

## RFA Monthly Statistics

Web Log Analysis Monthly Report October 2008

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# Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Referrers Dashboard.....	5
Activity by Referring Site.....	7
Activity by Referring Domain.....	9
Activity by Referring Page.....	11
Search Engines Dashboard.....	13
Activity by Search Engine.....	15
Activity by Search Phrase.....	35
Activity by Search Keyword.....	39
Visitors Dashboard.....	47
Top Visitors.....	51
New vs. Return Visits.....	55
Visitors by Number of Visits.....	57
Visitors Trend.....	59
Visits Trend.....	63
Top Organizations.....	65
Top Authenticated Usernames.....	67
Top Domain Names.....	69
Top-Level Domain Types.....	71
Pages Dashboard.....	73
Top Pages.....	75
Top Content Groups.....	79
Top Directories.....	81
Files Dashboard.....	83
Most Downloaded Files.....	85

# Table of Contents

Most Accessed File Types.....	87
Most Uploaded Files.....	89
Navigation Dashboard.....	91
Top Entry Pages.....	93
Top Entry Files.....	97
Top Exit Pages.....	99
Single Access Pages.....	103
Top Paths Through Site.....	107
Referrers Dashboard.....	111
Activity by Referring Site.....	113
Activity by Referring Domain.....	115
Activity by Referring Page.....	117
Search Engines Dashboard.....	119
Activity by Search Engine.....	121
Activity by Search Phrase.....	141
Activity by Search Keyword.....	145
Technical Dashboard.....	153
Page Views Trend.....	155
Hits Trend.....	157
Bandwidth: Kbytes Transferred Trend.....	159
Average Time to Serve Pages.....	161
Errors Dashboard.....	163
Client Errors.....	165
File Not Found Errors.....	167
Server Errors.....	169
Activity Dashboard.....	171

# Table of Contents

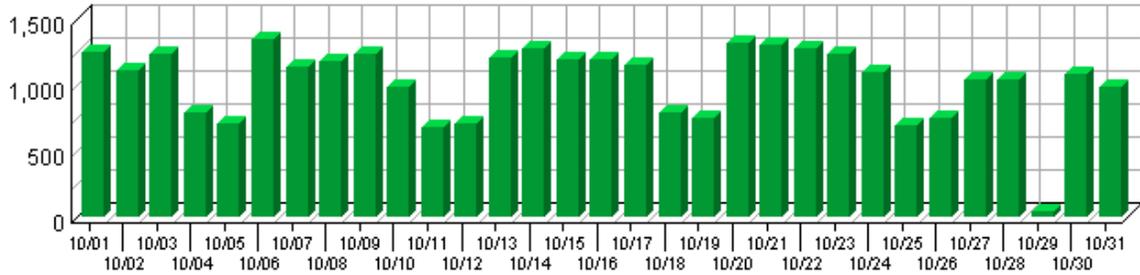
Visits by Number of Pages Viewed.....	173
Visits by Day of the Week.....	175
Hits by Day of the Week.....	177
Visits by Hour of the Day.....	179
Hits by Hour of the Day.....	181
Visit Duration by Visits.....	183
Visit Duration by Page Views.....	185
Browsers and Platforms Dashboard.....	187
Top Browsers.....	189
Top Browsers by Version.....	191
Top Spiders.....	199
Top Platforms.....	201
Glossary.....	203



# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

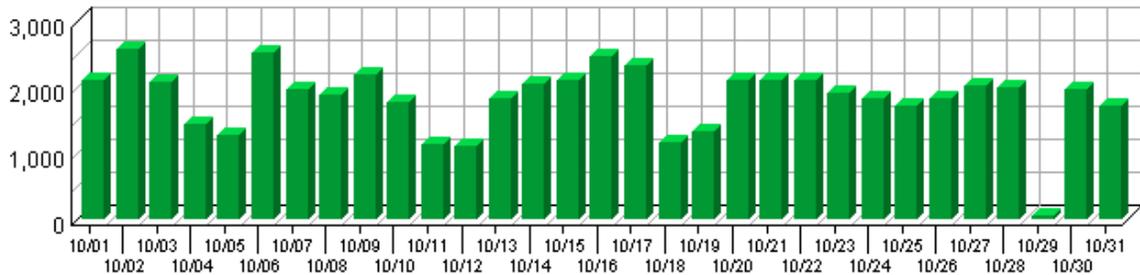
**Visits Trend**



**Visit Summary**

Visits	31,786
Average per Day	1,025
Average Visit Length	00:17:56
Median Visit Length	00:04:57
International Visits	5.88%
Visits of Unknown Origin	23.47%
Visits from Your Country: United States (US)	70.65%

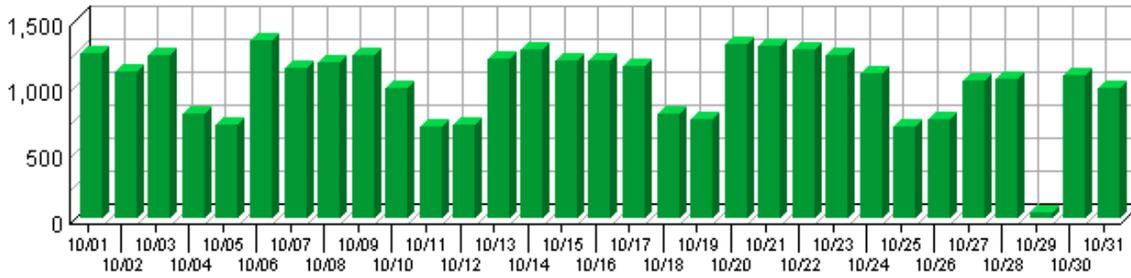
**Page Views Trend**



**Page View Summary**

Page Views	56,831
Average per Day	1,833
Average Page Views per Visit	1.79

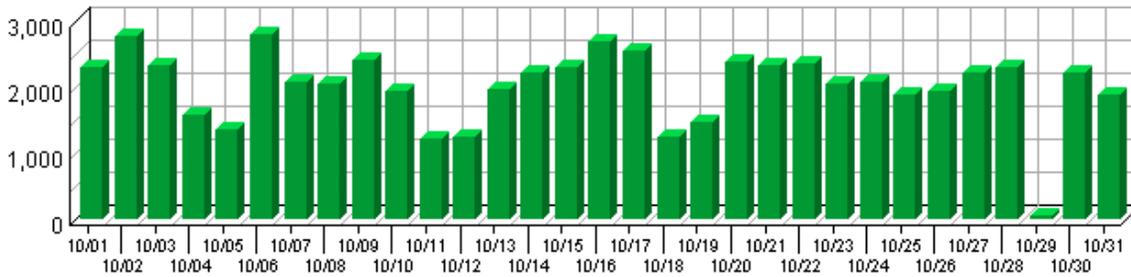
### Visitors Trend



### Visitor Summary

Unique Visitors	17,169
Visitors Who Visited Once	14,973
Visitors Who Visited More Than Once	2,196
Average Visits per Visitor	1.85

### Hits Trend

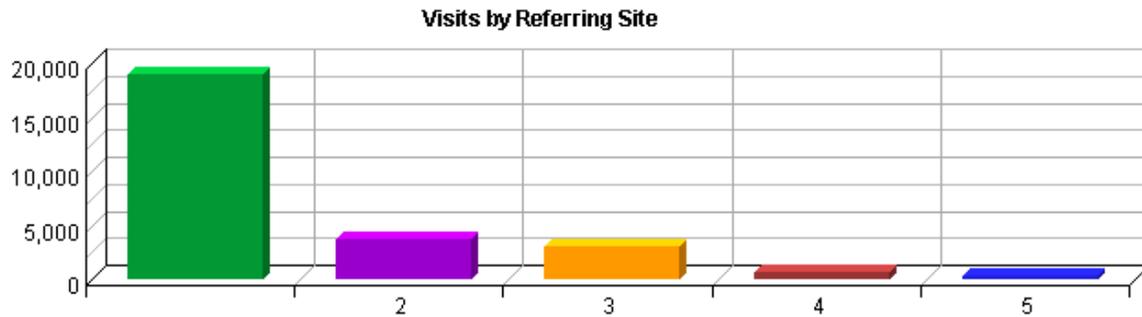


### Hit Summary

Successful Hits for Entire Site	62,324
Average Hits per Day	2,010
Home Page Hits	6,741

# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

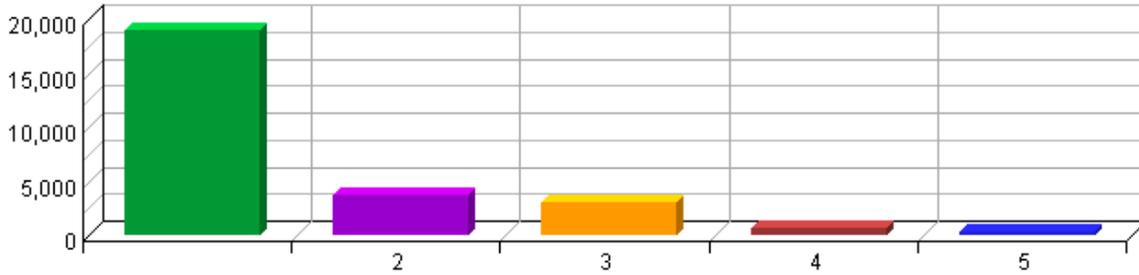




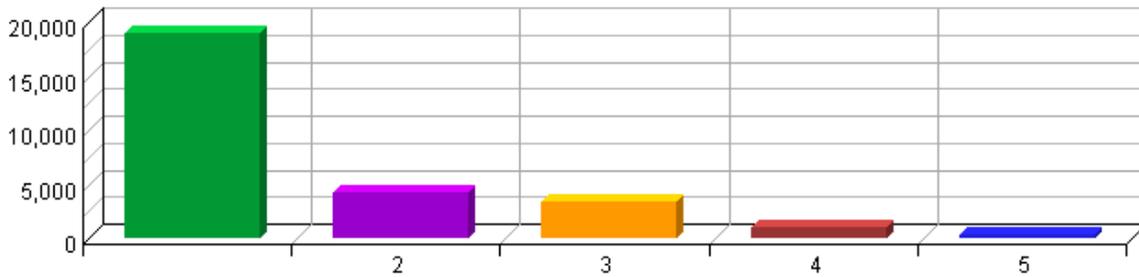
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

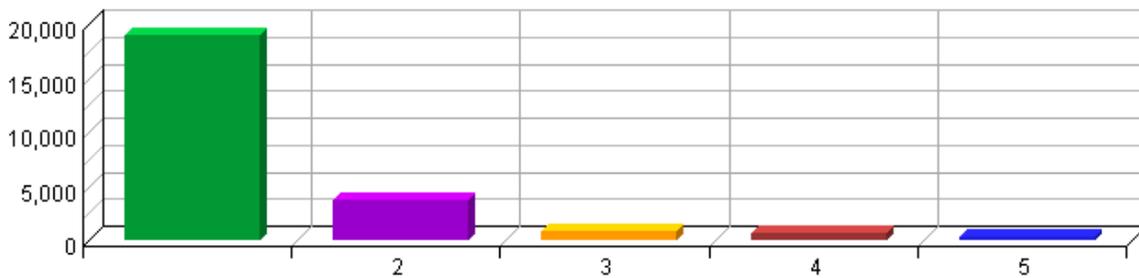
### Visits by Referring Site



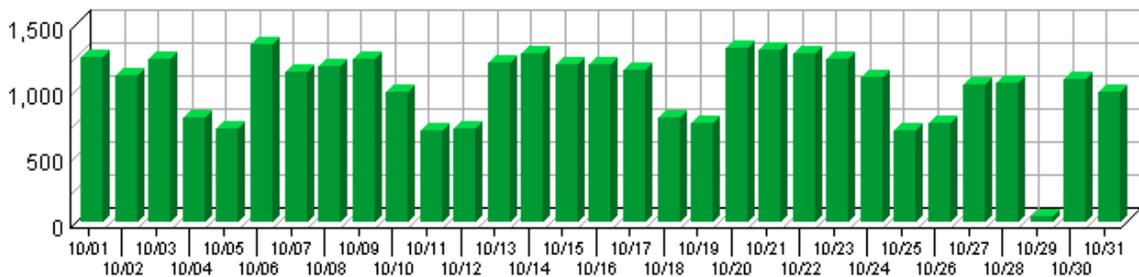
### Visits by Referring Domain



### Visits by Referring Page



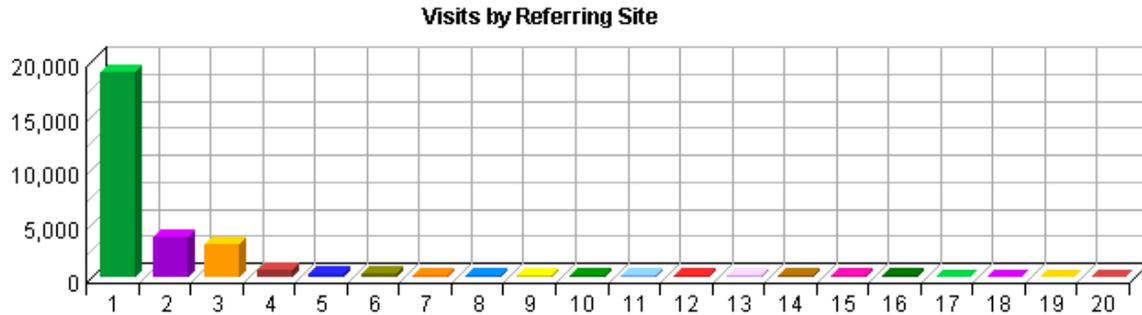
### Visitors Trend





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	19,037	59.89%
2.	<a href="http://www.google.com/">http://www.google.com/</a>	3,791	11.93%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	2,975	9.36%
4.	<a href="http://www07.grants.gov/">http://www07.grants.gov/</a>	703	2.21%
5.	<a href="http://images.google.com/">http://images.google.com/</a>	335	1.05%
6.	<a href="http://www.grants.gov/">http://www.grants.gov/</a>	309	0.97%
7.	<a href="http://www.google.co.in/">http://www.google.co.in/</a>	206	0.65%
8.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	206	0.65%
9.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	173	0.54%
10.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	173	0.54%
11.	<a href="http://www.google.ca/">http://www.google.ca/</a>	163	0.51%
12.	<a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	142	0.45%
13.	<a href="http://images.google.co.uk/">http://images.google.co.uk/</a>	122	0.38%
14.	<a href="http://search.msn.com/">http://search.msn.com/</a>	114	0.36%
15.	<a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	98	0.31%
16.	<a href="http://www.google.com.au/">http://www.google.com.au/</a>	90	0.28%
17.	<a href="http://images.google.co.in/">http://images.google.co.in/</a>	82	0.26%
18.	<a href="http://mail.google.com/">http://mail.google.com/</a>	79	0.25%
19.	<a href="http://search.live.com/">http://search.live.com/</a>	74	0.23%
20.	<a href="http://www.usgcrp.gov/">http://www.usgcrp.gov/</a>	58	0.18%
	<b>Subtotal</b>	<b>28,930</b>	<b>91.01%</b>
	<b>Other</b>	<b>2,856</b>	<b>8.99%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Activity by Referring Site – Help Card

**? Referring Sites** – A web site which refers a visitor to your site by linking to it.

**Site** – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

**%** – Percentage of referrals that came from the specified site.

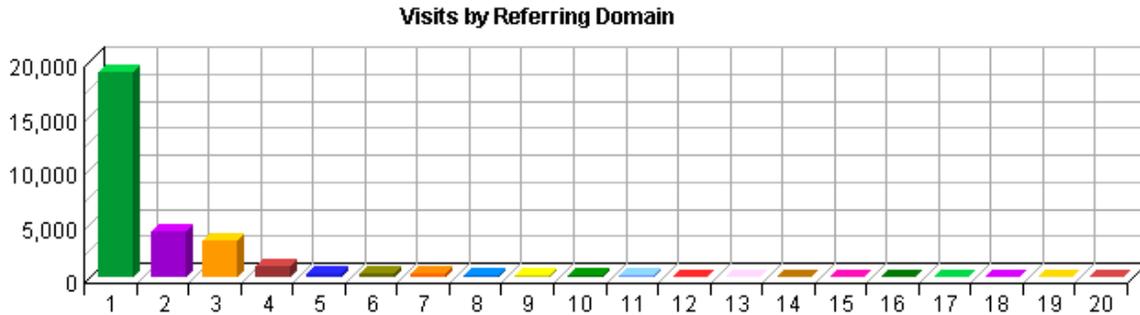
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

	Domain	Visits	%
1.	No Referrer	19,037	59.89%
2.	google.com	4,215	13.26%
3.	epa.gov	3,444	10.83%
4.	grants.gov	1,013	3.19%
5.	yahoo.com	369	1.16%
6.	google.co.uk	295	0.93%
7.	google.co.in	288	0.91%
8.	google.ca	206	0.65%
9.	live.com	143	0.45%
10.	google.com.au	122	0.38%
11.	msn.com	115	0.36%
12.	google.com.ph	60	0.19%
13.	ask.com	59	0.19%
14.	usgcrp.gov	58	0.18%
15.	usasearch.gov	54	0.17%
16.	grantsnet.org	53	0.17%
17.	google.co.za	52	0.16%
18.	cos.com	46	0.14%
19.	sba.gov	43	0.14%
20.	fatomei.com	41	0.13%
	<b>Subtotal</b>	<b>29,713</b>	<b>93.48%</b>
	<b>Other</b>	<b>2,073</b>	<b>6.52%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Activity by Referring Domain – Help Card

**? Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

**%** – Percentage of referrals that came from the specified domain.

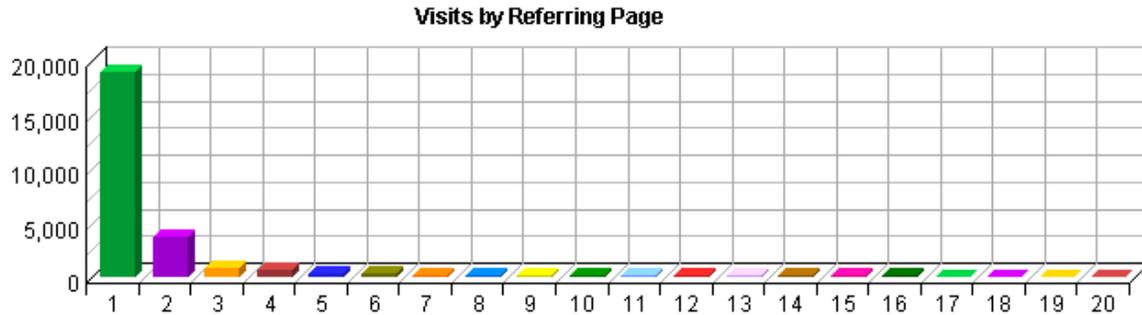
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	19,037	59.89%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	3,710	11.67%
3.	<a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	871	2.74%
4.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	600	1.89%
5.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	359	1.13%
6.	<a href="http://images.google.com/ imgres">http://images.google.com/ imgres</a>	335	1.05%
7.	<a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	203	0.64%
8.	<a href="http://www.google.co.in/ search">http://www.google.co.in/ search</a>	199	0.63%
9.	<a href="http://www07.grants.gov/ search/search.do">http://www07.grants.gov/ search/search.do</a>	184	0.58%
10.	<a href="http://www.google.co.uk/ search">http://www.google.co.uk/ search</a>	170	0.53%
11.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	162	0.51%
12.	<a href="http://search.yahoo.com/ search">http://search.yahoo.com/ search</a>	143	0.45%
13.	<a href="http://nlquery.epa.gov/ epasearch/epasearch">http://nlquery.epa.gov/ epasearch/epasearch</a>	142	0.45%
14.	<a href="http://images.google.co.uk/ imgres">http://images.google.co.uk/ imgres</a>	122	0.38%
15.	<a href="http://search.msn.com/results. aspx">http://search.msn.com/results. aspx</a>	108	0.34%
16.	<a href="http://www.google.com.au/ search">http://www.google.com.au/ search</a>	88	0.28%
17.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	84	0.26%
18.	<a href="http://images.google.co.in/ imgres">http://images.google.co.in/ imgres</a>	82	0.26%
19.	<a href="http://search.live.com/ results.aspx">http://search.live.com/ results.aspx</a>	73	0.23%
20.	<a href="http://es.epa.gov/ncer/sbir/ current_solicitation.html">http://es.epa.gov/ncer/sbir/ current_solicitation.html</a>	69	0.22%
	<b>Subtotal</b>	<b>26,741</b>	<b>84.13%</b>
	<b>Other</b>	<b>5,045</b>	<b>15.87%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Activity by Referring Page – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

**%** – Percentage of referred visitors who came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

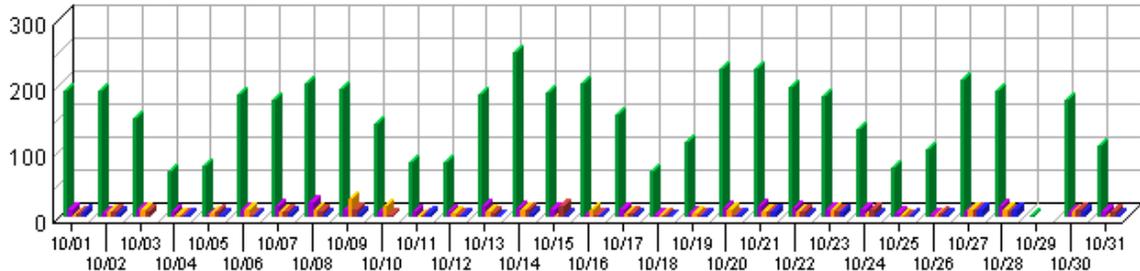
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

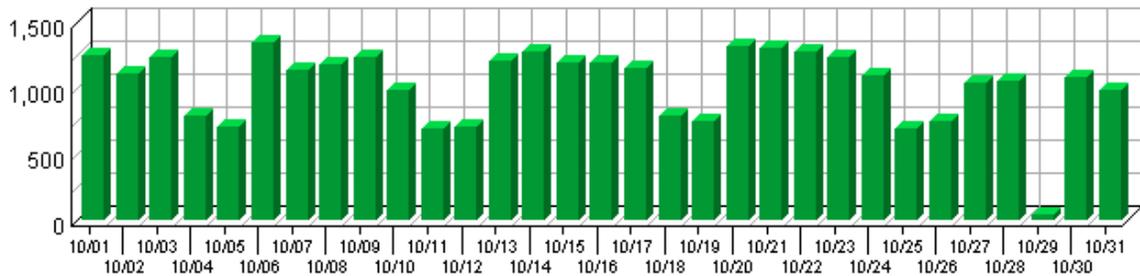
# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

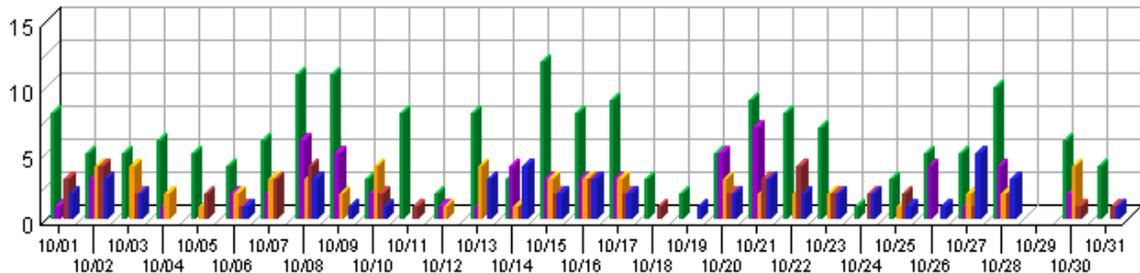
### Activity by Search Engine



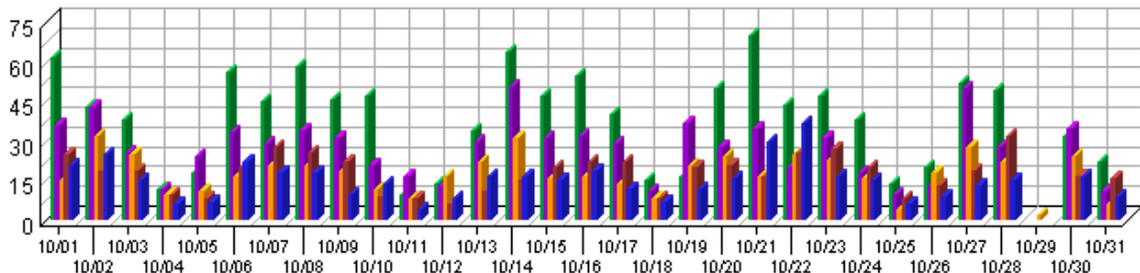
### Visitors Trend



### Activity by Search Phrase



### Activity by Search Keyword



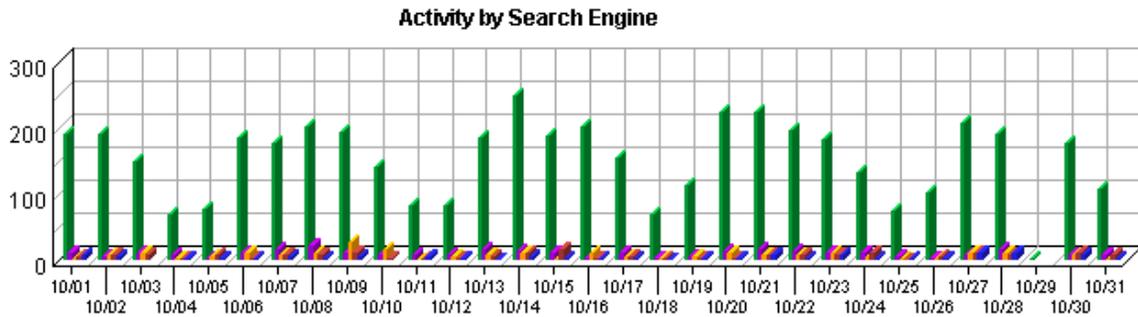


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1.	google	4,749	80.18%
2.	google uk	305	5.15%
3.	yahoo	245	4.14%
4.	google canada	207	3.49%
5.	google australia	124	2.09%
6.	msn	119	2.01%
7.	aol netfind	31	0.52%
8.	google germany	29	0.49%
9.	google italy	29	0.49%
10.	google france	23	0.39%
11.	yahoo india	14	0.24%
12.	yahoo spain	9	0.15%
13.	google austria	6	0.10%
14.	altavista	6	0.10%
15.	google japan	5	0.08%
16.	yahoo canada	4	0.07%
17.	yahoo singapore	3	0.05%
18.	cnet search.com	3	0.05%
19.	yahoo uk &ireland	3	0.05%
20.	yahoo japan	2	0.03%
	<b>Subtotal</b>	<b>5,916</b>	<b>99.88%</b>
	<b>Total</b>	<b>5,923</b>	<b>100.00%</b>

### Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	forms	102	1.72%
	epa star	58	0.98%
	epa	57	0.96%
	epa funding	48	0.81%
	epa grants	43	0.73%
	epa star grants	40	0.68%
	change	38	0.64%
	epa star grant	34	0.57%
	epa gro	29	0.49%
	epa star fellowship	27	0.46%
	health	25	0.42%
	epa star fellowship 2009	23	0.39%
	environmental grants	20	0.34%
	climate change	20	0.34%
	rfa	19	0.32%
	star	19	0.32%
	interdisciplinary approach	17	0.29%
	environmental funding	13	0.22%
	star grants	11	0.19%
	estimation of sediment yield 2006 2007 2008	11	0.19%
2. google uk	forms	59	1.00%
	health	16	0.27%
	climate change	10	0.17%
	change	6	0.10%
	nanomaterials	3	0.05%
	2009 academic year	2	0.03%
	safe working practice on computres	2	0.03%
	coral reef diagram	2	0.03%
	human health and the environment	2	0.03%
	human exposure benzo pyrene cvd	2	0.03%
	rfa agreement science	2	0.03%
	sleipner co2 injection well design	2	0.03%
	good presentation for phd proposal particulate matter	2	0.03%

	market mechanisms	2	0.03%
	environmental research grants	2	0.03%
	local decisions on air pollution	2	0.03%
	ecological impacts of climate change	2	0.03%
	air pollution circulation model	1	0.02%
	consequences of global change	1	0.02%
	climatic change in ecosystems	1	0.02%
3. yahoo	indirect chromium reduction by bacteria	16	0.27%
	epa sbir model budget	5	0.08%
	environmental funding	5	0.08%
	epa funding	2	0.03%
	www.epa.gov and how the environment effects human behavior	2	0.03%
	environmental grants	2	0.03%
	opportunity for epa funding for biology	2	0.03%
	epa environmental policy statements	2	0.03%
	epa and toxic algae and rfp grant	2	0.03%
	funding for environmental research	2	0.03%
	consequences of air pollution	2	0.03%
	epa and doe grants	2	0.03%
	broad agency announcement	2	0.03%
	the interaction between climate and human activity	2	0.03%
	environmental funding organisations	2	0.03%
	technology changes in transportation	2	0.03%
	new environmental problem for the future	2	0.03%
	epa ncer	2	0.03%
	epa star grants frp	1	0.02%
	natural steroid for show broilers	1	0.02%

