

RFA Monthly Statistics

Web Log Analysis Monthly Report February 2008

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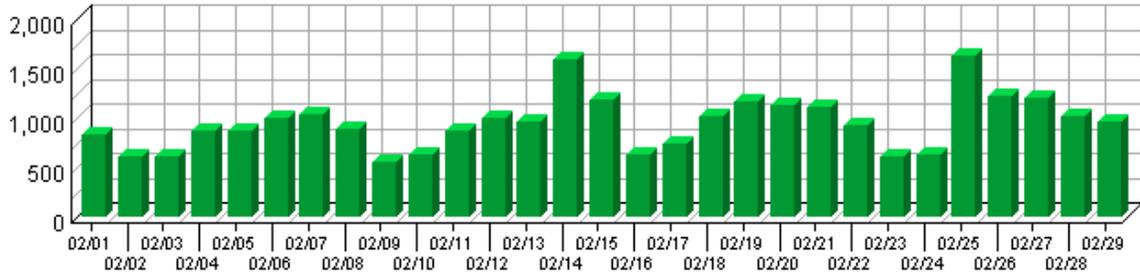
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

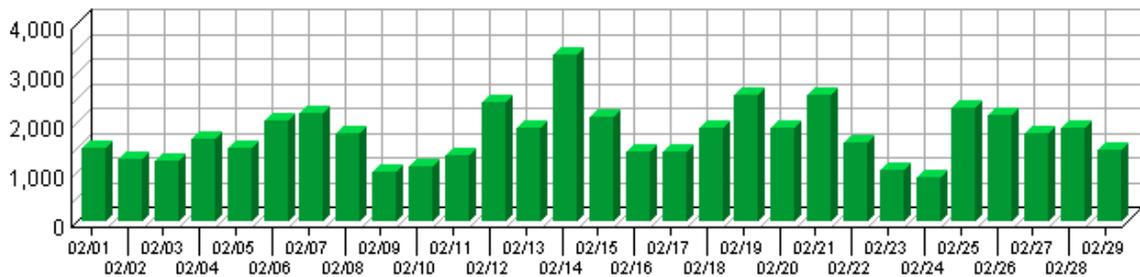
Visits Trend



Visit Summary

Visits	27,540
Average per Day	949
Average Visit Length	00:15:48
Median Visit Length	00:04:32
International Visits	5.39%
Visits of Unknown Origin	50.40%
Visits from Your Country: United States (US)	44.21%

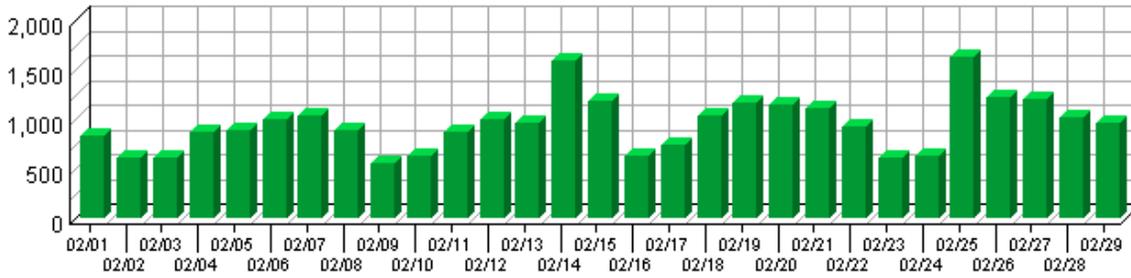
Page Views Trend



Page View Summary

Page Views	51,148
Average per Day	1,763
Average Page Views per Visit	1.86

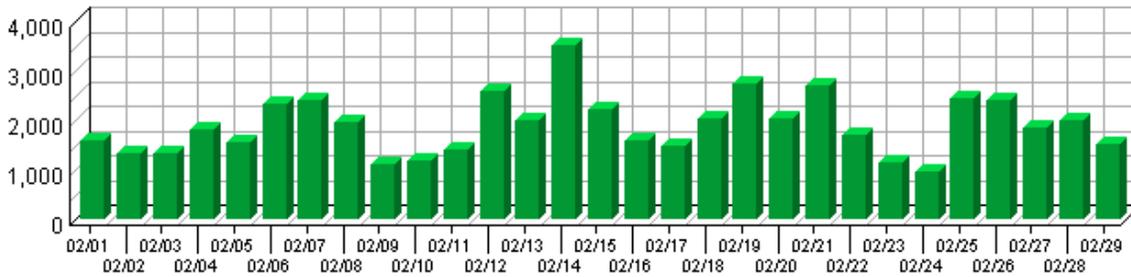
Visitors Trend



Visitor Summary

Unique Visitors	16,302
Visitors Who Visited Once	14,050
Visitors Who Visited More Than Once	2,252
Average Visits per Visitor	1.69

Hits Trend

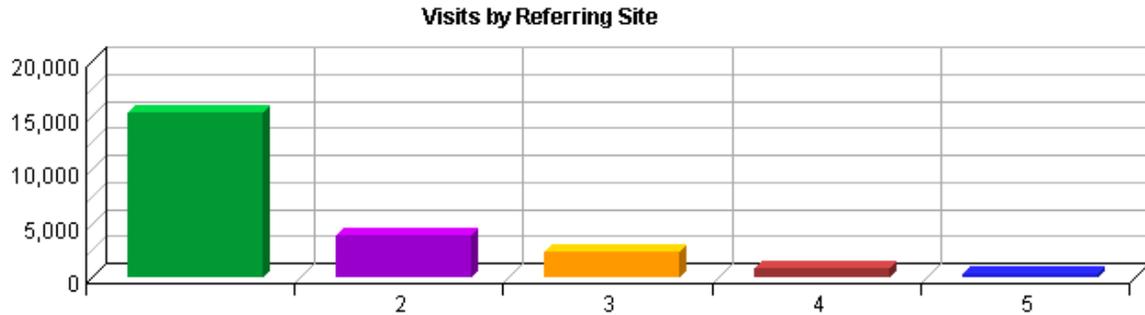


Hit Summary

Successful Hits for Entire Site	54,967
Average Hits per Day	1,895
Home Page Hits	6,336

Marketing Dashboard

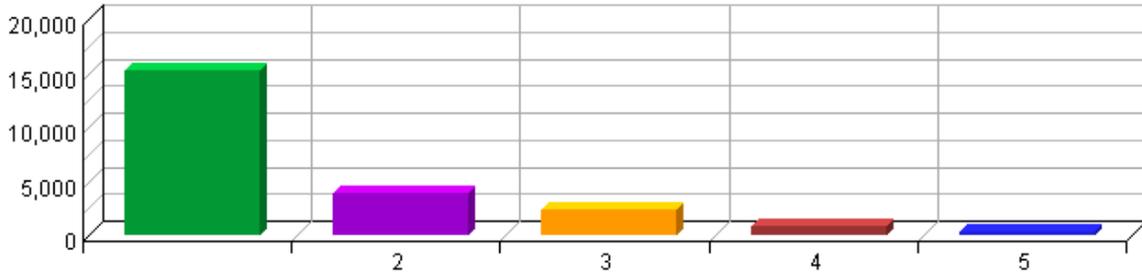
This dashboard summarizes important information related to online marketing activity.



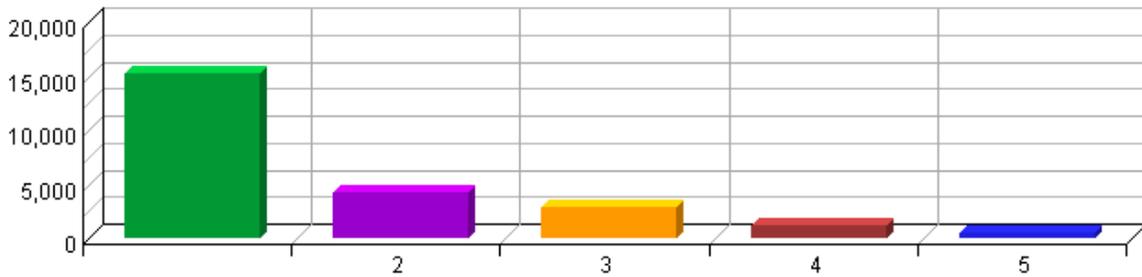
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

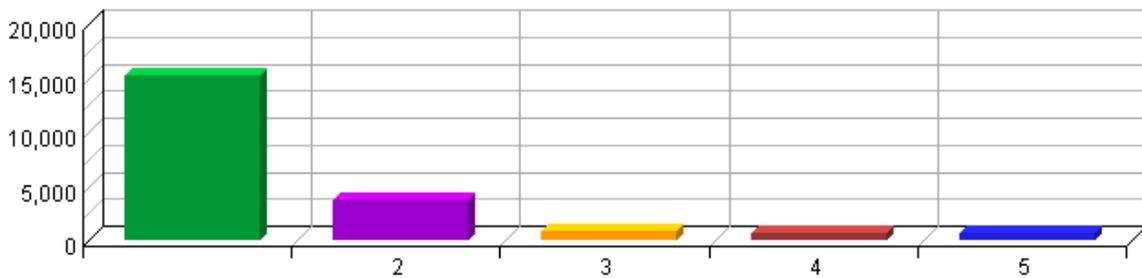
Visits by Referring Site



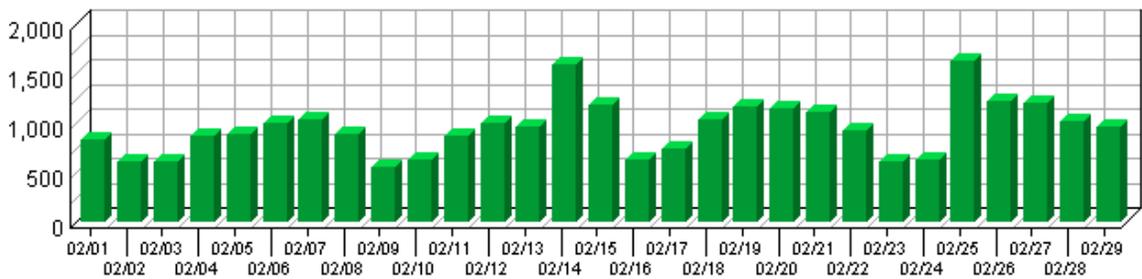
Visits by Referring Domain



Visits by Referring Page

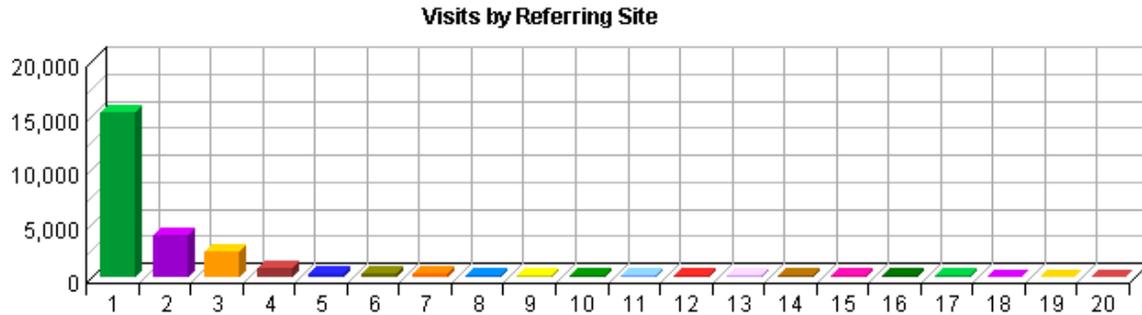


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	15,234	55.32%
2.	http://www.google.com/	3,856	14.00%
3.	http://es.epa.gov/	2,405	8.73%
4.	http://www.grants.gov/	932	3.38%
5.	http://search.yahoo.com/	368	1.34%
6.	http://images.google.com/	355	1.29%
7.	http://www07.grants.gov/	308	1.12%
8.	http://www.google.co.in/	239	0.87%
9.	http://nlquery.epa.gov/	187	0.68%
10.	http://www.epa.gov/	148	0.54%
11.	http://www.google.ca/	144	0.52%
12.	http://www.eco.org/	139	0.50%
13.	http://www.google.co.uk/	129	0.47%
14.	http://images.google.co.in/	127	0.46%
15.	http://cfpub.epa.gov/	94	0.34%
16.	http://images.google.co.uk/	94	0.34%
17.	http://search.live.com/	86	0.31%
18.	http://www.ask.com/	84	0.31%
19.	http://search.msn.com/	74	0.27%
20.	http://yosemite.epa.gov/	60	0.22%
	Subtotal	25,063	91.01%
	Other	2,477	8.99%
	Total	27,540	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

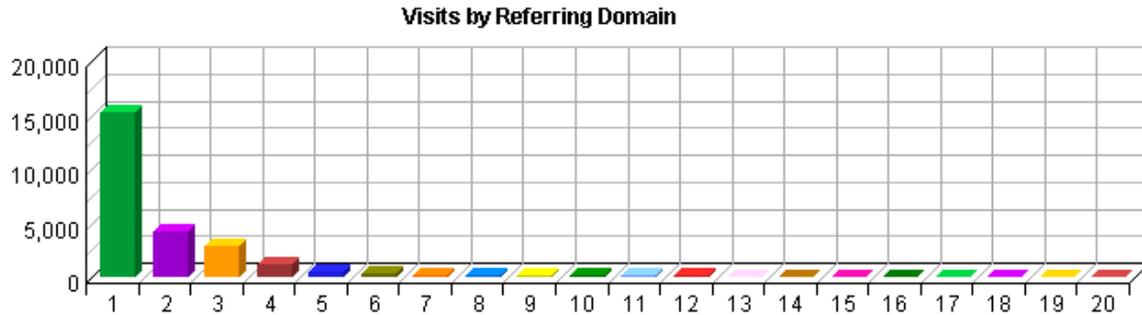
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	15,234	55.32%
2.	google.com	4,253	15.44%
3.	epa.gov	2,906	10.55%
4.	grants.gov	1,242	4.51%
5.	yahoo.com	471	1.71%
6.	google.co.in	366	1.33%
7.	google.co.uk	223	0.81%
8.	google.ca	186	0.68%
9.	eco.org	139	0.50%
10.	live.com	108	0.39%
11.	aol.com	94	0.34%
12.	ask.com	87	0.32%
13.	msn.com	74	0.27%
14.	google.com.au	73	0.27%
15.	google.com.ph	64	0.23%
16.	google.com.my	53	0.19%
17.	fatomei.com	48	0.17%
18.	google.co.za	39	0.14%
19.	sba.gov	37	0.13%
20.	google.co.id	36	0.13%
	Subtotal	25,733	93.44%
	Other	1,807	6.56%
	Total	27,540	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

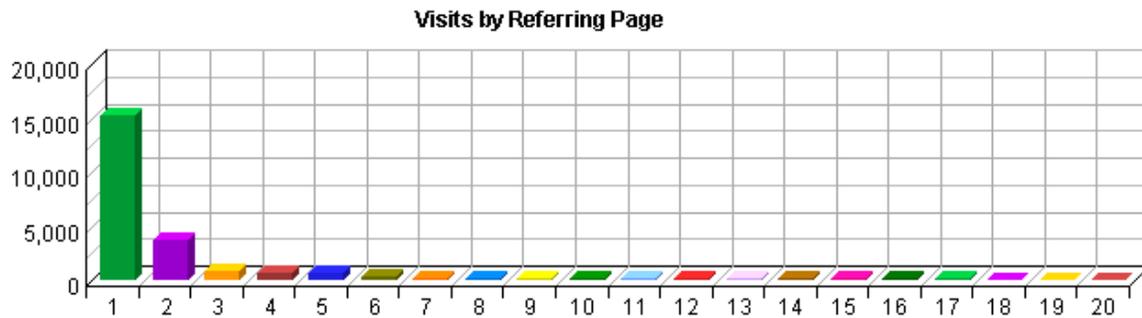
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	15,234	55.32%
2.	http://www.google.com/search	3,783	13.74%
3.	http://www.grants.gov/search/search.do	789	2.86%
4.	http://es.epa.gov/ncer/	652	2.37%
5.	http://es.epa.gov/ncer/fellow/	634	2.30%
6.	http://images.google.com/imgres	355	1.29%
7.	http://search.yahoo.com/search	243	0.88%
8.	http://www.google.co.in/search	238	0.86%
9.	http://es.epa.gov/ncer/sbir/	205	0.74%
10.	http://nlquery.epa.gov/epasearch/epasearch	184	0.67%
11.	http://www.google.ca/search	144	0.52%
12.	http://www.eco.org/site/c.dnJLKPNnFkG/b.993087/k.F934/Greater_Research_Opportunities_Fellowship_Program.htm	139	0.50%
13.	http://es.epa.gov/ncer/grants/	129	0.47%
14.	http://images.google.co.in/imgres	127	0.46%
15.	http://www.google.co.uk/search	127	0.46%
16.	http://es.epa.gov/ncer/sbir/current_solicitation.html	114	0.41%
17.	http://images.google.co.uk/imgres	94	0.34%
18.	http://www.ask.com/web	84	0.31%
19.	http://search.live.com/results.aspx	83	0.30%
20.	http://search.msn.com/results.aspx	68	0.25%
	Subtotal	23,426	85.06%
	Other	4,114	14.94%

Total

27,540

100.00%

Activity by Referring Page – Help Card

 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

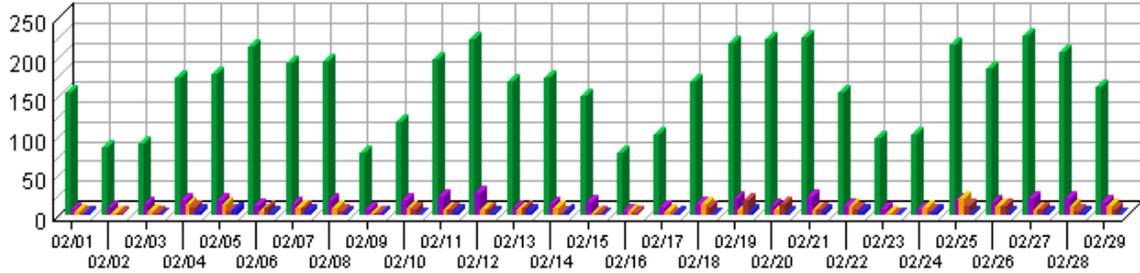
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

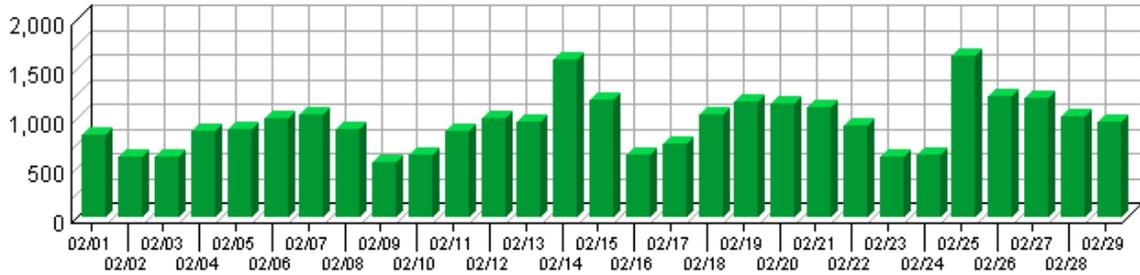
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

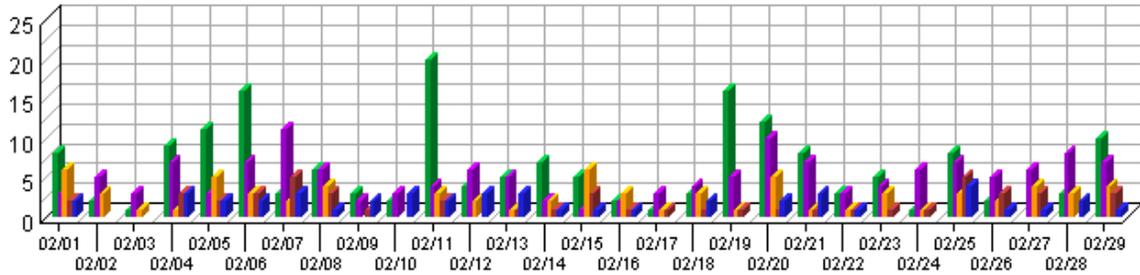
Activity by Search Engine



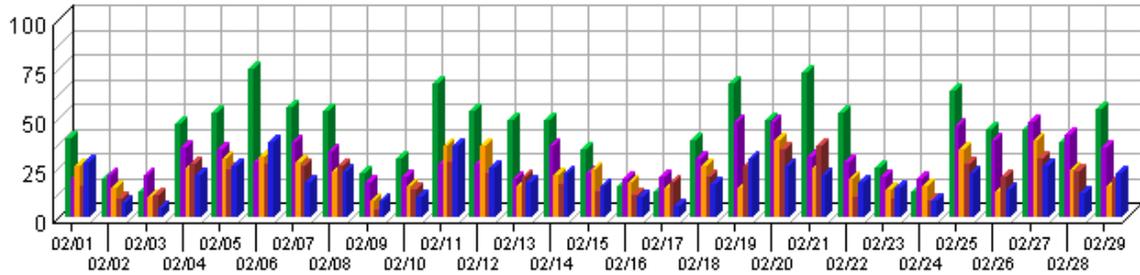
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

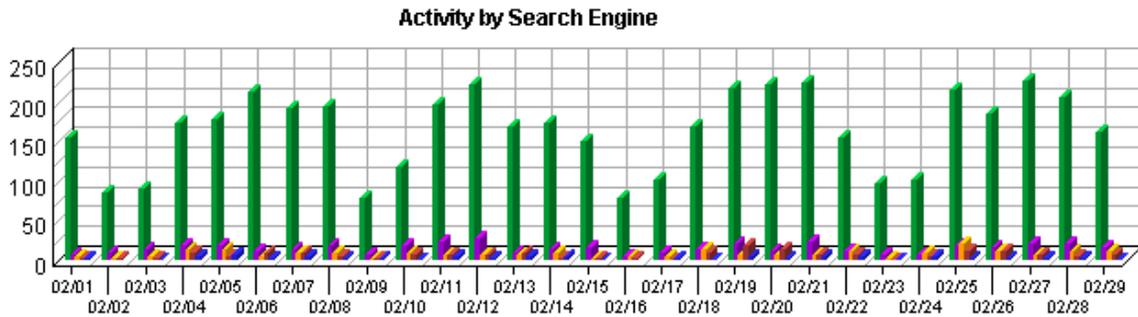


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,752	79.84%
2.	yahoo	432	7.26%
3.	google uk	233	3.91%
4.	google canada	193	3.24%
5.	msn	79	1.33%
6.	google australia	76	1.28%
7.	aol netfind	44	0.74%
8.	google germany	38	0.64%
9.	google italy	30	0.50%
10.	google france	26	0.44%
11.	google japan	11	0.18%
12.	yahoo spain	9	0.15%
13.	altavista	4	0.07%
14.	yahoo india	4	0.07%
15.	yahoo uk &ireland	3	0.05%
16.	yahoo japan	3	0.05%
17.	google austria	2	0.03%
18.	searchalot	2	0.03%
19.	yahoo singapore	2	0.03%
20.	netscape	2	0.03%
	Subtotal	5,945	99.88%
	Total	5,952	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa grants	173	2.91%
	forms	97	1.63%
	research grants	72	1.21%
	epa	48	0.81%
	epa star	44	0.74%
	epa funding	39	0.66%
	epa star grants	33	0.55%
	environmental grants	25	0.42%
	change	24	0.40%
	health	22	0.37%
	epa ncer	20	0.34%
	rfa	19	0.32%
	research grant	18	0.30%
	climate change	14	0.24%
	epa star grant	14	0.24%
	nanomaterials	13	0.22%
	star fall	13	0.22%
	health continuum	13	0.22%
	interdisciplinary approach	12	0.20%
	environmental research grants	11	0.18%
2. yahoo	process and budget of aquatic ecosystem	8	0.13%
	epa scientific and technical achievement awards	5	0.08%
	undergraduate fellowships	4	0.07%
	grant forms	4	0.07%
	master in environmental science in 2008–2009	4	0.07%
	research opportunities	3	0.05%
	epa and pcr	3	0.05%
	epa grant opportunities	3	0.05%
	epa energy grants	3	0.05%
	consequences of human activities on the environment	3	0.05%
	consequences of air pollution	3	0.05%
	future environmental issues	2	0.03%
	babara glenn epa	2	0.03%
	subsistence lifestyle	2	0.03%
	epa graduate research grants	2	0.03%
	epa grant forms	2	0.03%
	consequences of human activities	2	0.03%
	us agricultural research fellowships	2	0.03%

	aquatic bodies methods of investigation	2	0.03%
	earning environmental funds grants	2	0.03%
3. google uk	forms	38	0.64%
	climate change	6	0.10%
	health	6	0.10%
	change	4	0.07%
	uv treatment, epa	2	0.03%
	electrochemical machining wastestream	2	0.03%
	market mechanisms	2	0.03%
	phase of education table	2	0.03%
	how has health changed overtime	2	0.03%
	continuous measurement	2	0.03%
	wildfire consequences	2	0.03%
	services provided by coral reefs	2	0.03%
	collection of biological evidence	2	0.03%
	exploratory research design	2	0.03%
	environmental health	2	0.03%
	epidemiological research methods	2	0.03%
	explain possible effect of human activity on ecosystem	2	0.03%
	quality model	2	0.03%
	examine the effects of environmental stressors to environmental behaviour,	1	0.02%
	the coral reefs special climate	1	0.02%
4. google canada	forms	8	0.13%
	climate change	6	0.10%
	health continuum education	2	0.03%
	nanotechnology researcher salary	2	0.03%
	global climate change: impacts on human structures and systems	2	0.03%
	ecosystem functioning	2	0.03%
	bayamon mcallen map	2	0.03%
	social indicators of health	2	0.03%
	environmental research funding	2	0.03%
	climate change causal effect	2	0.03%
	star program, epa projects, nanotechnology	2	0.03%
	strategic material grants in u.s.	2	0.03%
	usepa, funding	2	0.03%
	epa national health and environmental effects laboratory	1	0.02%
	trends air quality world or global	1	0.02%
	nanomaterial application	1	0.02%
	risk of chlorine disinfect drinking water	1	0.02%
	water genomics	1	0.02%
	what is star	1	0.02%

	research grant	1	0.02%
5. msn	hot mwir phase ii kick-off meeting in denver	2	0.03%
	consequences of human activities and their impact	2	0.03%
	epa environmenal acknowledgement form	2	0.03%
	environmental factors effect corporate culture	2	0.03%
	effects of climate change	2	0.03%
	small supply solicitation	1	0.02%
	epidemiological research	1	0.02%
	epa pm	1	0.02%
	decision support systems in nursing	1	0.02%
	research proposal about aproblem in science technology	1	0.02%
	enumerate quantitative standareds.	1	0.02%
	reverse osmosis environmental issues	1	0.02%
	prevention respiratory disease children	1	0.02%
	age associations found in epidemiologic research	1	0.02%
	epa guidelines for air in urban areas	1	0.02%
	conduct programmatic review in doing business with china	1	0.02%
	to anticipate future commitments	1	0.02%
	epa certificate regarding debarment	1	0.02%
	epa funding forecast	1	0.02%
	us standard in ecosystem	1	0.02%
6. google australia	air pollution of consequence	3	0.05%
	change	3	0.05%
	air pollution	2	0.03%
	health	2	0.03%
	climate changes impacts on tourism	2	0.03%
	forms	2	0.03%
	coral change	2	0.03%
	how important is air quality on local, national and global scale?	2	0.03%
	epa and ecological risk assessment and office of research and toc	1	0.02%
	description of the ecosystem of reef	1	0.02%
	pollution health effect traffic children distance residing roads	1	0.02%
	evaluate the sustainability of travel agent provide evidence	1	0.02%
	troposphere uv measurements	1	0.02%
	climate change	1	0.02%
	coral reefs nutrient cycle	1	0.02%
	importance of air quality local national global	1	0.02%
	what effects on the environment do polymers have	1	0.02%
	health is result of interactions between all dimensions	1	0.02%
	how to write star selection criteria statements	1	0.02%
	oral health outcome indicators appropriateness	1	0.02%
7. aol netfind	epa.gov	3	0.05%

	work cited page for online sources on genetically engineered food	2	0.03%
	nano technology research funds	2	0.03%
	star fall	2	0.03%
	epa grants	2	0.03%
	epa star invasive species climate change	1	0.02%
	how to write an objective statement for fellowship application	1	0.02%
	natural disasters need three subtopics	1	0.02%
	www. fall start .com	1	0.02%
	federal grants for conference or meetings 2008	1	0.02%
	puerto rico summer internship 2008	1	0.02%
	h. spencer banzhaf willingness to pay water quality 1998	1	0.02%
	collaborative science and technology network for sustainability	1	0.02%
	repoorting systems, decison support systems, executive support systems	1	0.02%
	how to conduct exploratory research	1	0.02%
	star grant	1	0.02%
	measuring tools for biology	1	0.02%
	environmental	1	0.02%
	fish contamination in the gulf of mexico	1	0.02%
	environmental impacts on human	1	0.02%
8. google	climate change	3	0.05%
germany	phase awareness research negotiation	2	0.03%
	aquatic ecosystem	2	0.03%
	climate change impairs ecological resilience	1	0.02%
	research grant	1	0.02%
	â€¢ dr darrell winner, u. s. environmental protection agency, e-mail	1	0.02%
	environmental health	1	0.02%
	exploratory research	1	0.02%
	benefit transfer	1	0.02%
	key environmental behaviour posters	1	0.02%
	research grants and fellowships in 2008	1	0.02%
	specific areas economic growth create pollution	1	0.02%
	u.s environmental protection agency 2007	1	0.02%
	land use models	1	0.02%
	anthropogenic vector born disease	1	0.02%
	evaluation of us environment	1	0.02%
	proposed investigator grant screen failures	1	0.02%
	â€¢ dr darrell winner, u. s. environmental protection agency, address	1	0.02%
	design competition 2008	1	0.02%
	hierachical framework for stream habitat classification: viewing streams in watershed context	1	0.02%

