

RFA Monthly Statistics

Web Log Analysis Monthly Report December 2007

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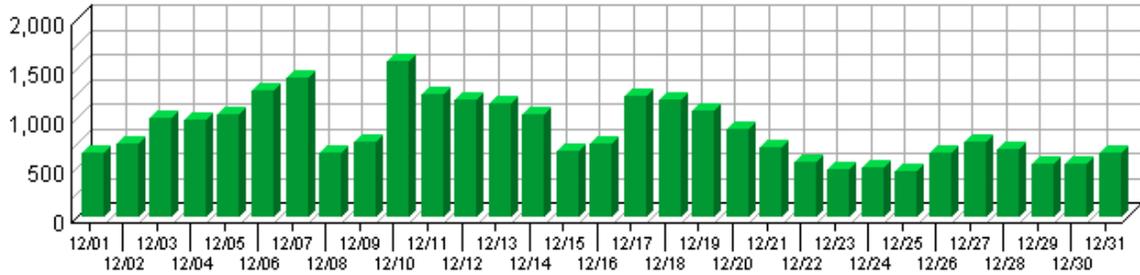
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

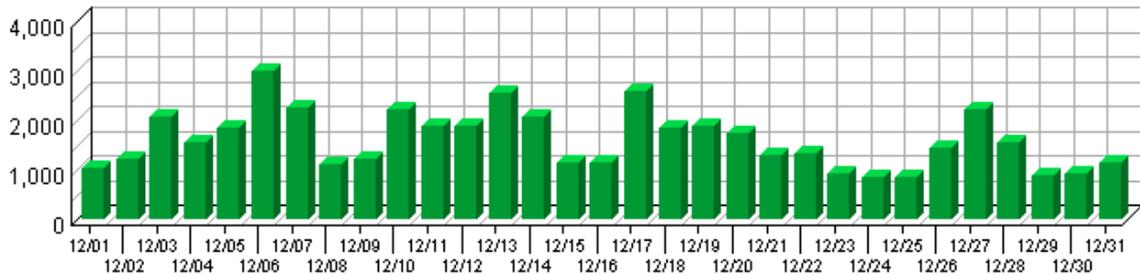
Visits Trend



Visit Summary

Visits	26,951
Average per Day	869
Average Visit Length	00:15:21
Median Visit Length	00:04:15
International Visits	1.64%
Visits of Unknown Origin	72.77%
Visits from Your Country: United States (US)	25.59%

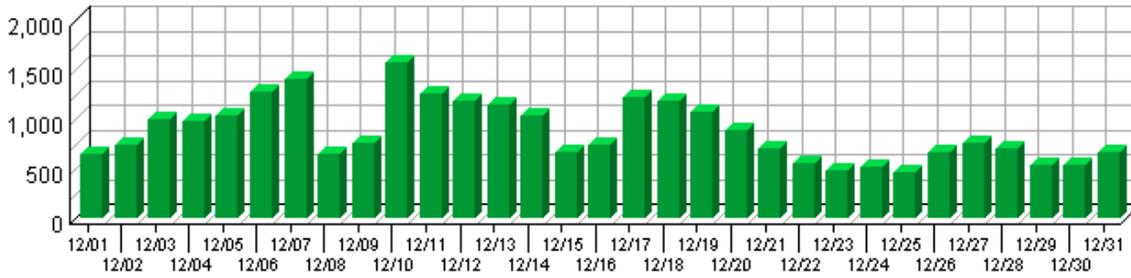
Page Views Trend



Page View Summary

Page Views	49,706
Average per Day	1,603
Average Page Views per Visit	1.84

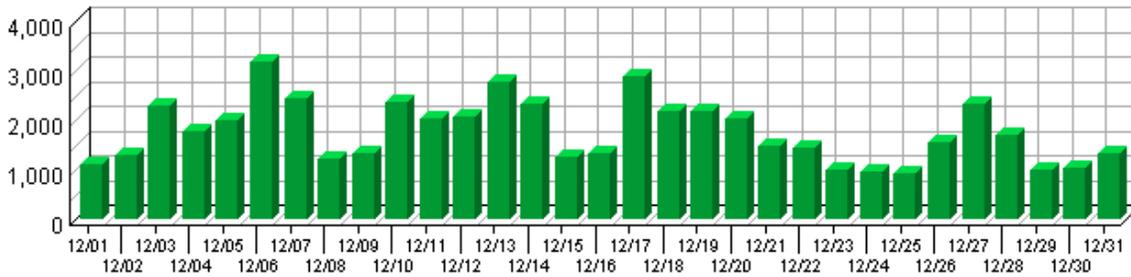
Visitors Trend



Visitor Summary

Unique Visitors	15,095
Visitors Who Visited Once	12,771
Visitors Who Visited More Than Once	2,324
Average Visits per Visitor	1.79

Hits Trend

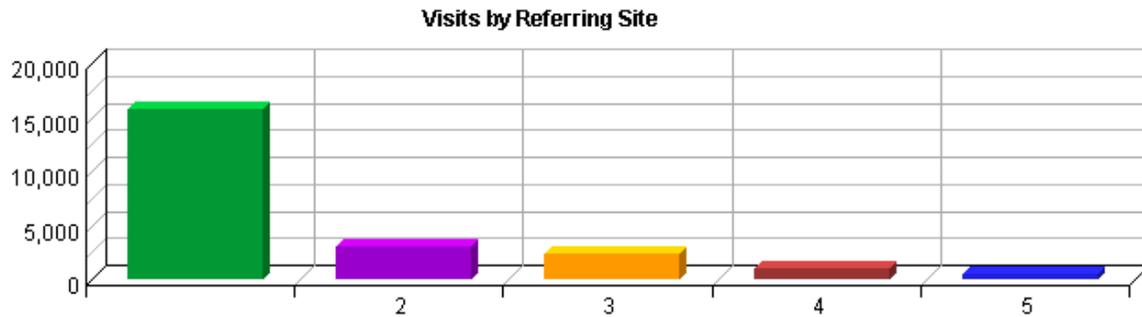


Hit Summary

Successful Hits for Entire Site	54,962
Average Hits per Day	1,772
Home Page Hits	5,329

Marketing Dashboard

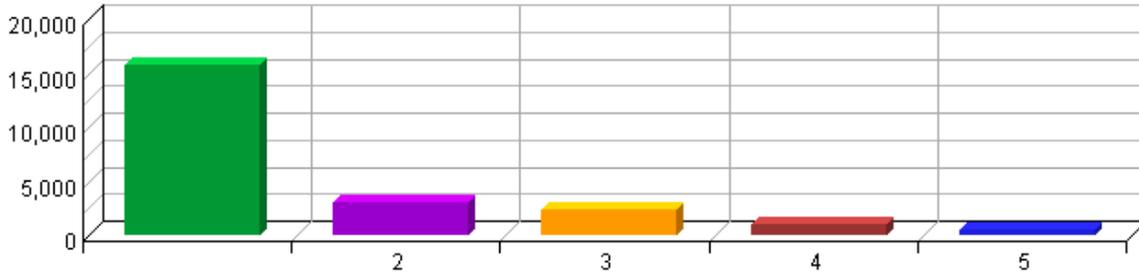
This dashboard summarizes important information related to online marketing activity.



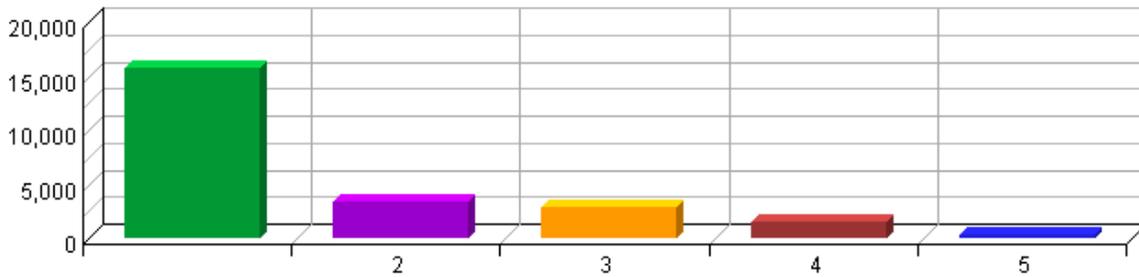
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

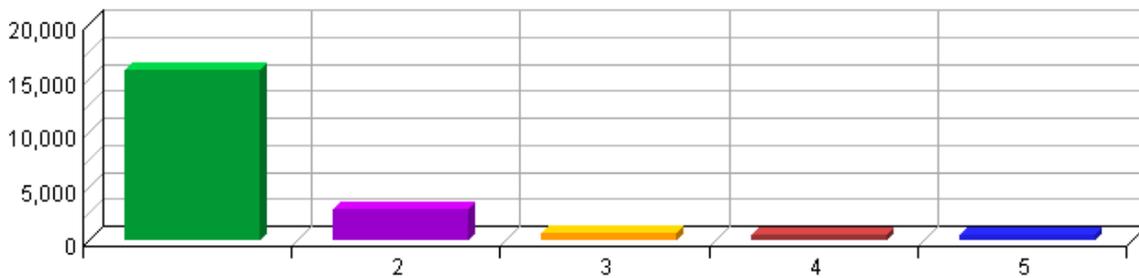
Visits by Referring Site



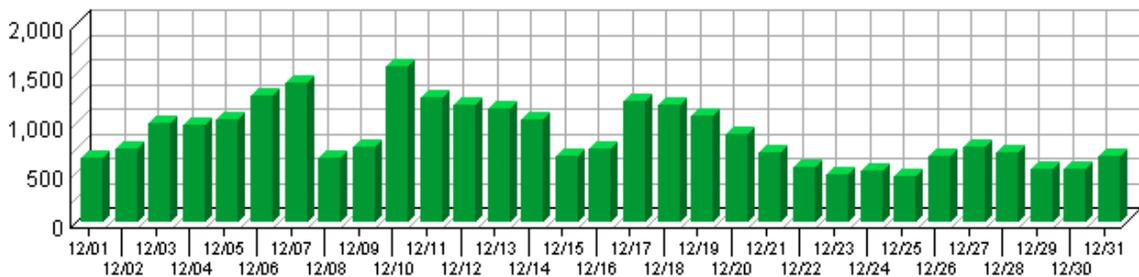
Visits by Referring Domain



Visits by Referring Page

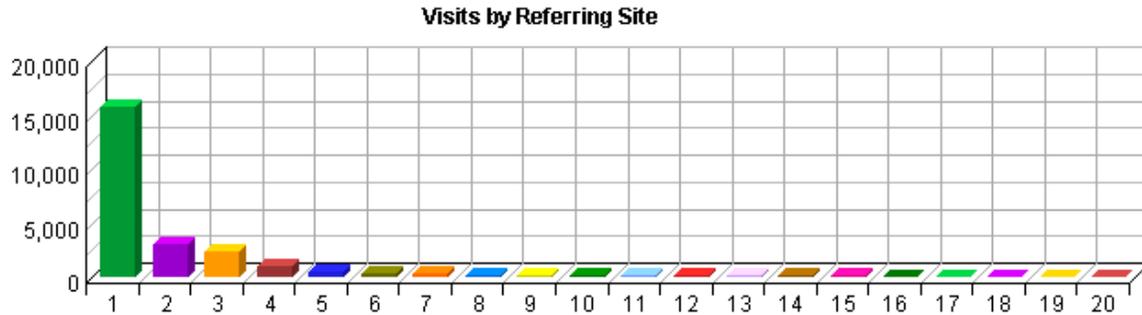


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	15,785	58.57%
2.	http://www.google.com/	2,991	11.10%
3.	http://es.epa.gov/	2,426	9.00%
4.	http://www.grants.gov/	1,060	3.93%
5.	http://www07.grants.gov/	516	1.91%
6.	http://images.google.com/	286	1.06%
7.	http://search.yahoo.com/	262	0.97%
8.	http://www.google.co.in/	228	0.85%
9.	http://nlquery.epa.gov/	219	0.81%
10.	http://www.google.co.uk/	134	0.50%
11.	http://www.google.ca/	114	0.42%
12.	http://www.eco.org/	111	0.41%
13.	http://www.epa.gov/	110	0.41%
14.	http://search.live.com/	92	0.34%
15.	http://images.google.co.in/	88	0.33%
16.	http://cfpub.epa.gov/	71	0.26%
17.	http://www.ask.com/	71	0.26%
18.	http://www.who.edu/	69	0.26%
19.	http://search.msn.com/	63	0.23%
20.	http://images.google.co.uk/	46	0.17%
	Subtotal	24,742	91.80%
	Other	2,209	8.20%
	Total	26,951	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

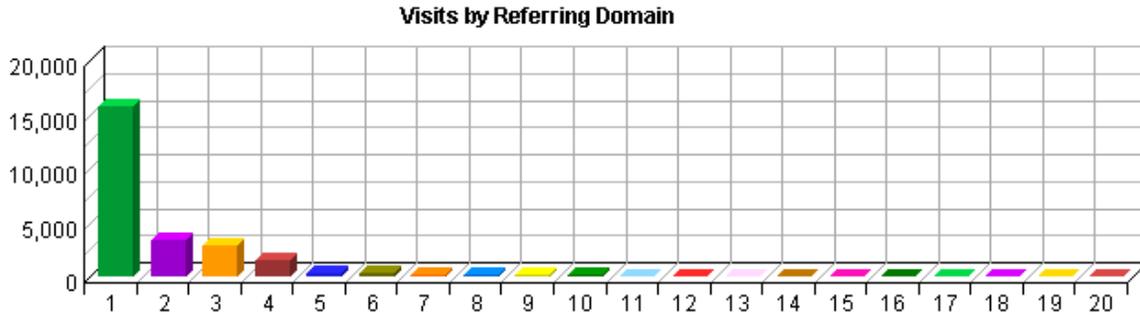


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	15,785	58.57%
2.	google.com	3,342	12.40%
3.	epa.gov	2,872	10.66%
4.	grants.gov	1,576	5.85%
5.	yahoo.com	372	1.38%
6.	google.co.in	316	1.17%
7.	google.co.uk	180	0.67%
8.	google.ca	139	0.52%
9.	live.com	132	0.49%
10.	eco.org	111	0.41%
11.	ask.com	74	0.27%
12.	aol.com	71	0.26%
13.	whoi.edu	69	0.26%
14.	msn.com	64	0.24%
15.	google.com.ph	50	0.19%
16.	google.com.au	40	0.15%
17.	google.co.id	37	0.14%
18.	fatomei.com	30	0.11%
19.	google.cn	28	0.10%
20.	google.it	28	0.10%
	Subtotal	25,316	93.93%
	Other	1,635	6.07%
	Total	26,951	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

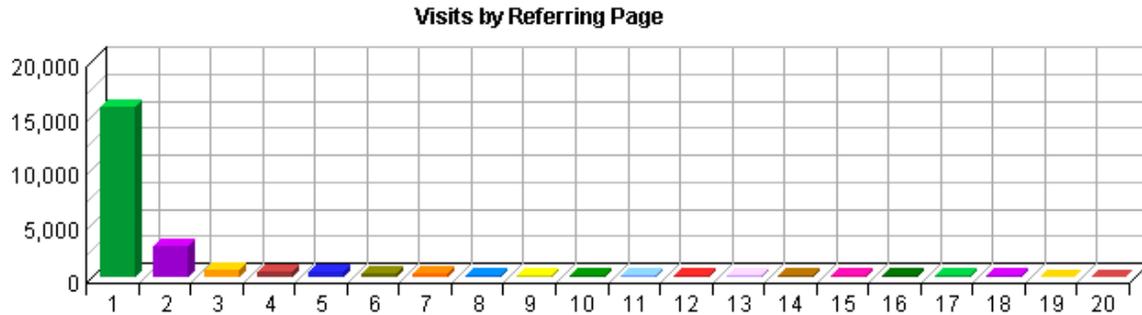
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	15,785	58.57%
2.	http://www.google.com/search	2,937	10.90%
3.	http://www.grants.gov/search/search.do	707	2.62%
4.	http://es.epa.gov/ncer/fellow/	488	1.81%
5.	http://es.epa.gov/ncer/	482	1.79%
6.	http://es.epa.gov/ncer/p3/	318	1.18%
7.	http://images.google.com/imgres	286	1.06%
8.	http://www.google.co.in/search	228	0.85%
9.	http://nlquery.epa.gov/epasearch/epasearch	215	0.80%
10.	http://search.yahoo.com/search	166	0.62%
11.	http://www.google.co.uk/search	133	0.49%
12.	http://es.epa.gov/ncer/sbir/	127	0.47%
13.	http://www.google.ca/search	114	0.42%
14.	http://es.epa.gov/ncer/p3/apply/index.html	114	0.42%
15.	http://www.eco.org/site/c.dnJLKPnNfKg/b.993087/k.F934/Greater_Research_Opportunities_Fellowship_Program.htm	111	0.41%
16.	http://es.epa.gov/ncer/grants/	100	0.37%
17.	http://search.live.com/results.aspx	91	0.34%
18.	http://images.google.co.in/imgres	88	0.33%
19.	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	82	0.30%
20.	http://www.ask.com/web	71	0.26%
	Subtotal	22,643	84.02%
	Other	4,308	15.98%

Total

26,951

100.00%

Activity by Referring Page – Help Card

 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

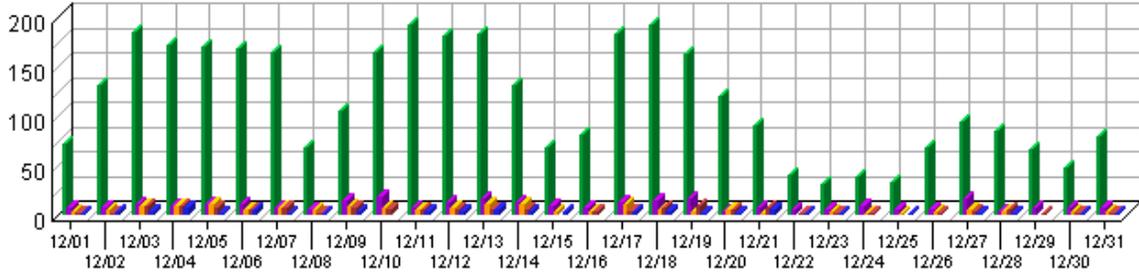
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

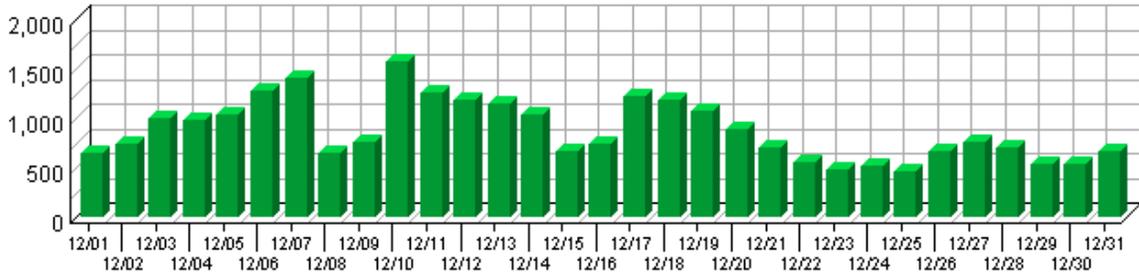
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

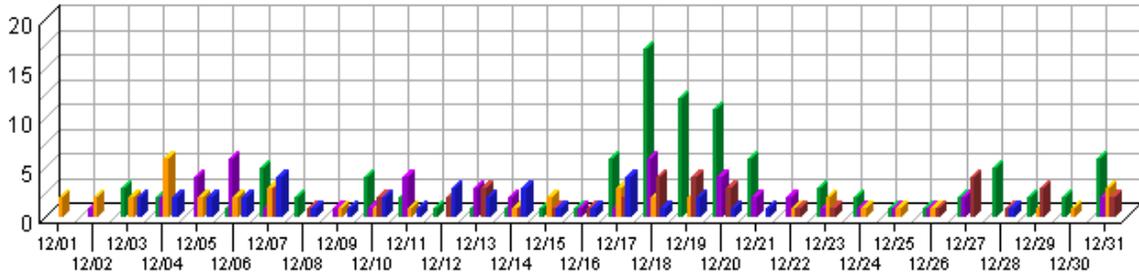
Activity by Search Engine



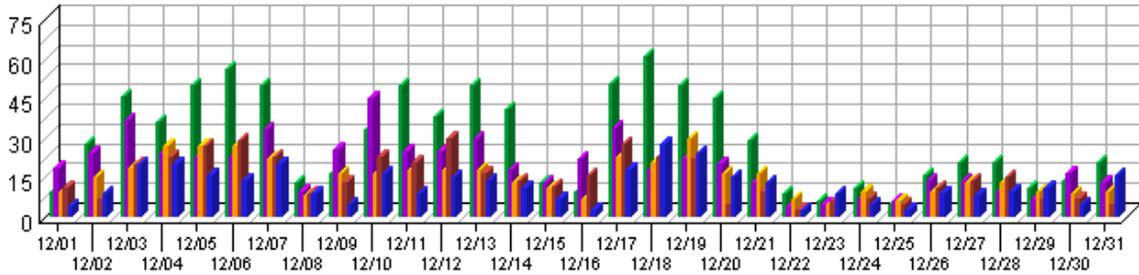
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

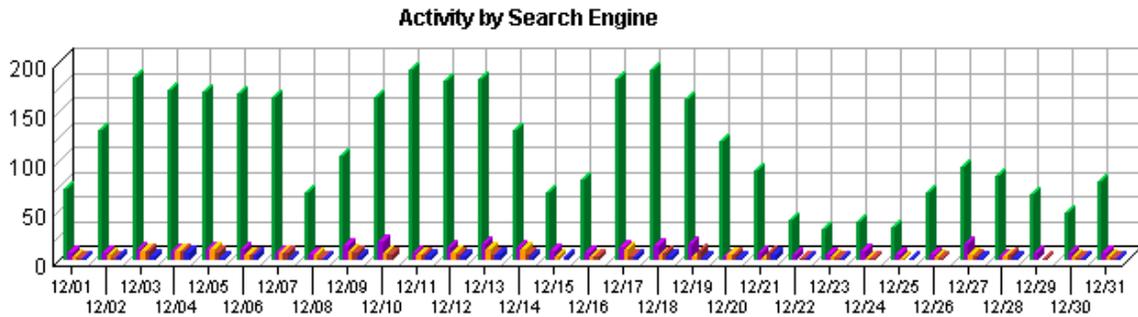


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	3,582	80.35%
2.	yahoo	302	6.77%
3.	google uk	169	3.79%
4.	google canada	137	3.07%
5.	msn	75	1.68%
6.	google australia	36	0.81%
7.	aol netfind	34	0.76%
8.	google italy	26	0.58%
9.	google germany	26	0.58%
10.	google france	22	0.49%
11.	netscape	12	0.27%
12.	altavista	6	0.13%
13.	yahoo spain	5	0.11%
14.	yahoo uk &ireland	5	0.11%
15.	google japan	4	0.09%
16.	yahoo taiwan	3	0.07%
17.	yahoo japan	2	0.04%
18.	excite	2	0.04%
19.	yahoo india	2	0.04%
20.	hotbot	2	0.04%
	Subtotal	4,452	99.87%
	Total	4,458	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa grants	95	2.13%
	epa	44	0.99%
	research grants	43	0.96%
	epa star	34	0.76%
	forms	29	0.65%
	epa funding	20	0.45%
	epa star grants	20	0.45%
	environmental grants	19	0.43%
	epa gro	17	0.38%
	interdisciplinary approach	17	0.38%
	research grant	14	0.31%
	future environmental issues	13	0.29%
	environmental research grants	13	0.29%
	rfa	13	0.29%
	pollution control measures in nepal(ppt,pdf,doc)	10	0.22%
	epa postdoc	10	0.22%
	health	9	0.20%
	epa grant	9	0.20%
	market mechanisms	9	0.20%
	epa star grant	9	0.20%
2. yahoo	consequences of air pollution	6	0.13%
	funding opportunity number	6	0.13%
	scholarship criminal justice rio hondo college	3	0.07%
	consequences of human activities	3	0.07%
	student research grant opportunities	2	0.04%
	evaluation of methods to design safer chemicals ppt	2	0.04%
	funding opportunity number rfa	2	0.04%
	environmental protection grants	2	0.04%
	epa ncer	2	0.04%
	small firm innovation	2	0.04%
	ipcc research grant	2	0.04%
	global change and air quality	2	0.04%
	us environmental protection agency	2	0.04%
	research oppartunities	2	0.04%
	us epa.gov	2	0.04%
	epa air workshop march 2008	2	0.04%
	funding agency for research	2	0.04%
abstract format	2	0.04%	

	epa nsf	2	0.04%
	epa federal grant opportunities	2	0.04%
3.	google uk		
	forms	8	0.18%
	change	4	0.09%
	climate change	4	0.09%
	how geographical location effect your health	2	0.04%
	consequences of global change	2	0.04%
	firm participation motivation environment voluntary	2	0.04%
	nanomaterials	2	0.04%
	physical form of mercury	1	0.02%
	.es around us	1	0.02%
	sorting codes comment	1	0.02%
	who children vulnerability	1	0.02%
	effect of air transport on human health	1	0.02%
	describe what environmental issues are	1	0.02%
	what are business phases	1	0.02%
	market mechanisms or command and control	1	0.02%
	market mechanisms environ	1	0.02%
	drive to achieve results when making application form	1	0.02%
	nanomaterials environment	1	0.02%
	soil decontamination method future research nano	1	0.02%
	stratification aquatic body water	1	0.02%
4.	google		
	canada		
	forms	3	0.07%
	interdisciplinary approach	3	0.07%
	effectiveness of governments	2	0.04%
	ecosystems	2	0.04%
	history of public health	2	0.04%
	future consequence air pollution	2	0.04%
	global health graduate grant	1	0.02%
	climate change invasive species decision support	1	0.02%
	when does fall start 2008	1	0.02%
	fall 2007	1	0.02%
	watershed classification systems	1	0.02%
	aquatic toxicology research	1	0.02%
	diagram of an ecosystem	1	0.02%
	creating key indicators for health outcomes	1	0.02%
	what is the epa's mission	1	0.02%
	usepa funding opportunity	1	0.02%
	ncer	1	0.02%
	biomarker of exposure	1	0.02%
	discuss the anticipated changes in the distributions of plants, animals and ecosystems in response to global climate change	1	0.02%

	us research grant fundings	1	0.02%
5. msn	usepa thomas barnwell	3	0.07%
	epa pollutant concentration measure	3	0.07%
	epa and grant opportuniites	2	0.04%
	www.star fall.com	2	0.04%
	health effects airborne particulate matter	2	0.04%
	ecological global change factors	2	0.04%
	fellowship for short course in water resources management in 2008	2	0.04%
	recommandation for research topic labor rights in bangladesh	2	0.04%
	decision support system proposal	1	0.02%
	valuation	1	0.02%
	climate change effects	1	0.02%
	examples of abstracts	1	0.02%
	watersheds and run off patterns in ms	1	0.02%
	epa pollutant measure	1	0.02%
	submit home plan modification to get permit in malaysia	1	0.02%
	science and technology, dhs	1	0.02%
	social policy an interdisciplinary approach	1	0.02%
	sf-424 verison	1	0.02%
	what effects the climate	1	0.02%
	arsenic metabolism	1	0.02%
6. google	epa grants	1	0.02%
australia	feature of the built environment starting with the letter	1	0.02%
	water supply student award 2008	1	0.02%
	instrumentation application environmental research	1	0.02%
	top 10 scientific research areas 2007 and in situ monitoring	1	0.02%
	ecosystem services	1	0.02%
	epa data statistics	1	0.02%
	vegetable oil spill river	1	0.02%
	coral reef ecosystem food web	1	0.02%
	energy flows: reef ecosystem	1	0.02%
	harmful algal blooms 2004	1	0.02%
	how do companies react when they are regulated?	1	0.02%
	how do toxics effect the environment	1	0.02%
	barber hormones	1	0.02%
	description interaction between this ecosystem and humans	1	0.02%
	human activity affects the land	1	0.02%
	short and long consequences of environmental performance	1	0.02%
	instructions for paper plans	1	0.02%
	aquatic organisms and adaptation to water	1	0.02%
	anderson ecohab national research agenda 1998	1	0.02%