4. google canada	forms	12	0.20%
	climate change	6	0.10%
	health	5	0.08%
	future environmental issues	4	0.07%
	health continuum	2	0.03%
	grant application for computational chemistry	2	0.03%
	air pollution consequences	2	0.03%
	aquatic ecosystem	2	0.03%
	how have these changes overtime affected population	2	0.03%
	changes in ecosystems	2	0.03%
	human activities are not directly related to climate change	2	0.03%
	human activities are not directly related to climate change.	1	0.02%
	epidemiological research proposal	1	0.02%
	funding opportunity afo	1	0.02%
	personal statement for research in computer science field	1	0.02%
	students include letter of intent expressing motivation for application and areas of research interest	1	0.02%
	request for research on environmental health projects	1	0.02%
	technology development due to increased population	1	0.02%
	expert input interdisciplinary approach	1	0.02%
	abiotic components of the coral reefs	1	0.02%
5. google australia	forms	8	0.14%
	health	4	0.07%
	change	3	0.05%
	cardiovascular disease continuum of events	2	0.03%
	climate of marshes	2	0.03%
	ecological impacts of	2	0.03%

	climate change		
	how humans interact with air pollution	2	0.03%
	climate change	2	0.03%
	climate	1	0.02%
	biotechnology of genetically engineered food	1	0.02%
	wetlands environment ecosystem	1	0.02%
	selection criteria response achieves results	1	0.02%
	integrated model of organizational services	1	0.02%
	pollution affecting population	1	0.02%
	consequences of pollution globally	1	0.02%
	climate changes in the ecosystem	1	0.02%
	examples of star applications	1	0.02%
	achieves results selection criteria answers	1	0.02%
	future of environmental issues	1	0.02%
	strengths of partnerships with universities loss of key personnel	1	0.02%
6. msn	environmental health funding opportunities	2	0.03%
	star grant	2	0.03%
	health outcome indicators	2	0.03%
	small business innovation research	2	0.03%
	decision support (expert system) for public health	2	0.03%
	prepare:an assessment of organizational or community change potential	1	0.02%
	air quality due to fire	1	0.02%
	sample budget proposal for asthma	1	0.02%
	epa number of septic tanks in ground usa	1	0.02%
	environmentally caused diseases	1	0.02%

	qas air retrieval fees	1	0.02%
	long island sound epa quality assurance manager	1	0.02%
	grant forms	1	0.02%
	outcome indicators	1	0.02%
	epa reasearch fellowships for environmental study	1	0.02%
	environmental funding opportunities	1	0.02%
	epa water rules for salvage yards in mass.	1	0.02%
	epa pace grant	1	0.02%
	experimental research methods of case studies	1	0.02%
	epa standard	1	0.02%
7. aol netfind	epa	2	0.03%
	is humidity an atmospheric stressor?	2	0.03%
	organic chemistry tutors in miami florida undergrad students	1	0.02%
	forms	1	0.02%
	reporting sbir grant revenue on tax return	1	0.02%
	cum laude gpa woodbury university	1	0.02%
	examples undergraduate personal, academic and career goals	1	0.02%
	biological development an its effects	1	0.02%
	grant funding for opening barber college in ca	1	0.02%
	ethical environmental decision-making	1	0.02%
	health	1	0.02%
	identify one stressor in particular and discuss how it might impact public health. please use current research to support your ideas.	1	0.02%
	abiotic components of coral reefs	1	0.02%
	verify degree in san juan, puerto rico	1	0.02%
	epa awards grants to support student	1	0.02%

	environmental programs		
	national exposure research lab	1	0.02%
	how do get the forms for the grants	1	0.02%
	epa past climate change	1	0.02%
	what is the climate for coral reefs ecosystems	1	0.02%
	atmospheric environment historical particulate databases	1	0.02%
8. google germany	global change	2	0.03%
	climate change	2	0.03%
	official rocky mountain collage transcript request form	1	0.02%
	l.h. gunderson and holling, c.s. panarchy: understanding transformations in systems of humans and nature. island press. 2001.	1	0.02%
	allergenic ability	1	0.02%
	archives of complex environmental studies	1	0.02%
	funding grants research	1	0.02%
	atmospheric environment volume 42 particulate matter	1	0.02%
	relationship between global climate change and marine ecological protection.	1	0.02%
	lola principle	1	0.02%
	specifications are being written, and suppliers are expected to sign up sometime in 2008. funding for the new	1	0.02%
	epa gro	1	0.02%
	human dimensions ecosystem services	1	0.02%
	list of fellowships in the us	1	0.02%
	science plan ecosystem and human linkages	1	0.02%
	review arsenic removal technologies	1	0.02%
	ecosystem services climate change	1	0.02%

	synergistic effects of human land–use and climate change	1	0.02%
	market mechanism examples	1	0.02%
	environmental protection agency bioremediation	1	0.02%
9. google italy	global change	2	0.03%
	research grant	2	0.03%
	biomarkers of effect	2	0.03%
	industrial design competitiveness sustainability	1	0.02%
	diseases related to climate change	1	0.02%
	application award start researcher	1	0.02%
	epistemic aleatory uncertainty	1	0.02%
	funding research science disease	1	0.02%
	endocrine disrupting chemicals (edc) analytical method	1	0.02%
	who 2001 biomarkers in risk assessment	1	0.02%
	decision support analyst	1	0.02%
	epa helicobacter	1	0.02%
	biomarkers and health protection	1	0.02%
	public health expenses usa	1	0.02%
	facsimile voucher maldive	1	0.02%
	pm10 long term health effects	1	0.02%
	us epa nanoparticles	1	0.02%
	nano–porous materials for the abatement of nox and co pollution paint	1	0.02%
	biomarkers	1	0.02%
	benefit transfer method	1	0.02%
10. google france	global change	2	0.03%
	p. payment drinking water risk	2	0.03%
	allocate awards according behaviour	1	0.02%
	outcome of environmental health united states	1	0.02%

	grant application letter, star office writer	1	0.02%
	research summary fall 2007	1	0.02%
	fellowships 2009 environment	1	0.02%
	climate change ecosystem processes	1	0.02%
	research grant opportunities	1	0.02%
	award design 2009	1	0.02%
	biodegradation margine	1	0.02%
	fellowship for undergraduate usa colleges	1	0.02%
	risks assessment practices in the netherlands	1	0.02%
	genetically modified food hazards	1	0.02%
	complex mixtures usepa	1	0.02%
	international environment service fellowship in 2009	1	0.02%
	climate change data	1	0.02%
	toxic substances act low doses	1	0.02%
	quantitative evaluation shared project management office	1	0.02%
	corporate environmental policy and strategy latest models	1	0.02%
11. yahoo india	consequences of human activities	4	0.07%
	future environmental problems	1	0.02%
	consequences of human activities on the environment	1	0.02%
	email @epa.gov	1	0.02%
	impact of developmental projects on health and environment	1	0.02%
	tropospheric pollution	1	0.02%
	4th word congress on conservation agriculture	1	0.02%
	effects and consequences of human activities	1	0.02%
	environmental tropospheric pollution	1	0.02%

	effects of particulate pollutants	1	0.02%
	climate change water quality reviews	1	0.02%
12. yahoo spain	effects of climate change	5	0.08%
	harmful algal blooms definition	1	0.02%
	example of aquatic food web	1	0.02%
	organophosphorous and effects on systems	1	0.02%
	environmental policy	1	0.02%
13. google austria	environmental uncertainty assessment	1	0.02%
	collaborative network science	1	0.02%
	announcement of conferences	1	0.02%
	nanomaterials: safe or unsafe?	1	0.02%
	mountain ecosystem services, climate change	1	0.02%
	high jump technique training methodological strategies	1	0.02%
14. altavista	catalog black carbon domain:epa.gov	1	0.02%
	soil mesocosm bioremediation research work	1	0.02%
	uk grant program 2009	1	0.02%
	futures engineering	1	0.02%
	factors that affect the particulate matter concentrations	1	0.02%
	mechanistic assessment	1	0.02%
15. google japan	estuarine environment	1	0.02%
	environmental policy market efficiency disclosure	1	0.02%
	ecosystems	1	0.02%
	arsenic treatments	1	0.02%
	brunekreef 2008 health effect	1	0.02%
16. yahoo canada	energy research grant funding	2	0.03%
	human land use effect on	1	0.02%

	aquatic ecosystem		
	ecological responses to global change	1	0.02%
17. yahoo singapore	why is your purpose for enrolling in environmental science	1	0.02%
	price mwir camera	1	0.02%
	environmental competitions for 2009	1	0.02%
18. cnet search.com	how technology can affect the air pollution	1	0.02%
	interdisciplinary approach	1	0.02%
	epidemiological and research	1	0.02%
19. yahoo uk & ireland	environmental funding opportunities	1	0.02%
	literature review projects on arsenic removal in water	1	0.02%
	allergic airway diseases	1	0.02%
20. yahoo japan	pm2.5 epa codes	1	0.02%
	contamination visualize thailand submicron	1	0.02%

#### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,065	17.98%
	of	635	10.72%
	research	426	7.19%
	star	414	6.99%
	environmental	412	6.96%
	for	365	6.16%
	grants	355	5.99%
	the	298	5.03%
	funding	298	5.03%
	change	294	4.96%
	grant	294	4.96%
	in	283	4.78%
	climate	237	4.00%
	health	206	3.48%
	2009	201	3.39%
	to	194	3.28%
	ecosystem	189	3.19%
	air	172	2.90%

	fellowship	164	2.77%
	2008	153	2.58%
2. google uk	forms	59	1.00%
	of	39	0.66%
	health	37	0.62%
	change	36	0.61%
	in	27	0.46%
	climate	26	0.44%
	environmental	26	0.44%
	the	26	0.44%
	research	19	0.32%
	to	16	0.27%
	human	15	0.25%
	on	15	0.25%
	how	13	0.22%
	environment	12	0.20%
	for	10	0.17%
	pollution	10	0.17%
	science	8	0.14%
	coral	8	0.14%
	what	7	0.12%
	ecosystems	7	0.12%
3. yahoo	environmental	55	0.93%
	epa	47	0.79%
	of	37	0.62%
	research	35	0.59%
	in	27	0.46%
	the	27	0.46%
	funding	24	0.41%
	grants	23	0.39%
	for	22	0.37%
	indirect	17	0.29%
	by	17	0.29%
	bacteria	16	0.27%
	chromium	16	0.27%
	reduction	16	0.27%
	to	15	0.25%
	grant	12	0.20%
	sbir	12	0.20%
	on	10	0.17%
	effects	10	0.17%
	health	10	0.17%

4. google canada	of	29	0.49%
	health	26	0.44%
	for	24	0.41%
	climate	21	0.35%
	change	19	0.32%
	research	18	0.30%
	the	18	0.30%
	environmental	17	0.29%
	in	16	0.27%
	ecosystem	14	0.24%
	to	12	0.20%
	forms	12	0.20%
	how	9	0.15%
	future	8	0.14%
	environment	7	0.12%
	changes	6	0.10%
	aquatic	6	0.10%
	population	6	0.10%
	human	6	0.10%
air	6	0.10%	
5. google australia	of	31	0.52%
	change	26	0.44%
	climate	20	0.34%
	the	13	0.22%
	ecosystem	11	0.19%
	health	10	0.17%
	for	10	0.17%
	in	8	0.14%
	air	8	0.14%
	pollution	8	0.14%
	forms	8	0.14%
	on	7	0.12%
	research	7	0.12%
	environmental	6	0.10%
	with	5	0.08%
	application	5	0.08%
	ecological	5	0.08%
	impact	5	0.08%
	environment	5	0.08%
funding	5	0.08%	
6. msn	epa	24	0.41%
	of	19	0.32%

	research	15	0.25%
	environmental	15	0.25%
	in	14	0.24%
	for	10	0.17%
	health	9	0.15%
	on	8	0.14%
	grants	6	0.10%
	small	5	0.08%
	grant	5	0.08%
	to	5	0.08%
	government	5	0.08%
	opportunities	4	0.07%
	decision	4	0.07%
	air	4	0.07%
	indicators	4	0.07%
	water	4	0.07%
	funding	4	0.07%
	support	4	0.07%
7. aol netfind	in	8	0.14%
	the	6	0.10%
	to	5	0.08%
	for	4	0.07%
	is	4	0.07%
	an	4	0.07%
	epa	4	0.07%
	atmospheric	3	0.05%
	grants	3	0.05%
	research	3	0.05%
	climate	3	0.05%
	of	3	0.05%
	stressor?	2	0.03%
	reefs	2	0.03%
	students	2	0.03%
	graduate	2	0.03%
	grant	2	0.03%
	humidity	2	0.03%
	forms	2	0.03%
	how	2	0.03%
8. google germany	change	8	0.14%
	climate	6	0.10%
	ecosystem	4	0.07%
	of	4	0.07%

	in	3	0.05%
	services	3	0.05%
	global	3	0.05%
	human	3	0.05%
	are	2	0.03%
	the	2	0.03%
	environmental	2	0.03%
	funding	2	0.03%
	research	2	0.03%
	new	1	0.02%
	transformations	1	0.02%
	invasive	1	0.02%
	understanding	1	0.02%
	epa	1	0.02%
	suppliers	1	0.02%
	l.	1	0.02%
9. google italy	biomarkers	5	0.08%
	research	4	0.07%
	epa	3	0.05%
	health	3	0.05%
	of	3	0.05%
	change	3	0.05%
	grant	3	0.05%
	method	2	0.03%
	global	2	0.03%
	effect	2	0.03%
	in	2	0.03%
	area	1	0.02%
	helicobacter	1	0.02%
	decision	1	0.02%
	science	1	0.02%
	disrupting	1	0.02%
	co	1	0.02%
	the	1	0.02%
	sustainability	1	0.02%
	risk	1	0.02%
10. google france	change	4	0.07%
	water	3	0.05%
	2009	3	0.05%
	of	3	0.05%
	the	2	0.03%
	research	2	0.03%

	grant	2	0.03%
	payment	2	0.03%
	p.	2	0.03%
	office	2	0.03%
	environmental	2	0.03%
	drinking	2	0.03%
	global	2	0.03%
	risk	2	0.03%
	fellowship	2	0.03%
	in	2	0.03%
	climate	2	0.03%
	opportunities	1	0.02%
	evaluation	1	0.02%
	hazards	1	0.02%
11. yahoo india	of	8	0.14%
	consequences	6	0.10%
	activities	6	0.10%
	human	6	0.10%
	on	3	0.05%
	tropospheric	2	0.03%
	environmental	2	0.03%
	environment	2	0.03%
	pollution	2	0.03%
	effects	2	0.03%
	word	1	0.02%
	@epa.gov	1	0.02%
	impact	1	0.02%
	pollutants	1	0.02%
	health	1	0.02%
	change	1	0.02%
	reviews	1	0.02%
	climate	1	0.02%
	particulate	1	0.02%
	congress	1	0.02%
12. yahoo spain	of	6	0.10%
	effects	6	0.10%
	climate	5	0.08%
	change	5	0.08%
	systems	1	0.02%
	on	1	0.02%
	policy	1	0.02%
	example	1	0.02%

	aquatic	1	0.02%
	harmful	1	0.02%
	definition	1	0.02%
	organophosphorous	1	0.02%
	food	1	0.02%
	blooms	1	0.02%
	web	1	0.02%
	algal	1	0.02%
	environmental	1	0.02%
13. google austria	collaborative	1	0.02%
	climate	1	0.02%
	strategies	1	0.02%
	science	1	0.02%
	change	1	0.02%
	assessment	1	0.02%
	environmental	1	0.02%
	ecosystem	1	0.02%
	network	1	0.02%
	uncertainty	1	0.02%
	of	1	0.02%
	safe	1	0.02%
	nanomaterials:	1	0.02%
	announcement	1	0.02%
	conferences	1	0.02%
	unsafe?	1	0.02%
	jump	1	0.02%
	training	1	0.02%
	technique	1	0.02%
	methodological	1	0.02%
14. altavista	grant	1	0.02%
	mesocosm	1	0.02%
	domain:epa.gov	1	0.02%
	assessment	1	0.02%
	work	1	0.02%
	soil	1	0.02%
	bioremediation	1	0.02%
	research	1	0.02%
	futures	1	0.02%
	factors	1	0.02%
	that	1	0.02%
	engineering	1	0.02%
	affect	1	0.02%

	matter	1	0.02%
	program	1	0.02%
	particulate	1	0.02%
	the	1	0.02%
	catalog	1	0.02%
	concentrations	1	0.02%
	black	1	0.02%
15. google japan	environment	1	0.02%
	effect	1	0.02%
	arsenic	1	0.02%
	disclosure	1	0.02%
	estuarine	1	0.02%
	treatments	1	0.02%
	health	1	0.02%
	environmental	1	0.02%
	market	1	0.02%
	2008	1	0.02%
	ecosystems	1	0.02%
	efficiency	1	0.02%
	policy	1	0.02%
	brunekreef	1	0.02%
16. yahoo canada	research	2	0.03%
	funding	2	0.03%
	grant	2	0.03%
	energy	2	0.03%
	aquatic	1	0.02%
	change	1	0.02%
	responces	1	0.02%
	effect	1	0.02%
	global	1	0.02%
	human	1	0.02%
	to	1	0.02%
	land	1	0.02%
	on	1	0.02%
	ecosystem	1	0.02%
	use	1	0.02%
	ecological	1	0.02%
17. yahoo singapore	environmental	2	0.03%
	for	2	0.03%
	camera	1	0.02%
	competitions	1	0.02%
	enrolling	1	0.02%

	purpose	1	0.02%
	your	1	0.02%
	is	1	0.02%
	in	1	0.02%
	why	1	0.02%
	science	1	0.02%
	2009	1	0.02%
	price	1	0.02%
	mwir	1	0.02%
18. cnet search.com	approach	1	0.02%
	technology	1	0.02%
	interdisciplinary	1	0.02%
	affect	1	0.02%
	air	1	0.02%
	research	1	0.02%
	can	1	0.02%
	pollution	1	0.02%
	how	1	0.02%
	the	1	0.02%
	epidemiological	1	0.02%
19. yahoo uk & ireland	opportunitites	1	0.02%
	funding	1	0.02%
	environmental	1	0.02%
	water	1	0.02%
	projects	1	0.02%
	diseases	1	0.02%
	arsenic	1	0.02%
	in	1	0.02%
	airway	1	0.02%
	on	1	0.02%
	littrature	1	0.02%
	review	1	0.02%
	removal	1	0.02%
	allergic	1	0.02%
20. yahoo japan	submicron	1	0.02%
	visualize	1	0.02%
	pm2.5	1	0.02%
	codes	1	0.02%
	epa	1	0.02%
	thailand	1	0.02%
	contamination	1	0.02%

## Activity by Search Engine – Help Card

### ? Top Search Engines Table

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

**%** – Percentage of visitors referred from search engines who were referred by the search engine specified.

### Top Search Engines with Search Phrases Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.

### Top Search Engines with Keywords Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

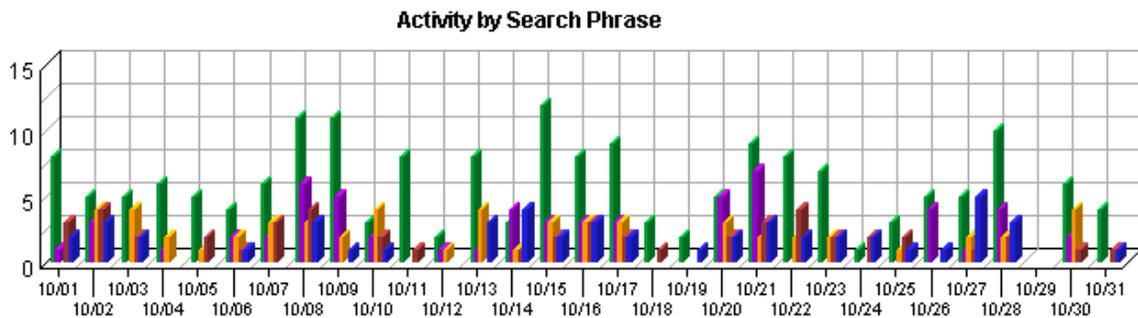


This information can give you an idea how your meta tags are performing with each search engine.

# Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	182	3.07%
2.	epa	60	1.01%
3.	epa star	58	0.98%
4.	health	51	0.86%
5.	epa funding	50	0.84%
6.	change	48	0.81%
7.	epa grants	44	0.74%
8.	climate change	40	0.68%
9.	epa star grants	40	0.68%
10.	epa star grant	34	0.57%
11.	epa gro	30	0.51%
12.	epa star fellowship	27	0.46%
13.	epa star fellowship 2009	23	0.39%
14.	environmental grants	22	0.37%
15.	interdisciplinary approach	20	0.34%
16.	rfa	20	0.34%
17.	star	19	0.32%
18.	environmental funding	18	0.30%
19.	indirect chromium reduction by bacteria	16	0.27%
20.	future environmental issues	13	0.22%
	<b>Subtotal</b>	<b>815</b>	<b>13.77%</b>
	<b>Total</b>	<b>5,919</b>	<b>100.00%</b>

### Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. forms	google	102	1.72%
	google uk	59	1.00%
	google canada	12	0.20%
	google australia	8	0.14%
	aol netfind	1	0.02%
2. epa	google	57	0.96%
	aol netfind	2	0.03%
	yahoo italy	1	0.02%
3. epa star	google	58	0.98%
4. health	google	25	0.42%
	google uk	16	0.27%
	google canada	5	0.08%
	google australia	4	0.07%
	aol netfind	1	0.02%
5. epa funding	google	48	0.81%
	yahoo	2	0.03%
6. change	google	38	0.64%
	google uk	6	0.10%
	google australia	3	0.05%
	google canada	1	0.02%
7. epa grants	google	43	0.73%
	msn	1	0.02%
8. climate change	google	20	0.34%
	google uk	10	0.17%
	google canada	6	0.10%
	google australia	2	0.03%
	google germany	2	0.03%
9. epa star grants	google	40	0.68%
10. epa star grant	google	34	0.57%
11. epa gro	google	29	0.49%
	google germany	1	0.02%
12. epa star fellowship	google	27	0.46%
13. epa star fellowship 2009	google	23	0.39%
14. environmental grants	google	20	0.34%
	yahoo	2	0.03%
15. interdisciplinary approach	google	17	0.29%
	cnet search.com	1	0.02%
	google canada	1	0.02%
	google uk	1	0.02%

16. rfa	google	19	0.32%
	google australia	1	0.02%
17. star	google	19	0.32%
18. environmental funding	google	13	0.22%
	yahoo	5	0.08%
19. indirect chromium reduction by bacteria	yahoo	16	0.27%
20. future environmental issues	google	8	0.14%
	google canada	4	0.07%
	google uk	1	0.02%

### Activity by Search Phrase – Help Card

#### ? Top Search Phrases Table

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

**%** – Percentage of referred visitors who used the specified search phrase.

#### Top Search Phrases with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.



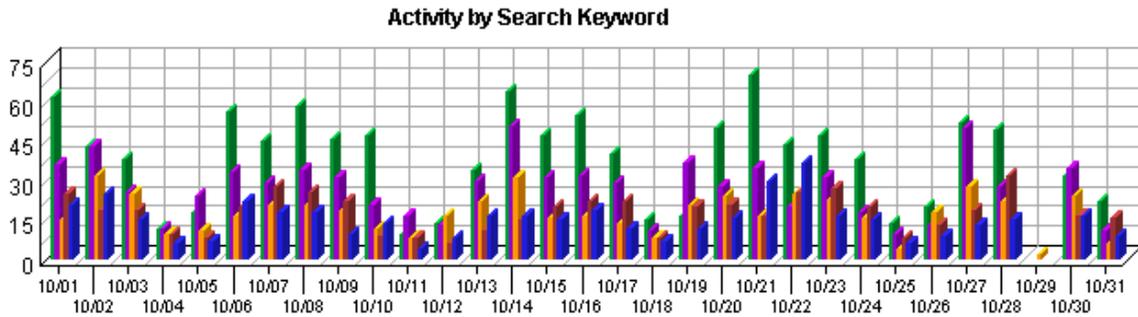
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?



# Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,159	4.58%
2.	of	819	3.24%
3.	environmental	546	2.16%
4.	research	534	2.11%
5.	for	451	1.78%
6.	star	429	1.70%
7.	change	409	1.62%
8.	grants	400	1.58%
9.	the	398	1.57%
10.	in	392	1.55%
11.	funding	349	1.38%
12.	climate	334	1.32%
13.	grant	333	1.32%
14.	health	305	1.21%
15.	to	254	1.00%
16.	ecosystem	232	0.92%
17.	2009	229	0.91%
18.	forms	221	0.87%
19.	air	205	0.81%
20.	on	197	0.78%
	<b>Subtotal</b>	<b>8,196</b>	<b>32.40%</b>
	<b>Total</b>	<b>25,294</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,065	4.21%
	yahoo	47	0.19%
	msn	24	0.09%
	google canada	6	0.02%
	aol netfind	4	0.02%
	google uk	4	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	yahoo japan	1	0.00%
	google germany	1	0.00%
	yahoo italy	1	0.00%
	2. of	google	635
google uk		39	0.15%
yahoo		37	0.15%
google australia		31	0.12%
google canada		29	0.11%
msn		19	0.08%
yahoo india		8	0.03%
yahoo spain		6	0.02%
google germany		4	0.02%
google france		3	0.01%
aol netfind		3	0.01%
google italy		3	0.01%
google austria		1	0.00%
yahoo germany		1	0.00%
3. environmental		google	412
	yahoo	55	0.22%
	google uk	26	0.10%
	google canada	17	0.07%
	msn	15	0.06%
	google australia	6	0.02%
	aol netfind	2	0.01%
	google germany	2	0.01%
	yahoo india	2	0.01%
	yahoo singapore	2	0.01%
	google france	2	0.01%
	yahoo spain	1	0.00%
	yahoo uk & ireland	1	0.00%
	google italy	1	0.00%

	google austria	1	0.00%
	google japan	1	0.00%
4. research	google	426	1.68%
	yahoo	35	0.14%
	google uk	19	0.08%
	google canada	18	0.07%
	msn	15	0.06%
	google australia	7	0.03%
	google italy	4	0.02%
	aol netfind	3	0.01%
	google germany	2	0.01%
	google france	2	0.01%
	yahoo canada	2	0.01%
	altavista	1	0.00%
5. for	google	365	1.44%
	google canada	24	0.09%
	yahoo	22	0.09%
	google australia	10	0.04%
	google uk	10	0.04%
	msn	10	0.04%
	aol netfind	4	0.02%
	yahoo singapore	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
	google germany	1	0.00%
	yahoo taiwan	1	0.00%
6. star	google	414	1.64%
	google uk	4	0.02%
	msn	3	0.01%
	google canada	3	0.01%
	google australia	2	0.01%
	yahoo	2	0.01%
	google france	1	0.00%
7. change	google	294	1.16%
	google uk	36	0.14%
	google australia	26	0.10%
	google canada	19	0.08%
	google germany	8	0.03%
	yahoo	6	0.02%
	yahoo spain	5	0.02%
	google france	4	0.02%
	msn	3	0.01%

	google italy	3	0.01%
	aol netfind	2	0.01%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
8. grants	google	355	1.40%
	yahoo	23	0.09%
	google uk	7	0.03%
	msn	6	0.02%
	google canada	5	0.02%
	aol netfind	3	0.01%
	google germany	1	0.00%
9. the	google	298	1.18%
	yahoo	27	0.11%
	google uk	26	0.10%
	google canada	18	0.07%
	google australia	13	0.05%
	aol netfind	6	0.02%
	google germany	2	0.01%
	google france	2	0.01%
	msn	2	0.01%
	cnet search.com	1	0.00%
	altavista	1	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
10. in	google	283	1.12%
	google uk	27	0.11%
	yahoo	27	0.11%
	google canada	16	0.06%
	msn	14	0.06%
	aol netfind	8	0.03%
	google australia	8	0.03%
	google germany	3	0.01%
	google france	2	0.01%
	google italy	2	0.01%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
11. funding	google	298	1.18%
	yahoo	24	0.09%
	google uk	6	0.02%
	google australia	5	0.02%
	google canada	4	0.02%

	msn	4	0.02%
	yahoo canada	2	0.01%
	google germany	2	0.01%
	aol netfind	2	0.01%
	yahoo uk &ireland	1	0.00%
	google italy	1	0.00%
12. climate	google	237	0.94%
	google uk	26	0.10%
	google canada	21	0.08%
	google australia	20	0.08%
	yahoo	7	0.03%
	google germany	6	0.02%
	yahoo spain	5	0.02%
	aol netfind	3	0.01%
	msn	3	0.01%
	google france	2	0.01%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	google italy	1	0.00%
13. grant	google	294	1.16%
	yahoo	12	0.05%
	google canada	6	0.02%
	msn	5	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	google uk	3	0.01%
	aol netfind	2	0.01%
	google france	2	0.01%
	yahoo canada	2	0.01%
	altavista	1	0.00%
14. health	google	206	0.81%
	google uk	37	0.15%
	google canada	26	0.10%
	google australia	10	0.04%
	yahoo	10	0.04%
	msn	9	0.04%
	google italy	3	0.01%
	yahoo india	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%

15. to	google	194	0.77%
	google uk	16	0.06%
	yahoo	15	0.06%
	google canada	12	0.05%
	msn	5	0.02%
	aol netfind	5	0.02%
	google australia	4	0.02%
	google italy	1	0.00%
	google germany	1	0.00%
	yahoo canada	1	0.00%
16. ecosystem	google	189	0.75%
	google canada	14	0.06%
	google australia	11	0.04%
	google uk	5	0.02%
	yahoo	4	0.02%
	google germany	4	0.02%
	google france	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
	aol netfind	1	0.00%
	msn	1	0.00%
17. 2009	google	201	0.79%
	yahoo	8	0.03%
	google canada	6	0.02%
	google uk	5	0.02%
	google france	3	0.01%
	msn	2	0.01%
	google australia	2	0.01%
	altavista	1	0.00%
	yahoo singapore	1	0.00%
	18. forms	google	137
google uk		59	0.23%
google canada		12	0.05%
google australia		8	0.03%
msn		3	0.01%
aol netfind		2	0.01%
19. air		google	172
	google australia	8	0.03%
	google canada	6	0.02%
	google uk	6	0.02%
	yahoo	6	0.02%
	msn	4	0.02%

	cnet search.com	1	0.00%
	compuserve	1	0.00%
	google italy	1	0.00%
20. on	google	144	0.57%
	google uk	15	0.06%
	yahoo	10	0.04%
	msn	8	0.03%
	google australia	7	0.03%
	google canada	5	0.02%
	yahoo india	3	0.01%
	aol netfind	2	0.01%
	yahoo spain	1	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%

### Activity by Search Keyword – Help Card

#### ? **Top Search Keywords Table**

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

#### **Top Search Keywords Table with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** Percentage of visitors referred from search engines who used the specified search engine and keyword.

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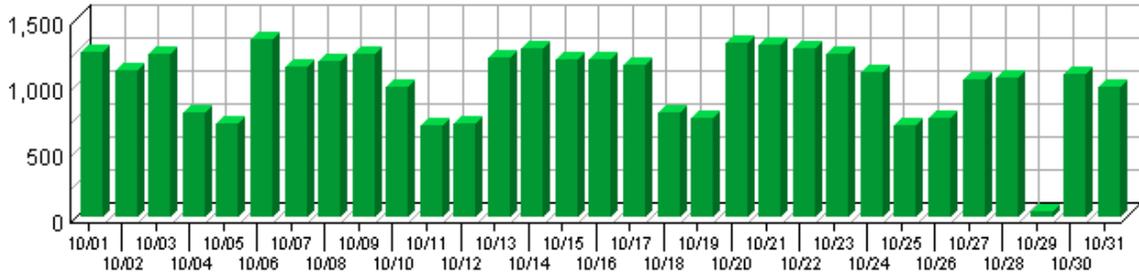
At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.



# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

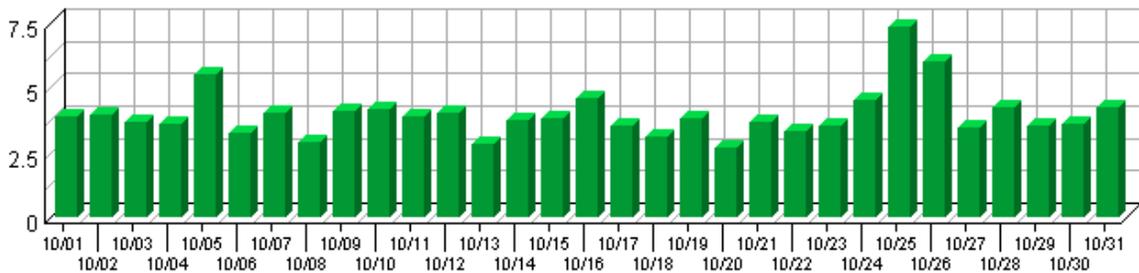
**Visitors Trend**



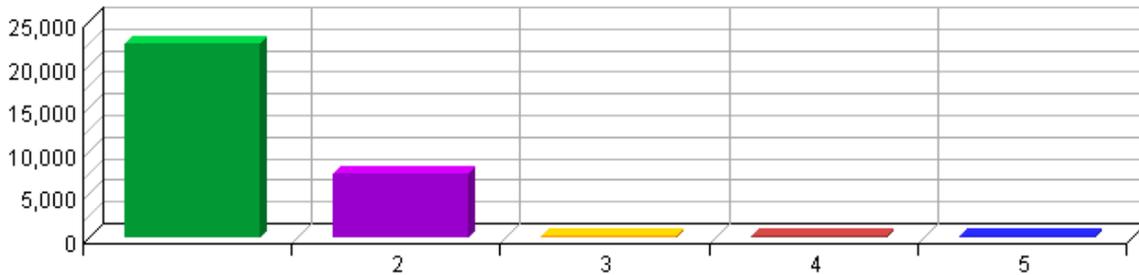
**Visit Summary**

Visits	31,786
Average per Day	1,025
Average Visit Length	00:17:56
Median Visit Length	00:04:57
International Visits	5.88%
Visits of Unknown Origin	23.47%
Visits from Your Country: United States (US)	70.65%

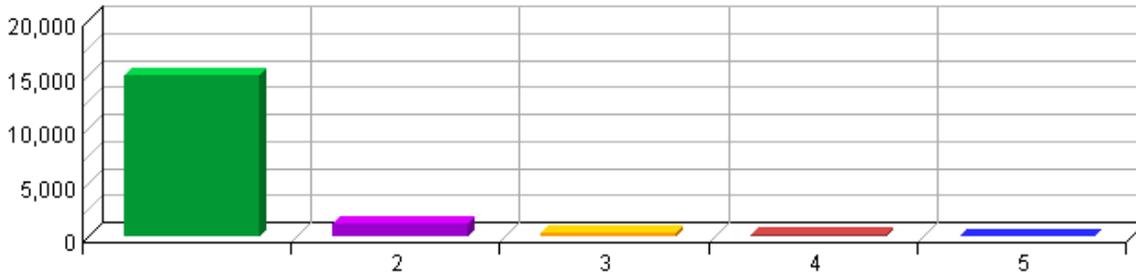
**Average Length of Visit Trend**



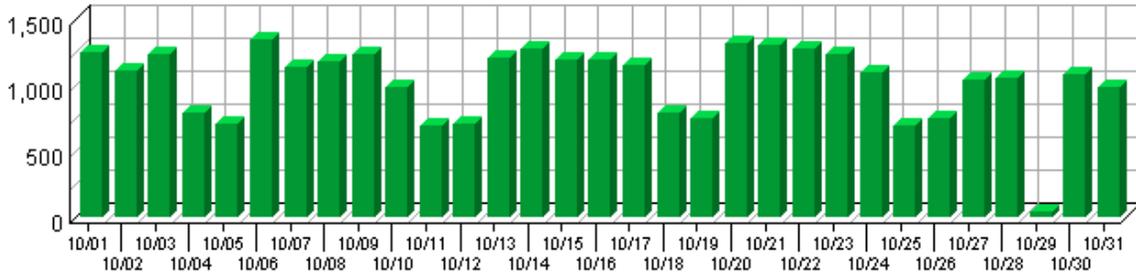
**Top Countries by Visits**



**Visitors by Number of Visits**



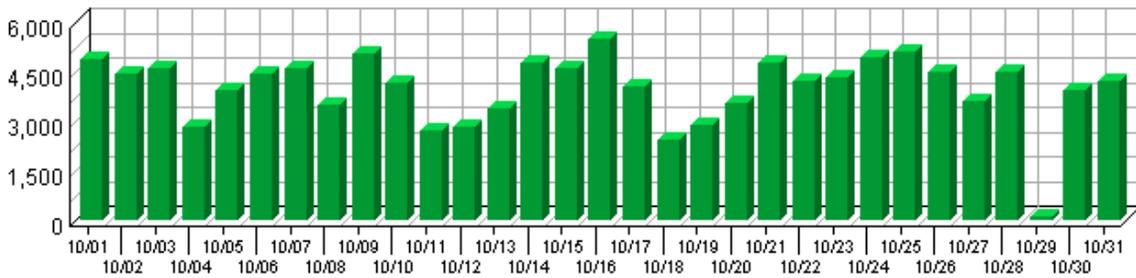
**Visitors Trend**



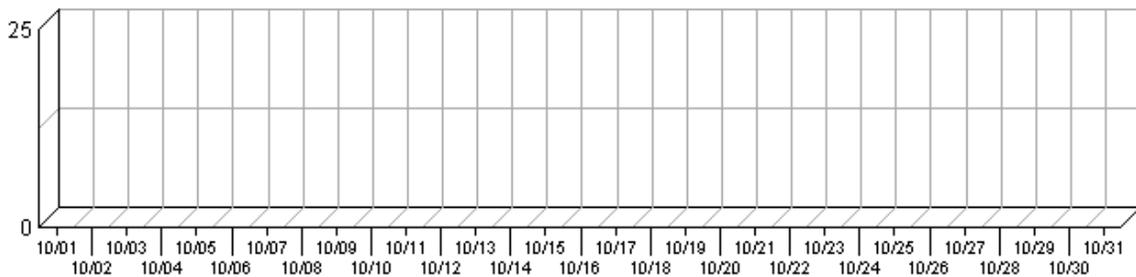
**Visitor Summary**

Unique Visitors	17,169
Visitors Who Visited Once	14,973
Visitors Who Visited More Than Once	2,196
Average Visits per Visitor	1.85

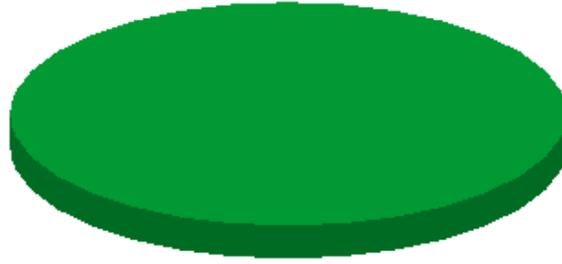
**Visitor Minutes Trend**



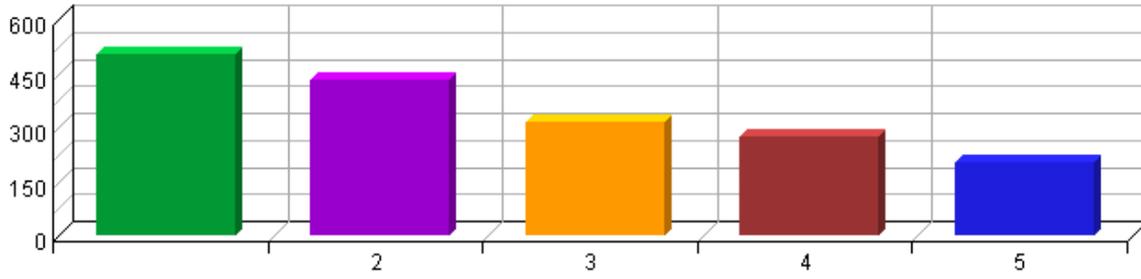
**First Time Visitors Trend**



**New vs. Return Visits**



**Top Visitors by Visits**

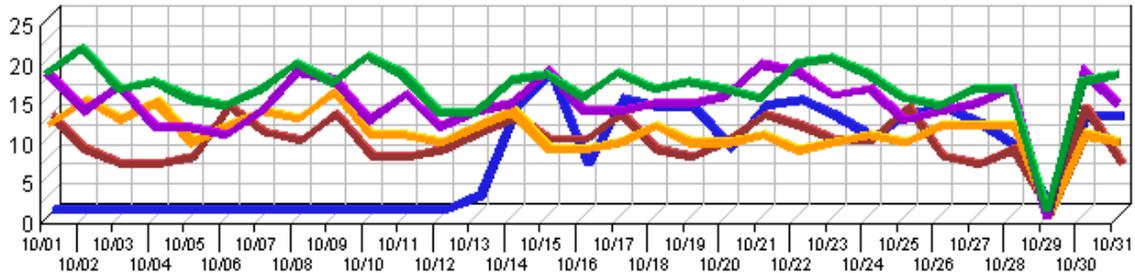




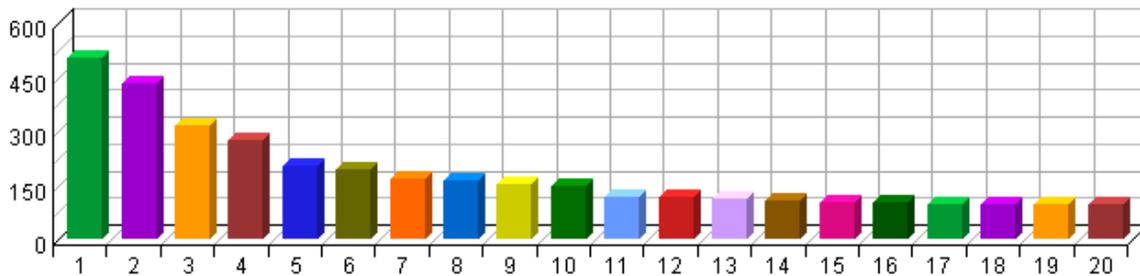
# Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

**Top Visitors by Visits Trend**



**Top Visitors by Visits**



**Top Visitors**

	Visitor	Visits	%	Hits
1.	llf320053.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	<b>503</b>	<b>1.58%</b>	1,423
2.	llf320053.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	<b>434</b>	<b>1.37%</b>	1,496
3.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	<b>316</b>	<b>0.99%</b>	470
4.	ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	<b>275</b>	<b>0.87%</b>	345
5.	crawler100.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	<b>202</b>	<b>0.64%</b>	333

6.	65.55.232.34_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	191	0.60%	413
7.	65.55.25.153_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	168	0.53%	338
8.	be2.cos.com_libwww-perl/5.812	162	0.51%	413
9.	216.91.52.168_Mozilla/5.0 (compatible; Page2RSS/0.4; +http://page2rss.com/)	153	0.48%	154
10.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider.html)	145	0.46%	488
11.	msnbot-65-55-105-238.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	119	0.37%	139
12.	crawler4093.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	115	0.36%	200
13.	msnbot-65-55-105-241.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	113	0.36%	151
14.	msnbot-65-55-108-245.search.msn.com_msnbot-media/1.1 (+http://search.msn.com/msnbot.htm)	106	0.33%	139
15.	msnbot-65-55-105-237.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	102	0.32%	122
16.	msnbot-65-55-105-235.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	101	0.32%	120
17.	msnbot-65-55-105-236.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	97	0.31%	122
18.	msnbot-65-55-104-29.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	96	0.30%	199
19.	msnbot-65-55-105-232.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	95	0.30%	112
20.	crawler5006.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	95	0.30%	456
	<b>Subtotal</b>	<b>3,588</b>	<b>11.29%</b>	<b>7,633</b>
	<b>Other</b>	<b>28,203</b>	<b>88.71%</b>	<b>54,722</b>
	<b>Total</b>	<b>31,791</b>	<b>100.00%</b>	<b>62,355</b>

## Top Visitors – Help Card

**? Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – The IP address, domain name, or cookie of the visitor.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits made by the specified visitor.

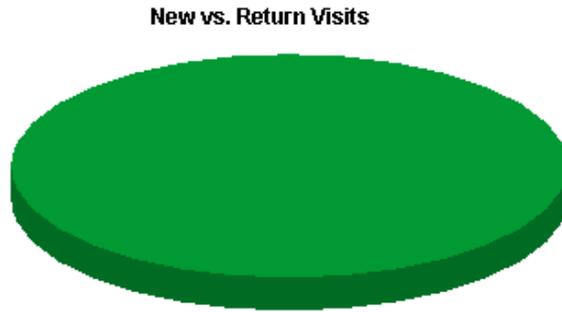
**💡** Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.



# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



**New vs. Return Visits**

Visitor Type	Visits	%
1. Returning Visitors	31,791	100.00%
<b>Total</b>	<b>31,791</b>	<b>100.00%</b>

**New vs. Return Visits – Help Card**

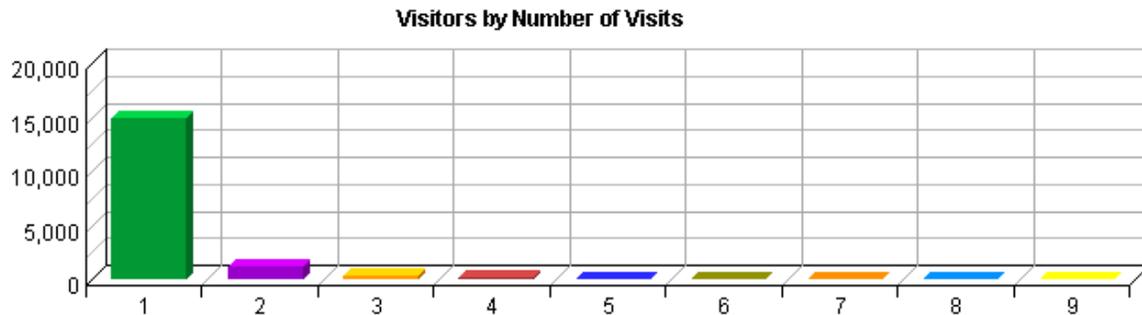
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	14,973	87.21%
2 visits	1,135	6.61%
3 visits	315	1.83%
4 visits	140	0.82%
5 visits	78	0.45%
6 visits	53	0.31%
7 visits	63	0.37%
8 visits	32	0.19%
9 visits	25	0.15%
<b>Subtotal</b>	<b>16,814</b>	<b>97.93%</b>
<b>Other</b>	<b>355</b>	<b>2.07%</b>
<b>Total</b>	<b>17,169</b>	<b>100.00%</b>

## Visitors by Number of Visits – Help Card

**? Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

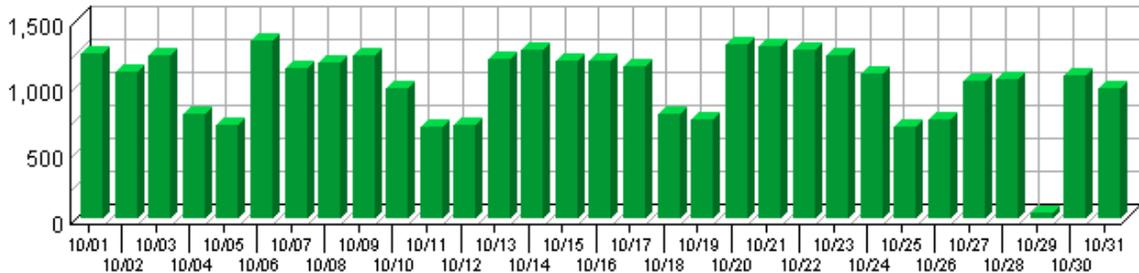
**💡** This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



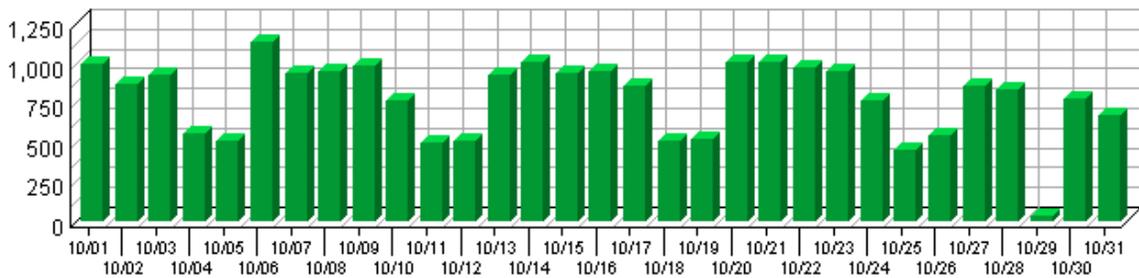
# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

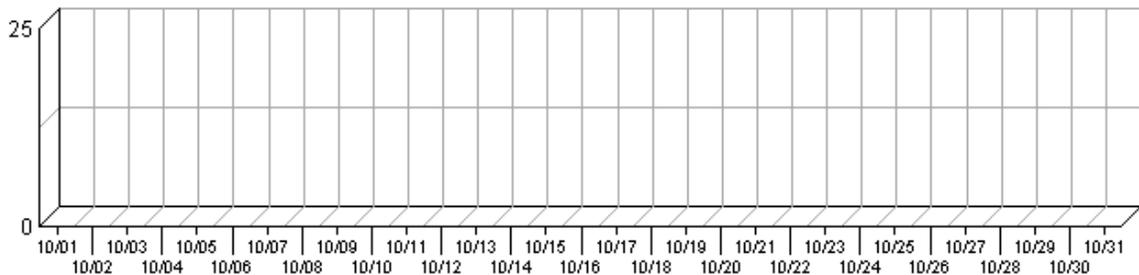
**Visitors Trend**



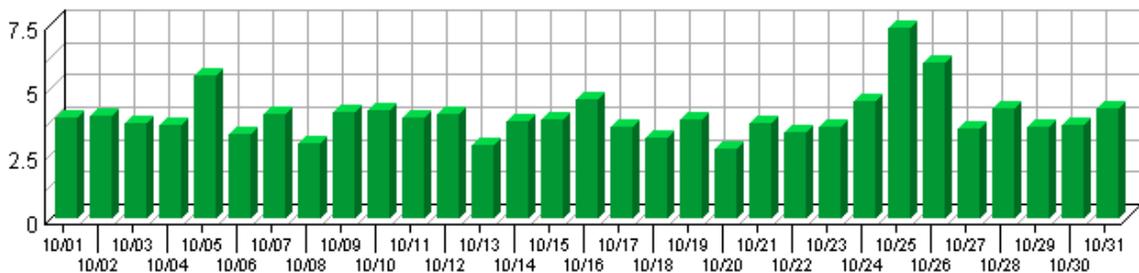
**Unique Visitors Trend**



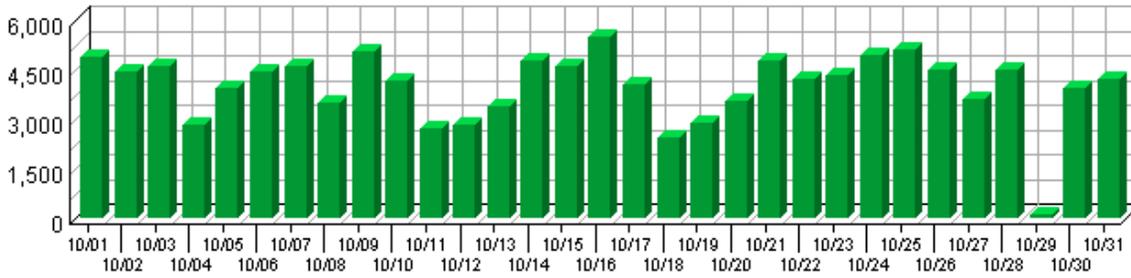
**First Time Visitors Trend**



**Average Length of Visit Trend**



**Visitor Minutes Trend**



**Visitors Trend**

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
10/01	1,255	996	0	00:03:54	4,902.63
10/02	1,115	864	0	00:03:57	4,417.92
10/03	1,242	923	0	00:03:42	4,596.25
10/04	791	556	0	00:03:35	2,843.70
10/05	709	515	0	00:05:31	3,919.95
10/06	1,352	1,130	0	00:03:17	4,452.12
10/07	1,144	933	0	00:04:00	4,592.97
10/08	1,182	953	0	00:02:56	3,482.28
10/09	1,238	980	0	00:04:06	5,082.77
10/10	990	767	0	00:04:11	4,157.40
10/11	688	495	0	00:03:55	2,699.77
10/12	712	508	0	00:04:01	2,860.35
10/13	1,213	924	0	00:02:48	3,414.97
10/14	1,273	1,006	0	00:03:45	4,775.38
10/15	1,196	932	0	00:03:51	4,614.48
10/16	1,191	949	0	00:04:36	5,480.92
10/17	1,151	851	0	00:03:31	4,048.97
10/18	787	509	0	00:03:07	2,453.70
10/19	749	518	0	00:03:50	2,876.75
10/20	1,317	1,004	0	00:02:41	3,554.72
10/21	1,306	1,008	0	00:03:40	4,801.08
10/22	1,276	969	0	00:03:18	4,216.97
10/23	1,237	947	0	00:03:31	4,352.95
10/24	1,096	761	0	00:04:31	4,963.72
10/25	696	451	0	00:07:22	5,128.82
10/26	751	549	0	00:06:00	4,510.17
10/27	1,043	854	0	00:03:27	3,610.85
10/28	1,049	838	0	00:04:17	4,501.87
10/29	35	35	0	00:03:31	123.23
10/30	1,082	777	0	00:03:38	3,935.42

10/31	987	668	0	00:04:16	4,218.50
<b>Average</b>	<b>1,027</b>	<b>779</b>	<b>0</b>	<b>N/A</b>	<b>3,986.82</b>
<b>Total</b>	<b>31,853</b>	<b>24,170</b>	<b>0</b>	<b>N/A</b>	<b>123,591.55</b>

### Visitors Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

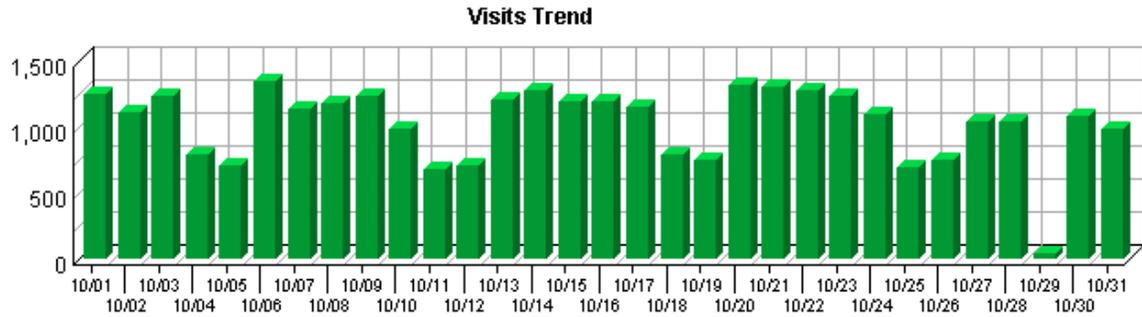
**💡** Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.



# Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
10/01	1,254	3.95%
10/02	1,113	3.50%
10/03	1,239	3.90%
10/04	791	2.49%
10/05	707	2.22%
10/06	1,350	4.25%
10/07	1,139	3.58%
10/08	1,180	3.71%
10/09	1,233	3.88%
10/10	987	3.11%
10/11	686	2.16%
10/12	711	2.24%
10/13	1,211	3.81%
10/14	1,272	4.00%
10/15	1,192	3.75%
10/16	1,189	3.74%
10/17	1,150	3.62%
10/18	787	2.48%
10/19	748	2.35%
10/20	1,314	4.13%
10/21	1,302	4.10%
10/22	1,273	4.00%
10/23	1,235	3.89%
10/24	1,096	3.45%
10/25	694	2.18%

10/26	747	2.35%
10/27	1,042	3.28%
10/28	1,045	3.29%
10/29	35	0.11%
10/30	1,081	3.40%
10/31	983	3.09%
<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

### Visits Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

## Top Organizations – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Organization** – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Unknown** – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

**Visits** – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

# Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

## Top Authenticated Usernames – Help Card

**? Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

**Hits** – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – Authenticated name of the user being analyzed.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

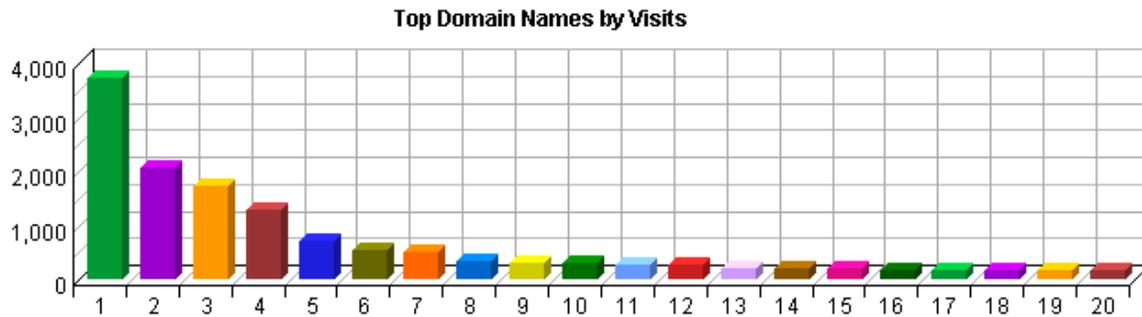
**%** – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

**?** You may use this information for your marketing efforts, such as special promotions or newsletters.



# Top Domain Names

This report lists the domain name that generates the most activity to your web site.



## Top Domain Names

	Domain Name	Visits	%	Hits
1.	<a href="#">googlebot.com</a>	3,736	11.75%	3,932
2.	<a href="#">yahoo.net</a>	2,057	6.47%	8,715
3.	<a href="#">msn.com</a>	1,729	5.44%	2,237
4.	<a href="#">comcast.net</a>	1,286	4.05%	2,088
5.	<a href="#">rr.com</a>	717	2.26%	1,072
6.	<a href="#">verizon.net</a>	530	1.67%	786
7.	<a href="#">ask.com</a>	510	1.60%	1,105
8.	<a href="#">cox.net</a>	340	1.07%	493
9.	65.214.44.28	316	0.99%	470
10.	<a href="#">sbcglobal.net</a>	300	0.94%	412
11.	<a href="#">dedi.digiweb.ie</a>	274	0.86%	344
12.	<a href="#">bellsouth.net</a>	262	0.82%	369
13.	<a href="#">charter.com</a>	217	0.68%	360
14.	<a href="#">qwest.net</a>	210	0.66%	311
15.	65.55.232.34	191	0.60%	417
16.	<a href="#">fti.net</a>	185	0.58%	208
17.	<a href="#">cos.com</a>	175	0.55%	433
18.	<a href="#">searchme.com</a>	168	0.53%	687
19.	65.55.25.153	167	0.53%	336
20.	<a href="#">aol.com</a>	163	0.51%	234
	<b>Subtotal</b>	<b>13,533</b>	<b>42.58%</b>	<b>25,009</b>
	<b>Other</b>	<b>18,253</b>	<b>57.42%</b>	<b>37,315</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>	<b>62,324</b>

## Top Domain Names – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Hits** – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

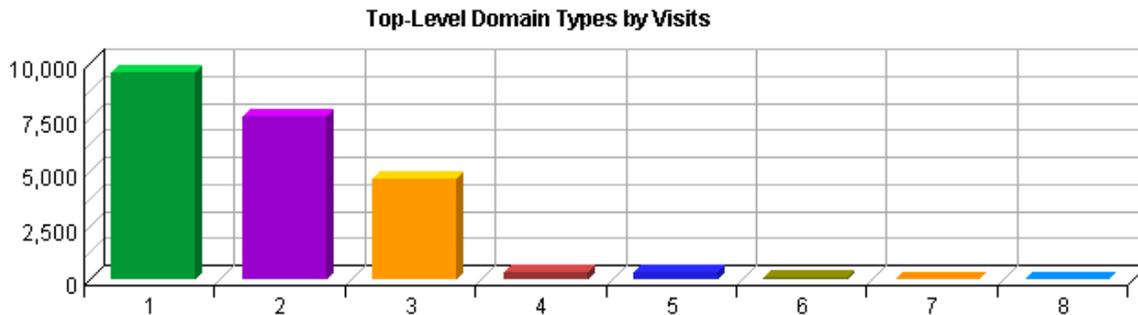
**Visits** – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total activity that was from this domain name or IP address.

**💡** Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

# Top-Level Domain Types

This report provides a breakdown of top-level domain types.



## Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	9,555	42.50%	15,880
2.	Network	7,525	33.47%	17,583
3.	Education	4,633	20.61%	8,545
4.	Government	351	1.56%	538
5.	Organization	309	1.37%	1,083
6.	Military	94	0.42%	107
7.	ARPANET	13	0.06%	15
8.	International	1	0.00%	1
	<b>Total</b>	<b>22,481</b>	<b>100.00%</b>	<b>43,752</b>

### Top-Level Domain Types – Help Card

**? Top-Level Domain** – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

**Hits** – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

**Visits** – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



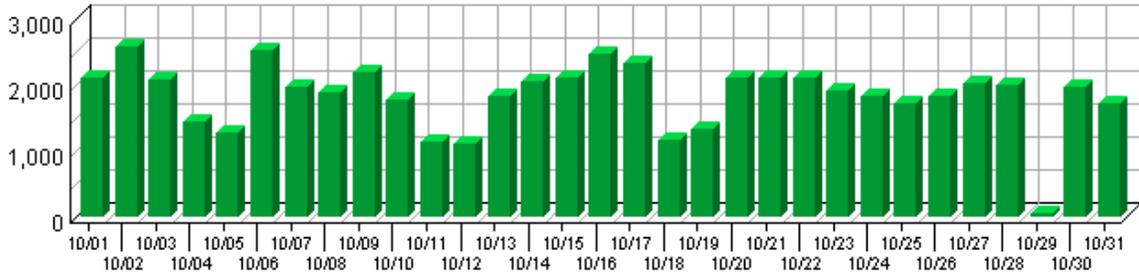
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

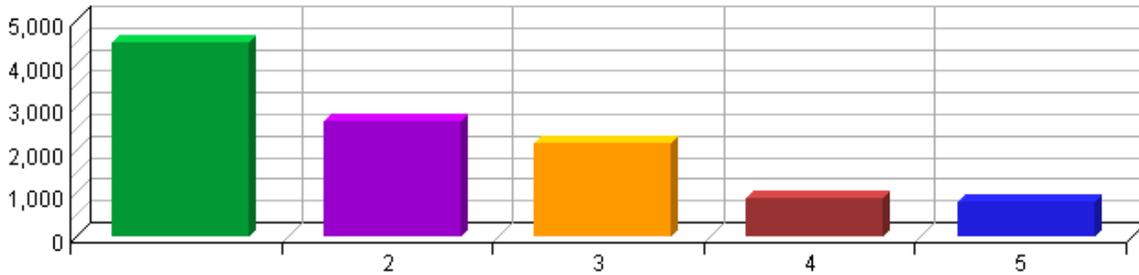
**Page Views Trend**



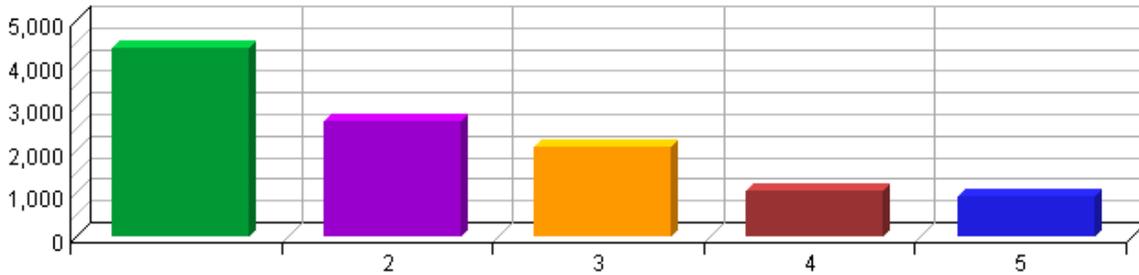
**Page View Summary**

Page Views	56,831
Average per Day	1,833
Average Page Views per Visit	1.79

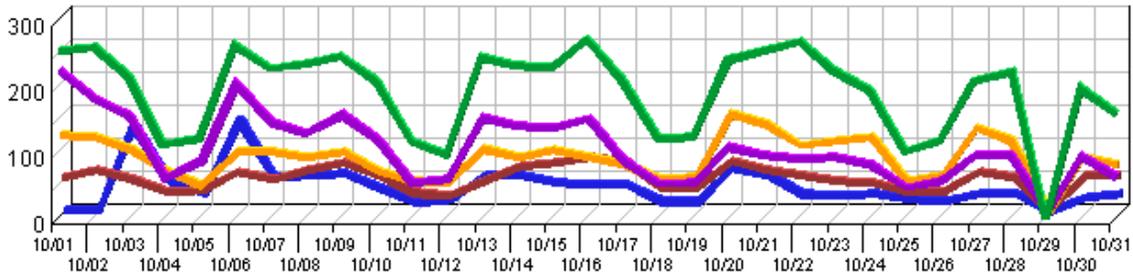
**Top Entry Pages**



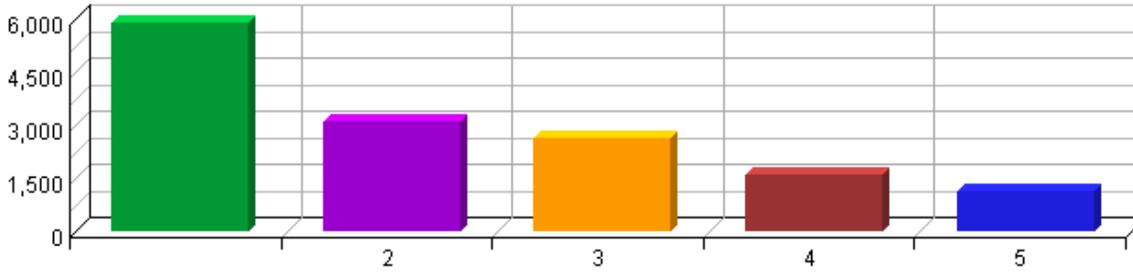
**Top Exit Pages**



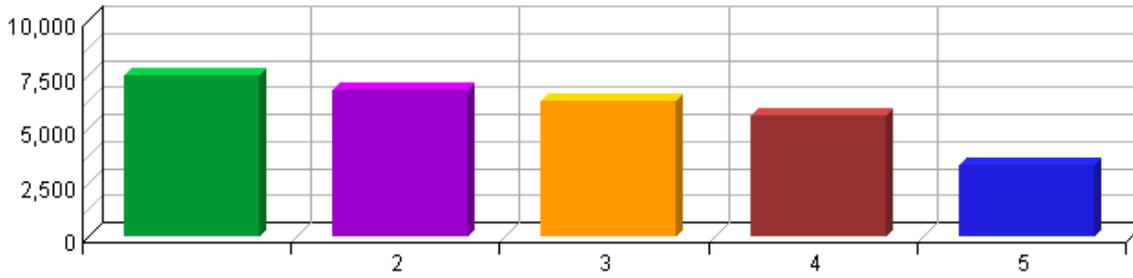
**Top Pages by Visits Trend**



**Top Pages by Visits**

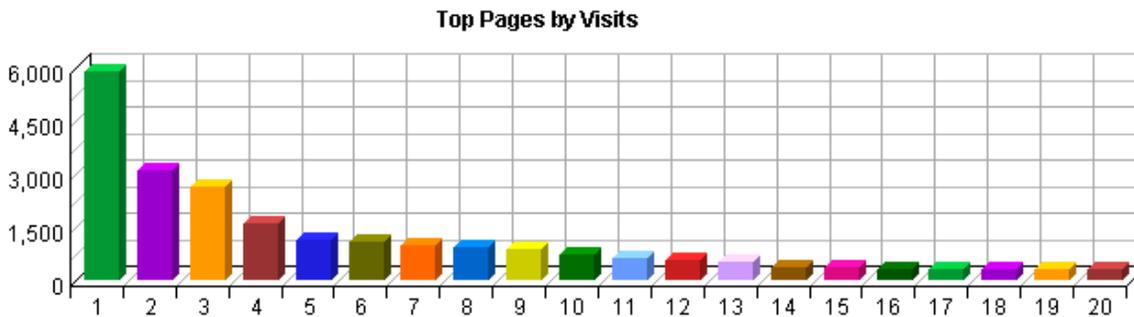
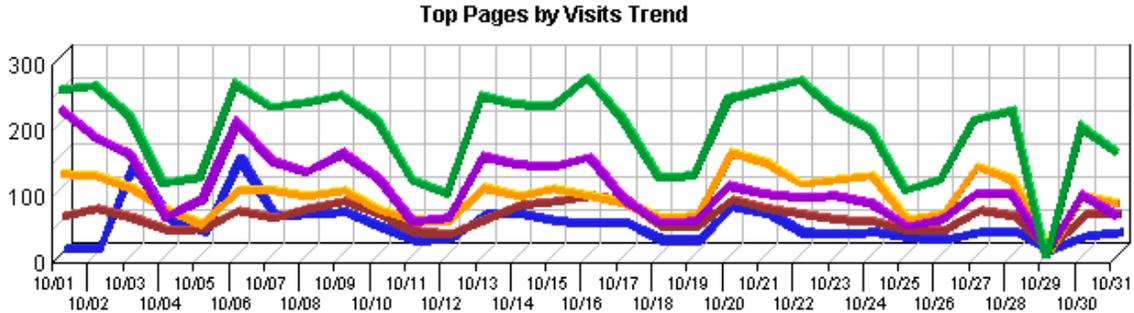