9. google italy	porno star	2	0.03%
	climate change decision support system	2	0.03%
	epa website	2	0.03%
	biomarkers of exposure	1	0.02%
	climate change water pollutants epa	1	0.02%
	epa-sab-eeac-00-013	1	0.02%
	fe particulate matter	1	0.02%
	epa, cyanotoxins	1	0.02%
	soles nanotechnology	1	0.02%
	research grants in medical studies	1	0.02%
	nanotechnology research phd	1	0.02%
	expenditure on nanoscience and nanotechnologies 2007 european community	1	0.02%
	epa human health risk assessment	1	0.02%
	outcome indicator	1	0.02%
	researcher who have us off of fellowships	1	0.02%
	fecal indicators in tropical and subtropical water	1	0.02%
	environmental master valuation	1	0.02%
	coupling important for global regulation	1	0.02%
	beyond uncertainty in environmental	1	0.02%
	national research council nrc 1997 2001 epa	1	0.02%
10. google france	particulate matter nature and composition	1	0.02%
	ecosystem services	1	0.02%
	health and environmental research opportunities	1	0.02%
	climate chnage invasive	1	0.02%
	design competition resume	1	0.02%
	focus epa animal small business	1	0.02%
	biodiversty decline environmental stressors	1	0.02%
	master, molecular biology, fellowships, 2008	1	0.02%
	steroid hormones lobby	1	0.02%
	implementation tse	1	0.02%
	niosh/epa	1	0.02%
	non-target and ecosystem impacts from genetically modified crops containing plant incorporated protectants (pips)	1	0.02%
	project researchs formats, examples pdf	1	0.02%
	ecosystem change	1	0.02%
	survey computational toxicology	1	0.02%
	advantage of toxicology	1	0.02%
	biodiversity is affected by drivers of change	1	0.02%
	dagani nanomaterials safe or unsafe	1	0.02%
	epa nanoparticles	1	0.02%
	toxicity of nanomaterials for humans	1	0.02%

11.	google japan	letter of intent business format solicitation to sell construction heavy equipments	2	0.03%
		nanotechnology nanomaterial	2	0.03%
		funding agency, environment	1	0.02%
		thyroid medaka	1	0.02%
		dr. albert d. venosa	1	0.02%
		system for identification of hazards and effects	1	0.02%
		potential distribution system regulations, epa	1	0.02%
		ecosystem service	1	0.02%
		research grants	1	0.02%
12.	yahoo spain	nanotechnology applications nanomaterials	2	0.03%
		components of change diagram	1	0.02%
		sbir	1	0.02%
		funding opportunities	1	0.02%
		news development in measurement uncertainty in chemical analysis	1	0.02%
		proposal for purchase of staff bus	1	0.02%
		effects of climate change	1	0.02%
		global environmental protection	1	0.02%
13.	altavista	funding opportunities	1	0.02%
		why wasting electricity has negative environmental impact	1	0.02%
		method validation for environmental air monitoring for detecting microbial contamination in pharmaceutical industry	1	0.02%
		limitations of an environmental method and compromises	1	0.02%
14.	yahoo india	tropospheric pollution	2	0.03%
		children health and diseases	1	0.02%
		consequences of human activities on environment	1	0.02%
15.	yahoo uk &ireland	environment research funding grants	2	0.03%
		fellowships for environmental courses	1	0.02%
16.	yahoo japan	mothers backto black	1	0.02%
		environment protection agency	1	0.02%
		ã¹³é!-	1	0.02%
17.	google austria	nrc biomarker	1	0.02%
		decision support system climate change	1	0.02%
18.	searchalot	behavior management empiracle research project examples	1	0.02%
		ecological impacts from the interactions of climate change, land use change and invasive species: joint research solicitation â€œ epa, usda	1	0.02%
19.	yahoo singapore	biobased feedstock business	1	0.02%
		method transfer	1	0.02%
20.	netscape	research grants	1	0.02%
		environmental regulations versus incentive debate	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,112	18.68%
	of	622	10.45%
	research	536	9.01%
	grants	502	8.43%
	environmental	457	7.68%
	for	323	5.43%
	the	302	5.07%
	2008	297	4.99%
	in	262	4.40%
	grant	259	4.35%
	health	257	4.32%
	star	251	4.22%
	change	242	4.07%
	funding	241	4.05%
	climate	172	2.89%
	on	166	2.79%
	air	159	2.67%
	to	151	2.54%
	forms	133	2.23%
	water	128	2.15%
2. yahoo	of	102	1.71%
	epa	91	1.53%
	research	67	1.13%
	environmental	52	0.87%
	in	44	0.74%
	the	36	0.60%
	on	34	0.57%
	for	33	0.55%
	grant	32	0.54%
	grants	23	0.39%
	health	21	0.35%
	pollution	20	0.34%
	proposal	18	0.30%
	to	17	0.29%
	fellowships	16	0.27%
	funding	16	0.27%
	aquatic	15	0.25%
	human	15	0.25%
	air	14	0.24%

	ecosystem	14	0.24%
3. google uk	of	54	0.91%
	forms	39	0.66%
	the	33	0.55%
	health	24	0.40%
	change	24	0.40%
	environmental	19	0.32%
	in	16	0.27%
	climate	16	0.27%
	research	15	0.25%
	for	12	0.20%
	on	12	0.20%
	how	12	0.20%
	coral	11	0.18%
	effects	11	0.18%
	human	10	0.17%
	ecosystem	9	0.15%
	to	9	0.15%
	is	9	0.15%
	what	8	0.13%
	air	7	0.12%
4. google canada	of	39	0.66%
	the	28	0.47%
	in	26	0.44%
	change	19	0.32%
	health	18	0.30%
	environment	15	0.25%
	to	14	0.24%
	climate	14	0.24%
	human	14	0.24%
	on	13	0.22%
	epa	13	0.22%
	environmental	13	0.22%
	air	11	0.18%
	research	11	0.18%
	what	9	0.15%
	for	9	0.15%
	grants	9	0.15%
	2008	9	0.15%
	funding	9	0.15%
	forms	8	0.13%
5. msn	of	14	0.24%

in	14	0.24%
epa	13	0.22%
for	8	0.13%
to	8	0.13%
environmental	7	0.12%
research	7	0.12%
effects	6	0.10%
funding	5	0.08%
ecosystem	4	0.07%
the	4	0.07%
air	4	0.07%
impact	3	0.05%
issues	3	0.05%
proposal	3	0.05%
health	3	0.05%
form	3	0.05%
human	3	0.05%
corporate	3	0.05%
disease	3	0.05%

6. google australia	of	18	0.30%
	air	14	0.24%
	on	12	0.20%
	pollution	9	0.15%
	quality	9	0.15%
	the	8	0.13%
	health	8	0.13%
	how	7	0.12%
	global	7	0.12%
	epa	7	0.12%
	change	7	0.12%
	environmental	6	0.10%
	is	6	0.10%
	ecosystem	5	0.08%
	to	5	0.08%
	consequences	5	0.08%
	environment	5	0.08%
	national	5	0.08%
	consequence	3	0.05%
	for	3	0.05%

7. aol netfind	for	9	0.15%
	epa	7	0.12%
	grants	5	0.08%

	star	4	0.07%
	environmental	4	0.07%
	research	4	0.07%
	to	4	0.07%
	on	4	0.07%
	of	4	0.07%
	fall	3	0.05%
	environment	3	0.05%
	the	3	0.05%
	technology	3	0.05%
	support	3	0.05%
	epa.gov	3	0.05%
	food	3	0.05%
	decision	2	0.03%
	quality	2	0.03%
	systems,	2	0.03%
	nano	2	0.03%
8. google germany	climate	6	0.10%
	environmental	6	0.10%
	research	5	0.08%
	change	5	0.08%
	protection	3	0.05%
	ecosystem	3	0.05%
	2008	3	0.05%
	in	3	0.05%
	of	3	0.05%
	negotiation	2	0.03%
	health	2	0.03%
	s.	2	0.03%
	winner,	2	0.03%
	darrell	2	0.03%
	u.	2	0.03%
	awareness	2	0.03%
	phase	2	0.03%
	grant	2	0.03%
	agency,	2	0.03%
	aquatic	2	0.03%
9. google italy	epa	6	0.10%
	change	4	0.07%
	research	3	0.05%
	climate	3	0.05%
	in	3	0.05%

	environmental	2	0.03%
	health	2	0.03%
	support	2	0.03%
	decision	2	0.03%
	website	2	0.03%
	global	2	0.03%
	water	2	0.03%
	of	2	0.03%
	star	2	0.03%
	porno	2	0.03%
	system	2	0.03%
	nanotechnology	2	0.03%
	studies	2	0.03%
	nanomaterials	1	0.02%
	risk	1	0.02%
10. google france	of	3	0.05%
	epa	3	0.05%
	2008	3	0.05%
	ecosystem	3	0.05%
	change	3	0.05%
	nanomaterials	3	0.05%
	animal	2	0.03%
	toxicology	2	0.03%
	environmental	2	0.03%
	impacts	1	0.02%
	examples	1	0.02%
	survey	1	0.02%
	mwir	1	0.02%
	how	1	0.02%
	invasive	1	0.02%
	(pips)	1	0.02%
	from	1	0.02%
	biological	1	0.02%
	lobby	1	0.02%
	dagani	1	0.02%
11. google japan	of	3	0.05%
	nanomaterial	2	0.03%
	heavy	2	0.03%
	business	2	0.03%
	construction	2	0.03%
	letter	2	0.03%
	format	2	0.03%

	sell	2	0.03%
	to	2	0.03%
	equipments	2	0.03%
	nanotechnology	2	0.03%
	intent	2	0.03%
	system	2	0.03%
	solicitation	2	0.03%
	agency,	1	0.02%
	effects	1	0.02%
	thyroid	1	0.02%
	medaka	1	0.02%
	ecosystem	1	0.02%
	environment	1	0.02%
12. yahoo spain	of	3	0.05%
	change	2	0.03%
	applications	2	0.03%
	nanomaterials	2	0.03%
	nanotechnology	2	0.03%
	in	2	0.03%
	for	1	0.02%
	bus	1	0.02%
	components	1	0.02%
	proposal	1	0.02%
	funding	1	0.02%
	climate	1	0.02%
	diagram	1	0.02%
	staff	1	0.02%
	environmental	1	0.02%
	effects	1	0.02%
	news	1	0.02%
	development	1	0.02%
	purchase	1	0.02%
	measurement	1	0.02%
13. altavista	environmental	3	0.05%
	method	2	0.03%
	for	2	0.03%
	microbial	1	0.02%
	detecting	1	0.02%
	validation	1	0.02%
	of	1	0.02%
	pharmaceutical	1	0.02%
	has	1	0.02%

	air	1	0.02%
	impact	1	0.02%
	contamination	1	0.02%
	industry	1	0.02%
	why	1	0.02%
	opportunities	1	0.02%
	compromises	1	0.02%
	negative	1	0.02%
	wasting	1	0.02%
	funding	1	0.02%
	electricity	1	0.02%
14. yahoo india	tropospheric	2	0.03%
	pollution	2	0.03%
	activities	1	0.02%
	diseases	1	0.02%
	environment	1	0.02%
	human	1	0.02%
	children	1	0.02%
	health	1	0.02%
	of	1	0.02%
	on	1	0.02%
	consequences	1	0.02%
15. yahoo uk & ireland	grants	2	0.03%
	environment	2	0.03%
	research	2	0.03%
	funding	2	0.03%
	courses	1	0.02%
	environmental	1	0.02%
	for	1	0.02%
	fellowships	1	0.02%
16. yahoo japan	black	1	0.02%
	protection	1	0.02%
	mothers	1	0.02%
	agency	1	0.02%
	backto	1	0.02%
	environment	1	0.02%
	ã¹³é!-	1	0.02%
17. google austria	change	1	0.02%
	climate	1	0.02%
	system	1	0.02%
	biomarker	1	0.02%
	nrc	1	0.02%

	support	1	0.02%
	decision	1	0.02%
18. searchalot	research	2	0.03%
	interactions	1	0.02%
	change	1	0.02%
	change,	1	0.02%
	the	1	0.02%
	impacts	1	0.02%
	climate	1	0.02%
	land	1	0.02%
	species:	1	0.02%
	use	1	0.02%
	of	1	0.02%
	â€“	1	0.02%
	behavior	1	0.02%
	management	1	0.02%
	empiracle	1	0.02%
	joint	1	0.02%
	from	1	0.02%
	epa,	1	0.02%
	project	1	0.02%
	examples	1	0.02%
19. yahoo singapore	feedstock	1	0.02%
	transfer	1	0.02%
	business	1	0.02%
	biobased	1	0.02%
	method	1	0.02%
20. netscape	grants	1	0.02%
	debate	1	0.02%
	regulations	1	0.02%
	versus	1	0.02%
	research	1	0.02%
	incentive	1	0.02%
	environmental	1	0.02%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

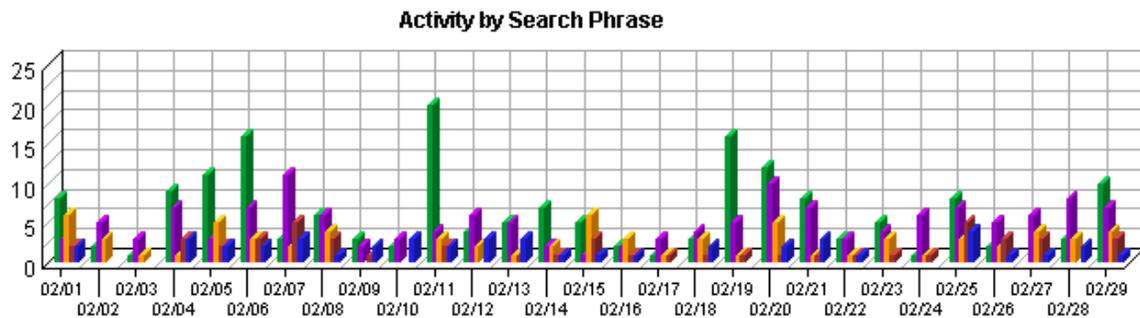


—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa grants	176	2.96%
2.	forms	145	2.44%
3.	research grants	74	1.24%
4.	epa	49	0.82%
5.	epa star	46	0.77%
6.	epa funding	43	0.72%
7.	epa star grants	33	0.55%
8.	change	32	0.54%
9.	health	31	0.52%
10.	climate change	30	0.50%
11.	environmental grants	27	0.45%
12.	epa ncer	21	0.35%
13.	research grant	20	0.34%
14.	rfa	19	0.32%
15.	star fall	17	0.29%
16.	nanomaterials	14	0.24%
17.	health continuum	14	0.24%
18.	epa star grant	14	0.24%
19.	research opportunities	12	0.20%
20.	interdisciplinary approach	12	0.20%
	Subtotal	829	13.93%
	Total	5,950	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa grants	google	173	2.91%
	aol netfind	2	0.03%
	google canada	1	0.02%
2. forms	google	97	1.63%
	google uk	38	0.64%
	google canada	8	0.13%
	google australia	2	0.03%
3. research grants	google	72	1.21%
	netscape	1	0.02%
	google japan	1	0.02%
4. epa	google	48	0.81%
	google australia	1	0.02%
5. epa star	google	44	0.74%
	yahoo	2	0.03%
6. epa funding	google	39	0.66%
	google australia	1	0.02%
	aol netfind	1	0.02%
	google uk	1	0.02%
	yahoo	1	0.02%
7. epa star grants	google	33	0.55%
8. change	google	24	0.40%
	google uk	4	0.07%
	google australia	3	0.05%
	google canada	1	0.02%
9. health	google	22	0.37%
	google uk	6	0.10%
	google australia	2	0.03%
	google canada	1	0.02%
10. climate change	google	14	0.24%
	google uk	6	0.10%
	google canada	6	0.10%
	google germany	3	0.05%
	google australia	1	0.02%
11. environmental grants	google	25	0.42%
	google canada	1	0.02%
	aol netfind	1	0.02%
12. epa ncer	google	20	0.34%
	msn	1	0.02%
13. research grant	google	18	0.30%

	google germany	1	0.02%
	google canada	1	0.02%
14. rfa	google	19	0.32%
15. star fall	google	13	0.22%
	aol netfind	2	0.03%
	google canada	1	0.02%
	msn	1	0.02%
16. nanomaterials	google	13	0.22%
	google uk	1	0.02%
17. health continuum	google	13	0.22%
	mamma	1	0.02%
18. epa star grant	google	14	0.24%
19. research opportunities	google	9	0.15%
	yahoo	3	0.05%
20. interdisciplinary approach	google	12	0.20%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

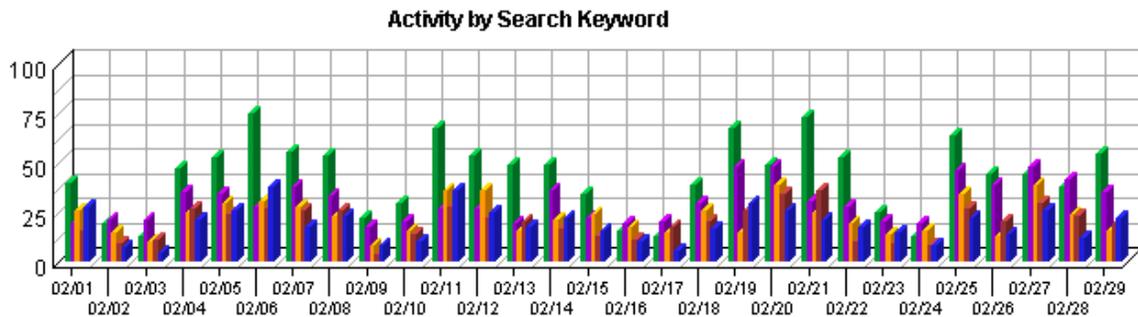


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,257	5.04%
2.	of	871	3.49%
3.	research	658	2.64%
4.	environmental	575	2.31%
5.	grants	548	2.20%
6.	the	417	1.67%
7.	for	406	1.63%
8.	in	375	1.50%
9.	health	338	1.36%
10.	2008	334	1.34%
11.	change	315	1.26%
12.	grant	302	1.21%
13.	funding	284	1.14%
14.	star	280	1.12%
15.	on	246	0.99%
16.	climate	228	0.91%
17.	air	212	0.85%
18.	to	211	0.85%
19.	forms	192	0.77%
20.	pollution	169	0.68%
	Subtotal	8,218	32.95%
	Total	24,941	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,112	4.46%
	yahoo	91	0.36%
	google canada	13	0.05%
	msn	13	0.05%
	aol netfind	7	0.03%
	google australia	7	0.03%
	google italy	6	0.02%
	google uk	4	0.02%
	google france	3	0.01%
	google germany	1	0.00%
2. of	google	622	2.49%
	yahoo	102	0.41%
	google uk	54	0.22%
	google canada	39	0.16%
	google australia	18	0.07%
	msn	14	0.06%
	aol netfind	4	0.02%
	google germany	3	0.01%
	google japan	3	0.01%
	yahoo spain	3	0.01%
	google france	3	0.01%
	google italy	2	0.01%
	altavista	1	0.00%
	searchalot	1	0.00%
	yahoo india	1	0.00%
yahoo argentina	1	0.00%	
3. research	google	536	2.15%
	yahoo	67	0.27%
	google uk	15	0.06%
	google canada	11	0.04%
	msn	7	0.03%
	google germany	5	0.02%
	aol netfind	4	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	searchalot	2	0.01%
	yahoo uk & ireland	2	0.01%
	google france	1	0.00%
	netscape	1	0.00%

	google japan	1	0.00%
4. environmental	google	457	1.83%
	yahoo	52	0.21%
	google uk	19	0.08%
	google canada	13	0.05%
	msn	7	0.03%
	google germany	6	0.02%
	google australia	6	0.02%
	aol netfind	4	0.02%
	altavista	3	0.01%
	google italy	2	0.01%
	google france	2	0.01%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
	yahoo mexico	1	0.00%
5. grants	google	502	2.01%
	yahoo	23	0.09%
	google canada	9	0.04%
	aol netfind	5	0.02%
	yahoo uk &ireland	2	0.01%
	google uk	2	0.01%
	google australia	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
6. the	google	302	1.21%
	yahoo	36	0.14%
	google uk	33	0.13%
	google canada	28	0.11%
	google australia	8	0.03%
	msn	4	0.02%
	aol netfind	3	0.01%
	cnet search.com	2	0.01%
	searchalot	1	0.00%
7. for	google	323	1.30%
	yahoo	33	0.13%
	google uk	12	0.05%
	aol netfind	9	0.04%
	google canada	9	0.04%
	msn	8	0.03%

	google australia	3	0.01%
	altavista	2	0.01%
	google germany	1	0.00%
	google japan	1	0.00%
	google italy	1	0.00%
	google france	1	0.00%
	yahoo uk & ireland	1	0.00%
	yahoo spain	1	0.00%
	yahoo argentina	1	0.00%
8. in	google	262	1.05%
	yahoo	44	0.18%
	google canada	26	0.10%
	google uk	16	0.06%
	msn	14	0.06%
	google italy	3	0.01%
	google germany	3	0.01%
	google australia	2	0.01%
	yahoo spain	2	0.01%
	altavista	1	0.00%
	cnet search.com	1	0.00%
	aol netfind	1	0.00%
9. health	google	257	1.03%
	google uk	24	0.10%
	yahoo	21	0.08%
	google canada	18	0.07%
	google australia	8	0.03%
	msn	3	0.01%
	google italy	2	0.01%
	google germany	2	0.01%
	yahoo india	1	0.00%
	google france	1	0.00%
	mamma	1	0.00%
10. 2008	google	297	1.19%
	yahoo	14	0.06%
	google canada	9	0.04%
	google uk	5	0.02%
	google germany	3	0.01%
	google france	3	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
11. change	google	242	0.97%
	google uk	24	0.10%

	google canada	19	0.08%
	google australia	7	0.03%
	google germany	5	0.02%
	yahoo	4	0.02%
	google italy	4	0.02%
	google france	3	0.01%
	yahoo spain	2	0.01%
	msn	2	0.01%
	google austria	1	0.00%
	searchalot	1	0.00%
	aol netfind	1	0.00%
12. grant	google	259	1.04%
	yahoo	32	0.13%
	google uk	3	0.01%
	google canada	3	0.01%
	google germany	2	0.01%
	aol netfind	2	0.01%
	msn	1	0.00%
13. funding	google	241	0.97%
	yahoo	16	0.06%
	google canada	9	0.04%
	msn	5	0.02%
	google uk	5	0.02%
	google australia	2	0.01%
	yahoo uk &ireland	2	0.01%
	google japan	1	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
14. star	google	251	1.01%
	yahoo	11	0.04%
	google canada	7	0.03%
	aol netfind	4	0.02%
	google uk	3	0.01%
	google italy	2	0.01%
	msn	1	0.00%
	google australia	1	0.00%
15. on	google	166	0.67%
	yahoo	34	0.14%
	google canada	13	0.05%
	google uk	12	0.05%
	google australia	12	0.05%

	aol netfind	4	0.02%
	cnet search.com	1	0.00%
	google italy	1	0.00%
	msn	1	0.00%
	google germany	1	0.00%
	yahoo india	1	0.00%
16. climate	google	172	0.69%
	google uk	16	0.06%
	google canada	14	0.06%
	yahoo	7	0.03%
	google germany	6	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	msn	2	0.01%
	google france	1	0.00%
	google austria	1	0.00%
	searchalot	1	0.00%
	yahoo spain	1	0.00%
	aol netfind	1	0.00%
17. air	google	159	0.64%
	google australia	14	0.06%
	yahoo	14	0.06%
	google canada	11	0.04%
	google uk	7	0.03%
	msn	4	0.02%
	aol netfind	2	0.01%
	altavista	1	0.00%
18. to	google	151	0.61%
	yahoo	17	0.07%
	google canada	14	0.06%
	google uk	9	0.04%
	msn	8	0.03%
	google australia	5	0.02%
	aol netfind	4	0.02%
	google japan	2	0.01%
	google france	1	0.00%
19. forms	google	133	0.53%
	google uk	39	0.16%
	yahoo	9	0.04%
	google canada	8	0.03%
	google australia	3	0.01%
20. pollution	google	123	0.49%

yahoo	20	0.08%
google australia	9	0.04%
google uk	6	0.02%
google canada	6	0.02%
yahoo india	2	0.01%
msn	1	0.00%
google germany	1	0.00%
aol netfind	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

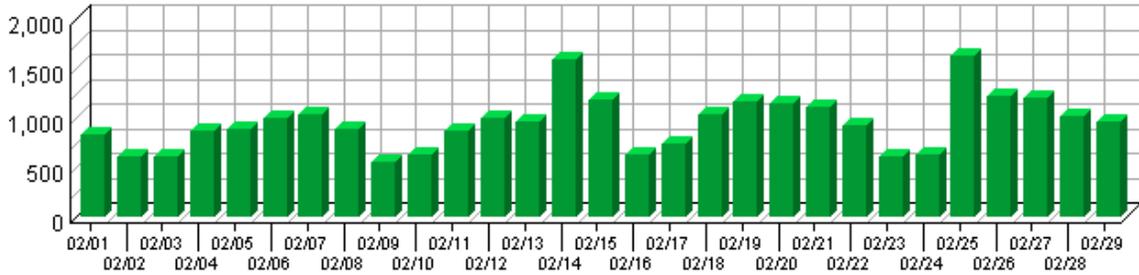
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

