

Vendors Information Monthly Statistics

Web Log Analysis Monthly Report February 2008

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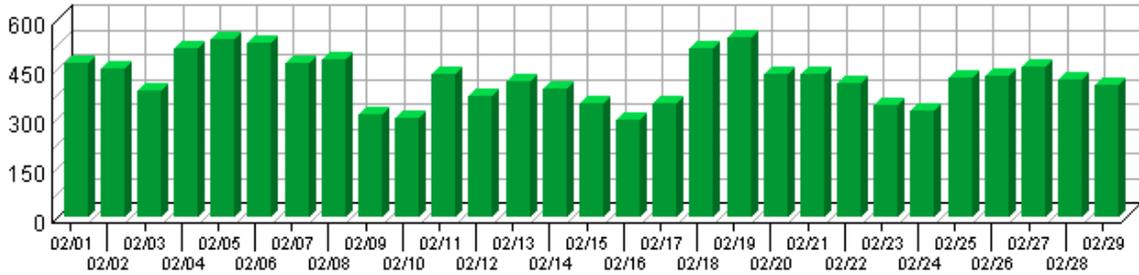
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

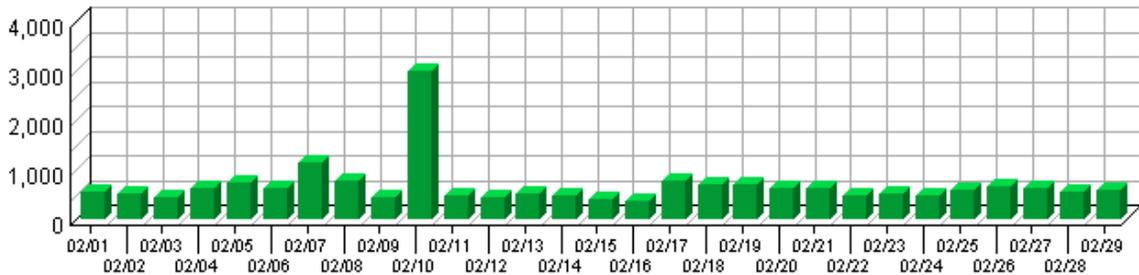
Visits Trend



Visit Summary

Visits	12,138
Average per Day	418
Average Visit Length	00:14:34
Median Visit Length	00:05:05
International Visits	3.21%
Visits of Unknown Origin	48.13%
Visits from Your Country: United States (US)	48.66%

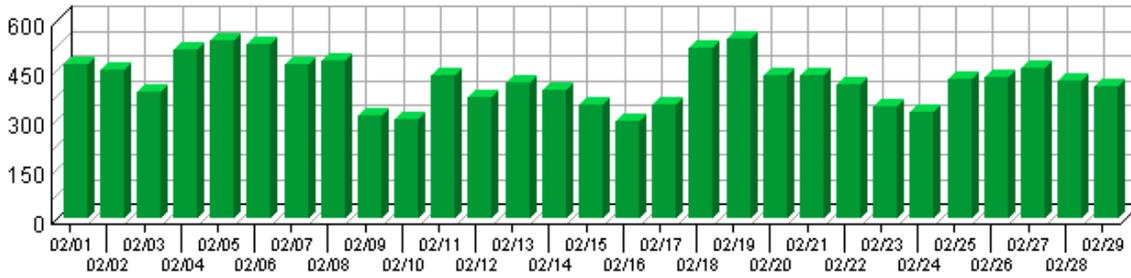
Page Views Trend



Page View Summary

Page Views	19,538
Average per Day	673
Average Page Views per Visit	1.61

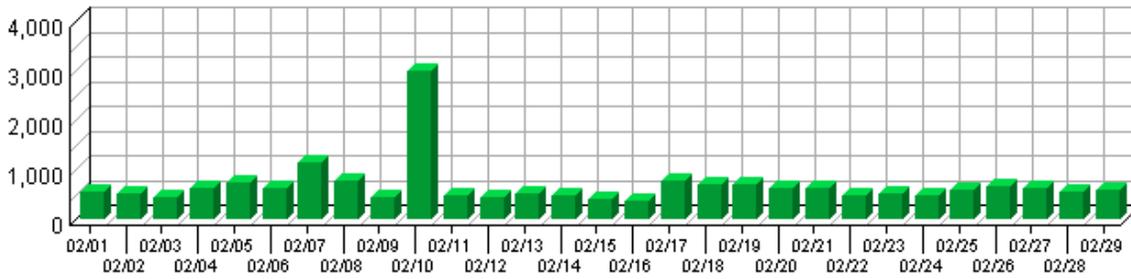
Visitors Trend



Visitor Summary

Unique Visitors	5,130
Visitors Who Visited Once	3,834
Visitors Who Visited More Than Once	1,296
Average Visits per Visitor	2.37

Hits Trend

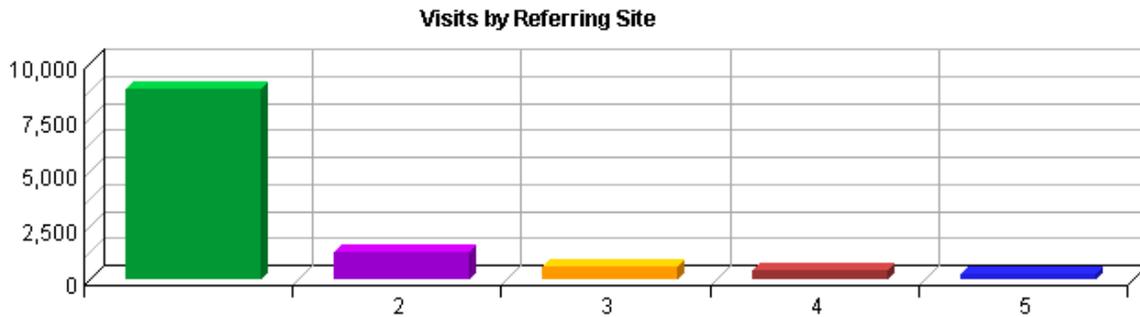


Hit Summary

Successful Hits for Entire Site	19,538
Average Hits per Day	673
Home Page Hits	1,602

Marketing Dashboard

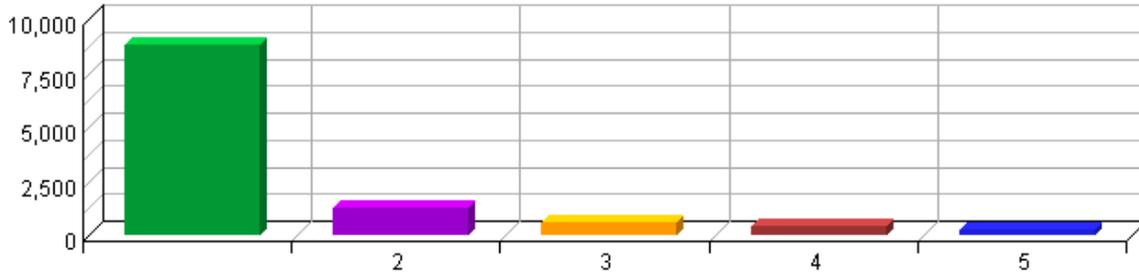
This dashboard summarizes important information related to online marketing activity.



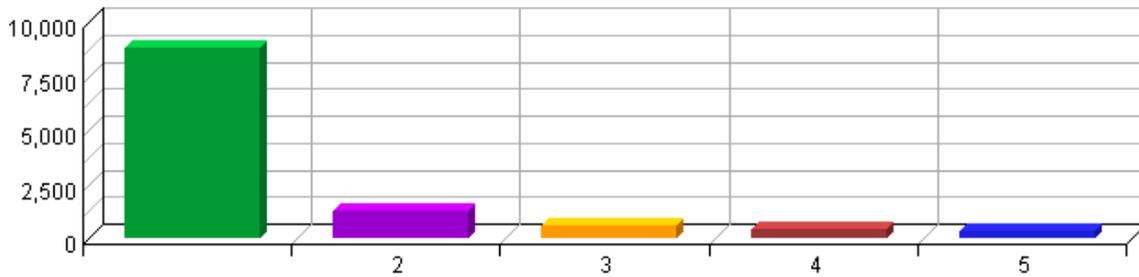
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

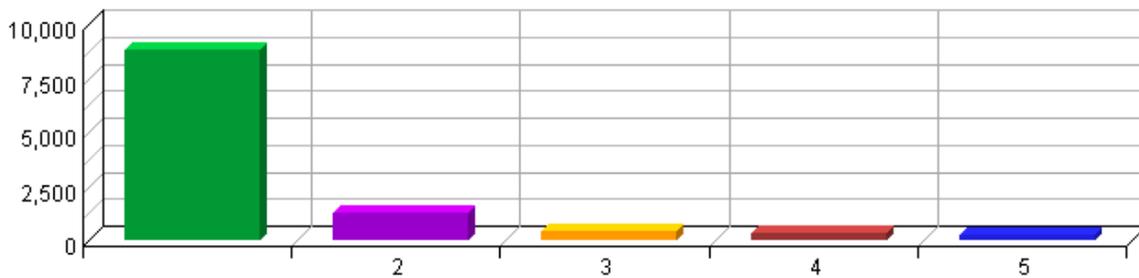
Visits by Referring Site



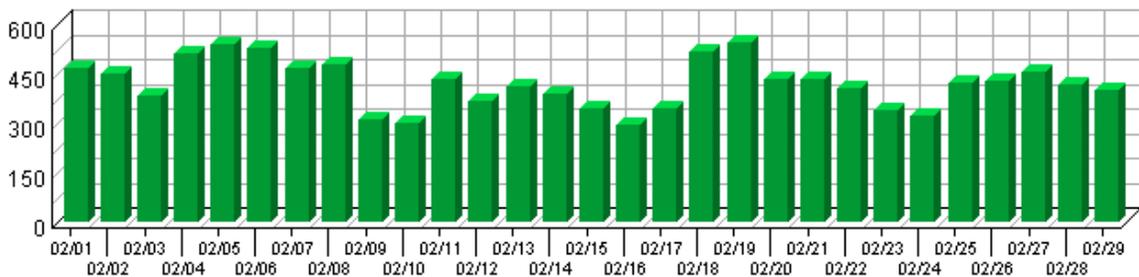
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	8,788	72.40%
2.	http://www.google.com/	1,262	10.40%
3.	http://search.yahoo.com/	557	4.59%
4.	http://search.msn.com/	408	3.36%
5.	http://search.live.com/	293	2.41%
6.	http://www.google.ca/	69	0.57%
7.	http://es.epa.gov/	56	0.46%
8.	http://www.epa.gov/	52	0.43%
9.	http://search.yahoo.co.jp/	32	0.26%
10.	http://www.google.co.in/	28	0.23%
11.	http://www.dogpile.com/	27	0.22%
12.	http://www.google.cn/	26	0.21%
13.	http://www.ask.com/	20	0.16%
14.	http://www.google.co.uk/	20	0.16%
15.	http://www.google.it/	15	0.12%
16.	http://www.care2.com/	15	0.12%
17.	http://www.google.com.au/	14	0.12%
18.	http://www.google.com.mx/	13	0.11%
19.	http://maps.google.com/	10	0.08%
20.	http://www.earth911.org/	10	0.08%
	Subtotal	11,715	96.52%
	Other	423	3.48%
	Total	12,138	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

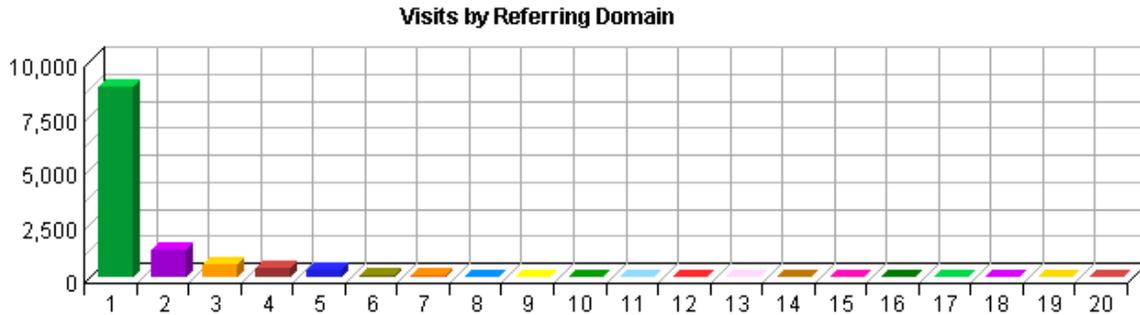
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	8,788	72.40%
2.	google.com	1,282	10.56%
3.	yahoo.com	596	4.91%
4.	msn.com	412	3.39%
5.	live.com	298	2.46%
6.	epa.gov	110	0.91%
7.	google.ca	70	0.58%
8.	yahoo.co.jp	32	0.26%
9.	google.co.in	28	0.23%
10.	dogpile.com	27	0.22%
11.	google.cn	26	0.21%
12.	google.co.uk	21	0.17%
13.	ask.com	21	0.17%
14.	google.it	15	0.12%
15.	care2.com	15	0.12%
16.	google.com.au	14	0.12%
17.	google.com.mx	13	0.11%
18.	earth911.org	12	0.10%
19.	google.com.br	9	0.07%
20.	google.co.th	9	0.07%
	Subtotal	11,798	97.20%
	Other	340	2.80%
	Total	12,138	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	8,788	72.40%
2.	http://www.google.com/search	1,240	10.22%
3.	http://search.yahoo.com/ search	391	3.22%
4.	http://search.msn.com/results. aspx	377	3.11%
5.	http://search.live.com/ results.aspx	280	2.31%
6.	http://www.google.ca/search	69	0.57%
7.	http://search.yahoo.co.jp/ search	31	0.26%
8.	http://www.epa.gov/ waterscience/guide/technologies.html	29	0.24%
9.	http://www.google.co.in/ search	28	0.23%
10.	http://search.msn.com/results. asp	27	0.22%
11.	http://www.google.cn/search	26	0.21%
12.	http://www.ask.com/web	20	0.16%
13.	http://www.google.co.uk/ search	20	0.16%
14.	http://es.epa.gov/search97cgi/ s97_cgi	18	0.15%
15.	http://www.care2.com/ greenliving/formaldehyde-free-kitchens. html	15	0.12%
16.	http://www.google.it/search	15	0.12%
17.	http://www.google.com.au/ search	14	0.12%
18.	http://search.live.com/ spresults.aspx	13	0.11%
19.	http://www.google.com/ie	13	0.11%
20.	http://www.google.com.mx/ search	13	0.11%
	Subtotal	11,427	94.14%
	Other	711	5.86%
	Total	12,138	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

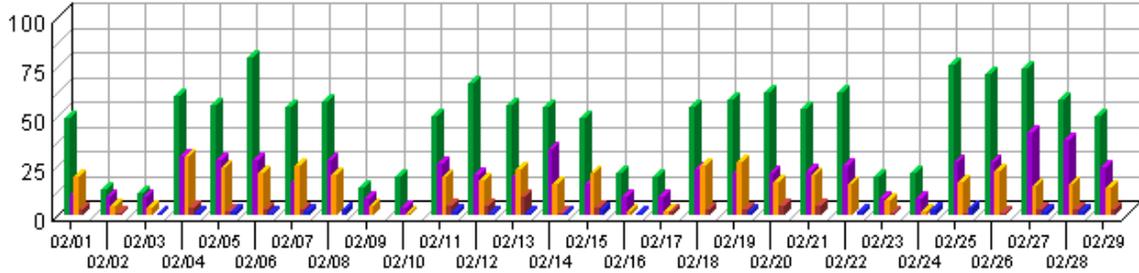
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

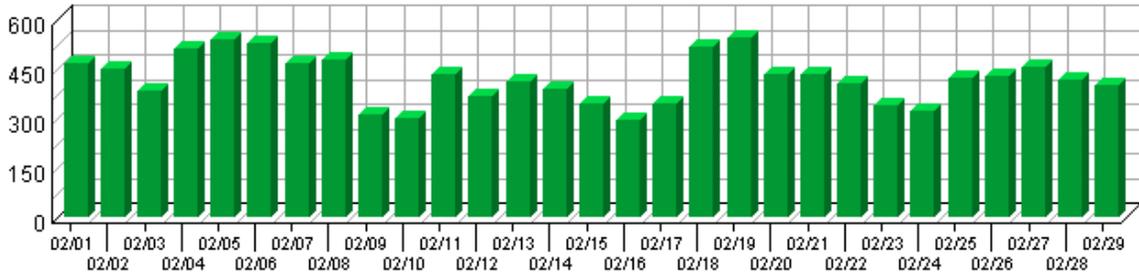
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

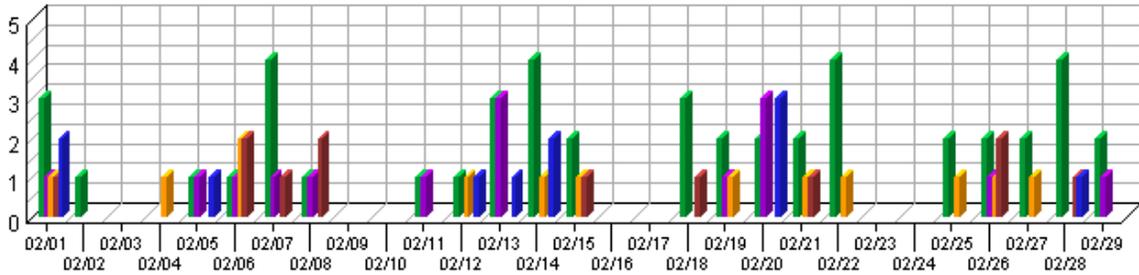
Activity by Search Engine



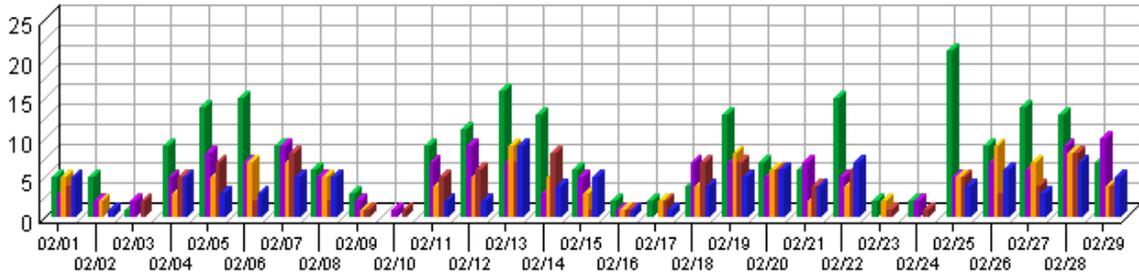
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