**Top Directories by Visits**



# Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	5,875	11.05%	6,741	00:03:12	0
2.	<b>6th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_p3.html">http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html</a>	3,112	5.85%	3,425	00:04:39	0
3.	<b>2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Undergraduates</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html">http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html</a>	2,632	4.95%	2,858	00:04:51	0
4.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http:// es.epa.gov/ ncer/ rfa/ forms/</a>	1,595	3.00%	2,206	00:03:43	0
5.	<b>Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthropogenic CO<sub>2</sub></b> <a href="http://es.epa.gov/ncer/rfa/2008/">http:// es.epa.gov/ ncer/ rfa/ 2008/</a>	1,136	2.14%	1,277	00:04:25	0

	<a href="#">2008_star_gsc02.html</a>					
6.	<b>Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html">http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html</a>	1,108	2.08%	1,259	00:04:01	0
7.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	990	1.86%	1,134	00:04:40	0
8.	<b>Forecasting Ecosystem Services from Wetland Condition Analyses   2008 Grant Arch</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html">http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html</a>	952	1.79%	1,041	00:04:14	0
9.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	903	1.70%	939	00:03:28	0
10.	<b>Climate Change and Allergic Airway Disease   2008 Grant Archives   Archive   Fun</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html">http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html</a>	715	1.34%	764	00:04:41	0
11.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	615	1.16%	662	00:04:06	0
12.	<b>Small Business Innovation Research Phase I   Archive   Funding Opportunities   N</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html</a>	581	1.09%	604	00:05:13	0
13.	<b>Consequences of Global Change for Water Quality   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html</a>	496	0.93%	516	00:05:14	0
14.	<b>Archive   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/archive/">http://es.epa.gov/ncer/rfa/archive/</a>	371	0.70%	437	00:03:10	0
15.	<b>2008 GRO Fellowships For Graduate Environmental Study   Funding Opportunities  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html</a>	350	0.66%	359	00:04:57	0
16.	<b>Innovative and Integrative Approaches for Advancing Public Health Protection Thr</b>	318	0.60%	324	00:07:21	0

	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_water.html">http://es.epa.gov/ncer/rfa/2008/2008_star_water.html</a>					
17.	<b>Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html">http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html</a>	315	0.59%	338	00:04:42	0
18.	<b>4th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html">http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html</a>	313	0.59%	329	00:04:35	0
19.	<b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http://es.epa.gov/ncer/rfa/current/2003arsenic.html</a>	312	0.59%	330	00:03:32	0
20.	<b>Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html">http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html</a>	285	0.54%	290	00:05:03	0
	<b>Subtotal</b>	<b>22,974</b>	<b>43.20%</b>	<b>25,833</b>	<b>00:04:05</b>	
	<b>Other</b>	<b>30,204</b>	<b>56.80%</b>	<b>30,998</b>	<b>00:04:47</b>	
	<b>Total</b>	<b>53,178</b>	<b>100.00%</b>	<b>56,831</b>	<b>00:04:32</b>	

### Top Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

# Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

## Top Content Groups – Help Card

 **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

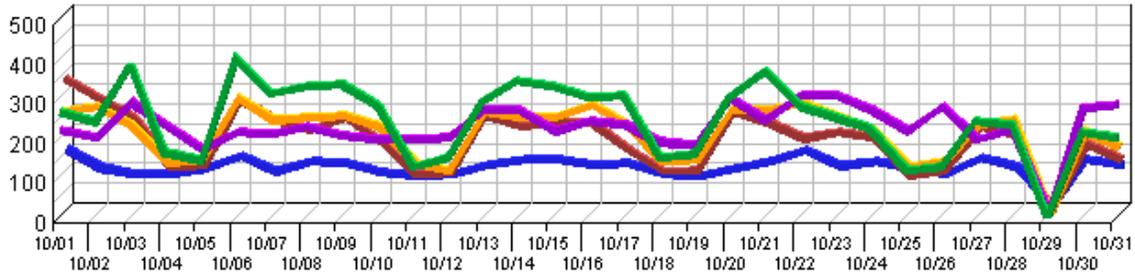
 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.



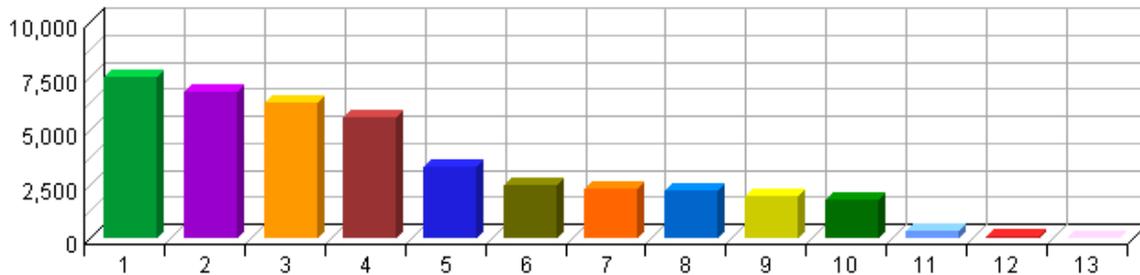
# Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Top Directories by Visits Trend**



**Top Directories by Visits**



**Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	<a href="http://es.epa.gov/ncer/rfa/2008">http://es.epa.gov/ncer/rfa/ 2008</a>	7,432	18.32%	10,608	981,134
2.	<a href="http://es.epa.gov/ncer/rfa/archive">http://es.epa.gov/ncer/rfa/ archive</a>	6,803	16.77%	16,986	592,403
3.	<a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	6,248	15.40%	7,209	147,905
4.	<a href="http://es.epa.gov/ncer/rfa/2009">http://es.epa.gov/ncer/rfa/ 2009</a>	5,592	13.79%	6,347	607,672
5.	<a href="http://es.epa.gov/ncer/rfa/2004">http://es.epa.gov/ncer/rfa/ 2004</a>	3,340	8.23%	4,531	277,196
6.	<a href="http://es.epa.gov/ncer/rfa/forms">http://es.epa.gov/ncer/rfa/ forms</a>	2,450	6.04%	5,364	181,037
7.	<a href="http://es.epa.gov/ncer/rfa/current">http://es.epa.gov/ncer/rfa/ current</a>	2,303	5.68%	3,126	221,455
8.	<a href="http://es.epa.gov/ncer/rfa/2007">http://es.epa.gov/ncer/rfa/ 2007</a>	2,239	5.52%	2,827	326,104
9.	<a href="http://es.epa.gov/ncer/rfa/2006">http://es.epa.gov/ncer/rfa/ 2006</a>	1,953	4.81%	2,521	223,584
10.	<a href="http://es.epa.gov/ncer/rfa/2005">http://es.epa.gov/ncer/rfa/ 2005</a>	1,763	4.35%	2,189	194,478
11.	<a href="http://es.epa.gov/ncer/rfa/pdf">http://es.epa.gov/ncer/rfa/ pdf</a>	327	0.81%	458	65,495
12.	<a href="http://es.epa.gov/ncer/rfa/partners">http://es.epa.gov/ncer/rfa/ partners</a>	113	0.28%	144	5,609
13.	<a href="http://es.epa.gov/ncer/rfa/forms;">http://es.epa.gov/ncer/rfa/ forms;</a>	2	0.00%	14	1,009
	<b>Total</b>	<b>40,565</b>	<b>100.00%</b>	<b>62,324</b>	<b>3,825,075</b>

## Top Directories – Help Card

**? Path to Directory** – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

**%** – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.



This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

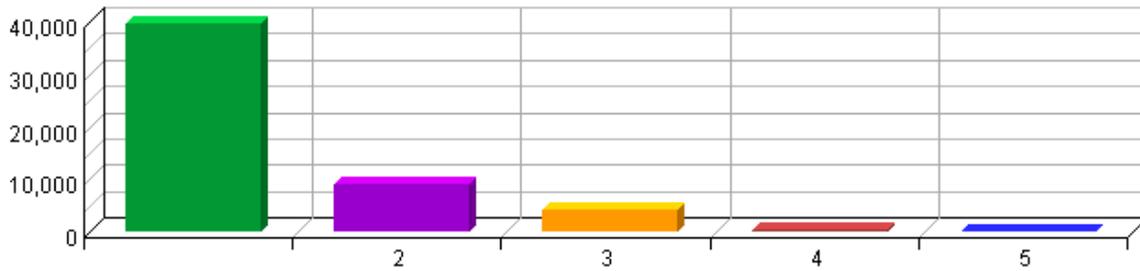
# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

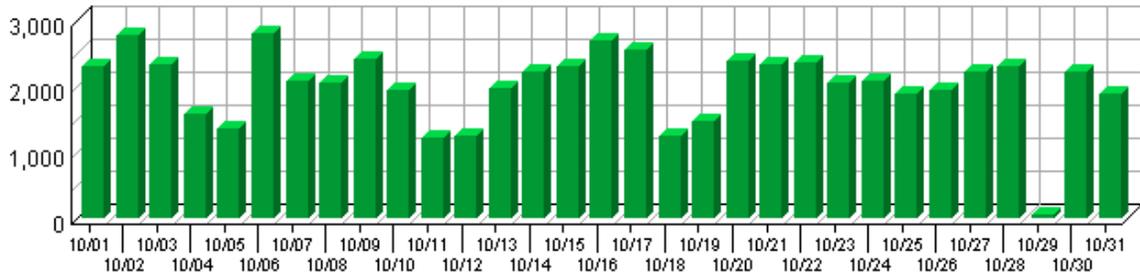
## Hit Summary

Successful Hits for Entire Site	62,324
Average Hits per Day	2,010
Home Page Hits	6,741

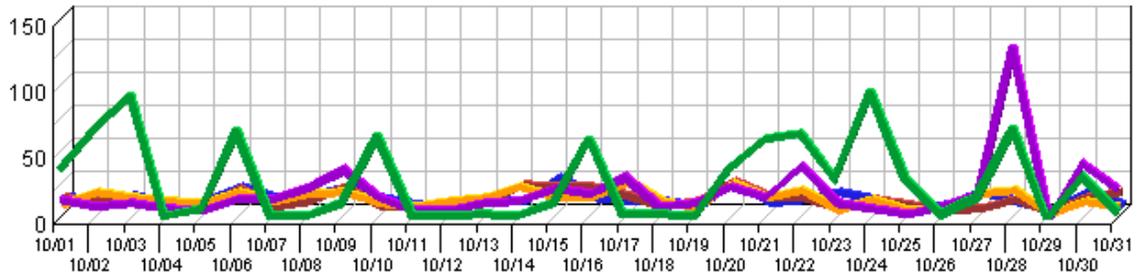
## Most Accessed File Types by Files



## Hits Trend



## Most Downloaded Files Trend

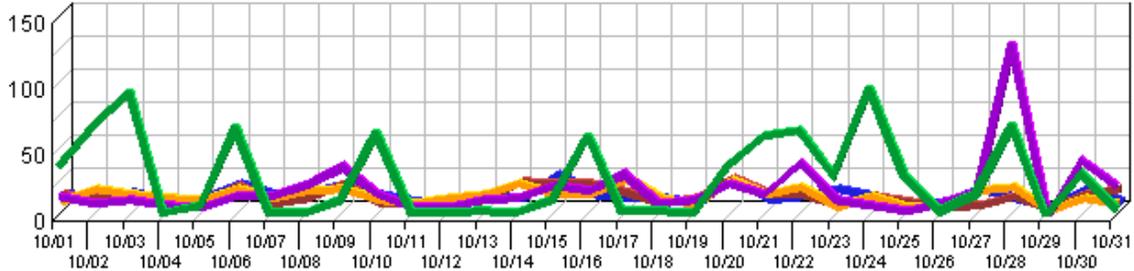




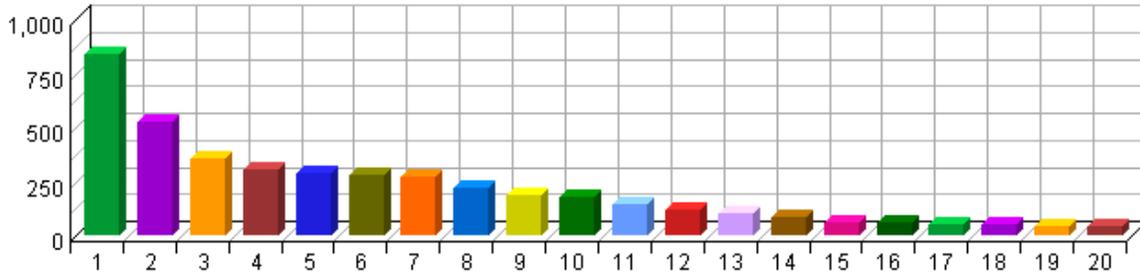
# Most Downloaded Files

This report identifies the most popular files downloaded from your site.

**Most Downloaded Files Trend**



**Most Downloaded Files**



**Most Downloaded Files**

	Downloaded Files	Downloads	%	Visits
1.	<a href="http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf">http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf</a>	842	15.63%	86
2.	<a href="http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf">http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf</a>	522	9.69%	259
3.	<a href="http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf">http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf</a>	356	6.61%	263
4.	<a href="http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf">http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf</a>	303	5.62%	238
5.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf">http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf</a>	289	5.36%	230
6.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf">http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf</a>	278	5.16%	250
7.	<a href="http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.pdf">http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.pdf</a>	270	5.01%	234
8.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf">http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf</a>	218	4.05%	183
9.	<a href="http://es.epa.gov/ncer/rfa/forms/epaf2006.pdf">http://es.epa.gov/ncer/rfa/forms/epaf2006.pdf</a>	189	3.51%	160
10.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf">http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf</a>	180	3.34%	160
11.	<a href="http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.doc">http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.doc</a>	145	2.69%	138

12.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.pdf">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.pdf</a>	122	2.26%	112
13.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.doc">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.doc</a>	103	1.91%	96
14.	<a href="http://es.epa.gov/ncer/rfa/forms/GG_LobbyingForm-V1.1.pdf">http://es.epa.gov/ncer/rfa/forms/GG_LobbyingForm-V1.1.pdf</a>	81	1.50%	78
15.	<a href="http://es.epa.gov/ncer/rfa/forms/424b.pdf">http://es.epa.gov/ncer/rfa/forms/424b.pdf</a>	62	1.15%	60
16.	<a href="http://es.epa.gov/ncer/rfa/2006/sbir_phase1.pdf">http://es.epa.gov/ncer/rfa/2006/sbir_phase1.pdf</a>	56	1.04%	18
17.	<a href="http://es.epa.gov/ncer/rfa/pdf/a98hexval.pdf">http://es.epa.gov/ncer/rfa/pdf/a98hexval.pdf</a>	54	1.00%	39
18.	<a href="http://es.epa.gov/ncer/rfa/forms/424b.doc">http://es.epa.gov/ncer/rfa/forms/424b.doc</a>	53	0.98%	53
19.	<a href="http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.doc">http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.doc</a>	42	0.78%	42
20.	<a href="http://es.epa.gov/ncer/rfa/2004/2004_pm_research.pdf">http://es.epa.gov/ncer/rfa/2004/2004_pm_research.pdf</a>	42	0.78%	42
	<b>Subtotal</b>	<b>4,207</b>	<b>78.08%</b>	<b>2,741</b>
	<b>Other</b>	<b>1,181</b>	<b>21.92%</b>	<b>1,169</b>
	<b>Total</b>	<b>5,388</b>	<b>100.00%</b>	<b>3,910</b>

#### Most Downloaded Files – Help Card

**?** **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

**Files** – The path and filename of the file being analyzed.

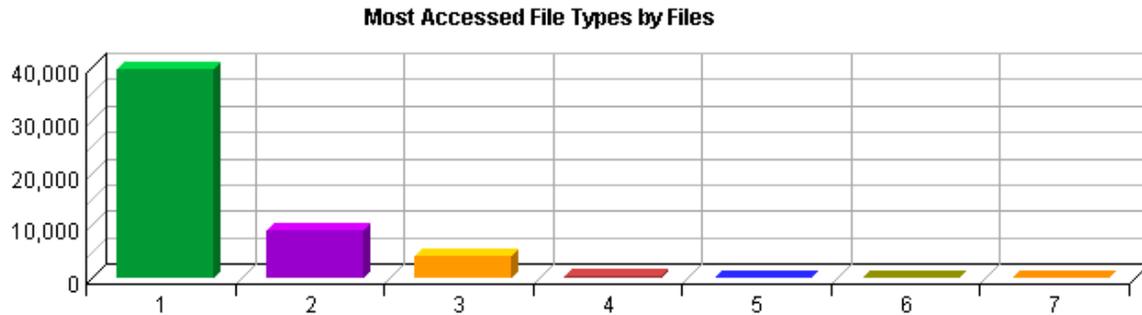
**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

**%** – Percentage of times the specified file was downloaded compared to all downloaded files.

**💡** This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

# Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



**Most Accessed File Types**

	File Type	Files	%	Kbytes Transferred
1.	html	39,544	74.29%	3,207,126
2.	htm	8,955	16.82%	172,961
3.	pdf	4,247	7.98%	379,704
4.	doc	390	0.73%	63,409
5.	wpd	75	0.14%	1,615
6.	scc	13	0.02%	6
7.	hold	6	0.01%	256
	<b>Total</b>	<b>53,230</b>	<b>100.00%</b>	<b>3,825,075</b>

## Most Accessed File Types – Help Card

- ? File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
- Files** – Number of files of the specified type accessed by visitors to your site.
- Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.
- %** – Percentage of all kilobytes of data transferred for the specified file type.

—

**💡** This report provides general statistics for the type of data that visitors access on your site.



# Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

## Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times the specified file was uploaded compared with all uploaded files.

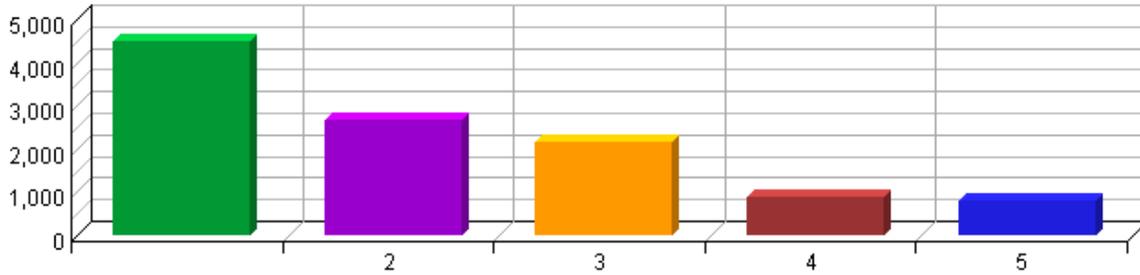
 You may want to run virus scans on uploaded files.



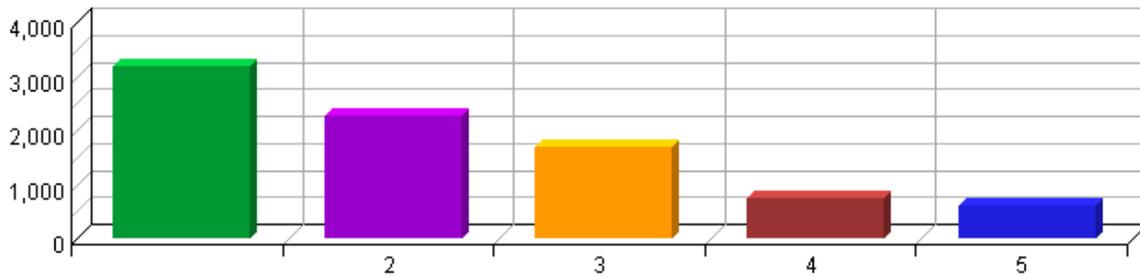
# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

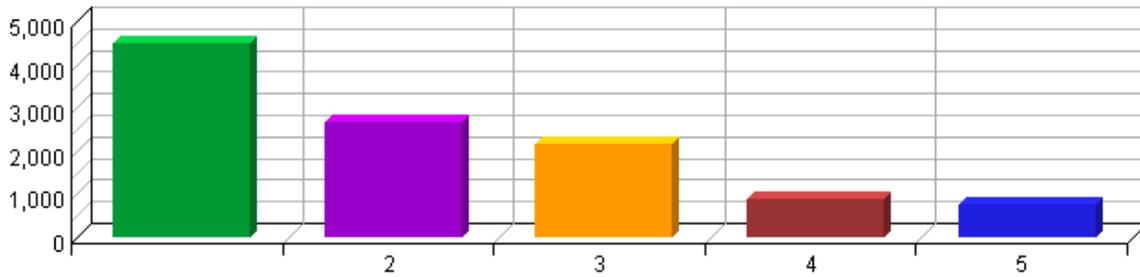
**Top Entry Pages**



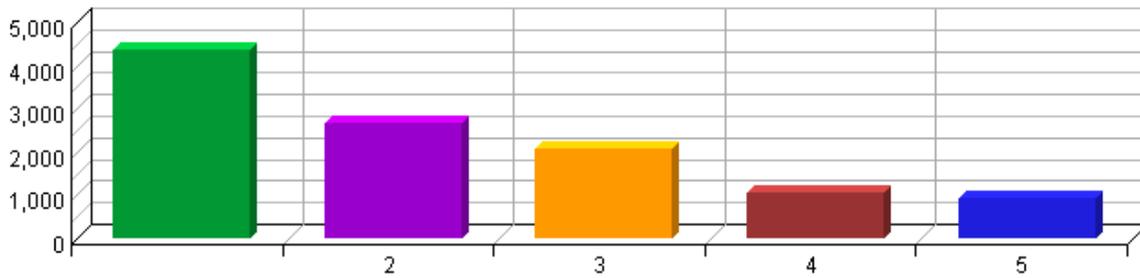
**Single Access Pages**



**Top Entry Files**



**Top Exit Pages**

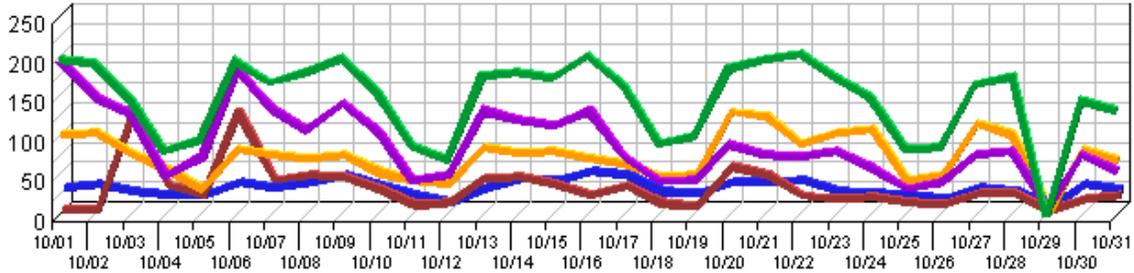




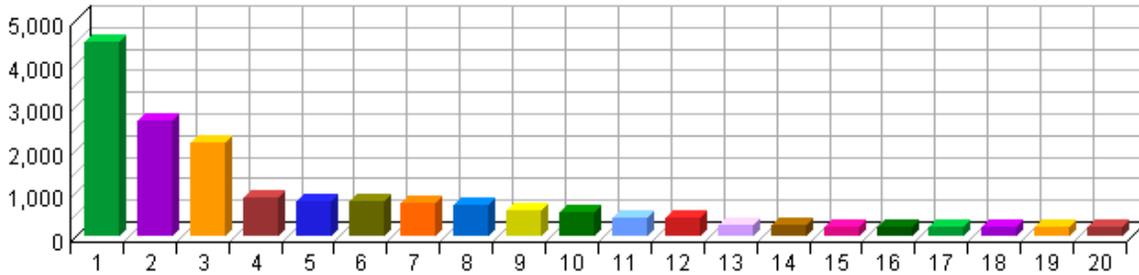
# Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

**Top Entry Pages Trend**



**Top Entry Pages**



**Top Entry Pages**

	Pages	Visits	%
1.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	4,501	14.70%
2.	<b>6th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_p3.html">http://es.epa.gov/ncer/rfa/2009/2009_p3.html</a>	2,661	8.69%
3.	<b>2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html">http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html</a>	2,176	7.11%
4.	<b>Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthrop</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html</a>	872	2.85%
5.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	804	2.63%

6.	<b>Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html</a>	790	2.58%
7.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html</a>	751	2.45%
8.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	701	2.29%
9.	<b>Forecasting Ecosystem Services from Wetland Condition Analyses   2008 Grant Arch</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html</a>	578	1.89%
10.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html</a>	544	1.78%
11.	<b>Climate Change and Allergic Airway Disease   2008 Grant Archives   Archive   Fun</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html</a>	437	1.43%
12.	<b>Small Business Innovation Research Phase I   Archive   Funding Opportunities   N</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html</a>	410	1.34%
13.	<b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http:// es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html</a>	275	0.90%
14.	<b>Consequences of Global Change for Water Quality   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html</a>	255	0.83%
15.	<b>Development of Environmental Health Outcome Indicators   2007 Grant Archives   A</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html">http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html</a>	225	0.73%
16.	<b>4th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b>	209	0.68%

	<a href="http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html">http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html</a>		
17.	<b>2008 GRO Fellowships For Graduate Environmental Study   Funding Opportunities  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html</a>	207	0.68%
18.	<b>Exploratory Research: Nanotechnology Research Grants Investigating Environmental</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html">http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html</a>	206	0.67%
19.	<b>Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html">http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html</a>	197	0.64%
20.	<b>Biotechnology: Potential Allergenicity of Genetically Engineered Foods   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html">http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html</a>	193	0.63%
	<b>Subtotal</b>	<b>16,992</b>	<b>55.49%</b>
	<b>Other</b>	<b>13,629</b>	<b>44.51%</b>
	<b>Total</b>	<b>30,621</b>	<b>100.00%</b>

### Top Entry Pages – Help Card

**? Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the entry page compared with other entry pages.

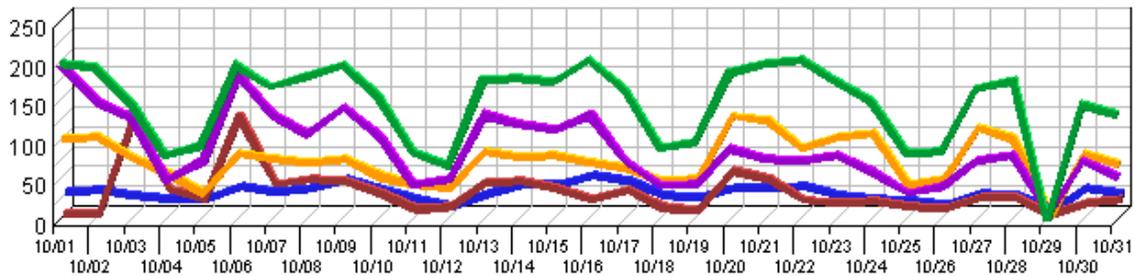
**💡** This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



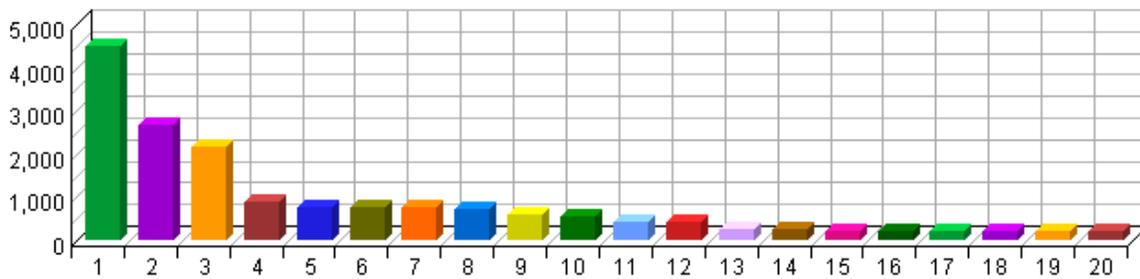
# Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

**Top Entry Files Trend**



**Top Entry Files**



**Top Entry Files**

	Files	Visits	%
1.	<a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	4,487	14.12%
2.	<a href="http://es.epa.gov/ncer/rfa/2009/2009_p3.html">http://es.epa.gov/ncer/rfa/2009/2009_p3.html</a>	2,655	8.35%
3.	<a href="http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html">http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html</a>	2,176	6.85%
4.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html</a>	872	2.74%
5.	<a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	783	2.46%
6.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html">http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html</a>	783	2.46%
7.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	749	2.36%
8.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	700	2.20%
9.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html">http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html</a>	578	1.82%
10.	<a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	542	1.71%
11.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html">http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html</a>	433	1.36%

12.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html</a>	408	1.28%
13.	<a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http://es.epa.gov/ncer/rfa/current/2003arsenic.html</a>	275	0.87%
14.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html</a>	250	0.79%
15.	<a href="http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html">http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html</a>	224	0.70%
16.	<a href="http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html">http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html</a>	207	0.65%
17.	<a href="http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html">http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html</a>	206	0.65%
18.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html</a>	206	0.65%
19.	<a href="http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html">http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html</a>	194	0.61%
20.	<a href="http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html">http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html</a>	193	0.61%
	<b>Subtotal</b>	<b>16,921</b>	<b>53.23%</b>
	<b>Other</b>	<b>14,865</b>	<b>46.77%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

### Top Entry Files – Help Card

**?** **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

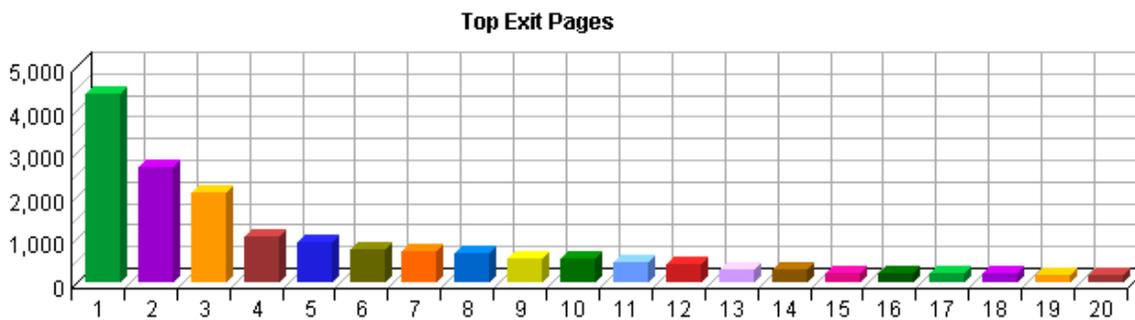
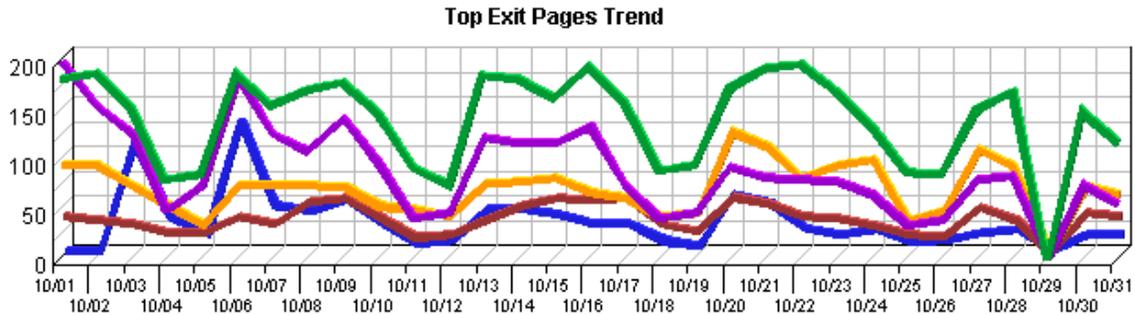
**%** – Refers to the total numbers of visits.