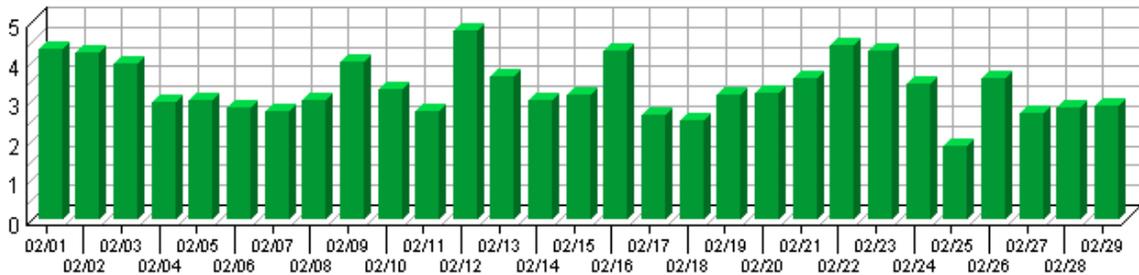
Visitors Trend



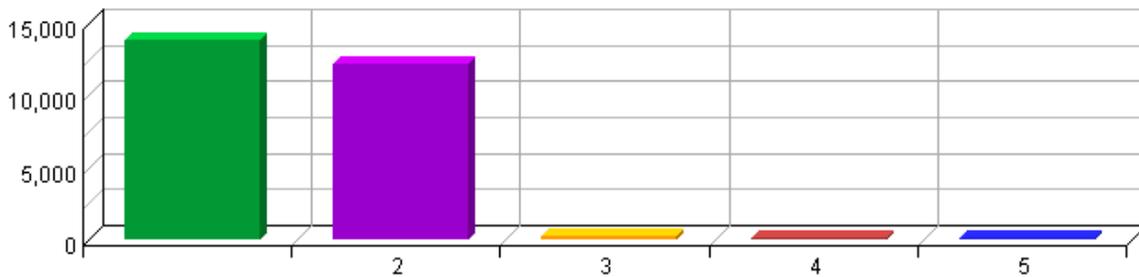
Visit Summary

Visits	27,540
Average per Day	949
Average Visit Length	00:15:48
Median Visit Length	00:04:32
International Visits	5.39%
Visits of Unknown Origin	50.40%
Visits from Your Country: United States (US)	44.21%

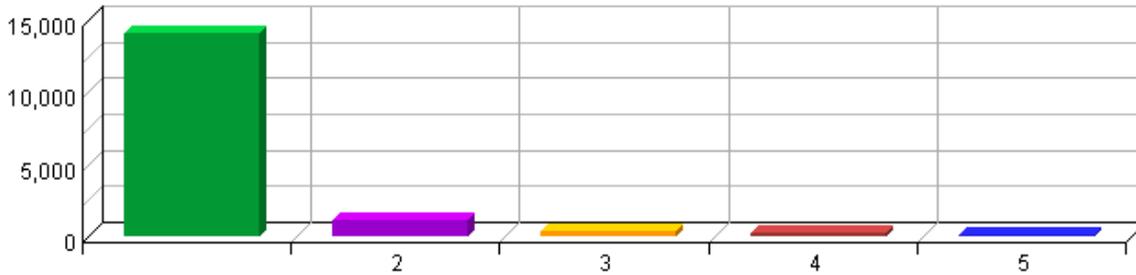
Average Length of Visit Trend



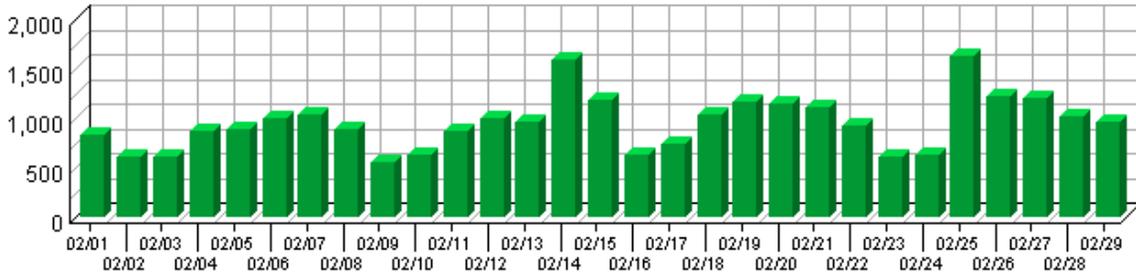
Top Countries by Visits



Visitors by Number of Visits



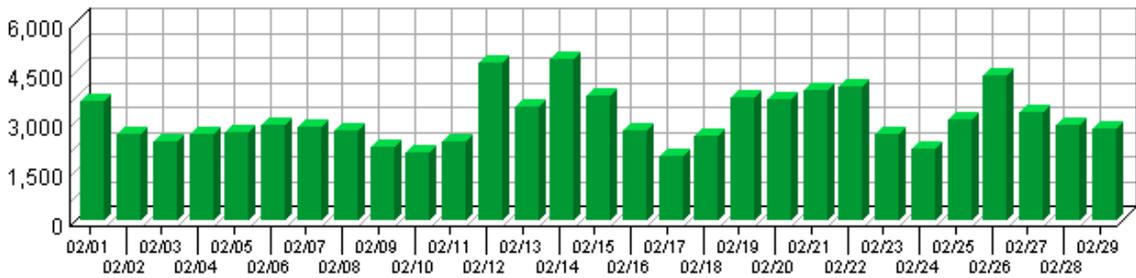
Visitors Trend



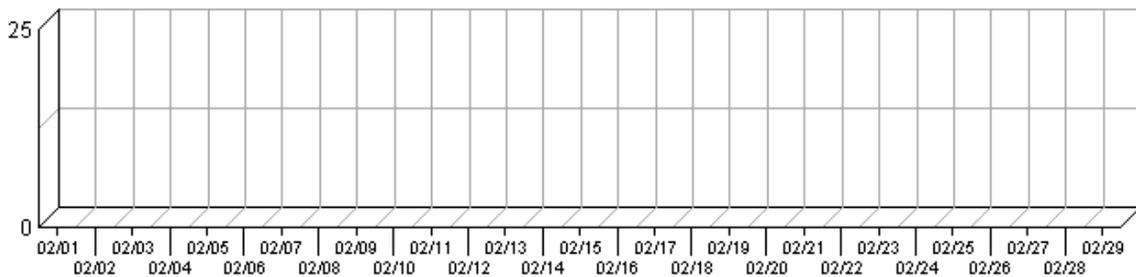
Visitor Summary

Unique Visitors	16,302
Visitors Who Visited Once	14,050
Visitors Who Visited More Than Once	2,252
Average Visits per Visitor	1.69

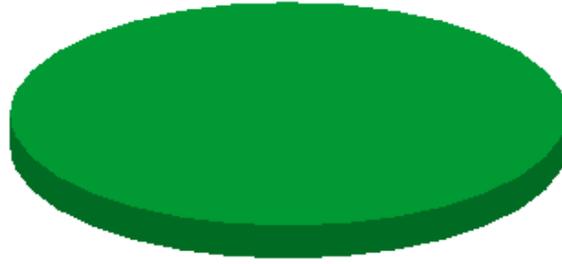
Visitor Minutes Trend



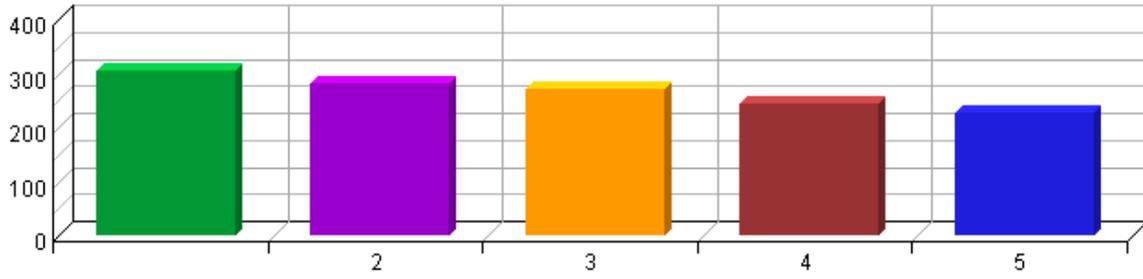
First Time Visitors Trend



New vs. Return Visits

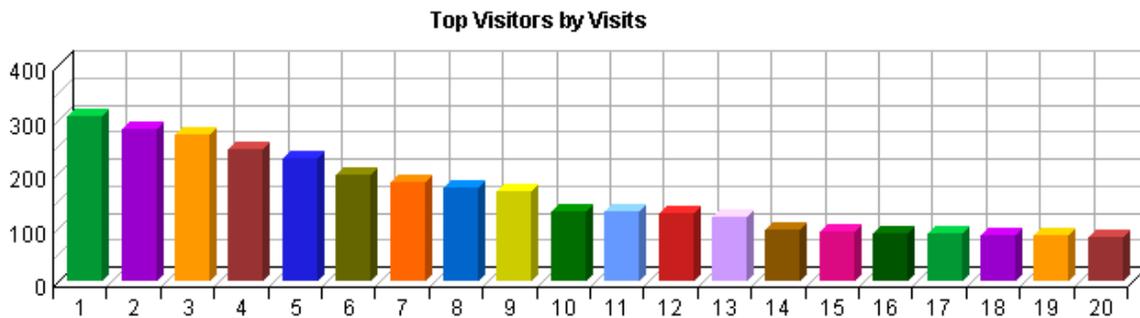
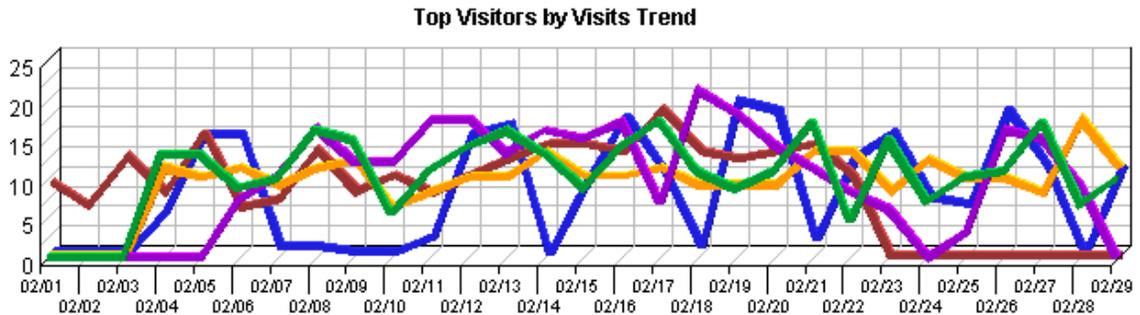


Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en- US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	306	1.11%	510
2.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	280	1.02%	912
3.	ip-78-137-163-133.dedi.digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	271	0.98%	344
4.	crawl-66-249-66-240.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	245	0.89%	3,061
5.	65.214.45.101_Mozilla/5.0 (compatible; Ask Jeeves/Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	226	0.82%	484

6.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	195	0.71%	310
7.	206.51.226.87_-	184	0.67%	274
8.	crawl-11.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	173	0.63%	318
9.	72.36.94.70_Jakarta Commons- HttpClient/3.0.1	165	0.60%	1,039
10.	209.190.250.141_libwww-perl/5. 800	130	0.47%	196
11.	66.232.105.200_-	129	0.47%	129
12.	velocity.icycoolz.net_-	126	0.46%	126
13.	crawler2011.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	118	0.43%	198
14.	rg34.riverglassinc.com_Jakarta Commons-HttpClient/3.0.1	94	0.34%	839
15.	bl1sch2041405.phx.gbl_msnbot/ 1.0 (+http://search.msn.com/ msnbot.htm)	93	0.34%	243
16.	134.67.99.162_NLESE USEPA	87	0.32%	700
17.	bl1sch2042520.phx.gbl_msnbot/ 1.0 (+http://search.msn.com/ msnbot.htm)	87	0.32%	196
18.	209.202.205.1_Lycos_Spider_(modspider)	86	0.31%	122
19.	65.55.104.29_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	86	0.31%	172
20.	crawl-66-249-72-232.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	80	0.29%	873
	Subtotal	3,161	11.48%	11,046
	Other	24,378	88.52%	44,014
	Total	27,539	100.00%	55,060

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions

that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

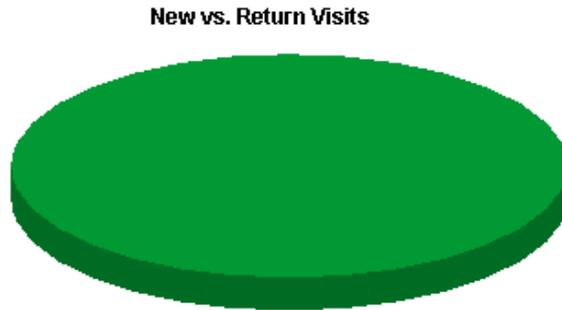


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	27,539	100.00%
Total	27,539	100.00%

New vs. Return Visits – Help Card

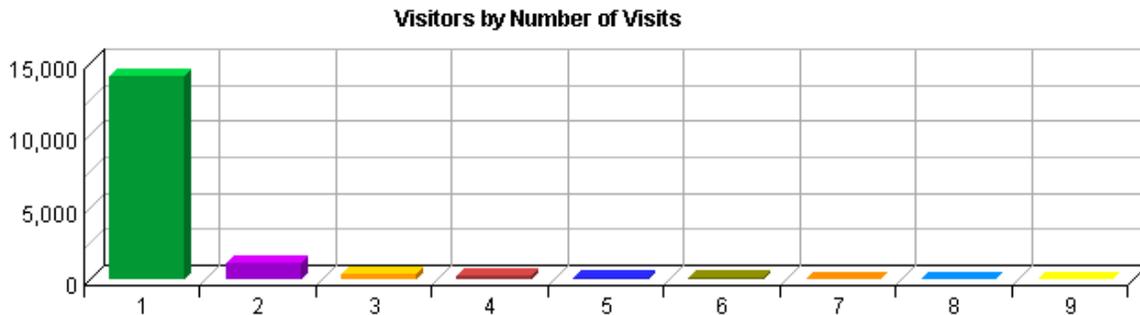
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	14,050	86.19%
2 visits	1,143	7.01%
3 visits	360	2.21%
4 visits	214	1.31%
5 visits	122	0.75%
6 visits	87	0.53%
7 visits	55	0.34%
8 visits	32	0.20%
9 visits	28	0.17%
Subtotal	16,091	98.71%
Other	211	1.29%
Total	16,302	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

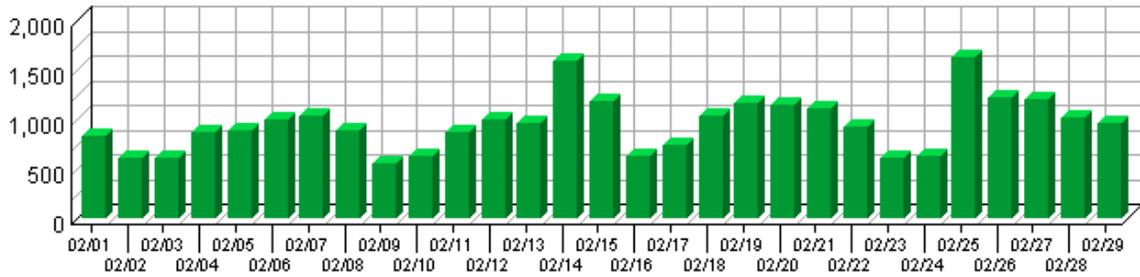
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



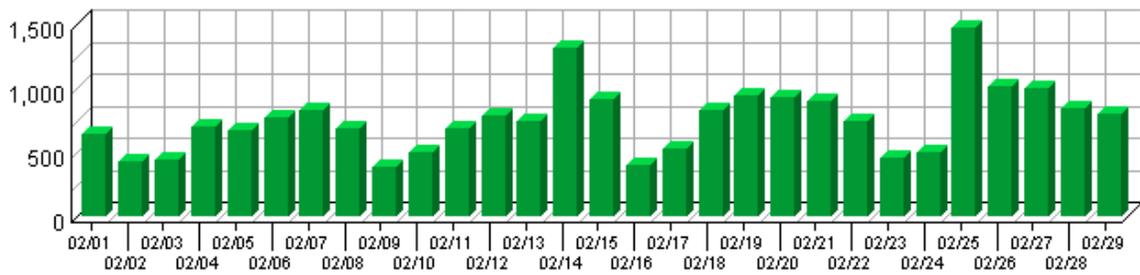
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

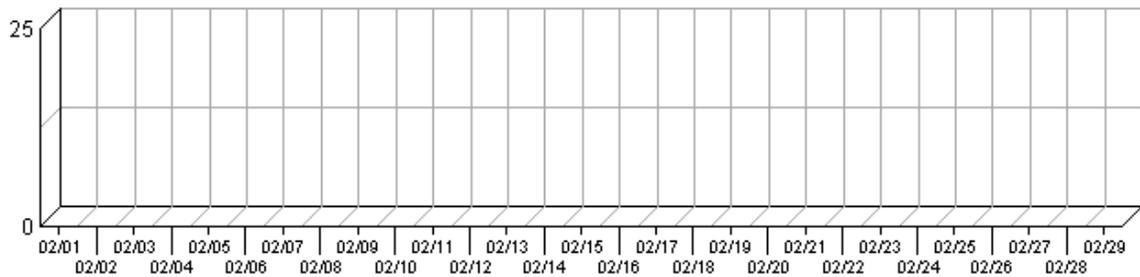
Visitors Trend



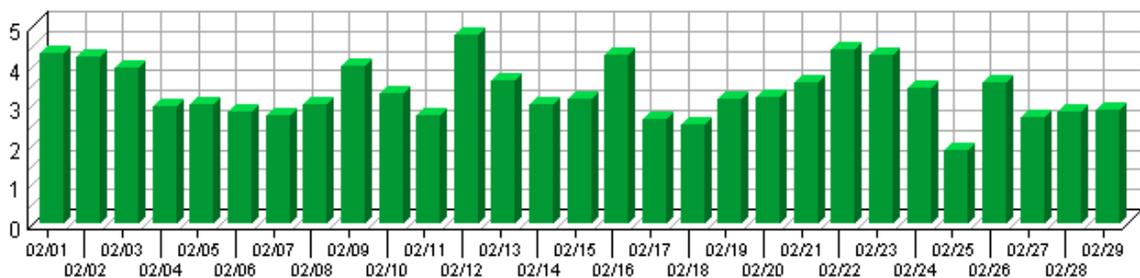
Unique Visitors Trend



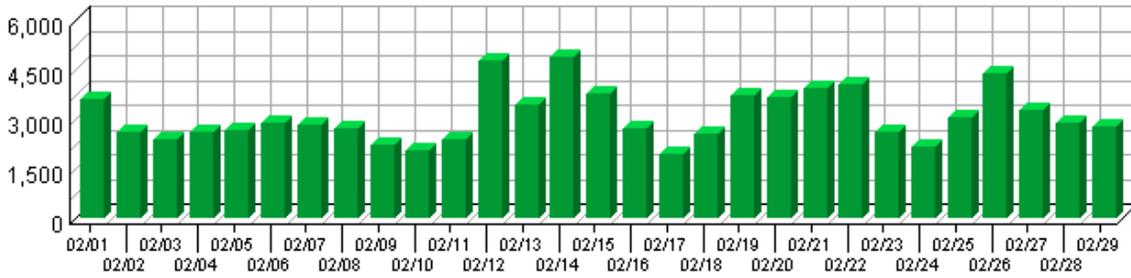
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	838	646	0	00:04:19	3,626.63
02/02	619	422	0	00:04:13	2,610.65
02/03	604	442	0	00:03:56	2,378.85
02/04	875	707	0	00:02:58	2,601.85
02/05	880	675	0	00:03:00	2,646.08
02/06	1,007	772	0	00:02:50	2,865.97
02/07	1,028	829	0	00:02:44	2,820.70
02/08	893	688	0	00:03:01	2,704.00
02/09	564	381	0	00:03:58	2,244.55
02/10	630	497	0	00:03:17	2,074.18
02/11	872	688	0	00:02:44	2,386.87
02/12	996	780	0	00:04:46	4,751.35
02/13	956	736	0	00:03:36	3,448.15
02/14	1,600	1,319	0	00:03:02	4,861.90
02/15	1,188	915	0	00:03:10	3,775.62
02/16	634	397	0	00:04:17	2,720.17
02/17	740	530	0	00:02:39	1,971.68
02/18	1,028	835	0	00:02:29	2,568.55
02/19	1,171	941	0	00:03:10	3,716.07
02/20	1,140	924	0	00:03:13	3,678.52
02/21	1,102	903	0	00:03:34	3,938.20
02/22	926	742	0	00:04:23	4,070.93
02/23	609	450	0	00:04:15	2,593.78
02/24	636	500	0	00:03:26	2,189.85
02/25	1,636	1,475	0	00:01:52	3,076.92
02/26	1,224	1,009	0	00:03:34	4,383.63
02/27	1,206	997	0	00:02:42	3,264.77
02/28	1,020	849	0	00:02:49	2,888.27
02/29	964	803	0	00:02:52	2,765.57
Average	951	753	0	N/A	3,090.49

Total	27,586	21,852	0	N/A	89,624.25
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Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	835	3.03%
02/02	618	2.24%
02/03	603	2.19%
02/04	874	3.17%
02/05	879	3.19%
02/06	1,007	3.66%
02/07	1,028	3.73%
02/08	891	3.24%
02/09	563	2.04%
02/10	629	2.28%
02/11	871	3.16%
02/12	995	3.61%
02/13	955	3.47%
02/14	1,598	5.80%
02/15	1,184	4.30%
02/16	630	2.29%
02/17	738	2.68%
02/18	1,027	3.73%
02/19	1,170	4.25%
02/20	1,136	4.12%
02/21	1,102	4.00%
02/22	922	3.35%
02/23	608	2.21%
02/24	634	2.30%
02/25	1,634	5.93%

02/26	1,224	4.44%
02/27	1,204	4.37%
02/28	1,017	3.69%
02/29	964	3.50%
Total	27,540	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

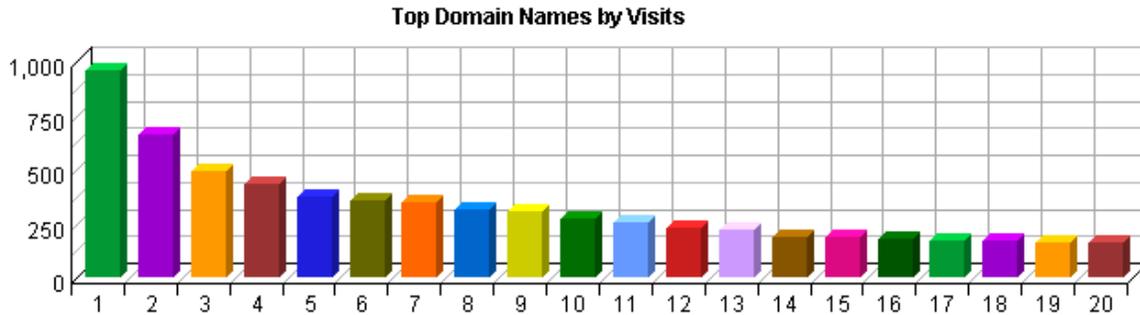
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	958	3.48%	1,082
2.	comcast.net	661	2.40%	1,019
3.	ask.com	489	1.78%	1,282
4.	rr.com	432	1.57%	588
5.	cuill.com	369	1.34%	631
6.	verizon.net	356	1.29%	497
7.	googlebot.com	351	1.27%	4,000
8.	live.com	311	1.13%	480
9.	bloglines.com	306	1.11%	510
10.	dedi.digiweb.ie	271	0.98%	344
11.	phx.gbl	252	0.92%	548
12.	65.214.45.101	227	0.82%	485
13.	cox.net	222	0.81%	269
14.	sbcglobal.net	186	0.68%	556
15.	206.51.226.87	184	0.67%	274
16.	bezeqint.net	178	0.65%	179
17.	bellsouth.net	167	0.61%	223
18.	72.36.94.70	166	0.60%	1,041
19.	aol.com	165	0.60%	214
20.	qwest.net	159	0.58%	323
	Subtotal	6,410	23.28%	14,545
	Other	21,130	76.72%	40,422
	Total	27,540	100.00%	54,967

Top Domain Names – Help Card

? Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

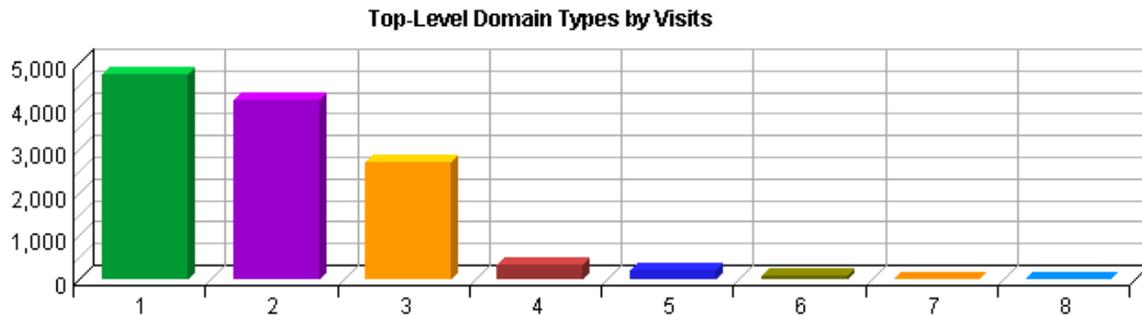
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

Top-Level Domain Types	Visits	%	Hits
1. Network	4,756	38.93%	6,725
2. Commercial	4,133	33.83%	11,178
3. Education	2,706	22.15%	4,435
4. Government	329	2.69%	434
5. Organization	210	1.72%	272
6. Military	72	0.59%	82
7. ARPANET	10	0.08%	15
8. International	1	0.01%	1
Total	12,217	100.00%	23,142

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



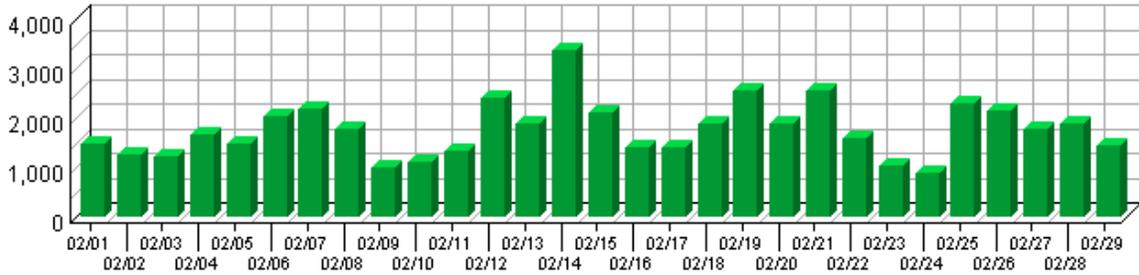
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