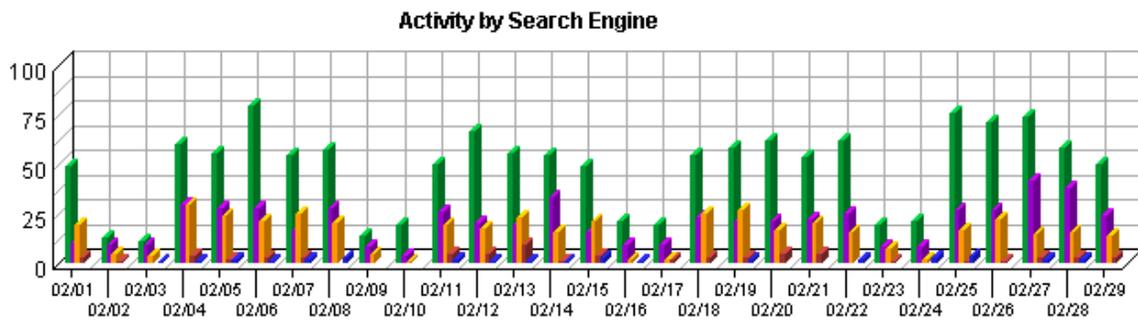


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,391	52.27%
2.	yahoo	589	22.13%
3.	msn	453	17.02%
4.	google canada	70	2.63%
5.	yahoo japan	34	1.28%
6.	google uk	20	0.75%
7.	google australia	14	0.53%
8.	google italy	14	0.53%
9.	google japan	10	0.38%
10.	google germany	9	0.34%
11.	google france	7	0.26%
12.	altavista	7	0.26%
13.	yahoo canada	6	0.23%
14.	yahoo uk &ireland	5	0.19%
15.	yahoo germany	5	0.19%
16.	aol netfind	4	0.15%
17.	yahoo singapore	3	0.11%
18.	yahoo mexico	3	0.11%
19.	yahoo korea	3	0.11%
20.	google austria	2	0.08%
	Subtotal	2,649	99.55%
	Total	2,661	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	greenzyme	10	0.38%
	penetone corporation	10	0.38%
	bestech industry	7	0.26%
	american metal wash	7	0.26%
	analytix technologies	6	0.23%
	swenson process equipment	6	0.23%
	oil mop	6	0.23%
	ecolink	6	0.23%
	consolidated plastics company	6	0.23%
	recycling fluid technologies	5	0.19%
	selig chemicals	5	0.19%
	accel graphic systems	5	0.19%
	selig chemical industries	5	0.19%
	kleer flo	5	0.19%
	apollo greenzyme	5	0.19%
	recra environmental	5	0.19%
	cameron colson	5	0.19%
	mc2 environmental	4	0.15%
	rosenblum environmental engineering	4	0.15%
	raasm usa	4	0.15%
2. yahoo	consolidated plastics company	15	0.56%
	consolidated plastic company	10	0.38%
	elf atochem north america	6	0.23%
	rosemount analytical inc	6	0.23%
	oil mop inc	5	0.19%
	consolidated plastics company inc	5	0.19%
	global computer supplies printers	4	0.15%
	earth smart laundry cd	4	0.15%
	neytech	4	0.15%
	zander filters	4	0.15%
	amazing recycled products	3	0.11%
	3l filters	3	0.11%
	memtec america corp.	3	0.11%
	lex aire spray guns	3	0.11%
	fine organics corp	3	0.11%
	global encasement	3	0.11%
	accel graphic systems	3	0.11%
	robotic guard systems	3	0.11%

	pall aeropower corporation	3	0.11%
	universal filters inc	3	0.11%
3. msn	consolidated plastics company	25	0.94%
	sonicor	6	0.23%
	panametrics	6	0.23%
	consolidated plastics	5	0.19%
	consolidated plastics co	4	0.15%
	recycling fluid technologies, inc.	4	0.15%
	consolidated plastics company inc	4	0.15%
	penetone	3	0.11%
	dynasolve	3	0.11%
	durr industries	3	0.11%
	www.dcmcleanair.com	3	0.11%
	cleveland process corp	3	0.11%
	selig chemical industries	3	0.11%
	recrea	3	0.11%
	accel graphic systems	3	0.11%
	kleerflo	3	0.11%
	solvent kleene, inc.	3	0.11%
	consolidated plastic company	3	0.11%
	chemtek	3	0.11%
	land infrared	3	0.11%
4. google	earthsmart	2	0.08%
canada	bock engineered product	2	0.08%
	3l filter ltd.	2	0.08%
	penetone corporation	2	0.08%
	canviro	2	0.08%
	uniservice americas	1	0.04%
	clean air performance professionals capp	1	0.04%
	micro-bac usepa	1	0.04%
	copius sand trap	1	0.04%
	svendala industries	1	0.04%
	ocg environmental	1	0.04%
	pollustop	1	0.04%
	calfran inc	1	0.04%
	north american valve company navco	1	0.04%
	calcorp ressources	1	0.04%
	international compost, calgary	1	0.04%
	penetone corp	1	0.04%
	cleanearth corporation	1	0.04%
	poly-corr	1	0.04%
	alan cash terra	1	0.04%

5. yahoo japan	usf-filterite	2	0.08%
	zander filter	2	0.08%
	black gold corporation	2	0.08%
	memi¼t¼¥t¼£	1	0.04%
	chemco manufacturing	1	0.04%
	rosemount analitical, inc.	1	0.04%
	iwata air compressor mfg	1	0.04%
	american bio-clean corporation	1	0.04%
	membrane technology and research inc	1	0.04%
	hansindo pratama	1	0.04%
	pt. hansindo pratama	1	0.04%
	kleentek	1	0.04%
	orange-sol	1	0.04%
	pica activated carbon	1	0.04%
	www.ttsi.co.jp	1	0.04%
	talismanã€€partners	1	0.04%
	intai technology	1	0.04%
	tomen techno solution	1	0.04%
	future option co	1	0.04%
	rosemount analiticalã€€inc	1	0.04%
6. google uk	materials testing equipment –article –acrobat –adobe –books –recruit –jobs –navy –books –inc.	2	0.08%
	sterilox technologies inc	1	0.04%
	enjo usa	1	0.04%
	smico manufacturing co inc	1	0.04%
	choraria industries	1	0.04%
	pt sarana alam semesta	1	0.04%
	o3 systems	1	0.04%
	fric rot s.a.i.c. rosario argentina	1	0.04%
	bio clean corporstion	1	0.04%
	waste management clean burn	1	0.04%
	greenzyme	1	0.04%
	non entry systems	1	0.04%
	talisman partners	1	0.04%
	philippe hilco	1	0.04%
	foust car air purifier	1	0.04%
	ppk environmental and infrastructure	1	0.04%
	quadrex corporation woodbridge	1	0.04%
	bdg holland	1	0.04%
luxair sa address	1	0.04%	
7. google australia	pkk environment and infrastructure	2	0.08%
	sarana alam semesta	2	0.08%

	enjo usa	2	0.08%
	enviro csl	1	0.04%
	baker environment inc coraopolis	1	0.04%
	patchen inc	1	0.04%
	american metal wash	1	0.04%
	blue river coatings	1	0.04%
	vds engineering	1	0.04%
	rgf o3 systems inc	1	0.04%
	oil skimmers grease	1	0.04%
8. google	cafimar	4	0.15%
italy	phosphine pollution prevention equipment	1	0.04%
	nrginc.net	1	0.04%
	mazzali systems	1	0.04%
	genesis tech	1	0.04%
	impregnating machine	1	0.04%
	mazzali via della giardina	1	0.04%
	ecolink	1	0.04%
	www.ecotechnic.at	1	0.04%
	flexi energy	1	0.04%
	cafimar chartering and trading spa	1	0.04%
9. google	amptron corporation	2	0.08%
japan	nextemp,medical indicators inc.	2	0.08%
	memtec america	1	0.04%
	pollution prevention equipment	1	0.04%
	va-tran systems.inc.	1	0.04%
	global encasement	1	0.04%
	gardco	1	0.04%
	kleentek	1	0.04%
10. google	dedert corporation	2	0.08%
germany	utah solar solutions eden utah	1	0.04%
	p.t. sarana alam semesta indonesien	1	0.04%
	o2tube	1	0.04%
	utah solar solutions	1	0.04%
	pall aerospace clearwater	1	0.04%
	cafimar	1	0.04%
	techmarine, ballast water	1	0.04%
11. google	svendala	1	0.04%
france	vds engineering	1	0.04%
	ceramem separations	1	0.04%
	dedert olympia fields	1	0.04%
	asbestos abatement	1	0.04%
	hpi cuda	1	0.04%

		related:www.envirozonetechnologies.com/eot-arabic-05.htm	1	0.04%
12.		filtakleen	2	0.08%
altavista		consolidated plastics company	1	0.04%
		clepco	1	0.04%
		innovative roofing solutions	1	0.04%
		tetra tech and santa maria	1	0.04%
		sanchem inc	1	0.04%
13.	yahoo	rodemount analytical inc	1	0.04%
canada		koch membrane systems	1	0.04%
		pratt lambert fort erie	1	0.04%
		environet inc	1	0.04%
		north american controls inc	1	0.04%
		ecosense and stormwater	1	0.04%
14.	yahoo	filtakleen	2	0.08%
uk & ireland		krystalklearfiltration	1	0.04%
		5000psi jet washers	1	0.04%
		beko oil water separators	1	0.04%
15.	yahoo	alpheus cleaning technologies	5	0.19%
germany				
16.	aol	us epa pollution	1	0.04%
netfind		related:www.pfonline.com/dp/showpf/show_edlist.cfm?zone le	1	0.04%
		bix manufacturing	1	0.04%
		consolodated plastic company	1	0.04%
17.	yahoo	usf filterite	1	0.04%
singapore		bulk compost northern ca	1	0.04%
		zander filters	1	0.04%
18.	yahoo	accel graphic systems	1	0.04%
mexico		va-tran systems	1	0.04%
		usf filtration	1	0.04%
19.	yahoo	elf atochem north america	2	0.08%
korea		zander filter	1	0.04%
20.	google	pantera petro	1	0.04%
austria		hycor liquid	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	inc	111	4.17%
	environmental	98	3.68%
	inc.	67	2.52%
	technologies	44	1.65%
	systems	38	1.43%

	industries	36	1.35%
	oil	34	1.28%
	company	34	1.28%
	american	33	1.24%
	products	33	1.24%
	corporation	31	1.16%
	epa	31	1.16%
	equipment	27	1.01%
	services	26	0.98%
	chemical	23	0.86%
	consolidated	23	0.86%
	corp	22	0.83%
	plastics	22	0.83%
	selig	20	0.75%
	metal	19	0.71%
2. yahoo	inc	80	3.01%
	company	47	1.77%
	consolidated	31	1.16%
	environmental	31	1.16%
	corporation	24	0.90%
	inc.	21	0.79%
	plastics	21	0.79%
	systems	19	0.71%
	corp	18	0.68%
	america	18	0.68%
	technologies	17	0.64%
	products	17	0.64%
	filters	16	0.60%
	oil	16	0.60%
	in	16	0.60%
	american	16	0.60%
	north	14	0.53%
	industries	13	0.49%
	equipment	13	0.49%
	chemical	11	0.41%
3. msn	consolidated	47	1.77%
	plastics	44	1.65%
	company	39	1.47%
	inc	37	1.39%
	inc.	23	0.86%
	corp	20	0.75%
	products	15	0.56%

	environmental	13	0.49%
	filter	10	0.38%
	industries	9	0.34%
	systems	8	0.30%
	landa	8	0.30%
	co	8	0.30%
	panametrics	7	0.26%
	filters	7	0.26%
	equipment	7	0.26%
	chemical	7	0.26%
	oil	6	0.23%
	american	6	0.23%
	recycling	6	0.23%
4. google canada	engineered	5	0.19%
	inc.	4	0.15%
	systems	4	0.15%
	filter	4	0.15%
	american	3	0.11%
	corporation	3	0.11%
	penetone	3	0.11%
	bock	3	0.11%
	environmental	3	0.11%
	earthsmart	2	0.08%
	control	2	0.08%
	navco	2	0.08%
	corp	2	0.08%
	canviro	2	0.08%
	valve	2	0.08%
	ltd.	2	0.08%
	zappi	2	0.08%
	product	2	0.08%
	calgary	2	0.08%
	canada	2	0.08%
5. yahoo japan	corporation	5	0.19%
	technology	3	0.11%
	pratama	2	0.08%
	gold	2	0.08%
	rosemount	2	0.08%
	air	2	0.08%
	co	2	0.08%
	black	2	0.08%
	usf-filterite	2	0.08%

	hansindo	2	0.08%
	filter	2	0.08%
	zander	2	0.08%
	optimum	1	0.04%
	chemco	1	0.04%
	pt.	1	0.04%
	global	1	0.04%
	prochem	1	0.04%
	membrane	1	0.04%
	talismanã€€partners	1	0.04%
	analitical,	1	0.04%
6. google uk	-books	4	0.15%
	systems	2	0.08%
	clean	2	0.08%
	-jobs	2	0.08%
	-acrobat	2	0.08%
	equipment	2	0.08%
	-navy	2	0.08%
	-recruit	2	0.08%
	-inc.	2	0.08%
	-adobe	2	0.08%
	materials	2	0.08%
	-article	2	0.08%
	testing	2	0.08%
	inc	2	0.08%
	s.a.i.c.	1	0.04%
	bdg	1	0.04%
	management	1	0.04%
	entry	1	0.04%
	philippe	1	0.04%
	choraria	1	0.04%
7. google australia	environment	3	0.11%
	inc	3	0.11%
	pkk	2	0.08%
	semesta	2	0.08%
	sarana	2	0.08%
	infrastructure	2	0.08%
	alam	2	0.08%
	enjo	2	0.08%
	usa	2	0.08%
	csl	1	0.04%
	grease	1	0.04%

	vds	1	0.04%
	baker	1	0.04%
	wash	1	0.04%
	river	1	0.04%
	corapolis	1	0.04%
	patchen	1	0.04%
	o3	1	0.04%
	enviro	1	0.04%
	engineering	1	0.04%
8. google italy	cafimar	5	0.19%
	mazzali	2	0.08%
	energy	1	0.04%
	ecolink	1	0.04%
	trading	1	0.04%
	prevention	1	0.04%
	systems	1	0.04%
	impregnating	1	0.04%
	nrginc.net	1	0.04%
	genesis	1	0.04%
	tech	1	0.04%
	spa	1	0.04%
	machine	1	0.04%
	equipment	1	0.04%
	via	1	0.04%
	della	1	0.04%
	giardina	1	0.04%
	pollution	1	0.04%
	flexi	1	0.04%
	www.ecotechnic.at	1	0.04%
9. google japan	amptron	2	0.08%
	nextemp,medical	2	0.08%
	corporation	2	0.08%
	inc.	2	0.08%
	indicators	2	0.08%
	systems.inc.	1	0.04%
	memtec	1	0.04%
	va-tran	1	0.04%
	pollution	1	0.04%
	equipment	1	0.04%
	prevention	1	0.04%
	encasement	1	0.04%
	global	1	0.04%

	america	1	0.04%
	gardco	1	0.04%
	kleentek	1	0.04%
10. google germany	utah	3	0.11%
	dedert	2	0.08%
	solar	2	0.08%
	solutions	2	0.08%
	corporation	2	0.08%
	eden	1	0.04%
	o2tube	1	0.04%
	aerospace	1	0.04%
	ballast	1	0.04%
	clearwater	1	0.04%
	indonesien	1	0.04%
	water	1	0.04%
	p.t.	1	0.04%
	cafimar	1	0.04%
	semesta	1	0.04%
	sarana	1	0.04%
	pall	1	0.04%
	alam	1	0.04%
	techmarine,	1	0.04%
11. google france	svendala	1	0.04%
	cuda	1	0.04%
	separations	1	0.04%
	ceramem	1	0.04%
	vds	1	0.04%
	engineering	1	0.04%
	hpi	1	0.04%
	asbostos	1	0.04%
	dedert	1	0.04%
	abatement	1	0.04%
	olympia	1	0.04%
	fields	1	0.04%
	related:www.envirozonetechnologies.com/eot-arabic-05.htm	1	0.04%
12. altavista	filtakleen	2	0.08%
	innovative	1	0.04%
	roofing	1	0.04%
	tetra	1	0.04%
	santa	1	0.04%
	company	1	0.04%
	consolidated	1	0.04%

	plastics	1	0.04%
	inc	1	0.04%
	maria	1	0.04%
	solutions	1	0.04%
	tech	1	0.04%
	clepco	1	0.04%
	sanchem	1	0.04%
13. yahoo canada	inc	3	0.11%
	analytical	1	0.04%
	membrane	1	0.04%
	controls	1	0.04%
	stormwater	1	0.04%
	american	1	0.04%
	koch	1	0.04%
	environet	1	0.04%
	systems	1	0.04%
	pratt	1	0.04%
	erie	1	0.04%
	fort	1	0.04%
	lambert	1	0.04%
	rodemount	1	0.04%
	north	1	0.04%
	ecosense	1	0.04%
14. yahoo uk & ireland	filtakleen	2	0.08%
	water	1	0.04%
	washers	1	0.04%
	separators	1	0.04%
	beko	1	0.04%
	krystalklearfiltration	1	0.04%
	5000psi	1	0.04%
	jet	1	0.04%
	oil	1	0.04%
15. yahoo germany	technologies	5	0.19%
	cleaning	5	0.19%
	alpheus	5	0.19%
16. aol netfind	pollution	1	0.04%
	us	1	0.04%
	company	1	0.04%
	plastic	1	0.04%
	related:www.pfonline.com/dp/showpf/show_edlist.cfm?zone	1	0.04%
	bix	1	0.04%
	le	1	0.04%

	epa	1	0.04%
	manufacturing	1	0.04%
	consolodated	1	0.04%
17. yahoo	ca	1	0.04%
singapore	northern	1	0.04%
	compost	1	0.04%
	filterite	1	0.04%
	bulk	1	0.04%
	usf	1	0.04%
	filters	1	0.04%
	zander	1	0.04%
18. yahoo	systems	2	0.08%
mexico	graphic	1	0.04%
	accel	1	0.04%
	va-tran	1	0.04%
	filtration	1	0.04%
	usf	1	0.04%
19. yahoo	america	2	0.08%
korea	elf	2	0.08%
	atochem	2	0.08%
	north	2	0.08%
	filter	1	0.04%
	zander	1	0.04%
20. google	petro	1	0.04%
austria	pantera	1	0.04%
	liquid	1	0.04%
	hycor	1	0.04%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