Consider what catches the attention of visitors most quickly and effectively.

# Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	4,346	14.19%
2.	<b>6th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_p3.html">http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html</a>	2,675	8.73%
3.	<b>2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html">http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html</a>	2,067	6.75%
4.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http:// es.epa.gov/ ncer/ rfa/ forms/</a>	1,079	3.52%
5.	<b>Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthrop</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gsc02.html</a>	948	3.10%
6.	<b>Adaptation for Future Air Quality</b>	773	2.52%

	<b>Analysis and Decision Support Tools in Light o</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html</a>		
7.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html</a>	726	2.37%
8.	<b>Forecasting Ecosystem Services from Wetland Condition Analyses   2008 Grant Arch</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html</a>	661	2.16%
9.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	569	1.86%
10.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html</a>	549	1.79%
11.	<b>Climate Change and Allergic Airway Disease   2008 Grant Archives   Archive   Fun</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html</a>	460	1.50%
12.	<b>Small Business Innovation Research Phase I   Archive   Funding Opportunities   N</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html</a>	426	1.39%
13.	<b>Consequences of Global Change for Water Quality   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html</a>	283	0.92%
14.	<b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http:// es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html</a>	278	0.91%
15.	<b>Development of Environmental Health Outcome Indicators   2007 Grant Archives   A</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html">http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html</a>	223	0.73%
16.	<b>Exploratory Research: Nanotechnology Research Grants Investigating Environmental</b>	203	0.66%

	<a href="http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html">http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html</a>		
17.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html</a>	191	0.62%
18.	<b>Biotechnology: Potential Allergenicity of Genetically Engineered Foods   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html">http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_biotech.html</a>	191	0.62%
19.	<b>4th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html">http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual.html</a>	177	0.58%
20.	<b>Innovative and Integrative Approaches for Advancing Public Health Protection Thr</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_water.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html</a>	174	0.57%
	<b>Subtotal</b>	<b>16,999</b>	<b>55.51%</b>
	<b>Other</b>	<b>13,627</b>	<b>44.49%</b>
	<b>Total</b>	<b>30,626</b>	<b>100.00%</b>

### Top Exit Pages – Help Card

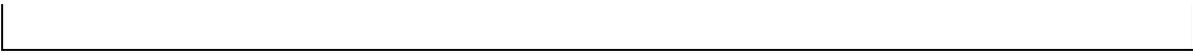
**?** **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

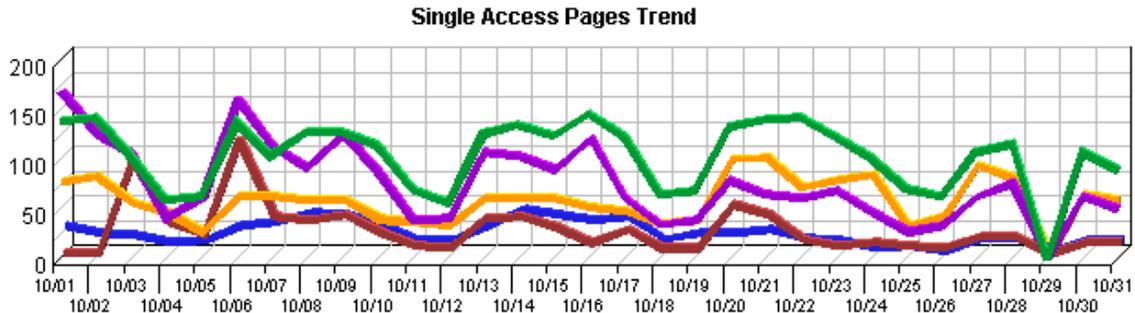
**%** – Percentage of times this page was the exit page compared with other exit pages.

**💡** You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



# Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



**Single Access Pages**

	Pages	Visits	%
1.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	3,182	13.46%
2.	<b>6th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_p3.html">http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html</a>	2,273	9.61%
3.	<b>2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html">http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html</a>	1,691	7.15%
4.	<b>Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthrop</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gsc02.html</a>	737	3.12%
5.	<b>Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html</a>	603	2.55%

6.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html</a>	571	2.42%
7.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html</a>	499	2.11%
8.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	464	1.96%
9.	<b>Forecasting Ecosystem Services from Wetland Condition Analyses   2008 Grant Arch</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html</a>	457	1.93%
10.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http:// es.epa.gov/ ncer/ rfa/ forms/</a>	412	1.74%
11.	<b>Small Business Innovation Research Phase I   Archive   Funding Opportunities   N</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html</a>	353	1.49%
12.	<b>Climate Change and Allergic Airway Disease   2008 Grant Archives   Archive   Fun</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html</a>	341	1.44%
13.	<b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http:// es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html</a>	247	1.04%
14.	<b>Consequences of Global Change for Water Quality   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html</a>	202	0.85%
15.	<b>Development of Environmental Health Outcome Indicators   2007 Grant Archives   A</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html">http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html</a>	183	0.77%
16.	<b>Biotechnology: Potential Allergenicity of Genetically Engineered Foods   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2005/">http:// es.epa.gov/ ncer/ rfa/ 2005/</a>	172	0.73%

	<a href="#">2005_star_biotech.html</a>		
17.	<b>Exploratory Research: Nanotechnology Research Grants Investigating Environmental</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html">http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html</a>	163	0.69%
18.	<b>Ecological Impacts from the Interactions of Climate Change, Land Use Change and</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html">http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html</a>	159	0.67%
19.	<b>Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html">http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html</a>	146	0.62%
20.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	143	0.60%
	<b>Subtotal</b>	<b>12,998</b>	<b>54.98%</b>
	<b>Other</b>	<b>10,643</b>	<b>45.02%</b>
	<b>Total</b>	<b>23,641</b>	<b>100.00%</b>

### Single Access Pages – Help Card

**? Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was a single access page compared with other single access pages.

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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

# Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. <b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	3,478	11.36%
	1. <b>6th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_p3.html">http://es.epa.gov/ncer/rfa/2009/2009_p3.html</a>	2,387	7.79%
	1. <b>2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Undergraduates</b> <a href="http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html">http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html</a>	1,780	5.81%
	1. <b>Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthropogenic CO<sub>2</sub></b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html</a>	786	2.57%
	1. <b>Adaptation for Future Air Quality Analysis and Decision Support Tools in Light of Climate Change</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html">http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html</a>	638	2.08%
	1. <b>Broad Agency Announcement for Conferences, Workshops, and/or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	609	1.99%
	1. <b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	568	1.85%
	1. <b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tidal Wetlands</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	530	1.73%
	1. <b>Forecasting Ecosystem Services from Wetland Condition Analyses   2008 Grant Arch</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html">http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html</a>	488	1.59%
	1. <b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environmental Scientists</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	474	1.55%

1. <b>Small Business Innovation Research Phase I   Archive   Funding Opportunities   N</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html</a>	364	1.19%
1. <b>Climate Change and Allergic Airway Disease   2008 Grant Archives   Archive   Fun</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html">http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html</a>	359	1.17%
1. <b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http://es.epa.gov/ncer/rfa/current/2003arsenic.html</a>	265	0.87%
1. <b>Consequences of Global Change for Water Quality   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html</a>	206	0.67%
1. <b>Development of Environmental Health Outcome Indicators   2007 Grant Archives   A</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html">http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html</a>	198	0.65%
1. <b>Exploratory Research: Nanotechnology Research Grants Investigating Environmental</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html">http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html</a>	177	0.58%
1. <b>Biotechnology: Potential Allergenicity of Genetically Engineered Foods   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html">http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html</a>	174	0.57%
1. <b>Ecological Impacts from the Interactions of Climate Change, Land Use Change and</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html">http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html</a>	164	0.54%
1. <b>Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html">http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html</a>	148	0.48%
1. <b>4th Annual P3 Awards   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html">http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html</a>	144	0.47%

### Top Paths Through Site – Help Card

**? Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same

starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



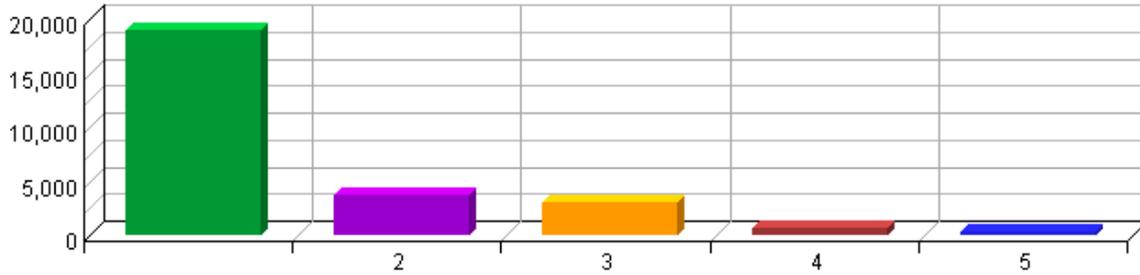
Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?



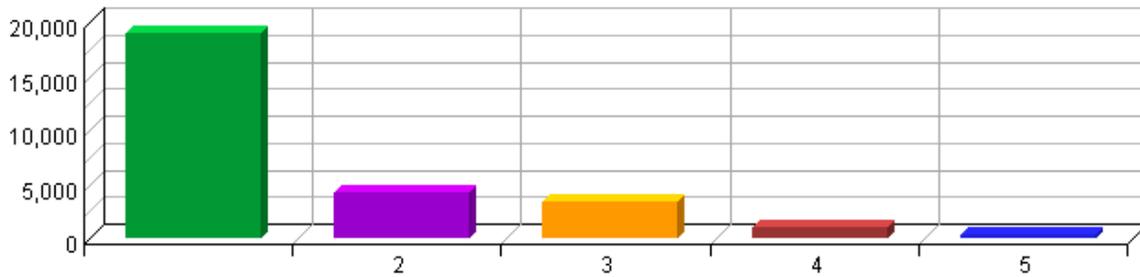
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

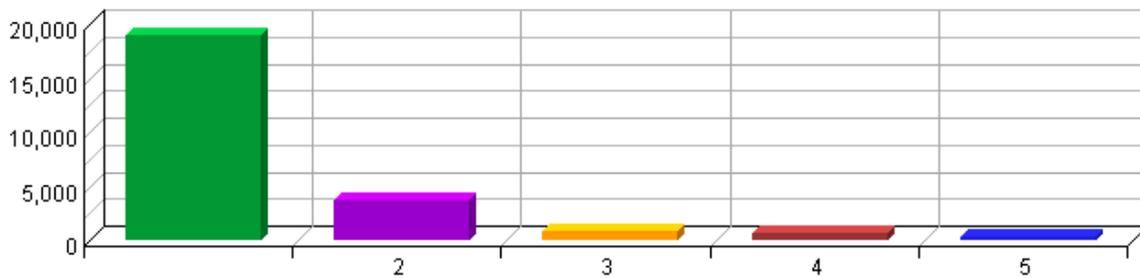
**Visits by Referring Site**



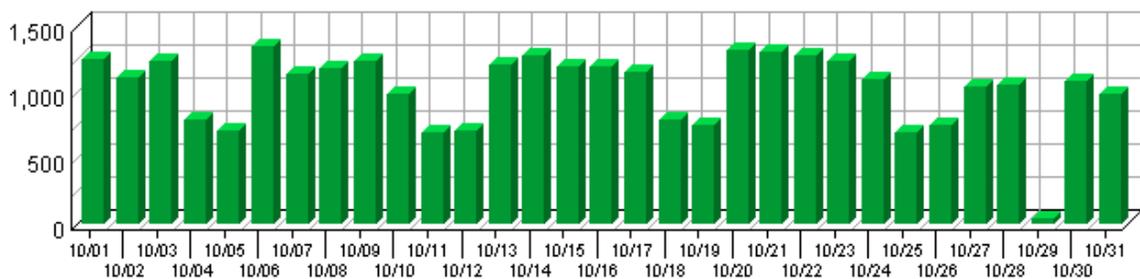
**Visits by Referring Domain**



**Visits by Referring Page**



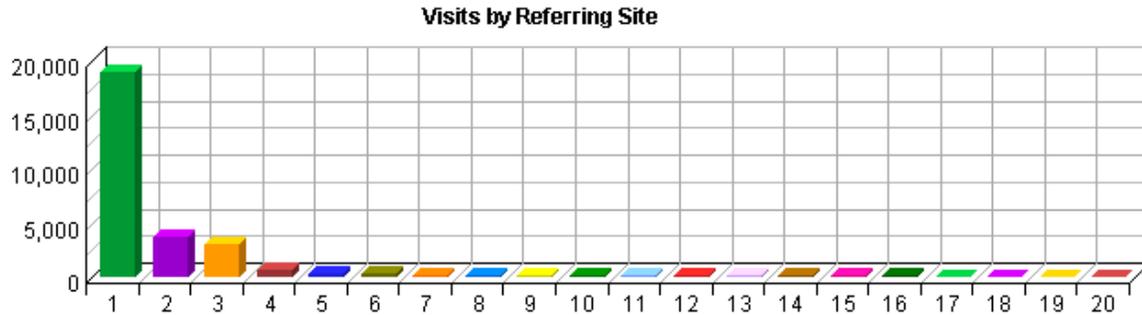
**Visitors Trend**





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	19,037	59.89%
2.	<a href="http://www.google.com/">http://www.google.com/</a>	3,791	11.93%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	2,975	9.36%
4.	<a href="http://www07.grants.gov/">http://www07.grants.gov/</a>	703	2.21%
5.	<a href="http://images.google.com/">http://images.google.com/</a>	335	1.05%
6.	<a href="http://www.grants.gov/">http://www.grants.gov/</a>	309	0.97%
7.	<a href="http://www.google.co.in/">http://www.google.co.in/</a>	206	0.65%
8.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	206	0.65%
9.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	173	0.54%
10.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	173	0.54%
11.	<a href="http://www.google.ca/">http://www.google.ca/</a>	163	0.51%
12.	<a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	142	0.45%
13.	<a href="http://images.google.co.uk/">http://images.google.co.uk/</a>	122	0.38%
14.	<a href="http://search.msn.com/">http://search.msn.com/</a>	114	0.36%
15.	<a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	98	0.31%
16.	<a href="http://www.google.com.au/">http://www.google.com.au/</a>	90	0.28%
17.	<a href="http://images.google.co.in/">http://images.google.co.in/</a>	82	0.26%
18.	<a href="http://mail.google.com/">http://mail.google.com/</a>	79	0.25%
19.	<a href="http://search.live.com/">http://search.live.com/</a>	74	0.23%
20.	<a href="http://www.usgcrp.gov/">http://www.usgcrp.gov/</a>	58	0.18%
	<b>Subtotal</b>	<b>28,930</b>	<b>91.01%</b>
	<b>Other</b>	<b>2,856</b>	<b>8.99%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Activity by Referring Site – Help Card

**? Referring Sites** – A web site which refers a visitor to your site by linking to it.

**Site** – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

**%** – Percentage of referrals that came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

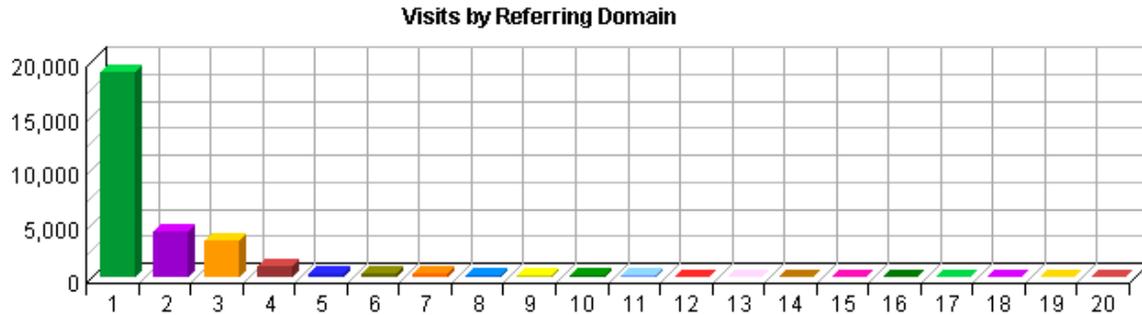
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

	Domain	Visits	%
1.	No Referrer	19,037	59.89%
2.	google.com	4,215	13.26%
3.	epa.gov	3,444	10.83%
4.	grants.gov	1,013	3.19%
5.	yahoo.com	369	1.16%
6.	google.co.uk	295	0.93%
7.	google.co.in	288	0.91%
8.	google.ca	206	0.65%
9.	live.com	143	0.45%
10.	google.com.au	122	0.38%
11.	msn.com	115	0.36%
12.	google.com.ph	60	0.19%
13.	ask.com	59	0.19%
14.	usgcrp.gov	58	0.18%
15.	usasearch.gov	54	0.17%
16.	grantsnet.org	53	0.17%
17.	google.co.za	52	0.16%
18.	cos.com	46	0.14%
19.	sba.gov	43	0.14%
20.	fatomei.com	41	0.13%
	<b>Subtotal</b>	<b>29,713</b>	<b>93.48%</b>
	<b>Other</b>	<b>2,073</b>	<b>6.52%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Activity by Referring Domain – Help Card

**? Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

**%** – Percentage of referrals that came from the specified domain.

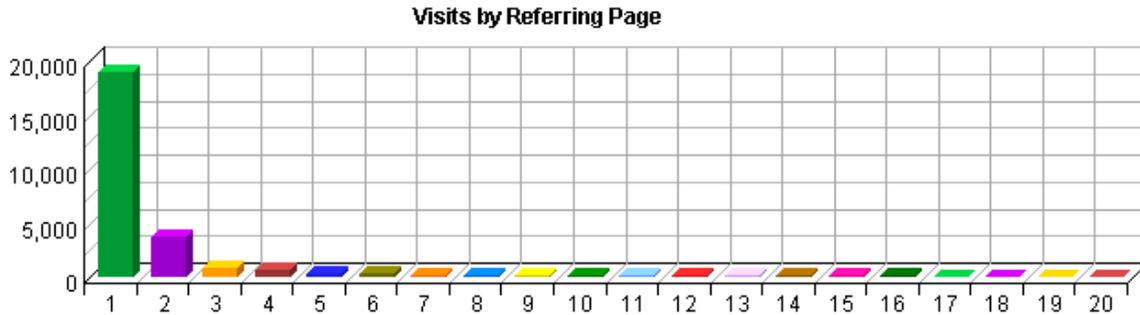
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	19,037	59.89%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	3,710	11.67%
3.	<a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	871	2.74%
4.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	600	1.89%
5.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	359	1.13%
6.	<a href="http://images.google.com/ imgres">http://images.google.com/ imgres</a>	335	1.05%
7.	<a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	203	0.64%
8.	<a href="http://www.google.co.in/ search">http://www.google.co.in/ search</a>	199	0.63%
9.	<a href="http://www07.grants.gov/ search/search.do">http://www07.grants.gov/ search/search.do</a>	184	0.58%
10.	<a href="http://www.google.co.uk/ search">http://www.google.co.uk/ search</a>	170	0.53%
11.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	162	0.51%
12.	<a href="http://search.yahoo.com/ search">http://search.yahoo.com/ search</a>	143	0.45%
13.	<a href="http://nlquery.epa.gov/ epasearch/epasearch">http://nlquery.epa.gov/ epasearch/epasearch</a>	142	0.45%
14.	<a href="http://images.google.co.uk/ imgres">http://images.google.co.uk/ imgres</a>	122	0.38%
15.	<a href="http://search.msn.com/results. aspx">http://search.msn.com/results. aspx</a>	108	0.34%
16.	<a href="http://www.google.com.au/ search">http://www.google.com.au/ search</a>	88	0.28%
17.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	84	0.26%
18.	<a href="http://images.google.co.in/ imgres">http://images.google.co.in/ imgres</a>	82	0.26%
19.	<a href="http://search.live.com/ results.aspx">http://search.live.com/ results.aspx</a>	73	0.23%
20.	<a href="http://es.epa.gov/ncer/sbir/ current_solicitation.html">http://es.epa.gov/ncer/sbir/ current_solicitation.html</a>	69	0.22%
	<b>Subtotal</b>	<b>26,741</b>	<b>84.13%</b>
	<b>Other</b>	<b>5,045</b>	<b>15.87%</b>
	<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Activity by Referring Page – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

**%** – Percentage of referred visitors who came from the specified site.

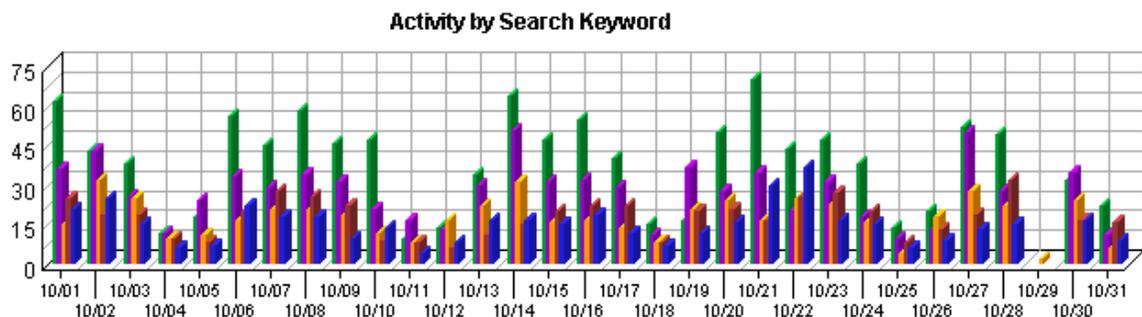
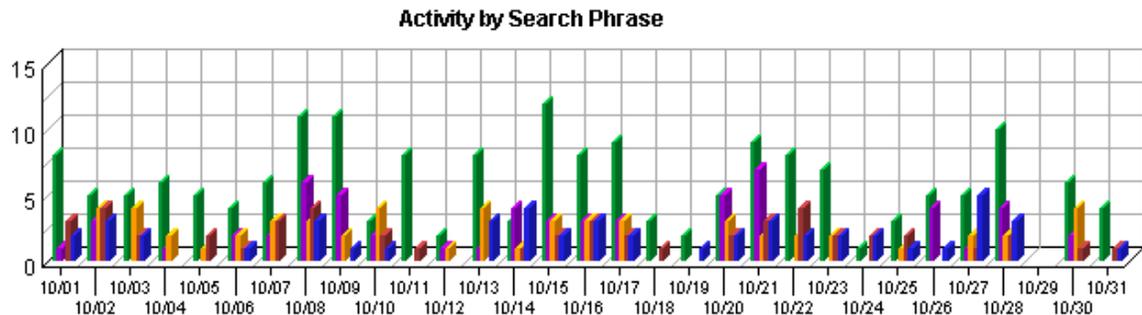
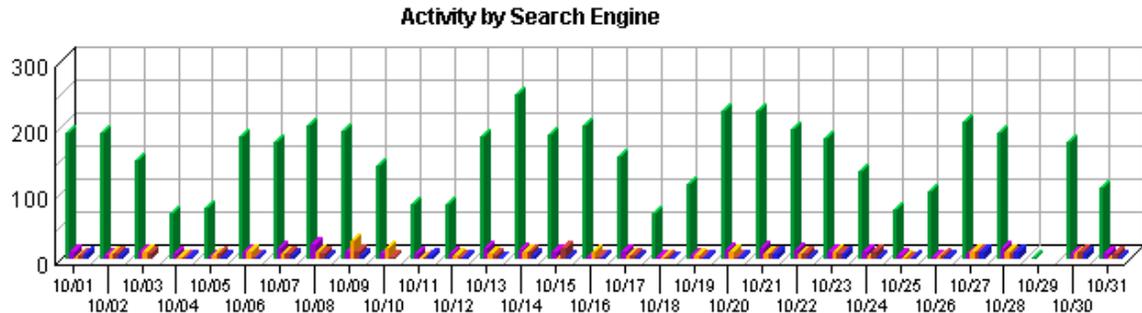
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.



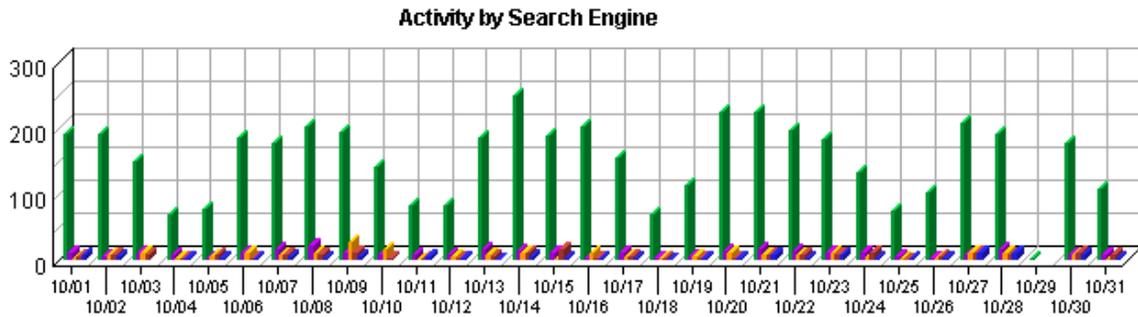


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1.	google	4,749	80.18%
2.	google uk	305	5.15%
3.	yahoo	245	4.14%
4.	google canada	207	3.49%
5.	google australia	124	2.09%
6.	msn	119	2.01%
7.	aol netfind	31	0.52%
8.	google germany	29	0.49%
9.	google italy	29	0.49%
10.	google france	23	0.39%
11.	yahoo india	14	0.24%
12.	yahoo spain	9	0.15%
13.	google austria	6	0.10%
14.	altavista	6	0.10%
15.	google japan	5	0.08%
16.	yahoo canada	4	0.07%
17.	yahoo singapore	3	0.05%
18.	cnet search.com	3	0.05%
19.	yahoo uk &ireland	3	0.05%
20.	yahoo japan	2	0.03%
	<b>Subtotal</b>	<b>5,916</b>	<b>99.88%</b>
	<b>Total</b>	<b>5,923</b>	<b>100.00%</b>

### Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	forms	102	1.72%
	epa star	58	0.98%
	epa	57	0.96%
	epa funding	48	0.81%
	epa grants	43	0.73%
	epa star grants	40	0.68%
	change	38	0.64%
	epa star grant	34	0.57%
	epa gro	29	0.49%
	epa star fellowship	27	0.46%
	health	25	0.42%
	epa star fellowship 2009	23	0.39%
	environmental grants	20	0.34%
	climate change	20	0.34%
	rfa	19	0.32%
	star	19	0.32%
	interdisciplinary approach	17	0.29%
	environmental funding	13	0.22%
	star grants	11	0.19%
	estimation of sediment yield 2006 2007 2008	11	0.19%
2. google uk	forms	59	1.00%
	health	16	0.27%
	climate change	10	0.17%
	change	6	0.10%
	nanomaterials	3	0.05%
	2009 academic year	2	0.03%
	safe working practice on computres	2	0.03%
	coral reef diagram	2	0.03%
	human health and the environment	2	0.03%
	human exposure benzo pyrene cvd	2	0.03%
	rfa agreement science	2	0.03%
	sleipner co2 injection well design	2	0.03%
	good presentation for phd proposal particulate matter	2	0.03%

	market mechanisms	2	0.03%
	environmental research grants	2	0.03%
	local decisions on air pollution	2	0.03%
	ecological impacts of climate change	2	0.03%
	air pollution circulation model	1	0.02%
	consequences of global change	1	0.02%
	climatic change in ecosystems	1	0.02%
3. yahoo	indirect chromium reduction by bacteria	16	0.27%
	epa sbir model budget	5	0.08%
	environmental funding	5	0.08%
	epa funding	2	0.03%
	www.epa.gov and how the environment effects human behavior	2	0.03%
	environmental grants	2	0.03%
	opportunity for epa funding for biology	2	0.03%
	epa environmental policy statements	2	0.03%
	epa and toxic algae and rfp grant	2	0.03%
	funding for environmental research	2	0.03%
	consequences of air pollution	2	0.03%
	epa and doe grants	2	0.03%
	broad agency announcement	2	0.03%
	the interaction between climate and human activity	2	0.03%
	environmental funding organisations	2	0.03%
	technology changes in transportation	2	0.03%
	new environmental problem for the future	2	0.03%
	epa ncer	2	0.03%
	epa star grants frp	1	0.02%
	natural steroid for show broilers	1	0.02%