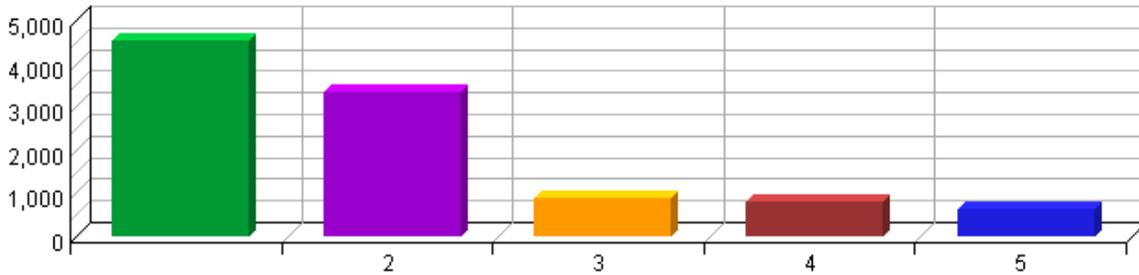
Page Views Trend



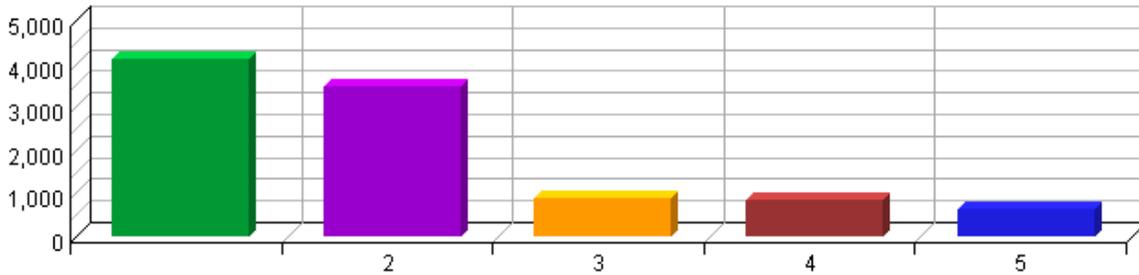
Page View Summary

Page Views	51,148
Average per Day	1,763
Average Page Views per Visit	1.86

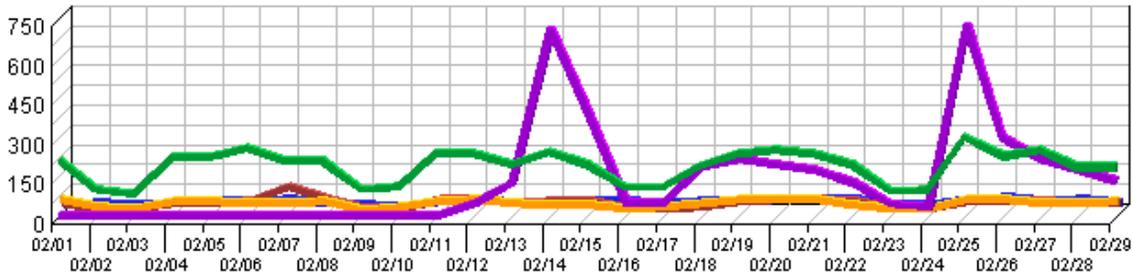
Top Entry Pages



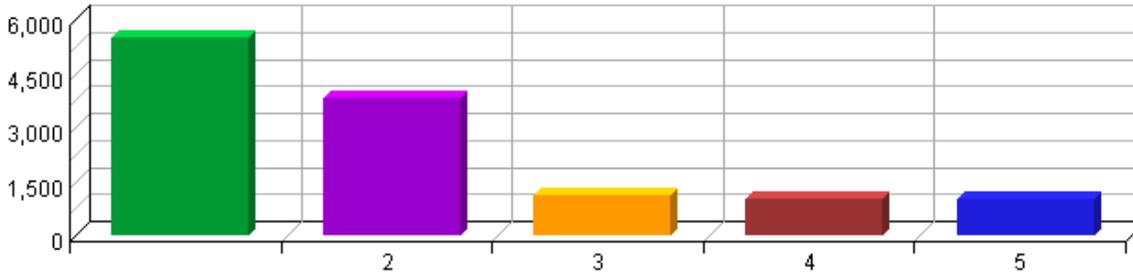
Top Exit Pages



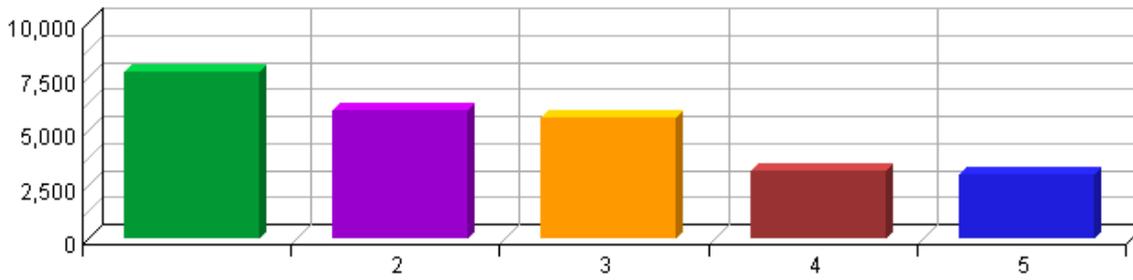
Top Pages by Visits Trend



Top Pages by Visits

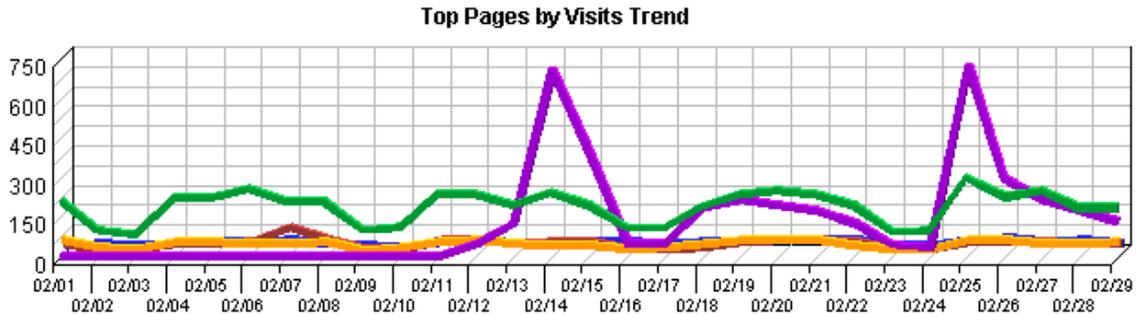


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	5,503	11.34%	6,336	00:02:47	0
2.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	3,831	7.89%	4,272	00:05:06	0
3.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	1,143	2.35%	1,172	00:04:02	0
4.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	1,039	2.14%	1,130	00:04:02	0
5.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD 	1,008	2.08%	1,304	00:03:20	0

	US EPA http://es.epa.gov/ncer/rfa/forms/					
6.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	743	1.53%	771	00:05:09	0
7.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	678	1.40%	696	00:03:51	0
8.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	547	1.13%	565	00:03:39	0
9.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	461	0.95%	493	00:04:36	0
10.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	451	0.93%	463	00:03:12	0
11.	Development of Environmental Health Outcome Indicators Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_star_ephi.html	448	0.92%	453	00:03:24	0
12.	Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/2006_star_cns.html	435	0.90%	439	00:06:04	0
13.	Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/archive/	429	0.88%	502	00:01:12	0
14.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html	405	0.83%	424	00:04:38	0
15.	Health Effects of Near-Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/2008_star_healtheffects.html	389	0.80%	405	00:03:35	0
16.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/	362	0.75%	384	00:04:44	0

17.	2007_p3_4thannual.html Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	348	0.72%	366	00:03:20	0
18.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	343	0.71%	343	00:02:13	0
19.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	338	0.70%	347	00:04:04	0
20.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	332	0.68%	336	00:04:43	0
	Subtotal	19,233	39.62%	21,201	00:03:36	
	Other	29,311	60.38%	29,947	00:03:29	
	Total	48,544	100.00%	51,148	00:03:31	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

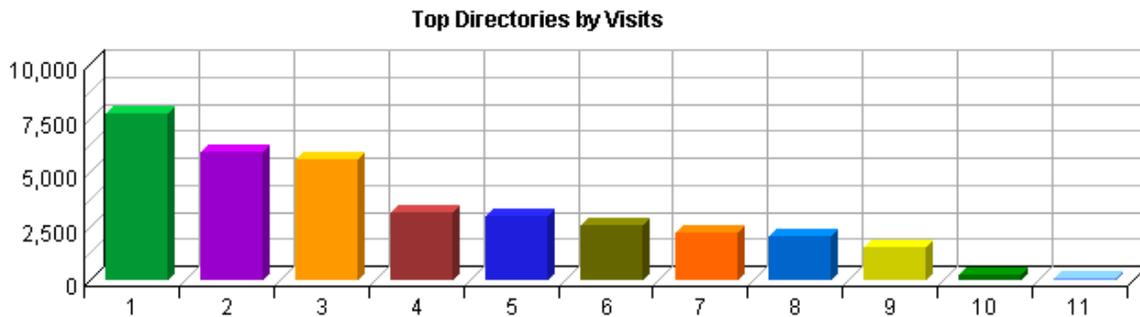
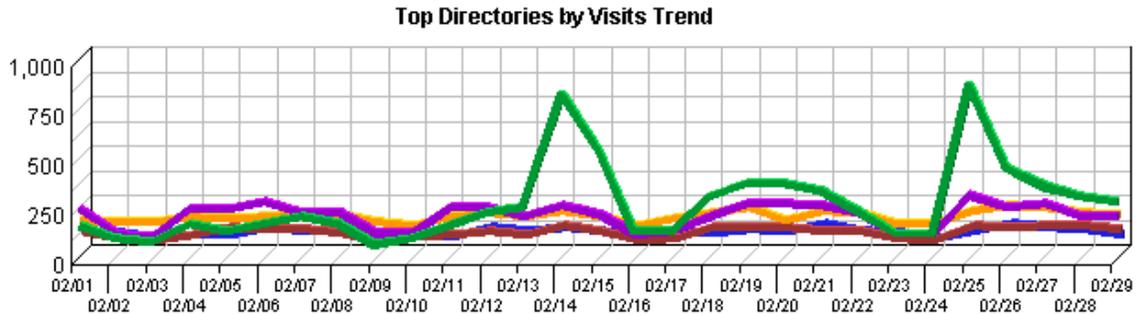
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/2008	7,754	22.79%	10,184	855,006
2.	http://es.epa.gov/ncer/rfa/	5,901	17.34%	6,868	105,313
3.	http://es.epa.gov/ncer/rfa/archive	5,617	16.51%	16,222	520,965
4.	http://es.epa.gov/ncer/rfa/2007	3,109	9.14%	3,957	552,437
5.	http://es.epa.gov/ncer/rfa/2004	2,933	8.62%	4,817	304,912
6.	http://es.epa.gov/ncer/rfa/2006	2,530	7.44%	3,583	311,332
7.	http://es.epa.gov/ncer/rfa/current	2,244	6.59%	3,386	238,627
8.	http://es.epa.gov/ncer/rfa/2005	2,012	5.91%	2,660	228,408
9.	http://es.epa.gov/ncer/rfa/forms	1,533	4.51%	2,770	76,772
10.	http://es.epa.gov/ncer/rfa/pdf	266	0.78%	339	53,423
11.	http://es.epa.gov/ncer/rfa/partners	127	0.37%	181	6,937
	Total	34,026	100.00%	54,967	3,254,127

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.



This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

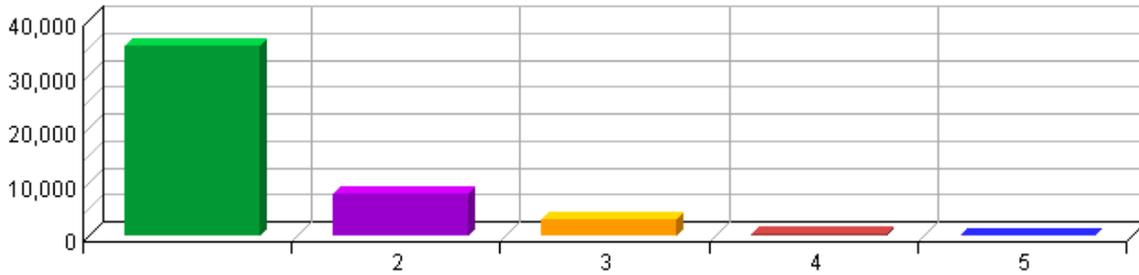
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

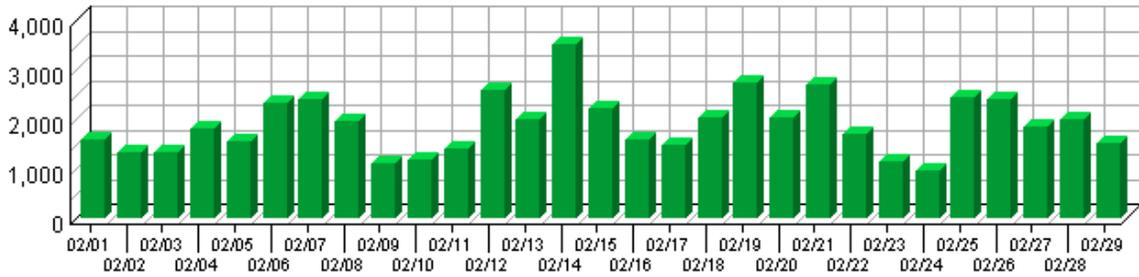
Hit Summary

Successful Hits for Entire Site	54,967
Average Hits per Day	1,895
Home Page Hits	6,336

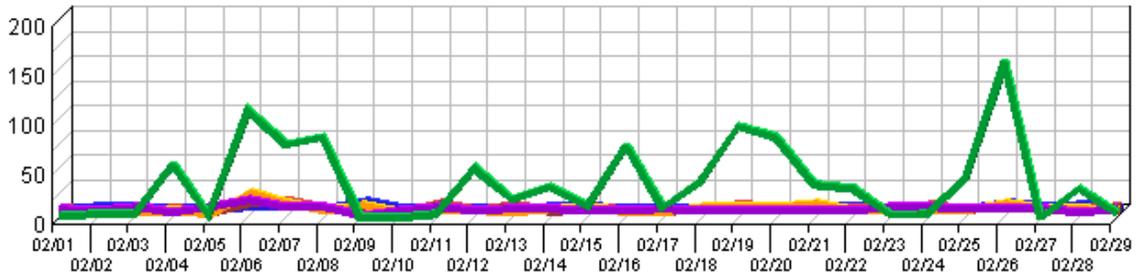
Most Accessed File Types by Files



Hits Trend



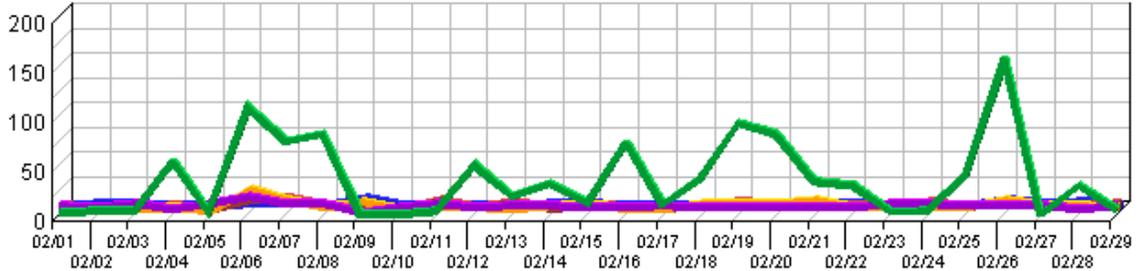
Most Downloaded Files Trend



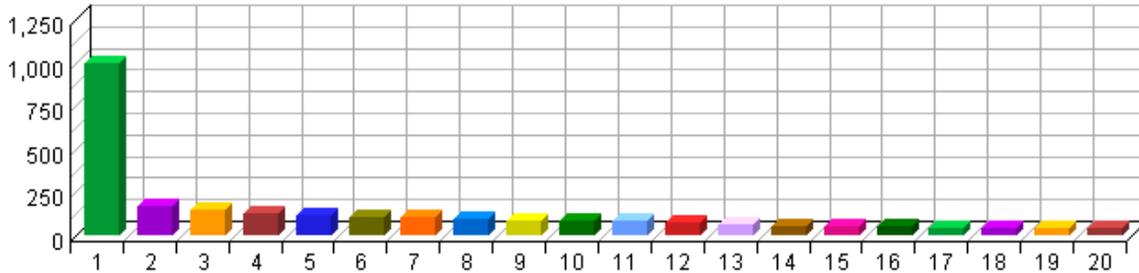
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	997	26.70%	93
2.	http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf	173	4.63%	141
3.	http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf	152	4.07%	125
4.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	126	3.37%	101
5.	http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf	113	3.03%	99
6.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	107	2.87%	82
7.	http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf	102	2.73%	92
8.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.pdf	98	2.62%	83
9.	http://es.epa.gov/ncer/rfa/forms/epaf2006.pdf	84	2.25%	75
10.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.pdf	83	2.22%	62
11.	http://es.epa.gov/ncer/rfa/2006/sbir_phase1.pdf	83	2.22%	30
12.	http://es.epa.gov/ncer/rfa/	79	2.12%	67

	forms/NCER_std_form_5-STAR_Grant_applications.pdf			
13.	http://es.epa.gov/ncer/rfa/forms/GG_LobbyingForm-V1.1.pdf	60	1.61%	56
14.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.doc	52	1.39%	51
15.	http://es.epa.gov/ncer/rfa/forms/424b.pdf	52	1.39%	51
16.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.doc	50	1.34%	50
17.	http://es.epa.gov/ncer/rfa/2004/2004_sbir_phase1_haz-waste.pdf	44	1.18%	22
18.	http://es.epa.gov/ncer/rfa/2004/2004_pm_research.pdf	44	1.18%	42
19.	http://es.epa.gov/ncer/rfa/forms/424b.doc	40	1.07%	40
20.	http://es.epa.gov/ncer/rfa/current/sbir_mobile.pdf	39	1.04%	24
	Subtotal	2,578	69.04%	1,386
	Other	1,156	30.96%	1,123
	Total	3,734	100.00%	2,509

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

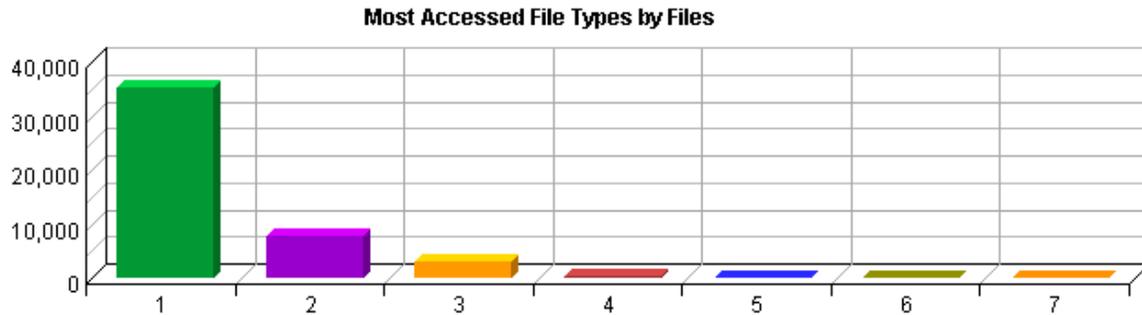
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	35,246	76.02%	2,745,750
2.	htm	7,891	17.02%	122,293
3.	pdf	2,912	6.28%	346,222
4.	doc	245	0.53%	38,055
5.	wpd	58	0.13%	1,256
6.	hold	13	0.03%	554
7.	scc	1	0.00%	1
	Total	46,366	100.00%	3,254,127

Most Accessed File Types – Help Card

- ? File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
- Files** – Number of files of the specified type accessed by visitors to your site.
- Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.
- %** – Percentage of all kilobytes of data transferred for the specified file type.

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💡 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

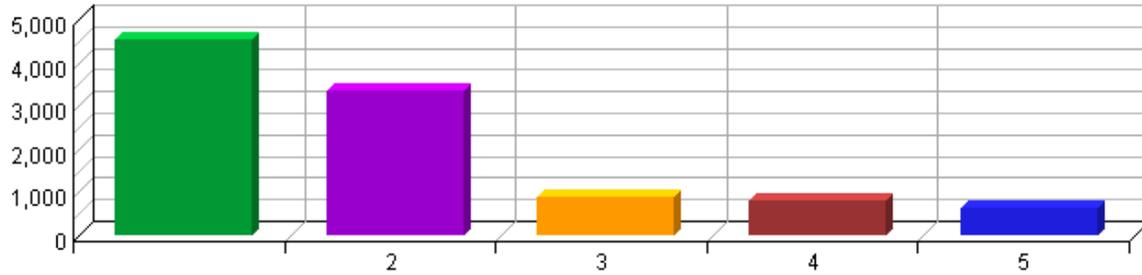
% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

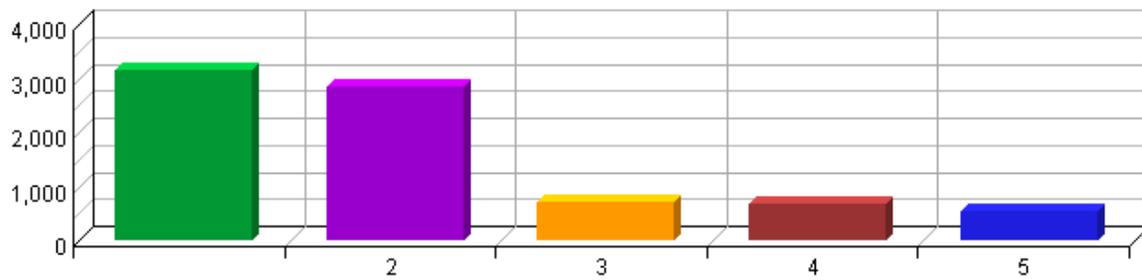
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

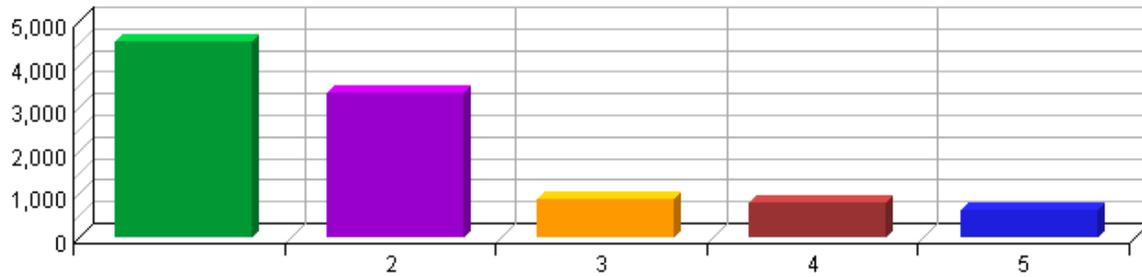
Top Entry Pages



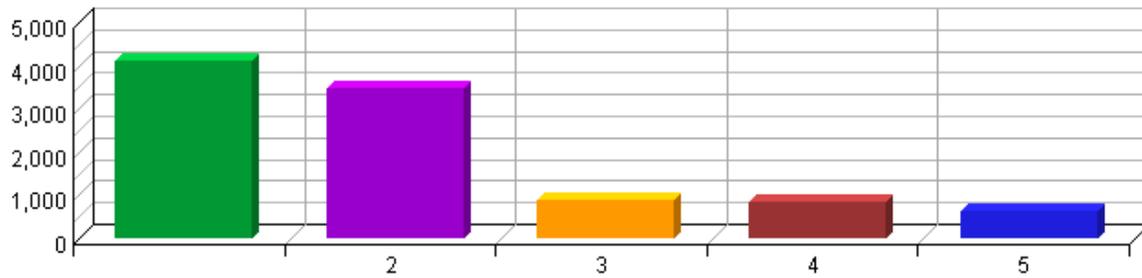
Single Access Pages



Top Entry Files



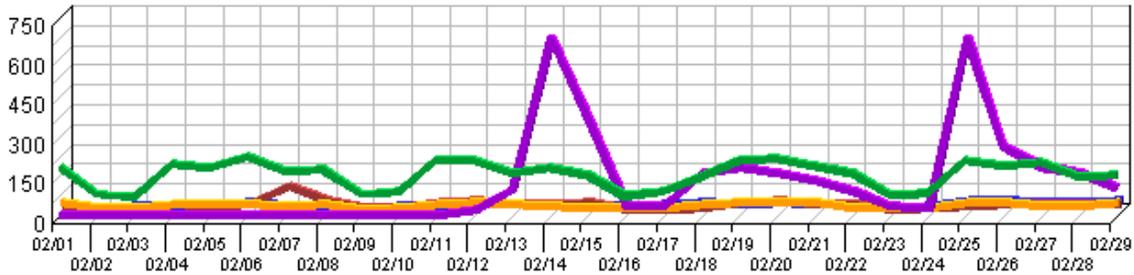
Top Exit Pages



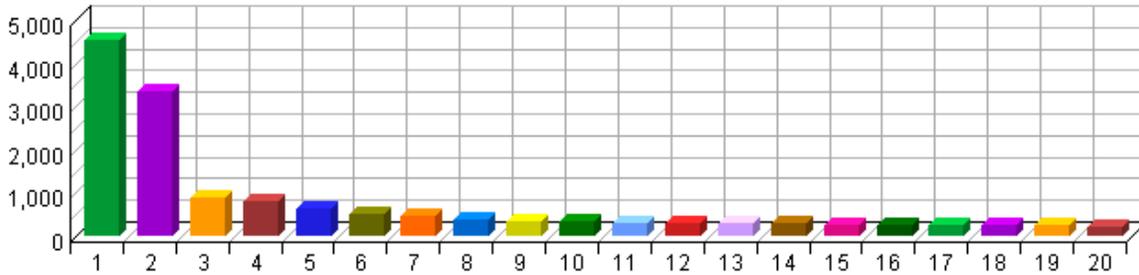
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,539	17.08%
2.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	3,346	12.59%
3.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	881	3.32%
4.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	788	2.97%
5.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD	637	2.40%

	http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html		
6.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	517	1.95%
7.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	474	1.78%
8.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	369	1.39%
9.	Collaborative Science And Technology Network For Sustainability Funding Opport http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html	349	1.31%
10.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	326	1.23%
11.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	304	1.14%
12.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	297	1.12%
13.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	290	1.09%
14.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	282	1.06%
15.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	257	0.97%
16.	Exploratory Research: Nanotechnology Research Grants Investigating Fate,	255	0.96%

	Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html		
17.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	253	0.95%
18.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http:// es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html	250	0.94%
19.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html	245	0.92%
20.	Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html	206	0.78%
	Subtotal	14,865	55.95%
	Other	11,703	44.05%
	Total	26,568	100.00%

Top Entry Pages – Help Card

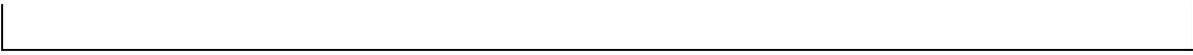
? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

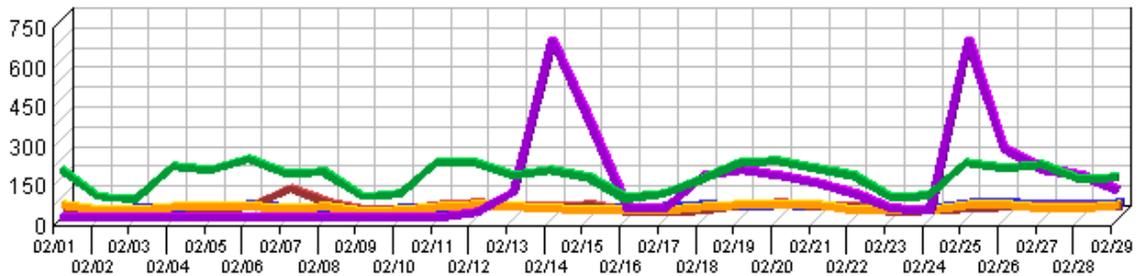
💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