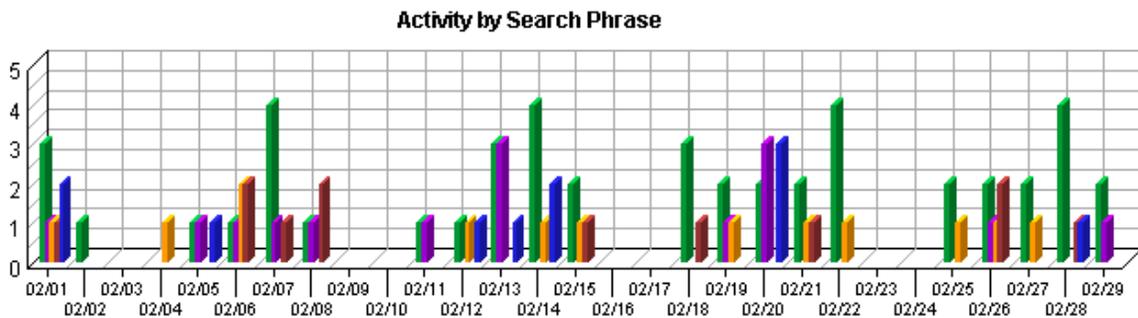


—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics company	47	1.77%
2.	consolidated plastic company	15	0.57%
3.	penetone corporation	13	0.49%
4.	accel graphic systems	12	0.45%
5.	greenzyme	11	0.42%
6.	zander filters	11	0.42%
7.	consolidated plastics company inc	11	0.42%
8.	elf atochem north america	10	0.38%
9.	oil mop inc	10	0.38%
10.	neytech	9	0.34%
11.	american metal wash	9	0.34%
12.	selig chemical industries	9	0.34%
13.	earth smart laundry cd	9	0.34%
14.	oil mop	9	0.34%
15.	alpheus cleaning technologies	8	0.30%
16.	recrea environmental	7	0.26%
17.	selig chemical	7	0.26%
18.	kleer flo	7	0.26%
19.	bestech industry	7	0.26%
20.	ecolink	7	0.26%
	Subtotal	228	8.60%
	Total	2,650	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. consolidated plastics company	msn	25	0.94%
	yahoo	15	0.57%
	google	6	0.23%
	altavista	1	0.04%
2. consolidated plastic company	yahoo	10	0.38%
	msn	3	0.11%
	google	2	0.08%
3. penetone corporation	google	10	0.38%
	google canada	2	0.08%
	msn	1	0.04%
4. accel graphic systems	google	5	0.19%
	msn	3	0.11%
	yahoo	3	0.11%
	yahoo mexico	1	0.04%
5. greenzyme	google	10	0.38%
	google uk	1	0.04%
6. zander filters	yahoo	4	0.15%
	google	4	0.15%
	msn	2	0.08%
	yahoo singapore	1	0.04%
7. consolidated plastics company inc	yahoo	5	0.19%
	msn	4	0.15%
	google	2	0.08%
8. elf atochem north america	yahoo	6	0.23%
	yahoo korea	2	0.08%
	msn	2	0.08%
9. oil mop inc	yahoo	5	0.19%
	google	4	0.15%
	msn	1	0.04%
10. neytech	yahoo	4	0.15%
	google	4	0.15%
	google canada	1	0.04%
11. american metal wash	google	7	0.26%
	google australia	1	0.04%
	yahoo	1	0.04%
12. selig chemical industries	google	5	0.19%
	msn	3	0.11%
	yahoo	1	0.04%
13. earth smart laundry cd	yahoo	4	0.15%

	google	4	0.15%
	msn	1	0.04%
14. oil mop	google	6	0.23%
	yahoo	2	0.08%
	msn	1	0.04%
15. alpheus cleaning technologies	yahoo germany	5	0.19%
	google	3	0.11%
16. recra environmental	google	5	0.19%
	yahoo	1	0.04%
	msn	1	0.04%
17. selig chemical	yahoo	3	0.11%
	google	3	0.11%
	msn	1	0.04%
18. klear flo	google	5	0.19%
	msn	2	0.08%
19. bestech industry	google	7	0.26%
20. ecolink	google	6	0.23%
	google italy	1	0.04%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

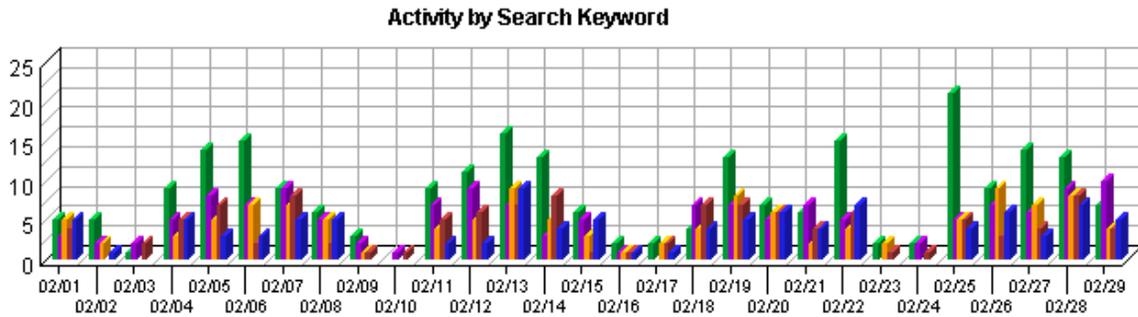


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	inc	239	3.38%
2.	environmental	146	2.06%
3.	company	123	1.74%
4.	inc.	118	1.67%
5.	consolidated	102	1.44%
6.	plastics	88	1.24%
7.	systems	77	1.09%
8.	corporation	74	1.05%
9.	technologies	73	1.03%
10.	products	66	0.93%
11.	corp	62	0.88%
12.	american	61	0.86%
13.	industries	60	0.85%
14.	oil	59	0.83%
15.	equipment	51	0.72%
16.	chemical	41	0.58%
17.	services	38	0.54%
18.	recycling	36	0.51%
19.	filters	35	0.49%
20.	epa	35	0.49%
	Subtotal	1,584	22.39%
	Total	7,076	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. inc	google	111	1.57%
	yahoo	80	1.13%
	msn	37	0.52%
	yahoo canada	3	0.04%
	google australia	3	0.04%
	google uk	2	0.03%
	yahoo japan	1	0.01%
	altavista	1	0.01%
	google canada	1	0.01%
2. environmental	google	98	1.38%
	yahoo	31	0.44%
	msn	13	0.18%
	google canada	3	0.04%
	google uk	1	0.01%
3. company	yahoo	47	0.66%
	msn	39	0.55%
	google	34	0.48%
	google canada	1	0.01%
	altavista	1	0.01%
	aol netfind	1	0.01%
4. inc.	google	67	0.95%
	msn	23	0.33%
	yahoo	21	0.30%
	google canada	4	0.06%
	google japan	2	0.03%
	yahoo japan	1	0.01%
5. consolidated	msn	47	0.66%
	yahoo	31	0.44%
	google	23	0.33%
	altavista	1	0.01%
6. plastics	msn	44	0.62%
	google	22	0.31%
	yahoo	21	0.30%
	altavista	1	0.01%
7. systems	google	38	0.54%
	yahoo	19	0.27%
	msn	8	0.11%
	google canada	4	0.06%
	yahoo mexico	2	0.03%

	google uk	2	0.03%
	google australia	1	0.01%
	yahoo sweden	1	0.01%
	yahoo canada	1	0.01%
	google italy	1	0.01%
8. corporation	google	31	0.44%
	yahoo	24	0.34%
	msn	6	0.08%
	yahoo japan	5	0.07%
	google canada	3	0.04%
	google germany	2	0.03%
	google japan	2	0.03%
	google uk	1	0.01%
9. technologies	google	44	0.62%
	yahoo	17	0.24%
	yahoo germany	5	0.07%
	msn	4	0.06%
	google uk	1	0.01%
	google canada	1	0.01%
	vivisimo	1	0.01%
10. products	google	33	0.47%
	yahoo	17	0.24%
	msn	15	0.21%
	google canada	1	0.01%
11. corp	google	22	0.31%
	msn	20	0.28%
	yahoo	18	0.25%
	google canada	2	0.03%
12. american	google	33	0.47%
	yahoo	16	0.23%
	msn	6	0.08%
	google canada	3	0.04%
	yahoo japan	1	0.01%
	yahoo canada	1	0.01%
	google australia	1	0.01%
13. industries	google	36	0.51%
	yahoo	13	0.18%
	msn	9	0.13%
	google uk	1	0.01%
	google canada	1	0.01%
14. oil	google	34	0.48%
	yahoo	16	0.23%

	msn	6	0.08%
	yahoo uk &ireland	1	0.01%
	yahoo japan	1	0.01%
	google australia	1	0.01%
15. equipment	google	27	0.38%
	yahoo	13	0.18%
	msn	7	0.10%
	google uk	2	0.03%
	google italy	1	0.01%
	google japan	1	0.01%
16. chemical	google	23	0.33%
	yahoo	11	0.16%
	msn	7	0.10%
17. services	google	26	0.37%
	yahoo	8	0.11%
	msn	4	0.06%
18. recycling	google	19	0.27%
	yahoo	10	0.14%
	msn	6	0.08%
	google canada	1	0.01%
19. filters	yahoo	16	0.23%
	google	10	0.14%
	msn	7	0.10%
	yahoo taiwan	1	0.01%
	yahoo singapore	1	0.01%
20. epa	google	31	0.44%
	msn	2	0.03%
	aol netfind	1	0.01%
	google canada	1	0.01%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

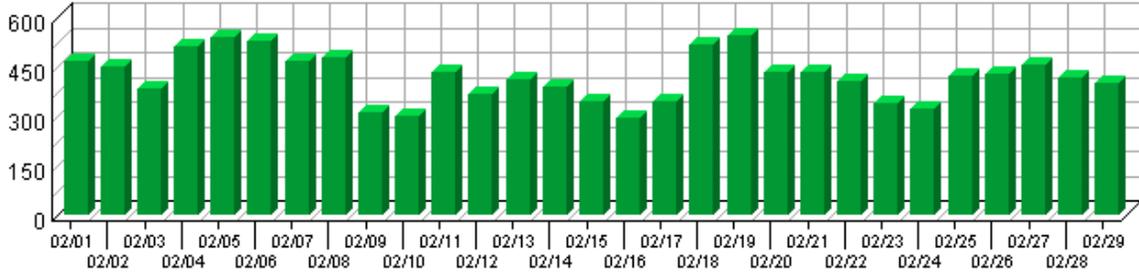


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

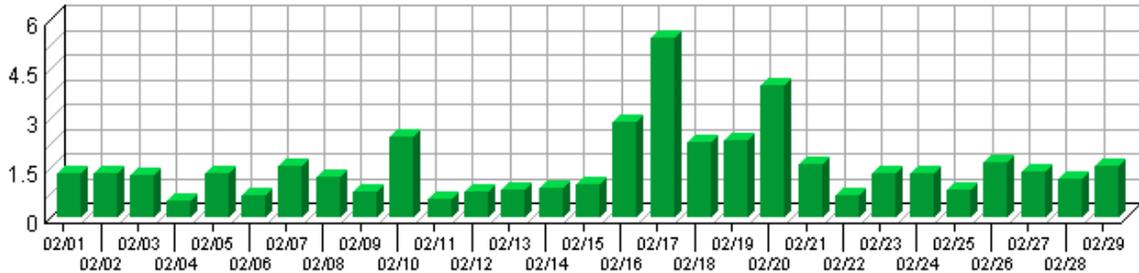
Visitors Trend



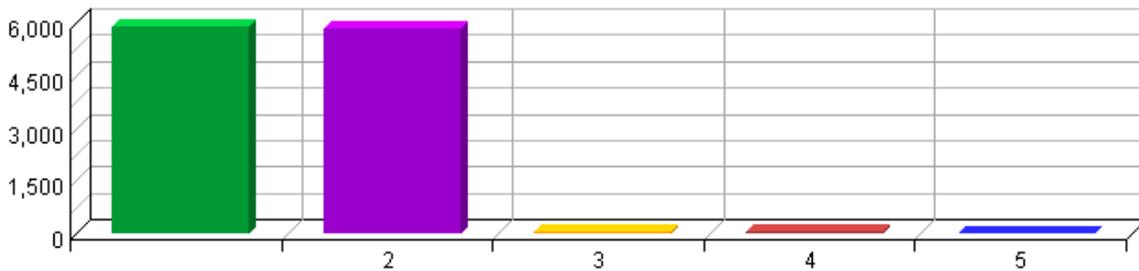
Visit Summary

Visits	12,138
Average per Day	418
Average Visit Length	00:14:34
Median Visit Length	00:05:05
International Visits	3.21%
Visits of Unknown Origin	48.13%
Visits from Your Country: United States (US)	48.66%

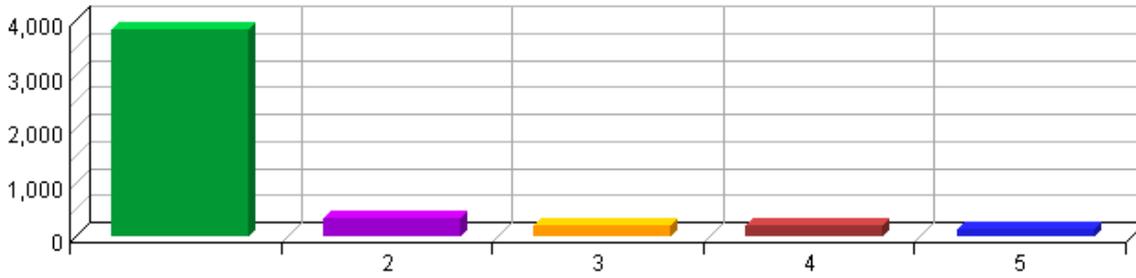
Average Length of Visit Trend



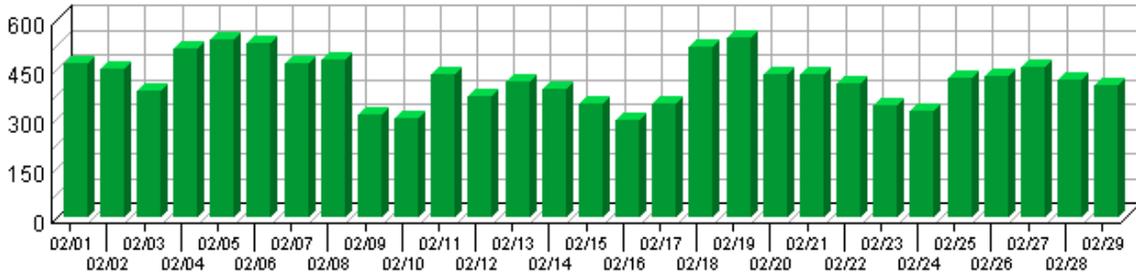
Top Countries by Visits



Visitors by Number of Visits



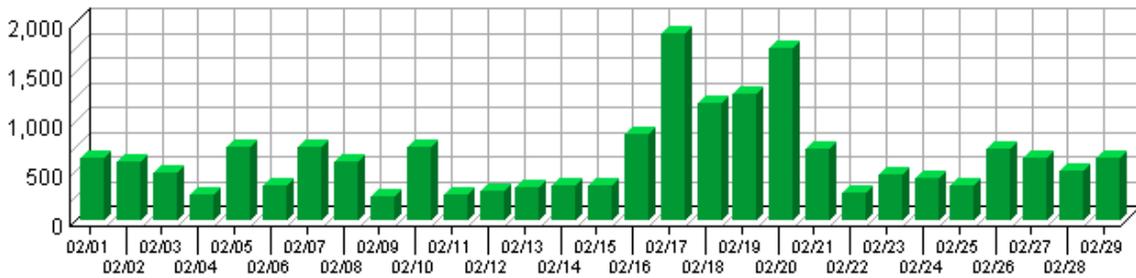
Visitors Trend



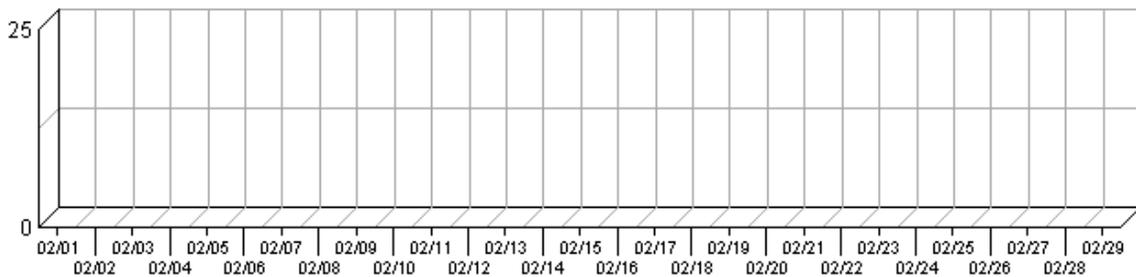
Visitor Summary

Unique Visitors	5,130
Visitors Who Visited Once	3,834
Visitors Who Visited More Than Once	1,296
Average Visits per Visitor	2.37

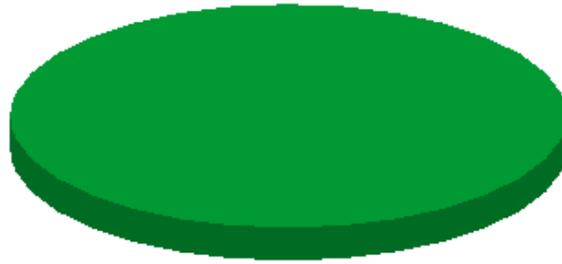
Visitor Minutes Trend



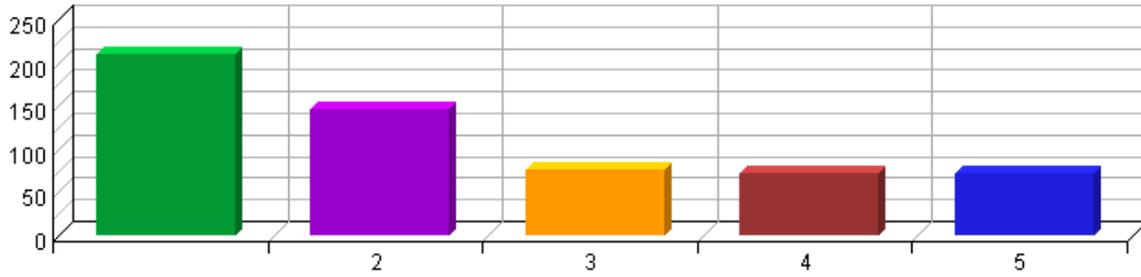
First Time Visitors Trend



New vs. Return Visits

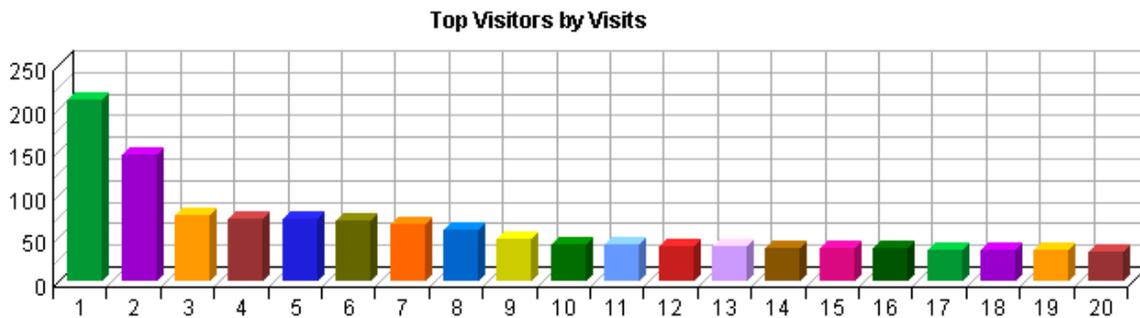
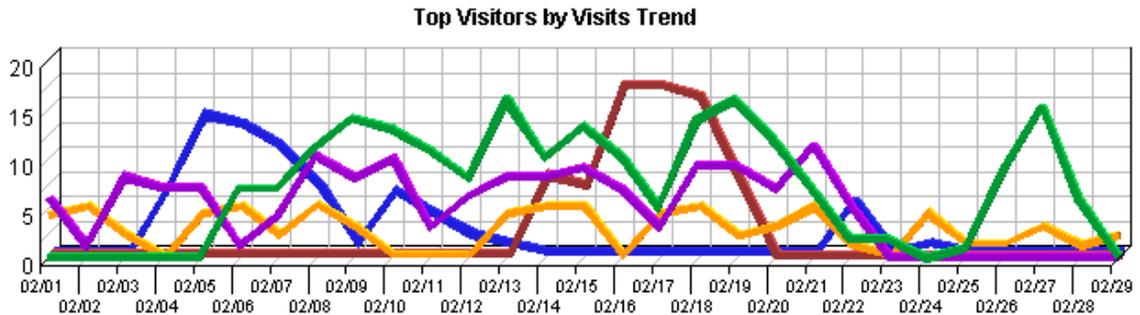


Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	crawler4013.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	209	1.72%	370
2.	crawl-66-249-66-240.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	147	1.21%	546
3.	64.27.0.154_	76	0.63%	76
4.	llf520133.crawl.yahoo.net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	73	0.60%	145
5.	crawl1.nat.svl.searchme.com_Mozilla/5.0 (X11; U; Linux i686 (x86_64); en-US; rv:1.8.1.11) Gecko/20080109	71	0.58%	105
6.	69.46.27.184_	69	0.57%	69
7.	hv112.steephost.com_	65	0.54%	65

8.	tide531.microsoft.com_–	60	0.49%	112
9.	llf520054.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	49	0.40%	78
10.	crawl–66–249–72–232.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	43	0.35%	647
11.	livebot–65–55–210–95.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	42	0.35%	113
12.	llf520023.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	40	0.33%	84
13.	llf520166.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	40	0.33%	131
14.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	39	0.32%	118
15.	livebot–65–55–210–92.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	38	0.31%	99
16.	livebot–65–55–210–96.search. live.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	38	0.31%	117
17.	crawler100.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	36	0.30%	52
18.	livebot–65–55–210–91.search. live.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	36	0.30%	85
19.	crawl–6.cuill.com_Mozilla/5.0 (Twiceler–0.9 http://www. cuill.com/twiceler/robot.html)	36	0.30%	37
20.	crawl5.exabot.com_Mozilla/5.0 (compatible; Exabot/3.0; + http://www.exabot.com/go/robot)	34	0.28%	34
	Subtotal	1,241	10.22%	3,083
	Other	10,903	89.78%	16,466
	Total	12,144	100.00%	19,549

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

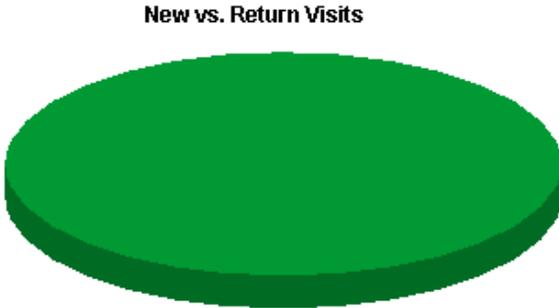
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	12,144	100.00%
Total	12,144	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

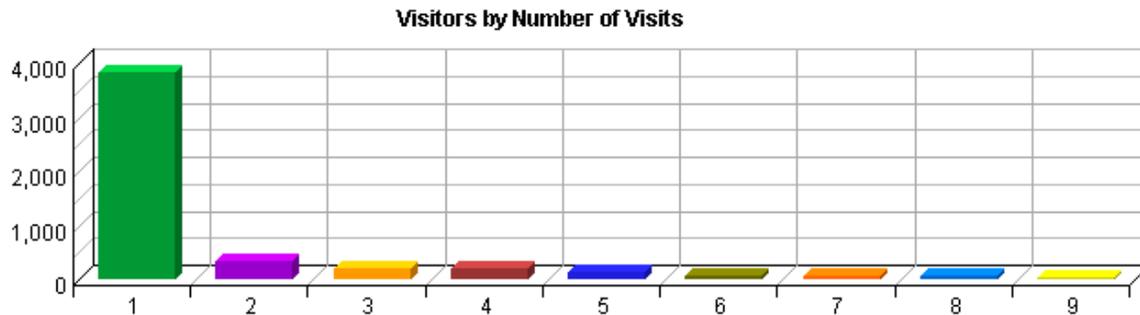
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	3,834	74.74%
2 visits	331	6.45%
3 visits	196	3.82%
4 visits	200	3.90%
5 visits	135	2.63%
6 visits	63	1.23%
7 visits	69	1.35%
8 visits	55	1.07%
9 visits	39	0.76%
Subtotal	4,922	95.95%
Other	208	4.05%
Total	5,130	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

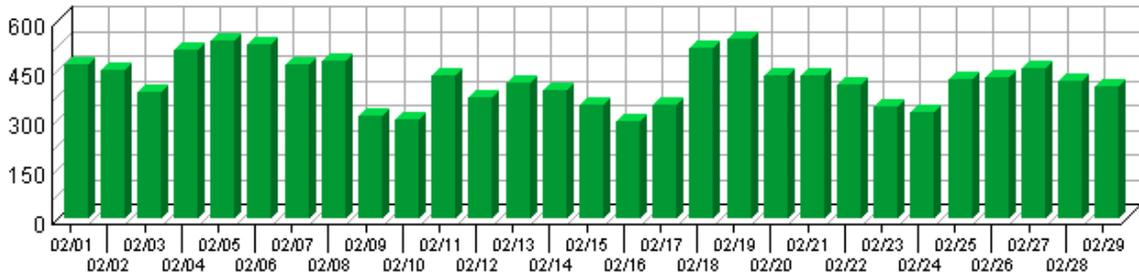
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



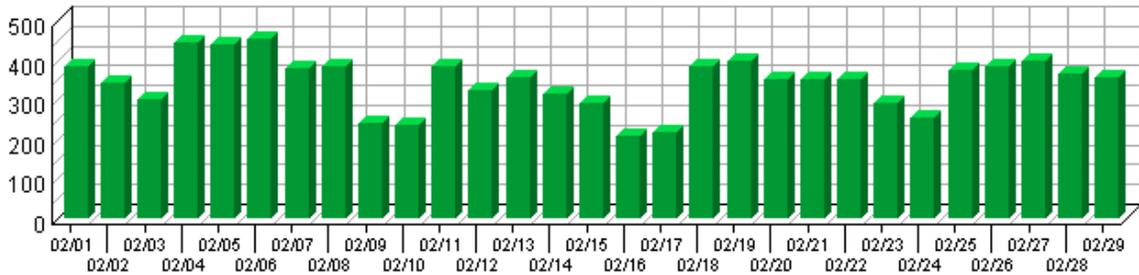
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

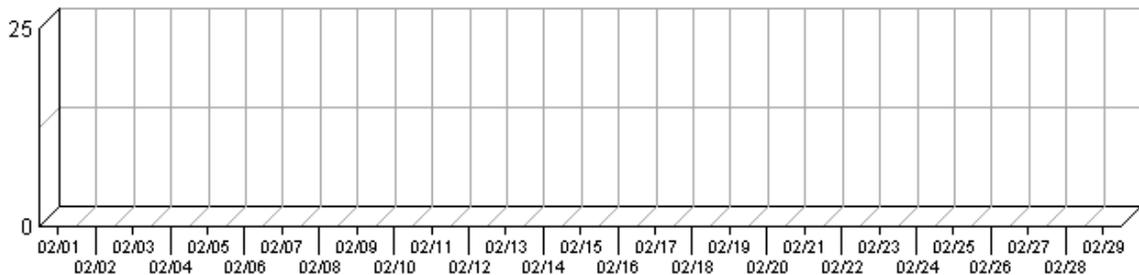
Visitors Trend



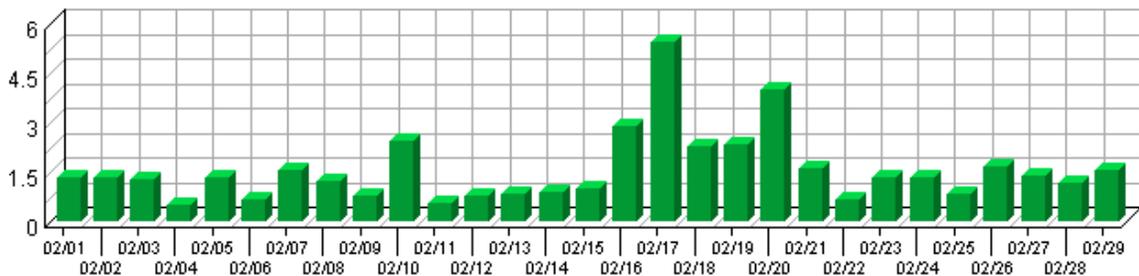
Unique Visitors Trend



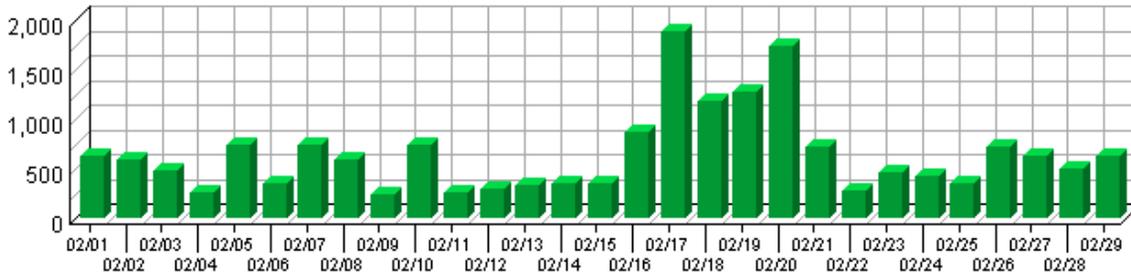
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	469	383	0	00:01:20	626.55
02/02	452	343	0	00:01:19	601.80
02/03	381	302	0	00:01:15	477.13
02/04	511	444	0	00:00:30	262.77
02/05	541	440	0	00:01:21	736.60
02/06	525	456	0	00:00:39	348.28
02/07	467	381	0	00:01:34	738.35
02/08	479	385	0	00:01:14	598.62
02/09	311	243	0	00:00:45	237.25
02/10	301	234	0	00:02:28	744.33
02/11	435	385	0	00:00:35	258.15
02/12	368	325	0	00:00:47	291.10
02/13	413	356	0	00:00:49	337.33
02/14	389	315	0	00:00:54	352.42
02/15	343	290	0	00:01:01	349.43
02/16	296	208	0	00:02:55	867.35
02/17	345	219	0	00:05:27	1,883.37
02/18	516	384	0	00:02:18	1,192.60
02/19	546	396	0	00:02:20	1,274.75
02/20	435	352	0	00:03:59	1,733.35
02/21	435	350	0	00:01:38	713.05
02/22	407	354	0	00:00:41	280.93
02/23	339	293	0	00:01:22	463.55
02/24	321	255	0	00:01:20	432.43
02/25	421	374	0	00:00:50	355.63
02/26	427	385	0	00:01:41	720.37
02/27	458	396	0	00:01:23	635.37
02/28	418	366	0	00:01:11	498.15
02/29	402	357	0	00:01:33	623.67
Average	419	343	0	N/A	642.58

Total	12,151	9,971	0	N/A	18,634.68
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Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	468	3.86%
02/02	451	3.72%
02/03	381	3.14%
02/04	511	4.21%
02/05	540	4.45%
02/06	525	4.33%
02/07	467	3.85%
02/08	479	3.95%
02/09	310	2.55%
02/10	301	2.48%
02/11	435	3.58%
02/12	368	3.03%
02/13	413	3.40%
02/14	389	3.20%
02/15	343	2.83%
02/16	296	2.44%
02/17	342	2.82%
02/18	513	4.23%
02/19	546	4.50%
02/20	434	3.58%
02/21	435	3.58%
02/22	407	3.35%
02/23	338	2.78%
02/24	321	2.64%
02/25	421	3.47%

02/26	427	3.52%
02/27	458	3.77%
02/28	417	3.44%
02/29	402	3.31%
Total	12,138	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

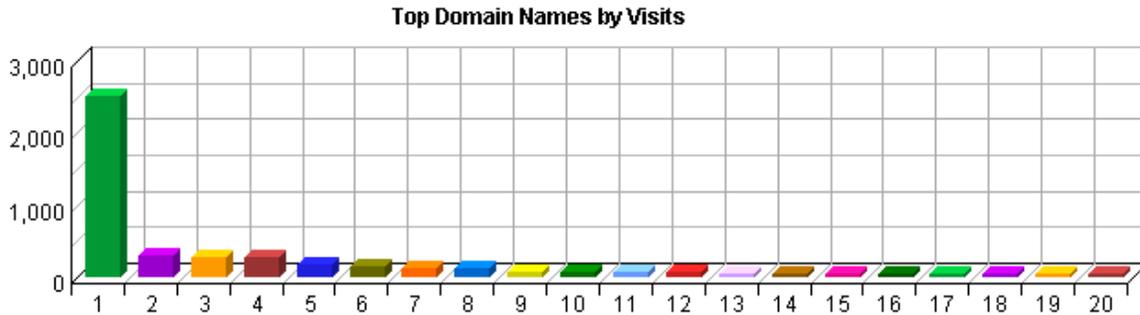
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	2,516	20.73%	2,826
2.	searchme.com	307	2.53%	347
3.	live.com	281	2.32%	748
4.	ask.com	278	2.29%	455
5.	googlebot.com	190	1.57%	1,191
6.	rr.com	151	1.24%	176
7.	comcast.net	130	1.07%	180
8.	verizon.net	120	0.99%	149
9.	sbcglobal.net	81	0.67%	114
10.	64.27.0.154	76	0.63%	76
11.	69.46.27.184	69	0.57%	69
12.	steephost.com	65	0.54%	65
13.	65.55.210.93	63	0.52%	176
14.	cox.net	62	0.51%	67
15.	microsoft.com	60	0.49%	112
16.	optonline.net	54	0.44%	67
17.	bellsouth.net	54	0.44%	76
18.	qwest.net	44	0.36%	48
19.	74.6.22.80	42	0.35%	62
20.	65.55.210.90	41	0.34%	111
	Subtotal	4,684	38.59%	7,115
	Other	7,454	61.41%	12,423
	Total	12,138	100.00%	19,538

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

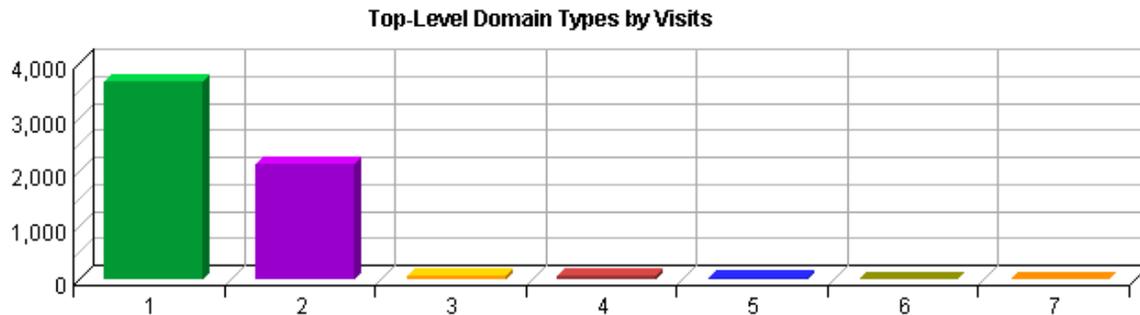
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	3,670	61.66%	4,623
2.	Commercial	2,127	35.74%	4,107
3.	Education	52	0.87%	71
4.	Military	52	0.87%	67
5.	Government	30	0.50%	57
6.	Organization	16	0.27%	18
7.	ARPANET	5	0.08%	5
	Total	5,952	100.00%	8,948

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



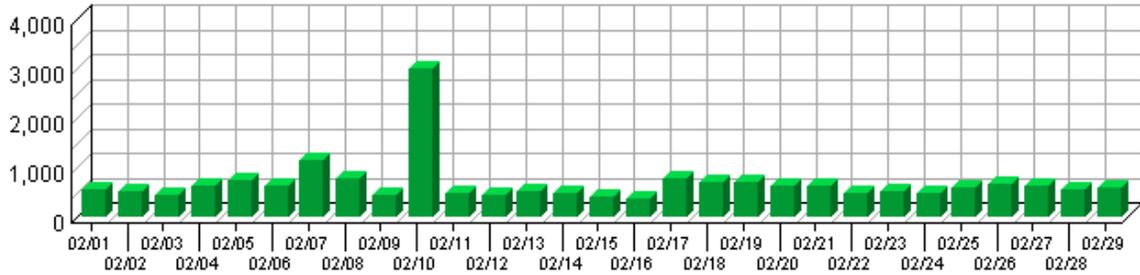
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