4. google canada	forms	12	0.20%
	climate change	6	0.10%
	health	5	0.08%
	future environmental issues	4	0.07%
	health continuum	2	0.03%
	grant application for computational chemistry	2	0.03%
	air pollution consequences	2	0.03%
	aquatic ecosystem	2	0.03%
	how have these changes overtime affected population	2	0.03%
	changes in ecosystems	2	0.03%
	human activities are not directly related to climate change	2	0.03%
	human activities are not directly related to climate change.	1	0.02%
	epidemiological research proposal	1	0.02%
	funding opportunity afo	1	0.02%
	personal statement for research in computer science field	1	0.02%
	students include letter of intent expressing motivation for application and areas of research interest	1	0.02%
	request for research on environmental health projects	1	0.02%
	technology development due to increased population	1	0.02%
	expert input interdisciplinary approach	1	0.02%
	abiotic components of the coral reefs	1	0.02%
5. google australia	forms	8	0.14%
	health	4	0.07%
	change	3	0.05%
	cardiovascular disease continuum of events	2	0.03%
	climate of marshes	2	0.03%
	ecological impacts of	2	0.03%

	climate change		
	how humans interact with air pollution	2	0.03%
	climate change	2	0.03%
	climate	1	0.02%
	biotechnology of genetically engineered food	1	0.02%
	wetlands environment ecosystem	1	0.02%
	selection criteria response achieves results	1	0.02%
	integrated model of organizational services	1	0.02%
	pollution affecting population	1	0.02%
	consequences of pollution globally	1	0.02%
	climate changes in the ecosystem	1	0.02%
	examples of star applications	1	0.02%
	achieves results selection criteria answers	1	0.02%
	future of environmental issues	1	0.02%
	strengths of partnerships with universities loss of key personnel	1	0.02%
6. msn	environmental health funding opportunities	2	0.03%
	star grant	2	0.03%
	health outcome indicators	2	0.03%
	small business innovation research	2	0.03%
	decision support (expert system) for public health	2	0.03%
	prepare:an assessment of organizational or community change potential	1	0.02%
	air quality due to fire	1	0.02%
	sample budget proposal for asthma	1	0.02%
	epa number of septic tanks in ground usa	1	0.02%
	environmentally caused diseases	1	0.02%

	qas air retrieval fees	1	0.02%
	long island sound epa quality assurance manager	1	0.02%
	grant forms	1	0.02%
	outcome indicators	1	0.02%
	epa reasearch fellowships for environmental study	1	0.02%
	environmental funding opportunities	1	0.02%
	epa water rules for salvage yards in mass.	1	0.02%
	epa pace grant	1	0.02%
	experimental research methods of case studies	1	0.02%
	epa standard	1	0.02%
7. aol netfind	epa	2	0.03%
	is humidity an atmospheric stressor?	2	0.03%
	organic chemistry tutors in miami florida undergrad students	1	0.02%
	forms	1	0.02%
	reporting sbir grant revenue on tax return	1	0.02%
	cum laude gpa woodbury university	1	0.02%
	examples undergraduate personal, academic and career goals	1	0.02%
	biological development an its effects	1	0.02%
	grant funding for opening barber college in ca	1	0.02%
	ethical environmental decision-making	1	0.02%
	health	1	0.02%
	identify one stressor in particular and discuss how it might impact public health. please use current research to support your ideas.	1	0.02%
	abiotic components of coral reefs	1	0.02%
	verify degree in san juan, puerto rico	1	0.02%
	epa awards grants to support student	1	0.02%

	environmental programs		
	national exposure research lab	1	0.02%
	how do get the forms for the grants	1	0.02%
	epa past climate change	1	0.02%
	what is the climate for coral reefs ecosystems	1	0.02%
	atmospheric environment historical particulate databases	1	0.02%
8. google germany	global change	2	0.03%
	climate change	2	0.03%
	official rocky mountain collage transcript request form	1	0.02%
	l.h. gunderson and holling, c.s. panarchy: understanding transformations in systems of humans and nature. island press. 2001.	1	0.02%
	allergenic ability	1	0.02%
	archives of complex environmental studies	1	0.02%
	funding grants research	1	0.02%
	atmospheric environment volume 42 particulate matter	1	0.02%
	relationship between global climate change and marine ecological protection.	1	0.02%
	lola principle	1	0.02%
	specifications are being written, and suppliers are expected to sign up sometime in 2008. funding for the new	1	0.02%
	epa gro	1	0.02%
	human dimensions ecosystem services	1	0.02%
	list of fellowships in the us	1	0.02%
	science plan ecosystem and human linkages	1	0.02%
	review arsenic removal technologies	1	0.02%
	ecosystem services climate change	1	0.02%

	synergistic effects of human land–use and climate change	1	0.02%
	market mechanism examples	1	0.02%
	environmental protection agency bioremediation	1	0.02%
9. google italy	global change	2	0.03%
	research grant	2	0.03%
	biomarkers of effect	2	0.03%
	industrial design competitiveness sustainability	1	0.02%
	diseases related to climate change	1	0.02%
	application award start researcher	1	0.02%
	epistemic aleatory uncertainty	1	0.02%
	funding research science disease	1	0.02%
	endocrine disrupting chemicals (edc) analytical method	1	0.02%
	who 2001 biomarkers in risk assessment	1	0.02%
	decision support analyst	1	0.02%
	epa helicobacter	1	0.02%
	biomarkers and health protection	1	0.02%
	public health expenses usa	1	0.02%
	facsimile voucher maldive	1	0.02%
	pm10 long term health effects	1	0.02%
	us epa nanoparticles	1	0.02%
	nano–porous materials for the abatement of nox and co pollution paint	1	0.02%
	biomarkers	1	0.02%
	benefit transfer method	1	0.02%
10. google france	global change	2	0.03%
	p. payment drinking water risk	2	0.03%
	allocate awards according behaviour	1	0.02%
	outcome of environmental health united states	1	0.02%

	grant application letter, star office writer	1	0.02%
	research summary fall 2007	1	0.02%
	fellowships 2009 environment	1	0.02%
	climate change ecosystem processes	1	0.02%
	research grant opportunities	1	0.02%
	award design 2009	1	0.02%
	biodegradation margine	1	0.02%
	fellowship for undergraduate usa colleges	1	0.02%
	risks assessment practices in the netherlands	1	0.02%
	genetically modified food hazards	1	0.02%
	complex mixtures usepa	1	0.02%
	international environment service fellowship in 2009	1	0.02%
	climate change data	1	0.02%
	toxic substances act low doses	1	0.02%
	quantitative evaluation shared project management office	1	0.02%
	corporate environmental policy and strategy latest models	1	0.02%
11. yahoo india	consequences of human activities	4	0.07%
	future environmental problems	1	0.02%
	consequences of human activities on the environment	1	0.02%
	email @epa.gov	1	0.02%
	impact of developmental projects on health and environment	1	0.02%
	tropospheric pollution	1	0.02%
	4th word congress on conservation agriculture	1	0.02%
	effects and consequences of human activities	1	0.02%
	environmental tropospheric pollution	1	0.02%

	effects of particulate pollutants	1	0.02%
	climate change water quality reviews	1	0.02%
12. yahoo spain	effects of climate change	5	0.08%
	harmful algal blooms definition	1	0.02%
	example of aquatic food web	1	0.02%
	organophosphorous and effects on systems	1	0.02%
	environmental policy	1	0.02%
13. google austria	environmental uncertainty assessment	1	0.02%
	collaborative network science	1	0.02%
	announcement of conferences	1	0.02%
	nanomaterials: safe or unsafe?	1	0.02%
	mountain ecosystem services, climate change	1	0.02%
	high jump technique training methodological strategies	1	0.02%
14. altavista	catalog black carbon domain:epa.gov	1	0.02%
	soil mesocosm bioremediation research work	1	0.02%
	uk grant program 2009	1	0.02%
	futures engineering	1	0.02%
	factors that affect the particulate matter concentrations	1	0.02%
	mechanistic assessment	1	0.02%
15. google japan	estuarine environment	1	0.02%
	environmental policy market efficiency disclosure	1	0.02%
	ecosystems	1	0.02%
	arsenic treatments	1	0.02%
	brunekreef 2008 health effect	1	0.02%
16. yahoo canada	energy research grant funding	2	0.03%
	human land use effect on	1	0.02%

	aquatic ecosystem		
	ecological responses to global change	1	0.02%
17. yahoo singapore	why is your purpose for enrolling in environmental science	1	0.02%
	price mwir camera	1	0.02%
	environmental competitions for 2009	1	0.02%
18. cnet search.com	how technology can affect the air pollution	1	0.02%
	interdisciplinary approach	1	0.02%
	epidemiological and research	1	0.02%
19. yahoo uk & ireland	environmental funding opportunities	1	0.02%
	literature review projects on arsenic removal in water	1	0.02%
	allergic airway diseases	1	0.02%
20. yahoo japan	pm2.5 epa codes	1	0.02%
	contamination visualize thailand submicron	1	0.02%

#### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,065	17.98%
	of	635	10.72%
	research	426	7.19%
	star	414	6.99%
	environmental	412	6.96%
	for	365	6.16%
	grants	355	5.99%
	the	298	5.03%
	funding	298	5.03%
	change	294	4.96%
	grant	294	4.96%
	in	283	4.78%
	climate	237	4.00%
	health	206	3.48%
	2009	201	3.39%
	to	194	3.28%
	ecosystem	189	3.19%
	air	172	2.90%

	fellowship	164	2.77%
	2008	153	2.58%
2. google uk	forms	59	1.00%
	of	39	0.66%
	health	37	0.62%
	change	36	0.61%
	in	27	0.46%
	climate	26	0.44%
	environmental	26	0.44%
	the	26	0.44%
	research	19	0.32%
	to	16	0.27%
	human	15	0.25%
	on	15	0.25%
	how	13	0.22%
	environment	12	0.20%
	for	10	0.17%
	pollution	10	0.17%
	science	8	0.14%
	coral	8	0.14%
	what	7	0.12%
	ecosystems	7	0.12%
3. yahoo	environmental	55	0.93%
	epa	47	0.79%
	of	37	0.62%
	research	35	0.59%
	in	27	0.46%
	the	27	0.46%
	funding	24	0.41%
	grants	23	0.39%
	for	22	0.37%
	indirect	17	0.29%
	by	17	0.29%
	bacteria	16	0.27%
	chromium	16	0.27%
	reduction	16	0.27%
	to	15	0.25%
	grant	12	0.20%
	sbir	12	0.20%
	on	10	0.17%
	effects	10	0.17%
	health	10	0.17%

4. google canada	of	29	0.49%
	health	26	0.44%
	for	24	0.41%
	climate	21	0.35%
	change	19	0.32%
	research	18	0.30%
	the	18	0.30%
	environmental	17	0.29%
	in	16	0.27%
	ecosystem	14	0.24%
	to	12	0.20%
	forms	12	0.20%
	how	9	0.15%
	future	8	0.14%
	environment	7	0.12%
	changes	6	0.10%
	aquatic	6	0.10%
	population	6	0.10%
	human	6	0.10%
air	6	0.10%	
5. google australia	of	31	0.52%
	change	26	0.44%
	climate	20	0.34%
	the	13	0.22%
	ecosystem	11	0.19%
	health	10	0.17%
	for	10	0.17%
	in	8	0.14%
	air	8	0.14%
	pollution	8	0.14%
	forms	8	0.14%
	on	7	0.12%
	research	7	0.12%
	environmental	6	0.10%
	with	5	0.08%
	application	5	0.08%
	ecological	5	0.08%
	impact	5	0.08%
	environment	5	0.08%
funding	5	0.08%	
6. msn	epa	24	0.41%
	of	19	0.32%

	research	15	0.25%
	environmental	15	0.25%
	in	14	0.24%
	for	10	0.17%
	health	9	0.15%
	on	8	0.14%
	grants	6	0.10%
	small	5	0.08%
	grant	5	0.08%
	to	5	0.08%
	government	5	0.08%
	opportunities	4	0.07%
	decision	4	0.07%
	air	4	0.07%
	indicators	4	0.07%
	water	4	0.07%
	funding	4	0.07%
	support	4	0.07%
7. aol netfind	in	8	0.14%
	the	6	0.10%
	to	5	0.08%
	for	4	0.07%
	is	4	0.07%
	an	4	0.07%
	epa	4	0.07%
	atmospheric	3	0.05%
	grants	3	0.05%
	research	3	0.05%
	climate	3	0.05%
	of	3	0.05%
	stressor?	2	0.03%
	reefs	2	0.03%
	students	2	0.03%
	graduate	2	0.03%
	grant	2	0.03%
	humidity	2	0.03%
	forms	2	0.03%
	how	2	0.03%
8. google germany	change	8	0.14%
	climate	6	0.10%
	ecosystem	4	0.07%
	of	4	0.07%

	in	3	0.05%
	services	3	0.05%
	global	3	0.05%
	human	3	0.05%
	are	2	0.03%
	the	2	0.03%
	environmental	2	0.03%
	funding	2	0.03%
	research	2	0.03%
	new	1	0.02%
	transformations	1	0.02%
	invasive	1	0.02%
	understanding	1	0.02%
	epa	1	0.02%
	suppliers	1	0.02%
	l.	1	0.02%
9. google italy	biomarkers	5	0.08%
	research	4	0.07%
	epa	3	0.05%
	health	3	0.05%
	of	3	0.05%
	change	3	0.05%
	grant	3	0.05%
	method	2	0.03%
	global	2	0.03%
	effect	2	0.03%
	in	2	0.03%
	area	1	0.02%
	helicobacter	1	0.02%
	decision	1	0.02%
	science	1	0.02%
	disrupting	1	0.02%
	co	1	0.02%
	the	1	0.02%
	sustainability	1	0.02%
	risk	1	0.02%
10. google france	change	4	0.07%
	water	3	0.05%
	2009	3	0.05%
	of	3	0.05%
	the	2	0.03%
	research	2	0.03%

	grant	2	0.03%
	payment	2	0.03%
	p.	2	0.03%
	office	2	0.03%
	environmental	2	0.03%
	drinking	2	0.03%
	global	2	0.03%
	risk	2	0.03%
	fellowship	2	0.03%
	in	2	0.03%
	climate	2	0.03%
	opportunities	1	0.02%
	evaluation	1	0.02%
	hazards	1	0.02%
11. yahoo india	of	8	0.14%
	consequences	6	0.10%
	activities	6	0.10%
	human	6	0.10%
	on	3	0.05%
	tropospheric	2	0.03%
	environmental	2	0.03%
	environment	2	0.03%
	pollution	2	0.03%
	effects	2	0.03%
	word	1	0.02%
	@epa.gov	1	0.02%
	impact	1	0.02%
	pollutants	1	0.02%
	health	1	0.02%
	change	1	0.02%
	reviews	1	0.02%
	climate	1	0.02%
	particulate	1	0.02%
	congress	1	0.02%
12. yahoo spain	of	6	0.10%
	effects	6	0.10%
	climate	5	0.08%
	change	5	0.08%
	systems	1	0.02%
	on	1	0.02%
	policy	1	0.02%
	example	1	0.02%

	aquatic	1	0.02%
	harmful	1	0.02%
	definition	1	0.02%
	organophosphorous	1	0.02%
	food	1	0.02%
	blooms	1	0.02%
	web	1	0.02%
	algal	1	0.02%
	environmental	1	0.02%
13. google austria	collaborative	1	0.02%
	climate	1	0.02%
	strategies	1	0.02%
	science	1	0.02%
	change	1	0.02%
	assessment	1	0.02%
	environmental	1	0.02%
	ecosystem	1	0.02%
	network	1	0.02%
	uncertainty	1	0.02%
	of	1	0.02%
	safe	1	0.02%
	nanomaterials:	1	0.02%
	announcement	1	0.02%
	conferences	1	0.02%
	unsafe?	1	0.02%
	jump	1	0.02%
	training	1	0.02%
	technique	1	0.02%
	methodological	1	0.02%
14. altavista	grant	1	0.02%
	mesocosm	1	0.02%
	domain:epa.gov	1	0.02%
	assessment	1	0.02%
	work	1	0.02%
	soil	1	0.02%
	bioremediation	1	0.02%
	research	1	0.02%
	futures	1	0.02%
	factors	1	0.02%
	that	1	0.02%
	engineering	1	0.02%
	affect	1	0.02%

	matter	1	0.02%
	program	1	0.02%
	particulate	1	0.02%
	the	1	0.02%
	catalog	1	0.02%
	concentrations	1	0.02%
	black	1	0.02%
15. google japan	environment	1	0.02%
	effect	1	0.02%
	arsenic	1	0.02%
	disclosure	1	0.02%
	estuarine	1	0.02%
	treatments	1	0.02%
	health	1	0.02%
	environmental	1	0.02%
	market	1	0.02%
	2008	1	0.02%
	ecosystems	1	0.02%
	efficiency	1	0.02%
	policy	1	0.02%
	brunekreef	1	0.02%
16. yahoo canada	research	2	0.03%
	funding	2	0.03%
	grant	2	0.03%
	energy	2	0.03%
	aquatic	1	0.02%
	change	1	0.02%
	responces	1	0.02%
	effect	1	0.02%
	global	1	0.02%
	human	1	0.02%
	to	1	0.02%
	land	1	0.02%
	on	1	0.02%
	ecosystem	1	0.02%
	use	1	0.02%
	ecological	1	0.02%
17. yahoo singapore	environmental	2	0.03%
	for	2	0.03%
	camera	1	0.02%
	competitions	1	0.02%
	enrolling	1	0.02%

	purpose	1	0.02%
	your	1	0.02%
	is	1	0.02%
	in	1	0.02%
	why	1	0.02%
	science	1	0.02%
	2009	1	0.02%
	price	1	0.02%
	mwir	1	0.02%
18. cnet search.com	approach	1	0.02%
	technology	1	0.02%
	interdisciplinary	1	0.02%
	affect	1	0.02%
	air	1	0.02%
	research	1	0.02%
	can	1	0.02%
	pollution	1	0.02%
	how	1	0.02%
	the	1	0.02%
	epidemiological	1	0.02%
19. yahoo uk & ireland	opportunitites	1	0.02%
	funding	1	0.02%
	environmental	1	0.02%
	water	1	0.02%
	projects	1	0.02%
	diseases	1	0.02%
	arsenic	1	0.02%
	in	1	0.02%
	airway	1	0.02%
	on	1	0.02%
	littrature	1	0.02%
	review	1	0.02%
	removal	1	0.02%
	allergic	1	0.02%
20. yahoo japan	submicron	1	0.02%
	visualize	1	0.02%
	pm2.5	1	0.02%
	codes	1	0.02%
	epa	1	0.02%
	thailand	1	0.02%
	contamination	1	0.02%

## Activity by Search Engine – Help Card

### ? Top Search Engines Table

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

**%** – Percentage of visitors referred from search engines who were referred by the search engine specified.

### Top Search Engines with Search Phrases Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.

### Top Search Engines with Keywords Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

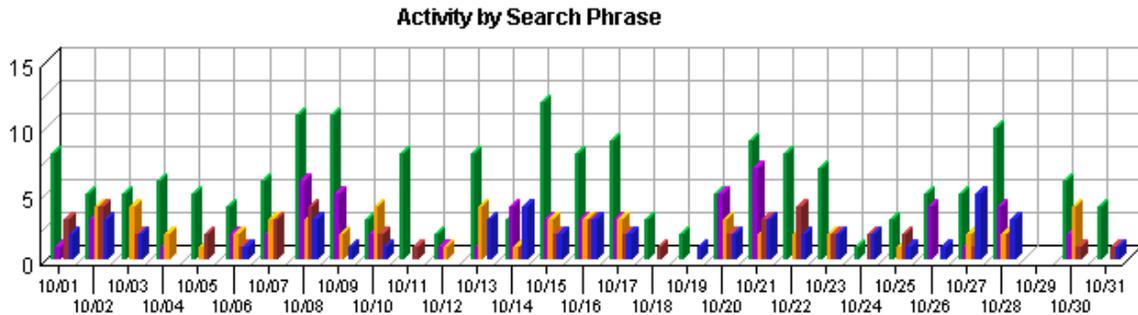


This information can give you an idea how your meta tags are performing with each search engine.

# Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	182	3.07%
2.	epa	60	1.01%
3.	epa star	58	0.98%
4.	health	51	0.86%
5.	epa funding	50	0.84%
6.	change	48	0.81%
7.	epa grants	44	0.74%
8.	climate change	40	0.68%
9.	epa star grants	40	0.68%
10.	epa star grant	34	0.57%
11.	epa gro	30	0.51%
12.	epa star fellowship	27	0.46%
13.	epa star fellowship 2009	23	0.39%
14.	environmental grants	22	0.37%
15.	interdisciplinary approach	20	0.34%
16.	rfa	20	0.34%
17.	star	19	0.32%
18.	environmental funding	18	0.30%
19.	indirect chromium reduction by bacteria	16	0.27%
20.	future environmental issues	13	0.22%
	<b>Subtotal</b>	<b>815</b>	<b>13.77%</b>
	<b>Total</b>	<b>5,919</b>	<b>100.00%</b>

### Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. forms	google	102	1.72%
	google uk	59	1.00%
	google canada	12	0.20%
	google australia	8	0.14%
	aol netfind	1	0.02%
2. epa	google	57	0.96%
	aol netfind	2	0.03%
	yahoo italy	1	0.02%
3. epa star	google	58	0.98%
4. health	google	25	0.42%
	google uk	16	0.27%
	google canada	5	0.08%
	google australia	4	0.07%
	aol netfind	1	0.02%
5. epa funding	google	48	0.81%
	yahoo	2	0.03%
6. change	google	38	0.64%
	google uk	6	0.10%
	google australia	3	0.05%
	google canada	1	0.02%
7. epa grants	google	43	0.73%
	msn	1	0.02%
8. climate change	google	20	0.34%
	google uk	10	0.17%
	google canada	6	0.10%
	google australia	2	0.03%
	google germany	2	0.03%
9. epa star grants	google	40	0.68%
10. epa star grant	google	34	0.57%
11. epa gro	google	29	0.49%
	google germany	1	0.02%
12. epa star fellowship	google	27	0.46%
13. epa star fellowship 2009	google	23	0.39%
14. environmental grants	google	20	0.34%
	yahoo	2	0.03%
15. interdisciplinary approach	google	17	0.29%
	cnet search.com	1	0.02%
	google canada	1	0.02%
	google uk	1	0.02%

16. rfa	google	19	0.32%
	google australia	1	0.02%
17. star	google	19	0.32%
18. environmental funding	google	13	0.22%
	yahoo	5	0.08%
19. indirect chromium reduction by bacteria	yahoo	16	0.27%
20. future environmental issues	google	8	0.14%
	google canada	4	0.07%
	google uk	1	0.02%

### Activity by Search Phrase – Help Card

#### ? Top Search Phrases Table

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

**%** – Percentage of referred visitors who used the specified search phrase.

#### Top Search Phrases with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.



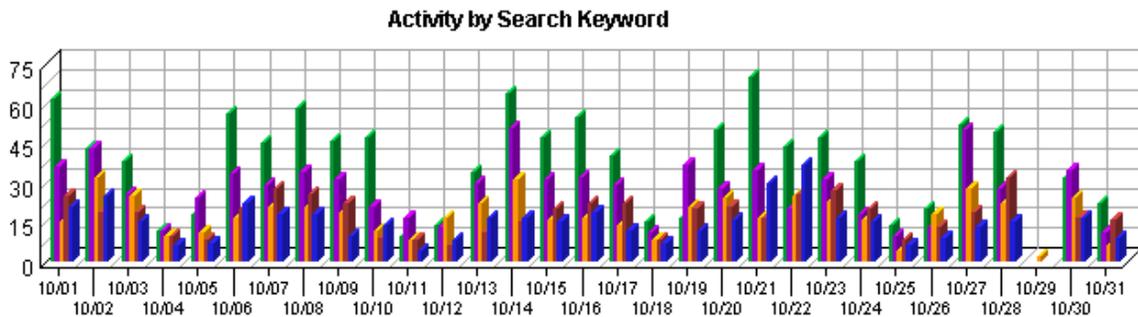
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?



# Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



**Activity by Search Keyword**

	<b>Keywords</b>	<b>Referrals</b>	<b>%</b>
1.	epa	1,159	4.58%
2.	of	819	3.24%
3.	environmental	546	2.16%
4.	research	534	2.11%
5.	for	451	1.78%
6.	star	429	1.70%
7.	change	409	1.62%
8.	grants	400	1.58%
9.	the	398	1.57%
10.	in	392	1.55%
11.	funding	349	1.38%
12.	climate	334	1.32%
13.	grant	333	1.32%
14.	health	305	1.21%
15.	to	254	1.00%
16.	ecosystem	232	0.92%
17.	2009	229	0.91%
18.	forms	221	0.87%
19.	air	205	0.81%
20.	on	197	0.78%
	<b>Subtotal</b>	<b>8,196</b>	<b>32.40%</b>
	<b>Total</b>	<b>25,294</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,065	4.21%
	yahoo	47	0.19%
	msn	24	0.09%
	google canada	6	0.02%
	aol netfind	4	0.02%
	google uk	4	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	yahoo japan	1	0.00%
	google germany	1	0.00%
	yahoo italy	1	0.00%
	2. of	google	635
google uk		39	0.15%
yahoo		37	0.15%
google australia		31	0.12%
google canada		29	0.11%
msn		19	0.08%
yahoo india		8	0.03%
yahoo spain		6	0.02%
google germany		4	0.02%
google france		3	0.01%
aol netfind		3	0.01%
google italy		3	0.01%
google austria		1	0.00%
yahoo germany		1	0.00%
3. environmental		google	412
	yahoo	55	0.22%
	google uk	26	0.10%
	google canada	17	0.07%
	msn	15	0.06%
	google australia	6	0.02%
	aol netfind	2	0.01%
	google germany	2	0.01%
	yahoo india	2	0.01%
	yahoo singapore	2	0.01%
	google france	2	0.01%
	yahoo spain	1	0.00%
	yahoo uk & ireland	1	0.00%
	google italy	1	0.00%

	google austria	1	0.00%
	google japan	1	0.00%
4. research	google	426	1.68%
	yahoo	35	0.14%
	google uk	19	0.08%
	google canada	18	0.07%
	msn	15	0.06%
	google australia	7	0.03%
	google italy	4	0.02%
	aol netfind	3	0.01%
	google germany	2	0.01%
	google france	2	0.01%
	yahoo canada	2	0.01%
	altavista	1	0.00%
5. for	google	365	1.44%
	google canada	24	0.09%
	yahoo	22	0.09%
	google australia	10	0.04%
	google uk	10	0.04%
	msn	10	0.04%
	aol netfind	4	0.02%
	yahoo singapore	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
	google germany	1	0.00%
	yahoo taiwan	1	0.00%
6. star	google	414	1.64%
	google uk	4	0.02%
	msn	3	0.01%
	google canada	3	0.01%
	google australia	2	0.01%
	yahoo	2	0.01%
	google france	1	0.00%
7. change	google	294	1.16%
	google uk	36	0.14%
	google australia	26	0.10%
	google canada	19	0.08%
	google germany	8	0.03%
	yahoo	6	0.02%
	yahoo spain	5	0.02%
	google france	4	0.02%
	msn	3	0.01%

	google italy	3	0.01%
	aol netfind	2	0.01%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
8. grants	google	355	1.40%
	yahoo	23	0.09%
	google uk	7	0.03%
	msn	6	0.02%
	google canada	5	0.02%
	aol netfind	3	0.01%
	google germany	1	0.00%
9. the	google	298	1.18%
	yahoo	27	0.11%
	google uk	26	0.10%
	google canada	18	0.07%
	google australia	13	0.05%
	aol netfind	6	0.02%
	google germany	2	0.01%
	google france	2	0.01%
	msn	2	0.01%
	cnet search.com	1	0.00%
	altavista	1	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
10. in	google	283	1.12%
	google uk	27	0.11%
	yahoo	27	0.11%
	google canada	16	0.06%
	msn	14	0.06%
	aol netfind	8	0.03%
	google australia	8	0.03%
	google germany	3	0.01%
	google france	2	0.01%
	google italy	2	0.01%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
11. funding	google	298	1.18%
	yahoo	24	0.09%
	google uk	6	0.02%
	google australia	5	0.02%
	google canada	4	0.02%

	msn	4	0.02%
	yahoo canada	2	0.01%
	google germany	2	0.01%
	aol netfind	2	0.01%
	yahoo uk &ireland	1	0.00%
	google italy	1	0.00%
12. climate	google	237	0.94%
	google uk	26	0.10%
	google canada	21	0.08%
	google australia	20	0.08%
	yahoo	7	0.03%
	google germany	6	0.02%
	yahoo spain	5	0.02%
	aol netfind	3	0.01%
	msn	3	0.01%
	google france	2	0.01%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	google italy	1	0.00%
13. grant	google	294	1.16%
	yahoo	12	0.05%
	google canada	6	0.02%
	msn	5	0.02%
	google italy	3	0.01%
	google australia	3	0.01%
	google uk	3	0.01%
	aol netfind	2	0.01%
	google france	2	0.01%
	yahoo canada	2	0.01%
	altavista	1	0.00%
14. health	google	206	0.81%
	google uk	37	0.15%
	google canada	26	0.10%
	google australia	10	0.04%
	yahoo	10	0.04%
	msn	9	0.04%
	google italy	3	0.01%
	yahoo india	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%

15. to	google	194	0.77%
	google uk	16	0.06%
	yahoo	15	0.06%
	google canada	12	0.05%
	msn	5	0.02%
	aol netfind	5	0.02%
	google australia	4	0.02%
	google italy	1	0.00%
	google germany	1	0.00%
	yahoo canada	1	0.00%
16. ecosystem	google	189	0.75%
	google canada	14	0.06%
	google australia	11	0.04%
	google uk	5	0.02%
	yahoo	4	0.02%
	google germany	4	0.02%
	google france	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
	aol netfind	1	0.00%
	msn	1	0.00%
17. 2009	google	201	0.79%
	yahoo	8	0.03%
	google canada	6	0.02%
	google uk	5	0.02%
	google france	3	0.01%
	msn	2	0.01%
	google australia	2	0.01%
	altavista	1	0.00%
	yahoo singapore	1	0.00%
18. forms	google	137	0.54%
	google uk	59	0.23%
	google canada	12	0.05%
	google australia	8	0.03%
	msn	3	0.01%
	aol netfind	2	0.01%
19. air	google	172	0.68%
	google australia	8	0.03%
	google canada	6	0.02%
	google uk	6	0.02%
	yahoo	6	0.02%
	msn	4	0.02%

	cnet search.com	1	0.00%
	compuserve	1	0.00%
	google italy	1	0.00%
20. on	google	144	0.57%
	google uk	15	0.06%
	yahoo	10	0.04%
	msn	8	0.03%
	google australia	7	0.03%
	google canada	5	0.02%
	yahoo india	3	0.01%
	aol netfind	2	0.01%
	yahoo spain	1	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%

### Activity by Search Keyword – Help Card

#### ? **Top Search Keywords Table**

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

#### **Top Search Keywords Table with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** Percentage of visitors referred from search engines who used the specified search engine and keyword.

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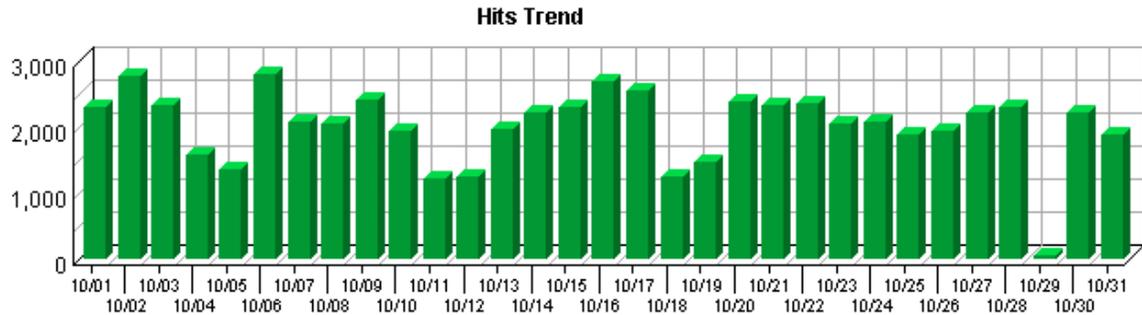


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.



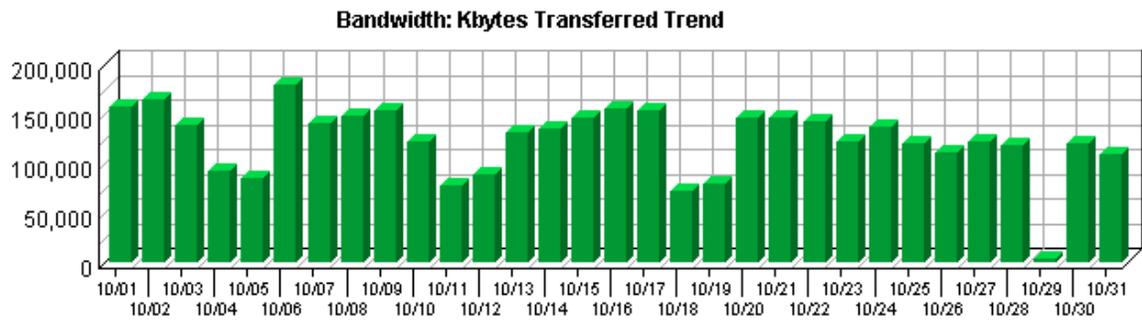
# Technical Dashboard

This dashboard summarizes important information related to online technical activity.