7.	aol netfind	epa	3	0.07%
		black collage in state of n.c city of durham	1	0.02%
		health	1	0.02%
		community access tv in easton pa	1	0.02%
		continuous measurement	1	0.02%
		environmental statistics per kw	1	0.02%
		urban population trend	1	0.02%
		biomarkers of effects	1	0.02%
		what fayetteville nc agencies monitor environmental issues	1	0.02%
		interactions of climate, plants,	1	0.02%
		funding woman owned medical device business	1	0.02%
		the consequences of pollution	1	0.02%
		toxic effects of lead on human beings	1	0.02%
		search	1	0.02%
		tribal populations	1	0.02%
		answers to behavioral questions regarding meeting deadlines	1	0.02%
		letter of research opportunity pdf	1	0.02%
		student reviews tuition costs at prairie view 2002–2003	1	0.02%
		us epa 2005	1	0.02%
		2003–2004 tuition cost at prairie view	1	0.02%
8.	google	research grant	2	0.04%
	italy	pm10 composition	1	0.02%
		2003 u.s. epa	1	0.02%
		nanomaterials	1	0.02%
		ecology of harmful algae 2008	1	0.02%
		harmful algal bloom	1	0.02%
		ecological indicators of rivers	1	0.02%
		dale 2002 risk assesment	1	0.02%
		decision support system human health	1	0.02%
		effect biomarker	1	0.02%
		anticipated effort definition	1	0.02%
		epa nanotechnology grants	1	0.02%
		mercury cycle reaction constant	1	0.02%
		us epa sustainability office selection guidelines	1	0.02%
		biodiversity of species and habitat, epa	1	0.02%
		particulate endocrine disruptor	1	0.02%
		idea research funding environment air	1	0.02%
		climate change ecosystem	1	0.02%
		epa grants	1	0.02%
		manufactured nanomaterials	1	0.02%
9.	google	who particulate matter 2007	3	0.07%
	germany	global change in oxygen	1	0.02%

e.p.a.	1	0.02%
epa	1	0.02%
vdi nano chances	1	0.02%
innovation project non-metropolitan	1	0.02%
â€œ sources and specification studies of particulate matter. implications for managing air quality	1	0.02%
environment study 2007	1	0.02%
climate change	1	0.02%
epa guidelines environmental modeling	1	0.02%
joanne wojcik cdc	1	0.02%
richard scheffe epa address	1	0.02%
interactions climate	1	0.02%
biomarkers of effects measurable alterations of an	1	0.02%
climate linkages	1	0.02%
decision support system climate change	1	0.02%
sources of particulate matter	1	0.02%
biomarkers of exposure	1	0.02%
biomarker of effect	1	0.02%
near .com	1	0.02%

10. google france	small grant for biodiversity thesis 2008	2	0.04%
	particulate matter formation	1	0.02%
	research grant	1	0.02%
	how to register small business in the philippines	1	0.02%
	hormone	1	0.02%
	barbara stressor	1	0.02%
	doses findings	1	0.02%
	environmental behavior american	1	0.02%
	exploratory research examples	1	0.02%
	defenition of science and technology	1	0.02%
	ecosystems global change	1	0.02%
	grant for environnemental health project 2008	1	0.02%
	epa nanoparticles	1	0.02%
	israel grant for environmental research	1	0.02%
	fellowship for intership in usa 2008	1	0.02%
	design competition 2008	1	0.02%
	2008	1	0.02%
	eu negotiated epa	1	0.02%
	new technologies beneficial for the environment ecology	1	0.02%
	united states environmental protection agency office of research software hydrogeology	1	0.02%

11. netscape	the impact of global change on air quality	2	0.04%
	epa xxx xxx xxx	2	0.04%

		grants childres disease	1	0.02%
		future environmental quality	1	0.02%
		gro fellowship	1	0.02%
		biomarker of effect	1	0.02%
		tina bahadori	1	0.02%
		epa	1	0.02%
		gro fellowship 2007	1	0.02%
		epa star	1	0.02%
12.	altavista	2008 global awards energy application forms	1	0.02%
		quality assurance statement	1	0.02%
		epa regulation of automobile catalytic converter disposal	1	0.02%
		http://www.epa.gov.htm	1	0.02%
		aquatic ecosystem changes	1	0.02%
		climate change	1	0.02%
13.	yahoo spain	epa pharmacokineti	2	0.04%
		ecosystem climate change	1	0.02%
		nanotechnology in human welfare	1	0.02%
		health model climate	1	0.02%
14.	yahoo uk &ireland	small co2 extract equipment	2	0.04%
		epa plus 10 truck	1	0.02%
		current email address directories of associates managers of productions companies in american samoa	1	0.02%
		epa sewerage	1	0.02%
15.	google japan	nanotechnology government	1	0.02%
		atmospheric mercury deposition introduction	1	0.02%
		environment market mechanism	1	0.02%
		tire brake	1	0.02%
16.	yahoo taiwan	99-ncerqa-x1	2	0.04%
		studying the effects of aerosols on vertical photolysis	1	0.02%
17.	yahoo japan	epa sara 311 substance	1	0.02%
		tse inhalati	1	0.02%
19.	yahoo india	research topics in microbial nanotechnology	1	0.02%
		consequences of human activities	1	0.02%
20.	hotbot	use of biomarkers in environmental monitoring	1	0.02%
		air quality wildfires climate change	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	799	17.92%
	of	430	9.65%
	research	391	8.77%
	environmental	386	8.66%
	grants	335	7.51%
	for	238	5.34%
	in	234	5.25%
	2008	225	5.05%
	the	223	5.00%
	grant	217	4.87%
	funding	189	4.24%
	health	174	3.90%
	star	170	3.81%
	to	145	3.25%
	climate	138	3.10%
	change	134	3.01%
	on	115	2.58%
	environment	101	2.27%
	effects	99	2.22%
	pollution	88	1.97%
2. yahoo	of	55	1.23%
	epa	54	1.21%
	research	44	0.99%
	environmental	36	0.81%
	in	30	0.67%
	2008	18	0.40%
	funding	18	0.40%
	for	17	0.38%
	on	16	0.36%
	air	16	0.36%
	grant	16	0.36%
	grants	16	0.36%
	the	14	0.31%
	pollution	13	0.29%
	consequences	12	0.27%
	human	12	0.27%
	change	11	0.25%
	climate	11	0.25%
	opportunity	10	0.22%

	to	10	0.22%
3. google uk	of	35	0.79%
	change	21	0.47%
	the	16	0.36%
	research	14	0.31%
	environment	14	0.31%
	in	14	0.31%
	climate	14	0.31%
	to	13	0.29%
	health	12	0.27%
	environmental	11	0.25%
	how	10	0.22%
	for	10	0.22%
	market	10	0.22%
	on	10	0.22%
	human	9	0.20%
	effects	8	0.18%
	forms	8	0.18%
	grants	7	0.16%
	effect	7	0.16%
	biomarkers	7	0.16%
4. google canada	of	36	0.81%
	in	16	0.36%
	the	14	0.31%
	for	13	0.29%
	change	12	0.27%
	environmental	11	0.25%
	research	10	0.22%
	climate	10	0.22%
	ecosystems	9	0.20%
	health	9	0.20%
	2008	8	0.18%
	effects	5	0.11%
	on	5	0.11%
	ecosystem	5	0.11%
	to	5	0.11%
	classification	4	0.09%
	star	4	0.09%
	changes	4	0.09%
	engineered	4	0.09%
	epa	4	0.09%
5. msn	epa	19	0.43%

	in	13	0.29%
	for	9	0.20%
	of	9	0.20%
	star	6	0.13%
	environmental	6	0.13%
	the	6	0.13%
	pollutant	5	0.11%
	health	5	0.11%
	effects	5	0.11%
	concentration	4	0.09%
	water	4	0.09%
	change	4	0.09%
	measure	4	0.09%
	to	4	0.09%
	management	4	0.09%
	factors	4	0.09%
	2008	4	0.09%
	arsenic	4	0.09%
	climate	3	0.07%
6. google australia	the	6	0.13%
	of	6	0.13%
	ecosystem	5	0.11%
	epa	4	0.09%
	change	3	0.07%
	environmental	3	0.07%
	climate	3	0.07%
	research	3	0.07%
	with	3	0.07%
	water	2	0.04%
	coral	2	0.04%
	health	2	0.04%
	environment	2	0.04%
	in	2	0.04%
	services	2	0.04%
	energy	2	0.04%
	on	2	0.04%
	how	2	0.04%
	do	2	0.04%
	are	2	0.04%
7. aol netfind	of	8	0.18%
	epa	6	0.13%
	environmental	4	0.09%

	grants	4	0.09%
	letter	2	0.04%
	research	2	0.04%
	view	2	0.04%
	pdf	2	0.04%
	in	2	0.04%
	effects	2	0.04%
	urban	2	0.04%
	tuition	2	0.04%
	opportunity	2	0.04%
	prairie	2	0.04%
	at	2	0.04%
	per	1	0.02%
	state	1	0.02%
	2005	1	0.02%
	how	1	0.02%
	health	1	0.02%
8. google italy	epa	6	0.13%
	of	4	0.09%
	research	3	0.07%
	grant	3	0.07%
	harmful	2	0.04%
	2008	2	0.04%
	grants	2	0.04%
	effect	2	0.04%
	health	2	0.04%
	environment	2	0.04%
	nanomaterials	2	0.04%
	guidelines	2	0.04%
	rivers	1	0.02%
	effort	1	0.02%
	ecosystem	1	0.02%
	cycle	1	0.02%
	biodiversity	1	0.02%
	species	1	0.02%
	scientific	1	0.02%
	idea	1	0.02%
9. google germany	of	6	0.13%
	climate	5	0.11%
	change	5	0.11%
	particulate	5	0.11%
	matter	4	0.09%

	2007	4	0.09%
	who	3	0.07%
	epa	3	0.07%
	global	2	0.04%
	exposure	2	0.04%
	biomarker	2	0.04%
	biomarkers	2	0.04%
	impact	1	0.02%
	own	1	0.02%
	ecological	1	0.02%
	studies	1	0.02%
	effect	1	0.02%
	non-metropolitan	1	0.02%
	scheffe	1	0.02%
	richard	1	0.02%
10. google france	for	6	0.13%
	2008	6	0.13%
	grant	5	0.11%
	research	4	0.09%
	small	3	0.07%
	environmental	3	0.07%
	epa	2	0.04%
	thesis	2	0.04%
	biodiversity	2	0.04%
	in	2	0.04%
	the	2	0.04%
	of	2	0.04%
	ecosystems	1	0.02%
	protection	1	0.02%
	doses	1	0.02%
	project	1	0.02%
	stressor	1	0.02%
	philippines	1	0.02%
	to	1	0.02%
	software	1	0.02%
11. netscape	xxx	6	0.13%
	epa	4	0.09%
	of	3	0.07%
	quality	3	0.07%
	change	2	0.04%
	global	2	0.04%
	impact	2	0.04%

	the	2	0.04%
	gro	2	0.04%
	air	2	0.04%
	fellowship	2	0.04%
	on	2	0.04%
	disease	1	0.02%
	grants	1	0.02%
	environmental	1	0.02%
	biomarker	1	0.02%
	star	1	0.02%
	effect	1	0.02%
	future	1	0.02%
	tina	1	0.02%
12. altavista	ecosystem	1	0.02%
	catalytic	1	0.02%
	changes	1	0.02%
	automobile	1	0.02%
	application	1	0.02%
	converter	1	0.02%
	of	1	0.02%
	epa	1	0.02%
	regulation	1	0.02%
	aquatic	1	0.02%
	quality	1	0.02%
	forms	1	0.02%
	assurance	1	0.02%
	energy	1	0.02%
	change	1	0.02%
	statement	1	0.02%
	2008	1	0.02%
	global	1	0.02%
	http://www.epa.gov.htm	1	0.02%
	disposal	1	0.02%
13. yahoo spain	epa	2	0.04%
	climate	2	0.04%
	pharmacokineti	2	0.04%
	welfare	1	0.02%
	in	1	0.02%
	change	1	0.02%
	nanotechnology	1	0.02%
	model	1	0.02%
	human	1	0.02%

	ecosystem	1	0.02%
	health	1	0.02%
14. yahoo uk & ireland	epa	2	0.04%
	co2	2	0.04%
	of	2	0.04%
	extract	2	0.04%
	small	2	0.04%
	equipment	2	0.04%
	address	1	0.02%
	directories	1	0.02%
	10	1	0.02%
	current	1	0.02%
	managers	1	0.02%
	associates	1	0.02%
	plus	1	0.02%
	productions	1	0.02%
	american	1	0.02%
	companies	1	0.02%
	samoa	1	0.02%
	in	1	0.02%
	email	1	0.02%
	truck	1	0.02%
15. google japan	mechanism	1	0.02%
	introduction	1	0.02%
	market	1	0.02%
	environment	1	0.02%
	mercury	1	0.02%
	atmospheric	1	0.02%
	brake	1	0.02%
	government	1	0.02%
	nanotechnology	1	0.02%
	deposition	1	0.02%
	tire	1	0.02%
16. yahoo taiwan	99-ncerqa-x1	2	0.04%
	of	1	0.02%
	photolysis	1	0.02%
	the	1	0.02%
	aerosols	1	0.02%
	effects	1	0.02%
	vertical	1	0.02%
	on	1	0.02%
	studying	1	0.02%

17. yahoo japan	inhalati	1	0.02%
	substance	1	0.02%
	epa	1	0.02%
	311	1	0.02%
	sara	1	0.02%
	tse	1	0.02%
19. yahoo india	activities	1	0.02%
	of	1	0.02%
	research	1	0.02%
	microbial	1	0.02%
	topics	1	0.02%
	nanotechnology	1	0.02%
	in	1	0.02%
	human	1	0.02%
20. hotbot	consequences	1	0.02%
	monitoring	1	0.02%
	use	1	0.02%
	quality	1	0.02%
	biomarkers	1	0.02%
	environmental	1	0.02%
	climate	1	0.02%
	of	1	0.02%
	change	1	0.02%
	wildfires	1	0.02%
in	1	0.02%	
air	1	0.02%	

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the

adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



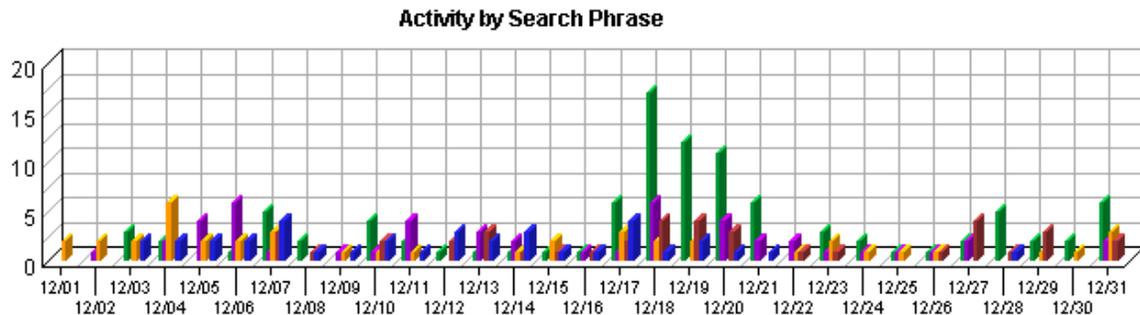
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa grants	100	2.25%
2.	epa	49	1.10%
3.	research grants	43	0.97%
4.	forms	40	0.90%
5.	epa star	37	0.83%
6.	epa funding	22	0.49%
7.	interdisciplinary approach	20	0.45%
8.	environmental grants	20	0.45%
9.	epa star grants	20	0.45%
10.	research grant	18	0.40%
11.	epa gro	17	0.38%
12.	climate change	15	0.34%
13.	environmental research grants	15	0.34%
14.	rfa	14	0.31%
15.	future environmental issues	14	0.31%
16.	change	13	0.29%
17.	health	12	0.27%
18.	epa postdoc	10	0.22%
19.	epa star grant	10	0.22%
20.	funding opportunity number	10	0.22%
	Subtotal	499	11.21%
	Total	4,453	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa grants	google	95	2.13%
	google australia	1	0.02%
	yahoo	1	0.02%
	aol netfind	1	0.02%
	google italy	1	0.02%
	google uk	1	0.02%
2. epa	google	44	0.99%
	aol netfind	3	0.07%
	google germany	1	0.02%
	netscape	1	0.02%
3. research grants	google	43	0.97%
4. forms	google	29	0.65%
	google uk	8	0.18%
	google canada	3	0.07%
5. epa star	google	34	0.76%
	yahoo	2	0.04%
	netscape	1	0.02%
6. epa funding	google	20	0.45%
	yahoo	2	0.04%
7. interdisciplinary approach	google	17	0.38%
	google canada	3	0.07%
8. environmental grants	google	19	0.43%
	aol netfind	1	0.02%
9. epa star grants	google	20	0.45%
10. research grant	google	14	0.31%
	google italy	2	0.04%
	google uk	1	0.02%
	google france	1	0.02%
11. epa gro	google	17	0.38%
12. climate change	google	8	0.18%
	google uk	4	0.09%
	google canada	1	0.02%
	google germany	1	0.02%
	altavista	1	0.02%
13. environmental research grants	google	13	0.29%
	yahoo	1	0.02%
	google canada	1	0.02%
14. rfa	google	13	0.29%

	google canada	1	0.02%
15. future environmental issues	google	13	0.29%
	yahoo	1	0.02%
16. change	google	8	0.18%
	google uk	4	0.09%
	google canada	1	0.02%
17. health	google	9	0.20%
	google canada	1	0.02%
	google uk	1	0.02%
	aol netfind	1	0.02%
18. epa postdoc	google	10	0.22%
19. epa star grant	google	9	0.20%
	google australia	1	0.02%
20. funding opportunity number	yahoo	6	0.13%
	google	4	0.09%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

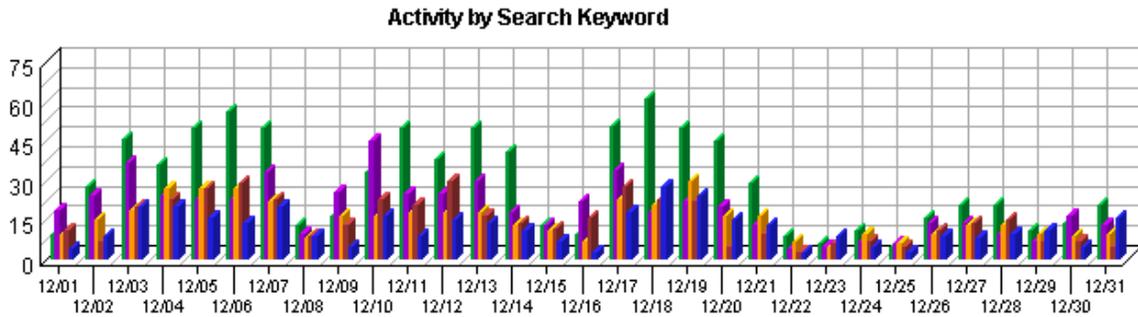


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	912	4.90%
2.	of	601	3.23%
3.	research	475	2.55%
4.	environmental	463	2.49%
5.	grants	370	1.99%
6.	in	318	1.71%
7.	for	297	1.60%
8.	the	287	1.54%
9.	2008	267	1.43%
10.	grant	253	1.36%
11.	funding	219	1.18%
12.	health	215	1.15%
13.	change	197	1.06%
14.	climate	189	1.02%
15.	star	187	1.00%
16.	to	181	0.97%
17.	on	154	0.83%
18.	environment	130	0.70%
19.	effects	129	0.69%
20.	air	111	0.60%
	Subtotal	5,955	31.99%
	Total	18,616	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	799	4.29%
	yahoo	54	0.29%
	msn	19	0.10%
	aol netfind	6	0.03%
	google italy	6	0.03%
	google uk	5	0.03%
	google australia	4	0.02%
	netscape	4	0.02%
	google canada	4	0.02%
	google germany	3	0.02%
	yahoo spain	2	0.01%
	yahoo uk &ireland	2	0.01%
	google france	2	0.01%
	altavista	1	0.01%
	yahoo japan	1	0.01%
2. of	google	430	2.31%
	yahoo	55	0.30%
	google canada	36	0.19%
	google uk	35	0.19%
	msn	9	0.05%
	aol netfind	8	0.04%
	google germany	6	0.03%
	google australia	6	0.03%
	google italy	4	0.02%
	netscape	3	0.02%
	google france	2	0.01%
	yahoo uk &ireland	2	0.01%
	yahoo taiwan	1	0.01%
	altavista	1	0.01%
	hotbot	1	0.01%
	yahoo india	1	0.01%
	lycos	1	0.01%
3. research	google	391	2.10%
	yahoo	44	0.24%
	google uk	14	0.08%
	google canada	10	0.05%
	google france	4	0.02%
	google italy	3	0.02%
	google australia	3	0.02%

	msn	3	0.02%
	aol netfind	2	0.01%
	yahoo india	1	0.01%
4. environmental	google	386	2.07%
	yahoo	36	0.19%
	google canada	11	0.06%
	google uk	11	0.06%
	msn	6	0.03%
	aol netfind	4	0.02%
	google australia	3	0.02%
	google france	3	0.02%
	netscape	1	0.01%
	hotbot	1	0.01%
	google germany	1	0.01%
5. grants	google	335	1.80%
	yahoo	16	0.09%
	google uk	7	0.04%
	aol netfind	4	0.02%
	google canada	3	0.02%
	google italy	2	0.01%
	msn	1	0.01%
	google australia	1	0.01%
	netscape	1	0.01%
6. in	google	234	1.26%
	yahoo	30	0.16%
	google canada	16	0.09%
	google uk	14	0.08%
	msn	13	0.07%
	google australia	2	0.01%
	aol netfind	2	0.01%
	google france	2	0.01%
	yahoo spain	1	0.01%
	yahoo india	1	0.01%
	google germany	1	0.01%
	hotbot	1	0.01%
	yahoo uk &ireland	1	0.01%
7. for	google	238	1.28%
	yahoo	17	0.09%
	google canada	13	0.07%
	google uk	10	0.05%
	msn	9	0.05%
	google france	6	0.03%

	google australia	2	0.01%
	google germany	1	0.01%
	google italy	1	0.01%
8. the	google	223	1.20%
	google uk	16	0.09%
	google canada	14	0.08%
	yahoo	14	0.08%
	google australia	6	0.03%
	msn	6	0.03%
	google france	2	0.01%
	netscape	2	0.01%
	aol netfind	1	0.01%
	yahoo taiwan	1	0.01%
	cnet search.com	1	0.01%
	google germany	1	0.01%
9. 2008	google	225	1.21%
	yahoo	18	0.10%
	google canada	8	0.04%
	google france	6	0.03%
	msn	4	0.02%
	google italy	2	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
	google uk	1	0.01%
	altavista	1	0.01%
10. grant	google	217	1.17%
	yahoo	16	0.09%
	google france	5	0.03%
	google canada	4	0.02%
	google uk	3	0.02%
	msn	3	0.02%
	google italy	3	0.02%
	aol netfind	1	0.01%
	google australia	1	0.01%
11. funding	google	189	1.02%
	yahoo	18	0.10%
	google canada	4	0.02%
	google uk	3	0.02%
	msn	2	0.01%
	google australia	1	0.01%
	google italy	1	0.01%
	aol netfind	1	0.01%

12. health	google	174	0.93%
	google uk	12	0.06%
	google canada	9	0.05%
	yahoo	8	0.04%
	msn	5	0.03%
	google australia	2	0.01%
	google italy	2	0.01%
	google france	1	0.01%
	aol netfind	1	0.01%
	yahoo spain	1	0.01%
13. change	google	134	0.72%
	google uk	21	0.11%
	google canada	12	0.06%
	yahoo	11	0.06%
	google germany	5	0.03%
	msn	4	0.02%
	google australia	3	0.02%
	netscape	2	0.01%
	google france	1	0.01%
	google italy	1	0.01%
	yahoo spain	1	0.01%
	altavista	1	0.01%
	hotbot	1	0.01%
14. climate	google	138	0.74%
	google uk	14	0.08%
	yahoo	11	0.06%
	google canada	10	0.05%
	google germany	5	0.03%
	msn	3	0.02%
	google australia	3	0.02%
	yahoo spain	2	0.01%
	altavista	1	0.01%
	google italy	1	0.01%
	hotbot	1	0.01%
15. star	google	170	0.91%
	msn	6	0.03%
	google canada	4	0.02%
	yahoo	4	0.02%
	netscape	1	0.01%
	google australia	1	0.01%
	google uk	1	0.01%
16. to	google	145	0.78%

	google uk	13	0.07%
	yahoo	10	0.05%
	google canada	5	0.03%
	msn	4	0.02%
	google france	1	0.01%
	aol netfind	1	0.01%
	google australia	1	0.01%
	google germany	1	0.01%
17. on	google	115	0.62%
	yahoo	16	0.09%
	google uk	10	0.05%
	google canada	5	0.03%
	google australia	2	0.01%
	netscape	2	0.01%
	yahoo taiwan	1	0.01%
	cnet search.com	1	0.01%
	aol netfind	1	0.01%
	msn	1	0.01%
18. environment	google	101	0.54%
	google uk	14	0.08%
	yahoo	5	0.03%
	google canada	3	0.02%
	google italy	2	0.01%
	google australia	2	0.01%
	google japan	1	0.01%
	google france	1	0.01%
	google germany	1	0.01%
19. effects	google	99	0.53%
	google uk	8	0.04%
	yahoo	7	0.04%
	google canada	5	0.03%
	msn	5	0.03%
	aol netfind	2	0.01%
	yahoo taiwan	1	0.01%
	google australia	1	0.01%
	google germany	1	0.01%
20. air	google	84	0.45%
	yahoo	16	0.09%
	google canada	3	0.02%
	google uk	2	0.01%
	netscape	2	0.01%
	google germany	1	0.01%

msn	1	0.01%
google italy	1	0.01%
hotbot	1	0.01%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