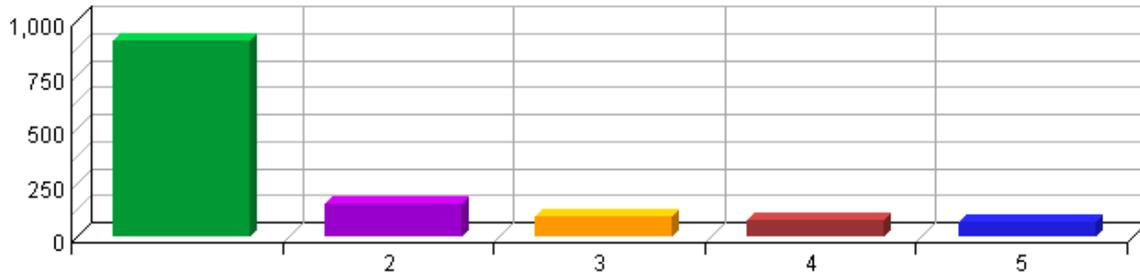
Page Views Trend



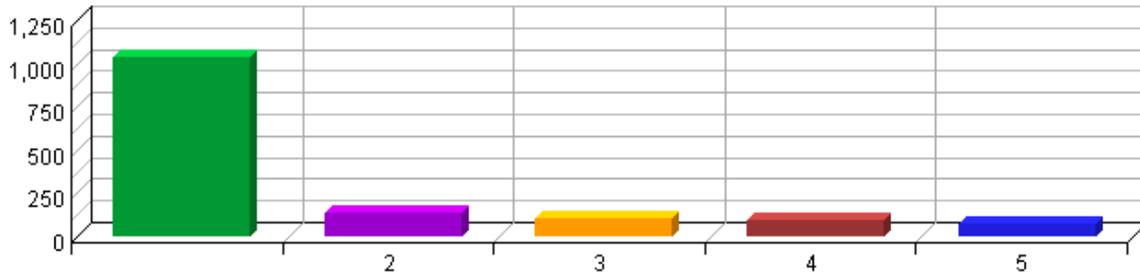
Page View Summary

Page Views	19,538
Average per Day	673
Average Page Views per Visit	1.61

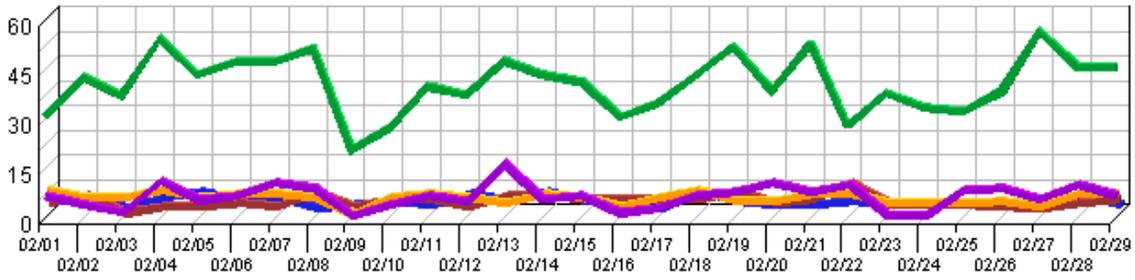
Top Entry Pages



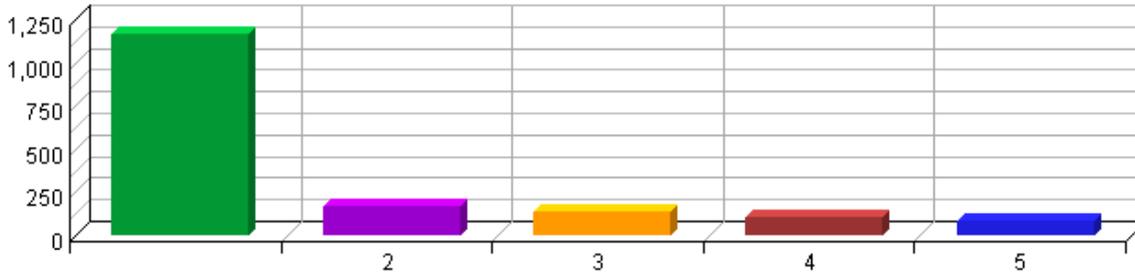
Top Exit Pages



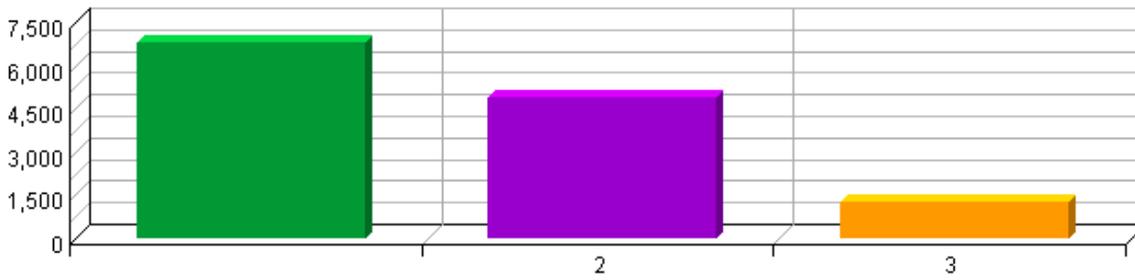
Top Pages by Visits Trend



Top Pages by Visits

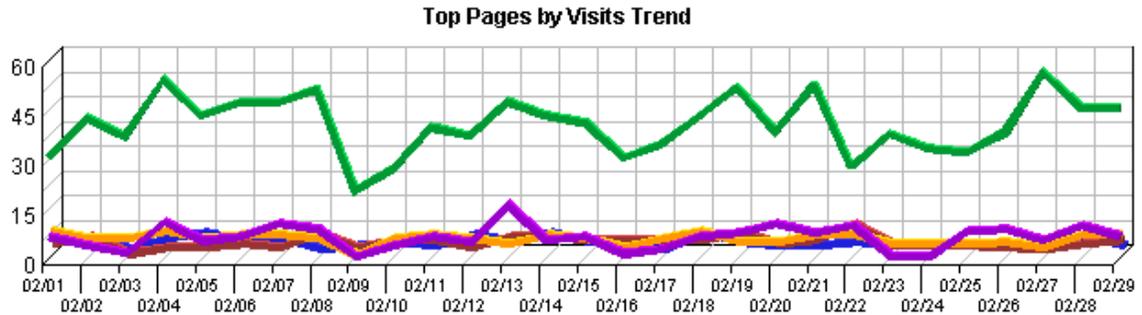


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	1,165	6.16%	1,602	00:01:31	0
2.	CONSOLIDATED PLASTICS COMPANY, INC. http:// es.epa.gov/ vendors/ vendorsinfo/ 246.html	165	0.87%	166	00:01:23	0
3.	National P2 Products and Services Database http:// es.epa.gov/ vendors/ descript.html	137	0.72%	137	00:02:40	0
4.	OMI OIL MOP, INC. http:// es.epa.gov/ vendors/ vendorsinfo/ 199.html	102	0.54%	111	00:02:30	0
5.	Selig Chemical Industries, Inc. http:// es.epa.gov/ vendors/ preview/ 129.html	89	0.47%	91	00:03:19	0
6.	AMERICAN FORMULATING AND MANUFACTURING http:// es.epa.gov/ vendors/ vendorsinfo/ 111.html	52	0.28%	53	00:01:50	0

7.	Bock Engineered Products, Inc. http:// es.epa.gov/ vendors/ preview/ 2053.html	44	0.23%	47	00:01:55	0
8.	PANAMETRICS, INC.
NONDESTRUCTIVE TESTING (NDT) ... http:// es.epa.gov/ vendors/ vendinfo/ 416.html	40	0.21%	40	00:04:28	0
9.	NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http:// es.epa.gov/ vendors/ vendinfo/ 465.html	37	0.20%	37	00:02:32	0
10.	Pall Aeropower Corporation http:// es.epa.gov/ vendors/ preview/ 2240.html	37	0.20%	37	00:04:22	0
11.	MEMTEC AMERICA CORP.
MEMCOR DIVISION http:// es.epa.gov/ vendors/ vendinfo/ 215.html	36	0.19%	38	00:05:45	0
12.	MAXI-BLAST, INC. http:// es.epa.gov/ vendors/ vendinfo/ 209.html	36	0.19%	39	00:02:27	0
13.	AMAZING RECYCLED PRODUCTS, INC. http:// es.epa.gov/ vendors/ vendinfo/ 106.html	35	0.19%	36	00:12:07	0
14.	Kleer-Flo Industries, Inc http:// es.epa.gov/ vendors/ preview/ 2212.html	35	0.19%	37	00:03:47	0
15.	Preventex® Clear Protective Coating http:// es.epa.gov/ vendors/ preview/ 6.html	34	0.18%	35	00:06:25	0
16.	PENETONE CORPORATION http:// es.epa.gov/ vendors/ vendinfo/ 270.html	34	0.18%	34	00:05:58	0
17.	ACCEL GRAPHIC SYSTEMS http:// es.epa.gov/ vendors/ vendinfo/ 94.html	34	0.18%	34	00:01:05	0
18.	ELF ATOCHEM NORTH AMERICA, INC. http:// es.epa.gov/ vendors/ vendinfo/ 164.html	33	0.17%	34	00:04:46	0
19.	AGA GAS INC http:// es.epa.gov/ vendors/ vendinfo/ 97.html	33	0.17%	33	00:06:06	0
20.	USF Filtration and Separations http:// es.epa.gov/ vendors/ preview/ 2006.html	32	0.17%	32	00:00:44	0
	Subtotal	2,210	11.69%	2,673	00:02:11	
	Other	16,692	88.31%	16,865	00:02:27	

Total

18,902 100.00% 19,538 00:02:25

Top Pages – Help Card

 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

—

 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

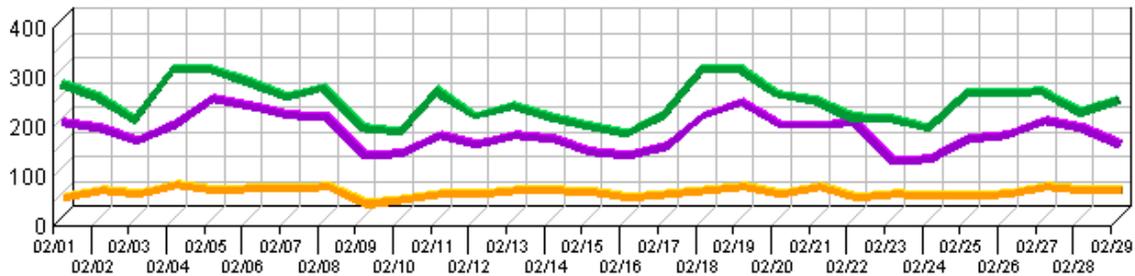
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

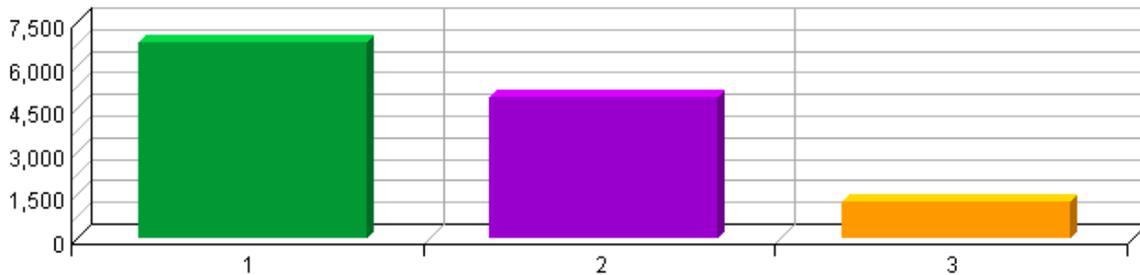
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/vendors/preview	6,801	52.56%	10,280	20,501
2.	http://es.epa.gov/vendors/vendinfo	4,887	37.77%	7,519	17,493
3.	http://es.epa.gov/vendors/	1,252	9.68%	1,739	29,115
	Total	12,940	100.00%	19,538	67,109

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.



—
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

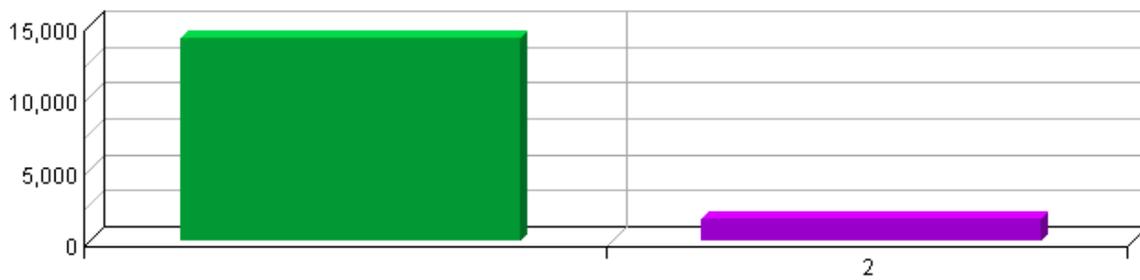
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

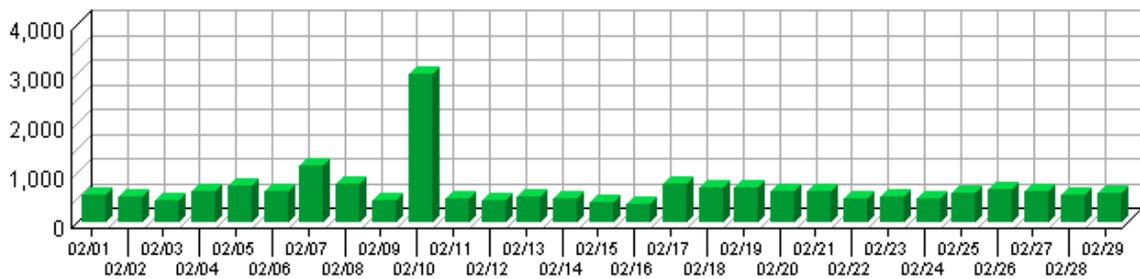
Hit Summary

Successful Hits for Entire Site	19,538
Average Hits per Day	673
Home Page Hits	1,602

Most Accessed File Types by Files



Hits Trend



Most Downloaded Files

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

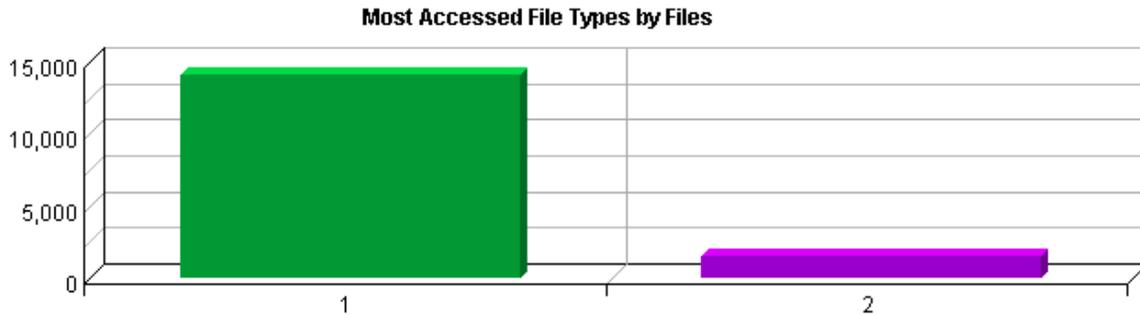
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	14,123	90.45%	40,030
2.	htm	1,492	9.55%	27,079
	Total	15,615	100.00%	67,109

Most Accessed File Types – Help Card

- ? File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
 - Files** – Number of files of the specified type accessed by visitors to your site.
 - Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.
 - %** – Percentage of all kilobytes of data transferred for the specified file type.
-
- 💡** This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

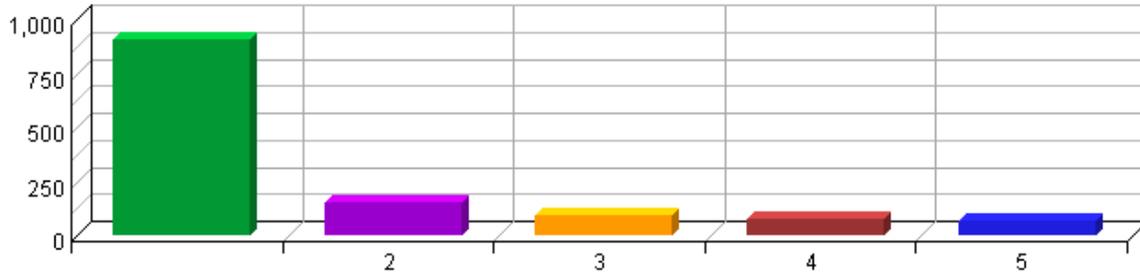
% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

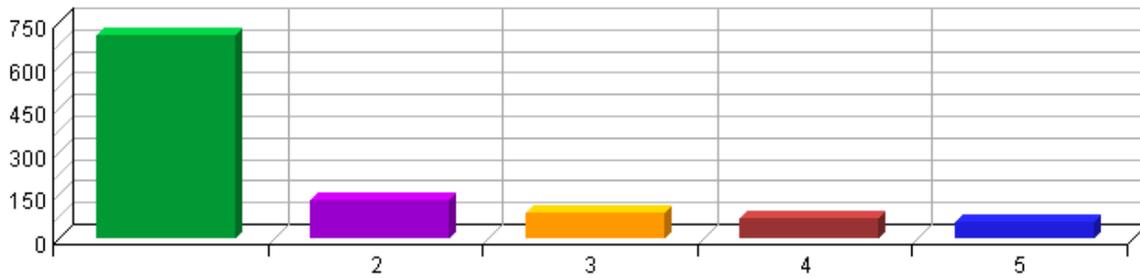
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

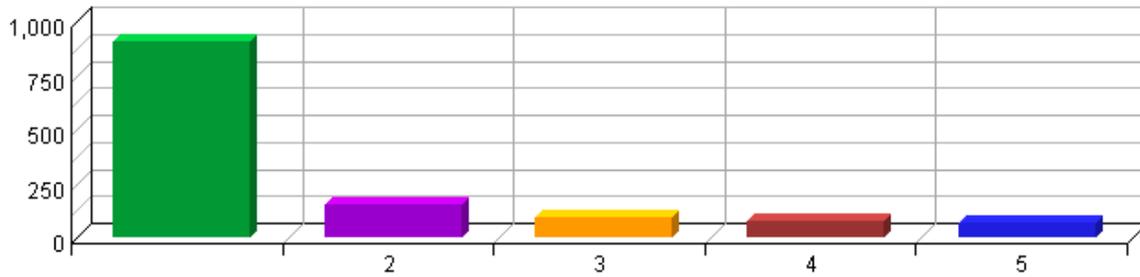
Top Entry Pages



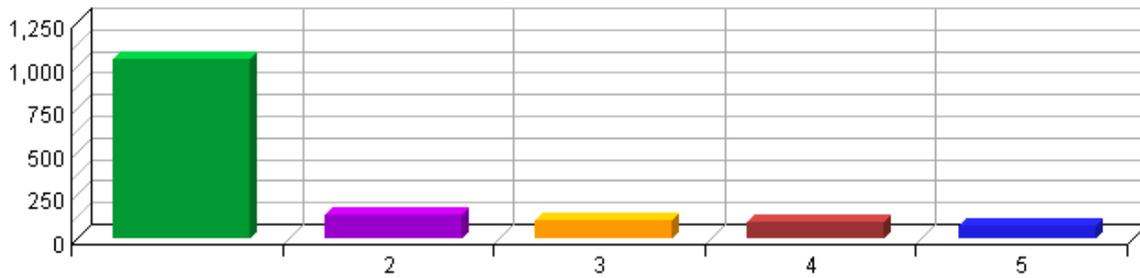
Single Access Pages



Top Entry Files



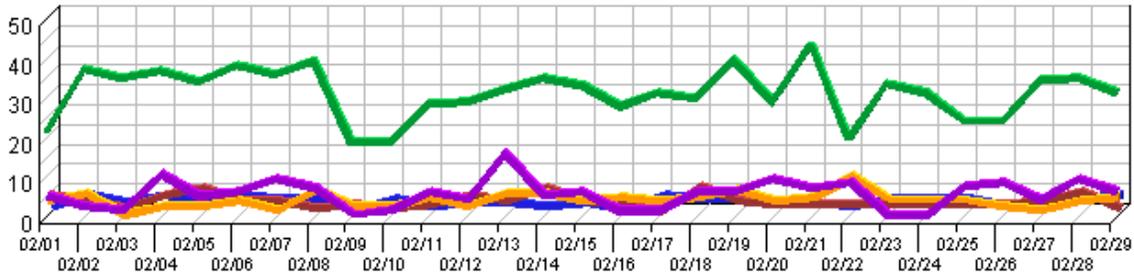
Top Exit Pages



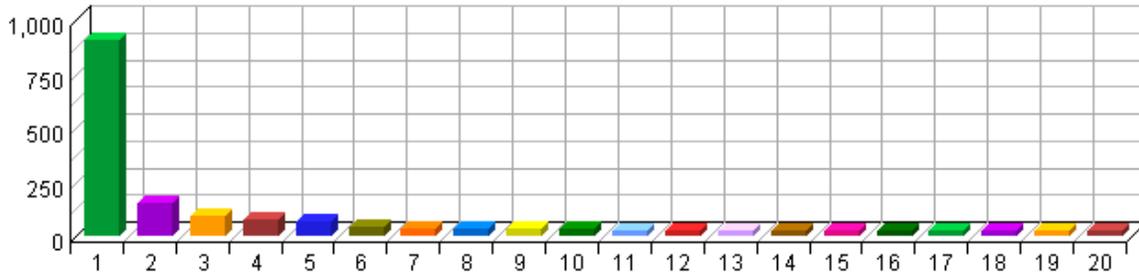
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	904	7.45%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http:// es.epa.gov/ vendors/ vendinfo/ 246.html	154	1.27%
3.	OMI OIL MOP, INC. http:// es.epa.gov/ vendors/ vendinfo/ 199.html	97	0.80%
4.	Selig Chemical Industries, Inc. http:// es.epa.gov/ vendors/ preview/ 129.html	80	0.66%
5.	National P2 Products and Services Database http:// es.epa.gov/ vendors/ descript.html	68	0.56%
6.	AMERICAN FORMULATING AND MANUFACTURING http:// es.epa.gov/ vendors/ vendinfo/ 111.html	46	0.38%
7.		38	0.31%

Bock Engineered Products, Inc.[http:// es.epa.gov/ vendors/ preview/ 2053.html](http://es.epa.gov/vendors/preview/2053.html)