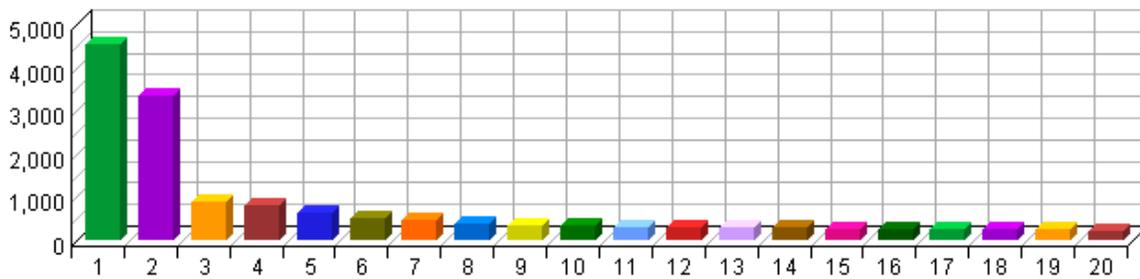
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	4,530	16.45%
2.	http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	3,345	12.15%
3.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	881	3.20%
4.	http://es.epa.gov/ncer/rfa/2008/2008_baa.html	787	2.86%
5.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	636	2.31%
6.	http://es.epa.gov/ncer/rfa/forms/	507	1.84%
7.	http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	473	1.72%
8.	http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	368	1.34%
9.	http://es.epa.gov/ncer/rfa/2006/2006_star_cns.html	349	1.27%
10.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	325	1.18%
11.	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	303	1.10%

12.	http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	297	1.08%
13.	http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	290	1.05%
14.	http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	282	1.02%
15.	http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	257	0.93%
16.	http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	255	0.93%
17.	http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	252	0.92%
18.	http://es.epa.gov/ncer/rfa/current/2003arsenic.html	250	0.91%
19.	http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	245	0.89%
20.	http://es.epa.gov/ncer/rfa/2006/2006_star_uncertainty.html	205	0.74%
	Subtotal	14,837	53.87%
	Other	12,703	46.13%
	Total	27,540	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

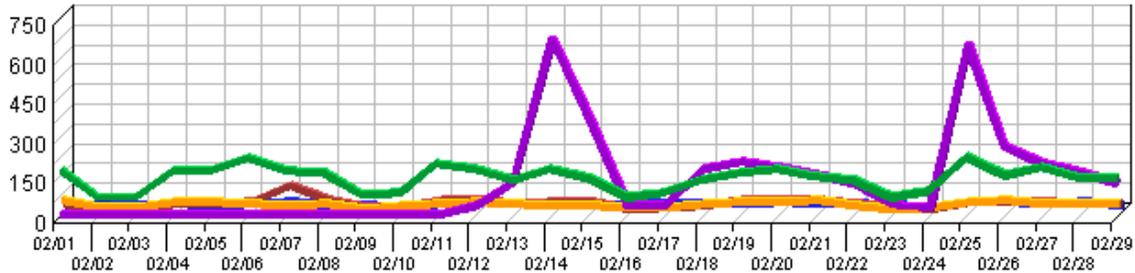
% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

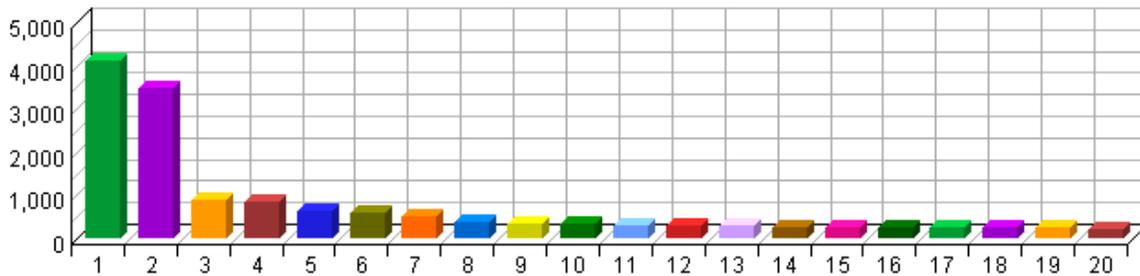
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,109	15.47%
2.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	3,484	13.11%
3.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	895	3.37%
4.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	866	3.26%
5.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	617	2.32%

6.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	599	2.25%
7.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	501	1.89%
8.	Development of Environmental Health Outcome Indicators Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_ephi.html	379	1.43%
9.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	356	1.34%
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	339	1.28%
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	315	1.19%
12.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	306	1.15%
13.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	301	1.13%
14.	Health Effects of Near-Roadway Exposures to Air Pollution 2008 Grant Archives http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	273	1.03%
15.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	257	0.97%
16.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20	254	0.96%

	http:// es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	251	0.94%
18.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	237	0.89%
19.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html	235	0.88%
20.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	227	0.85%
	Subtotal	14,801	55.71%
	Other	11,767	44.29%
	Total	26,568	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

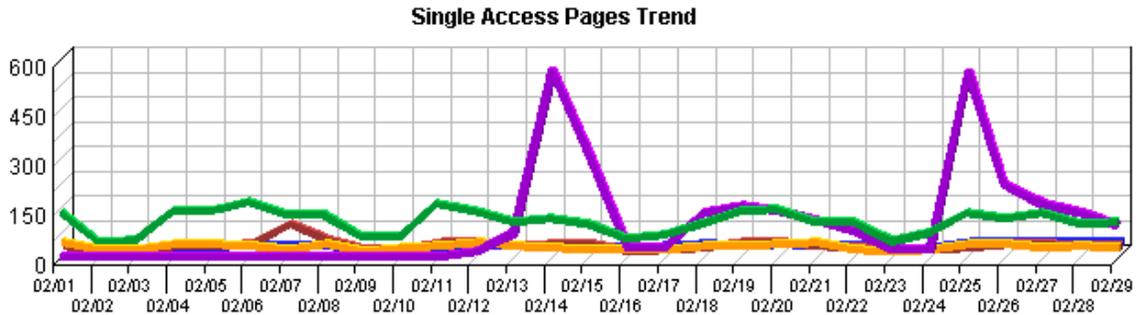
% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,154	15.15%
2.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	2,831	13.60%
3.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	715	3.43%
4.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	684	3.29%
5.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	540	2.59%

6.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	395	1.90%
7.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	325	1.56%
8.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	296	1.42%
9.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	295	1.42%
10.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	272	1.31%
11.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html	256	1.23%
12.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	237	1.14%
13.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/2003arsenic.html	226	1.09%
14.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	220	1.06%
15.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	218	1.05%
16.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/	217	1.04%

	2007_star_ecoimpacts.html		
17.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	202	0.97%
18.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	194	0.93%
19.	Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/2006_star_uncertainty.html	189	0.91%
20.	Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html	169	0.81%
	Subtotal	11,635	55.88%
	Other	9,185	44.12%
	Total	20,820	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they

need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,466	13.05%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,087	11.62%
	1. Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	724	2.73%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	721	2.71%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	557	2.10%
	1. Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	400	1.51%
	1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	356	1.34%
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA		

http://es.epa.gov/ncer/rfa/forms/	343	1.29%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	296	1.11%
1. Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	283	1.07%
1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/		
2. Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	277	1.04%
1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	266	1.00%
1. P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html	245	0.92%
1. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/2003arsenic.html	243	0.91%
1. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/2006_star_cns.html		
2. Development of Environmental Health Outcome Indicators Funding Opportunities http://es.epa.gov/ncer/rfa/		

2006/2006_star_ephi.html	242	0.91%
1. Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	224	0.84%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	221	0.83%
1. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	220	0.83%
1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	212	0.80%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	198	0.75%
1. 4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for

path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

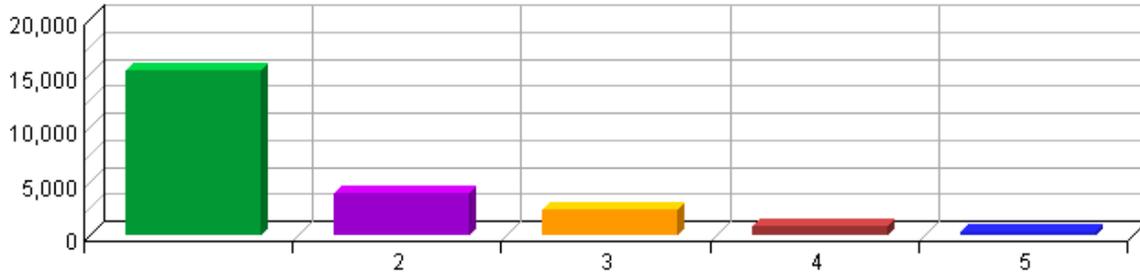


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

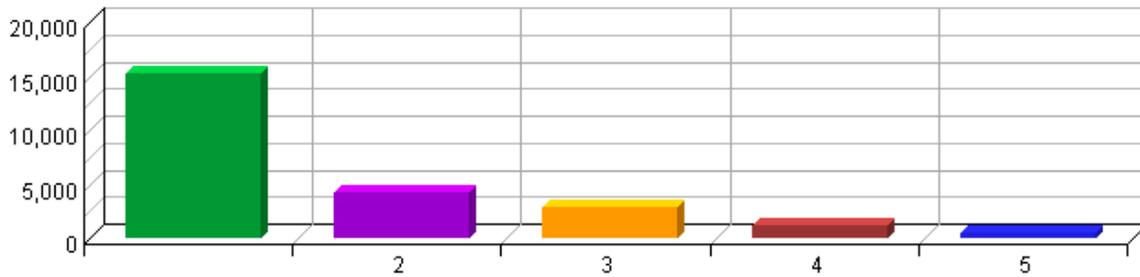
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

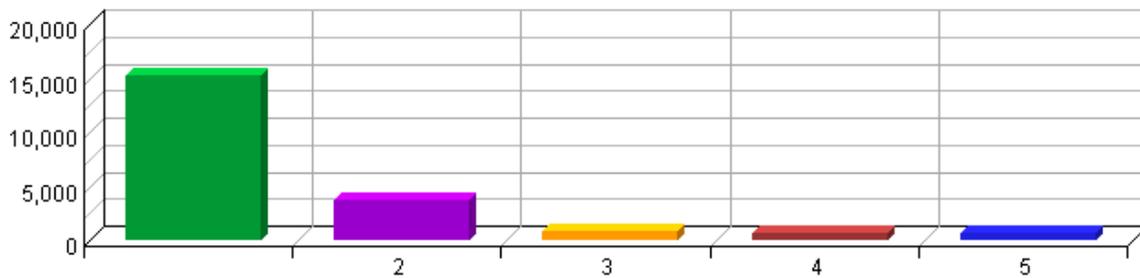
Visits by Referring Site



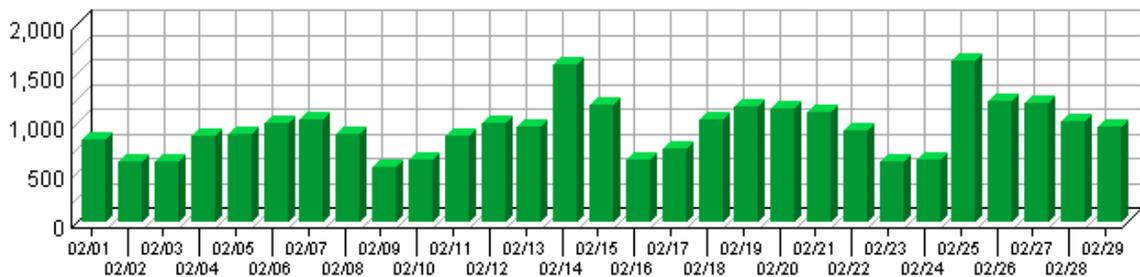
Visits by Referring Domain



Visits by Referring Page

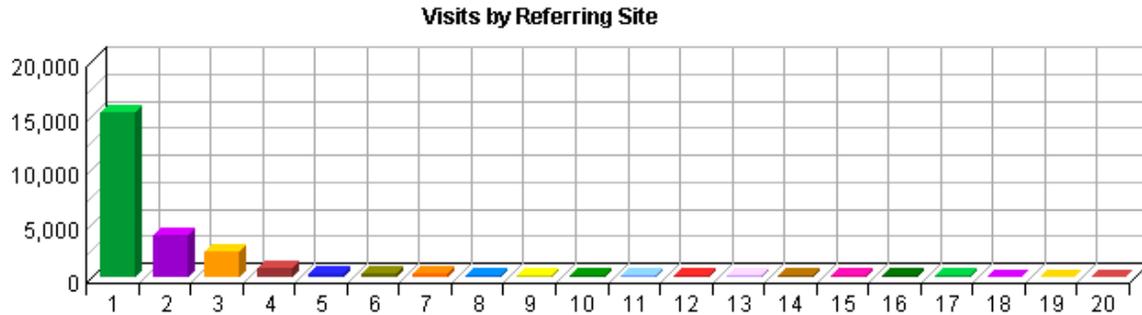


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	15,234	55.32%
2.	http://www.google.com/	3,856	14.00%
3.	http://es.epa.gov/	2,405	8.73%
4.	http://www.grants.gov/	932	3.38%
5.	http://search.yahoo.com/	368	1.34%
6.	http://images.google.com/	355	1.29%
7.	http://www07.grants.gov/	308	1.12%
8.	http://www.google.co.in/	239	0.87%
9.	http://nlquery.epa.gov/	187	0.68%
10.	http://www.epa.gov/	148	0.54%
11.	http://www.google.ca/	144	0.52%
12.	http://www.eco.org/	139	0.50%
13.	http://www.google.co.uk/	129	0.47%
14.	http://images.google.co.in/	127	0.46%
15.	http://cfpub.epa.gov/	94	0.34%
16.	http://images.google.co.uk/	94	0.34%
17.	http://search.live.com/	86	0.31%
18.	http://www.ask.com/	84	0.31%
19.	http://search.msn.com/	74	0.27%
20.	http://yosemite.epa.gov/	60	0.22%
	Subtotal	25,063	91.01%
	Other	2,477	8.99%
	Total	27,540	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

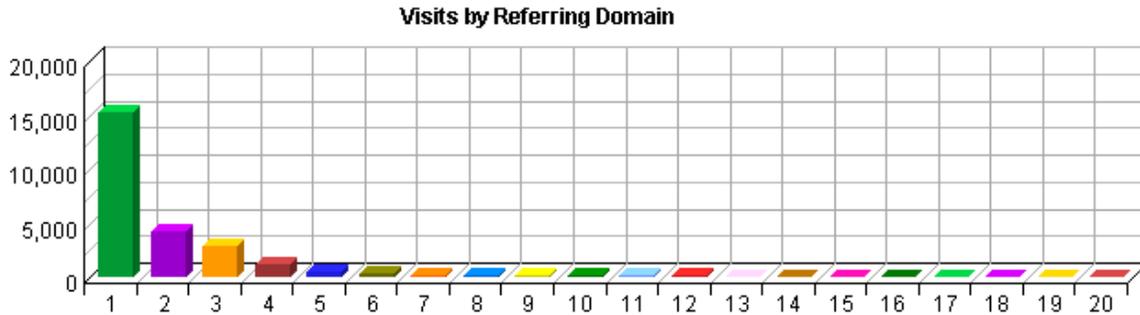
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	15,234	55.32%
2.	google.com	4,253	15.44%
3.	epa.gov	2,906	10.55%
4.	grants.gov	1,242	4.51%
5.	yahoo.com	471	1.71%
6.	google.co.in	366	1.33%
7.	google.co.uk	223	0.81%
8.	google.ca	186	0.68%
9.	eco.org	139	0.50%
10.	live.com	108	0.39%
11.	aol.com	94	0.34%
12.	ask.com	87	0.32%
13.	msn.com	74	0.27%
14.	google.com.au	73	0.27%
15.	google.com.ph	64	0.23%
16.	google.com.my	53	0.19%
17.	fatomei.com	48	0.17%
18.	google.co.za	39	0.14%
19.	sba.gov	37	0.13%
20.	google.co.id	36	0.13%
	Subtotal	25,733	93.44%
	Other	1,807	6.56%
	Total	27,540	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	15,234	55.32%
2.	http://www.google.com/search	3,783	13.74%
3.	http://www.grants.gov/search/ search.do	789	2.86%
4.	http://es.epa.gov/ncer/	652	2.37%
5.	http://es.epa.gov/ncer/fellow/	634	2.30%
6.	http://images.google.com/ imgres	355	1.29%
7.	http://search.yahoo.com/ search	243	0.88%
8.	http://www.google.co.in/ search	238	0.86%
9.	http://es.epa.gov/ncer/sbir/	205	0.74%
10.	http://nlquery.epa.gov/ epasearch/epasearch	184	0.67%
11.	http://www.google.ca/search	144	0.52%
12.	http://www.eco.org/site/c. dnJLKPNnFkG/b.993087/k.F934/ Greater_Research_Opportunities_Fello wship_Program.htm	139	0.50%
13.	http://es.epa.gov/ncer/grants/	129	0.47%
14.	http://images.google.co.in/ imgres	127	0.46%
15.	http://www.google.co.uk/ search	127	0.46%
16.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	114	0.41%
17.	http://images.google.co.uk/ imgres	94	0.34%
18.	http://www.ask.com/web	84	0.31%
19.	http://search.live.com/ results.aspx	83	0.30%
20.	http://search.msn.com/results. aspx	68	0.25%
	Subtotal	23,426	85.06%
	Other	4,114	14.94%

Total

27,540

100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

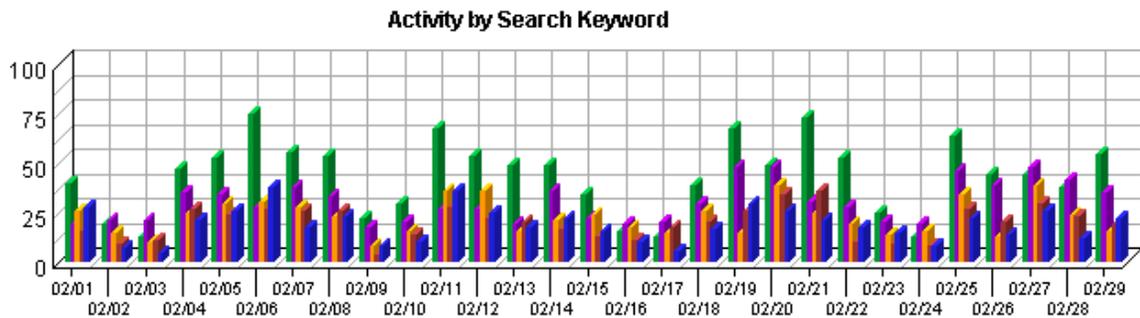
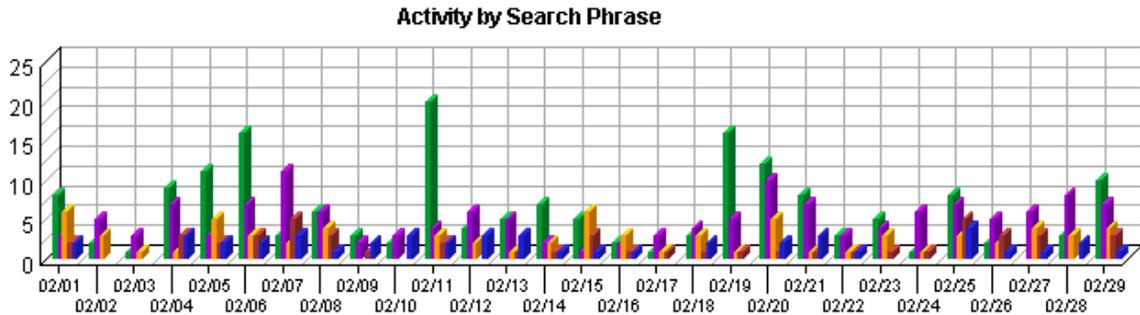
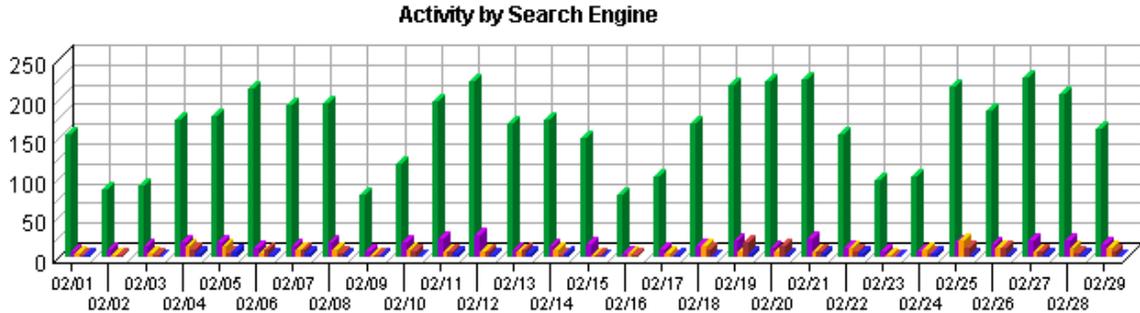
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

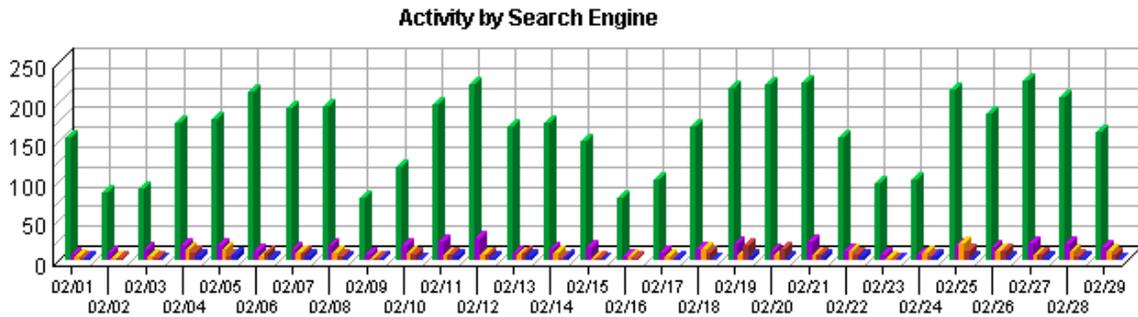


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,752	79.84%
2.	yahoo	432	7.26%
3.	google uk	233	3.91%
4.	google canada	193	3.24%
5.	msn	79	1.33%
6.	google australia	76	1.28%
7.	aol netfind	44	0.74%
8.	google germany	38	0.64%
9.	google italy	30	0.50%
10.	google france	26	0.44%
11.	google japan	11	0.18%
12.	yahoo spain	9	0.15%
13.	altavista	4	0.07%
14.	yahoo india	4	0.07%
15.	yahoo uk &ireland	3	0.05%
16.	yahoo japan	3	0.05%
17.	google austria	2	0.03%
18.	searchalot	2	0.03%
19.	yahoo singapore	2	0.03%
20.	netscape	2	0.03%
	Subtotal	5,945	99.88%
	Total	5,952	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa grants	173	2.91%
	forms	97	1.63%
	research grants	72	1.21%
	epa	48	0.81%
	epa star	44	0.74%
	epa funding	39	0.66%
	epa star grants	33	0.55%
	environmental grants	25	0.42%
	change	24	0.40%
	health	22	0.37%
	epa ncer	20	0.34%
	rfa	19	0.32%
	research grant	18	0.30%
	climate change	14	0.24%
	epa star grant	14	0.24%
	nanomaterials	13	0.22%
	star fall	13	0.22%
	health continuum	13	0.22%
	interdisciplinary approach	12	0.20%
	environmental research grants	11	0.18%
2. yahoo	process and budget of aquatic ecosystem	8	0.13%
	epa scientific and technical achievement awards	5	0.08%
	undergraduate fellowships	4	0.07%
	grant forms	4	0.07%
	master in environmental science in 2008–2009	4	0.07%
	research opportunities	3	0.05%
	epa and pcr	3	0.05%
	epa grant opportunities	3	0.05%
	epa energy grants	3	0.05%
	consequences of human activities on the environment	3	0.05%
	consequences of air pollution	3	0.05%
	future environmental issues	2	0.03%
	babara glenn epa	2	0.03%
	subsistence lifestyle	2	0.03%
	epa graduate research grants	2	0.03%
	epa grant forms	2	0.03%
	consequences of human activities	2	0.03%
	us agricultural research fellowships	2	0.03%

	aquatic bodies methods of investigation	2	0.03%
	earning environmental funds grants	2	0.03%
3. google uk	forms	38	0.64%
	climate change	6	0.10%
	health	6	0.10%
	change	4	0.07%
	uv treatment, epa	2	0.03%
	electrochemical machining wastestream	2	0.03%
	market mechanisms	2	0.03%
	phase of education table	2	0.03%
	how has health changed overtime	2	0.03%
	continuous measurement	2	0.03%
	wildfire consequences	2	0.03%
	services provided by coral reefs	2	0.03%
	collection of biological evidence	2	0.03%
	exploratory research design	2	0.03%
	environmental health	2	0.03%
	epidemiological research methods	2	0.03%
	explain possible effect of human activity on ecosystem	2	0.03%
	quality model	2	0.03%
	examine the effects of environmental stressors to environmental behaviour,	1	0.02%
	the coral reefs special climate	1	0.02%
4. google canada	forms	8	0.13%
	climate change	6	0.10%
	health continuum education	2	0.03%
	nanotechnology researcher salary	2	0.03%
	global climate change: impacts on human structures and systems	2	0.03%
	ecosystem functioning	2	0.03%
	bayamon mcallen map	2	0.03%
	social indicators of health	2	0.03%
	environmental research funding	2	0.03%
	climate change causal effect	2	0.03%
	star program, epa projects, nanotechnology	2	0.03%
	strategic material grants in u.s.	2	0.03%
	usepa, funding	2	0.03%
	epa national health and environmental effects laboratory	1	0.02%
	trends air quality world or global	1	0.02%
	nanomaterial application	1	0.02%
	risk of chlorine disinfect drinking water	1	0.02%
	water genomics	1	0.02%
	what is star	1	0.02%

	research grant	1	0.02%
5. msn	hot mwir phase ii kick-off meeting in denver	2	0.03%
	consequences of human activities and their impact	2	0.03%
	epa environmenal acknowledgement form	2	0.03%
	environmental factors effect corporate culture	2	0.03%
	effects of climate change	2	0.03%
	small supply solicitation	1	0.02%
	epidemiological research	1	0.02%
	epa pm	1	0.02%
	decision support systems in nursing	1	0.02%
	research proposal about aproblem in science technology	1	0.02%
	enumerate quantitative standareds.	1	0.02%
	reverse osmosis environmental issues	1	0.02%
	prevention respiratory disease children	1	0.02%
	age associations found in epidemiologic research	1	0.02%
	epa guidelines for air in urban areas	1	0.02%
	conduct programmatic review in doing business with china	1	0.02%
	to anticipate future commitments	1	0.02%
	epa certificate regarding debarment	1	0.02%
	epa funding forecast	1	0.02%
	us standard in ecosystem	1	0.02%
6. google australia	air pollution of consequence	3	0.05%
	change	3	0.05%
	air pollution	2	0.03%
	health	2	0.03%
	climate changes impacts on tourism	2	0.03%
	forms	2	0.03%
	coral change	2	0.03%
	how important is air quality on local, national and global scale?	2	0.03%
	epa and ecological risk assessment and office of research and toc	1	0.02%
	description of the ecosystem of reef	1	0.02%
	pollution health effect traffic children distance residing roads	1	0.02%
	evaluate the sustainability of travel agent provide evidence	1	0.02%
	troposphere uv measurements	1	0.02%
	climate change	1	0.02%
	coral reefs nutrient cycle	1	0.02%
	importance of air quality local national global	1	0.02%
	what effects on the environment do polymers have	1	0.02%
	health is result of interactions between all dimensions	1	0.02%
	how to write star selection criteria statements	1	0.02%
	oral health outcome indicators appropriateness	1	0.02%
7. aol netfind	epa.gov	3	0.05%

	work cited page for online sources on genetically engineered food	2	0.03%
	nano technology research funds	2	0.03%
	star fall	2	0.03%
	epa grants	2	0.03%
	epa star invasive species climate change	1	0.02%
	how to write an objective statement for fellowship application	1	0.02%
	natural disasters need three subtopics	1	0.02%
	www. fall start .com	1	0.02%
	federal grants for conference or meetings 2008	1	0.02%
	puerto rico summer internship 2008	1	0.02%
	h. spencer banzhaf willingness to pay water quality 1998	1	0.02%
	collaborative science and technology network for sustainability	1	0.02%
	repoorting systems, decison support systems, executive support systems	1	0.02%
	how to conduct exploratory research	1	0.02%
	star grant	1	0.02%
	measuring tools for biology	1	0.02%
	environmental	1	0.02%
	fish contamination in the gulf of mexico	1	0.02%
	environmental impacts on human	1	0.02%
8. google germany	climate change	3	0.05%
	phase awareness research negotiation	2	0.03%
	aquatic ecosystem	2	0.03%
	climate change impairs ecological resilience	1	0.02%
	research grant	1	0.02%
	â€¢ dr darrell winner, u. s. environmental protection agency, e-mail	1	0.02%
	environmental health	1	0.02%
	exploratory research	1	0.02%
	benefit transfer	1	0.02%
	key environmental behaviour posters	1	0.02%
	research grants and fellowships in 2008	1	0.02%
	specific areas economic growth create pollution	1	0.02%
	u.s environmental protection agency 2007	1	0.02%
	land use models	1	0.02%
	anthropogenic vector born disease	1	0.02%
	evaluation of us environment	1	0.02%
	proposed investigator grant screen failures	1	0.02%
	â€¢ dr darrell winner, u. s. environmental protection agency, address	1	0.02%
	design competition 2008	1	0.02%
	hierachical framework for stream habitat classification: viewing streams in watershed context	1	0.02%