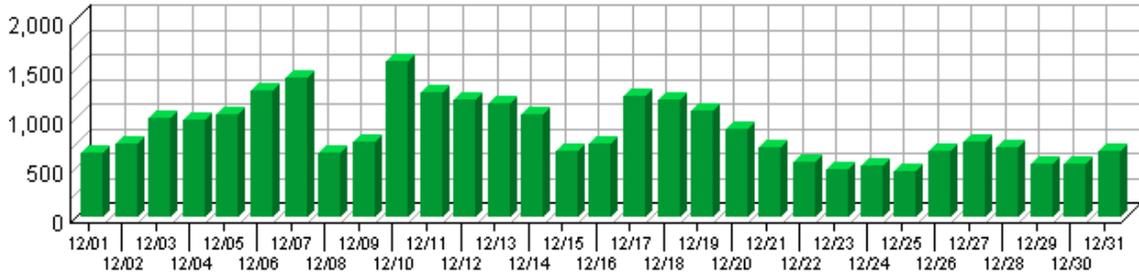
—

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

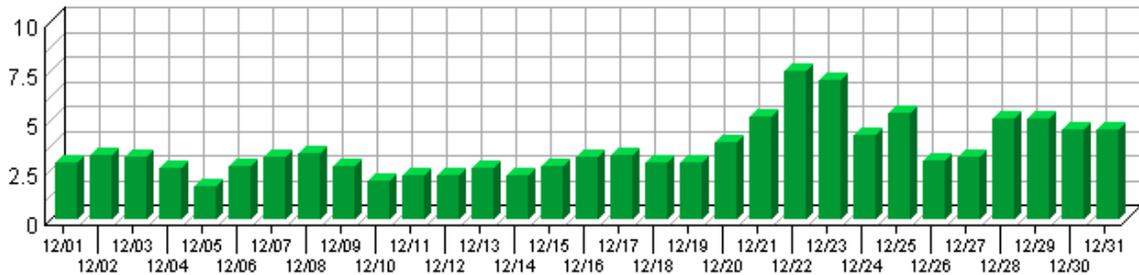
Visitors Trend



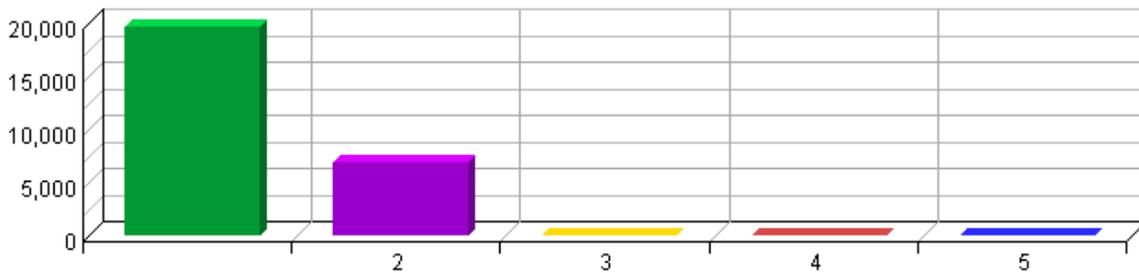
Visit Summary

Visits	26,951
Average per Day	869
Average Visit Length	00:15:21
Median Visit Length	00:04:15
International Visits	1.64%
Visits of Unknown Origin	72.77%
Visits from Your Country: United States (US)	25.59%

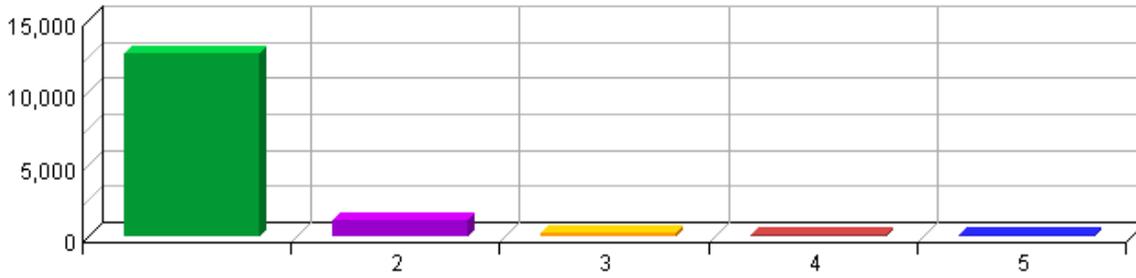
Average Length of Visit Trend



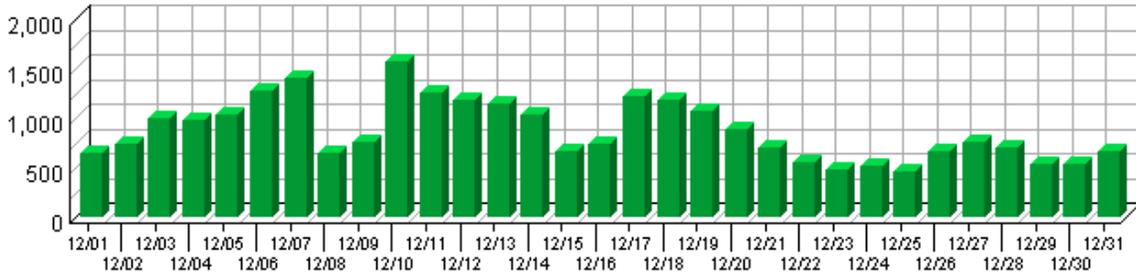
Top Countries by Visits



Visitors by Number of Visits



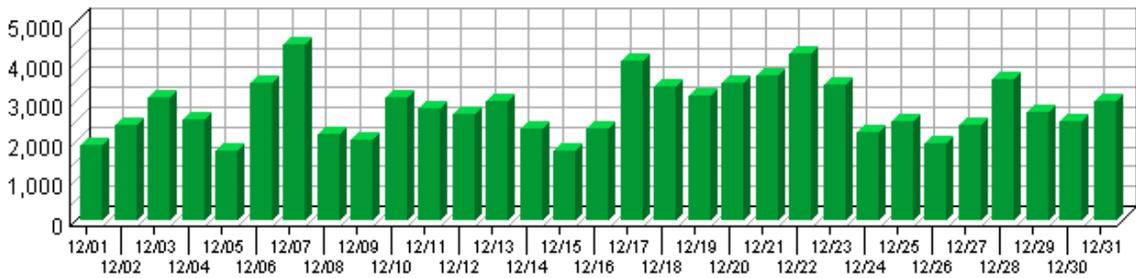
Visitors Trend



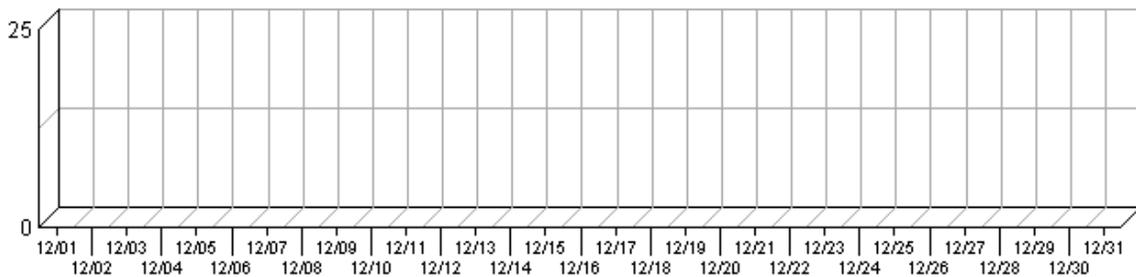
Visitor Summary

Unique Visitors	15,095
Visitors Who Visited Once	12,771
Visitors Who Visited More Than Once	2,324
Average Visits per Visitor	1.79

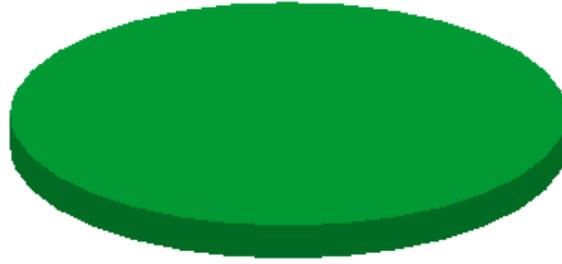
Visitor Minutes Trend



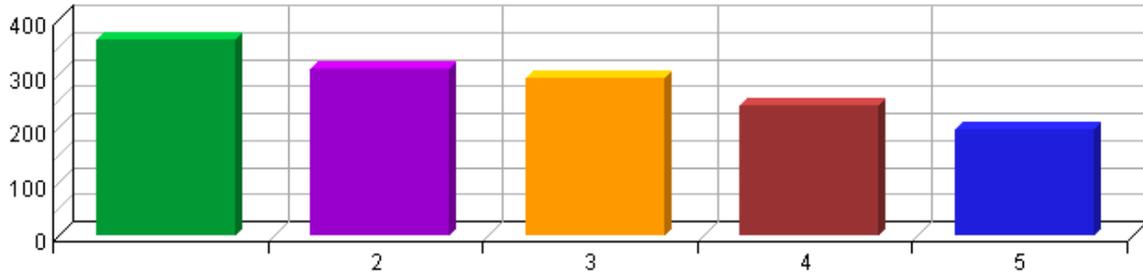
First Time Visitors Trend



New vs. Return Visits



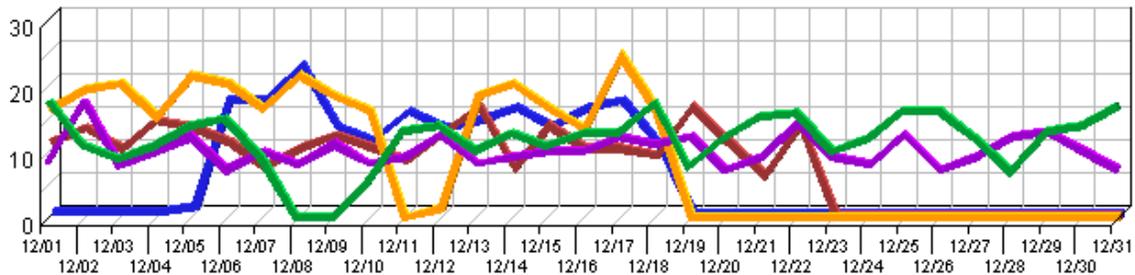
Top Visitors by Visits



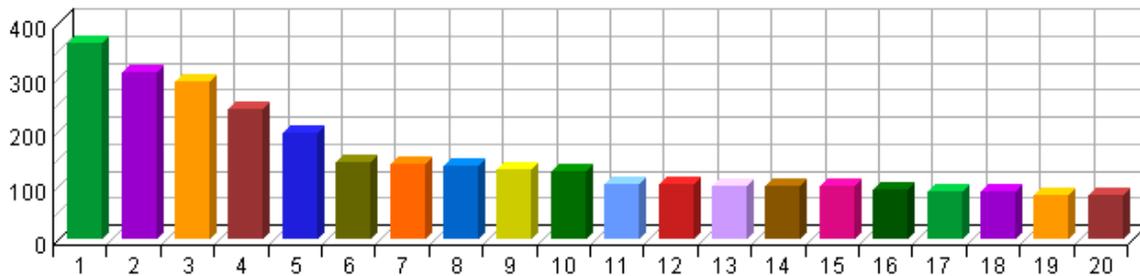
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en- US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	364	1.35%	578
2.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	309	1.15%	411
3.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	290	1.08%	792
4.	crawl-66-249-70-162.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	242	0.90%	2,746
5.	llf520075.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	195	0.72%	373
6.	209.190.250.141_libwww-perl/5.	142	0.53%	225

	800			
7.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	138	0.51%	466
8.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	135	0.50%	596
9.	64.1.215.162_Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	130	0.48%	301
10.	65.55.210.97_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	127	0.47%	167
11.	livebot-65-55-210-94.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	103	0.38%	210
12.	207.188.198.86_libwww-perl/5.800	101	0.37%	161
13.	65.55.210.90_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	99	0.37%	133
14.	64.27.13.129_-	98	0.36%	113
15.	65.55.210.92_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	97	0.36%	165
16.	crawler100.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	92	0.34%	169
17.	134.67.99.162_NLESE USEPA	89	0.33%	618
18.	65.55.210.93_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	88	0.33%	130
19.	crawl-66-249-70-235.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	82	0.30%	1,199
20.	64.69.46.156_-	81	0.30%	81
	Subtotal	3,002	11.14%	9,634
	Other	23,940	88.86%	45,298
	Total	26,942	100.00%	54,932

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

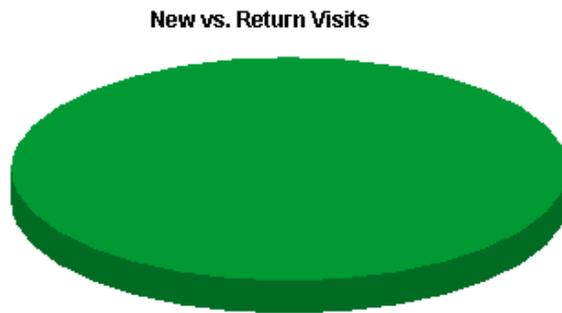
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	26,942	100.00%
Total	26,942	100.00%

New vs. Return Visits – Help Card

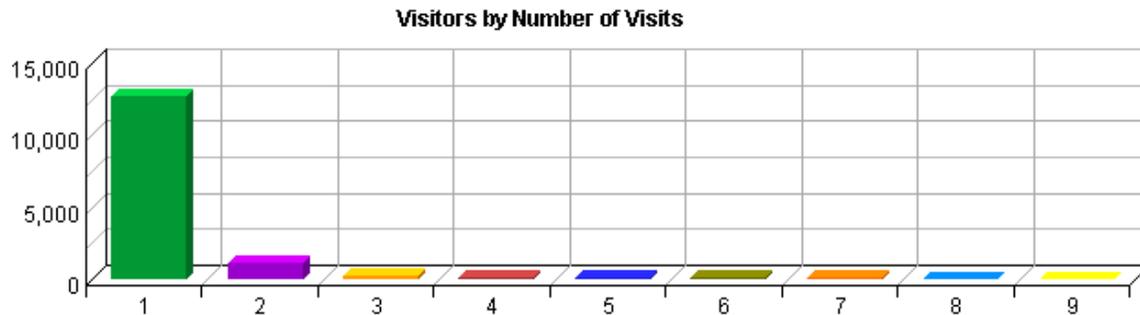
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	12,771	84.60%
2 visits	1,163	7.70%
3 visits	307	2.03%
4 visits	185	1.23%
5 visits	148	0.98%
6 visits	123	0.81%
7 visits	94	0.62%
8 visits	55	0.36%
9 visits	34	0.23%
Subtotal	14,880	98.58%
Other	215	1.42%
Total	15,095	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

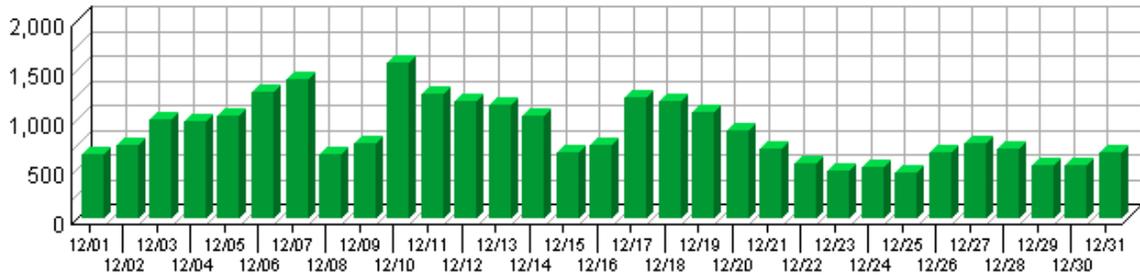
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



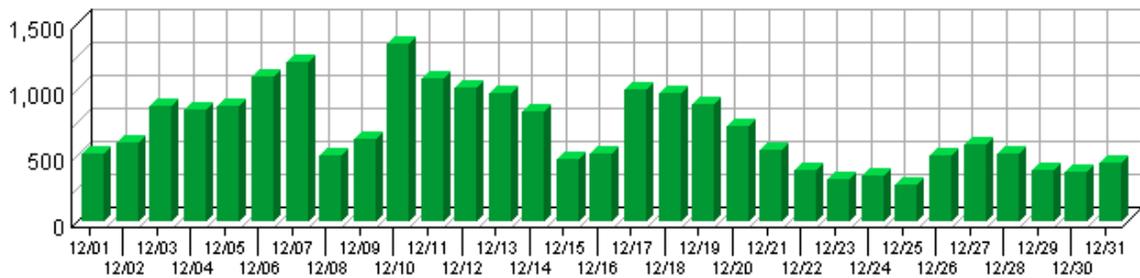
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

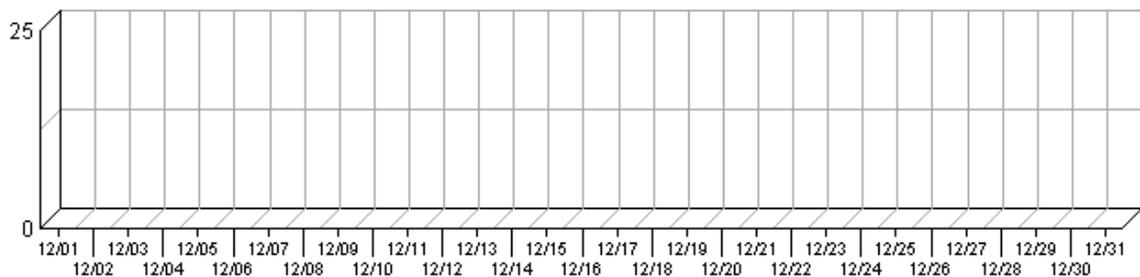
Visitors Trend



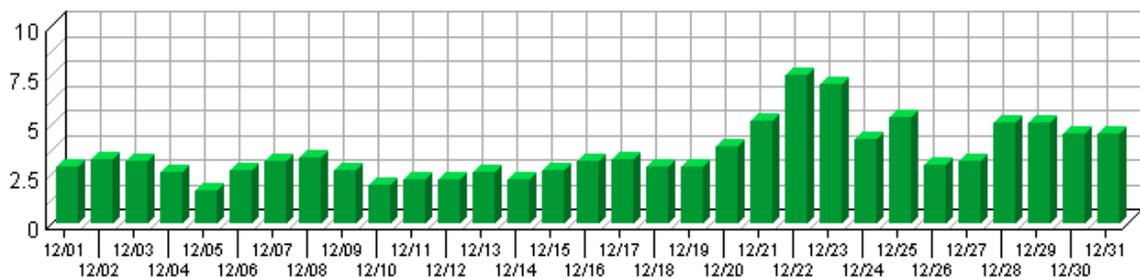
Unique Visitors Trend



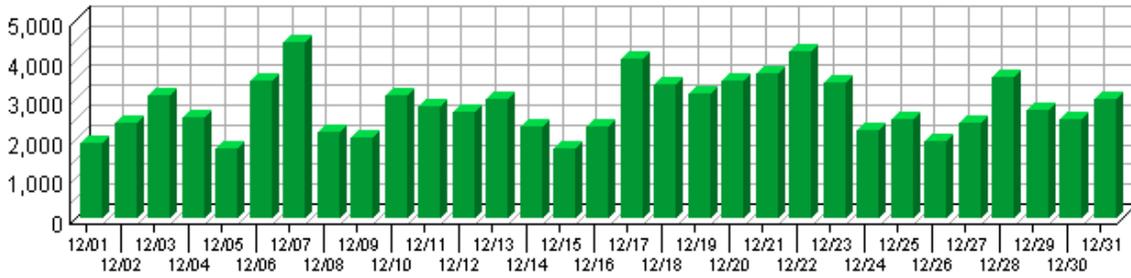
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
12/01	650	519	0	00:02:55	1,906.65
12/02	747	597	0	00:03:12	2,393.50
12/03	1,000	879	0	00:03:07	3,121.95
12/04	977	848	0	00:02:35	2,538.87
12/05	1,034	874	0	00:01:42	1,764.75
12/06	1,286	1,092	0	00:02:41	3,458.35
12/07	1,402	1,202	0	00:03:10	4,442.75
12/08	642	497	0	00:03:21	2,158.72
12/09	758	628	0	00:02:40	2,026.28
12/10	1,570	1,350	0	00:01:58	3,107.85
12/11	1,251	1,084	0	00:02:15	2,818.32
12/12	1,184	1,017	0	00:02:16	2,693.73
12/13	1,141	973	0	00:02:38	3,005.38
12/14	1,034	836	0	00:02:13	2,292.22
12/15	660	474	0	00:02:40	1,767.32
12/16	736	518	0	00:03:10	2,331.03
12/17	1,228	1,005	0	00:03:17	4,033.87
12/18	1,183	972	0	00:02:50	3,368.18
12/19	1,074	890	0	00:02:54	3,130.78
12/20	888	723	0	00:03:54	3,464.50
12/21	697	541	0	00:05:13	3,646.47
12/22	559	388	0	00:07:31	4,208.33
12/23	485	319	0	00:07:04	3,430.08
12/24	511	352	0	00:04:18	2,204.43
12/25	462	282	0	00:05:23	2,489.80
12/26	658	498	0	00:02:57	1,946.73
12/27	757	588	0	00:03:11	2,411.75
12/28	696	509	0	00:05:05	3,542.85
12/29	534	383	0	00:05:06	2,725.63
12/30	541	381	0	00:04:35	2,482.78

12/31	658	448	0	00:04:35	3,026.58
Average	871	698	0	N/A	2,836.79
Total	27,003	21,667	0	N/A	87,940.45

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
12/01	650	2.41%
12/02	745	2.76%
12/03	999	3.71%
12/04	976	3.62%
12/05	1,031	3.83%
12/06	1,284	4.76%
12/07	1,400	5.19%
12/08	640	2.37%
12/09	756	2.81%
12/10	1,569	5.82%
12/11	1,249	4.63%
12/12	1,182	4.39%
12/13	1,140	4.23%
12/14	1,032	3.83%
12/15	660	2.45%
12/16	734	2.72%
12/17	1,228	4.56%
12/18	1,180	4.38%
12/19	1,072	3.98%
12/20	886	3.29%
12/21	696	2.58%
12/22	558	2.07%
12/23	481	1.78%
12/24	509	1.89%
12/25	461	1.71%

12/26	657	2.44%
12/27	757	2.81%
12/28	692	2.57%
12/29	530	1.97%
12/30	540	2.00%
12/31	657	2.44%
Total	26,951	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

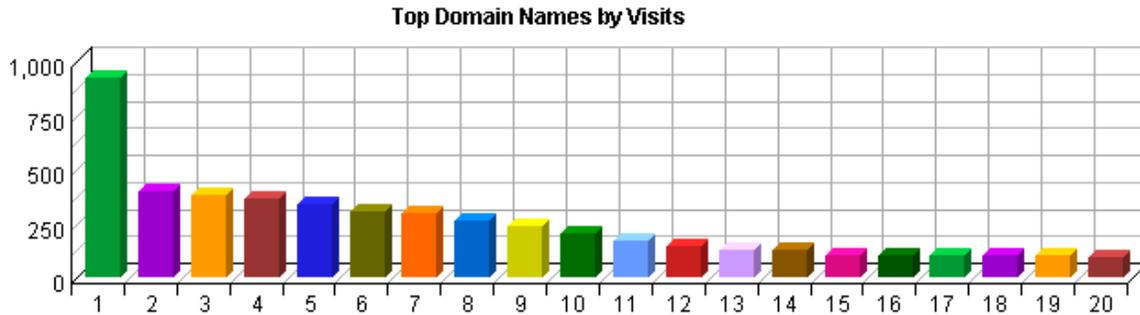
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	921	3.42%	1,530
2.	ask.com	395	1.47%	1,373
3.	live.com	383	1.42%	703
4.	bloglines.com	363	1.35%	577
5.	googlebot.com	338	1.25%	3,971
6.	78.137.163.133	309	1.15%	411
7.	74.6.22.80	297	1.10%	1,089
8.	rr.com	259	0.96%	390
9.	comcast.net	234	0.87%	324
10.	verizon.net	203	0.75%	314
11.	aol.com	166	0.62%	228
12.	209.190.250.141	142	0.53%	225
13.	64.1.215.162	130	0.48%	301
14.	65.55.210.97	126	0.47%	166
15.	207.188.198.86	101	0.37%	161
16.	charter.com	99	0.37%	144
17.	65.55.210.90	99	0.37%	133
18.	become.com	98	0.36%	165
19.	64.27.13.129	98	0.36%	113
20.	65.55.210.92	97	0.36%	165
	Subtotal	4,858	18.03%	12,483
	Other	22,093	81.97%	42,479
	Total	26,951	100.00%	54,962

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

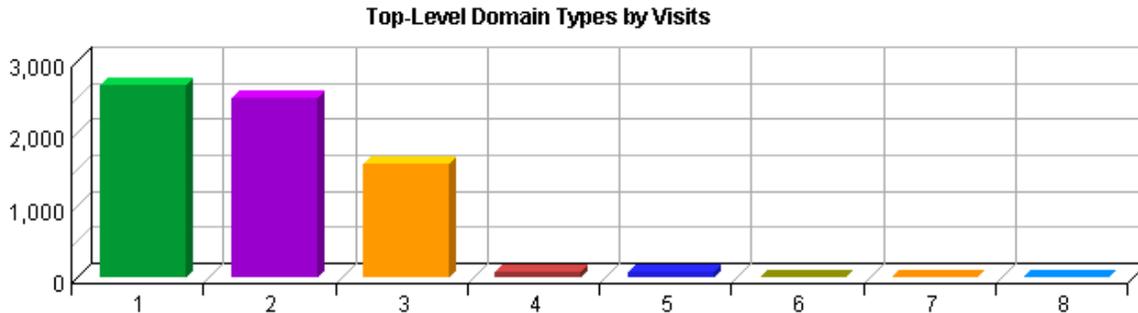
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	2,671	38.56%	9,117
2.	Network	2,494	36.01%	4,239
3.	Education	1,585	22.88%	3,432
4.	Organization	87	1.26%	157
5.	Government	71	1.03%	81
6.	Military	11	0.16%	14
7.	International	4	0.06%	4
8.	ARPANET	3	0.04%	3
	Total	6,926	100.00%	17,047

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



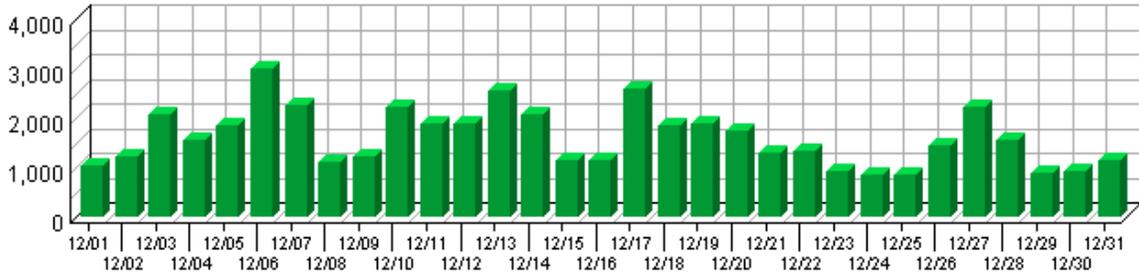
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