8.	MEMTEC AMERICA CORP.
MEMCOR DIVISION http:// es.epa.gov/ vendors/ vendinfo/ 215.html	32	0.26%
9.	Pall Aeropower Corporation http:// es.epa.gov/ vendors/ preview/ 2240.html	30	0.25%
10.	PANAMETRICS, INC.
 NONDESTRUCTIVE TESTING (NDT) ... http:// es.epa.gov/ vendors/ vendinfo/ 416.html	30	0.25%
11.	PENETONE CORPORATION http:// es.epa.gov/ vendors/ vendinfo/ 270.html	28	0.23%
12.	ACCEL GRAPHIC SYSTEMS http:// es.epa.gov/ vendors/ vendinfo/ 94.html	28	0.23%
13.	Vin-Dotco, Inc http:// es.epa.gov/ vendors/ preview/ 2186.html	27	0.22%
14.	RECRA ENVIRONMENTAL, INC. http:// es.epa.gov/ vendors/ vendinfo/ 461.html	27	0.22%
15.	MAXI-BLAST, INC. http:// es.epa.gov/ vendors/ vendinfo/ 209.html	27	0.22%
16.	ELF ATOCHEM NORTH AMERICA, INC. http:// es.epa.gov/ vendors/ vendinfo/ 164.html	27	0.22%
17.	Earth Smart Laundry CD http:// es.epa.gov/ vendors/ preview/ 42.html	27	0.22%
18.	USF Filtration and Separations http:// es.epa.gov/ vendors/ preview/ 2006.html	26	0.21%
19.	ZANDER FILTER SYSTEMS, INC. http:// es.epa.gov/ vendors/ vendinfo/ 269.html	26	0.21%
20.	ORANGE-SOL INDUSTRIAL PRODUCTS http:// es.epa.gov/ vendors/ vendinfo/ 196.html	25	0.21%
	Subtotal	1,747	14.39%
	Other	10,391	85.61%
	Total	12,138	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

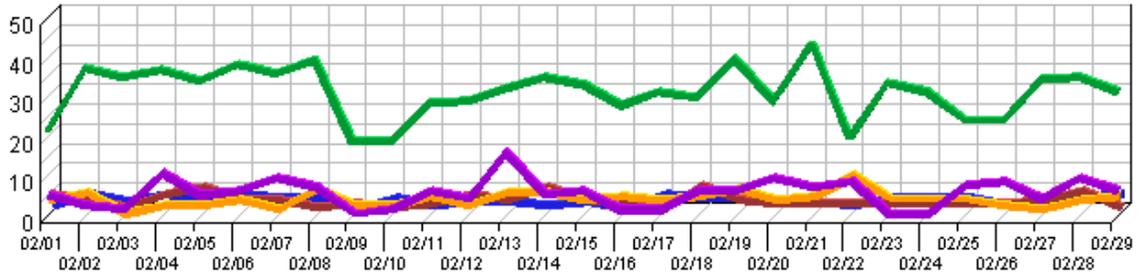
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

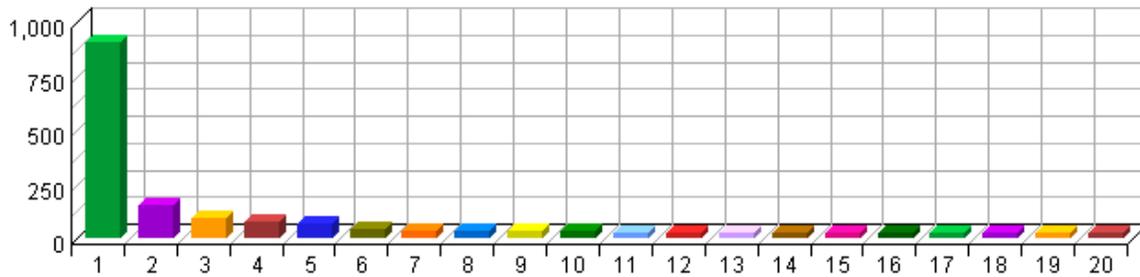
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/vendors/	904	7.45%
2.	http://es.epa.gov/vendors/vendinfo/246.html	154	1.27%
3.	http://es.epa.gov/vendors/vendinfo/199.html	97	0.80%
4.	http://es.epa.gov/vendors/preview/129.html	80	0.66%
5.	http://es.epa.gov/vendors/descript.html	68	0.56%
6.	http://es.epa.gov/vendors/vendinfo/111.html	46	0.38%
7.	http://es.epa.gov/vendors/preview/2053.html	38	0.31%
8.	http://es.epa.gov/vendors/vendinfo/215.html	32	0.26%
9.	http://es.epa.gov/vendors/preview/2240.html	30	0.25%
10.	http://es.epa.gov/vendors/vendinfo/416.html	30	0.25%
11.	http://es.epa.gov/vendors/vendinfo/270.html	28	0.23%

12.	http://es.epa.gov/vendors/vendinfo/94.html	28	0.23%
13.	http://es.epa.gov/vendors/preview/2186.html	27	0.22%
14.	http://es.epa.gov/vendors/vendinfo/461.html	27	0.22%
15.	http://es.epa.gov/vendors/vendinfo/209.html	27	0.22%
16.	http://es.epa.gov/vendors/vendinfo/164.html	27	0.22%
17.	http://es.epa.gov/vendors/preview/42.html	27	0.22%
18.	http://es.epa.gov/vendors/preview/2006.html	26	0.21%
19.	http://es.epa.gov/vendors/vendinfo/269.html	26	0.21%
20.	http://es.epa.gov/vendors/vendinfo/196.html	25	0.21%
	Subtotal	1,747	14.39%
	Other	10,391	85.61%
	Total	12,138	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

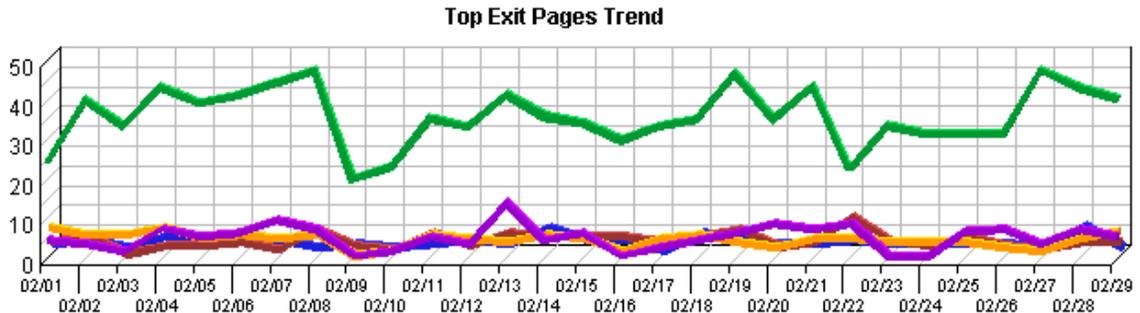
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	1,033	8.51%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http:// es.epa.gov/ vendors/ vendinfo/ 246.html	137	1.13%
3.	National P2 Products and Services Database http:// es.epa.gov/ vendors/ descript.html	109	0.90%
4.	OMI OIL MOP, INC. http:// es.epa.gov/ vendors/ vendinfo/ 199.html	93	0.77%
5.	Selig Chemical Industries, Inc. http:// es.epa.gov/ vendors/ preview/ 129.html	77	0.63%
6.	AMERICAN FORMULATING AND MANUFACTURING http:// es.epa.gov/ vendors/ vendinfo/ 111.html	43	0.35%
7.	Pall Aeropower Corporation http:// es.epa.gov/ vendors/ preview/ 2240.html	32	0.26%

8.	Bock Engineered Products, Inc. http:// es.epa.gov/ vendors/ preview/ 2053.html	31	0.26%
9.	MEMTEC AMERICA CORP.
MEMCOR DIVISION http:// es.epa.gov/ vendors/ vendinfo/ 215.html	29	0.24%
10.	PANAMETRICS, INC.
NONDESTRUCTIVE TESTING (NDT) ... http:// es.epa.gov/ vendors/ vendinfo/ 416.html	27	0.22%
11.	PENETONE CORPORATION http:// es.epa.gov/ vendors/ vendinfo/ 270.html	27	0.22%
12.	Earth Smart Laundry CD http:// es.epa.gov/ vendors/ preview/ 42.html	27	0.22%
13.	NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http:// es.epa.gov/ vendors/ vendinfo/ 465.html	26	0.21%
14.	RECRA ENVIRONMENTAL, INC. http:// es.epa.gov/ vendors/ vendinfo/ 461.html	25	0.21%
15.	ELF ATOCHEM NORTH AMERICA, INC. http:// es.epa.gov/ vendors/ vendinfo/ 164.html	25	0.21%
16.	ZANDER FILTER SYSTEMS, INC. http:// es.epa.gov/ vendors/ vendinfo/ 269.html	23	0.19%
17.	MAXI-BLAST, INC. http:// es.epa.gov/ vendors/ vendinfo/ 209.html	23	0.19%
18.	Vin-Dotco, Inc http:// es.epa.gov/ vendors/ preview/ 2186.html	23	0.19%
19.	GRACO, INC. http:// es.epa.gov/ vendors/ vendinfo/ 430.html	23	0.19%
20.	ACCEL GRAPHIC SYSTEMS http:// es.epa.gov/ vendors/ vendinfo/ 94.html	23	0.19%
	Subtotal	1,856	15.28%
	Other	10,288	84.72%
	Total	12,144	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

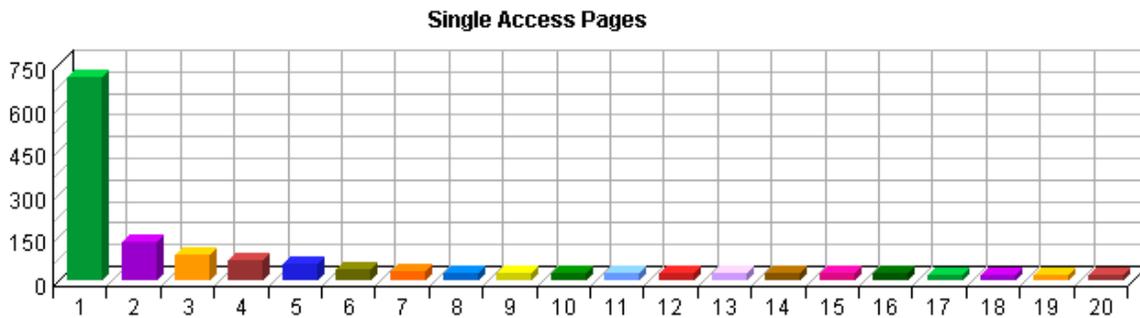
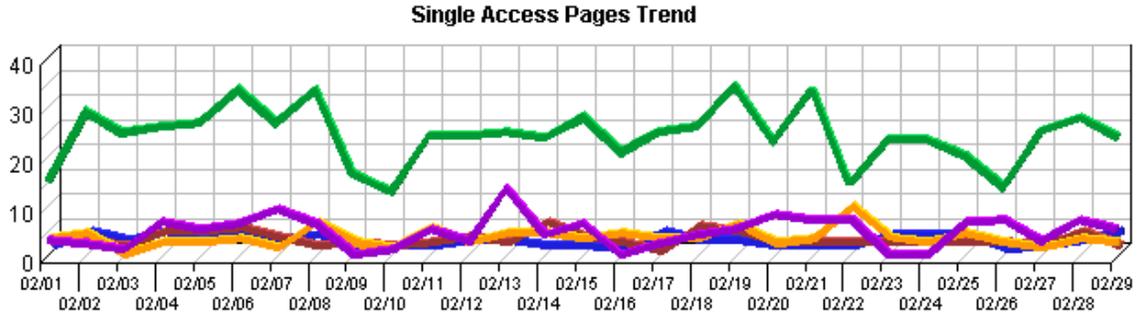
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	704	6.53%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http:// es.epa.gov/ vendors/ vendinfo/ 246.html	131	1.21%
3.	OMI OIL MOP, INC. http:// es.epa.gov/ vendors/ vendinfo/ 199.html	89	0.83%
4.	Selig Chemical Industries, Inc. http:// es.epa.gov/ vendors/ preview/ 129.html	72	0.67%
5.	National P2 Products and Services Database http:// es.epa.gov/ vendors/ descript.html	57	0.53%
6.	AMERICAN FORMULATING AND MANUFACTURING http:// es.epa.gov/ vendors/ vendinfo/ 111.html	41	0.38%
7.	Pall Aeropower Corporation http:// es.epa.gov/ vendors/ preview/ 2240.html	29	0.27%

8.	Bock Engineered Products, Inc. http:// es.epa.gov/ vendors/ preview/ 2053.html	27	0.25%
9.	PENETONE CORPORATION http:// es.epa.gov/ vendors/ vendinfo/ 270.html	26	0.24%
10.	MEMTEC AMERICA CORP.
MEMCOR DIVISION http:// es.epa.gov/ vendors/ vendinfo/ 215.html	26	0.24%
11.	RECRA ENVIRONMENTAL, INC. http:// es.epa.gov/ vendors/ vendinfo/ 461.html	25	0.23%
12.	Earth Smart Laundry CD http:// es.epa.gov/ vendors/ preview/ 42.html	25	0.23%
13.	PANAMETRICS, INC.
 NONDESTRUCTIVE TESTING (NDT) ... http:// es.epa.gov/ vendors/ vendinfo/ 416.html	24	0.22%
14.	ACCEL GRAPHIC SYSTEMS http:// es.epa.gov/ vendors/ vendinfo/ 94.html	23	0.21%
15.	USF Filtration and Separations http:// es.epa.gov/ vendors/ preview/ 2006.html	23	0.21%
16.	Vin-Dotco, Inc http:// es.epa.gov/ vendors/ preview/ 2186.html	23	0.21%
17.	NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http:// es.epa.gov/ vendors/ vendinfo/ 465.html	22	0.20%
18.	ELF ATOCHEM NORTH AMERICA, INC. http:// es.epa.gov/ vendors/ vendinfo/ 164.html	22	0.20%
19.	ORANGE-SOL INDUSTRIAL PRODUCTS http:// es.epa.gov/ vendors/ vendinfo/ 196.html	22	0.20%
20.	ZANDER FILTER SYSTEMS, INC. http:// es.epa.gov/ vendors/ vendinfo/ 269.html	22	0.20%
	Subtotal	1,433	13.29%
	Other	9,351	86.71%
	Total	10,784	100.00%

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		823	6.78%
	1. P2 Products and Services – Search Page http://es.epa.gov/vendors/	132	1.09%
	1. CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/246.html	92	0.76%
	1. OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/199.html	74	0.61%
	1. Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/129.html	57	0.47%
	1. National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	41	0.34%
	1. AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/111.html	29	0.24%
	1. Pall Aeropower Corporation http://es.epa.gov/vendors/preview/2240.html	28	0.23%
	1. MEMTEC AMERICA CORP. MEMCOR DIVISION http://es.epa.gov/vendors/vendinfo/215.html	28	0.23%
	1. Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/2053.html	26	0.21%
	1. PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/270.html	26	0.21%
	1. Earth Smart Laundry CD http://es.epa.gov/vendors/preview/42.html	25	0.21%
	1. RECRA ENVIRONMENTAL, INC. http://es.epa.gov/vendors/vendinfo/461.html	25	0.21%
	1. P2 Products and Services – Search Page http://es.epa.gov/vendors/	25	0.21%

2. National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	24	0.20%
1. PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) ... http://es.epa.gov/vendors/vendinfo/416.html	23	0.19%
1. Vin-Dotco, Inc http://es.epa.gov/vendors/preview/2186.html	23	0.19%
1. USF Filtration and Separations http://es.epa.gov/vendors/preview/2006.html	23	0.19%
1. ELF ATOCHEM NORTH AMERICA, INC. http://es.epa.gov/vendors/vendinfo/164.html	23	0.19%
1. ZANDER FILTER SYSTEMS, INC. http://es.epa.gov/vendors/vendinfo/269.html	23	0.19%
1. ACCEL GRAPHIC SYSTEMS http://es.epa.gov/vendors/vendinfo/94.html	22	0.18%
1. NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http://es.epa.gov/vendors/vendinfo/465.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

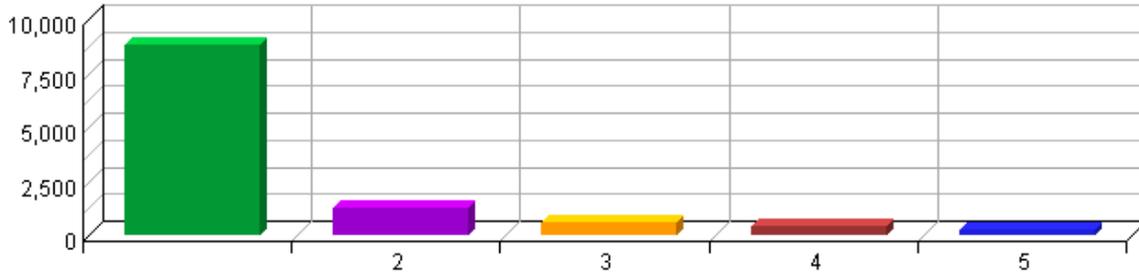


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

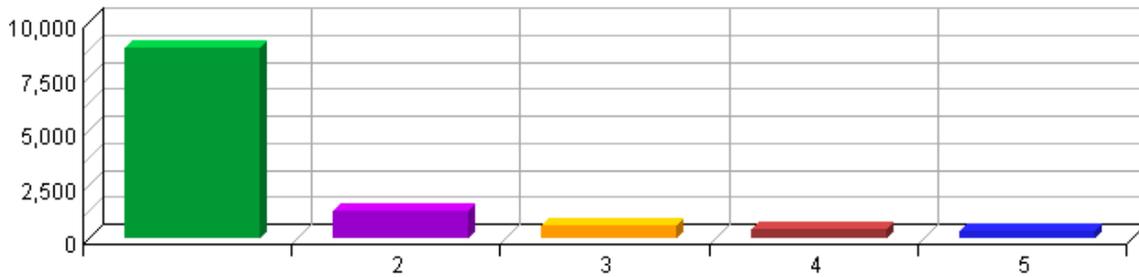
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

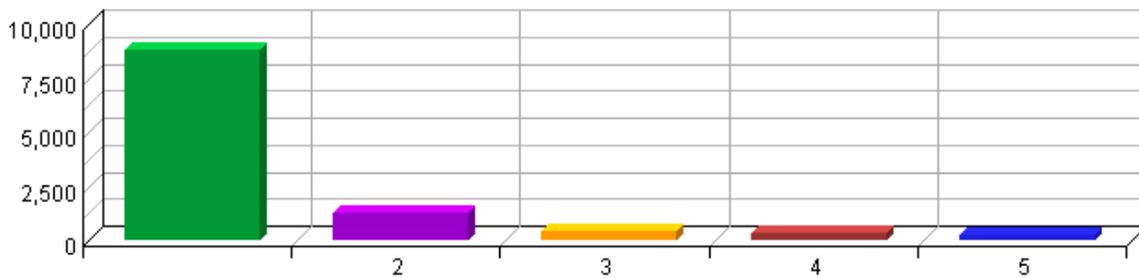
Visits by Referring Site



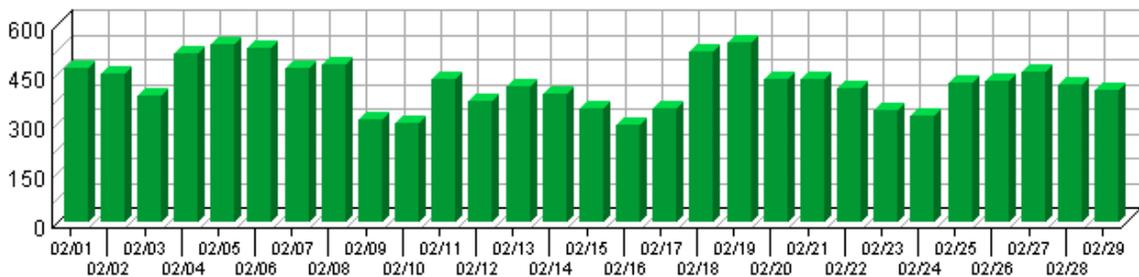
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	8,788	72.40%
2.	http://www.google.com/	1,262	10.40%
3.	http://search.yahoo.com/	557	4.59%
4.	http://search.msn.com/	408	3.36%
5.	http://search.live.com/	293	2.41%
6.	http://www.google.ca/	69	0.57%
7.	http://es.epa.gov/	56	0.46%
8.	http://www.epa.gov/	52	0.43%
9.	http://search.yahoo.co.jp/	32	0.26%
10.	http://www.google.co.in/	28	0.23%
11.	http://www.dogpile.com/	27	0.22%
12.	http://www.google.cn/	26	0.21%
13.	http://www.ask.com/	20	0.16%
14.	http://www.google.co.uk/	20	0.16%
15.	http://www.google.it/	15	0.12%
16.	http://www.care2.com/	15	0.12%
17.	http://www.google.com.au/	14	0.12%
18.	http://www.google.com.mx/	13	0.11%
19.	http://maps.google.com/	10	0.08%
20.	http://www.earth911.org/	10	0.08%
	Subtotal	11,715	96.52%
	Other	423	3.48%
	Total	12,138	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