9. google italy	porno star	2	0.03%
	climate change decision support system	2	0.03%
	epa website	2	0.03%
	biomarkers of exposure	1	0.02%
	climate change water pollutants epa	1	0.02%
	epa-sab-eeac-00-013	1	0.02%
	fe particulate matter	1	0.02%
	epa, cyanotoxins	1	0.02%
	soles nanotechnology	1	0.02%
	research grants in medical studies	1	0.02%
	nanotechnology research phd	1	0.02%
	expenditure on nanoscience and nanotechnologies 2007 european community	1	0.02%
	epa human health risk assessment	1	0.02%
	outcome indicator	1	0.02%
	researcher who have us off of fellowships	1	0.02%
	fecal indicators in tropical and subtropical water	1	0.02%
	environmental master valuation	1	0.02%
	coupling important for global regulation	1	0.02%
	beyond uncertainty in environmental	1	0.02%
national research council nrc 1997 2001 epa	1	0.02%	
10. google france	particulate matter nature and composition	1	0.02%
	ecosystem services	1	0.02%
	health and environmental research opportunities	1	0.02%
	climate chnage invasive	1	0.02%
	design competition resume	1	0.02%
	focus epa animal small business	1	0.02%
	biodiversty decline environmental stressors	1	0.02%
	master, molecular biology, fellowships, 2008	1	0.02%
	steroid hormones lobby	1	0.02%
	implementation tse	1	0.02%
	niosh/epa	1	0.02%
	non-target and ecosystem impacts from genetically modified crops containing plant incorporated protectants (pips)	1	0.02%
	project researchs formats, examples pdf	1	0.02%
	ecosystem change	1	0.02%
	survey computational toxicology	1	0.02%
	advantage of toxicology	1	0.02%
	biodiversity is affected by drivers of change	1	0.02%
	dagani nanomaterials safe or unsafe	1	0.02%
	epa nanoparticles	1	0.02%
toxicity of nanomaterials for humans	1	0.02%	

11.	google japan	letter of intent business format solicitation to sell construction heavy equipments	2	0.03%
		nanotechnology nanomaterial	2	0.03%
		funding agency, environment	1	0.02%
		thyroid medaka	1	0.02%
		dr. albert d. venosa	1	0.02%
		system for identification of hazards and effects	1	0.02%
		potential distribution system regulations, epa	1	0.02%
		ecosystem service	1	0.02%
		research grants	1	0.02%
12.	yahoo spain	nanotechnology applications nanomaterials	2	0.03%
		components of change diagram	1	0.02%
		sbir	1	0.02%
		funding opportunities	1	0.02%
		news development in measurement uncertainty in chemical analysis	1	0.02%
		proposal for purchase of staff bus	1	0.02%
		effects of climate change	1	0.02%
		global environmental protection	1	0.02%
13.	altavista	funding opportunities	1	0.02%
		why wasting electricity has negative environmental impact	1	0.02%
		method validation for environmental air monitoring for detecting microbial contamination in pharmaceutical industry	1	0.02%
		limitations of an environmental method and compromises	1	0.02%
14.	yahoo india	tropospheric pollution	2	0.03%
		children health and diseases	1	0.02%
		consequences of human activities on environment	1	0.02%
15.	yahoo uk &ireland	environment research funding grants	2	0.03%
		fellowships for environmental courses	1	0.02%
16.	yahoo japan	mothers backto black	1	0.02%
		environment protection agency	1	0.02%
		ã¹³é!-	1	0.02%
17.	google austria	nrc biomarker	1	0.02%
		decision support system climate change	1	0.02%
18.	searchalot	behavior management empiracle research project examples	1	0.02%
		ecological impacts from the interactions of climate change, land use change and invasive species: joint research solicitation â€œ epa, usda	1	0.02%
19.	yahoo singapore	biobased feedstock business	1	0.02%
		method transfer	1	0.02%
20.	netscape	research grants	1	0.02%
		environmental regulations versus incentive debate	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,112	18.68%
	of	622	10.45%
	research	536	9.01%
	grants	502	8.43%
	environmental	457	7.68%
	for	323	5.43%
	the	302	5.07%
	2008	297	4.99%
	in	262	4.40%
	grant	259	4.35%
	health	257	4.32%
	star	251	4.22%
	change	242	4.07%
	funding	241	4.05%
	climate	172	2.89%
	on	166	2.79%
	air	159	2.67%
	to	151	2.54%
	forms	133	2.23%
	water	128	2.15%
2. yahoo	of	102	1.71%
	epa	91	1.53%
	research	67	1.13%
	environmental	52	0.87%
	in	44	0.74%
	the	36	0.60%
	on	34	0.57%
	for	33	0.55%
	grant	32	0.54%
	grants	23	0.39%
	health	21	0.35%
	pollution	20	0.34%
	proposal	18	0.30%
	to	17	0.29%
	fellowships	16	0.27%
	funding	16	0.27%
	aquatic	15	0.25%
	human	15	0.25%
	air	14	0.24%

	ecosystem	14	0.24%
3. google uk	of	54	0.91%
	forms	39	0.66%
	the	33	0.55%
	health	24	0.40%
	change	24	0.40%
	environmental	19	0.32%
	in	16	0.27%
	climate	16	0.27%
	research	15	0.25%
	for	12	0.20%
	on	12	0.20%
	how	12	0.20%
	coral	11	0.18%
	effects	11	0.18%
	human	10	0.17%
	ecosystem	9	0.15%
	to	9	0.15%
	is	9	0.15%
	what	8	0.13%
	air	7	0.12%
4. google canada	of	39	0.66%
	the	28	0.47%
	in	26	0.44%
	change	19	0.32%
	health	18	0.30%
	environment	15	0.25%
	to	14	0.24%
	climate	14	0.24%
	human	14	0.24%
	on	13	0.22%
	epa	13	0.22%
	environmental	13	0.22%
	air	11	0.18%
	research	11	0.18%
	what	9	0.15%
	for	9	0.15%
	grants	9	0.15%
	2008	9	0.15%
	funding	9	0.15%
	forms	8	0.13%
5. msn	of	14	0.24%

in	14	0.24%
epa	13	0.22%
for	8	0.13%
to	8	0.13%
environmental	7	0.12%
research	7	0.12%
effects	6	0.10%
funding	5	0.08%
ecosystem	4	0.07%
the	4	0.07%
air	4	0.07%
impact	3	0.05%
issues	3	0.05%
proposal	3	0.05%
health	3	0.05%
form	3	0.05%
human	3	0.05%
corporate	3	0.05%
disease	3	0.05%

6. google australia

of	18	0.30%
air	14	0.24%
on	12	0.20%
pollution	9	0.15%
quality	9	0.15%
the	8	0.13%
health	8	0.13%
how	7	0.12%
global	7	0.12%
epa	7	0.12%
change	7	0.12%
environmental	6	0.10%
is	6	0.10%
ecosystem	5	0.08%
to	5	0.08%
consequences	5	0.08%
environment	5	0.08%
national	5	0.08%
consequence	3	0.05%
for	3	0.05%

7. aol netfind

for	9	0.15%
epa	7	0.12%
grants	5	0.08%

	star	4	0.07%
	environmental	4	0.07%
	research	4	0.07%
	to	4	0.07%
	on	4	0.07%
	of	4	0.07%
	fall	3	0.05%
	environment	3	0.05%
	the	3	0.05%
	technology	3	0.05%
	support	3	0.05%
	epa.gov	3	0.05%
	food	3	0.05%
	decision	2	0.03%
	quality	2	0.03%
	systems,	2	0.03%
	nano	2	0.03%
8. google germany	climate	6	0.10%
	environmental	6	0.10%
	research	5	0.08%
	change	5	0.08%
	protection	3	0.05%
	ecosystem	3	0.05%
	2008	3	0.05%
	in	3	0.05%
	of	3	0.05%
	negotiation	2	0.03%
	health	2	0.03%
	s.	2	0.03%
	winner,	2	0.03%
	darrell	2	0.03%
	u.	2	0.03%
	awareness	2	0.03%
	phase	2	0.03%
	grant	2	0.03%
	agency,	2	0.03%
	aquatic	2	0.03%
9. google italy	epa	6	0.10%
	change	4	0.07%
	research	3	0.05%
	climate	3	0.05%
	in	3	0.05%

	environmental	2	0.03%
	health	2	0.03%
	support	2	0.03%
	decision	2	0.03%
	website	2	0.03%
	global	2	0.03%
	water	2	0.03%
	of	2	0.03%
	star	2	0.03%
	porno	2	0.03%
	system	2	0.03%
	nanotechnology	2	0.03%
	studies	2	0.03%
	nanomaterials	1	0.02%
	risk	1	0.02%
10. google france	of	3	0.05%
	epa	3	0.05%
	2008	3	0.05%
	ecosystem	3	0.05%
	change	3	0.05%
	nanomaterials	3	0.05%
	animal	2	0.03%
	toxicology	2	0.03%
	environmental	2	0.03%
	impacts	1	0.02%
	examples	1	0.02%
	survey	1	0.02%
	mwir	1	0.02%
	how	1	0.02%
	invasive	1	0.02%
	(pips)	1	0.02%
	from	1	0.02%
	biological	1	0.02%
	lobby	1	0.02%
	dagani	1	0.02%
11. google japan	of	3	0.05%
	nanomaterial	2	0.03%
	heavy	2	0.03%
	business	2	0.03%
	construction	2	0.03%
	letter	2	0.03%
	format	2	0.03%

	sell	2	0.03%
	to	2	0.03%
	equipments	2	0.03%
	nanotechnology	2	0.03%
	intent	2	0.03%
	system	2	0.03%
	solicitation	2	0.03%
	agency,	1	0.02%
	effects	1	0.02%
	thyroid	1	0.02%
	medaka	1	0.02%
	ecosystem	1	0.02%
	environment	1	0.02%
12. yahoo spain	of	3	0.05%
	change	2	0.03%
	applications	2	0.03%
	nanomaterials	2	0.03%
	nanotechnology	2	0.03%
	in	2	0.03%
	for	1	0.02%
	bus	1	0.02%
	components	1	0.02%
	proposal	1	0.02%
	funding	1	0.02%
	climate	1	0.02%
	diagram	1	0.02%
	staff	1	0.02%
	environmental	1	0.02%
	effects	1	0.02%
	news	1	0.02%
	development	1	0.02%
	purchase	1	0.02%
	measurement	1	0.02%
13. altavista	environmental	3	0.05%
	method	2	0.03%
	for	2	0.03%
	microbial	1	0.02%
	detecting	1	0.02%
	validation	1	0.02%
	of	1	0.02%
	pharmaceutical	1	0.02%
	has	1	0.02%

	air	1	0.02%
	impact	1	0.02%
	contamination	1	0.02%
	industry	1	0.02%
	why	1	0.02%
	opportunities	1	0.02%
	compromises	1	0.02%
	negative	1	0.02%
	wasting	1	0.02%
	funding	1	0.02%
	electricity	1	0.02%
14. yahoo india	tropospheric	2	0.03%
	pollution	2	0.03%
	activities	1	0.02%
	diseases	1	0.02%
	environment	1	0.02%
	human	1	0.02%
	children	1	0.02%
	health	1	0.02%
	of	1	0.02%
	on	1	0.02%
	consequences	1	0.02%
15. yahoo uk & ireland	grants	2	0.03%
	environment	2	0.03%
	research	2	0.03%
	funding	2	0.03%
	courses	1	0.02%
	environmental	1	0.02%
	for	1	0.02%
	fellowships	1	0.02%
16. yahoo japan	black	1	0.02%
	protection	1	0.02%
	mothers	1	0.02%
	agency	1	0.02%
	backto	1	0.02%
	environment	1	0.02%
	ã¹³é!-	1	0.02%
17. google austria	change	1	0.02%
	climate	1	0.02%
	system	1	0.02%
	biomarker	1	0.02%
	nrc	1	0.02%

	support	1	0.02%
	decision	1	0.02%
18. searchalot	research	2	0.03%
	interactions	1	0.02%
	change	1	0.02%
	change,	1	0.02%
	the	1	0.02%
	impacts	1	0.02%
	climate	1	0.02%
	land	1	0.02%
	species:	1	0.02%
	use	1	0.02%
	of	1	0.02%
	â€“	1	0.02%
	behavior	1	0.02%
	management	1	0.02%
	empiracle	1	0.02%
	joint	1	0.02%
	from	1	0.02%
	epa,	1	0.02%
	project	1	0.02%
	examples	1	0.02%
19. yahoo singapore	feedstock	1	0.02%
	transfer	1	0.02%
	business	1	0.02%
	biobased	1	0.02%
	method	1	0.02%
20. netscape	grants	1	0.02%
	debate	1	0.02%
	regulations	1	0.02%
	versus	1	0.02%
	research	1	0.02%
	incentive	1	0.02%
	environmental	1	0.02%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

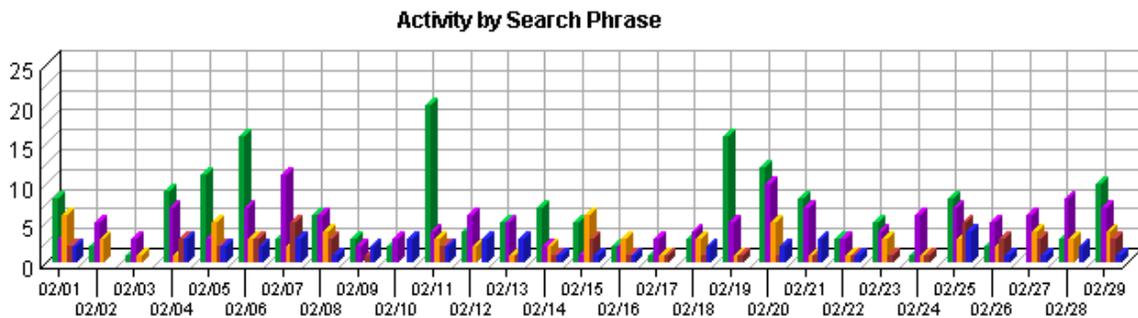


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa grants	176	2.96%
2.	forms	145	2.44%
3.	research grants	74	1.24%
4.	epa	49	0.82%
5.	epa star	46	0.77%
6.	epa funding	43	0.72%
7.	epa star grants	33	0.55%
8.	change	32	0.54%
9.	health	31	0.52%
10.	climate change	30	0.50%
11.	environmental grants	27	0.45%
12.	epa ncer	21	0.35%
13.	research grant	20	0.34%
14.	rfa	19	0.32%
15.	star fall	17	0.29%
16.	nanomaterials	14	0.24%
17.	health continuum	14	0.24%
18.	epa star grant	14	0.24%
19.	research opportunities	12	0.20%
20.	interdisciplinary approach	12	0.20%
	Subtotal	829	13.93%
	Total	5,950	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa grants	google	173	2.91%
	aol netfind	2	0.03%
	google canada	1	0.02%
2. forms	google	97	1.63%
	google uk	38	0.64%
	google canada	8	0.13%
	google australia	2	0.03%
3. research grants	google	72	1.21%
	netscape	1	0.02%
	google japan	1	0.02%
4. epa	google	48	0.81%
	google australia	1	0.02%
5. epa star	google	44	0.74%
	yahoo	2	0.03%
6. epa funding	google	39	0.66%
	google australia	1	0.02%
	aol netfind	1	0.02%
	google uk	1	0.02%
	yahoo	1	0.02%
7. epa star grants	google	33	0.55%
8. change	google	24	0.40%
	google uk	4	0.07%
	google australia	3	0.05%
	google canada	1	0.02%
9. health	google	22	0.37%
	google uk	6	0.10%
	google australia	2	0.03%
	google canada	1	0.02%
10. climate change	google	14	0.24%
	google uk	6	0.10%
	google canada	6	0.10%
	google germany	3	0.05%
	google australia	1	0.02%
11. environmental grants	google	25	0.42%
	google canada	1	0.02%
	aol netfind	1	0.02%
12. epa ncer	google	20	0.34%
	msn	1	0.02%
13. research grant	google	18	0.30%

	google germany	1	0.02%
	google canada	1	0.02%
14. rfa	google	19	0.32%
15. star fall	google	13	0.22%
	aol netfind	2	0.03%
	google canada	1	0.02%
	msn	1	0.02%
16. nanomaterials	google	13	0.22%
	google uk	1	0.02%
17. health continuum	google	13	0.22%
	mamma	1	0.02%
18. epa star grant	google	14	0.24%
19. research opportunities	google	9	0.15%
	yahoo	3	0.05%
20. interdisciplinary approach	google	12	0.20%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

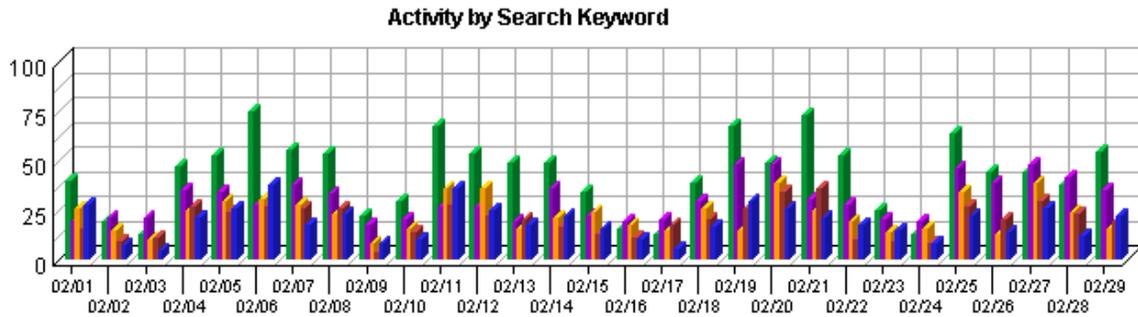


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,257	5.04%
2.	of	871	3.49%
3.	research	658	2.64%
4.	environmental	575	2.31%
5.	grants	548	2.20%
6.	the	417	1.67%
7.	for	406	1.63%
8.	in	375	1.50%
9.	health	338	1.36%
10.	2008	334	1.34%
11.	change	315	1.26%
12.	grant	302	1.21%
13.	funding	284	1.14%
14.	star	280	1.12%
15.	on	246	0.99%
16.	climate	228	0.91%
17.	air	212	0.85%
18.	to	211	0.85%
19.	forms	192	0.77%
20.	pollution	169	0.68%
	Subtotal	8,218	32.95%
	Total	24,941	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,112	4.46%
	yahoo	91	0.36%
	google canada	13	0.05%
	msn	13	0.05%
	aol netfind	7	0.03%
	google australia	7	0.03%
	google italy	6	0.02%
	google uk	4	0.02%
	google france	3	0.01%
	google germany	1	0.00%
2. of	google	622	2.49%
	yahoo	102	0.41%
	google uk	54	0.22%
	google canada	39	0.16%
	google australia	18	0.07%
	msn	14	0.06%
	aol netfind	4	0.02%
	google germany	3	0.01%
	google japan	3	0.01%
	yahoo spain	3	0.01%
	google france	3	0.01%
	google italy	2	0.01%
	altavista	1	0.00%
	searchalot	1	0.00%
	yahoo india	1	0.00%
yahoo argentina	1	0.00%	
3. research	google	536	2.15%
	yahoo	67	0.27%
	google uk	15	0.06%
	google canada	11	0.04%
	msn	7	0.03%
	google germany	5	0.02%
	aol netfind	4	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	searchalot	2	0.01%
	yahoo uk &ireland	2	0.01%
	google france	1	0.00%
	netscape	1	0.00%

	google japan	1	0.00%
4. environmental	google	457	1.83%
	yahoo	52	0.21%
	google uk	19	0.08%
	google canada	13	0.05%
	msn	7	0.03%
	google germany	6	0.02%
	google australia	6	0.02%
	aol netfind	4	0.02%
	altavista	3	0.01%
	google italy	2	0.01%
	google france	2	0.01%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
	yahoo mexico	1	0.00%
5. grants	google	502	2.01%
	yahoo	23	0.09%
	google canada	9	0.04%
	aol netfind	5	0.02%
	yahoo uk &ireland	2	0.01%
	google uk	2	0.01%
	google australia	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
6. the	google	302	1.21%
	yahoo	36	0.14%
	google uk	33	0.13%
	google canada	28	0.11%
	google australia	8	0.03%
	msn	4	0.02%
	aol netfind	3	0.01%
	cnet search.com	2	0.01%
	searchalot	1	0.00%
7. for	google	323	1.30%
	yahoo	33	0.13%
	google uk	12	0.05%
	aol netfind	9	0.04%
	google canada	9	0.04%
	msn	8	0.03%

	google australia	3	0.01%
	altavista	2	0.01%
	google germany	1	0.00%
	google japan	1	0.00%
	google italy	1	0.00%
	google france	1	0.00%
	yahoo uk & ireland	1	0.00%
	yahoo spain	1	0.00%
	yahoo argentina	1	0.00%
8. in	google	262	1.05%
	yahoo	44	0.18%
	google canada	26	0.10%
	google uk	16	0.06%
	msn	14	0.06%
	google italy	3	0.01%
	google germany	3	0.01%
	google australia	2	0.01%
	yahoo spain	2	0.01%
	altavista	1	0.00%
	cnet search.com	1	0.00%
	aol netfind	1	0.00%
9. health	google	257	1.03%
	google uk	24	0.10%
	yahoo	21	0.08%
	google canada	18	0.07%
	google australia	8	0.03%
	msn	3	0.01%
	google italy	2	0.01%
	google germany	2	0.01%
	yahoo india	1	0.00%
	google france	1	0.00%
	mamma	1	0.00%
10. 2008	google	297	1.19%
	yahoo	14	0.06%
	google canada	9	0.04%
	google uk	5	0.02%
	google germany	3	0.01%
	google france	3	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
11. change	google	242	0.97%
	google uk	24	0.10%

	google canada	19	0.08%
	google australia	7	0.03%
	google germany	5	0.02%
	yahoo	4	0.02%
	google italy	4	0.02%
	google france	3	0.01%
	yahoo spain	2	0.01%
	msn	2	0.01%
	google austria	1	0.00%
	searchalot	1	0.00%
	aol netfind	1	0.00%
12. grant	google	259	1.04%
	yahoo	32	0.13%
	google uk	3	0.01%
	google canada	3	0.01%
	google germany	2	0.01%
	aol netfind	2	0.01%
	msn	1	0.00%
13. funding	google	241	0.97%
	yahoo	16	0.06%
	google canada	9	0.04%
	msn	5	0.02%
	google uk	5	0.02%
	google australia	2	0.01%
	yahoo uk &ireland	2	0.01%
	google japan	1	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
14. star	google	251	1.01%
	yahoo	11	0.04%
	google canada	7	0.03%
	aol netfind	4	0.02%
	google uk	3	0.01%
	google italy	2	0.01%
	msn	1	0.00%
	google australia	1	0.00%
15. on	google	166	0.67%
	yahoo	34	0.14%
	google canada	13	0.05%
	google uk	12	0.05%
	google australia	12	0.05%

	aol netfind	4	0.02%
	cnet search.com	1	0.00%
	google italy	1	0.00%
	msn	1	0.00%
	google germany	1	0.00%
	yahoo india	1	0.00%
16. climate	google	172	0.69%
	google uk	16	0.06%
	google canada	14	0.06%
	yahoo	7	0.03%
	google germany	6	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	msn	2	0.01%
	google france	1	0.00%
	google austria	1	0.00%
	searchalot	1	0.00%
	yahoo spain	1	0.00%
	aol netfind	1	0.00%
17. air	google	159	0.64%
	google australia	14	0.06%
	yahoo	14	0.06%
	google canada	11	0.04%
	google uk	7	0.03%
	msn	4	0.02%
	aol netfind	2	0.01%
	altavista	1	0.00%
18. to	google	151	0.61%
	yahoo	17	0.07%
	google canada	14	0.06%
	google uk	9	0.04%
	msn	8	0.03%
	google australia	5	0.02%
	aol netfind	4	0.02%
	google japan	2	0.01%
	google france	1	0.00%
19. forms	google	133	0.53%
	google uk	39	0.16%
	yahoo	9	0.04%
	google canada	8	0.03%
	google australia	3	0.01%
20. pollution	google	123	0.49%

yahoo	20	0.08%
google australia	9	0.04%
google uk	6	0.02%
google canada	6	0.02%
yahoo india	2	0.01%
msn	1	0.00%
google germany	1	0.00%
aol netfind	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

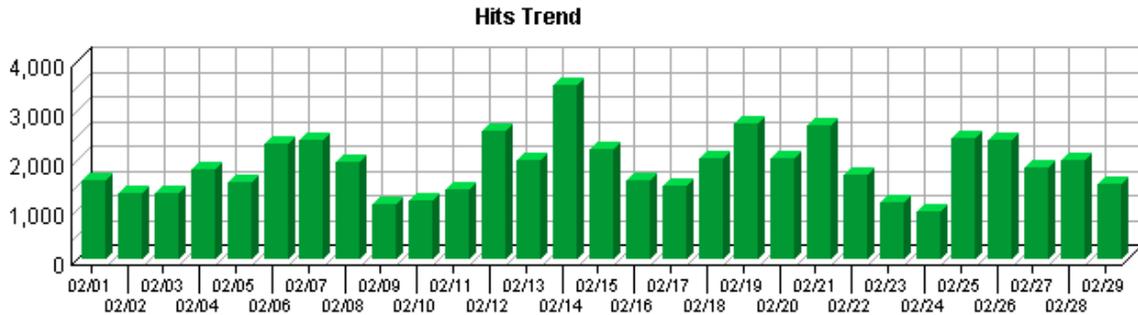
Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