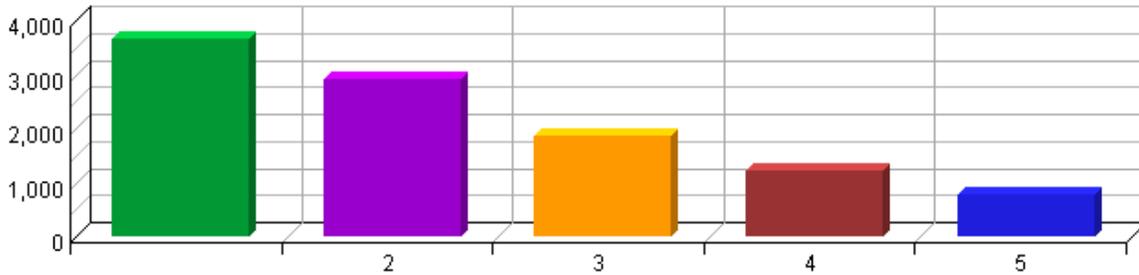
Page Views Trend



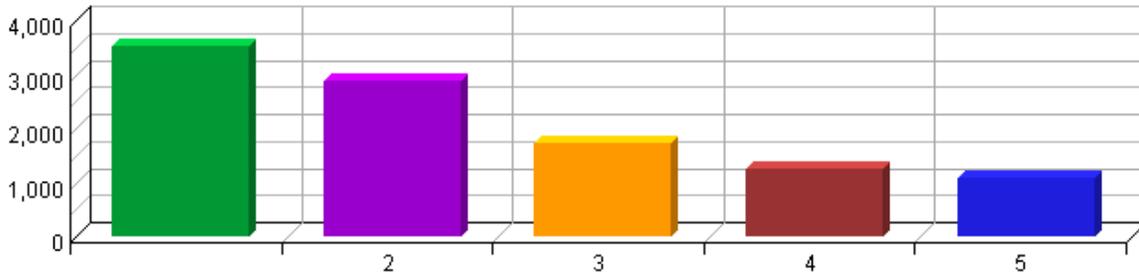
Page View Summary

Page Views	49,706
Average per Day	1,603
Average Page Views per Visit	1.84

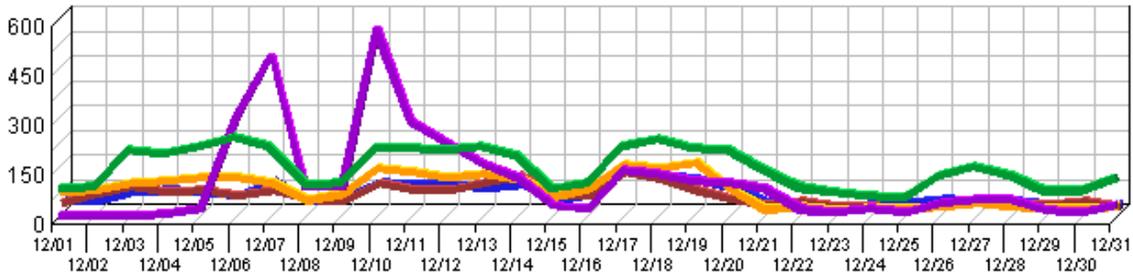
Top Entry Pages



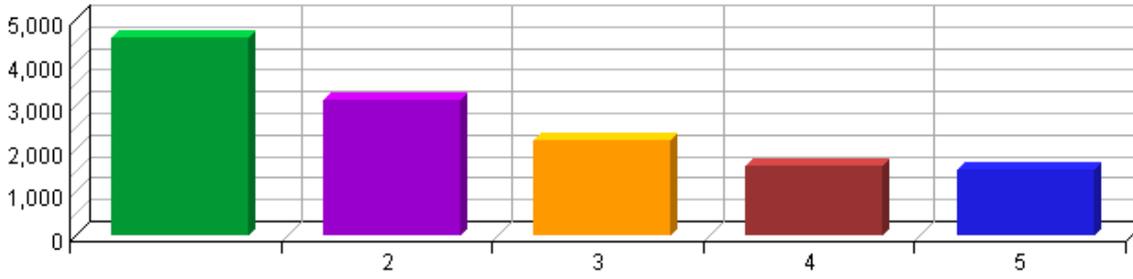
Top Exit Pages



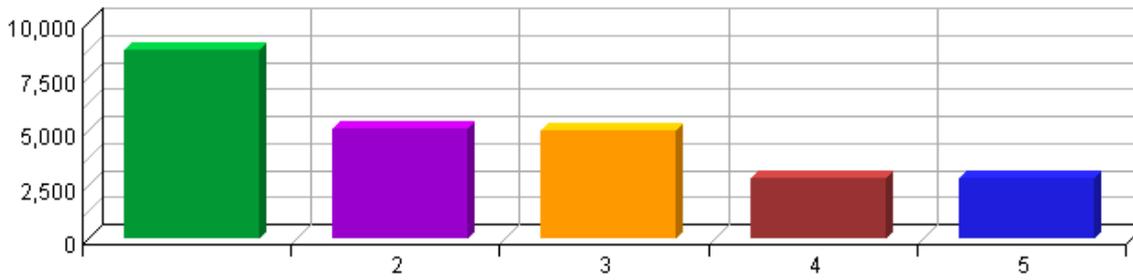
Top Pages by Visits Trend



Top Pages by Visits

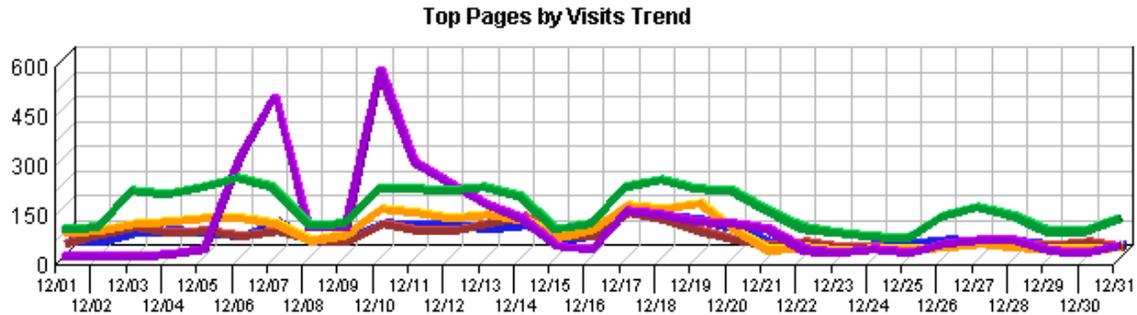


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,588	10.11%	5,329	00:03:08	0
2.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	3,128	6.89%	3,703	00:04:42	0
3.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	2,190	4.83%	2,453	00:04:17	0
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,606	3.54%	1,741	00:04:15	0
5.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA	1,525	3.36%	2,466	00:02:50	0

6.	http:// es.epa.gov/ ncer/ rfa/ forms/ FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	852	1.88%	877	00:03:56	0
7.	Health Effects of Near–Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	750	1.65%	823	00:03:41	0
8.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	613	1.35%	614	00:04:32	0
9.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	581	1.28%	590	00:02:15	0
10.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	545	1.20%	580	00:04:34	0
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	439	0.97%	451	00:03:48	0
12.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	385	0.85%	405	00:04:45	0
13.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	366	0.81%	396	00:03:36	0
14.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual.html	335	0.74%	355	00:02:26	0
15.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	310	0.68%	323	00:03:35	0
16.	Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For	301	0.66%	309	00:03:42	0

	Graduate Envi http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_fellow.html					
17.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	291	0.64%	295	00:04:10	0
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html	288	0.63%	303	00:03:54	0
19.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	259	0.57%	288	00:02:48	0
20.	Archive Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ archive/	256	0.56%	319	00:01:30	0
	Subtotal	19,608	43.21%	22,620	00:03:29	
	Other	25,766	56.79%	27,086	00:03:33	
	Total	45,374	100.00%	49,706	00:03:32	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

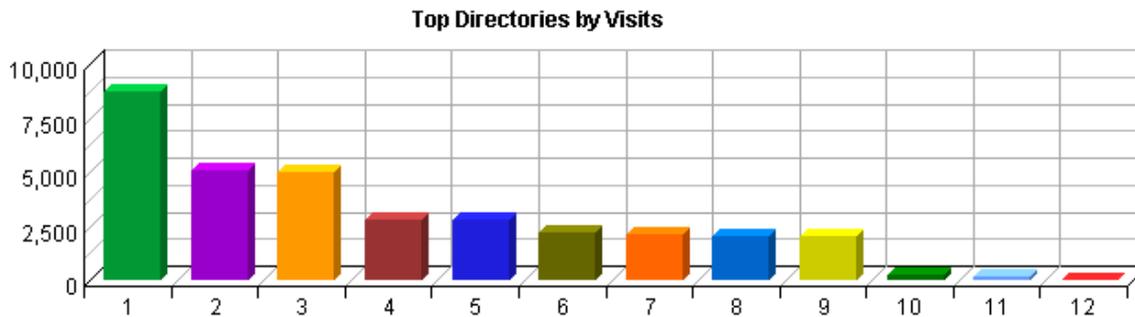
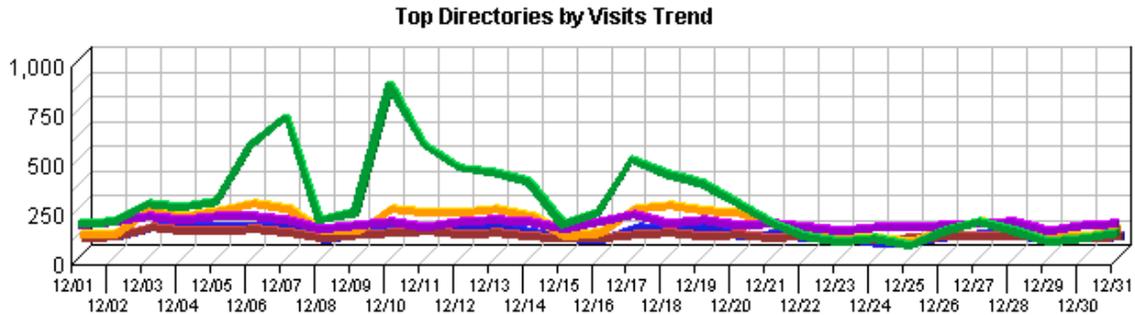
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/2008	8,740	26.26%	11,471	918,364
2.	http://es.epa.gov/ncer/rfa/archive	5,118	15.38%	13,969	446,531
3.	http://es.epa.gov/ncer/rfa/	4,983	14.97%	5,877	106,741
4.	http://es.epa.gov/ncer/rfa/2004	2,820	8.47%	4,707	302,852
5.	http://es.epa.gov/ncer/rfa/2007	2,807	8.43%	3,791	498,408
6.	http://es.epa.gov/ncer/rfa/2006	2,188	6.57%	3,100	250,278
7.	http://es.epa.gov/ncer/rfa/forms	2,134	6.41%	5,404	174,127
8.	http://es.epa.gov/ncer/rfa/2005	2,065	6.20%	2,942	240,220
9.	http://es.epa.gov/ncer/rfa/current	1,997	6.00%	3,119	210,535
10.	http://es.epa.gov/ncer/rfa/pdf	292	0.88%	387	57,350
11.	http://es.epa.gov/ncer/rfa/partners	138	0.41%	194	7,400
12.	http://es.epa.gov/ncer/rfa/.	1	0.00%	1	13
	Total	33,283	100.00%	54,962	3,212,814

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.



This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

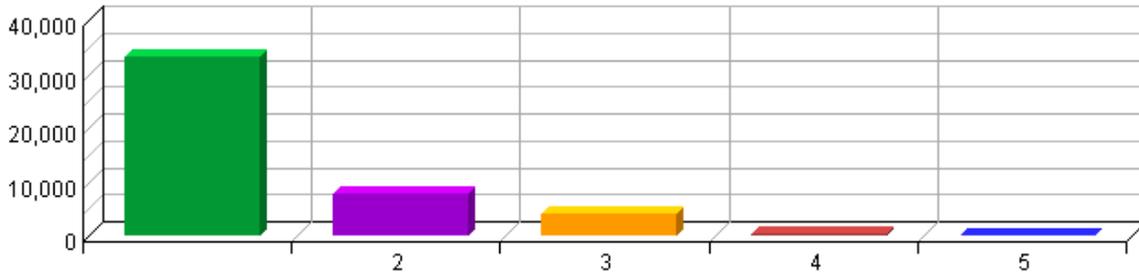
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

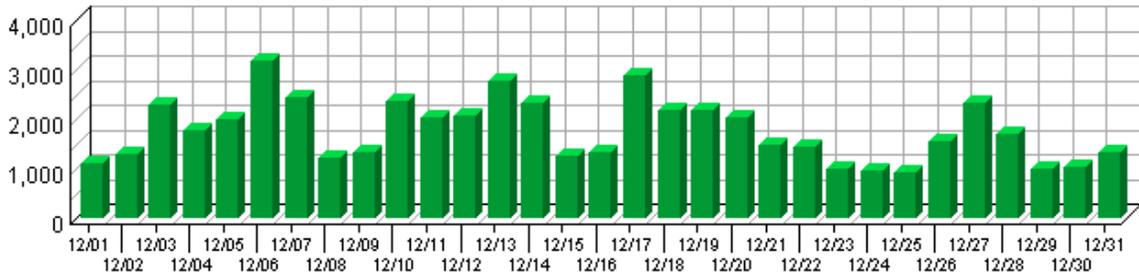
Hit Summary

Successful Hits for Entire Site	54,962
Average Hits per Day	1,772
Home Page Hits	5,329

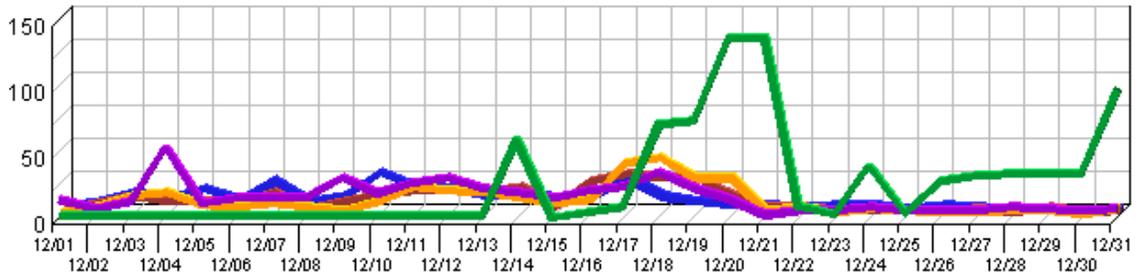
Most Accessed File Types by Files



Hits Trend

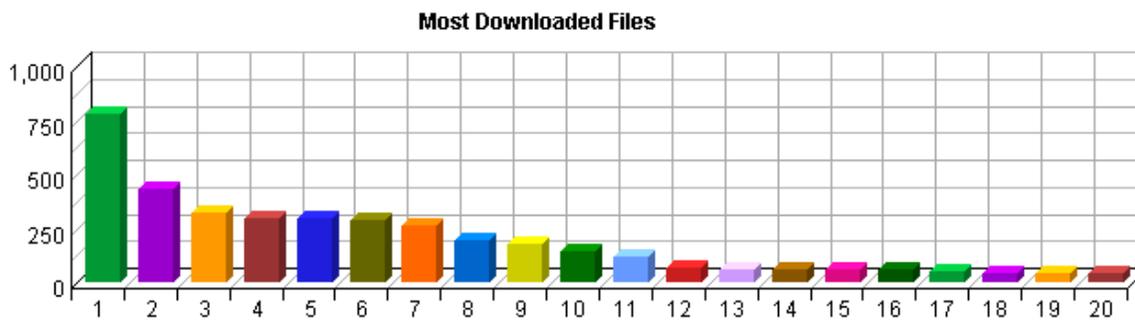
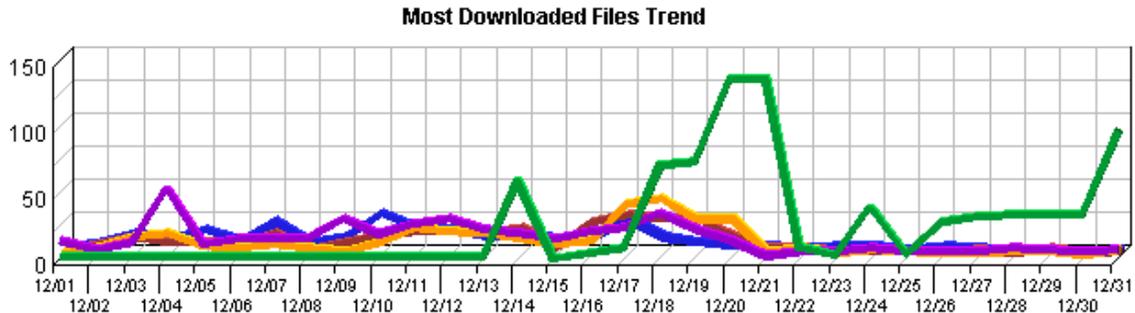


Most Downloaded Files Trend



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	783	15.27%	75
2.	http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf	428	8.34%	297
3.	http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf	322	6.28%	229
4.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.pdf	300	5.85%	258
5.	http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf	296	5.77%	244
6.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	291	5.67%	250
7.	http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf	265	5.17%	213
8.	http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf	197	3.84%	168
9.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	179	3.49%	142
10.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.doc	148	2.89%	138
11.	http://es.epa.gov/ncer/rfa/forms/epaf2006.pdf	121	2.36%	106

12.	http://es.epa.gov/ncer/rfa/2006/sbir_phase1.pdf	70	1.36%	32
13.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.doc	61	1.19%	53
14.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.pdf	60	1.17%	59
15.	http://es.epa.gov/ncer/rfa/forms/GG_LobbyingForm-V1.1.pdf	60	1.17%	59
16.	http://es.epa.gov/ncer/rfa/forms/424b.doc	57	1.11%	55
17.	http://es.epa.gov/ncer/rfa/forms/424b.pdf	54	1.05%	53
18.	http://es.epa.gov/ncer/rfa/2004/2004_sbir_phase1_haz-waste.pdf	44	0.86%	21
19.	http://es.epa.gov/ncer/rfa/2004/2004_sbir_phase1_poll-prev.pdf	42	0.82%	25
20.	http://es.epa.gov/ncer/rfa/pdf/a98hexval.pdf	40	0.78%	39
	Subtotal	3,818	74.44%	2,516
	Other	1,311	25.56%	1,228
	Total	5,129	100.00%	3,744

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

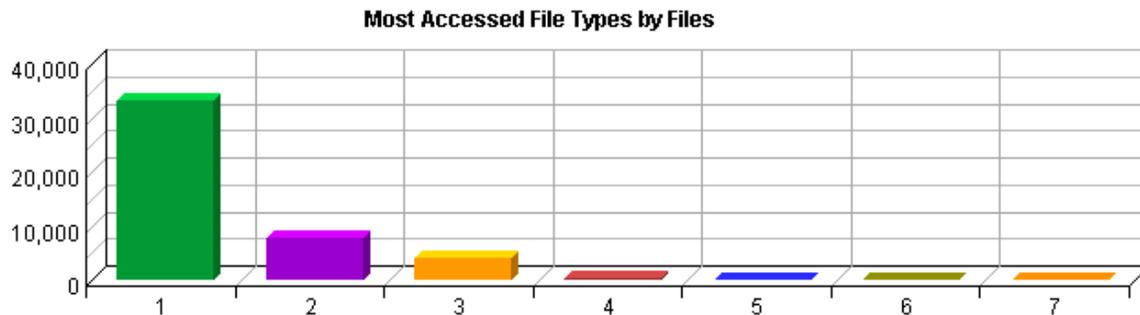
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	33,310	72.92%	2,616,768
2.	htm	7,824	17.13%	126,264
3.	pdf	4,038	8.84%	418,213
4.	doc	398	0.87%	48,909
5.	wpd	91	0.20%	1,936
6.	hold	17	0.04%	724
7.	scc	5	0.01%	2
	Total	45,683	100.00%	3,212,814

Most Accessed File Types – Help Card

- ? File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
- Files** – Number of files of the specified type accessed by visitors to your site.
- Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.
- %** – Percentage of all kilobytes of data transferred for the specified file type.

💡 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

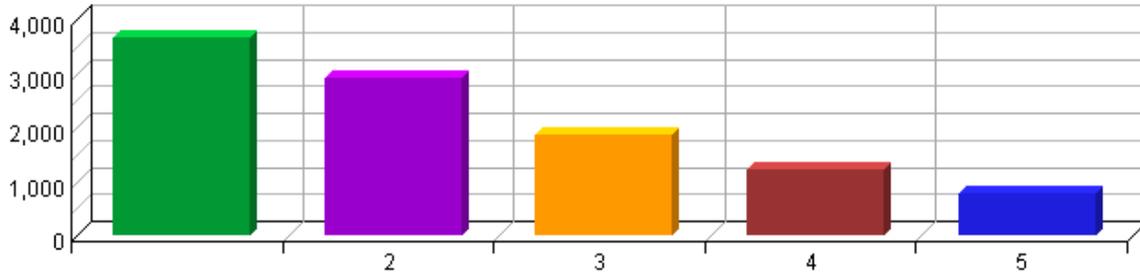
% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

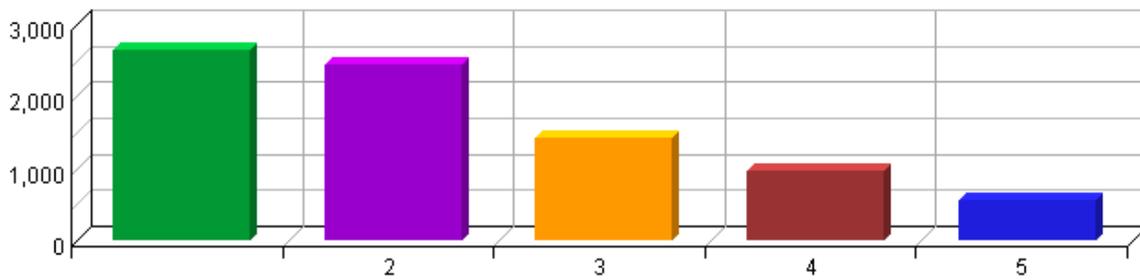
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

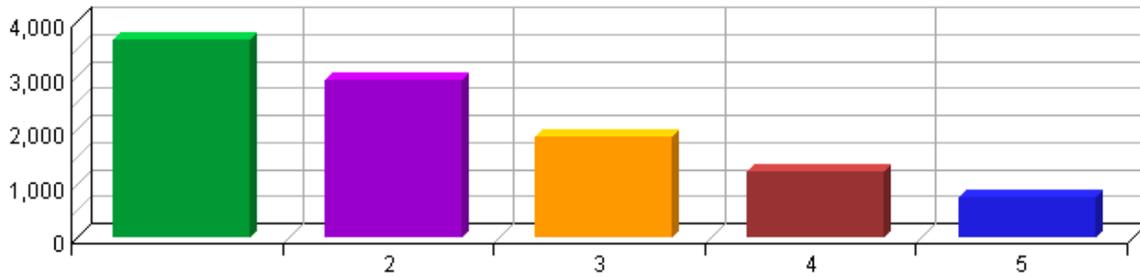
Top Entry Pages



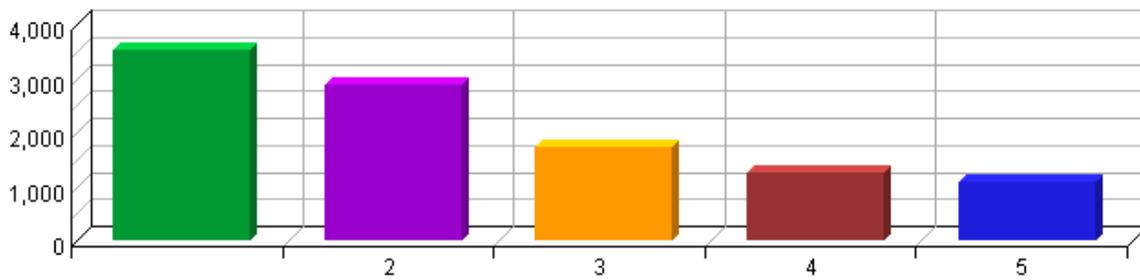
Single Access Pages



Top Entry Files



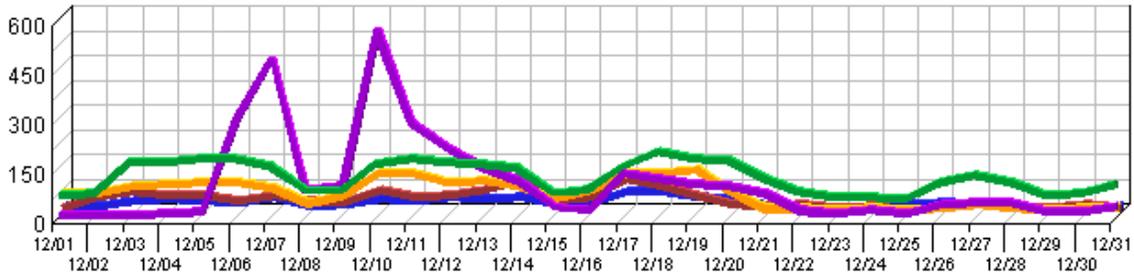
Top Exit Pages



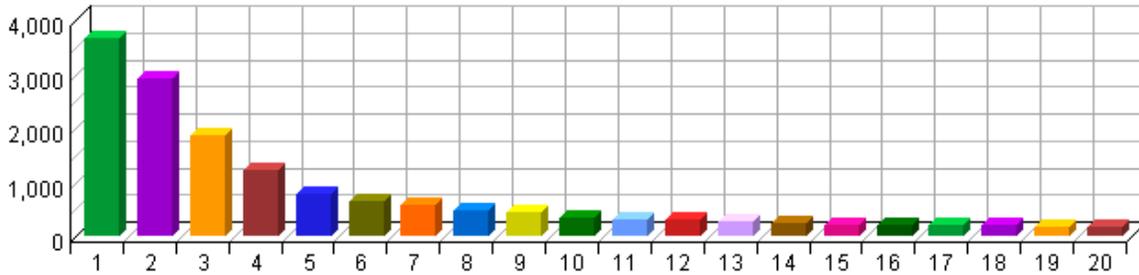
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,655	14.14%
2.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	2,905	11.24%
3.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	1,869	7.23%
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,214	4.70%
5.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	764	2.96%

6.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	639	2.47%
7.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	573	2.22%
8.	Health Effects of Near–Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	478	1.85%
9.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	447	1.73%
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	323	1.25%
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	309	1.20%
12.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	291	1.13%
13.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	283	1.09%
14.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	241	0.93%
15.	Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_fellow.html	215	0.83%
16.	Exploratory Research: Nanotechnology Research Grants Investigating	213	0.82%

	Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	213	0.82%
18.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	208	0.80%
19.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_manufactured_nano.html	167	0.65%
20.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	166	0.64%
	Subtotal	15,173	58.69%
	Other	10,678	41.31%
	Total	25,851	100.00%

Top Entry Pages – Help Card

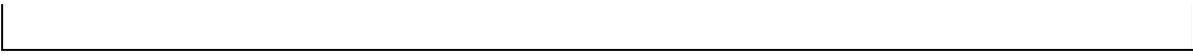
? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

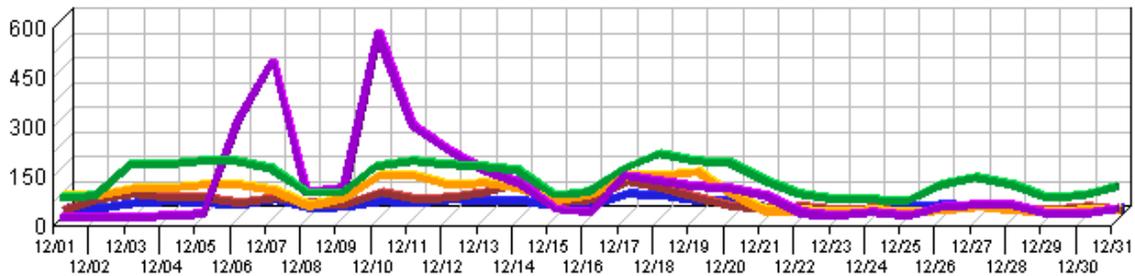
💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



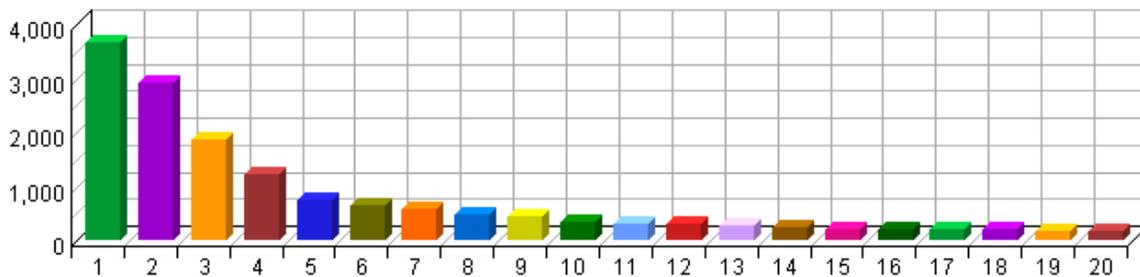
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	3,647	13.53%
2.	http://es.epa.gov/ncer/rfa/2008/2008_baa.html	2,903	10.77%
3.	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	1,862	6.91%
4.	http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	1,212	4.50%
5.	http://es.epa.gov/ncer/rfa/forms/	738	2.74%
6.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	638	2.37%
7.	http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	573	2.13%
8.	http://es.epa.gov/ncer/rfa/2008/2008_star_healtheffects.html	477	1.77%
9.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	446	1.65%
10.	http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	323	1.20%
11.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	309	1.15%

12.	http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	291	1.08%
13.	http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	283	1.05%
14.	http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	241	0.89%
15.	http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html	214	0.79%
16.	http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	213	0.79%
17.	http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	211	0.78%
18.	http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	202	0.75%
19.	http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html	167	0.62%
20.	http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	166	0.62%
	Subtotal	15,116	56.09%
	Other	11,835	43.91%
	Total	26,951	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

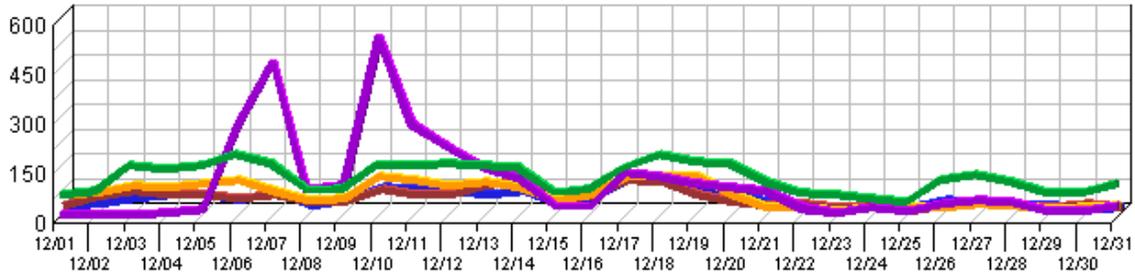


Consider what catches the attention of visitors most quickly and effectively.