## Hit Summary

Successful Hits for Entire Site	62,324
Average Hits per Day	2,010
Home Page Hits	6,741



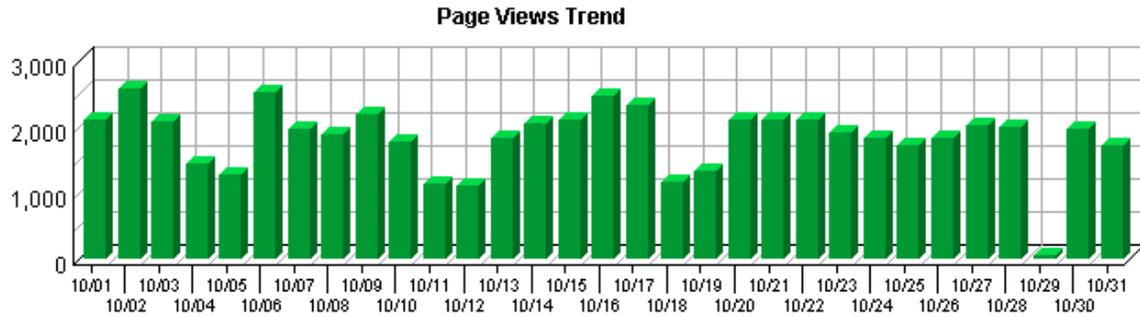
## Technical Statistics

Total Hits	69,771	100%
Successful Hits	62,324	89.33%
Failed Hits	7,447	10.67%
Cached Hits	9,094	13.03%



# Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
10/01	2,107	3.71%
10/02	2,594	4.56%
10/03	2,083	3.67%
10/04	1,447	2.55%
10/05	1,276	2.25%
10/06	2,529	4.45%
10/07	1,971	3.47%
10/08	1,878	3.30%
10/09	2,185	3.84%
10/10	1,768	3.11%
10/11	1,139	2.00%
10/12	1,104	1.94%
10/13	1,841	3.24%
10/14	2,056	3.62%
10/15	2,107	3.71%
10/16	2,466	4.34%
10/17	2,347	4.13%
10/18	1,157	2.04%
10/19	1,347	2.37%
10/20	2,111	3.71%
10/21	2,118	3.73%
10/22	2,112	3.72%
10/23	1,912	3.36%
10/24	1,839	3.24%
10/25	1,722	3.03%

10/26	1,830	3.22%
10/27	2,031	3.57%
10/28	1,992	3.51%
10/29	48	0.08%
10/30	1,979	3.48%
10/31	1,735	3.05%
<b>Total</b>	<b>56,831</b>	<b>100.00%</b>

### Page Views Trend – Help Card

**? Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Page View** – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

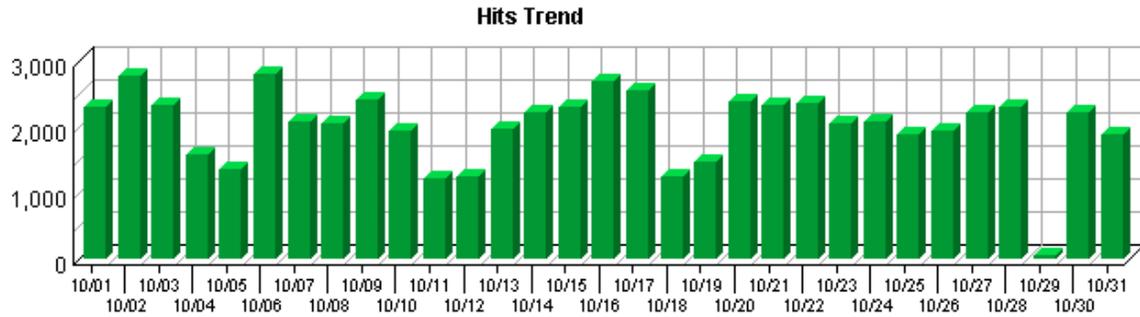
**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of total page views that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
10/01	2,312	3.71%
10/02	2,786	4.47%
10/03	2,335	3.75%
10/04	1,588	2.55%
10/05	1,360	2.18%
10/06	2,798	4.49%
10/07	2,088	3.35%
10/08	2,050	3.29%
10/09	2,424	3.89%
10/10	1,940	3.11%
10/11	1,221	1.96%
10/12	1,241	1.99%
10/13	1,963	3.15%
10/14	2,219	3.56%
10/15	2,310	3.71%
10/16	2,697	4.33%
10/17	2,544	4.08%
10/18	1,243	1.99%
10/19	1,466	2.35%
10/20	2,384	3.83%
10/21	2,347	3.77%
10/22	2,359	3.79%
10/23	2,054	3.30%
10/24	2,088	3.35%
10/25	1,880	3.02%

10/26	1,933	3.10%
10/27	2,233	3.58%
10/28	2,314	3.71%
10/29	51	0.08%
10/30	2,210	3.55%
10/31	1,886	3.03%
<b>Total</b>	<b>62,324</b>	<b>100.00%</b>

### Hits Trend – Help Card

**? Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

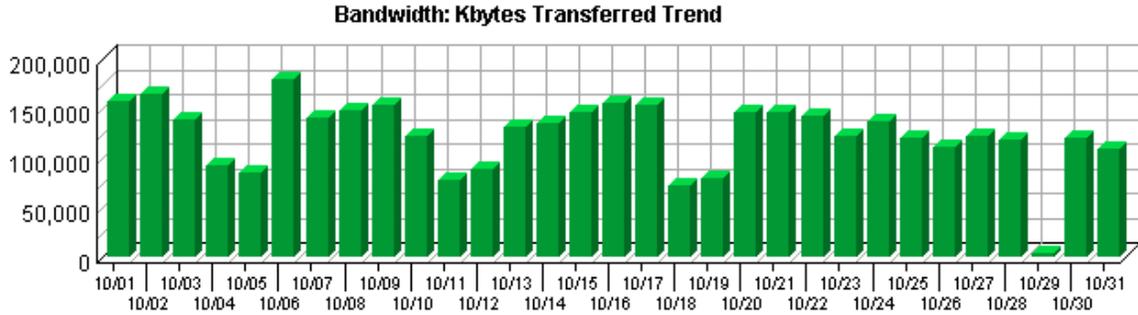
**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



**Bandwidth: Kbytes Transferred Trend**

Time Interval	Kbytes Transferred	%
10/01	158,290	4.14%
10/02	164,061	4.29%
10/03	138,384	3.62%
10/04	92,295	2.41%
10/05	84,517	2.21%
10/06	179,604	4.70%
10/07	139,992	3.66%
10/08	147,871	3.87%
10/09	154,564	4.04%
10/10	122,157	3.19%
10/11	77,270	2.02%
10/12	89,631	2.34%
10/13	132,237	3.46%
10/14	135,555	3.54%
10/15	147,112	3.85%
10/16	154,961	4.05%
10/17	153,885	4.02%
10/18	71,935	1.88%
10/19	80,121	2.09%
10/20	147,132	3.85%
10/21	145,826	3.81%
10/22	143,194	3.74%
10/23	122,552	3.20%
10/24	136,737	3.57%
10/25	120,210	3.14%

10/26	110,852	2.90%
10/27	121,994	3.19%
10/28	118,167	3.09%
10/29	3,319	0.09%
10/30	120,549	3.15%
10/31	110,116	2.88%
<b>Total</b>	<b>3,825,075</b>	<b>100.00%</b>

### Bandwidth: Kbytes Transferred Trend – Help Card

**? Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

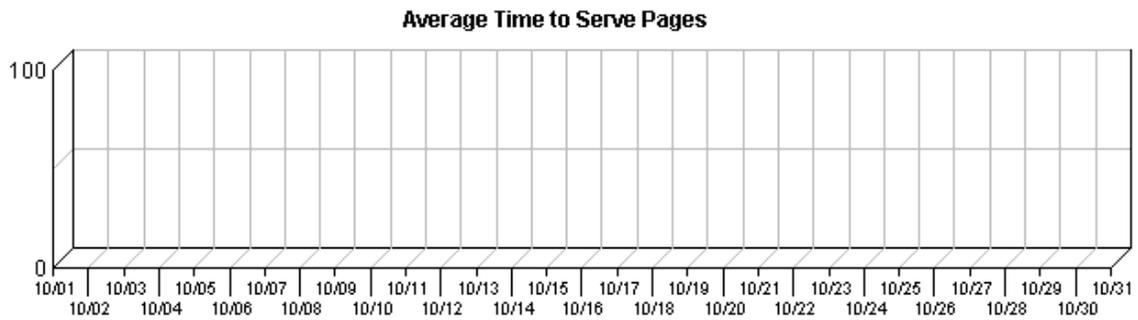
**%** – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

**Note:** Not all web servers log the information necessary to create this report.



**Average Time to Serve Pages**

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
10/01	0	2,107	0
10/02	0	2,594	0
10/03	0	2,083	0
10/04	0	1,447	0
10/05	0	1,276	0
10/06	0	2,529	0
10/07	0	1,971	0
10/08	0	1,878	0
10/09	0	2,185	0
10/10	0	1,768	0
10/11	0	1,139	0
10/12	0	1,104	0
10/13	0	1,841	0
10/14	0	2,056	0
10/15	0	2,107	0
10/16	0	2,466	0
10/17	0	2,347	0
10/18	0	1,157	0
10/19	0	1,347	0
10/20	0	2,111	0
10/21	0	2,118	0
10/22	0	2,112	0
10/23	0	1,912	0
10/24	0	1,839	0
10/25	0	1,722	0

10/26	0	1,830	0
10/27	0	2,031	0
10/28	0	1,992	0
10/29	0	48	0
10/30	0	1,979	0
10/31	0	1,735	0
<b>Total</b>	<b>0</b>	<b>56,831</b>	<b>0.0</b>

### Average Time to Serve Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Total Time to Serve** – The total amount of time the server spent serving documents during the specified time interval.

**Pages Served** – Number of pages served to visitors during the specified time interval.

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

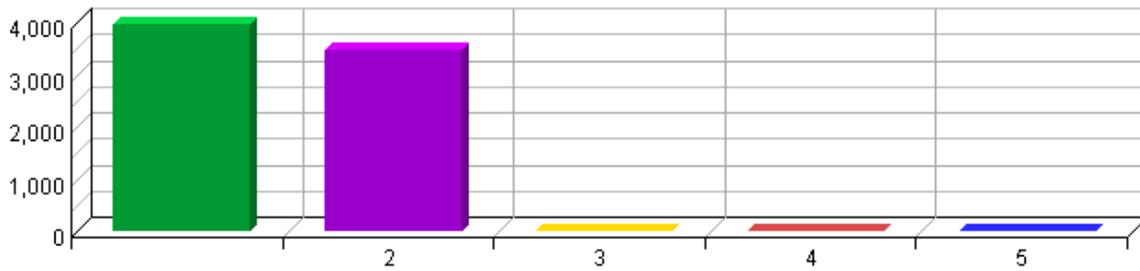
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

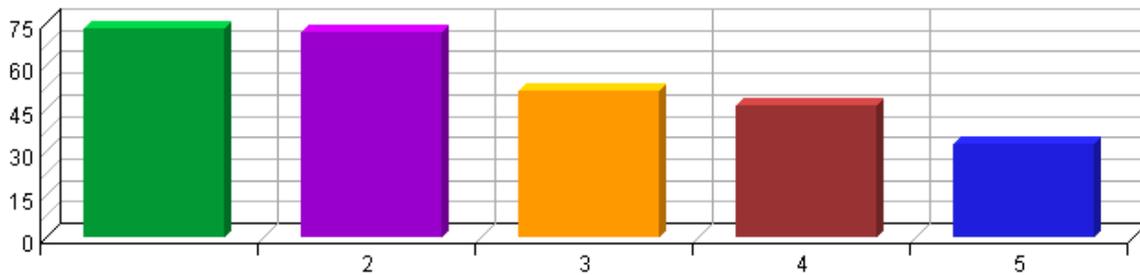
## Technical Statistics

Total Hits	69,771	100%
Successful Hits	62,324	89.33%
Failed Hits	7,447	10.67%
Cached Hits	9,094	13.03%

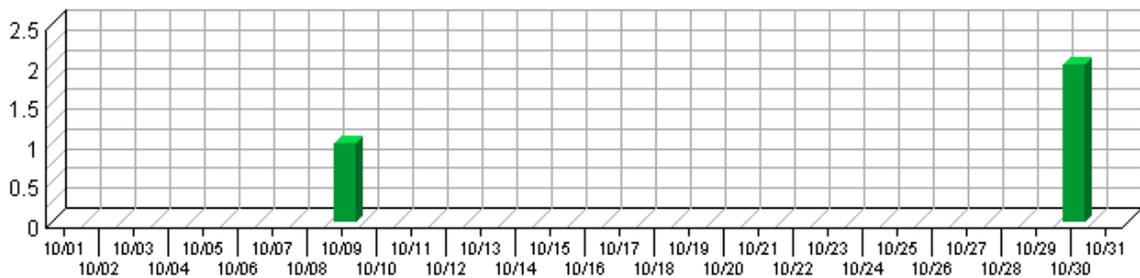
## Client Errors



## File Not Found Errors



## Server Errors Trend





# Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden Access	3,957	53.16%
2.	404 Not Found	3,479	46.74%
3.	408 Request Timeout	4	0.05%
4.	400 Bad Request	3	0.04%
5.	000 Incomplete / Undefined	1	0.01%
	<b>Total</b>	<b>7,444</b>	<b>100.00%</b>

## Client Errors – Help Card

**? Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

**Hits** – Number of failed hits that returned this status code.

**HTTP Status Codes** – The status code for the specific error that occurred.

**%** – Percentage of total failed hits that returned this status code.

**💡** Use this page to determine what maintenance is necessary.



# File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



**File Not Found Errors**

	<b>Files Not Found and Referring URL</b>	<b>Hits</b>	<b>%</b>
1.	<b>/ncer/rfa/kids2000.html</b> (no referrer)	73	2.10%
2.	<b>/ncer/rfa/futures.html</b> (no referrer)	72	2.07%
3.	<b>/ncer/rfa/forms/downlf.html</b> (no referrer)	51	1.47%
4.	<b>/ncer/rfa/2002stargradfellann. html</b> (no referrer)	46	1.32%
5.	<b>/ncer/rfa/2008/favicon.ico</b> (no referrer)	33	0.95%
6.	<b>/ncer/rfa/undgrad.html</b> <a href="http://www.lasculturas.com/lib/libScholarships.php">http://www.lasculturas.com/lib/libScholarships.php</a>	33	0.95%
7.	<b>/ncer/rfa/ncer/styles/epafiles_epastyles.css</b> (no referrer)	31	0.89%
8.	<b>/ncer/rfa/02dmvep.html</b> (no referrer)	30	0.86%
9.	<b>/ncer/rfa/water.html</b> (no referrer)	29	0.83%
10.	<b>/ncer/rfa/gradfellows01.html</b> (no referrer)	28	0.80%
11.	<b>/ncer/rfa/undgrad.html</b> (no referrer)	27	0.78%
12.	<b>/ncer/rfa/market2000.html</b> (no referrer)	26	0.75%
13.	<b>/ncer/rfa/2008\ncer\</b> (no referrer)	26	0.75%
14.	<b>/ncer/rfa/00humanrfa.html</b> (no referrer)	26	0.75%

15.	<b>/ncer/rfa/bfutur.html</b> (no referrer)	26	0.75%
16.	<b>/ncer/rfa/99fellow.html</b> (no referrer)	22	0.63%
17.	<b>/ncer/rfa/sbir/ sbir_phase1_2003_archive.html</b> (no referrer)	21	0.60%
18.	<b>/ncer/rfa/empact99.html</b> (no referrer)	21	0.60%
19.	<b>/ncer/rfa/2002gradmaifell.html</b> (no referrer)	20	0.57%
20.	<b>/ncer/rfa/archive/sbir/appendixa.html</b> (no referrer)	18	0.52%
	<b>Subtotal</b>	<b>659</b>	<b>18.94%</b>
	<b>Other</b>	<b>2,820</b>	<b>81.06%</b>
	<b>Total</b>	<b>3,479</b>	<b>100.00%</b>

#### File Not Found Errors – Help Card

**? Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

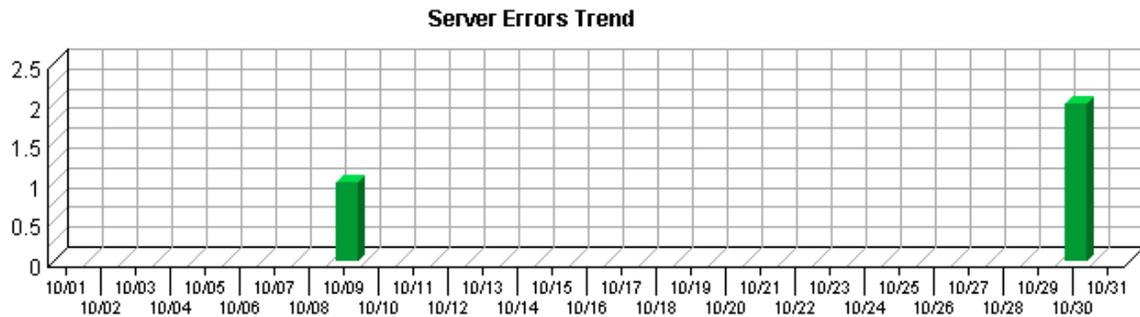
**Files** – This column lists the file that could not be found and the URL of the referrer (if known).

**%** – Percentage of the total 404 and 410 errors that were for this file.

**💡** Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

# Server Errors

This report lists the errors which occurred on the server.



## Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	3	100.00%
	<b>Total</b>	<b>3</b>	<b>100.00%</b>

### Server Errors – Help Card

**? Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**HTTP Status Codes** – The status code for the specific error that occurred.

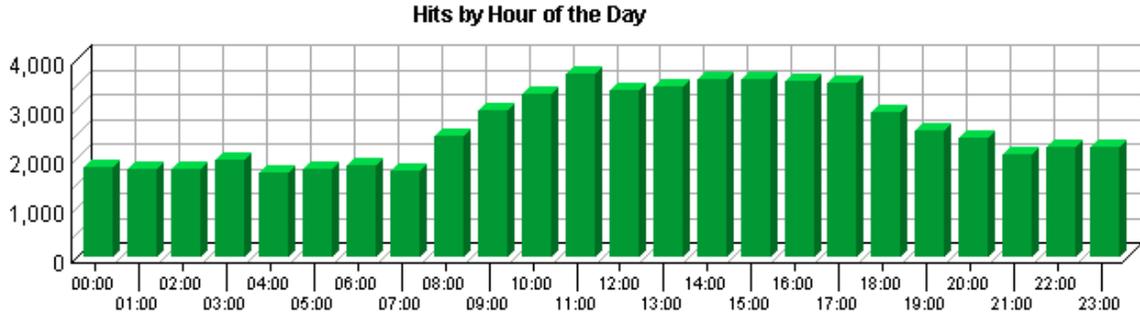
**%** – Percentage of failed hits that were of the specified type.

**💡** Use this page to determine what maintenance is necessary.



# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

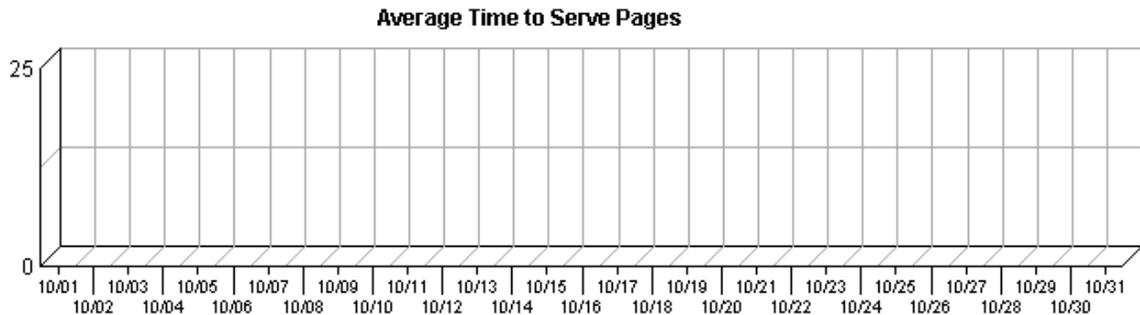


## Most Active Summary

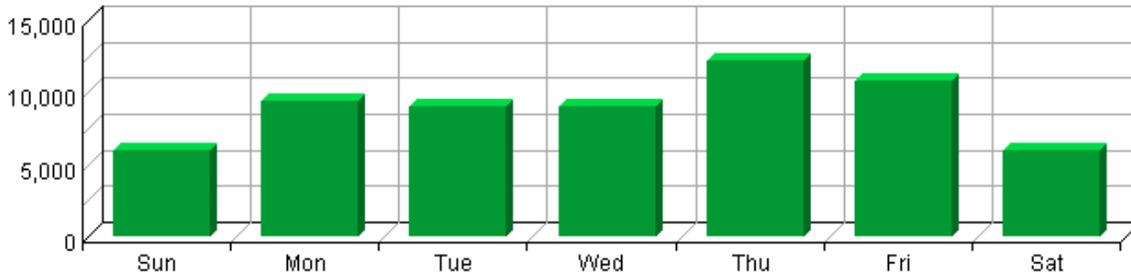
Most Active Date	October 06, 2008
Number of Hits on Most Active Date	2,798
Most Active Day of the Week	Thu
Most Active Hour of the Day	11:00–11:59

## Activity on Weekdays Summary

Total Hits Weekdays	50,392
Total Visits Weekdays	25,915
Average Number of <b>Visits</b> per day on Weekdays	1,126
Average Number of <b>Hits</b> per day on Weekdays	2,190



**Hits by Day of the Week**



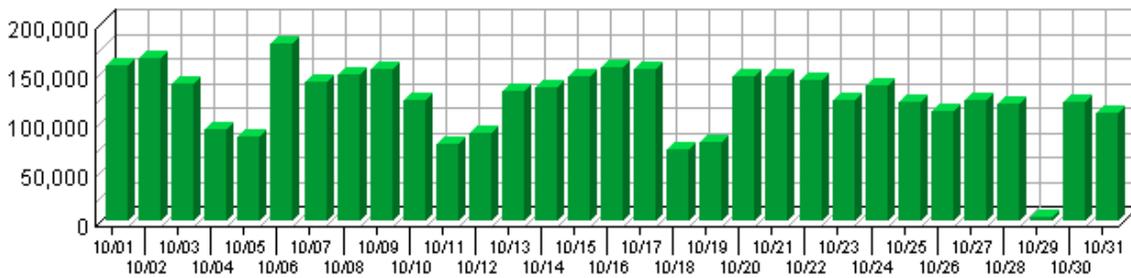
**Least Active Summary**

Least Active Date	October 29, 2008
Number of Hits on Least Active Date	51
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00–04:59

**Activity on Weekends Summary**

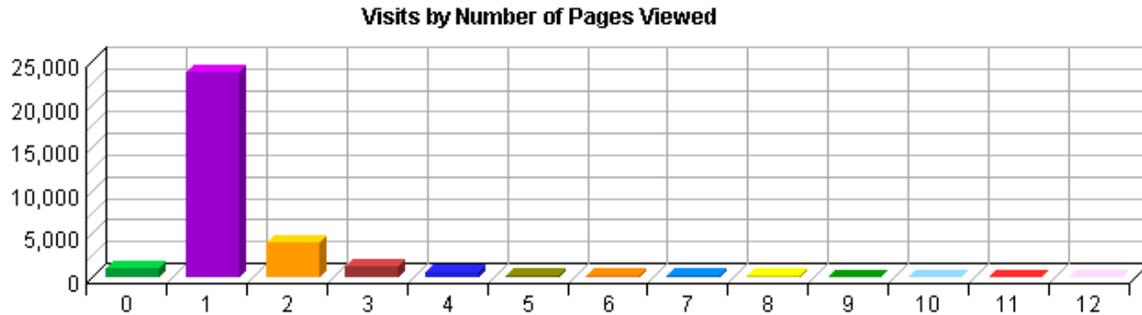
Total Hits Weekend	11,932
Total Visits Weekend	5,871
Average Number of <b>Visits</b> per Weekend	1,467
Average Number of <b>Hits</b> per Weekend	2,983

**Bandwidth: Kbytes Transferred Trend**



# Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



**Visits by Number of Pages Viewed**

Number of Pages Viewed	Visits	%
0	1,165	3.66%
1	23,641	74.36%
2	3,947	12.42%
3	1,259	3.96%
4	551	1.73%
5	271	0.85%
6	205	0.64%
7	115	0.36%
8	113	0.36%
9	64	0.20%
10	60	0.19%
11	34	0.11%
12	32	0.10%
<b>Subtotal</b>	<b>31,457</b>	<b>98.95%</b>
<b>Other</b>	<b>334</b>	<b>1.05%</b>
<b>Total</b>	<b>31,791</b>	<b>100.00%</b>

## Visits by Number of Pages Viewed – Help Card

**? Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

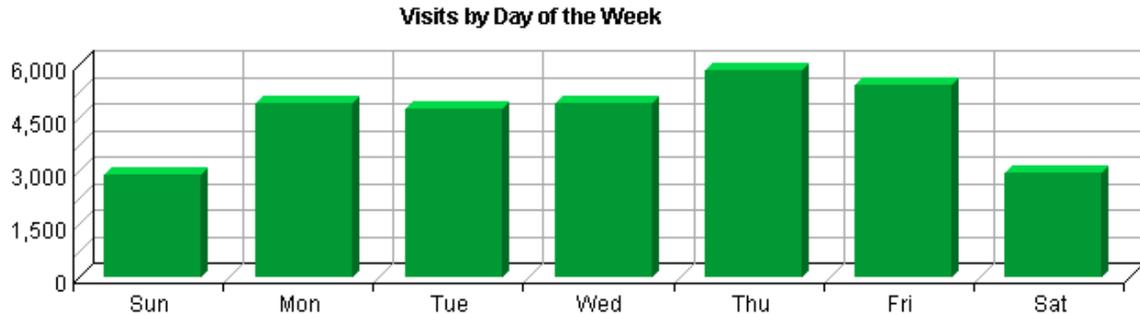
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



**Visits by Day of the Week**

Day	Visits	%
Sun	2,913	9.16%
Mon	4,917	15.47%
Tue	4,758	14.97%
Wed	4,934	15.52%
Thu	5,851	18.41%
Fri	5,455	17.16%
Sat	2,958	9.31%
<b>Total Weekend</b>	<b>5,871</b>	<b>18.47%</b>
<b>Total Weekdays</b>	<b>25,915</b>	<b>81.53%</b>
<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

## Visits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Visits** – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

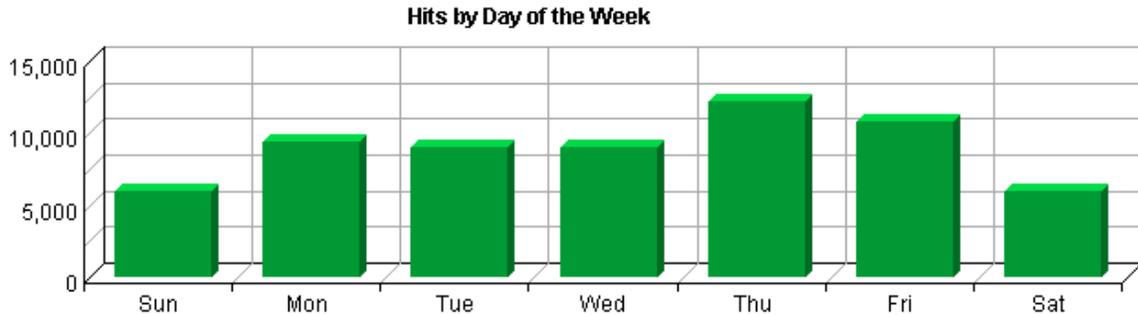
**%** – Percentage of total visits that occurred on the specified day of the week.

**💡** Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	6,000	9.63%
Mon	9,378	15.05%
Tue	8,968	14.39%
Wed	9,082	14.57%
Thu	12,171	19.53%
Fri	10,793	17.32%
Sat	5,932	9.52%
<b>Total Weekend</b>	<b>11,932</b>	<b>19.15%</b>
<b>Total Weekdays</b>	<b>50,392</b>	<b>80.85%</b>
<b>Total</b>	<b>62,324</b>	<b>100.00%</b>

## Hits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

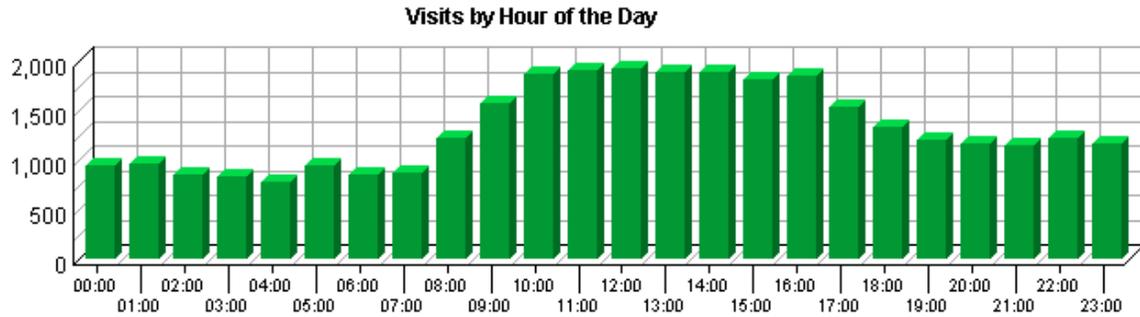
**%** – Percentage of total hits that occurred on the specified day of the week.

**💡** Days of less activity should be considered good days for maintenance and content improvement.



# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	936	2.94%
01:00	970	3.05%
02:00	854	2.69%
03:00	841	2.65%
04:00	775	2.44%
05:00	946	2.98%
06:00	844	2.66%
07:00	878	2.76%
08:00	1,230	3.87%
09:00	1,583	4.98%
10:00	1,874	5.90%
11:00	1,912	6.02%
12:00	1,920	6.04%
13:00	1,897	5.97%
14:00	1,887	5.94%
15:00	1,824	5.74%
16:00	1,843	5.80%
17:00	1,546	4.86%
18:00	1,329	4.18%
19:00	1,196	3.76%
20:00	1,171	3.68%
21:00	1,144	3.60%
22:00	1,224	3.85%
23:00	1,162	3.66%
<b>Total Visits during Work Hours (8:00am–5:00pm)</b>	<b>15,970</b>	<b>50.24%</b>

<b>Total Visits during After Hours (5:01pm–7:59am)</b>	<b>15,816</b>	<b>49.76%</b>
<b>Total</b>	<b>31,786</b>	<b>100.00%</b>

**Summary of Visits by Hour of the Day**

<b>Most Active Hour of the Day</b>	12:00–12:59
<b>Least Active Hour of the Day</b>	04:00–04:59

**Visits by Hour of the Day – Help Card**

**? Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of visits.

**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

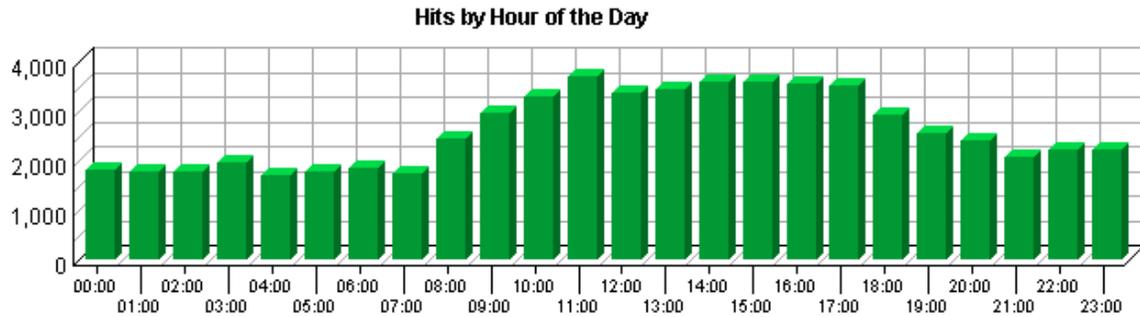
**%** – Percentage of visits to your site that occurred during the specified hour.

—

**💡** This information can be used to determine which hour of the day is best for system maintenance.

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



**Hits by Hour of the Day**

Hour	Hits	%
00:00	1,801	2.89%
01:00	1,795	2.88%
02:00	1,790	2.87%
03:00	1,975	3.17%
04:00	1,715	2.75%
05:00	1,789	2.87%
06:00	1,862	2.99%
07:00	1,730	2.78%
08:00	2,456	3.94%
09:00	2,974	4.77%
10:00	3,294	5.29%
11:00	3,719	5.97%
12:00	3,364	5.40%
13:00	3,433	5.51%
14:00	3,589	5.76%
15:00	3,597	5.77%
16:00	3,570	5.73%
17:00	3,509	5.63%
18:00	2,918	4.68%
19:00	2,543	4.08%
20:00	2,409	3.87%
21:00	2,057	3.30%
22:00	2,224	3.57%
23:00	2,211	3.55%

<b>Total Hits during Work Hours (8:00am–5:00pm)</b>	<b>29,996</b>	<b>48.13%</b>
<b>Total Hits during After Hours (5:01pm–7:59am)</b>	<b>32,328</b>	<b>51.87%</b>
<b>Total</b>	<b>62,324</b>	<b>100.00%</b>

### Summary of Hits by Hour of the Day

<b>Most Active Hour of the Day</b>	11:00–11:59
<b>Least Active Hour of the Day</b>	04:00–04:59

### Hits by Hour of the Day – Help Card

**? Hour** – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

**%** – Percentage of hits to your site that occurred during the specified hour.

**💡** This information can be used to determine which hour of the day is best for system maintenance.

# Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



**Visit Duration by Visits**

Visit Duration in Minutes	Visits	%
0-1	26,804	84.31%
1-2	653	2.05%
2-3	434	1.37%
3-4	287	0.90%
4-5	229	0.72%
5-6	209	0.66%
6-7	194	0.61%
7-8	151	0.47%
8-9	152	0.48%
9-10	112	0.35%
10-11	112	0.35%
11-12	108	0.34%
12-13	99	0.31%
13-14	99	0.31%
14-15	98	0.31%
15-16	73	0.23%
16-17	84	0.26%
17-18	90	0.28%
18-19	84	0.26%
19-20	72	0.23%
<b>Subtotal</b>	<b>30,144</b>	<b>94.82%</b>
<b>Other</b>	<b>1,647</b>	<b>5.18%</b>
<b>Total</b>	<b>31,791</b>	<b>100.00%</b>

## Visit Duration by Visits – Help Card

**? Visit Duration (minutes)** – The number of minutes your web site was viewed.

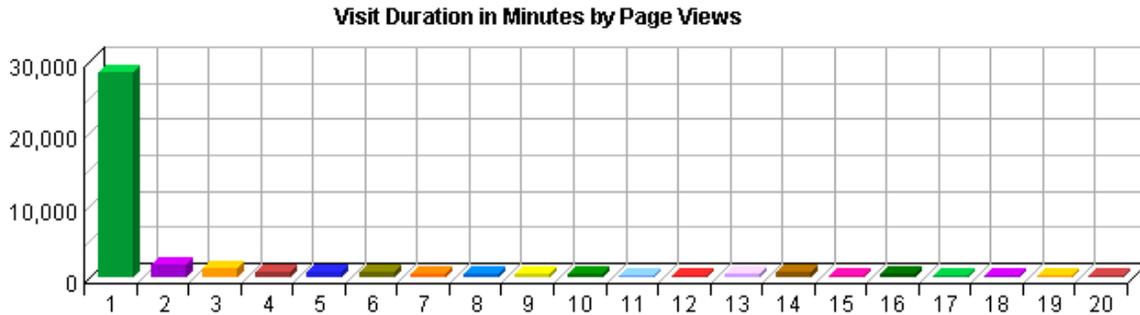
**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

# Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	28,479	50.09%
1-2	1,879	3.30%
2-3	1,216	2.14%
3-4	840	1.48%
4-5	718	1.26%
5-6	838	1.47%
6-7	580	1.02%
7-8	468	0.82%
8-9	533	0.94%
9-10	589	1.04%
10-11	320	0.56%
11-12	343	0.60%
12-13	598	1.05%
13-14	860	1.51%
14-15	352	0.62%
15-16	415	0.73%
16-17	264	0.46%
17-18	293	0.52%
18-19	293	0.52%
19-20	247	0.43%
<b>Subtotal</b>	<b>40,125</b>	<b>70.57%</b>
<b>Other</b>	<b>16,733</b>	<b>29.43%</b>
<b>Total</b>	<b>56,858</b>	<b>100.00%</b>

## Visit Duration by Page Views – Help Card

**?** **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visit Duration (minutes)** – The number of minutes your web site was viewed.