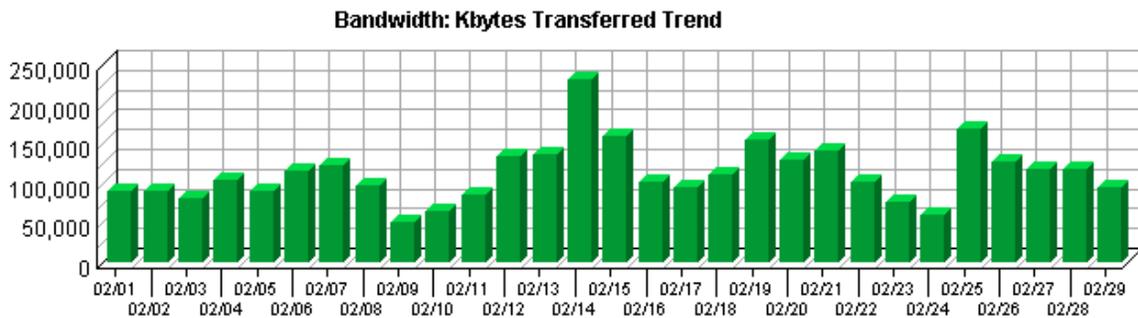
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	54,967
Average Hits per Day	1,895
Home Page Hits	6,336

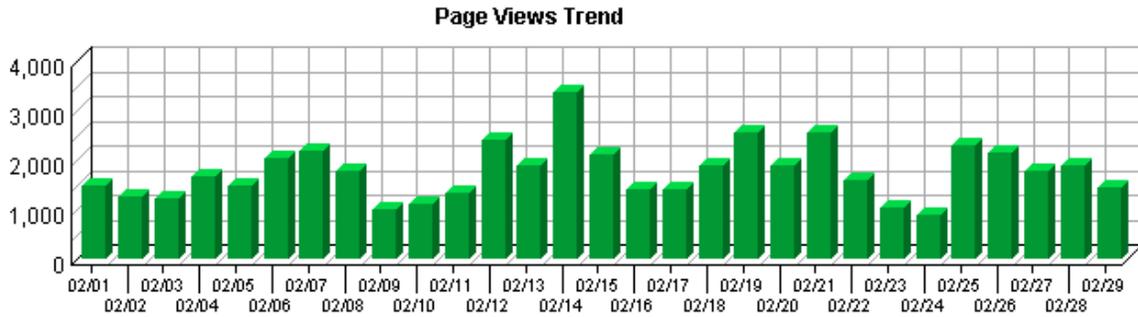


Technical Statistics

Total Hits	61,914	100%
Successful Hits	54,967	88.78%
Failed Hits	6,947	11.22%
Cached Hits	8,601	13.89%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
02/01	1,478	2.89%
02/02	1,264	2.47%
02/03	1,221	2.39%
02/04	1,662	3.25%
02/05	1,489	2.91%
02/06	2,054	4.02%
02/07	2,187	4.28%
02/08	1,796	3.51%
02/09	989	1.93%
02/10	1,112	2.17%
02/11	1,334	2.61%
02/12	2,423	4.74%
02/13	1,876	3.67%
02/14	3,372	6.59%
02/15	2,097	4.10%
02/16	1,423	2.78%
02/17	1,425	2.79%
02/18	1,872	3.66%
02/19	2,545	4.98%
02/20	1,879	3.67%
02/21	2,544	4.97%
02/22	1,579	3.09%
02/23	1,038	2.03%
02/24	900	1.76%
02/25	2,307	4.51%

02/26	2,147	4.20%
02/27	1,785	3.49%
02/28	1,897	3.71%
02/29	1,453	2.84%
Total	51,148	100.00%

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

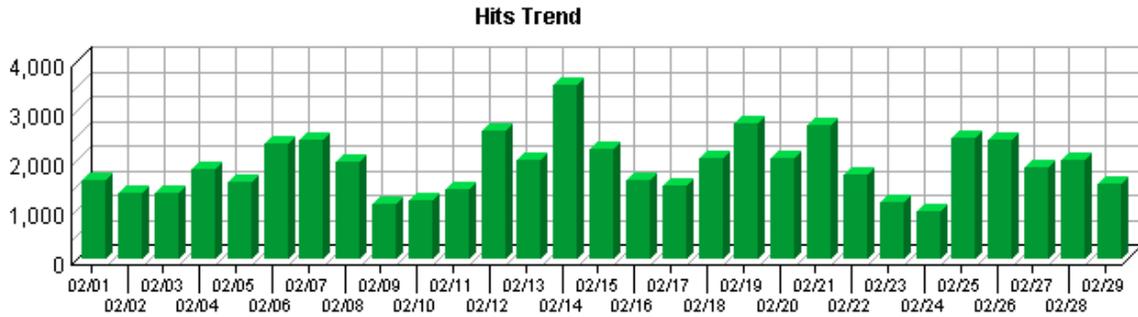
% – Percentage of total page views that occurred during the specified time interval.

—

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
02/01	1,581	2.88%
02/02	1,334	2.43%
02/03	1,315	2.39%
02/04	1,818	3.31%
02/05	1,557	2.83%
02/06	2,333	4.24%
02/07	2,391	4.35%
02/08	1,966	3.58%
02/09	1,095	1.99%
02/10	1,199	2.18%
02/11	1,420	2.58%
02/12	2,581	4.70%
02/13	2,007	3.65%
02/14	3,507	6.38%
02/15	2,239	4.07%
02/16	1,578	2.87%
02/17	1,494	2.72%
02/18	2,023	3.68%
02/19	2,744	4.99%
02/20	2,039	3.71%
02/21	2,688	4.89%
02/22	1,687	3.07%
02/23	1,131	2.06%
02/24	975	1.77%
02/25	2,456	4.47%

02/26	2,412	4.39%
02/27	1,869	3.40%
02/28	1,992	3.62%
02/29	1,536	2.79%
Total	54,967	100.00%

Hits Trend – Help Card

? **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

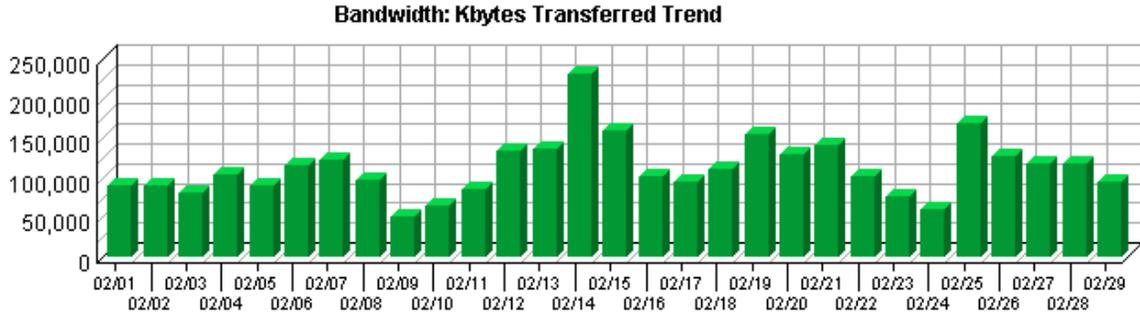
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	89,563	2.75%
02/02	91,325	2.81%
02/03	80,334	2.47%
02/04	103,997	3.20%
02/05	89,348	2.75%
02/06	115,007	3.53%
02/07	122,834	3.77%
02/08	96,138	2.95%
02/09	51,860	1.59%
02/10	64,936	2.00%
02/11	86,693	2.66%
02/12	134,788	4.14%
02/13	136,033	4.18%
02/14	230,648	7.09%
02/15	158,815	4.88%
02/16	102,827	3.16%
02/17	94,717	2.91%
02/18	111,225	3.42%
02/19	155,099	4.77%
02/20	130,559	4.01%
02/21	141,522	4.35%
02/22	101,828	3.13%
02/23	76,269	2.34%
02/24	60,366	1.86%
02/25	169,641	5.21%

02/26	126,336	3.88%
02/27	118,870	3.65%
02/28	118,061	3.63%
02/29	94,502	2.90%
Total	3,254,127	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

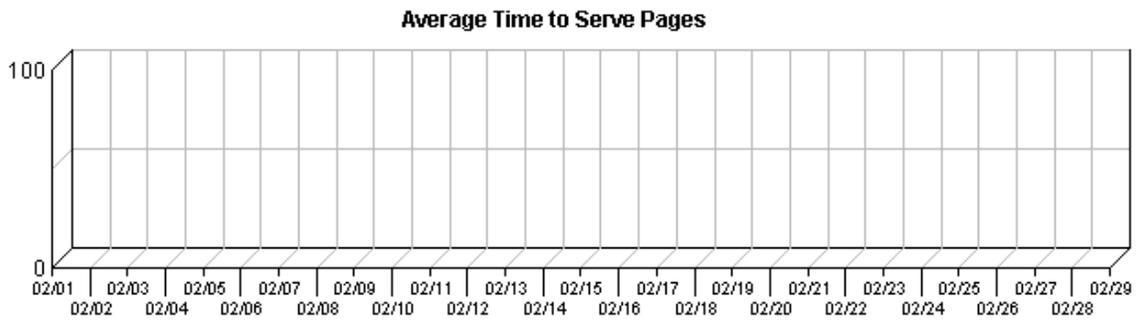
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	1,478	0
02/02	0	1,264	0
02/03	0	1,221	0
02/04	0	1,662	0
02/05	0	1,489	0
02/06	0	2,054	0
02/07	0	2,187	0
02/08	0	1,796	0
02/09	0	989	0
02/10	0	1,112	0
02/11	0	1,334	0
02/12	0	2,423	0
02/13	0	1,876	0
02/14	0	3,372	0
02/15	0	2,097	0
02/16	0	1,423	0
02/17	0	1,425	0
02/18	0	1,872	0
02/19	0	2,545	0
02/20	0	1,879	0
02/21	0	2,544	0
02/22	0	1,579	0
02/23	0	1,038	0
02/24	0	900	0
02/25	0	2,307	0

02/26	0	2,147	0
02/27	0	1,785	0
02/28	0	1,897	0
02/29	0	1,453	0
Total	0	51,148	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

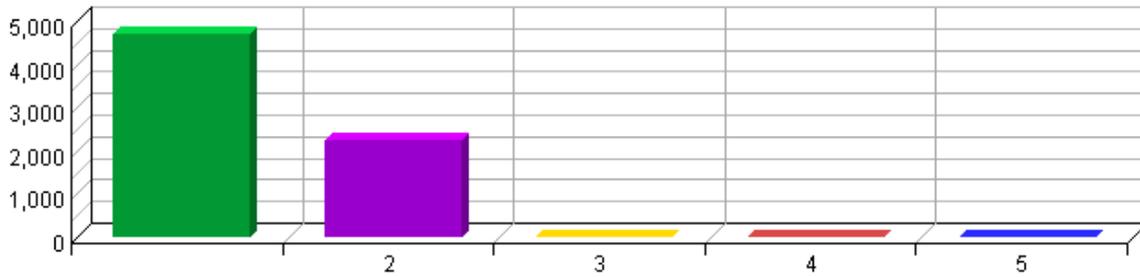
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

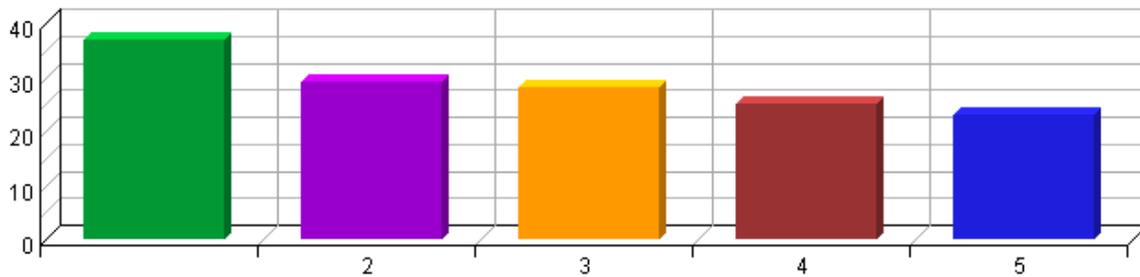
Technical Statistics

Total Hits	61,914	100%
Successful Hits	54,967	88.78%
Failed Hits	6,947	11.22%
Cached Hits	8,601	13.89%

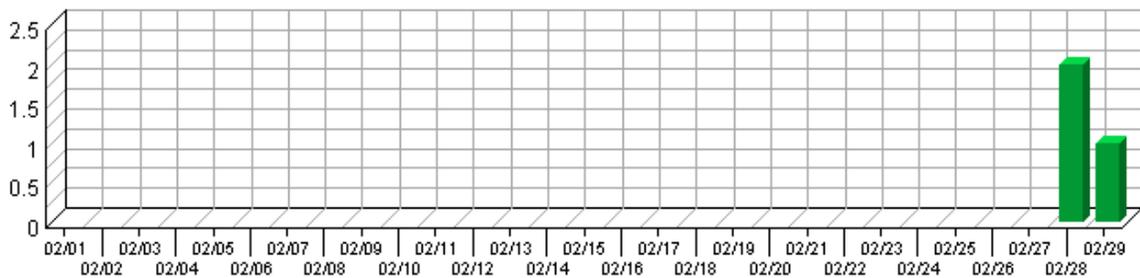
Client Errors



File Not Found Errors



Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	4,688	67.51%
2.	404 Not Found	2,235	32.19%
3.	400 Bad Request	14	0.20%
4.	408 Request Timeout	4	0.06%
5.	000 Incomplete / Undefined	3	0.04%
	Total	6,944	100.00%

Client Errors – Help Card

? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/forms/downlf.html (no referrer)	37	1.66%
2.	/ncer/rfa/2008/epa-content.css (no referrer)	29	1.30%
3.	/ncer/rfa/2002stargradfellann.html (no referrer)	28	1.25%
4.	/ncer/rfa/futures.html (no referrer)	25	1.12%
5.	/ncer/rfa/supersitesrfa.html (no referrer)	23	1.03%
6.	/ncer/rfa/2002gradmaifell.html (no referrer)	18	0.81%
7.	/ncer/rfa/gradfellows01.html (no referrer)	18	0.81%
8.	/ncer/rfa/kids2000.html (no referrer)	18	0.81%
9.	/ncer/rfa/water.html (no referrer)	17	0.76%
10.	/ncer/rfa/undgrad.html (no referrer)	17	0.76%
11.	/ncer/rfa/02dmvep.html (no referrer)	17	0.76%
12.	/ncer/rfa/98valrfa.html (no referrer)	16	0.72%
13.	/ncer/rfa/empact.html (no referrer)	16	0.72%
14.	/ncer/rfa/02newwatclass.html (no referrer)	15	0.67%
15.	/ncer/rfa/ncer/styles/epafiles_epastyles.css	14	0.63%

http://es.epa.gov/ncer/rfa/2004/2004_sbir_phase1_poll-prev_old.html

16.	/ncer/rfa/undgrad.html http://www.lasculturas.com/lib/libScholarships.php	14	0.63%
17.	/ncer/rfa/batch2.html (no referrer)	14	0.63%
18.	/ncer/rfa/sbir/sbir_phase1_2003_archive.html (no referrer)	14	0.63%
19.	/ncer/rfa/2005/rfa/2005/2005_exp_meas_tools.html (no referrer)	14	0.63%
20.	/ncer/rfa/99fellow.html (no referrer)	14	0.63%
	Subtotal	378	16.91%
	Other	1,857	83.09%
	Total	2,235	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

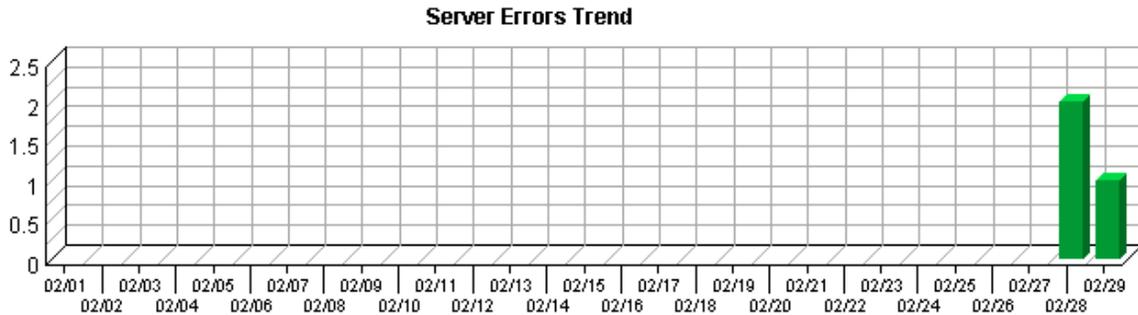
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	3	100.00%
	Total	3	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

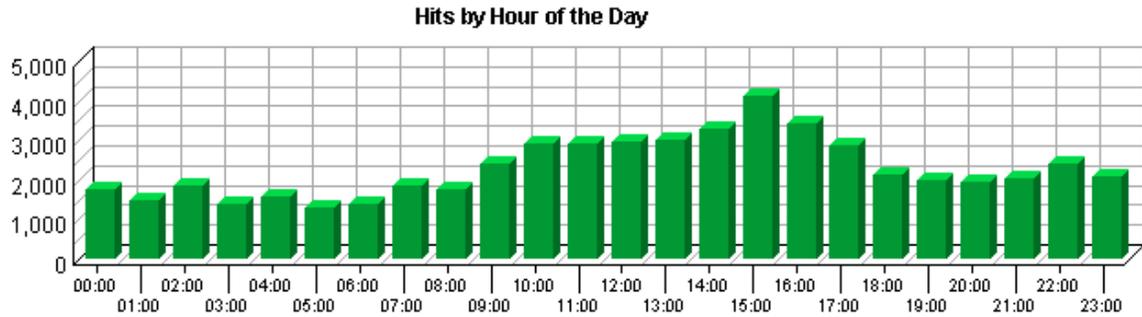
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

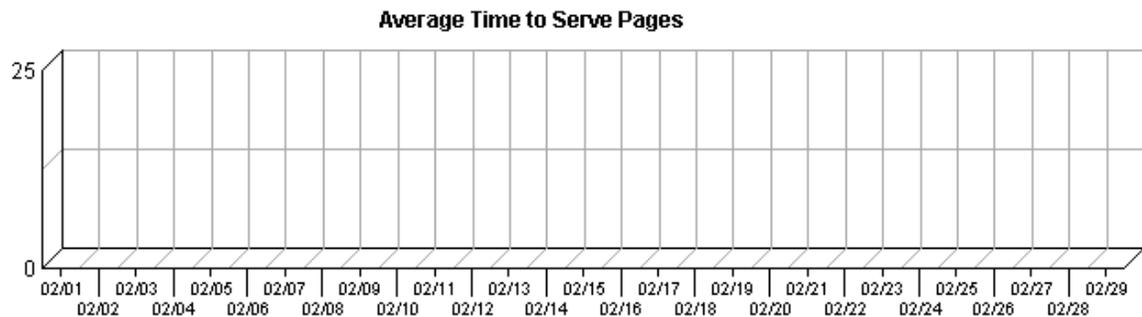


Most Active Summary

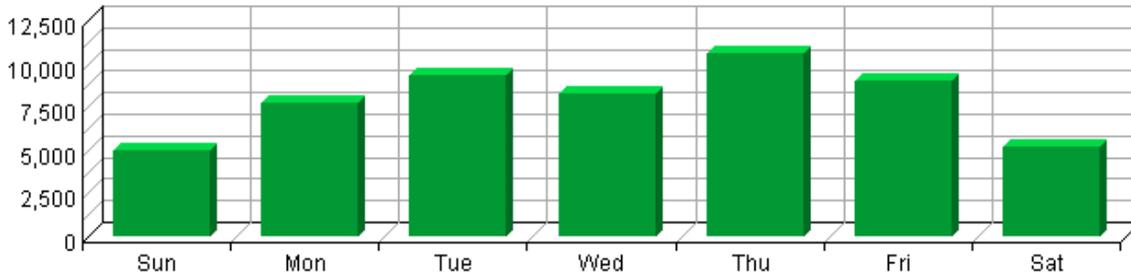
Most Active Date	February 14, 2008
Number of Hits on Most Active Date	3,507
Most Active Day of the Week	Thu
Most Active Hour of the Day	15:00–15:59

Activity on Weekdays Summary

Total Hits Weekdays	44,846
Total Visits Weekdays	22,517
Average Number of Visits per day on Weekdays	1,072
Average Number of Hits per day on Weekdays	2,135



Hits by Day of the Week



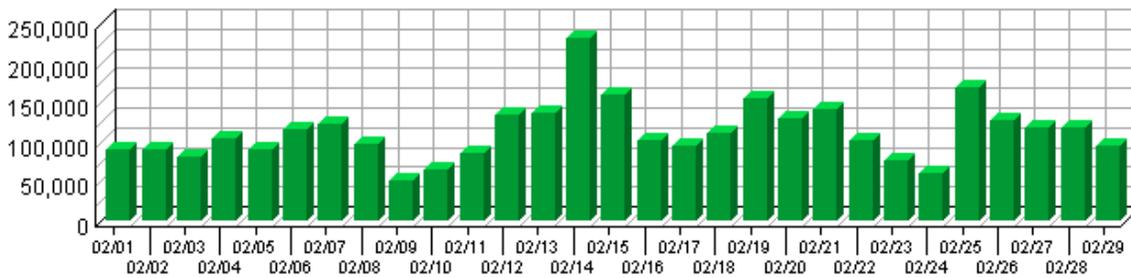
Least Active Summary

Least Active Date	February 24, 2008
Number of Hits on Least Active Date	975
Least Active Day of the Week	Sun
Least Active Hour of the Day	05:00–05:59

Activity on Weekends Summary

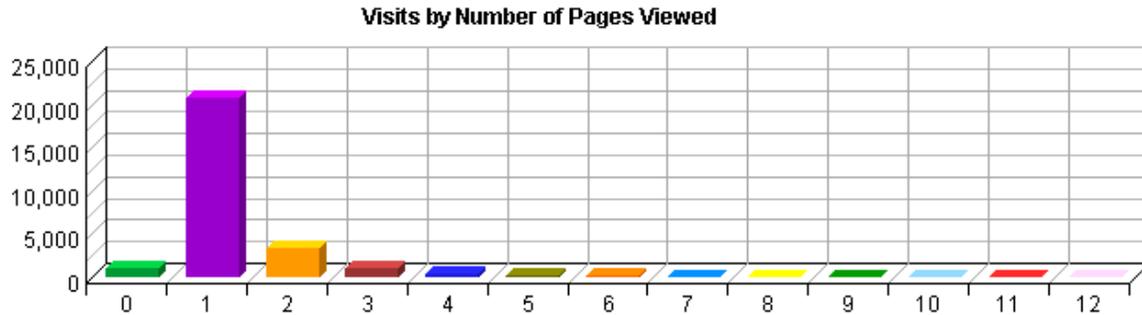
Total Hits Weekend	10,121
Total Visits Weekend	5,023
Average Number of Visits per Weekend	1,255
Average Number of Hits per Weekend	2,530

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	971	3.53%
1	20,820	75.60%
2	3,415	12.40%
3	975	3.54%
4	455	1.65%
5	226	0.82%
6	139	0.50%
7	89	0.32%
8	58	0.21%
9	33	0.12%
10	36	0.13%
11	24	0.09%
12	18	0.07%
Subtotal	27,259	98.98%
Other	280	1.02%
Total	27,539	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

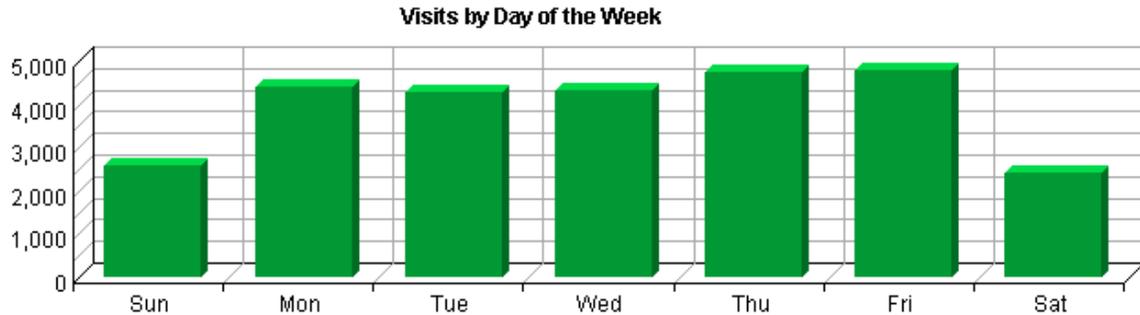
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	2,604	9.46%
Mon	4,406	16.00%
Tue	4,268	15.50%
Wed	4,302	15.62%
Thu	4,745	17.23%
Fri	4,796	17.41%
Sat	2,419	8.78%
Total Weekend	5,023	18.24%
Total Weekdays	22,517	81.76%
Total	27,540	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

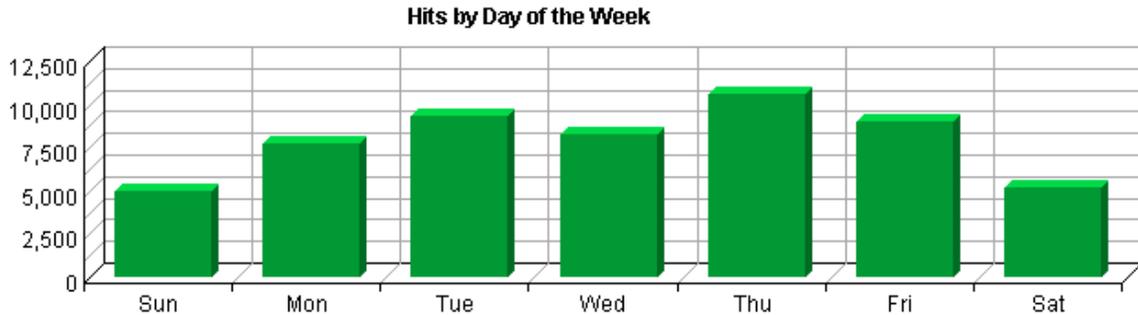
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	4,983	9.07%
Mon	7,717	14.04%
Tue	9,294	16.91%
Wed	8,248	15.01%
Thu	10,578	19.24%
Fri	9,009	16.39%
Sat	5,138	9.35%
Total Weekend	10,121	18.41%
Total Weekdays	44,846	81.59%
Total	54,967	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

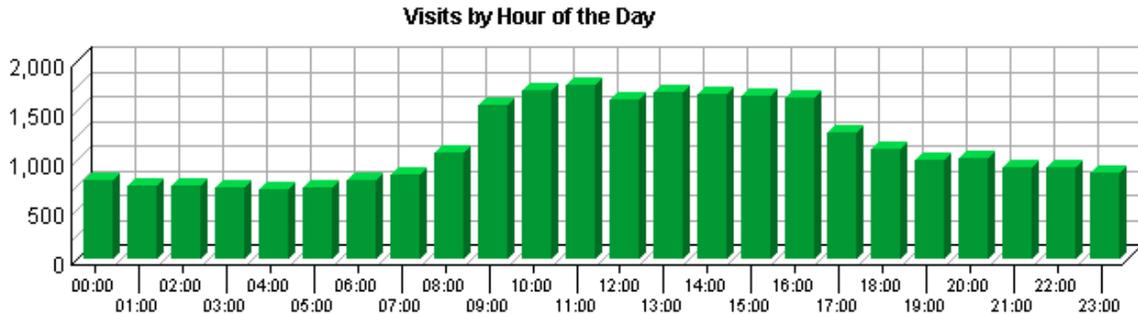
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	804	2.92%
01:00	737	2.68%
02:00	737	2.68%
03:00	720	2.61%
04:00	705	2.56%
05:00	729	2.65%
06:00	805	2.92%
07:00	849	3.08%
08:00	1,072	3.89%
09:00	1,562	5.67%
10:00	1,695	6.15%
11:00	1,764	6.41%
12:00	1,602	5.82%
13:00	1,677	6.09%
14:00	1,668	6.06%
15:00	1,657	6.02%
16:00	1,626	5.90%
17:00	1,275	4.63%
18:00	1,103	4.01%
19:00	1,006	3.65%
20:00	1,026	3.73%
21:00	922	3.35%
22:00	923	3.35%
23:00	876	3.18%
Total Visits during Work Hours (8:00am–5:00pm)	14,323	52.01%