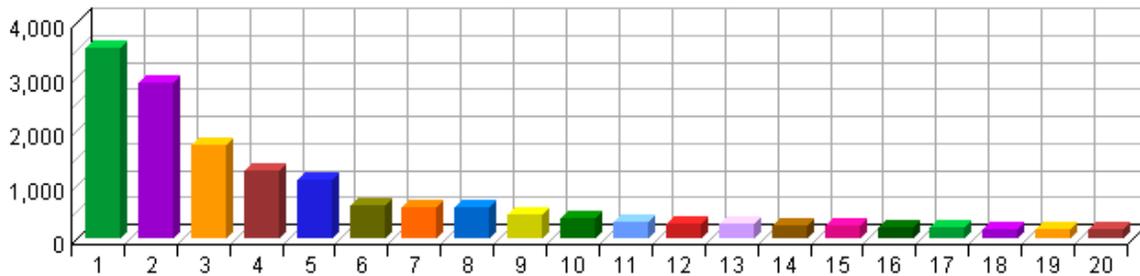
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,524	13.64%
2.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	2,886	11.17%
3.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	1,742	6.74%
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,243	4.81%
5.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	1,083	4.19%
6.	FALL 2008 EPA Science to Achieve	600	2.32%

	Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html		
7.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	578	2.24%
8.	Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	570	2.21%
9.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	437	1.69%
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	356	1.38%
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	301	1.16%
12.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	288	1.11%
13.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	274	1.06%
14.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html	228	0.88%
15.	Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_fellow.html	225	0.87%
16.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships	212	0.82%

	http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	210	0.81%
18.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	182	0.70%
19.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	166	0.64%
20.	Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/grants/00/00humanrfa.html	157	0.61%
	Subtotal	15,262	59.06%
	Other	10,580	40.94%
	Total	25,842	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

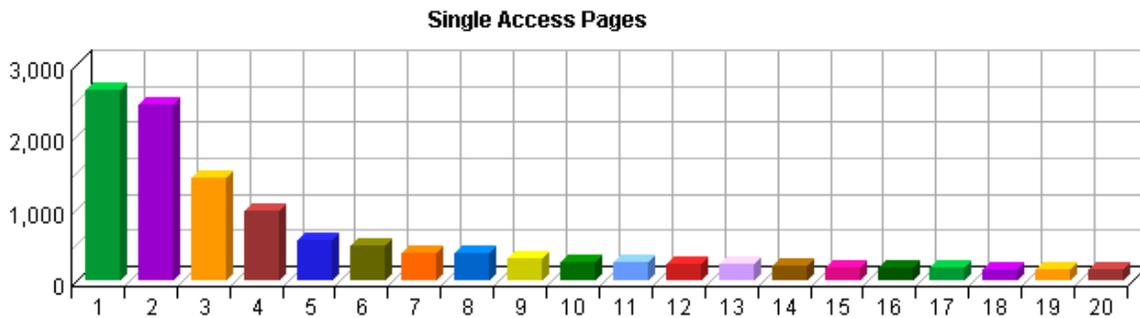
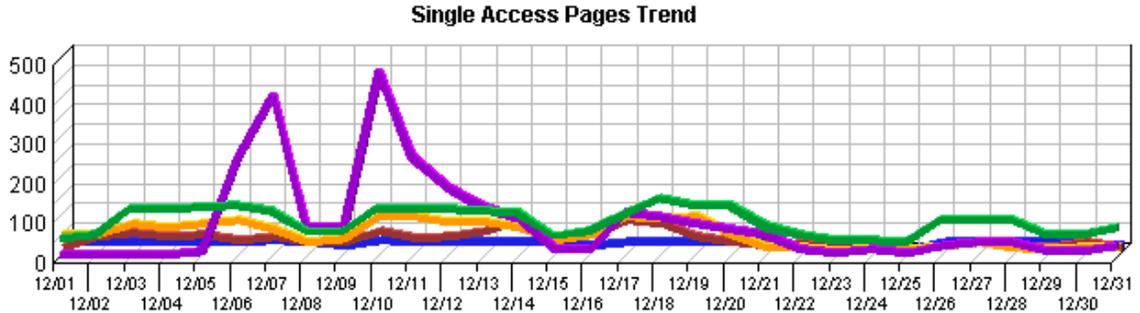
% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,654	13.24%
2.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	2,433	12.13%
3.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	1,436	7.16%
4.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	967	4.82%
5.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	569	2.84%

6.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	488	2.43%
7.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	392	1.96%
8.	Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	381	1.90%
9.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	306	1.53%
10.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	258	1.29%
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	248	1.24%
12.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	239	1.19%
13.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	238	1.19%
14.	Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_fellow.html	192	0.96%
15.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	190	0.95%
16.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo	184	0.92%

	http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	181	0.90%
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html	142	0.71%
19.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	141	0.70%
20.	Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/grants/00/00humanrfa.html	140	0.70%
	Subtotal	11,779	58.75%
	Other	8,271	41.25%
	Total	20,050	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	2,961	11.46%
	1. P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html	1,517	5.87%
	1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	1,001	3.87%
	1. Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	569	2.20%
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	546	2.11%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	496	1.92%
	1. Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http://es.epa.gov/ncer/rfa/2008/2008_star_healtheffects.html	400	1.55%
	1. Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	396	1.53%
	1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	270	1.04%
	1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	252	0.98%

1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	248	0.96%
	238	0.92%
1. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	199	0.77%
1. Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	194	0.75%
1. Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html	193	0.75%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	193	0.75%
1. P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html		
2. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	186	0.72%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	153	0.59%
1. Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	149	0.58%
1. Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/grants/00/00humanrfa.html	147	0.57%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

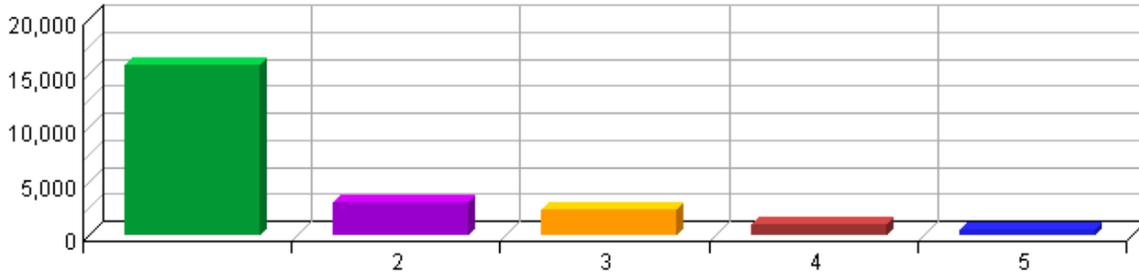
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

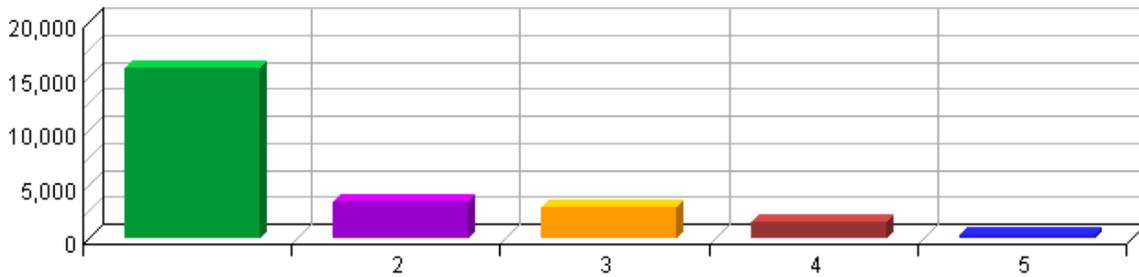
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

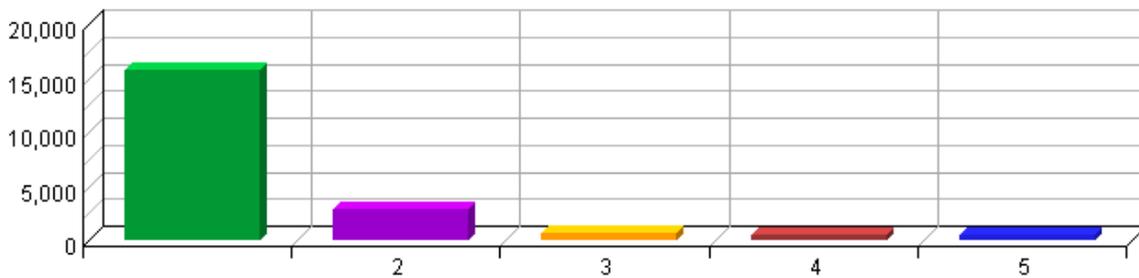
Visits by Referring Site



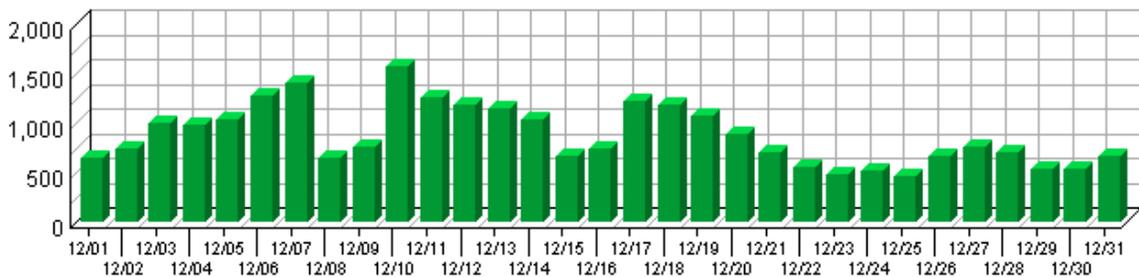
Visits by Referring Domain



Visits by Referring Page

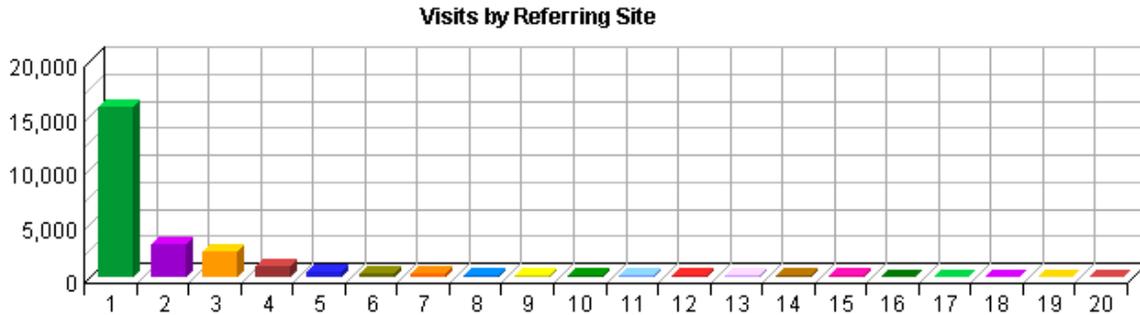


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	15,785	58.57%
2.	http://www.google.com/	2,991	11.10%
3.	http://es.epa.gov/	2,426	9.00%
4.	http://www.grants.gov/	1,060	3.93%
5.	http://www07.grants.gov/	516	1.91%
6.	http://images.google.com/	286	1.06%
7.	http://search.yahoo.com/	262	0.97%
8.	http://www.google.co.in/	228	0.85%
9.	http://nlquery.epa.gov/	219	0.81%
10.	http://www.google.co.uk/	134	0.50%
11.	http://www.google.ca/	114	0.42%
12.	http://www.eco.org/	111	0.41%
13.	http://www.epa.gov/	110	0.41%
14.	http://search.live.com/	92	0.34%
15.	http://images.google.co.in/	88	0.33%
16.	http://cfpub.epa.gov/	71	0.26%
17.	http://www.ask.com/	71	0.26%
18.	http://www.who.edu/	69	0.26%
19.	http://search.msn.com/	63	0.23%
20.	http://images.google.co.uk/	46	0.17%
	Subtotal	24,742	91.80%
	Other	2,209	8.20%
	Total	26,951	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

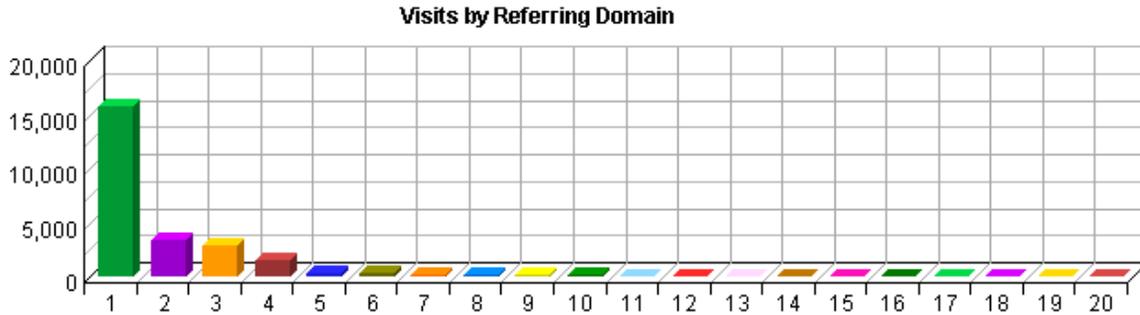
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	15,785	58.57%
2.	google.com	3,342	12.40%
3.	epa.gov	2,872	10.66%
4.	grants.gov	1,576	5.85%
5.	yahoo.com	372	1.38%
6.	google.co.in	316	1.17%
7.	google.co.uk	180	0.67%
8.	google.ca	139	0.52%
9.	live.com	132	0.49%
10.	eco.org	111	0.41%
11.	ask.com	74	0.27%
12.	aol.com	71	0.26%
13.	whoi.edu	69	0.26%
14.	msn.com	64	0.24%
15.	google.com.ph	50	0.19%
16.	google.com.au	40	0.15%
17.	google.co.id	37	0.14%
18.	fatomei.com	30	0.11%
19.	google.cn	28	0.10%
20.	google.it	28	0.10%
	Subtotal	25,316	93.93%
	Other	1,635	6.07%
	Total	26,951	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

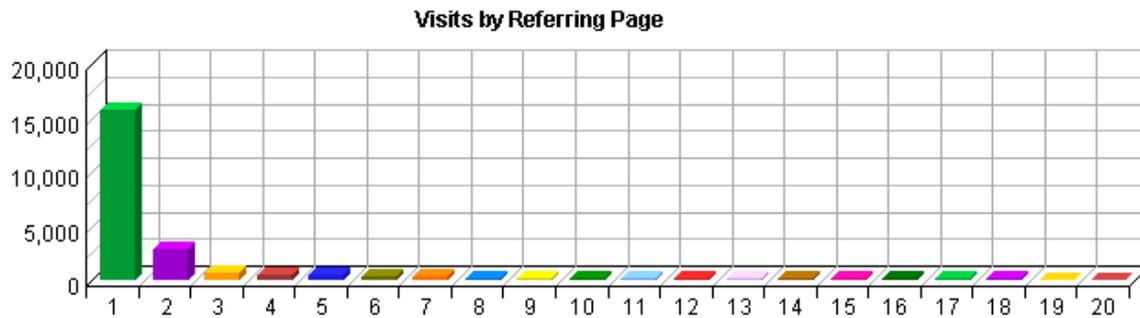
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	15,785	58.57%
2.	http://www.google.com/search	2,937	10.90%
3.	http://www.grants.gov/search/search.do	707	2.62%
4.	http://es.epa.gov/ncer/fellow/	488	1.81%
5.	http://es.epa.gov/ncer/	482	1.79%
6.	http://es.epa.gov/ncer/p3/	318	1.18%
7.	http://images.google.com/imgres	286	1.06%
8.	http://www.google.co.in/search	228	0.85%
9.	http://nlquery.epa.gov/epasearch/epasearch	215	0.80%
10.	http://search.yahoo.com/search	166	0.62%
11.	http://www.google.co.uk/search	133	0.49%
12.	http://es.epa.gov/ncer/sbir/	127	0.47%
13.	http://www.google.ca/search	114	0.42%
14.	http://es.epa.gov/ncer/p3/apply/index.html	114	0.42%
15.	http://www.eco.org/site/c.dnJLKPnNfKqG/b.993087/k.F934/Greater_Research_Opportunities_Fellowship_Program.htm	111	0.41%
16.	http://es.epa.gov/ncer/grants/	100	0.37%
17.	http://search.live.com/results.aspx	91	0.34%
18.	http://images.google.co.in/imgres	88	0.33%
19.	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	82	0.30%
20.	http://www.ask.com/web	71	0.26%
	Subtotal	22,643	84.02%
	Other	4,308	15.98%

Total

26,951

100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

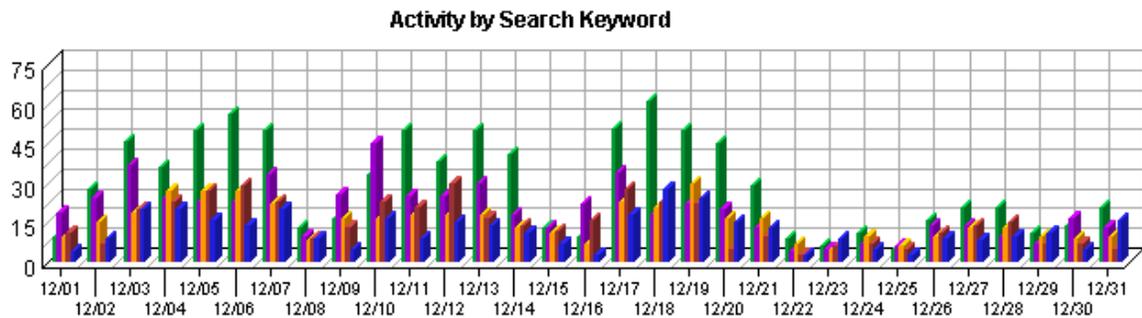
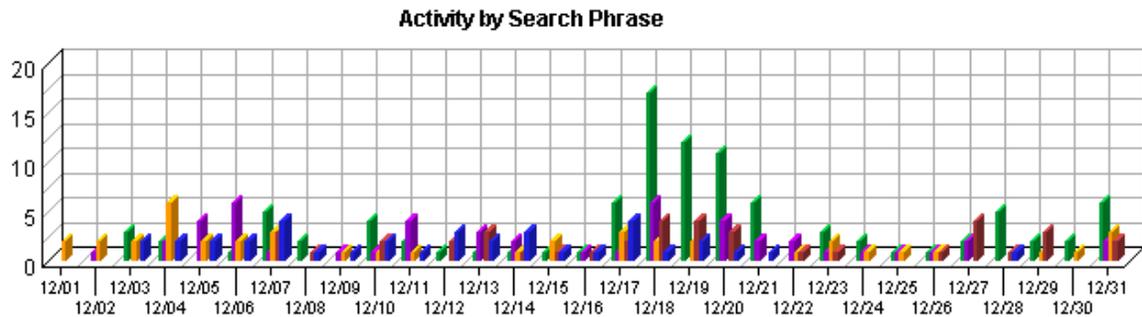
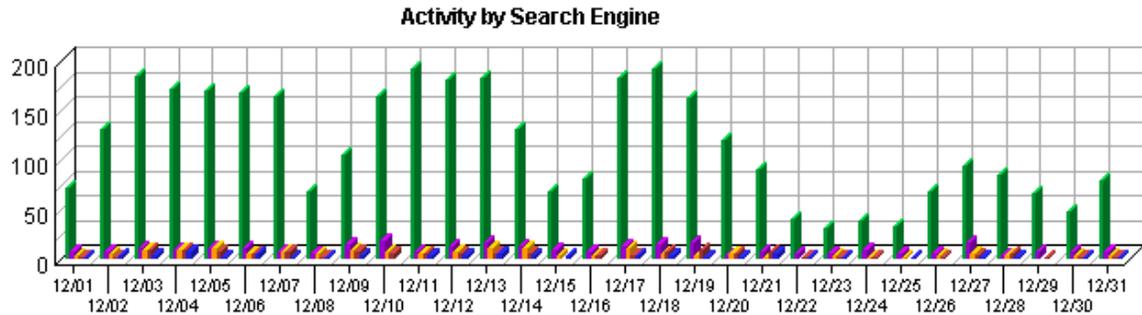
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

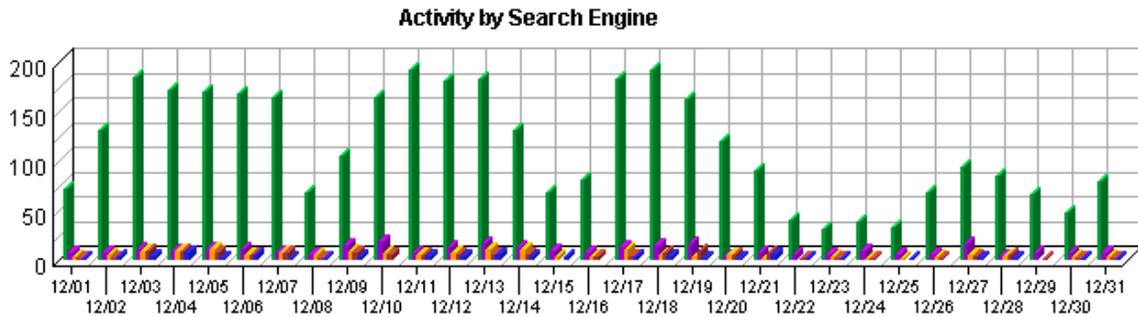


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	3,582	80.35%
2.	yahoo	302	6.77%
3.	google uk	169	3.79%
4.	google canada	137	3.07%
5.	msn	75	1.68%
6.	google australia	36	0.81%
7.	aol netfind	34	0.76%
8.	google italy	26	0.58%
9.	google germany	26	0.58%
10.	google france	22	0.49%
11.	netscape	12	0.27%
12.	altavista	6	0.13%
13.	yahoo spain	5	0.11%
14.	yahoo uk &ireland	5	0.11%
15.	google japan	4	0.09%
16.	yahoo taiwan	3	0.07%
17.	yahoo japan	2	0.04%
18.	excite	2	0.04%
19.	yahoo india	2	0.04%
20.	hotbot	2	0.04%
	Subtotal	4,452	99.87%
	Total	4,458	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa grants	95	2.13%
	epa	44	0.99%
	research grants	43	0.96%
	epa star	34	0.76%
	forms	29	0.65%
	epa funding	20	0.45%
	epa star grants	20	0.45%
	environmental grants	19	0.43%
	epa gro	17	0.38%
	interdisciplinary approach	17	0.38%
	research grant	14	0.31%
	future environmental issues	13	0.29%
	environmental research grants	13	0.29%
	rfa	13	0.29%
	pollution control measures in nepal(ppt,pdf,doc)	10	0.22%
	epa postdoc	10	0.22%
	health	9	0.20%
	epa grant	9	0.20%
	market mechanisms	9	0.20%
	epa star grant	9	0.20%
2. yahoo	consequences of air pollution	6	0.13%
	funding opportunity number	6	0.13%
	scholarship criminal justice rio hondo college	3	0.07%
	consequences of human activities	3	0.07%
	student research grant opportunities	2	0.04%
	evaluation of methods to design safer chemicals ppt	2	0.04%
	funding opportunity number rfa	2	0.04%
	environmental protection grants	2	0.04%
	epa ncer	2	0.04%
	small firm innovation	2	0.04%
	ipcc research grant	2	0.04%
	global change and air quality	2	0.04%
	us environmental protection agency	2	0.04%
	research oppartunities	2	0.04%
	us epa.gov	2	0.04%
	epa air workshop march 2008	2	0.04%
	funding agency for research	2	0.04%
abstract format	2	0.04%	

	epa nsf	2	0.04%
	epa federal grant opportunities	2	0.04%
3.	google uk		
	forms	8	0.18%
	change	4	0.09%
	climate change	4	0.09%
	how geographical location effect your health	2	0.04%
	consequences of global change	2	0.04%
	firm participation motivation environment voluntary	2	0.04%
	nanomaterials	2	0.04%
	physical form of mercury	1	0.02%
	.es around us	1	0.02%
	sorting codes comment	1	0.02%
	who children vulnerability	1	0.02%
	effect of air transport on human health	1	0.02%
	describe what environmental issues are	1	0.02%
	what are business phases	1	0.02%
	market mechanisms or command and control	1	0.02%
	market mechanisms environ	1	0.02%
	drive to achieve results when making application form	1	0.02%
	nanomaterials environment	1	0.02%
	soil decontamination method future research nano	1	0.02%
	stratification aquatic body water	1	0.02%
4.	google		
	canada		
	forms	3	0.07%
	interdisciplinary approach	3	0.07%
	effectiveness of governments	2	0.04%
	ecosystems	2	0.04%
	history of public health	2	0.04%
	future consequence air pollution	2	0.04%
	global health graduate grant	1	0.02%
	climate change invasive species decision support	1	0.02%
	when does fall start 2008	1	0.02%
	fall 2007	1	0.02%
	watershed classification systems	1	0.02%
	aquatic toxicology research	1	0.02%
	diagram of an ecosystem	1	0.02%
	creating key indicators for health outcomes	1	0.02%
	what is the epa's mission	1	0.02%
	usepa funding opportunity	1	0.02%
	ncer	1	0.02%
	biomarker of exposure	1	0.02%
	discuss the anticipated changes in the distributions of plants, animals and ecosystems in response to global climate change	1	0.02%

	us research grant fundings	1	0.02%
5. msn	usepa thomas barnwell	3	0.07%
	epa pollutant concentration measure	3	0.07%
	epa and grant opportuniites	2	0.04%
	www.star fall.com	2	0.04%
	health effects airborne particulate matter	2	0.04%
	ecological global change factors	2	0.04%
	fellowship for short course in water resources management in 2008	2	0.04%
	recommandation for research topic labor rights in bangladesh	2	0.04%
	decision support system proposal	1	0.02%
	valuation	1	0.02%
	climate change effects	1	0.02%
	examples of abstracts	1	0.02%
	watersheds and run off patterns in ms	1	0.02%
	epa pollutant measure	1	0.02%
	submit home plan modification to get permit in malaysia	1	0.02%
	science and technology, dhs	1	0.02%
	social policy an interdisciplinary approach	1	0.02%
	sf-424 verison	1	0.02%
	what effects the climate	1	0.02%
	arsenic metabolism	1	0.02%
6. google	epa grants	1	0.02%
australia	feature of the built environment starting with the letter	1	0.02%
	water supply student award 2008	1	0.02%
	instrumentation application environmental research	1	0.02%
	top 10 scientific research areas 2007 and in situ monitoring	1	0.02%
	ecosystem services	1	0.02%
	epa data statistics	1	0.02%
	vegetable oil spill river	1	0.02%
	coral reef ecosystem food web	1	0.02%
	energy flows: reef ecosystem	1	0.02%
	harmful algal blooms 2004	1	0.02%
	how do companies react when they are regulated?	1	0.02%
	how do toxics effect the environment	1	0.02%
	barber hormones	1	0.02%
	description interaction between this ecosystem and humans	1	0.02%
	human activity affects the land	1	0.02%
	short and long consequences of environmental performance	1	0.02%
	instructions for paper plans	1	0.02%
	aquatic organisms and adaptation to water	1	0.02%
	anderson ecohab national research agenda 1998	1	0.02%