**Views** – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

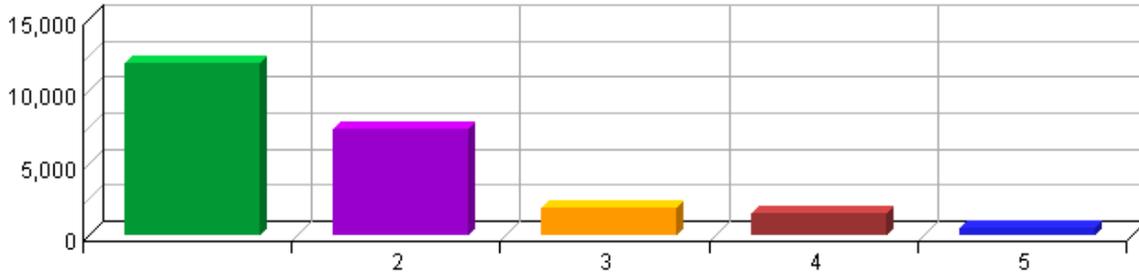
**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

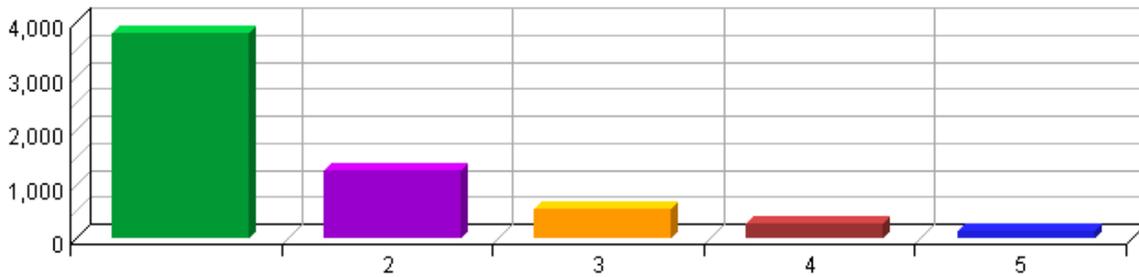
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

### Top Browsers by Visits



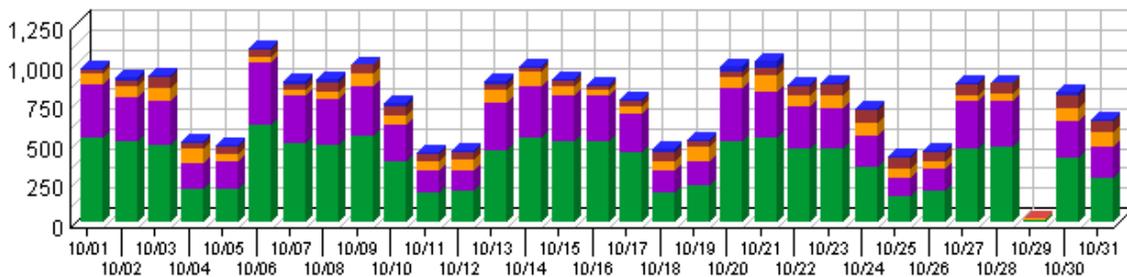
### Top Spiders by Visits



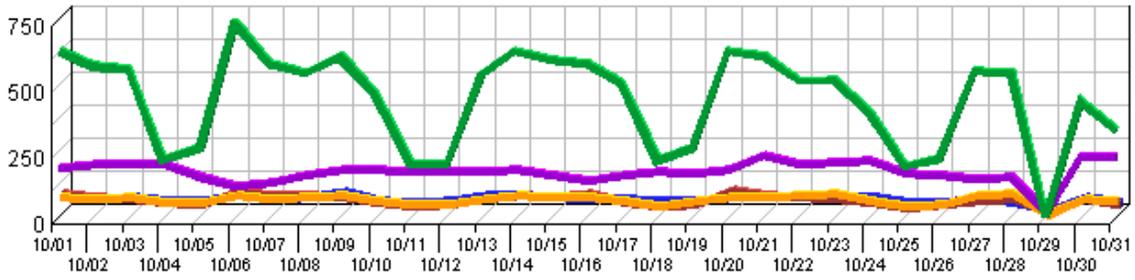
### Top WAP Browsers by Visits



### Top Browsers by Visits Trend

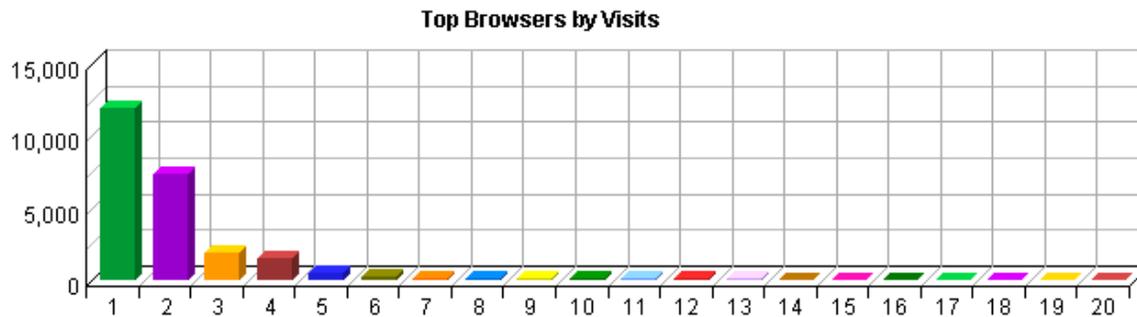
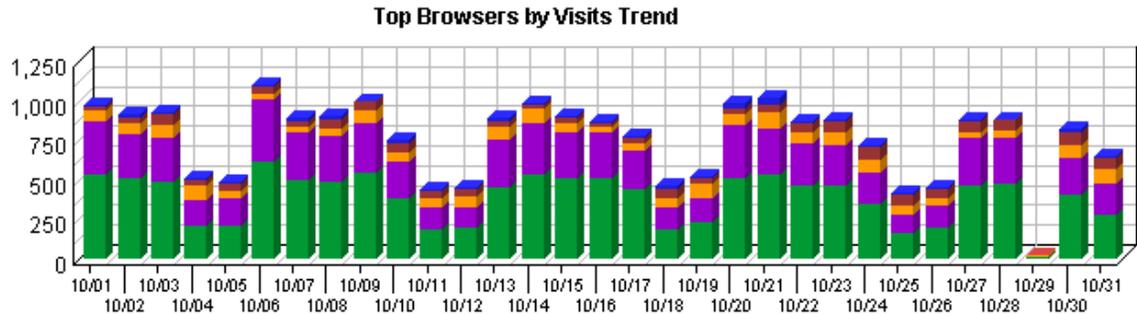


Top Platforms by Visits Trend



# Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



## Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	11,987	47.77%	19,261
2.	Mozilla	7,396	29.47%	11,120
3.	msnbot/1.1 ( http://search.msn.com/msnbot.htm)	1,963	7.82%	2,830
4.	Other Netscape Compatible	1,502	5.99%	4,467
5.	Others	446	1.78%	592
6.	msnbot-media/1.1 ( http://search.msn.com/msnbot.htm)	257	1.02%	335
7.	Netscape	165	0.66%	262
8.	libwww-perl/5.812	162	0.65%	413
9.	libwww-perl/5.808	144	0.57%	318
10.	Jakarta Commons-HttpClient/3.0.1	100	0.40%	1,163
11.	NLESE USEPA	97	0.39%	1,245
12.	Opera	94	0.37%	110
13.	Safari	93	0.37%	147
14.	www.dlese.org,support@dlese.org	55	0.22%	55
15.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	53	0.21%	536
16.	Java/1.5.0_12	44	0.18%	57
17.	eZ Publish Link Validator	30	0.12%	30

18.	hakiaBot/2.1 (vS)	26	0.10%	72
19.	msnbot-media/1.0 ( http://search.msn.com/msnbot.htm)	23	0.09%	357
20.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/)	23	0.09%	33
	<b>Subtotal</b>	<b>24,660</b>	<b>98.27%</b>	<b>43,403</b>
	<b>Other</b>	<b>435</b>	<b>1.73%</b>	<b>2,560</b>
	<b>Total</b>	<b>25,095</b>	<b>100.00%</b>	<b>45,963</b>

### Top Browsers – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total for the sort column (hits or visits) by those using the specified browser.

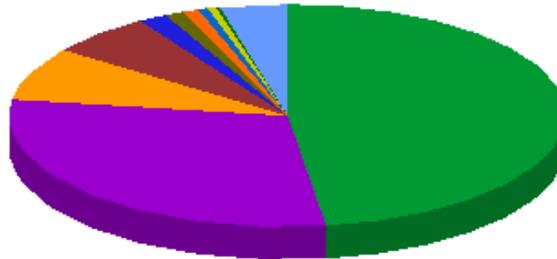
**💡** Browser data can help you determine how to configure your site for optimal viewing.

**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

# Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	7.0	7,462	29.74%	11,933
	6.0	4,341	17.30%	7,021
	8.0	55	0.22%	66
	or	37	0.15%	64
	5.0	27	0.11%	62
	5.01	18	0.07%	50
	5.5	17	0.07%	22
	5.14	10	0.04%	12
	3.02	10	0.04%	14
	7.0b	2	0.01%	2
	7	2	0.01%	2
	6.1	1	0.00%	4
	5.22	1	0.00%	1
	1.	1	0.00%	1
	999.1	1	0.00%	1
	5.23	1	0.00%	1
6.0b	1	0.00%	5	
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
2. Mozilla	2008092417	2,716	10.82%	4,354
	Version Unknown	1,144	4.56%	1,552
	20080829	877	3.49%	1,268
	20070308	622	2.48%	851
	2008092414	463	1.84%	656
	2008070208	335	1.33%	484
	20080702	203	0.81%	314

20071127	<b>96</b>	<b>0.38%</b>	144
2008070206	<b>89</b>	<b>0.35%</b>	131
20080404	<b>80</b>	<b>0.32%</b>	114
2008091620	<b>68</b>	<b>0.27%</b>	126
2008052906	<b>64</b>	<b>0.26%</b>	78
20070725	<b>54</b>	<b>0.22%</b>	140
20061010	<b>39</b>	<b>0.16%</b>	56
20080311	<b>38</b>	<b>0.15%</b>	61
20080201	<b>34</b>	<b>0.14%</b>	42
20070515	<b>27</b>	<b>0.11%</b>	34
2008092510	<b>26</b>	<b>0.10%</b>	40
20070309	<b>26</b>	<b>0.10%</b>	32
20070508	<b>25</b>	<b>0.10%</b>	37
20050915	<b>23</b>	<b>0.09%</b>	30
20061204	<b>20</b>	<b>0.08%</b>	32
2008061004	<b>18</b>	<b>0.07%</b>	19
20071025	<b>17</b>	<b>0.07%</b>	42
20070914	<b>16</b>	<b>0.06%</b>	18
20080623	<b>12</b>	<b>0.05%</b>	19
20060909	<b>11</b>	<b>0.04%</b>	12
2008091618	<b>10</b>	<b>0.04%</b>	13
20051111	<b>10</b>	<b>0.04%</b>	16
2008092416	<b>10</b>	<b>0.04%</b>	14
20060508	<b>9</b>	<b>0.04%</b>	17
20050511	<b>9</b>	<b>0.04%</b>	13
20070713	<b>8</b>	<b>0.03%</b>	14
20070219	<b>8</b>	<b>0.03%</b>	21
20041107	<b>8</b>	<b>0.03%</b>	9
20071008	<b>8</b>	<b>0.03%</b>	10
20080915	<b>8</b>	<b>0.03%</b>	12
20050414	<b>7</b>	<b>0.03%</b>	53
20080219	<b>6</b>	<b>0.02%</b>	6
	<b>6</b>	<b>0.02%</b>	17
20050716	<b>5</b>	<b>0.02%</b>	33
20080109	<b>5</b>	<b>0.02%</b>	5
20040225	<b>5</b>	<b>0.02%</b>	5
20080206	<b>4</b>	<b>0.02%</b>	4
2008092418	<b>4</b>	<b>0.02%</b>	6
2008080100	<b>4</b>	<b>0.02%</b>	6
20060111	<b>4</b>	<b>0.02%</b>	5
2008071618	<b>3</b>	<b>0.01%</b>	3
2008032619	<b>3</b>	<b>0.01%</b>	3

2008091816	3	0.01%	3
20070216	2	0.01%	2
20060803	2	0.01%	2
20050919	2	0.01%	2
2008032620	2	0.01%	2
20060728	2	0.01%	3
2008070400	2	0.01%	2
20070718	2	0.01%	2
20070809	2	0.01%	3
20070815	2	0.01%	11
20060130	2	0.01%	2
20070509	2	0.01%	2
2008072820	2	0.01%	2
20040623	2	0.01%	2
20070312	2	0.01%	3
20050920	2	0.01%	2
20071015	2	0.01%	2
2007121120	1	0.00%	2
2008091817	1	0.00%	1
20021112	1	0.00%	1
20080728	1	0.00%	1
20060918	1	0.00%	1
20080325	1	0.00%	2
20060719	1	0.00%	1
20051010	1	0.00%	1
20071206	1	0.00%	1
20081003	1	0.00%	2
20070324	1	0.00%	1
20080805	1	0.00%	4
20040803	1	0.00%	1
20080129	1	0.00%	1
20071115	1	0.00%	2
20050908	1	0.00%	2
20080703	1	0.00%	1
20080826	1	0.00%	1
20070710	1	0.00%	1
20080313	1	0.00%	1
20060830	1	0.00%	1
2008072310	1	0.00%	1
2008020514	1	0.00%	1
20041020	1	0.00%	2
20061025	1	0.00%	2

20080922	1	0.00%	1
20080829065003	1	0.00%	1
20071213	1	0.00%	1
20081007	1	0.00%	1
2008101315	1	0.00%	1
20051107	1	0.00%	1
20050223	1	0.00%	1
20070731	1	0.00%	1
20080530	1	0.00%	2
20080925121544	1	0.00%	1
20080924	1	0.00%	1
2008090210	1	0.00%	1
2008071616	1	0.00%	1
20070329	1	0.00%	1
2008071615	1	0.00%	1
20040206	1	0.00%	2
20080923	1	0.00%	2
20021016	1	0.00%	1
20071128	1	0.00%	9
20060911	1	0.00%	1
2008051206	1	0.00%	3
20071126	1	0.00%	1
20061206	1	0.00%	1
20080520	1	0.00%	1
20080921	1	0.00%	1
20080416	1	0.00%	1
20071030	1	0.00%	1
20061201	1	0.00%	3
2008092318	1	0.00%	1
20080324	1	0.00%	1
20041001	1	0.00%	1
20080418	1	0.00%	1
20041108	1	0.00%	1
20080512	1	0.00%	1
20050317	1	0.00%	2
2008030714	1	0.00%	1
20050726	1	0.00%	1
20080715	1	0.00%	1
20040616	1	0.00%	1
2008032600	1	0.00%	1
20080803	1	0.00%	1
20060707	1	0.00%	1

		2008091700	1	0.00%	2
		20060426	1	0.00%	1
		20040913	1	0.00%	1
		20070223	1	0.00%	2
		20060308	1	0.00%	1
		2008052912	1	0.00%	1
		20050728	1	0.00%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
3.	msnbot/1.1 ( http://search.msn.com/msnbot.htm)	Version Unknown	1,963	7.82%	2,830
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
4.	Other Netscape Compatible	Version Unknown	1,502	5.99%	4,467
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
5.	Others	Version Unknown	446	1.78%	592
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
6.	msnbot-media/1.1 ( http://search.msn.com/msnbot.htm)	Version Unknown	257	1.02%	335
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
7.	Netscape	4.5	90	0.36%	95
		Version Unknown	22	0.09%	98
		7.2	14	0.06%	23
		8.1.3	6	0.02%	13
		4.61	6	0.02%	6
		4.0	5	0.02%	5
		7.1	5	0.02%	5
		8.0.4	3	0.01%	3
		3.0	2	0.01%	2
		4.7	2	0.01%	2
		0.6	2	0.01%	2
		6.2.1	2	0.01%	2
		7.0	1	0.00%	1
		Connect	1	0.00%	1
		4.78	1	0.00%	1
		8.1.2	1	0.00%	1
		Nutch-0.9	1	0.00%	1
		4.79	1	0.00%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
8.	libwww-perl/5.812	Version Unknown	162	0.65%	413
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>

9.	libwww-perl/5.808	Version	144	0.57%	318
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
10.	Jakarta Commons-HttpClient/3.0.1	Version	100	0.40%	1,163
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
11.	NLESE USEPA	Version	97	0.39%	1,245
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
12.	Opera	9.60	12	0.05%	12
		9.51	12	0.05%	18
		9.52	10	0.04%	13
		9.50	6	0.02%	6
		9.27	5	0.02%	6
		9.25	5	0.02%	6
		9.0	4	0.02%	5
		8.00	4	0.02%	4
		7.11	4	0.02%	4
		8.01	3	0.01%	3
		7.0	3	0.01%	3
		7.60	2	0.01%	2
		8.51	2	0.01%	2
		9.01	2	0.01%	5
		6.0	2	0.01%	2
		7.54	2	0.01%	2
		8.50	2	0.01%	2
		9.26	2	0.01%	2
		9.21	2	0.01%	2
		9.61	2	0.01%	2
		9.00	2	0.01%	2
		9.22	2	0.01%	2
		9.23	1	0.00%	2
		9.20	1	0.00%	1
		9.02	1	0.00%	1
		7.02	1	0.00%	1
				<b>Other</b>	<b>0</b>
13.	Safari	419.3	44	0.18%	59
		312.6	21	0.08%	33
		YY/ADOBE	13	0.05%	21
		YY	4	0.02%	17
		312.6_ADOBE	2	0.01%	4
		417.9.3	1	0.00%	1

		51	1	0.00%	1
		417.9.2	1	0.00%	1
		412.2.2	1	0.00%	1
		5525.20.1	1	0.00%	2
		525.20	1	0.00%	1
		417.8	1	0.00%	1
		412.2	1	0.00%	3
		312.3	1	0.00%	2
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
14.	www.dlese.org,support@dlese.org	Version	55	0.22%	55
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
15.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	Version	53	0.21%	536
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
16.	Java/1.5.0_12	Version	44	0.18%	57
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
17.	eZ Publish Link Validator	Version	30	0.12%	30
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
18.	hakiaBot/2.1 (vS)	Version	26	0.10%	72
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
19.	msnbot-media/1.0 ( http://search.msn.com/msnbot.htm)	Version	23	0.09%	357
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/)	Version	23	0.09%	33
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
	<b>Subtotal</b>		<b>24,660</b>	<b>98.27%</b>	<b>43,403</b>
	<b>Other</b>		<b>435</b>	<b>1.73%</b>	<b>2,560</b>
	<b>Total</b>		<b>25,095</b>	<b>100.00%</b>	<b>45,963</b>

#### Top Browsers by Version – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

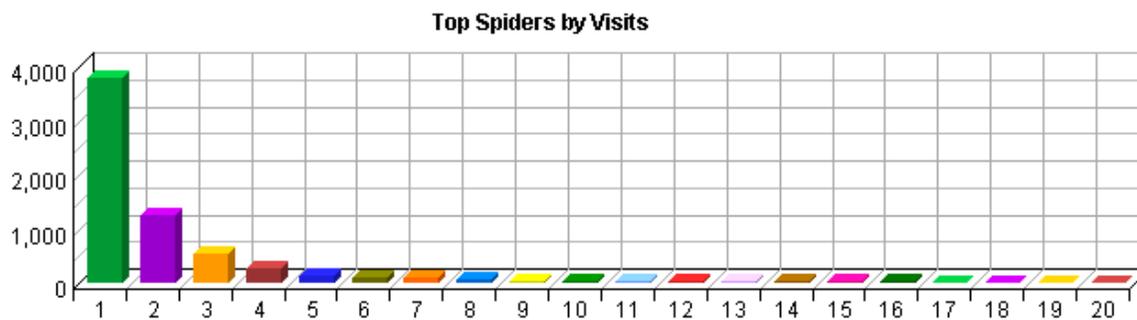
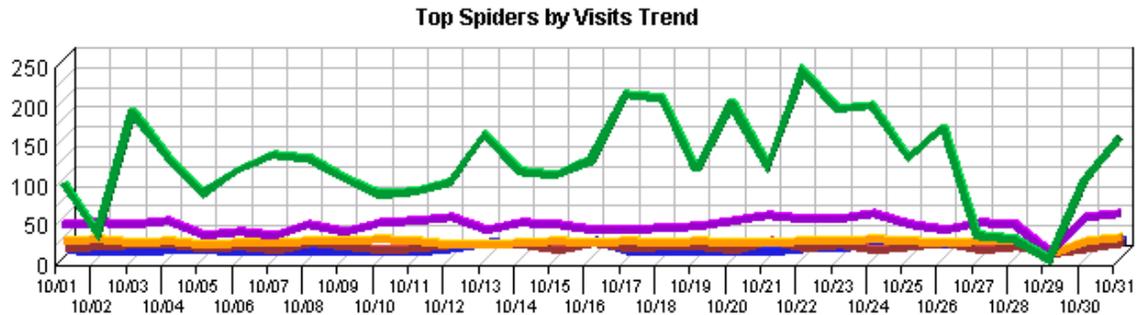
**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



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This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

# Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



**Top Spiders**

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	3,788	56.61%	4,008
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,245	18.61%	6,985
3.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	529	7.91%	1,449
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	287	4.29%	287
5.	Gigabot	146	2.18%	489
6.	Yeti	111	1.66%	120
7.	Mozilla/5.0 (Twiceler-0.9 http://www.cuil.com/twiceler/robot.html)	104	1.55%	399
8.	MSR-ISRCCrawler	73	1.09%	320
9.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	49	0.73%	71
10.	Speedy Spider (http:	43	0.64%	53
11.	ichiro	42	0.63%	455
12.	Slurp	40	0.60%	42

13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	22	0.33%	96
14.	Morning Paper 1.0 (robots.txt compliant!)	21	0.31%	21
15.	ia_archiver ( http:	21	0.31%	24
16.	TurnitinBot	17	0.25%	227
17.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/; )	16	0.24%	24
18.	Gaisbot	16	0.24%	16
19.	Mozilla/5.0 (compatible; heritrix/1.14.1 http://crawler.archive.org)	12	0.18%	326
20.	Baiduspider ( http:	11	0.16%	13
	<b>Subtotal</b>	<b>6,593</b>	<b>98.54%</b>	<b>15,425</b>
	<b>Other</b>	<b>98</b>	<b>1.46%</b>	<b>936</b>
	<b>Total</b>	<b>6,691</b>	<b>100.00%</b>	<b>16,361</b>

### Top Spiders – Help Card

 **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

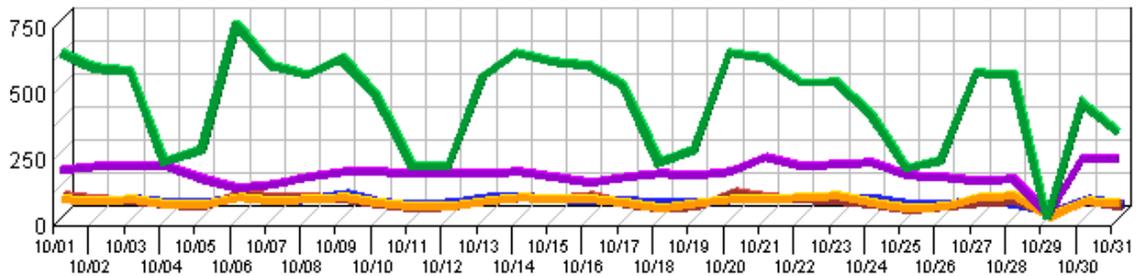
**%** – Percentage of total spider visits or hits by the specified spider.

 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

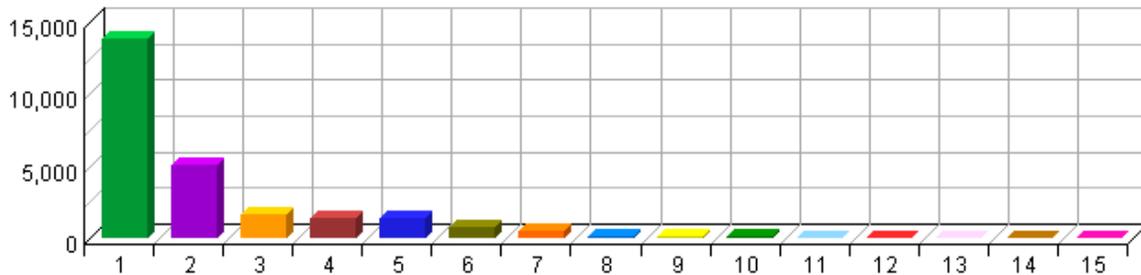
# Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

**Top Platforms by Visits Trend**



**Top Platforms by Visits**



**Top Platforms**

	<b>Platform</b>	<b>Visits</b>	<b>%</b>	<b>Views</b>
1.	Windows XP	13,826	55.09%	22,076
2.	Others	5,066	20.19%	13,433
3.	Windows NT	1,619	6.45%	2,519
4.	Macintosh	1,408	5.61%	1,946
5.	Windows 2000	1,372	5.47%	2,070
6.	Linux	757	3.02%	1,021
7.	Macintosh PowerPC	490	1.95%	733
8.	Windows Win32s	182	0.73%	926
9.	Windows 98	157	0.63%	213
10.	Windows 2003	156	0.62%	282
11.	Windows ME	23	0.09%	29
12.	Windows 95	15	0.06%	19
13.	SunOS	14	0.06%	53
14.	Windows 3.x	9	0.04%	642
15.	FreeBSD	1	0.00%	1
	<b>Total</b>	<b>25,095</b>	<b>100.00%</b>	<b>45,963</b>

## Top Platforms – Help Card

**? Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

# Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

## Glossary

<b>Active Campaign</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Active Campaigns</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Ad</b>	A graphic or banner which takes a visitor to another web site when clicked.
<b>Ad Click</b>	A click on an advertisement which takes a visitor to another web site.
<b>Ad View</b>	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authenticated Username</b>	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
<b>Authentication</b>	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
<b>Avg. Frequency</b>	This measure is the average number of times these visitors have visited your site over their lifetime.
<b>Avg. Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Avg. Lifetime Value</b>	The average lifetime value is the average of the sum of all order values.
<b>Avg. Most Recent Purchase Amt.</b>	The average most recent purchase amount for this group of visitors.
<b>Avg. Recency</b>	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
<b>Bandwidth</b>	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
<b>Browser</b>	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
<b>Campaign Lifetime Value</b>	The total order value associated to the campaign.
<b>Click Through Rate</b>	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
<b>Client</b>	A computer that accesses resources provided by another computer, called a server.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

<b>Company Database</b>	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
<b>Cookies</b>	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
<b>Days Since First Purchase</b>	The number of days since the first purchase since these visitors have been tracked.
<b>Days Since Most Recent Purchase</b>	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
<b>Domain Name</b>	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
<b>Domain Name Lookup</b>	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
<b>Entry Page</b>	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
<b>Exit Page</b>	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
<b>FTP</b>	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
<b>File Type</b>	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
<b>Filters</b>	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
<b>First Campaign</b>	The First Campaign is the one that originally drove a visitor to your site.
<b>First Campaign Lifetime Value</b>	The lifetime value is the sum of all order values.
<b>First Campaign Type</b>	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
<b>Frequency</b>	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
<b>GIF</b>	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
<b>Geography</b>	Geography indicates the world region, country, state/province, and city.
<b>HTML</b>	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
<b>HTTP</b>	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
<b>Hit</b>	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
<b>Home Page</b>	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

<b>Home Page URL</b>	The URL for the home page of the site analyzed in the report.
<b>IP Address</b>	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
<b>JPEG</b>	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
<b>Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Lifetime Value</b>	This is the maximum value for all orders for this period.
<b>Log File</b>	A file created by a Web or proxy server which contains information about the activity of the server.
<b>Most Recent Campaign</b>	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
<b>New Users</b>	Visitors who didn't have a cookie on their first visit, but had one during later visits.
<b>No Referrer</b>	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
<b>Order Value</b>	This measure reflects the monetary amount generated from completed purchases.
<b>Other</b>	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
<b>Page</b>	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
<b>Page View</b>	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
<b>Palm Browser</b>	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>Palm Device</b>	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
<b>Path Through Site</b>	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
<b>Paths from Start</b>	The sequence of pages a visitor views, excluding the entry page.
<b>Paths to Destination</b>	The sequence of pages a visitor views before arriving at a selected Destination Page.
<b>Platform</b>	Refers to the operating system, such as Linux or Windows 98.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Purchase Conversion Funnel</b>	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
<b>Recency</b>	This measure is the number of days since the most recent visit for a visitor.

<b>Referrer</b>	URL of a web page that refers visitors to your site.
<b>Report Period</b>	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
<b>Returning Visitors</b>	Visitors who already had a cookie from your site before they visited.
<b>Scenario Analysis Step</b>	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
<b>Script</b>	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
<b>Search Keywords</b>	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
<b>Search Phrase</b>	The search phrase a visitor used to find your site.
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
<b>Server Error</b>	An error occurring on the server. Web server errors have codes in the 500 range.
<b>Single Access Page</b>	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
<b>Spider</b>	An automated program which searches the internet.
<b>Status Code</b>	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

*"Success" codes:*

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

*"Failed" codes:*

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

<b>Subtotal</b>	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
<b>Suffix (Domain Name)</b>	See "Top-Level Domain."
<b>Time Interval</b>	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
<b>Time before Order</b>	The number of days between a new buyer's first visit and first purchase.
<b>Time between Purchases</b>	The number of days between a visitor's previous purchase and most recent purchase in this report period.
<b>Top-Level Domain</b>	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p>

**Organization:** .org .or .org.[country code] .or.[country code]

**Personal:** .name

<b>Total</b>	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
<b>Traffic</b>	The quantity of data transferred.
<b>URL</b>	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>Unique Visitors</b>	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
<b>User Agent</b>	Portion of a log file that identifies the browser and platform used by a visitor.
<b>Users Without Cookies</b>	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
<b>Visit</b>	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
<b>Visit Duration (Minutes)</b>	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
<b>Visits with Clicks</b>	Visits to your site where at least one ad was clicked on.
<b>WAP Browser</b>	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>WAP Carrier</b>	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
<b>WAP Device</b>	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
<b>WTLS</b>	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum ( <a href="http://www.wapforum.org">www.wapforum.org</a> ). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.