Total Visits during After Hours (5:01pm–7:59am)	13,217	47.99%
Total	27,540	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	04:00–04:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

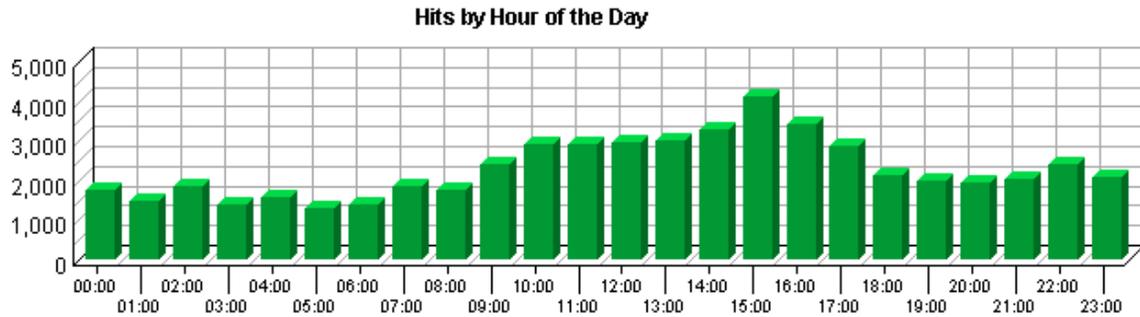
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	1,746	3.18%
01:00	1,486	2.70%
02:00	1,870	3.40%
03:00	1,385	2.52%
04:00	1,569	2.85%
05:00	1,296	2.36%
06:00	1,406	2.56%
07:00	1,858	3.38%
08:00	1,747	3.18%
09:00	2,424	4.41%
10:00	2,930	5.33%
11:00	2,918	5.31%
12:00	2,981	5.42%
13:00	3,020	5.49%
14:00	3,304	6.01%
15:00	4,116	7.49%
16:00	3,431	6.24%
17:00	2,859	5.20%
18:00	2,122	3.86%
19:00	2,007	3.65%
20:00	1,946	3.54%
21:00	2,052	3.73%
22:00	2,390	4.35%
23:00	2,104	3.83%

Total Hits during Work Hours (8:00am–5:00pm)	26,871	48.89%
Total Hits during After Hours (5:01pm–7:59am)	28,096	51.11%
Total	54,967	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	05:00–05:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	23,579	85.62%
1-2	486	1.76%
2-3	352	1.28%
3-4	257	0.93%
4-5	219	0.80%
5-6	222	0.81%
6-7	171	0.62%
7-8	147	0.53%
8-9	122	0.44%
9-10	101	0.37%
10-11	86	0.31%
11-12	90	0.33%
12-13	71	0.26%
13-14	68	0.25%
14-15	62	0.23%
15-16	58	0.21%
16-17	67	0.24%
17-18	63	0.23%
18-19	53	0.19%
19-20	63	0.23%
Subtotal	26,337	95.64%
Other	1,202	4.36%
Total	27,539	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

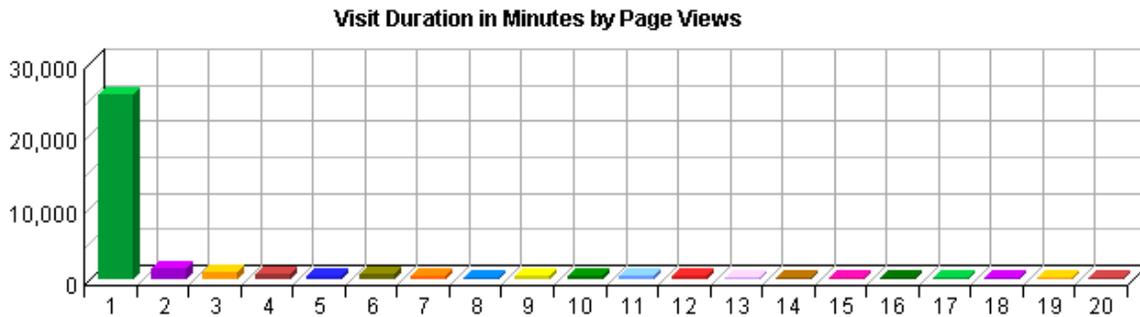
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	25,781	50.31%
1-2	1,485	2.90%
2-3	1,096	2.14%
3-4	773	1.51%
4-5	565	1.10%
5-6	653	1.27%
6-7	505	0.99%
7-8	373	0.73%
8-9	546	1.07%
9-10	453	0.88%
10-11	393	0.77%
11-12	403	0.79%
12-13	351	0.68%
13-14	201	0.39%
14-15	206	0.40%
15-16	306	0.60%
16-17	342	0.67%
17-18	200	0.39%
18-19	171	0.33%
19-20	181	0.35%
Subtotal	34,984	68.27%
Other	16,260	31.73%
Total	51,244	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

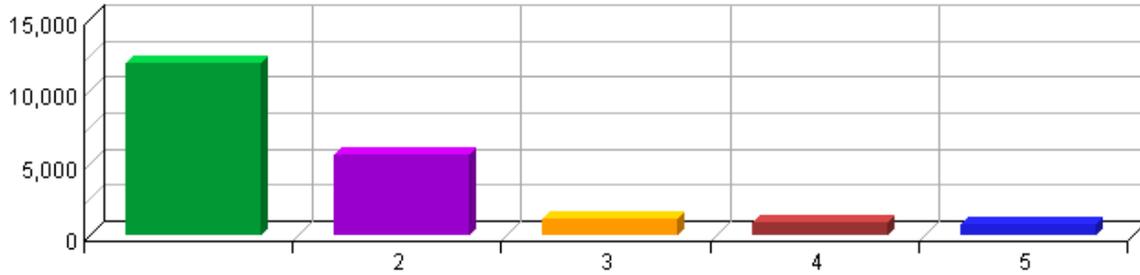
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

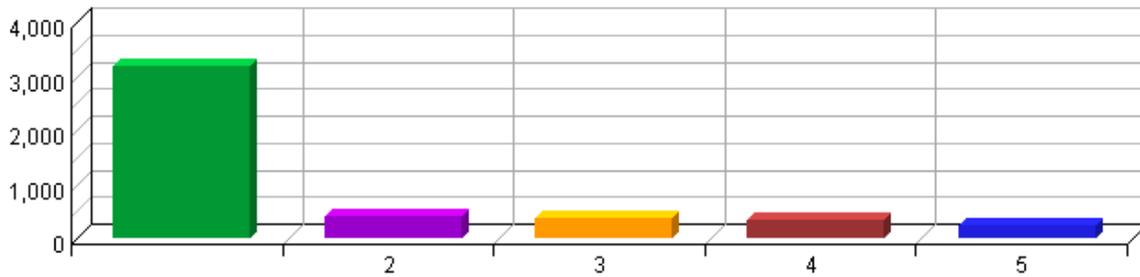
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



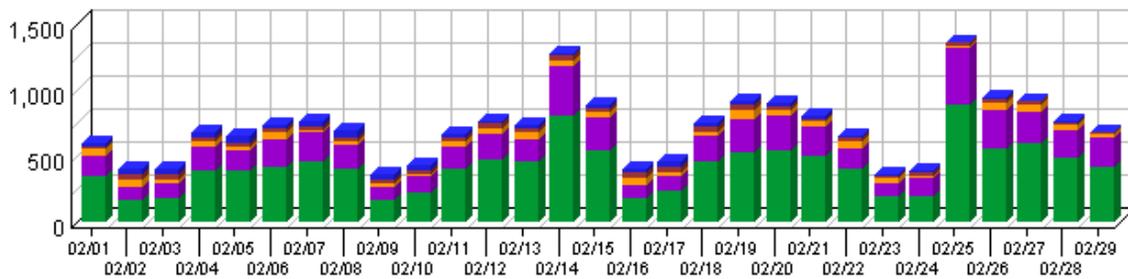
Top Spiders by Visits



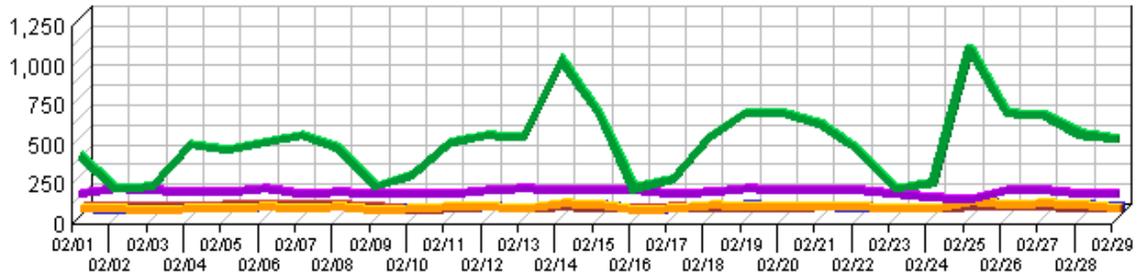
Top WAP Browsers by Visits



Top Browsers by Visits Trend

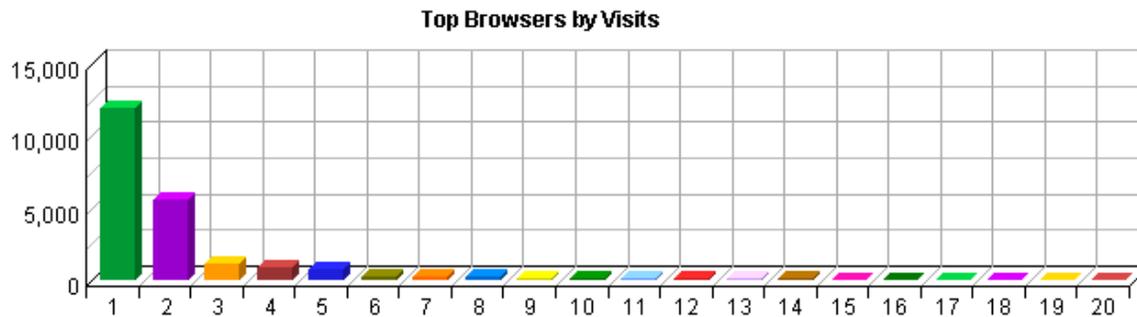
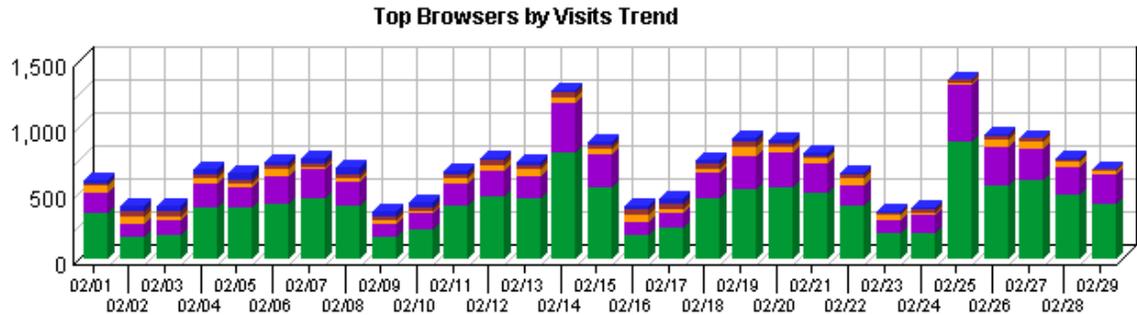


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	12,009	53.40%	17,171
2.	Mozilla	5,600	24.90%	7,891
3.	Other Netscape Compatible	1,132	5.03%	4,050
4.	Others	856	3.81%	1,155
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	762	3.39%	1,318
6.	Jakarta Commons-HttpClient/3.0.1	286	1.27%	2,334
7.	libwww-perl/5.800	242	1.08%	325
8.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	233	1.04%	390
9.	NLESE USEPA	185	0.82%	3,483
10.	Netscape	182	0.81%	227
11.	Safari	175	0.78%	227
12.	Opera	83	0.37%	98
13.	Java/1.5.0_12	75	0.33%	117
14.	Java/1.6.0_03	68	0.30%	91
15.	www.dlese.org,support@dlese.org	60	0.27%	60
16.	Konqueror	56	0.25%	3,153
17.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	42	0.19%	150

18.	psbot/0.1 (http://www.picsearch.com/bot.html)	40	0.18%	42
19.	libwww-perl/5.805	30	0.13%	30
20.	LWP::Simple/5.79	26	0.12%	48
	Subtotal	22,142	98.46%	42,360
	Other	346	1.54%	1,555
	Total	22,488	100.00%	43,915

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

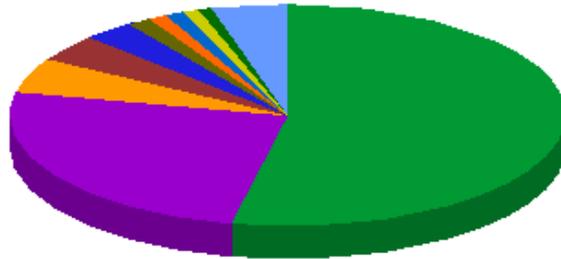
💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	6,176	27.46%	8,621
		7.0	5,601	24.91%	8,206
		5.0	100	0.44%	155
		5.01	71	0.32%	104
		5.5	34	0.15%	48
		5.14	5	0.02%	7
		5.23	5	0.02%	10
		3.02	4	0.02%	6
		4.0	3	0.01%	3
		7.0b	3	0.01%	3
		6.1	1	0.00%	1
		5.17	1	0.00%	2
		Version Unknown	1	0.00%	1
		1.	1	0.00%	1
		999.1	1	0.00%	1
		6.0b	1	0.00%	1
		5.22	1	0.00%	1
	Other		0	0.00%	0
2.	Mozilla	20080201	2,449	10.89%	3,344
		20071127	869	3.86%	1,401
		20070308	642	2.85%	950
		Version Unknown	535	2.38%	655
		20080109	179	0.80%	229
		20070508	80	0.36%	101
		20070725	78	0.35%	134
		20071025	71	0.32%	112

20070515	63	0.28%	100
20070914	55	0.24%	67
20050915	53	0.24%	84
20071214	35	0.16%	42
20071206	31	0.14%	42
20061010	31	0.14%	51
20061204	30	0.13%	35
20070309	27	0.12%	33
20071008	25	0.11%	44
20070713	16	0.07%	23
20050716	14	0.06%	15
20050511	13	0.06%	15
20060909	13	0.06%	17
20041107	12	0.05%	14
20070312	11	0.05%	18
20050414	11	0.05%	11
20060508	10	0.04%	10
20071115	10	0.04%	11
20061206	9	0.04%	9
20060111	8	0.04%	10
20051111	8	0.04%	18
20061201	7	0.03%	8
20070219	6	0.03%	6
20060414	6	0.03%	14
20060728	6	0.03%	12
	6	0.03%	6
20061025	6	0.03%	7
2008020514	6	0.03%	6
20050225	5	0.02%	9
20040913	5	0.02%	5
2007030919	5	0.02%	5
20030517	5	0.02%	5
20060426	5	0.02%	6
70061023	4	0.02%	4
20071010	4	0.02%	8
20071128	4	0.02%	5
20071122	4	0.02%	4
20071213	4	0.02%	6
20071126	3	0.01%	4
20080207	3	0.01%	7
20061023	3	0.01%	5
20050319	3	0.01%	3

20040218	3	0.01%	3
20041001	3	0.01%	3
20031007	3	0.01%	4
20040707	3	0.01%	3
2007121120	3	0.01%	5
20070809	3	0.01%	4
20080219	3	0.01%	3
20070216	3	0.01%	3
20060124	2	0.01%	3
20040616	2	0.01%	3
20061228	2	0.01%	2
20020530	2	0.01%	2
20060308	2	0.01%	5
20070417	2	0.01%	2
20020910	2	0.01%	2
20040910	2	0.01%	2
20040113	2	0.01%	3
20071204	2	0.01%	2
20080208	2	0.01%	2
20070222	2	0.01%	2
20041217	2	0.01%	2
20040803	2	0.01%	2
20080211	2	0.01%	6
20061011	2	0.01%	2
20051107	2	0.01%	32
20071030	2	0.01%	2
20020924	2	0.01%	2
20071019	1	0.00%	1
20070530	1	0.00%	1
20070310	1	0.00%	1
20060228	1	0.00%	1
20050317	1	0.00%	1
20060613	1	0.00%	1
20060410	1	0.00%	1
20060313	1	0.00%	1
20050919	1	0.00%	1
20060526	1	0.00%	1
20060523	1	0.00%	1
20070611	1	0.00%	1
20070822	1	0.00%	2
20040206	1	0.00%	1
20070228	1	0.00%	1

		20070323	1	0.00%	1
		20061208	1	0.00%	1
		20041108	1	0.00%	1
		2008020511	1	0.00%	2
		20020523	1	0.00%	1
		20050711	1	0.00%	1
		20070504	1	0.00%	2
		20060418	1	0.00%	1
		20060719	1	0.00%	1
		20020826	1	0.00%	1
		2007110904	1	0.00%	1
		20060723	1	0.00%	1
		20070403	1	0.00%	1
		20060201	1	0.00%	1
		20070220	1	0.00%	1
		20020722	1	0.00%	2
		20060425	1	0.00%	1
		20070509	1	0.00%	1
		20040919	1	0.00%	1
		20060802	1	0.00%	1
		20020529	1	0.00%	1
		20080206	1	0.00%	1
		20071130	1	0.00%	1
		20070604	1	0.00%	1
		20071020	1	0.00%	1
		20060319	1	0.00%	1
		20080129	1	0.00%	1
		20080209	1	0.00%	2
		20040225	1	0.00%	1
		20070802	1	0.00%	1
		20030624	1	0.00%	1
		20080115	1	0.00%	1
		20050908	1	0.00%	1
		20060911	1	0.00%	1
		20071015	1	0.00%	1
		Other	0	0.00%	0
3.	Other Netscape Compatible	Version Unknown	1,132	5.03%	4,050
		Other	0	0.00%	0
4.	Others	Version Unknown	856	3.81%	1,155
		Other	0	0.00%	0
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	762	3.39%	1,318
		Other	0	0.00%	0

6.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	286	1.27%	2,334
		Other	0	0.00%	0
7.	libwww-perl/5.800	Version Unknown	242	1.08%	325
		Other	0	0.00%	0
8.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	233	1.04%	390
		Other	0	0.00%	0
9.	NLESE USEPA	Version Unknown	185	0.82%	3,483
		Other	0	0.00%	0
10.	Netscape	4.5	75	0.33%	85
		7.2	46	0.20%	63
		8.1.3	15	0.07%	16
		7.1	12	0.05%	14
		4.7	6	0.03%	6
		6.2.1	4	0.02%	4
		8.1.2	3	0.01%	5
		8.1	3	0.01%	3
		8.0.4	3	0.01%	3
		6.1	2	0.01%	2
		8.0.3.4	2	0.01%	2
		7.0	2	0.01%	2
		6.2.3	2	0.01%	2
		8.0.1	2	0.01%	2
		4.78C-20010724M	1	0.00%	1
		7.02	1	0.00%	1
		4.x	1	0.00%	14
		4.79	1	0.00%	1
		Nutch-0.9	1	0.00%	1
		Other	0	0.00%	0
11.	Safari	419.3	112	0.50%	152
		312.6	45	0.20%	57
		312	4	0.02%	4
		417.9.2	2	0.01%	2
		412	2	0.01%	2
		413	2	0.01%	2
		YY/ADOBE	1	0.00%	1
		YY	1	0.00%	1
		523.10	1	0.00%	1
		312.3	1	0.00%	1
		412.2	1	0.00%	1
		312.5	1	0.00%	1
		412.5	1	0.00%	1
		417.8	1	0.00%	1

12.	Opera	Other	0	0.00%	0
		9.23	26	0.12%	40
		9.25	18	0.08%	19
		9.24	7	0.03%	7
		7.0	6	0.03%	6
		8.01	5	0.02%	5
		9.01	4	0.02%	4
		9.20	2	0.01%	2
		6.04	2	0.01%	2
		9.50	2	0.01%	2
		6.03	2	0.01%	2
		5.02	2	0.01%	2
		9.22	1	0.00%	1
		9.10	1	0.00%	1
		6.02	1	0.00%	1
		9.02	1	0.00%	1
		9.00	1	0.00%	1
		7.23	1	0.00%	1
		6.01	1	0.00%	1
		Other	0	0.00%	0
13.	Java/1.5.0_12	Version Unknown	75	0.33%	117
		Other	0	0.00%	0
14.	Java/1.6.0_03	Version Unknown	68	0.30%	91
		Other	0	0.00%	0
15.	www.dlese.org,support@dlese.org	Version Unknown	60	0.27%	60
		Other	0	0.00%	0
16.	Konqueror	3.2	38	0.17%	3,130
		3.5	6	0.03%	11
		3.1	3	0.01%	3
		3.1-RC2	2	0.01%	2
		3.0-RC1	2	0.01%	2
		3.0-RC6	1	0.00%	1
		3.0-RC3	1	0.00%	1
		3.0-RC4	1	0.00%	1
		3.0-RC2	1	0.00%	1
		3.1-RC5	1	0.00%	1
		Other	0	0.00%	0
		17.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	42
Other	0			0.00%	0
18.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	40	0.18%	42
		Other	0	0.00%	0
19.	libwww-perl/5.805	Version Unknown	30	0.13%	30

		Other	0	0.00%	0
20.	LWP::Simple/5.79	Version Unknown	26	0.12%	48
		Other	0	0.00%	0
	Subtotal		22,142	98.46%	42,360
	Other		346	1.54%	1,555
	Total		22,488	100.00%	43,915

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

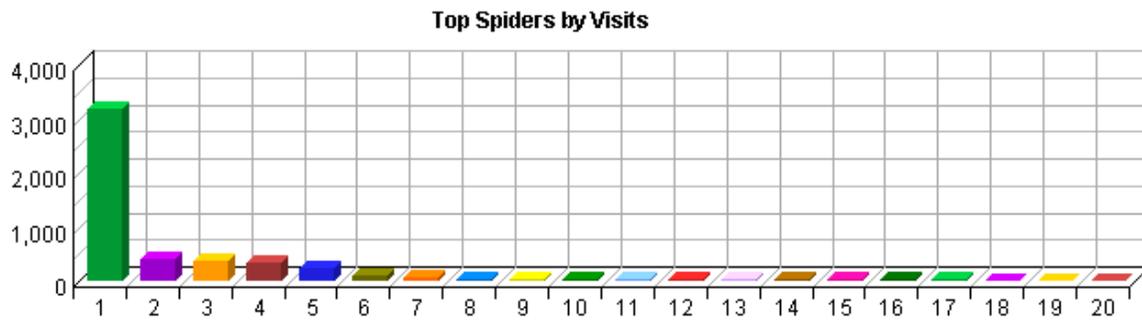
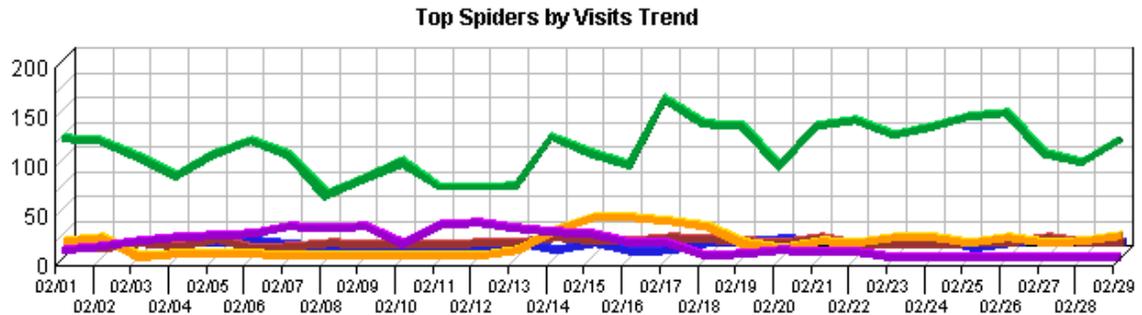
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	3,203	63.40%	3,763
2.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	399	7.90%	680
3.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	371	7.34%	714
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	335	6.63%	3,944
5.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	242	4.79%	242
6.	Lycos_Spider_(modspider)	86	1.70%	122
7.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	54	1.07%	57
8.	Yeti	43	0.85%	48
9.	WebAlta Crawler	32	0.63%	50
10.	Gigabot	31	0.61%	39
11.	Mozilla/5.0 (compatible; woriobot heritrix/1.10.0 http://worio.com)	29	0.57%	49

12.	Speedy Spider (http:	27	0.53%	33
13.	Morning Paper 1.0 (robots.txt compliant!)	25	0.49%	25
14.	LTI	24	0.48%	61
15.	Googlebot	21	0.42%	59
16.	ichiro	20	0.40%	242
17.	Linkbot	17	0.34%	115
18.	EnaBot	15	0.30%	98
19.	VisBot	9	0.18%	10
20.	YPARD Crawler	6	0.12%	6
	Subtotal	4,989	98.75%	10,357
	Other	63	1.25%	695
	Total	5,052	100.00%	11,052

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

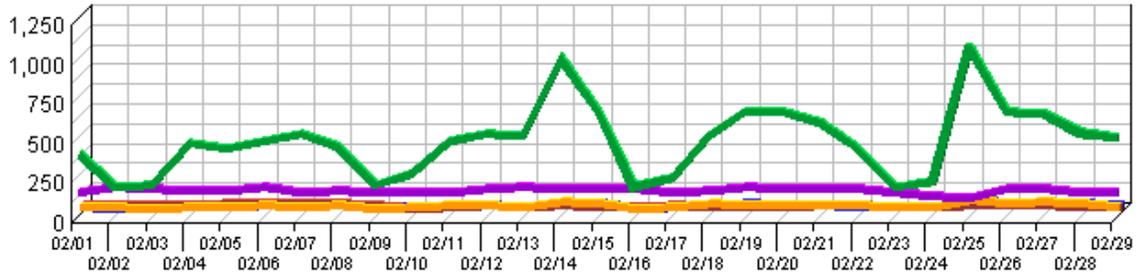
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

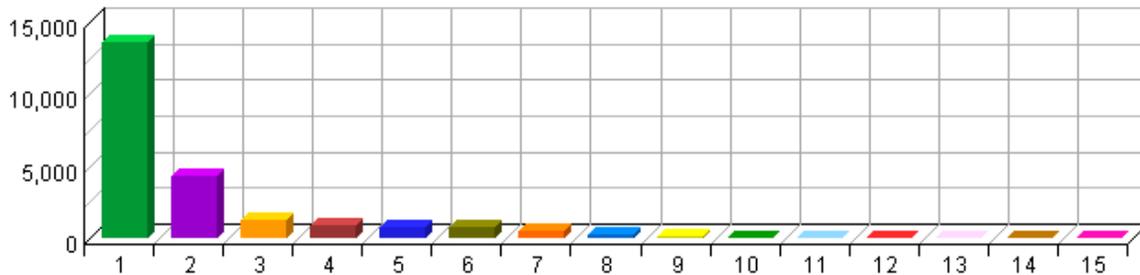
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	13,591	60.44%	19,540
2.	Others	4,303	19.13%	14,579
3.	Windows 2000	1,228	5.46%	1,731
4.	Linux	951	4.23%	1,337
5.	Macintosh	709	3.15%	887
6.	Windows NT	708	3.15%	960
7.	Macintosh PowerPC	512	2.28%	672
8.	Windows 98	271	1.21%	356
9.	Windows 2003	77	0.34%	116
10.	Windows ME	43	0.19%	48
11.	FreeBSD	38	0.17%	3,130
12.	Windows Win32s	24	0.11%	38
13.	Windows 95	15	0.07%	28
14.	SunOS	9	0.04%	9
15.	Windows 3.x	9	0.04%	484
	Total	22,488	100.00%	43,915

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.