7.	aol netfind	epa	3	0.07%
		black collage in state of n.c city of durham	1	0.02%
		health	1	0.02%
		community access tv in easton pa	1	0.02%
		continuous measurement	1	0.02%
		environmental statistics per kw	1	0.02%
		urban population trend	1	0.02%
		biomarkers of effects	1	0.02%
		what fayetteville nc agencies monitor environmental issues	1	0.02%
		interactions of climate, plants,	1	0.02%
		funding woman owned medical device business	1	0.02%
		the consequences of pollution	1	0.02%
		toxic effects of lead on human beings	1	0.02%
		search	1	0.02%
		tribal populations	1	0.02%
		answers to behavioral questions regarding meeting deadlines	1	0.02%
		letter of research opportunity pdf	1	0.02%
		student reviews tuition costs at prairie view 2002–2003	1	0.02%
		us epa 2005	1	0.02%
		2003–2004 tuition cost at prairie view	1	0.02%
8.	google	research grant	2	0.04%
	italy	pm10 composition	1	0.02%
		2003 u.s. epa	1	0.02%
		nanomaterials	1	0.02%
		ecology of harmful algae 2008	1	0.02%
		harmful algal bloom	1	0.02%
		ecological indicators of rivers	1	0.02%
		dale 2002 risk assesment	1	0.02%
		decision support system human health	1	0.02%
		effect biomarker	1	0.02%
		anticipated effort definition	1	0.02%
		epa nanotechnology grants	1	0.02%
		mercury cycle reaction constant	1	0.02%
		us epa sustainability office selection guidelines	1	0.02%
		biodiversity of species and habitat, epa	1	0.02%
		particulate endocrine disruptor	1	0.02%
		idea research funding environment air	1	0.02%
		climate change ecosystem	1	0.02%
		epa grants	1	0.02%
		manufactured nanomaterials	1	0.02%
9.	google	who particulate matter 2007	3	0.07%
	germany	global change in oxygen	1	0.02%

e.p.a.	1	0.02%
epa	1	0.02%
vdi nano chances	1	0.02%
innovation project non-metropolitan	1	0.02%
â€œ sources and specification studies of particulate matter. implications for managing air quality	1	0.02%
environment study 2007	1	0.02%
climate change	1	0.02%
epa guidelines environmental modeling	1	0.02%
joanne wojcik cdc	1	0.02%
richard scheffe epa address	1	0.02%
interactions climate	1	0.02%
biomarkers of effects measurable alterations of an	1	0.02%
climate linkages	1	0.02%
decision support system climate change	1	0.02%
sources of particulate matter	1	0.02%
biomarkers of exposure	1	0.02%
biomarker of effect	1	0.02%
near .com	1	0.02%

10. google france	small grant for biodiversity thesis 2008	2	0.04%
	particulate matter formation	1	0.02%
	research grant	1	0.02%
	how to register small business in the philippines	1	0.02%
	hormone	1	0.02%
	barbara stressor	1	0.02%
	doses findings	1	0.02%
	environmental behavior american	1	0.02%
	exploratory research examples	1	0.02%
	defenition of science and technology	1	0.02%
	ecosystems global change	1	0.02%
	grant for environmental health project 2008	1	0.02%
	epa nanoparticles	1	0.02%
	israel grant for environmental research	1	0.02%
	fellowship for intership in usa 2008	1	0.02%
	design competition 2008	1	0.02%
	2008	1	0.02%
	eu negotiated epa	1	0.02%
	new technologies beneficial for the environment ecology	1	0.02%
	united states environmental protection agency office of research software hydrogeology	1	0.02%

11. netscape	the impact of global change on air quality	2	0.04%
	epa xxx xxx xxx	2	0.04%

		grants childres disease	1	0.02%
		future environmental quality	1	0.02%
		gro fellowship	1	0.02%
		biomarker of effect	1	0.02%
		tina bahadori	1	0.02%
		epa	1	0.02%
		gro fellowship 2007	1	0.02%
		epa star	1	0.02%
12.	altavista	2008 global awards energy application forms	1	0.02%
		quality assurance statement	1	0.02%
		epa regulation of automobile catalytic converter disposal	1	0.02%
		http://www.epa.gov.htm	1	0.02%
		aquatic ecosystem changes	1	0.02%
		climate change	1	0.02%
13.	yahoo spain	epa pharmacokineti	2	0.04%
		ecosystem climate change	1	0.02%
		nanotechnology in human welfare	1	0.02%
		health model climate	1	0.02%
14.	yahoo uk &ireland	small co2 extract equipment	2	0.04%
		epa plus 10 truck	1	0.02%
		current email address directories of associates managers of productions companies in american samoa	1	0.02%
		epa sewerage	1	0.02%
15.	google japan	nanotechnology government	1	0.02%
		atmospheric mercury deposition introduction	1	0.02%
		environment market mechanism	1	0.02%
		tire brake	1	0.02%
16.	yahoo taiwan	99-ncerqa-x1	2	0.04%
		studying the effects of aerosols on vertical photolysis	1	0.02%
17.	yahoo japan	epa sara 311 substance	1	0.02%
		tse inhalati	1	0.02%
19.	yahoo india	research topics in microbial nanotechnology	1	0.02%
		consequences of human activities	1	0.02%
20.	hotbot	use of biomarkers in environmental monitoring	1	0.02%
		air quality wildfires climate change	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	799	17.92%
	of	430	9.65%
	research	391	8.77%
	environmental	386	8.66%
	grants	335	7.51%
	for	238	5.34%
	in	234	5.25%
	2008	225	5.05%
	the	223	5.00%
	grant	217	4.87%
	funding	189	4.24%
	health	174	3.90%
	star	170	3.81%
	to	145	3.25%
	climate	138	3.10%
	change	134	3.01%
	on	115	2.58%
	environment	101	2.27%
	effects	99	2.22%
	pollution	88	1.97%
2. yahoo	of	55	1.23%
	epa	54	1.21%
	research	44	0.99%
	environmental	36	0.81%
	in	30	0.67%
	2008	18	0.40%
	funding	18	0.40%
	for	17	0.38%
	on	16	0.36%
	air	16	0.36%
	grant	16	0.36%
	grants	16	0.36%
	the	14	0.31%
	pollution	13	0.29%
	consequences	12	0.27%
	human	12	0.27%
	change	11	0.25%
	climate	11	0.25%
	opportunity	10	0.22%

	to	10	0.22%
3. google uk	of	35	0.79%
	change	21	0.47%
	the	16	0.36%
	research	14	0.31%
	environment	14	0.31%
	in	14	0.31%
	climate	14	0.31%
	to	13	0.29%
	health	12	0.27%
	environmental	11	0.25%
	how	10	0.22%
	for	10	0.22%
	market	10	0.22%
	on	10	0.22%
	human	9	0.20%
	effects	8	0.18%
	forms	8	0.18%
	grants	7	0.16%
	effect	7	0.16%
	biomarkers	7	0.16%
4. google canada	of	36	0.81%
	in	16	0.36%
	the	14	0.31%
	for	13	0.29%
	change	12	0.27%
	environmental	11	0.25%
	research	10	0.22%
	climate	10	0.22%
	ecosystems	9	0.20%
	health	9	0.20%
	2008	8	0.18%
	effects	5	0.11%
	on	5	0.11%
	ecosystem	5	0.11%
	to	5	0.11%
	classification	4	0.09%
	star	4	0.09%
	changes	4	0.09%
	engineered	4	0.09%
	epa	4	0.09%
5. msn	epa	19	0.43%

	in	13	0.29%
	for	9	0.20%
	of	9	0.20%
	star	6	0.13%
	environmental	6	0.13%
	the	6	0.13%
	pollutant	5	0.11%
	health	5	0.11%
	effects	5	0.11%
	concentration	4	0.09%
	water	4	0.09%
	change	4	0.09%
	measure	4	0.09%
	to	4	0.09%
	management	4	0.09%
	factors	4	0.09%
	2008	4	0.09%
	arsenic	4	0.09%
	climate	3	0.07%
6. google australia	the	6	0.13%
	of	6	0.13%
	ecosystem	5	0.11%
	epa	4	0.09%
	change	3	0.07%
	environmental	3	0.07%
	climate	3	0.07%
	research	3	0.07%
	with	3	0.07%
	water	2	0.04%
	coral	2	0.04%
	health	2	0.04%
	environment	2	0.04%
	in	2	0.04%
	services	2	0.04%
	energy	2	0.04%
	on	2	0.04%
	how	2	0.04%
	do	2	0.04%
	are	2	0.04%
7. aol netfind	of	8	0.18%
	epa	6	0.13%
	environmental	4	0.09%

	grants	4	0.09%
	letter	2	0.04%
	research	2	0.04%
	view	2	0.04%
	pdf	2	0.04%
	in	2	0.04%
	effects	2	0.04%
	urban	2	0.04%
	tuition	2	0.04%
	opportunity	2	0.04%
	prairie	2	0.04%
	at	2	0.04%
	per	1	0.02%
	state	1	0.02%
	2005	1	0.02%
	how	1	0.02%
	health	1	0.02%
8. google italy	epa	6	0.13%
	of	4	0.09%
	research	3	0.07%
	grant	3	0.07%
	harmful	2	0.04%
	2008	2	0.04%
	grants	2	0.04%
	effect	2	0.04%
	health	2	0.04%
	environment	2	0.04%
	nanomaterials	2	0.04%
	guidelines	2	0.04%
	rivers	1	0.02%
	effort	1	0.02%
	ecosystem	1	0.02%
	cycle	1	0.02%
	biodiversity	1	0.02%
	species	1	0.02%
	scientific	1	0.02%
	idea	1	0.02%
9. google germany	of	6	0.13%
	climate	5	0.11%
	change	5	0.11%
	particulate	5	0.11%
	matter	4	0.09%

	2007	4	0.09%
	who	3	0.07%
	epa	3	0.07%
	global	2	0.04%
	exposure	2	0.04%
	biomarker	2	0.04%
	biomarkers	2	0.04%
	impact	1	0.02%
	own	1	0.02%
	ecological	1	0.02%
	studies	1	0.02%
	effect	1	0.02%
	non-metropolitan	1	0.02%
	scheffe	1	0.02%
	richard	1	0.02%
10. google france	for	6	0.13%
	2008	6	0.13%
	grant	5	0.11%
	research	4	0.09%
	small	3	0.07%
	environmental	3	0.07%
	epa	2	0.04%
	thesis	2	0.04%
	biodiversity	2	0.04%
	in	2	0.04%
	the	2	0.04%
	of	2	0.04%
	ecosystems	1	0.02%
	protection	1	0.02%
	doses	1	0.02%
	project	1	0.02%
	stressor	1	0.02%
	philippines	1	0.02%
	to	1	0.02%
	software	1	0.02%
11. netscape	xxx	6	0.13%
	epa	4	0.09%
	of	3	0.07%
	quality	3	0.07%
	change	2	0.04%
	global	2	0.04%
	impact	2	0.04%

	the	2	0.04%
	gro	2	0.04%
	air	2	0.04%
	fellowship	2	0.04%
	on	2	0.04%
	disease	1	0.02%
	grants	1	0.02%
	environmental	1	0.02%
	biomarker	1	0.02%
	star	1	0.02%
	effect	1	0.02%
	future	1	0.02%
	tina	1	0.02%
12. altavista	ecosystem	1	0.02%
	catalytic	1	0.02%
	changes	1	0.02%
	automobile	1	0.02%
	application	1	0.02%
	converter	1	0.02%
	of	1	0.02%
	epa	1	0.02%
	regulation	1	0.02%
	aquatic	1	0.02%
	quality	1	0.02%
	forms	1	0.02%
	assurance	1	0.02%
	energy	1	0.02%
	change	1	0.02%
	statement	1	0.02%
	2008	1	0.02%
	global	1	0.02%
	http://www.epa.gov.htm	1	0.02%
	disposal	1	0.02%
13. yahoo spain	epa	2	0.04%
	climate	2	0.04%
	pharmacokineti	2	0.04%
	welfare	1	0.02%
	in	1	0.02%
	change	1	0.02%
	nanotechnology	1	0.02%
	model	1	0.02%
	human	1	0.02%

	ecosystem	1	0.02%
	health	1	0.02%
14. yahoo uk & ireland	epa	2	0.04%
	co2	2	0.04%
	of	2	0.04%
	extract	2	0.04%
	small	2	0.04%
	equipment	2	0.04%
	address	1	0.02%
	directories	1	0.02%
	10	1	0.02%
	current	1	0.02%
	managers	1	0.02%
	associates	1	0.02%
	plus	1	0.02%
	productions	1	0.02%
	american	1	0.02%
	companies	1	0.02%
	samoa	1	0.02%
	in	1	0.02%
	email	1	0.02%
	truck	1	0.02%
15. google japan	mechanism	1	0.02%
	introduction	1	0.02%
	market	1	0.02%
	environment	1	0.02%
	mercury	1	0.02%
	atmospheric	1	0.02%
	brake	1	0.02%
	government	1	0.02%
	nanotechnology	1	0.02%
	deposition	1	0.02%
	tire	1	0.02%
16. yahoo taiwan	99-ncerqa-x1	2	0.04%
	of	1	0.02%
	photolysis	1	0.02%
	the	1	0.02%
	aerosols	1	0.02%
	effects	1	0.02%
	vertical	1	0.02%
	on	1	0.02%
	studying	1	0.02%

17. yahoo japan	inhalati	1	0.02%
	substance	1	0.02%
	epa	1	0.02%
	311	1	0.02%
	sara	1	0.02%
	tse	1	0.02%
19. yahoo india	activities	1	0.02%
	of	1	0.02%
	research	1	0.02%
	microbial	1	0.02%
	topics	1	0.02%
	nanotechnology	1	0.02%
	in	1	0.02%
	human	1	0.02%
20. hotbot	consequences	1	0.02%
	monitoring	1	0.02%
	use	1	0.02%
	quality	1	0.02%
	biomarkers	1	0.02%
	environmental	1	0.02%
	climate	1	0.02%
	of	1	0.02%
	change	1	0.02%
	wildfires	1	0.02%
	in	1	0.02%
air	1	0.02%	

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the

adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



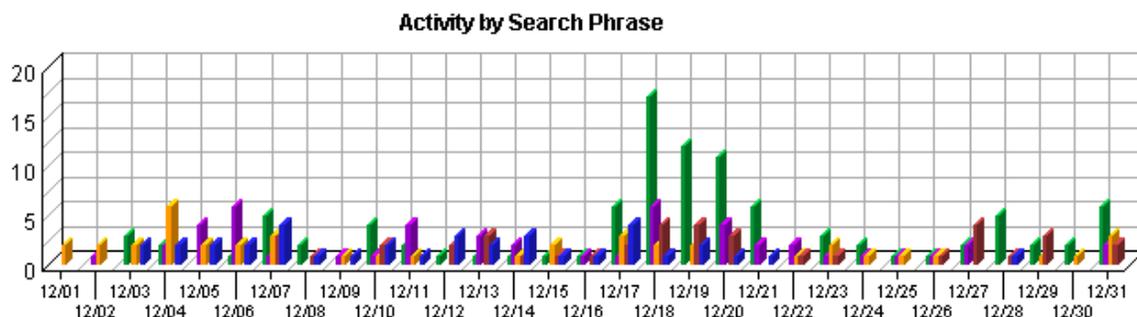
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa grants	100	2.25%
2.	epa	49	1.10%
3.	research grants	43	0.97%
4.	forms	40	0.90%
5.	epa star	37	0.83%
6.	epa funding	22	0.49%
7.	interdisciplinary approach	20	0.45%
8.	environmental grants	20	0.45%
9.	epa star grants	20	0.45%
10.	research grant	18	0.40%
11.	epa gro	17	0.38%
12.	climate change	15	0.34%
13.	environmental research grants	15	0.34%
14.	rfa	14	0.31%
15.	future environmental issues	14	0.31%
16.	change	13	0.29%
17.	health	12	0.27%
18.	epa postdoc	10	0.22%
19.	epa star grant	10	0.22%
20.	funding opportunity number	10	0.22%
	Subtotal	499	11.21%
	Total	4,453	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa grants	google	95	2.13%
	google australia	1	0.02%
	yahoo	1	0.02%
	aol netfind	1	0.02%
	google italy	1	0.02%
	google uk	1	0.02%
2. epa	google	44	0.99%
	aol netfind	3	0.07%
	google germany	1	0.02%
	netscape	1	0.02%
3. research grants	google	43	0.97%
4. forms	google	29	0.65%
	google uk	8	0.18%
	google canada	3	0.07%
5. epa star	google	34	0.76%
	yahoo	2	0.04%
	netscape	1	0.02%
6. epa funding	google	20	0.45%
	yahoo	2	0.04%
7. interdisciplinary approach	google	17	0.38%
	google canada	3	0.07%
8. environmental grants	google	19	0.43%
	aol netfind	1	0.02%
9. epa star grants	google	20	0.45%
10. research grant	google	14	0.31%
	google italy	2	0.04%
	google uk	1	0.02%
	google france	1	0.02%
11. epa gro	google	17	0.38%
12. climate change	google	8	0.18%
	google uk	4	0.09%
	google canada	1	0.02%
	google germany	1	0.02%
	altavista	1	0.02%
13. environmental research grants	google	13	0.29%
	yahoo	1	0.02%
	google canada	1	0.02%
14. rfa	google	13	0.29%

	google canada	1	0.02%
15. future environmental issues	google	13	0.29%
	yahoo	1	0.02%
16. change	google	8	0.18%
	google uk	4	0.09%
	google canada	1	0.02%
17. health	google	9	0.20%
	google canada	1	0.02%
	google uk	1	0.02%
	aol netfind	1	0.02%
18. epa postdoc	google	10	0.22%
19. epa star grant	google	9	0.20%
	google australia	1	0.02%
20. funding opportunity number	yahoo	6	0.13%
	google	4	0.09%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

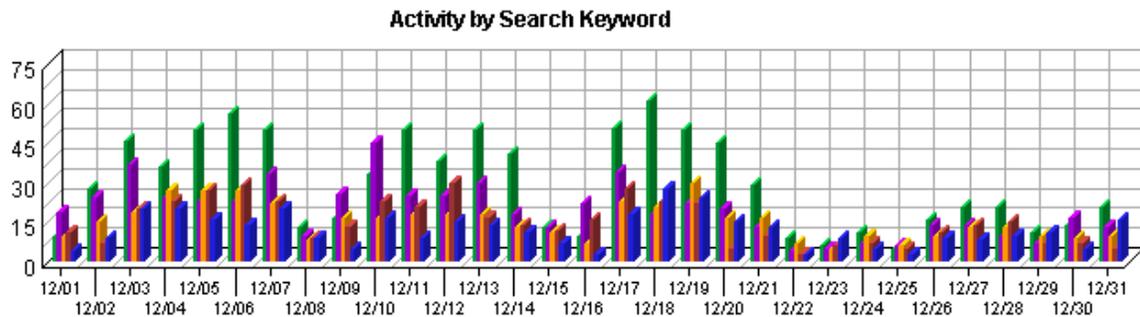


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	912	4.90%
2.	of	601	3.23%
3.	research	475	2.55%
4.	environmental	463	2.49%
5.	grants	370	1.99%
6.	in	318	1.71%
7.	for	297	1.60%
8.	the	287	1.54%
9.	2008	267	1.43%
10.	grant	253	1.36%
11.	funding	219	1.18%
12.	health	215	1.15%
13.	change	197	1.06%
14.	climate	189	1.02%
15.	star	187	1.00%
16.	to	181	0.97%
17.	on	154	0.83%
18.	environment	130	0.70%
19.	effects	129	0.69%
20.	air	111	0.60%
	Subtotal	5,955	31.99%
	Total	18,616	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	799	4.29%
	yahoo	54	0.29%
	msn	19	0.10%
	aol netfind	6	0.03%
	google italy	6	0.03%
	google uk	5	0.03%
	google australia	4	0.02%
	netscape	4	0.02%
	google canada	4	0.02%
	google germany	3	0.02%
	yahoo spain	2	0.01%
	yahoo uk &ireland	2	0.01%
	google france	2	0.01%
	altavista	1	0.01%
	yahoo japan	1	0.01%
2. of	google	430	2.31%
	yahoo	55	0.30%
	google canada	36	0.19%
	google uk	35	0.19%
	msn	9	0.05%
	aol netfind	8	0.04%
	google germany	6	0.03%
	google australia	6	0.03%
	google italy	4	0.02%
	netscape	3	0.02%
	google france	2	0.01%
	yahoo uk &ireland	2	0.01%
	yahoo taiwan	1	0.01%
	altavista	1	0.01%
	hotbot	1	0.01%
	yahoo india	1	0.01%
	lycos	1	0.01%
3. research	google	391	2.10%
	yahoo	44	0.24%
	google uk	14	0.08%
	google canada	10	0.05%
	google france	4	0.02%
	google italy	3	0.02%
	google australia	3	0.02%

	msn	3	0.02%
	aol netfind	2	0.01%
	yahoo india	1	0.01%
4. environmental	google	386	2.07%
	yahoo	36	0.19%
	google canada	11	0.06%
	google uk	11	0.06%
	msn	6	0.03%
	aol netfind	4	0.02%
	google australia	3	0.02%
	google france	3	0.02%
	netscape	1	0.01%
	hotbot	1	0.01%
	google germany	1	0.01%
5. grants	google	335	1.80%
	yahoo	16	0.09%
	google uk	7	0.04%
	aol netfind	4	0.02%
	google canada	3	0.02%
	google italy	2	0.01%
	msn	1	0.01%
	google australia	1	0.01%
	netscape	1	0.01%
6. in	google	234	1.26%
	yahoo	30	0.16%
	google canada	16	0.09%
	google uk	14	0.08%
	msn	13	0.07%
	google australia	2	0.01%
	aol netfind	2	0.01%
	google france	2	0.01%
	yahoo spain	1	0.01%
	yahoo india	1	0.01%
	google germany	1	0.01%
	hotbot	1	0.01%
	yahoo uk &ireland	1	0.01%
7. for	google	238	1.28%
	yahoo	17	0.09%
	google canada	13	0.07%
	google uk	10	0.05%
	msn	9	0.05%
	google france	6	0.03%

	google australia	2	0.01%
	google germany	1	0.01%
	google italy	1	0.01%
8. the	google	223	1.20%
	google uk	16	0.09%
	google canada	14	0.08%
	yahoo	14	0.08%
	google australia	6	0.03%
	msn	6	0.03%
	google france	2	0.01%
	netscape	2	0.01%
	aol netfind	1	0.01%
	yahoo taiwan	1	0.01%
	cnet search.com	1	0.01%
	google germany	1	0.01%
9. 2008	google	225	1.21%
	yahoo	18	0.10%
	google canada	8	0.04%
	google france	6	0.03%
	msn	4	0.02%
	google italy	2	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
	google uk	1	0.01%
	altavista	1	0.01%
10. grant	google	217	1.17%
	yahoo	16	0.09%
	google france	5	0.03%
	google canada	4	0.02%
	google uk	3	0.02%
	msn	3	0.02%
	google italy	3	0.02%
	aol netfind	1	0.01%
	google australia	1	0.01%
11. funding	google	189	1.02%
	yahoo	18	0.10%
	google canada	4	0.02%
	google uk	3	0.02%
	msn	2	0.01%
	google australia	1	0.01%
	google italy	1	0.01%
	aol netfind	1	0.01%

12. health	google	174	0.93%
	google uk	12	0.06%
	google canada	9	0.05%
	yahoo	8	0.04%
	msn	5	0.03%
	google australia	2	0.01%
	google italy	2	0.01%
	google france	1	0.01%
	aol netfind	1	0.01%
	yahoo spain	1	0.01%
13. change	google	134	0.72%
	google uk	21	0.11%
	google canada	12	0.06%
	yahoo	11	0.06%
	google germany	5	0.03%
	msn	4	0.02%
	google australia	3	0.02%
	netscape	2	0.01%
	google france	1	0.01%
	google italy	1	0.01%
	yahoo spain	1	0.01%
	altavista	1	0.01%
	hotbot	1	0.01%
14. climate	google	138	0.74%
	google uk	14	0.08%
	yahoo	11	0.06%
	google canada	10	0.05%
	google germany	5	0.03%
	msn	3	0.02%
	google australia	3	0.02%
	yahoo spain	2	0.01%
	altavista	1	0.01%
	google italy	1	0.01%
	hotbot	1	0.01%
15. star	google	170	0.91%
	msn	6	0.03%
	google canada	4	0.02%
	yahoo	4	0.02%
	netscape	1	0.01%
	google australia	1	0.01%
	google uk	1	0.01%
16. to	google	145	0.78%

	google uk	13	0.07%
	yahoo	10	0.05%
	google canada	5	0.03%
	msn	4	0.02%
	google france	1	0.01%
	aol netfind	1	0.01%
	google australia	1	0.01%
	google germany	1	0.01%
17. on	google	115	0.62%
	yahoo	16	0.09%
	google uk	10	0.05%
	google canada	5	0.03%
	google australia	2	0.01%
	netscape	2	0.01%
	yahoo taiwan	1	0.01%
	cnet search.com	1	0.01%
	aol netfind	1	0.01%
	msn	1	0.01%
18. environment	google	101	0.54%
	google uk	14	0.08%
	yahoo	5	0.03%
	google canada	3	0.02%
	google italy	2	0.01%
	google australia	2	0.01%
	google japan	1	0.01%
	google france	1	0.01%
	google germany	1	0.01%
19. effects	google	99	0.53%
	google uk	8	0.04%
	yahoo	7	0.04%
	google canada	5	0.03%
	msn	5	0.03%
	aol netfind	2	0.01%
	yahoo taiwan	1	0.01%
	google australia	1	0.01%
	google germany	1	0.01%
20. air	google	84	0.45%
	yahoo	16	0.09%
	google canada	3	0.02%
	google uk	2	0.01%
	netscape	2	0.01%
	google germany	1	0.01%

msn	1	0.01%
google italy	1	0.01%
hotbot	1	0.01%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