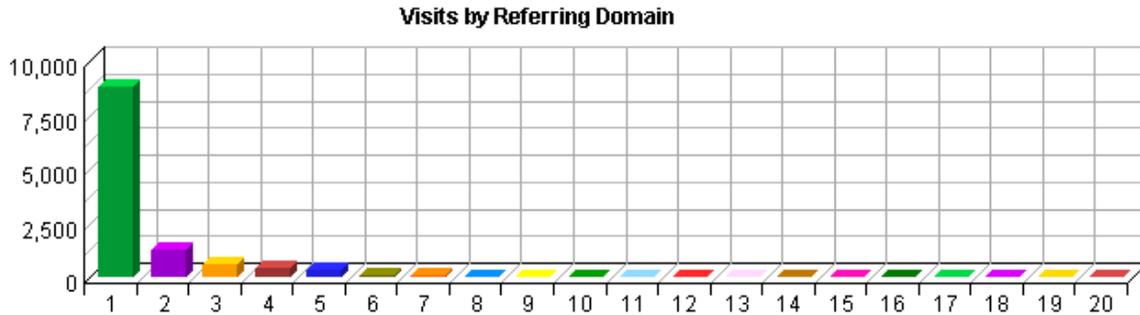
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	8,788	72.40%
2.	google.com	1,282	10.56%
3.	yahoo.com	596	4.91%
4.	msn.com	412	3.39%
5.	live.com	298	2.46%
6.	epa.gov	110	0.91%
7.	google.ca	70	0.58%
8.	yahoo.co.jp	32	0.26%
9.	google.co.in	28	0.23%
10.	dogpile.com	27	0.22%
11.	google.cn	26	0.21%
12.	google.co.uk	21	0.17%
13.	ask.com	21	0.17%
14.	google.it	15	0.12%
15.	care2.com	15	0.12%
16.	google.com.au	14	0.12%
17.	google.com.mx	13	0.11%
18.	earth911.org	12	0.10%
19.	google.com.br	9	0.07%
20.	google.co.th	9	0.07%
	Subtotal	11,798	97.20%
	Other	340	2.80%
	Total	12,138	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	8,788	72.40%
2.	http://www.google.com/search	1,240	10.22%
3.	http://search.yahoo.com/ search	391	3.22%
4.	http://search.msn.com/results. aspx	377	3.11%
5.	http://search.live.com/ results.aspx	280	2.31%
6.	http://www.google.ca/search	69	0.57%
7.	http://search.yahoo.co.jp/ search	31	0.26%
8.	http://www.epa.gov/ waterscience/guide/technologies.html	29	0.24%
9.	http://www.google.co.in/ search	28	0.23%
10.	http://search.msn.com/results. asp	27	0.22%
11.	http://www.google.cn/search	26	0.21%
12.	http://www.ask.com/web	20	0.16%
13.	http://www.google.co.uk/ search	20	0.16%
14.	http://es.epa.gov/search97cgi/ s97_cgi	18	0.15%
15.	http://www.care2.com/ greenliving/formaldehyde-free-kitchens. html	15	0.12%
16.	http://www.google.it/search	15	0.12%
17.	http://www.google.com.au/ search	14	0.12%
18.	http://search.live.com/ spresults.aspx	13	0.11%
19.	http://www.google.com/ie	13	0.11%
20.	http://www.google.com.mx/ search	13	0.11%
	Subtotal	11,427	94.14%
	Other	711	5.86%
	Total	12,138	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

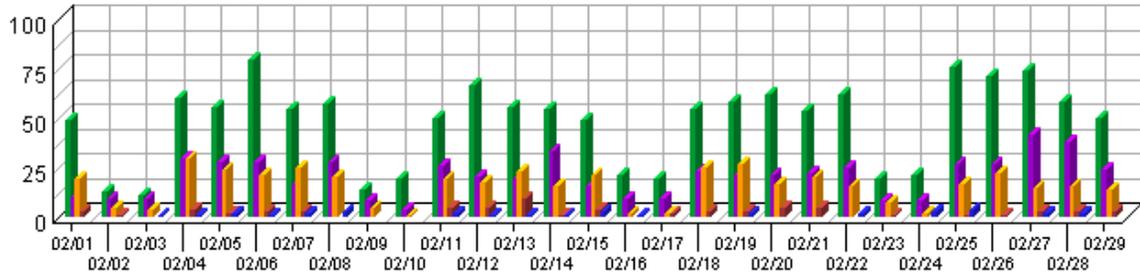
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

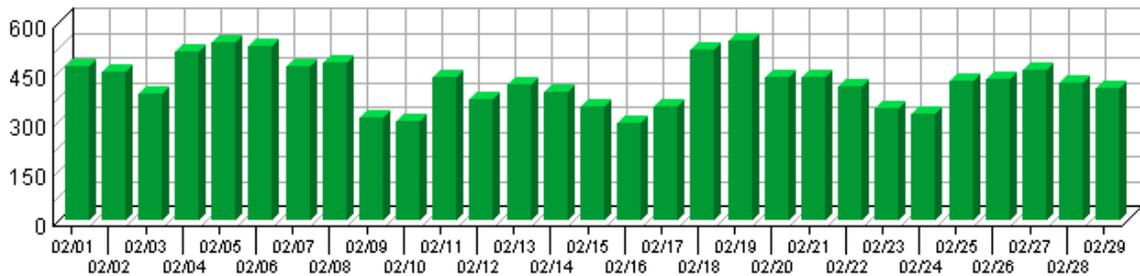
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

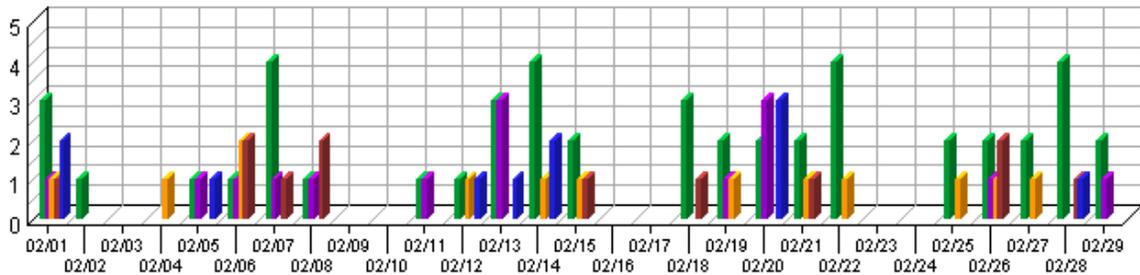
Activity by Search Engine



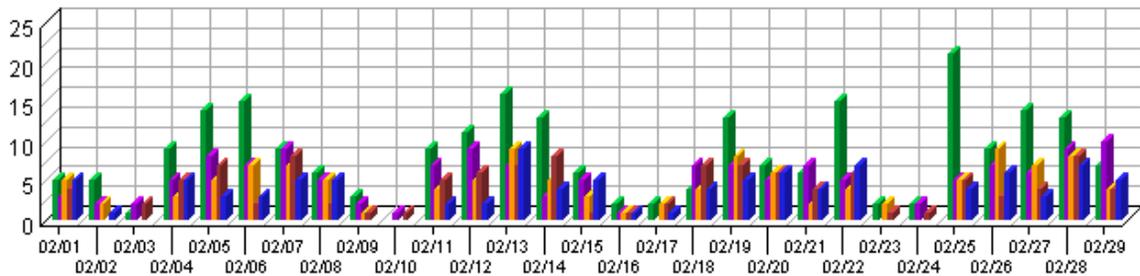
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

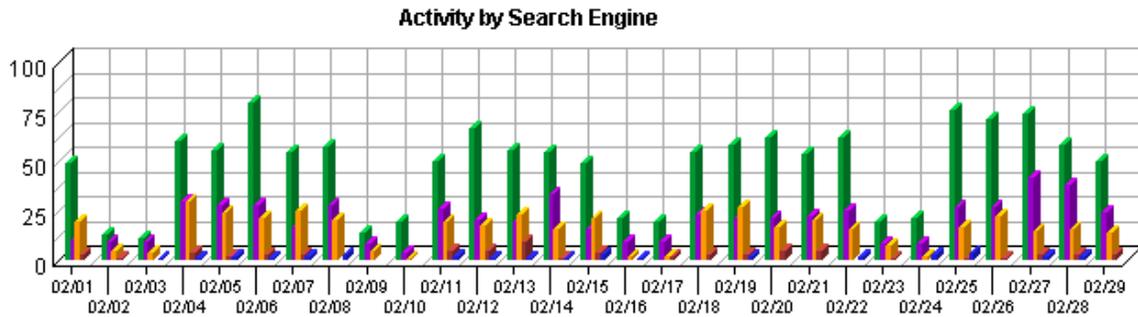


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,391	52.27%
2.	yahoo	589	22.13%
3.	msn	453	17.02%
4.	google canada	70	2.63%
5.	yahoo japan	34	1.28%
6.	google uk	20	0.75%
7.	google australia	14	0.53%
8.	google italy	14	0.53%
9.	google japan	10	0.38%
10.	google germany	9	0.34%
11.	google france	7	0.26%
12.	altavista	7	0.26%
13.	yahoo canada	6	0.23%
14.	yahoo uk & ireland	5	0.19%
15.	yahoo germany	5	0.19%
16.	aol netfind	4	0.15%
17.	yahoo singapore	3	0.11%
18.	yahoo mexico	3	0.11%
19.	yahoo korea	3	0.11%
20.	google austria	2	0.08%
	Subtotal	2,649	99.55%
	Total	2,661	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	greenzyme	10	0.38%
	penetone corporation	10	0.38%
	bestech industry	7	0.26%
	american metal wash	7	0.26%
	analytix technologies	6	0.23%
	swenson process equipment	6	0.23%
	oil mop	6	0.23%
	ecolink	6	0.23%
	consolidated plastics company	6	0.23%
	recycling fluid technologies	5	0.19%
	selig chemicals	5	0.19%
	accel graphic systems	5	0.19%
	selig chemical industries	5	0.19%
	kleer flo	5	0.19%
	apollo greenzyme	5	0.19%
	recra environmental	5	0.19%
	cameron colson	5	0.19%
	mc2 environmental	4	0.15%
	rosenblum environmental engineering	4	0.15%
	raasm usa	4	0.15%
2. yahoo	consolidated plastics company	15	0.56%
	consolidated plastic company	10	0.38%
	elf atochem north america	6	0.23%
	rosemount analytical inc	6	0.23%
	oil mop inc	5	0.19%
	consolidated plastics company inc	5	0.19%
	global computer supplies printers	4	0.15%
	earth smart laundry cd	4	0.15%
	neytech	4	0.15%
	zander filters	4	0.15%
	amazing recycled products	3	0.11%
	3l filters	3	0.11%
	memtec america corp.	3	0.11%
	lex aire spray guns	3	0.11%
	fine organics corp	3	0.11%
	global encasement	3	0.11%
	accel graphic systems	3	0.11%
	robotic guard systems	3	0.11%

	pall aeropower corporation	3	0.11%
	universal filters inc	3	0.11%
3. msn	consolidated plastics company	25	0.94%
	sonicor	6	0.23%
	panametrics	6	0.23%
	consolidated plastics	5	0.19%
	consolidated plastics co	4	0.15%
	recycling fluid technologies, inc.	4	0.15%
	consolidated plastics company inc	4	0.15%
	penetone	3	0.11%
	dynasolve	3	0.11%
	durr industries	3	0.11%
	www.dcmcleanair.com	3	0.11%
	cleveland process corp	3	0.11%
	selig chemical industries	3	0.11%
	recrea	3	0.11%
	accel graphic systems	3	0.11%
	kleerflo	3	0.11%
	solvent kleene, inc.	3	0.11%
	consolidated plastic company	3	0.11%
	chemtek	3	0.11%
	land infrared	3	0.11%
4. google	earthsmart	2	0.08%
canada	bock engineered product	2	0.08%
	3l filter ltd.	2	0.08%
	penetone corporation	2	0.08%
	canviro	2	0.08%
	uniservice americas	1	0.04%
	clean air performance professionals capp	1	0.04%
	micro-bac usepa	1	0.04%
	copius sand trap	1	0.04%
	svendala industries	1	0.04%
	ocg environmental	1	0.04%
	pollustop	1	0.04%
	calfran inc	1	0.04%
	north american valve company navco	1	0.04%
	calcorp ressources	1	0.04%
	international compost, calgary	1	0.04%
	penetone corp	1	0.04%
	cleanearth corporation	1	0.04%
	poly-corr	1	0.04%
	alan cash terra	1	0.04%

5. yahoo japan	usf-filterite	2	0.08%
	zander filter	2	0.08%
	black gold corporation	2	0.08%
	memi¼t¼¥t¼£	1	0.04%
	chemco manufacturing	1	0.04%
	rosemount analitical, inc.	1	0.04%
	iwata air compressor mfg	1	0.04%
	american bio-clean corporation	1	0.04%
	membrane technology and research inc	1	0.04%
	hansindo pratama	1	0.04%
	pt. hansindo pratama	1	0.04%
	kleentek	1	0.04%
	orange-sol	1	0.04%
	pica activated carbon	1	0.04%
	www.ttsi.co.jp	1	0.04%
	talismanã€€partners	1	0.04%
	intai technology	1	0.04%
	tomen techno solution	1	0.04%
future option co	1	0.04%	
rosemount analiticalã€€inc	1	0.04%	
6. google uk	materials testing equipment –article –acrobat –adobe –books –recruit –jobs –navy –books –inc.	2	0.08%
	sterilox technologies inc	1	0.04%
	enjo usa	1	0.04%
	smico manufacturing co inc	1	0.04%
	choraria industries	1	0.04%
	pt sarana alam semesta	1	0.04%
	o3 systems	1	0.04%
	fric rot s.a.i.c. rosario argentina	1	0.04%
	bio clean corporstion	1	0.04%
	waste management clean burn	1	0.04%
	greenzyme	1	0.04%
	non entry systems	1	0.04%
	talisman partners	1	0.04%
	philippe hilco	1	0.04%
	foust car air purifier	1	0.04%
	ppk environmental and infrastructure	1	0.04%
	quadrex corporation woodbridge	1	0.04%
bdg holland	1	0.04%	
luxair sa address	1	0.04%	
7. google australia	pkk environment and infrastructure	2	0.08%
	sarana alam semesta	2	0.08%

	enjo usa	2	0.08%
	enviro csl	1	0.04%
	baker environment inc coraopolis	1	0.04%
	patchen inc	1	0.04%
	american metal wash	1	0.04%
	blue river coatings	1	0.04%
	vds engineering	1	0.04%
	rgf o3 systems inc	1	0.04%
	oil skimmers grease	1	0.04%
8. google	cafimar	4	0.15%
italy	phosphine pollution prevention equipment	1	0.04%
	nrginc.net	1	0.04%
	mazzali systems	1	0.04%
	genesis tech	1	0.04%
	impregnating machine	1	0.04%
	mazzali via della giardina	1	0.04%
	ecolink	1	0.04%
	www.ecotechnic.at	1	0.04%
	flexi energy	1	0.04%
	cafimar chartering and trading spa	1	0.04%
9. google	amptron corporation	2	0.08%
japan	nextemp,medical indicators inc.	2	0.08%
	memtec america	1	0.04%
	pollution prevention equipment	1	0.04%
	va-tran systems.inc.	1	0.04%
	global encasement	1	0.04%
	gardco	1	0.04%
	kleentek	1	0.04%
10. google	dedert corporation	2	0.08%
germany	utah solar solutions eden utah	1	0.04%
	p.t. sarana alam semesta indonesien	1	0.04%
	o2tube	1	0.04%
	utah solar solutions	1	0.04%
	pall aerospace clearwater	1	0.04%
	cafimar	1	0.04%
	techmarine, ballast water	1	0.04%
11. google	svendala	1	0.04%
france	vds engineering	1	0.04%
	ceramem separations	1	0.04%
	dedert olympia fields	1	0.04%
	asbestos abatement	1	0.04%
	hpi cuda	1	0.04%

		related:www.envirozonetechnologies.com/eot-arabic-05.htm	1	0.04%
12.		filtakleen	2	0.08%
altavista		consolidated plastics company	1	0.04%
		clepco	1	0.04%
		innovative roofing solutions	1	0.04%
		tetra tech and santa maria	1	0.04%
		sanchem inc	1	0.04%
13.	yahoo	rodemount analytical inc	1	0.04%
canada		koch membrane systems	1	0.04%
		pratt lambert fort erie	1	0.04%
		environet inc	1	0.04%
		north american controls inc	1	0.04%
		ecosense and stormwater	1	0.04%
14.	yahoo	filtakleen	2	0.08%
uk & ireland		krystalklearfiltration	1	0.04%
		5000psi jet washers	1	0.04%
		beko oil water separators	1	0.04%
15.	yahoo	alpheus cleaning technologies	5	0.19%
germany				
16.	aol	us epa pollution	1	0.04%
netfind		related:www.pfonline.com/dp/showpf/show_edlist.cfm?zone le	1	0.04%
		bix manufacturing	1	0.04%
		consolodated plastic company	1	0.04%
17.	yahoo	usf filterite	1	0.04%
singapore		bulk compost northern ca	1	0.04%
		zander filters	1	0.04%
18.	yahoo	accel graphic systems	1	0.04%
mexico		va-tran systems	1	0.04%
		usf filtration	1	0.04%
19.	yahoo	elf atochem north america	2	0.08%
korea		zander filter	1	0.04%
20.	google	pantera petro	1	0.04%
austria		hycor liquid	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	inc	111	4.17%
	environmental	98	3.68%
	inc.	67	2.52%
	technologies	44	1.65%
	systems	38	1.43%

