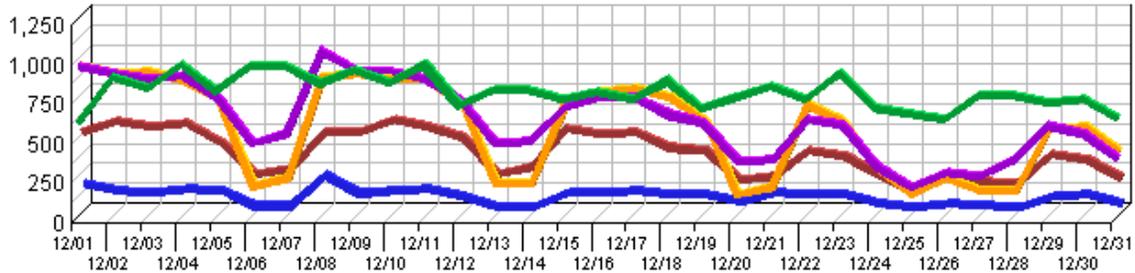
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

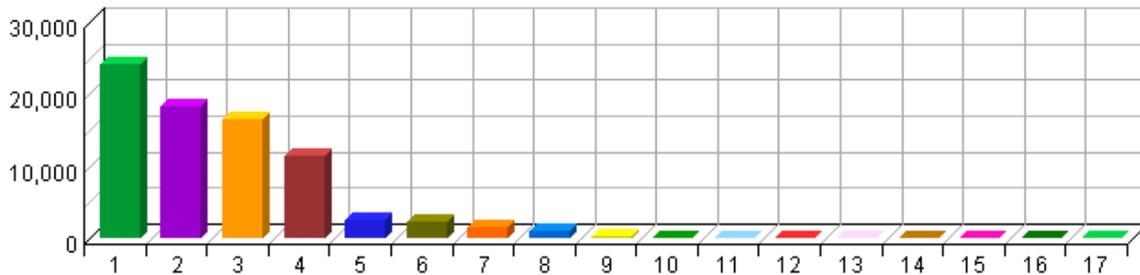
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Others	24,087	30.74%	102,955
2.	Windows XP	18,417	23.50%	37,585
3.	Windows 2000	16,606	21.19%	41,700
4.	Windows 98	11,420	14.57%	24,682
5.	Windows NT	2,632	3.36%	5,859
6.	Windows ME	2,255	2.88%	6,341
7.	Macintosh PowerPC	1,441	1.84%	3,111
8.	Windows 95	1,077	1.37%	3,062
9.	Linux	277	0.35%	563
10.	Windows Win32s	67	0.09%	140
11.	Windows 2003	40	0.05%	105
12.	SunOS	39	0.05%	75
13.	Macintosh 68K	3	0.00%	3
14.	Macintosh	1	0.00%	1
15.	OpenBSD	1	0.00%	1
16.	OS/2	1	0.00%	1
17.	FreeBSD	1	0.00%	2

Total

78,365

100.00%

226,186

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.