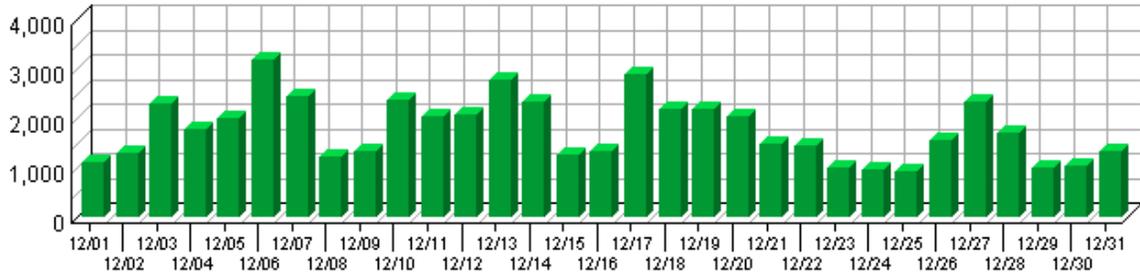
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

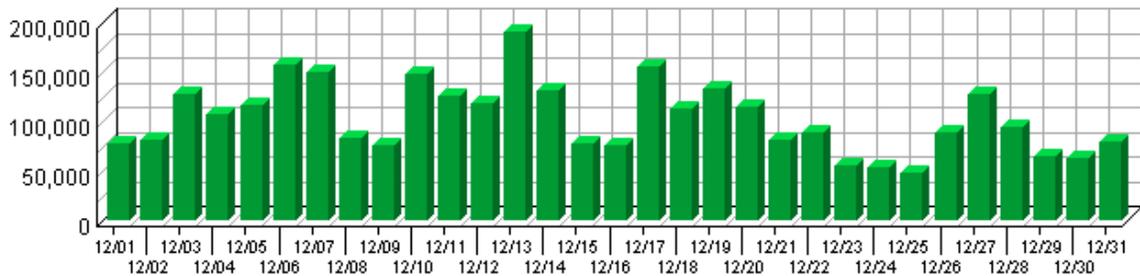
Hits Trend



Hit Summary

Successful Hits for Entire Site	54,962
Average Hits per Day	1,772
Home Page Hits	5,329

Bandwidth: Kbytes Transferred Trend

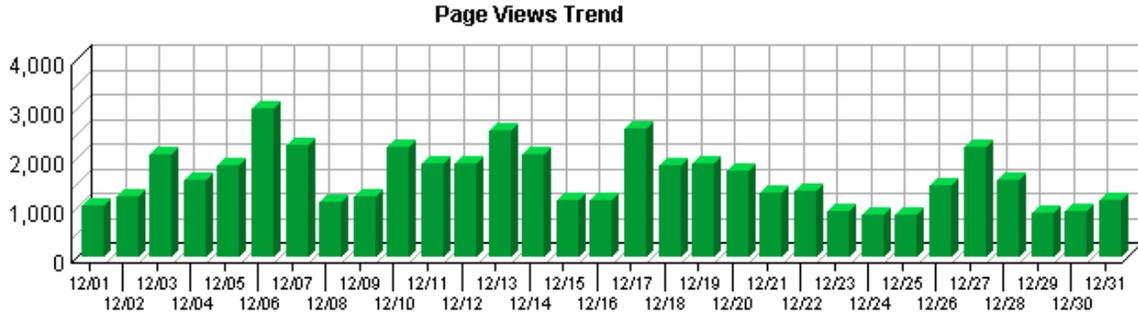


Technical Statistics

Total Hits	61,219	100%
Successful Hits	54,962	89.78%
Failed Hits	6,257	10.22%
Cached Hits	9,279	15.16%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
12/01	1,046	2.10%
12/02	1,204	2.42%
12/03	2,080	4.18%
12/04	1,560	3.14%
12/05	1,837	3.70%
12/06	3,006	6.05%
12/07	2,261	4.55%
12/08	1,109	2.23%
12/09	1,211	2.44%
12/10	2,219	4.46%
12/11	1,874	3.77%
12/12	1,899	3.82%
12/13	2,540	5.11%
12/14	2,060	4.14%
12/15	1,143	2.30%
12/16	1,145	2.30%
12/17	2,594	5.22%
12/18	1,865	3.75%
12/19	1,905	3.83%
12/20	1,734	3.49%
12/21	1,280	2.58%
12/22	1,338	2.69%
12/23	911	1.83%
12/24	843	1.70%
12/25	842	1.69%

12/26	1,455	2.93%
12/27	2,213	4.45%
12/28	1,572	3.16%
12/29	881	1.77%
12/30	921	1.85%
12/31	1,158	2.33%
Total	49,706	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

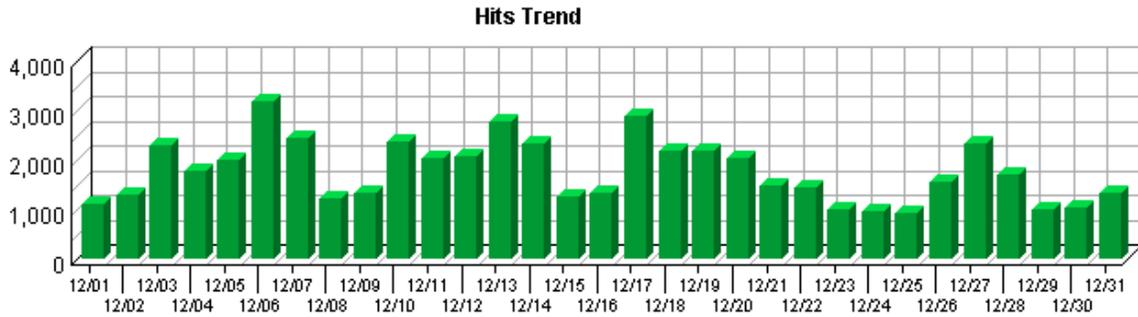
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
12/01	1,118	2.03%
12/02	1,305	2.37%
12/03	2,281	4.15%
12/04	1,782	3.24%
12/05	2,003	3.64%
12/06	3,177	5.78%
12/07	2,443	4.44%
12/08	1,222	2.22%
12/09	1,320	2.40%
12/10	2,378	4.33%
12/11	2,054	3.74%
12/12	2,081	3.79%
12/13	2,774	5.05%
12/14	2,347	4.27%
12/15	1,267	2.31%
12/16	1,335	2.43%
12/17	2,902	5.28%
12/18	2,185	3.98%
12/19	2,192	3.99%
12/20	2,019	3.67%
12/21	1,492	2.71%
12/22	1,447	2.63%
12/23	989	1.80%
12/24	961	1.75%
12/25	924	1.68%

12/26	1,561	2.84%
12/27	2,346	4.27%
12/28	1,689	3.07%
12/29	1,005	1.83%
12/30	1,022	1.86%
12/31	1,341	2.44%
Total	54,962	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

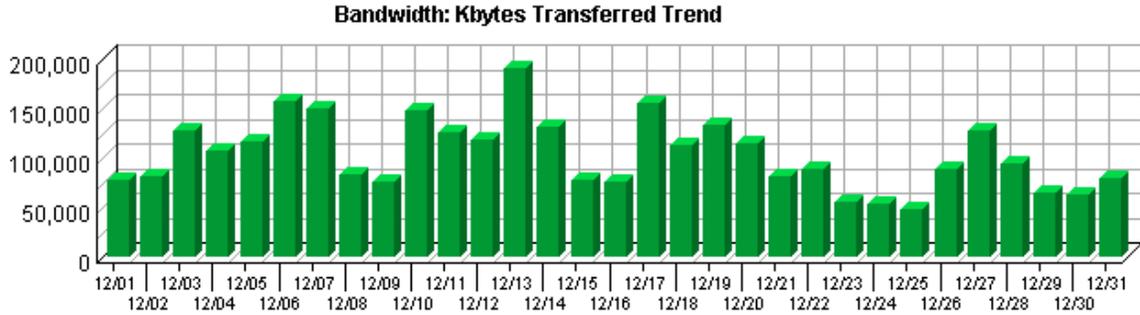
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
12/01	77,552	2.41%
12/02	82,136	2.56%
12/03	128,660	4.00%
12/04	107,091	3.33%
12/05	116,081	3.61%
12/06	157,531	4.90%
12/07	150,132	4.67%
12/08	83,925	2.61%
12/09	76,018	2.37%
12/10	148,741	4.63%
12/11	125,043	3.89%
12/12	119,203	3.71%
12/13	190,094	5.92%
12/14	131,039	4.08%
12/15	77,674	2.42%
12/16	76,547	2.38%
12/17	155,570	4.84%
12/18	113,519	3.53%
12/19	133,871	4.17%
12/20	115,464	3.59%
12/21	81,117	2.52%
12/22	88,806	2.76%
12/23	56,089	1.75%
12/24	54,117	1.68%
12/25	48,871	1.52%

12/26	88,944	2.77%
12/27	127,802	3.98%
12/28	94,392	2.94%
12/29	64,021	1.99%
12/30	62,648	1.95%
12/31	80,128	2.49%
Total	3,212,814	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

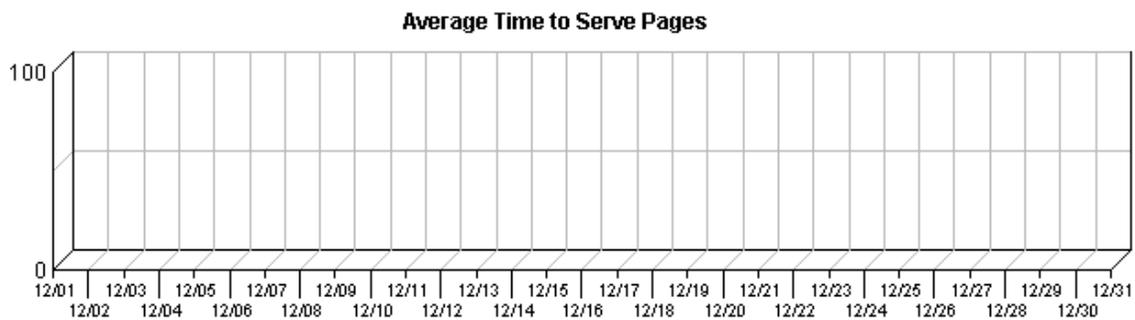
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
12/01	0	1,046	0
12/02	0	1,204	0
12/03	0	2,080	0
12/04	0	1,560	0
12/05	0	1,837	0
12/06	0	3,006	0
12/07	0	2,261	0
12/08	0	1,109	0
12/09	0	1,211	0
12/10	0	2,219	0
12/11	0	1,874	0
12/12	0	1,899	0
12/13	0	2,540	0
12/14	0	2,060	0
12/15	0	1,143	0
12/16	0	1,145	0
12/17	0	2,594	0
12/18	0	1,865	0
12/19	0	1,905	0
12/20	0	1,734	0
12/21	0	1,280	0
12/22	0	1,338	0
12/23	0	911	0
12/24	0	843	0
12/25	0	842	0

12/26	0	1,455	0
12/27	0	2,213	0
12/28	0	1,572	0
12/29	0	881	0
12/30	0	921	0
12/31	0	1,158	0
Total	0	49,706	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

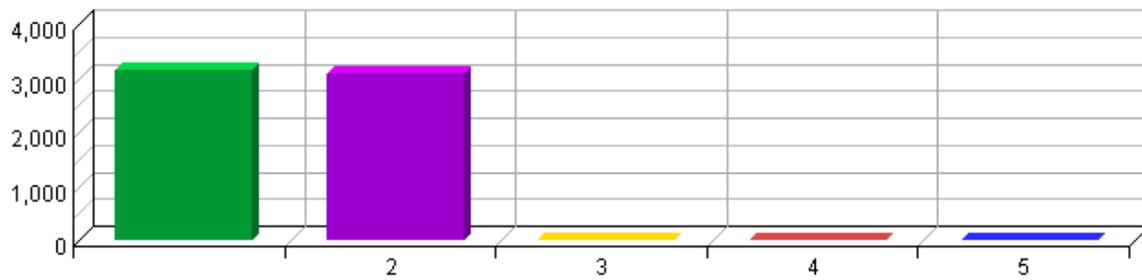
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

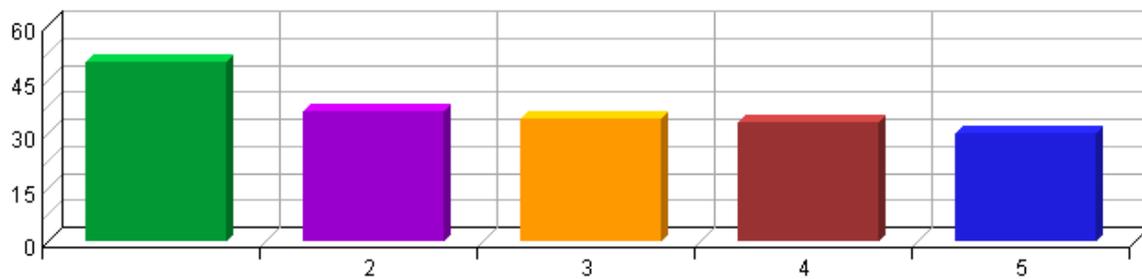
Technical Statistics

Total Hits	61,219	100%
Successful Hits	54,962	89.78%
Failed Hits	6,257	10.22%
Cached Hits	9,279	15.16%

Client Errors



File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	3,159	50.49%
2.	403 Forbidden	3,076	49.16%
3.	400 Bad Request	15	0.24%
4.	408 Request Timeout	4	0.06%
5.	405 Method Not Allowed	2	0.03%
6.	000 Incomplete / Undefined	1	0.02%
	Total	6,257	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/forms/downlf.html (no referrer)	50	1.58%
2.	/ncer/rfa/2008/epa-content.css (no referrer)	36	1.14%
3.	/ncer/rfa/2002stargradfellann.html (no referrer)	34	1.08%
4.	/ncer/rfa/gradfellows01.html (no referrer)	33	1.04%
5.	/ncer/rfa/undgrad.html (no referrer)	30	0.95%
6.	/ncer/rfa/02dmvvp.html (no referrer)	30	0.95%
7.	/ncer/rfa/supersitesrfa.html (no referrer)	30	0.95%
8.	/ncer/rfa/empact.html (no referrer)	25	0.79%
9.	/ncer/rfa/futures.html (no referrer)	24	0.76%
10.	/ncer/rfa/batch2.html (no referrer)	24	0.76%
11.	/ncer/rfa/02nanotech.html (no referrer)	23	0.73%
12.	/ncer/rfa/client_page_open.php?g_root_dir=http://www.brendonmorris.co.za//template_demo/images/gif/mic.txt??? (no referrer)	21	0.66%
13.	/ncer/rfa/forms/client_page_open.php?g_root_dir=http://www.brendonmorris.co.za//template_demo/images/gif/mic.txt???	20	0.63%

	(no referrer)		
14.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css http://es.epa.gov/ncer/rfa/ current/sbir2002.html	19	0.60%
15.	/ncer/rfa/98valrfa.html (no referrer)	19	0.60%
16.	/ncer/rfa/chilval01.html (no referrer)	19	0.60%
17.	/ncer/rfa/gradfell.html (no referrer)	19	0.60%
18.	/ncer/rfa/water.html (no referrer)	19	0.60%
19.	/ncer/rfa/02drinkccl.html (no referrer)	18	0.57%
20.	/ncer/rfa/decision.html (no referrer)	18	0.57%
	Subtotal	511	16.18%
	Other	2,648	83.82%
	Total	3,159	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

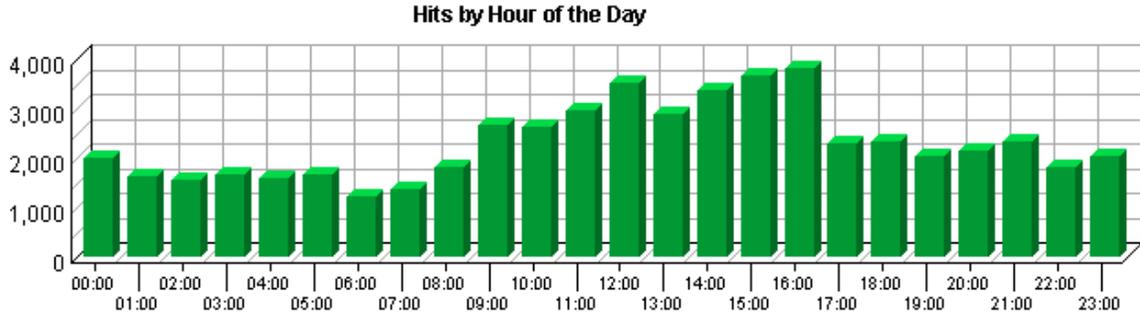
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

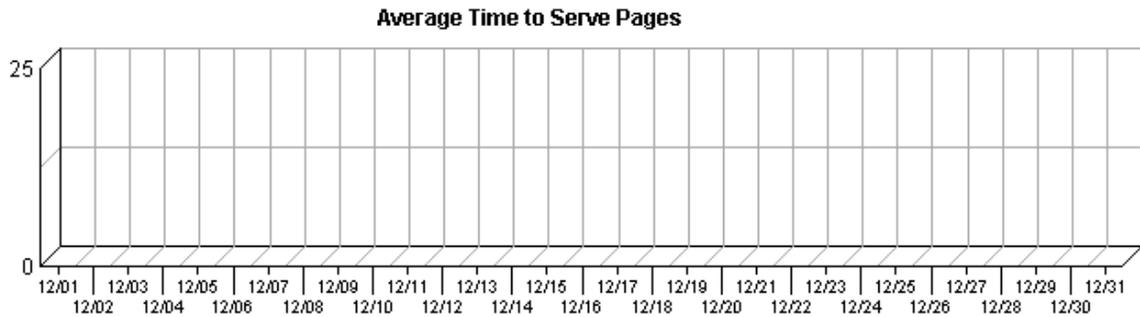


Most Active Summary

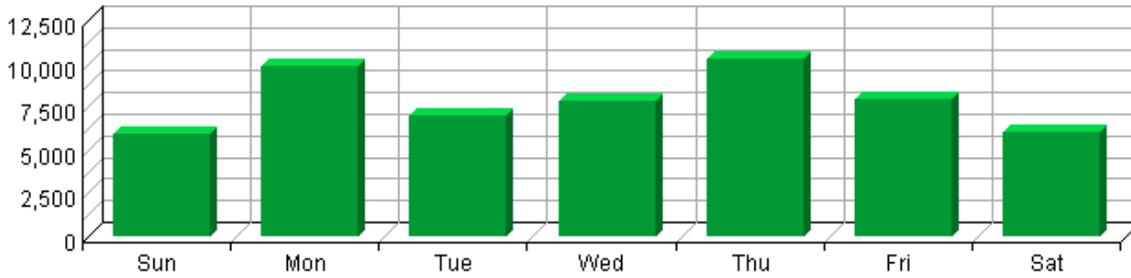
Most Active Date	December 06, 2007
Number of Hits on Most Active Date	3,177
Most Active Day of the Week	Thu
Most Active Hour of the Day	16:00–16:59

Activity on Weekdays Summary

Total Hits Weekdays	42,932
Total Visits Weekdays	20,657
Average Number of Visits per day on Weekdays	983
Average Number of Hits per day on Weekdays	2,044



Hits by Day of the Week



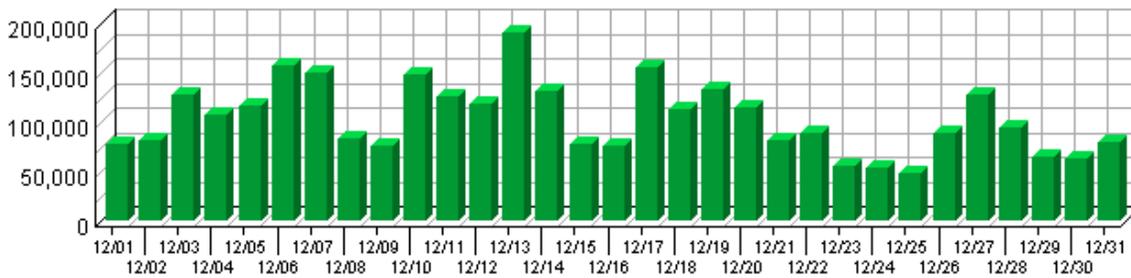
Least Active Summary

Least Active Date	December 25, 2007
Number of Hits on Least Active Date	924
Least Active Day of the Week	Sun
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

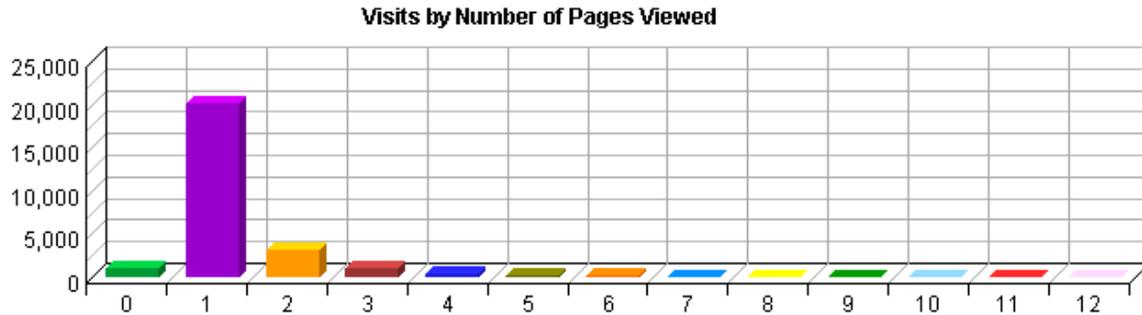
Total Hits Weekend	12,030
Total Visits Weekend	6,294
Average Number of Visits per Weekend	1,258
Average Number of Hits per Weekend	2,406

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	1,100	4.08%
1	20,050	74.42%
2	3,237	12.01%
3	1,105	4.10%
4	528	1.96%
5	217	0.81%
6	167	0.62%
7	71	0.26%
8	64	0.24%
9	43	0.16%
10	30	0.11%
11	27	0.10%
12	26	0.10%
Subtotal	26,665	98.97%
Other	277	1.03%
Total	26,942	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

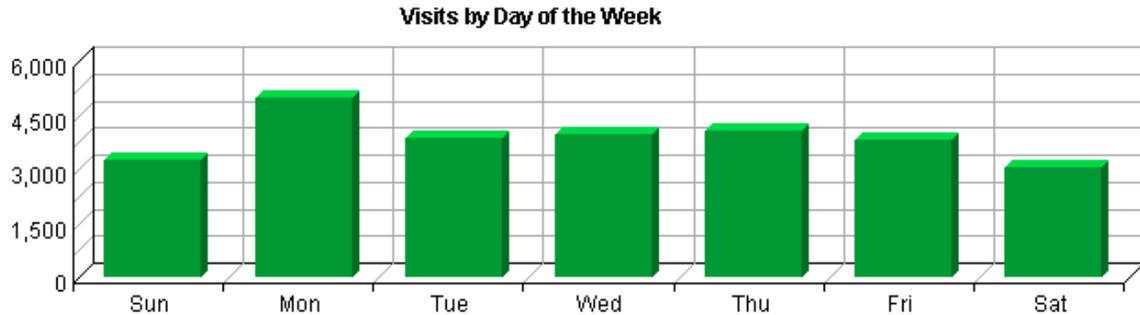
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	3,256	12.08%
Mon	4,962	18.41%
Tue	3,866	14.34%
Wed	3,942	14.63%
Thu	4,067	15.09%
Fri	3,820	14.17%
Sat	3,038	11.27%
Total Weekend	6,294	23.35%
Total Weekdays	20,657	76.65%
Total	26,951	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

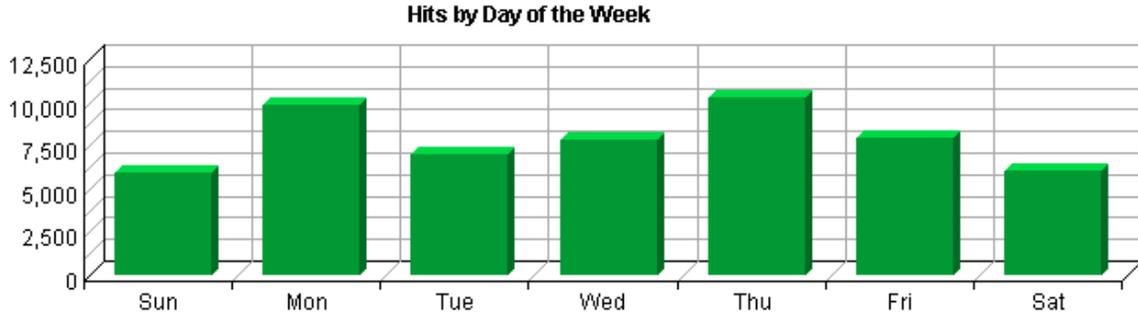
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	5,971	10.86%
Mon	9,863	17.95%
Tue	6,945	12.64%
Wed	7,837	14.26%
Thu	10,316	18.77%
Fri	7,971	14.50%
Sat	6,059	11.02%
Total Weekend	12,030	21.89%
Total Weekdays	42,932	78.11%
Total	54,962	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

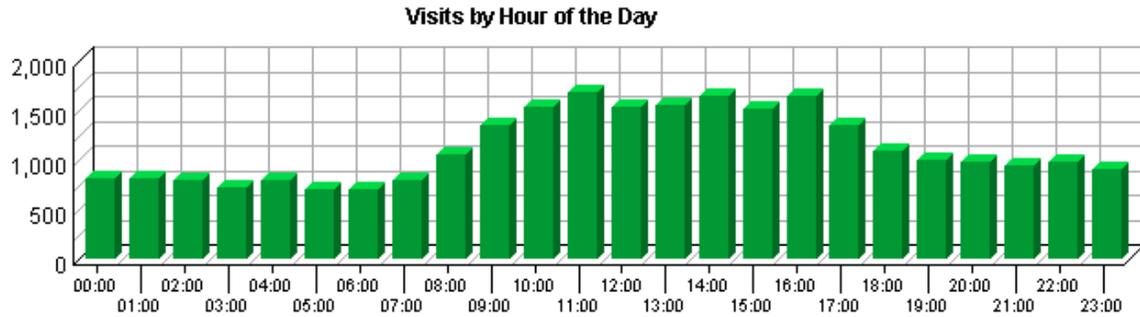
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	824	3.06%
01:00	814	3.02%
02:00	794	2.95%
03:00	721	2.68%
04:00	802	2.98%
05:00	701	2.60%
06:00	703	2.61%
07:00	793	2.94%
08:00	1,053	3.91%
09:00	1,347	5.00%
10:00	1,532	5.68%
11:00	1,686	6.26%
12:00	1,543	5.73%
13:00	1,552	5.76%
14:00	1,647	6.11%
15:00	1,526	5.66%
16:00	1,644	6.10%
17:00	1,344	4.99%
18:00	1,100	4.08%
19:00	1,008	3.74%
20:00	983	3.65%
21:00	945	3.51%
22:00	982	3.64%
23:00	907	3.37%
Total Visits during Work Hours (8:00am–5:00pm)	13,530	50.20%

Total Visits during After Hours (5:01pm–7:59am)	13,421	49.80%
Total	26,951	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	05:00–05:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

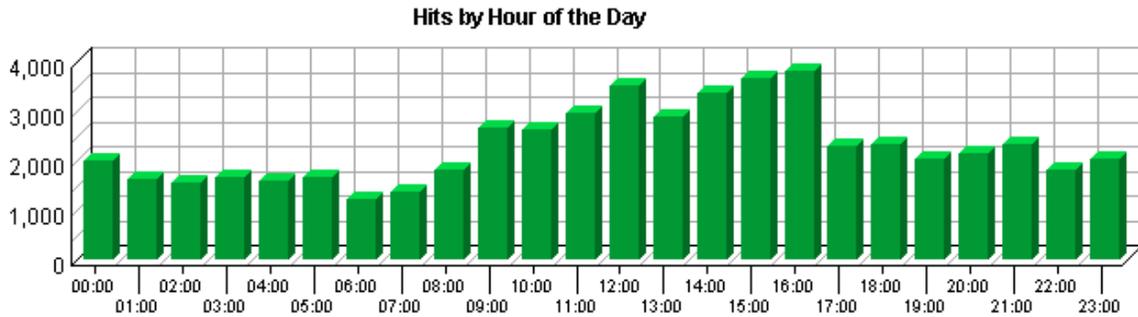
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	2,005	3.65%
01:00	1,626	2.96%
02:00	1,538	2.80%
03:00	1,654	3.01%
04:00	1,579	2.87%
05:00	1,670	3.04%
06:00	1,233	2.24%
07:00	1,356	2.47%
08:00	1,807	3.29%
09:00	2,685	4.89%
10:00	2,627	4.78%
11:00	2,953	5.37%
12:00	3,501	6.37%
13:00	2,882	5.24%
14:00	3,360	6.11%
15:00	3,675	6.69%
16:00	3,814	6.94%
17:00	2,309	4.20%
18:00	2,318	4.22%
19:00	2,052	3.73%
20:00	2,132	3.88%
21:00	2,348	4.27%
22:00	1,819	3.31%
23:00	2,019	3.67%

Total Hits during Work Hours (8:00am–5:00pm)	27,304	49.68%
Total Hits during After Hours (5:01pm–7:59am)	27,658	50.32%
Total	54,962	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	16:00–16:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	22,973	85.27%
1-2	560	2.08%
2-3	346	1.28%
3-4	266	0.99%
4-5	199	0.74%
5-6	171	0.63%
6-7	141	0.52%
7-8	133	0.49%
8-9	101	0.37%
9-10	101	0.37%
10-11	111	0.41%
11-12	90	0.33%
12-13	80	0.30%
13-14	72	0.27%
14-15	67	0.25%
15-16	69	0.26%
16-17	56	0.21%
17-18	79	0.29%
18-19	70	0.26%
19-20	57	0.21%
Subtotal	25,742	95.55%
Other	1,200	4.45%
Total	26,942	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

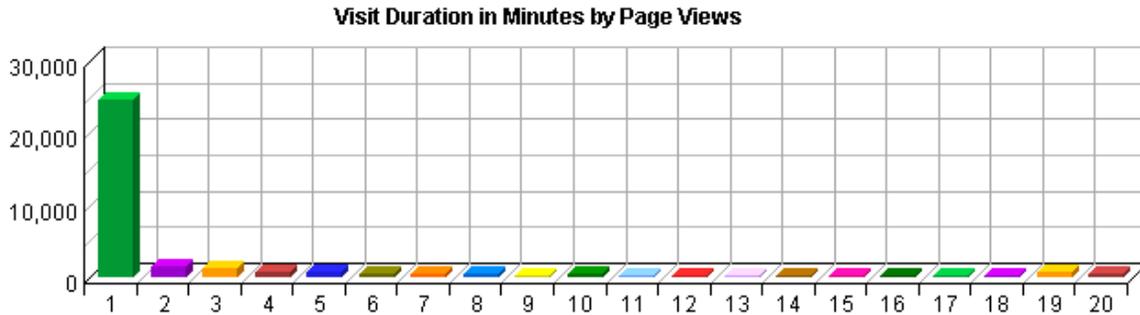
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	24,747	49.81%
1-2	1,616	3.25%
2-3	1,215	2.45%
3-4	818	1.65%
4-5	669	1.35%
5-6	531	1.07%
6-7	421	0.85%
7-8	403	0.81%
8-9	320	0.64%
9-10	442	0.89%
10-11	368	0.74%
11-12	279	0.56%
12-13	295	0.59%
13-14	374	0.75%
14-15	212	0.43%
15-16	352	0.71%
16-17	179	0.36%
17-18	275	0.55%
18-19	652	1.31%
19-20	406	0.82%
Subtotal	34,574	69.59%
Other	15,106	30.41%
Total	49,680	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

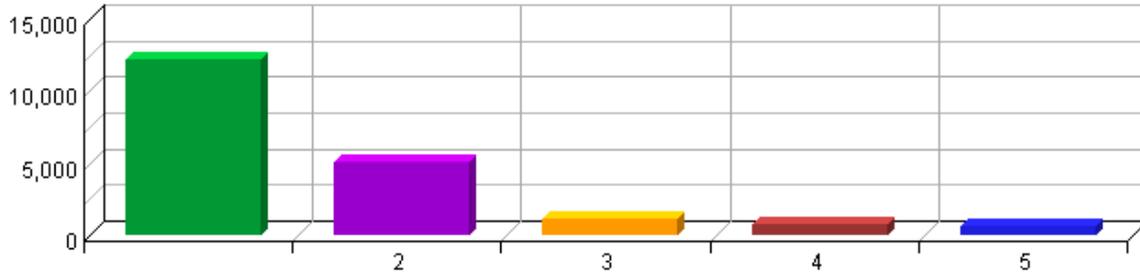
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

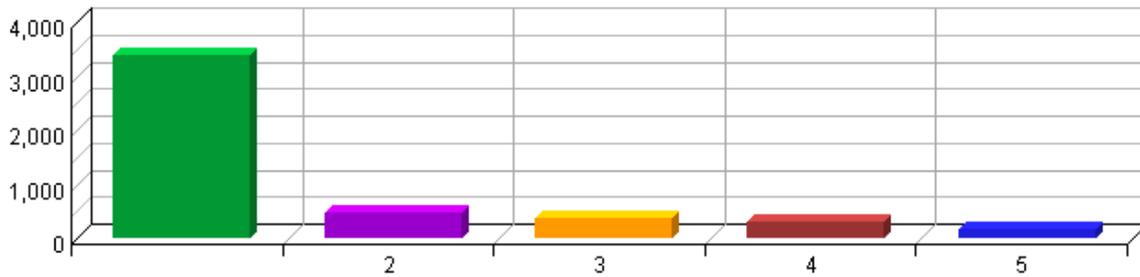
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

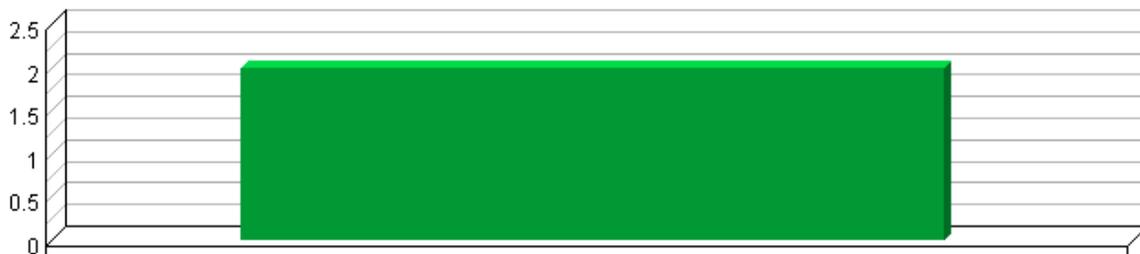
Top Browsers by Visits



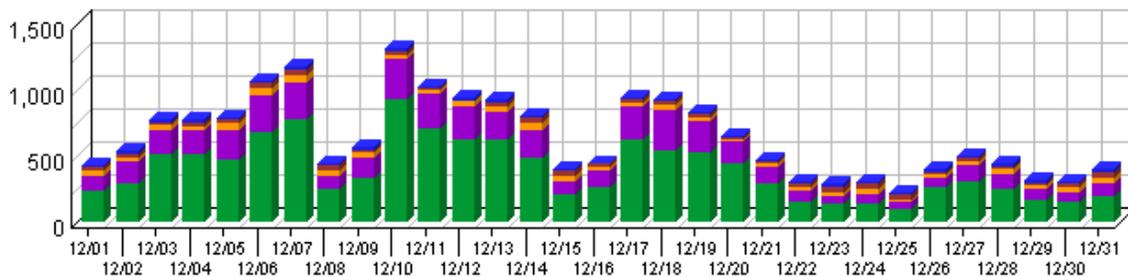
Top Spiders by Visits



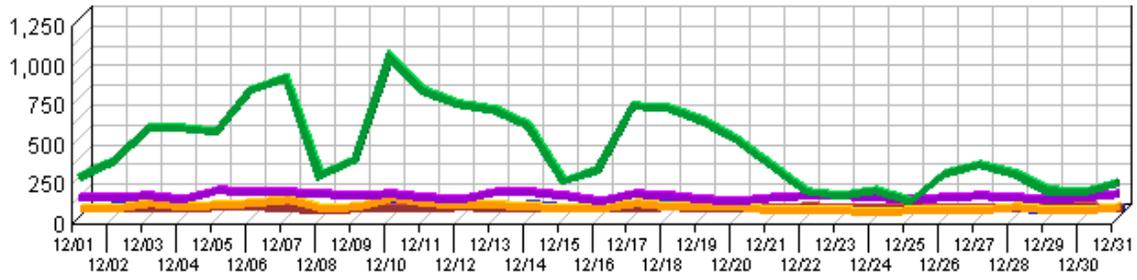
Top WAP Browsers by Visits



Top Browsers by Visits Trend

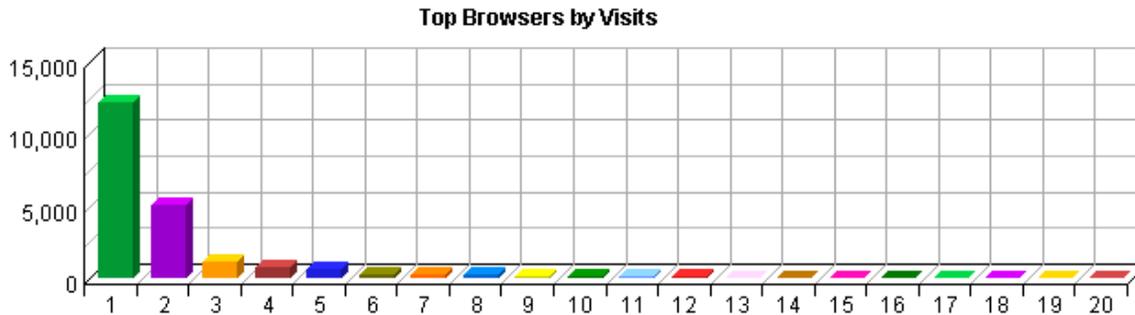
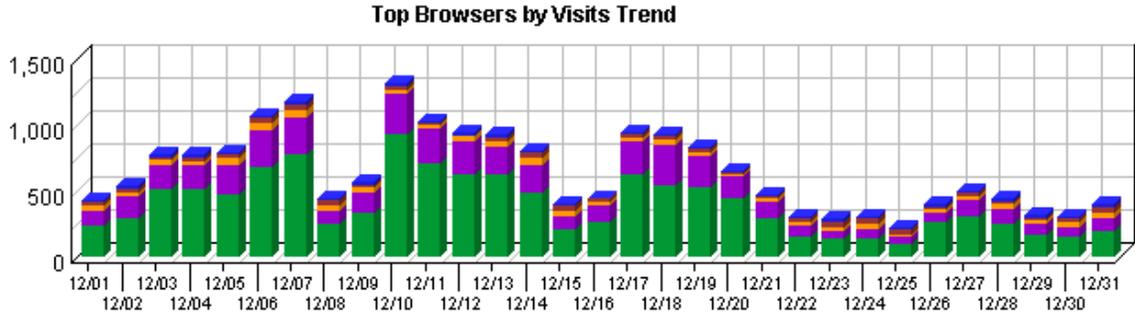


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	12,193	56.05%	19,558
2.	Mozilla	5,056	23.24%	7,936
3.	Other Netscape Compatible	1,141	5.25%	3,932
4.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	800	3.68%	1,258
5.	Others	600	2.76%	788
6.	Safari	270	1.24%	406
7.	libwww-perl/5.800	243	1.12%	386
8.	Netscape	223	1.03%	322
9.	NLESE USEPA	143	0.66%	1,477
10.	Opera	129	0.59%	247
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	129	0.59%	314
12.	Java/1.5.0_12	67	0.31%	123
13.	voyager/1.0	61	0.28%	72
14.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	57	0.26%	138
15.	larbin_2.6.3 larbin2.6.3@unspecified.mail	55	0.25%	295
16.	Java/1.6.0_03	49	0.23%	65
17.	Konqueror	48	0.22%	3,184

18.	Jakarta Commons-HttpClient/3.0.1	37	0.17%	237
19.	libwww-perl/5.805	36	0.17%	38
20.	www.dlese.org,support@dlese.org	34	0.16%	34
	Subtotal	21,371	98.24%	40,810
	Other	382	1.76%	2,851
	Total	21,753	100.00%	43,661

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

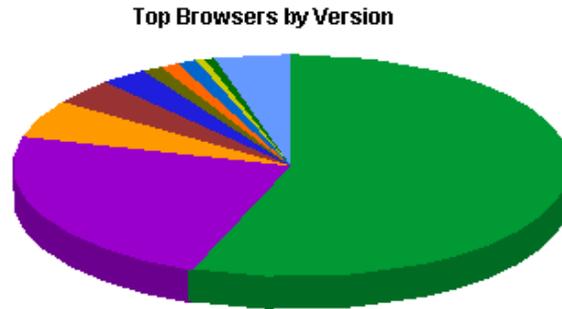
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	6,857	31.52%	11,145
		7.0	5,063	23.27%	7,936
		5.01	108	0.50%	268
		5.0	53	0.24%	68
		5.5	46	0.21%	49
		5.23	16	0.07%	27
		3.02	11	0.05%	11
		6.1	10	0.05%	12
		5.14	9	0.04%	16
		4.0	5	0.02%	7
		Version Unknown	3	0.01%	3
		4.01	3	0.01%	4
		7.0b	3	0.01%	5
		5.16	1	0.00%	2
		5.17	1	0.00%	1
		2.0d	1	0.00%	1
		999.1	1	0.00%	1
		6.0b	1	0.00%	1
		5.22	1	0.00%	1
			Other	0	0.00%
2.	Mozilla	20071127	2,784	12.80%	4,405
		20070308	748	3.44%	1,074
		Version Unknown	390	1.79%	523
		20071025	156	0.72%	300
		20071115	108	0.50%	141

20070508	104	0.48%	157
20070725	97	0.45%	195
20070515	65	0.30%	123
20050915	60	0.28%	94
20070914	54	0.25%	113
20071008	43	0.20%	68
20061010	36	0.17%	67
20071214	34	0.16%	38
20061204	29	0.13%	42
20070309	25	0.11%	28
20071204	19	0.09%	31
20060728	17	0.08%	33
20071108	15	0.07%	25
20050716	14	0.06%	35
20041107	13	0.06%	17
20071206	13	0.06%	19
20061201	12	0.06%	13
20050511	11	0.05%	17
20060508	11	0.05%	14
20071128	9	0.04%	12
20061206	8	0.04%	8
20051107	8	0.04%	85
20060426	8	0.04%	11
20070219	8	0.04%	8
20051111	7	0.03%	10
20070728	7	0.03%	7
20061025	7	0.03%	22
20071102	7	0.03%	8
20070312	6	0.03%	17
20060909	6	0.03%	12
20050317	6	0.03%	11
20050414	6	0.03%	9
2007110904	5	0.02%	6
20050919	5	0.02%	6
20060111	5	0.02%	6
20070713	4	0.02%	6
20070509	4	0.02%	8
2007121120	3	0.01%	3
20060414	3	0.01%	5
20071126	3	0.01%	7
20071201	3	0.01%	3
20040910	3	0.01%	4

	3	0.01%	3
20040225	3	0.01%	3
20070223	2	0.01%	4
20071213	2	0.01%	2
20070802	2	0.01%	4
20071105	2	0.01%	6
20041001	2	0.01%	2
20060723	2	0.01%	2
20071122	2	0.01%	2
20070216	2	0.01%	4
20040416	2	0.01%	4
20070809	2	0.01%	5
20050225	2	0.01%	3
20070111	1	0.00%	2
20070611	1	0.00%	1
20050223	1	0.00%	1
20040301	1	0.00%	1
20060425	1	0.00%	2
20071101	1	0.00%	1
20071022	1	0.00%	2
20071116	1	0.00%	1
20031114	1	0.00%	1
20070417	1	0.00%	1
20020924	1	0.00%	1
20030225	1	0.00%	1
2007030919	1	0.00%	1
20041110	1	0.00%	1
20071009	1	0.00%	2
20071030	1	0.00%	1
20071207	1	0.00%	2
20051102	1	0.00%	1
20011128	1	0.00%	1
20050717	1	0.00%	1
20040815	1	0.00%	1
20031007	1	0.00%	1
20070316	1	0.00%	1
20050711	1	0.00%	2
20050728	1	0.00%	1
20060601	1	0.00%	2
20051010	1	0.00%	1
20040218	1	0.00%	1
20070731	1	0.00%	1

		2007122405	1	0.00%	1
		20060613	1	0.00%	1
		20061023	1	0.00%	1
		20060417	1	0.00%	1
		20071124	1	0.00%	1
		20050513	1	0.00%	1
		20060910	1	0.00%	1
		20060328	1	0.00%	1
		20031016	1	0.00%	1
		20010124	1	0.00%	1
		Other	0	0.00%	0
3.	Other Netscape Compatible	Version	1,141	5.25%	3,932
		Unknown			
		Other	0	0.00%	0
4.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version	800	3.68%	1,258
		Unknown			
		Other	0	0.00%	0
5.	Others	Version	600	2.76%	788
		Unknown			
		Other	0	0.00%	0
6.	Safari	419.3	193	0.89%	296
		312.6	46	0.21%	65
		YY/ADOBE	7	0.03%	10
		312	6	0.03%	6
		417.9.2	5	0.02%	8
		419.3_ADOBE	3	0.01%	10
		412.2	2	0.01%	2
		417.8	2	0.01%	2
		125.9	2	0.01%	2
		85.8.1	1	0.00%	1
		412.5	1	0.00%	2
		312.5	1	0.00%	1
		125.8	1	0.00%	1
		Other	0	0.00%	0
7.	libwww-perl/5.800	Version	243	1.12%	386
		Unknown			
		Other	0	0.00%	0
8.	Netscape	4.5	102	0.47%	105
		7.2	55	0.25%	120
		8.1.3	11	0.05%	14
		7.1	10	0.05%	17
		8.1.2	8	0.04%	12
		8.0.4	5	0.02%	6

		6.2.1	4	0.02%	4
		4.0	4	0.02%	10
		7.02	4	0.02%	4
		8.1	4	0.02%	5
		7.0	4	0.02%	5
		0.6	3	0.01%	5
		8.0.3.3	2	0.01%	2
		4.77	1	0.00%	1
		4.7	1	0.00%	2
		7.0b1	1	0.00%	1
		4.8	1	0.00%	1
		4.61	1	0.00%	1
		6.2.3	1	0.00%	1
		4.x	1	0.00%	6
		Other	0	0.00%	0
9.	NLESE USEPA	Version Unknown	143	0.66%	1,477
		Other	0	0.00%	0
10.	Opera	9.24	80	0.37%	182
		9.23	22	0.10%	29
		9.21	5	0.02%	9
		9.25	4	0.02%	6
		7.0	4	0.02%	4
		9.10	3	0.01%	3
		6.06	3	0.01%	3
		9.22	2	0.01%	2
		8.01	2	0.01%	2
		9.0	2	0.01%	5
		9.50	1	0.00%	1
		8.50	1	0.00%	1
		Other	0	0.00%	0
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	129	0.59%	314
		Other	0	0.00%	0
12.	Java/1.5.0_12	Version Unknown	67	0.31%	123
		Other	0	0.00%	0
13.	voyager/1.0	Version Unknown	61	0.28%	72
		Other	0	0.00%	0
14.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	57	0.26%	138
		Other	0	0.00%	0

15.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version	55	0.25%	295
		Unknown			
		Other	0	0.00%	0
16.	Java/1.6.0_03	Version	49	0.23%	65
		Unknown			
		Other	0	0.00%	0
17.	Konqueror	3.2	35	0.16%	3,171
		3.0-RC4	4	0.02%	4
		3.1	2	0.01%	2
		3.0-RC1	2	0.01%	2
		3.0-RC3	1	0.00%	1
		3.0-RC6	1	0.00%	1
		3.0	1	0.00%	1
		3.1-RC2	1	0.00%	1
		3.1-RC6	1	0.00%	1
		Other	0	0.00%	0
		18.	Jakarta Commons-HttpClient/3.0.1	Version	37
Unknown					
Other	0			0.00%	0
19.	libwww-perl/5.805	Version	36	0.17%	38
		Unknown			
		Other	0	0.00%	0
20.	www.dlese.org,support@dlese.org	Version	34	0.16%	34
		Unknown			
		Other	0	0.00%	0
Subtotal			21,371	98.24%	40,810
Other			382	1.76%	2,851
Total			21,753	100.00%	43,661

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

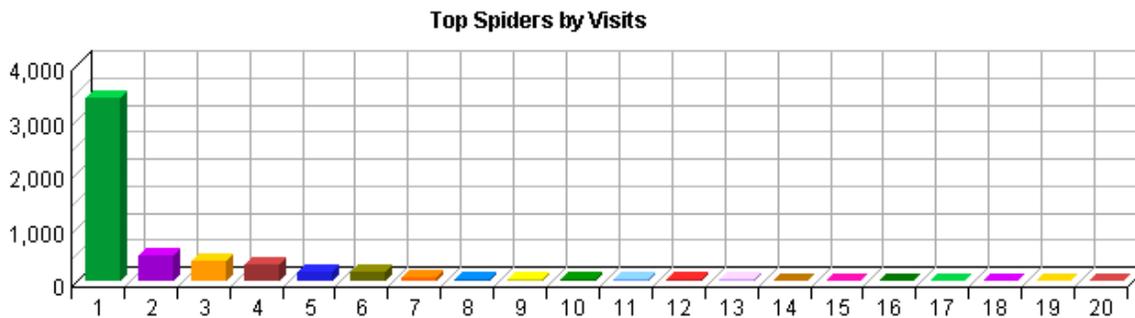
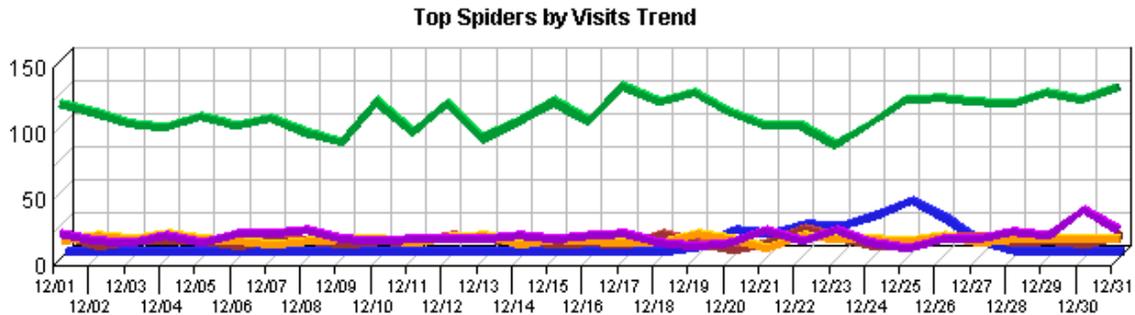


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This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	3,389	65.20%	4,181
2.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	468	9.00%	1,185
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	373	7.18%	4,268
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	303	5.83%	304
5.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	177	3.41%	385
6.	Yeti	169	3.25%	197
7.	CazoodleBot	52	1.00%	60
8.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	48	0.92%	49
9.	Linkbot	26	0.50%	150
10.	TMCrawler	22	0.42%	24
11.	Morning Paper 1.0 (robots.txt compliant!)	20	0.38%	20
12.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1;	19	0.37%	122

	maxamine.com--robot)			
13.	FAST Enterprise Crawler 6	19	0.37%	72
14.	Speedy Spider (http:	16	0.31%	16
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	16	0.31%	24
16.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihoo@qihoo.net)	14	0.27%	18
17.	DoCoMo	7	0.13%	7
18.	gsa-crawler (Enterprise; S5-KVRUQQTTESJJB; bfong@google.com)	6	0.12%	6
19.	disco	6	0.12%	81
20.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	6	0.12%	11
	Subtotal	5,156	99.19%	11,180
	Other	42	0.81%	121
	Total	5,198	100.00%	11,301

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

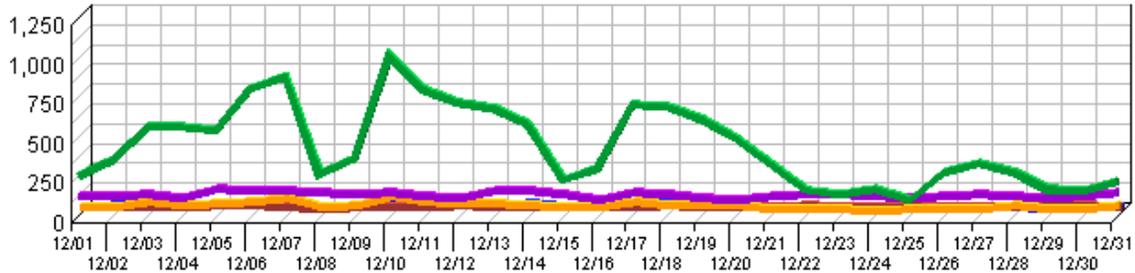
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

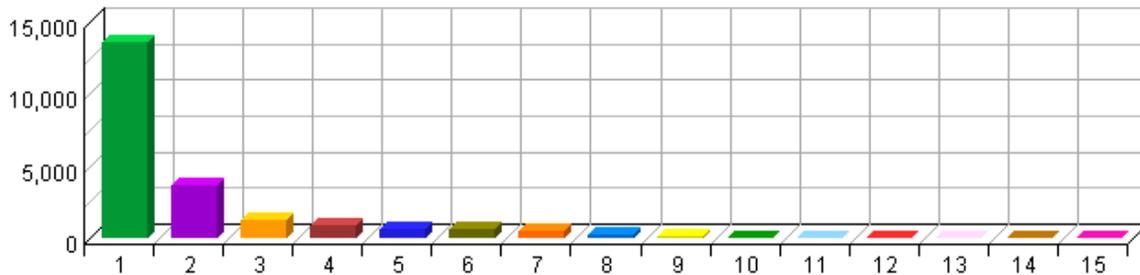
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	13,597	62.51%	22,034
2.	Others	3,708	17.05%	11,515
3.	Windows 2000	1,333	6.13%	2,231
4.	Linux	883	4.06%	1,251
5.	Macintosh	666	3.06%	950
6.	Windows NT	593	2.73%	854
7.	Macintosh PowerPC	524	2.41%	767
8.	Windows 98	243	1.12%	317
9.	Windows 2003	88	0.40%	104
10.	FreeBSD	35	0.16%	3,171
11.	Windows ME	29	0.13%	33
12.	Windows 3.x	16	0.07%	377
13.	SunOS	16	0.07%	26
14.	Windows 95	15	0.07%	23
15.	Windows Win32s	7	0.03%	8
	Total	21,753	100.00%	43,661

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.