	industries	36	1.35%
	oil	34	1.28%
	company	34	1.28%
	american	33	1.24%
	products	33	1.24%
	corporation	31	1.16%
	epa	31	1.16%
	equipment	27	1.01%
	services	26	0.98%
	chemical	23	0.86%
	consolidated	23	0.86%
	corp	22	0.83%
	plastics	22	0.83%
	selig	20	0.75%
	metal	19	0.71%
2. yahoo	inc	80	3.01%
	company	47	1.77%
	consolidated	31	1.16%
	environmental	31	1.16%
	corporation	24	0.90%
	inc.	21	0.79%
	plastics	21	0.79%
	systems	19	0.71%
	corp	18	0.68%
	america	18	0.68%
	technologies	17	0.64%
	products	17	0.64%
	filters	16	0.60%
	oil	16	0.60%
	in	16	0.60%
	american	16	0.60%
	north	14	0.53%
	industries	13	0.49%
	equipment	13	0.49%
	chemical	11	0.41%
3. msn	consolidated	47	1.77%
	plastics	44	1.65%
	company	39	1.47%
	inc	37	1.39%
	inc.	23	0.86%
	corp	20	0.75%
	products	15	0.56%

	environmental	13	0.49%
	filter	10	0.38%
	industries	9	0.34%
	systems	8	0.30%
	landa	8	0.30%
	co	8	0.30%
	panametrics	7	0.26%
	filters	7	0.26%
	equipment	7	0.26%
	chemical	7	0.26%
	oil	6	0.23%
	american	6	0.23%
	recycling	6	0.23%
4. google canada	engineered	5	0.19%
	inc.	4	0.15%
	systems	4	0.15%
	filter	4	0.15%
	american	3	0.11%
	corporation	3	0.11%
	penetone	3	0.11%
	bock	3	0.11%
	environmental	3	0.11%
	earthsmart	2	0.08%
	control	2	0.08%
	navco	2	0.08%
	corp	2	0.08%
	canviro	2	0.08%
	valve	2	0.08%
	ltd.	2	0.08%
	zappi	2	0.08%
	product	2	0.08%
	calgary	2	0.08%
	canada	2	0.08%
5. yahoo japan	corporation	5	0.19%
	technology	3	0.11%
	pratama	2	0.08%
	gold	2	0.08%
	rosemount	2	0.08%
	air	2	0.08%
	co	2	0.08%
	black	2	0.08%
	usf-filterite	2	0.08%

	hansindo	2	0.08%
	filter	2	0.08%
	zander	2	0.08%
	optimum	1	0.04%
	chemco	1	0.04%
	pt.	1	0.04%
	global	1	0.04%
	prochem	1	0.04%
	membrane	1	0.04%
	talismanã€€partners	1	0.04%
	analitical,	1	0.04%
6. google uk	-books	4	0.15%
	systems	2	0.08%
	clean	2	0.08%
	-jobs	2	0.08%
	-acrobat	2	0.08%
	equipment	2	0.08%
	-navy	2	0.08%
	-recruit	2	0.08%
	-inc.	2	0.08%
	-adobe	2	0.08%
	materials	2	0.08%
	-article	2	0.08%
	testing	2	0.08%
	inc	2	0.08%
	s.a.i.c.	1	0.04%
	bdg	1	0.04%
	management	1	0.04%
	entry	1	0.04%
	philippe	1	0.04%
	choraria	1	0.04%
7. google australia	environment	3	0.11%
	inc	3	0.11%
	pkk	2	0.08%
	semesta	2	0.08%
	sarana	2	0.08%
	infrastructure	2	0.08%
	alam	2	0.08%
	enjo	2	0.08%
	usa	2	0.08%
	csl	1	0.04%
	grease	1	0.04%

	vds	1	0.04%
	baker	1	0.04%
	wash	1	0.04%
	river	1	0.04%
	coraopolis	1	0.04%
	patchen	1	0.04%
	o3	1	0.04%
	enviro	1	0.04%
	engineering	1	0.04%
8. google italy	cafimar	5	0.19%
	mazzali	2	0.08%
	energy	1	0.04%
	ecolink	1	0.04%
	trading	1	0.04%
	prevention	1	0.04%
	systems	1	0.04%
	impregnating	1	0.04%
	nrginc.net	1	0.04%
	genesis	1	0.04%
	tech	1	0.04%
	spa	1	0.04%
	machine	1	0.04%
	equipment	1	0.04%
	via	1	0.04%
	della	1	0.04%
	giardina	1	0.04%
	pollution	1	0.04%
	flexi	1	0.04%
	www.ecotechnic.at	1	0.04%
9. google japan	amptron	2	0.08%
	nextemp,medical	2	0.08%
	corporation	2	0.08%
	inc.	2	0.08%
	indicators	2	0.08%
	systems.inc.	1	0.04%
	memtec	1	0.04%
	va-tran	1	0.04%
	pollution	1	0.04%
	equipment	1	0.04%
	prevention	1	0.04%
	encasement	1	0.04%
	global	1	0.04%

	america	1	0.04%
	gardco	1	0.04%
	kleentek	1	0.04%
10. google germany	utah	3	0.11%
	dedert	2	0.08%
	solar	2	0.08%
	solutions	2	0.08%
	corporation	2	0.08%
	eden	1	0.04%
	o2tube	1	0.04%
	aerospace	1	0.04%
	ballast	1	0.04%
	clearwater	1	0.04%
	indonesien	1	0.04%
	water	1	0.04%
	p.t.	1	0.04%
	cafimar	1	0.04%
	semesta	1	0.04%
	sarana	1	0.04%
	pall	1	0.04%
	alam	1	0.04%
	techmarine,	1	0.04%
11. google france	svendala	1	0.04%
	cuda	1	0.04%
	separations	1	0.04%
	ceramem	1	0.04%
	vds	1	0.04%
	engineering	1	0.04%
	hpi	1	0.04%
	asbostos	1	0.04%
	dedert	1	0.04%
	abatement	1	0.04%
	olympia	1	0.04%
	fields	1	0.04%
	related:www.envirozonetechnologies.com/eot-arabic-05.htm	1	0.04%
12. altavista	filtakleen	2	0.08%
	innovative	1	0.04%
	roofing	1	0.04%
	tetra	1	0.04%
	santa	1	0.04%
	company	1	0.04%
	consolidated	1	0.04%

	plastics	1	0.04%
	inc	1	0.04%
	maria	1	0.04%
	solutions	1	0.04%
	tech	1	0.04%
	clepco	1	0.04%
	sanchem	1	0.04%
13. yahoo canada	inc	3	0.11%
	analytical	1	0.04%
	membrane	1	0.04%
	controls	1	0.04%
	stormwater	1	0.04%
	american	1	0.04%
	koch	1	0.04%
	environet	1	0.04%
	systems	1	0.04%
	pratt	1	0.04%
	erie	1	0.04%
	fort	1	0.04%
	lambert	1	0.04%
	rodemount	1	0.04%
	north	1	0.04%
	ecosense	1	0.04%
14. yahoo uk & ireland	filtakleen	2	0.08%
	water	1	0.04%
	washers	1	0.04%
	separators	1	0.04%
	beko	1	0.04%
	krystalklearfiltration	1	0.04%
	5000psi	1	0.04%
	jet	1	0.04%
	oil	1	0.04%
15. yahoo germany	technologies	5	0.19%
	cleaning	5	0.19%
	alpheus	5	0.19%
16. aol netfind	pollution	1	0.04%
	us	1	0.04%
	company	1	0.04%
	plastic	1	0.04%
	related:www.pfonline.com/dp/showpf/show_edlist.cfm?zone	1	0.04%
	bix	1	0.04%
	le	1	0.04%

	epa	1	0.04%
	manufacturing	1	0.04%
	consolodated	1	0.04%
17. yahoo	ca	1	0.04%
singapore	northern	1	0.04%
	compost	1	0.04%
	filterite	1	0.04%
	bulk	1	0.04%
	usf	1	0.04%
	filters	1	0.04%
	zander	1	0.04%
18. yahoo	systems	2	0.08%
mexico	graphic	1	0.04%
	accel	1	0.04%
	va-tran	1	0.04%
	filtration	1	0.04%
	usf	1	0.04%
19. yahoo	america	2	0.08%
korea	elf	2	0.08%
	atochem	2	0.08%
	north	2	0.08%
	filter	1	0.04%
	zander	1	0.04%
20. google	petro	1	0.04%
austria	pantera	1	0.04%
	liquid	1	0.04%
	hycor	1	0.04%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

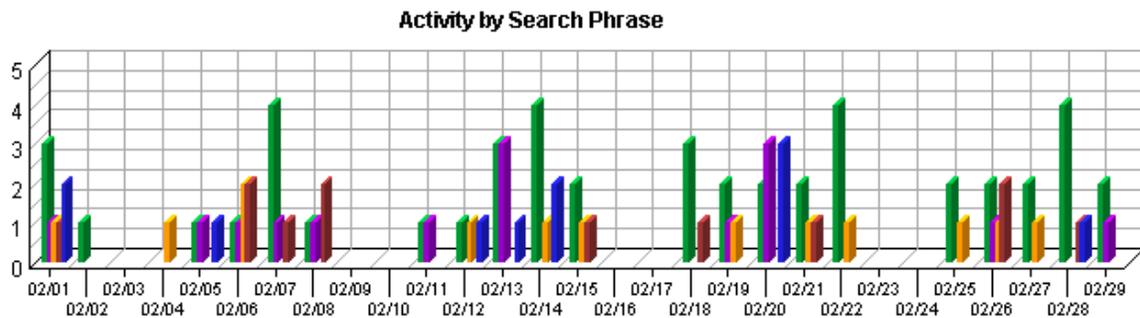


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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics company	47	1.77%
2.	consolidated plastic company	15	0.57%
3.	penetone corporation	13	0.49%
4.	accel graphic systems	12	0.45%
5.	greenzyme	11	0.42%
6.	zander filters	11	0.42%
7.	consolidated plastics company inc	11	0.42%
8.	elf atochem north america	10	0.38%
9.	oil mop inc	10	0.38%
10.	neytech	9	0.34%
11.	american metal wash	9	0.34%
12.	selig chemical industries	9	0.34%
13.	earth smart laundry cd	9	0.34%
14.	oil mop	9	0.34%
15.	alpheus cleaning technologies	8	0.30%
16.	recrea environmental	7	0.26%
17.	selig chemical	7	0.26%
18.	kleer flo	7	0.26%
19.	bestech industry	7	0.26%
20.	ecolink	7	0.26%
	Subtotal	228	8.60%
	Total	2,650	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. consolidated plastics company	msn	25	0.94%
	yahoo	15	0.57%
	google	6	0.23%
	altavista	1	0.04%
2. consolidated plastic company	yahoo	10	0.38%
	msn	3	0.11%
	google	2	0.08%
3. penetone corporation	google	10	0.38%
	google canada	2	0.08%
	msn	1	0.04%
4. accel graphic systems	google	5	0.19%
	msn	3	0.11%
	yahoo	3	0.11%
	yahoo mexico	1	0.04%
5. greenzyme	google	10	0.38%
	google uk	1	0.04%
6. zander filters	yahoo	4	0.15%
	google	4	0.15%
	msn	2	0.08%
	yahoo singapore	1	0.04%
7. consolidated plastics company inc	yahoo	5	0.19%
	msn	4	0.15%
	google	2	0.08%
8. elf atochem north america	yahoo	6	0.23%
	yahoo korea	2	0.08%
	msn	2	0.08%
9. oil mop inc	yahoo	5	0.19%
	google	4	0.15%
	msn	1	0.04%
10. neytech	yahoo	4	0.15%
	google	4	0.15%
	google canada	1	0.04%
11. american metal wash	google	7	0.26%
	google australia	1	0.04%
	yahoo	1	0.04%
12. selig chemical industries	google	5	0.19%
	msn	3	0.11%
	yahoo	1	0.04%
13. earth smart laundry cd	yahoo	4	0.15%

	google	4	0.15%
	msn	1	0.04%
14. oil mop	google	6	0.23%
	yahoo	2	0.08%
	msn	1	0.04%
15. alpheus cleaning technologies	yahoo germany	5	0.19%
	google	3	0.11%
16. recra environmental	google	5	0.19%
	yahoo	1	0.04%
	msn	1	0.04%
17. selig chemical	yahoo	3	0.11%
	google	3	0.11%
	msn	1	0.04%
18. klear flo	google	5	0.19%
	msn	2	0.08%
19. bestech industry	google	7	0.26%
20. ecolink	google	6	0.23%
	google italy	1	0.04%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

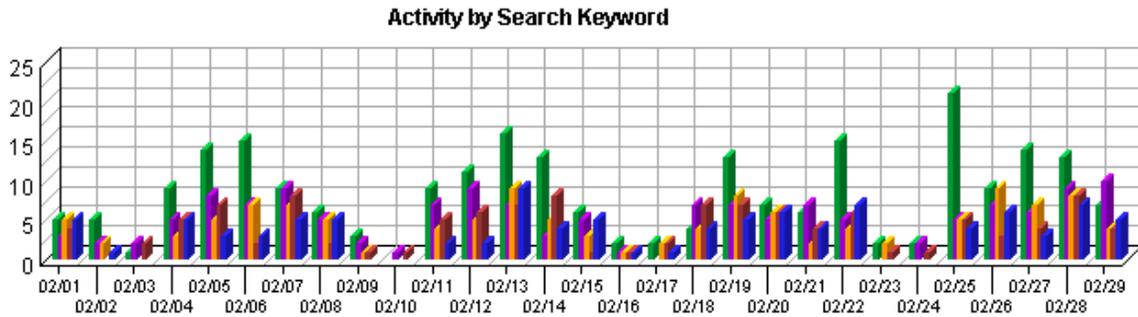


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	inc	239	3.38%
2.	environmental	146	2.06%
3.	company	123	1.74%
4.	inc.	118	1.67%
5.	consolidated	102	1.44%
6.	plastics	88	1.24%
7.	systems	77	1.09%
8.	corporation	74	1.05%
9.	technologies	73	1.03%
10.	products	66	0.93%
11.	corp	62	0.88%
12.	american	61	0.86%
13.	industries	60	0.85%
14.	oil	59	0.83%
15.	equipment	51	0.72%
16.	chemical	41	0.58%
17.	services	38	0.54%
18.	recycling	36	0.51%
19.	filters	35	0.49%
20.	epa	35	0.49%
	Subtotal	1,584	22.39%
	Total	7,076	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. inc	google	111	1.57%
	yahoo	80	1.13%
	msn	37	0.52%
	yahoo canada	3	0.04%
	google australia	3	0.04%
	google uk	2	0.03%
	yahoo japan	1	0.01%
	altavista	1	0.01%
	google canada	1	0.01%
2. environmental	google	98	1.38%
	yahoo	31	0.44%
	msn	13	0.18%
	google canada	3	0.04%
	google uk	1	0.01%
3. company	yahoo	47	0.66%
	msn	39	0.55%
	google	34	0.48%
	google canada	1	0.01%
	altavista	1	0.01%
	aol netfind	1	0.01%
4. inc.	google	67	0.95%
	msn	23	0.33%
	yahoo	21	0.30%
	google canada	4	0.06%
	google japan	2	0.03%
	yahoo japan	1	0.01%
5. consolidated	msn	47	0.66%
	yahoo	31	0.44%
	google	23	0.33%
	altavista	1	0.01%
6. plastics	msn	44	0.62%
	google	22	0.31%
	yahoo	21	0.30%
	altavista	1	0.01%
7. systems	google	38	0.54%
	yahoo	19	0.27%
	msn	8	0.11%
	google canada	4	0.06%
	yahoo mexico	2	0.03%

	google uk	2	0.03%
	google australia	1	0.01%
	yahoo sweden	1	0.01%
	yahoo canada	1	0.01%
	google italy	1	0.01%
8. corporation	google	31	0.44%
	yahoo	24	0.34%
	msn	6	0.08%
	yahoo japan	5	0.07%
	google canada	3	0.04%
	google germany	2	0.03%
	google japan	2	0.03%
	google uk	1	0.01%
9. technologies	google	44	0.62%
	yahoo	17	0.24%
	yahoo germany	5	0.07%
	msn	4	0.06%
	google uk	1	0.01%
	google canada	1	0.01%
	vivisimo	1	0.01%
10. products	google	33	0.47%
	yahoo	17	0.24%
	msn	15	0.21%
	google canada	1	0.01%
11. corp	google	22	0.31%
	msn	20	0.28%
	yahoo	18	0.25%
	google canada	2	0.03%
12. american	google	33	0.47%
	yahoo	16	0.23%
	msn	6	0.08%
	google canada	3	0.04%
	yahoo japan	1	0.01%
	yahoo canada	1	0.01%
	google australia	1	0.01%
13. industries	google	36	0.51%
	yahoo	13	0.18%
	msn	9	0.13%
	google uk	1	0.01%
	google canada	1	0.01%
14. oil	google	34	0.48%
	yahoo	16	0.23%

	msn	6	0.08%
	yahoo uk &ireland	1	0.01%
	yahoo japan	1	0.01%
	google australia	1	0.01%
15. equipment	google	27	0.38%
	yahoo	13	0.18%
	msn	7	0.10%
	google uk	2	0.03%
	google italy	1	0.01%
	google japan	1	0.01%
16. chemical	google	23	0.33%
	yahoo	11	0.16%
	msn	7	0.10%
17. services	google	26	0.37%
	yahoo	8	0.11%
	msn	4	0.06%
18. recycling	google	19	0.27%
	yahoo	10	0.14%
	msn	6	0.08%
	google canada	1	0.01%
19. filters	yahoo	16	0.23%
	google	10	0.14%
	msn	7	0.10%
	yahoo taiwan	1	0.01%
	yahoo singapore	1	0.01%
20. epa	google	31	0.44%
	msn	2	0.03%
	aol netfind	1	0.01%
	google canada	1	0.01%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

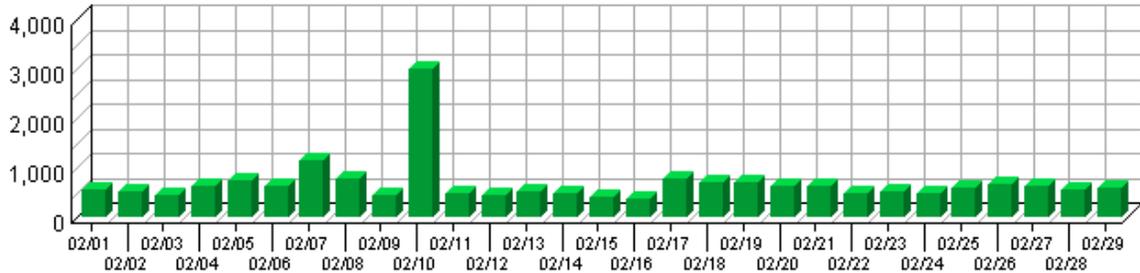


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

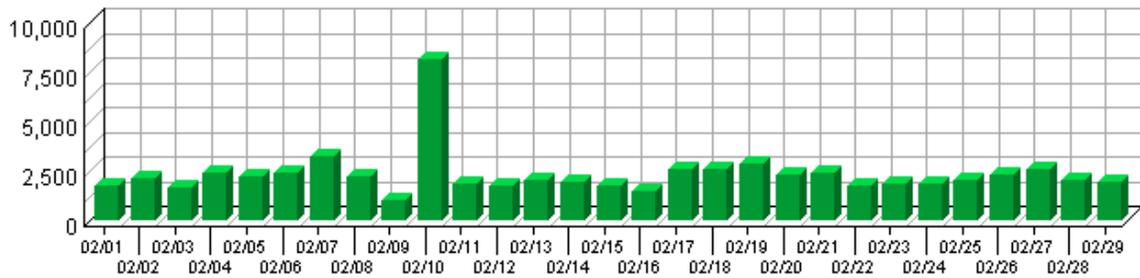
Hits Trend



Hit Summary

Successful Hits for Entire Site	19,538
Average Hits per Day	673
Home Page Hits	1,602

Bandwidth: Kbytes Transferred Trend

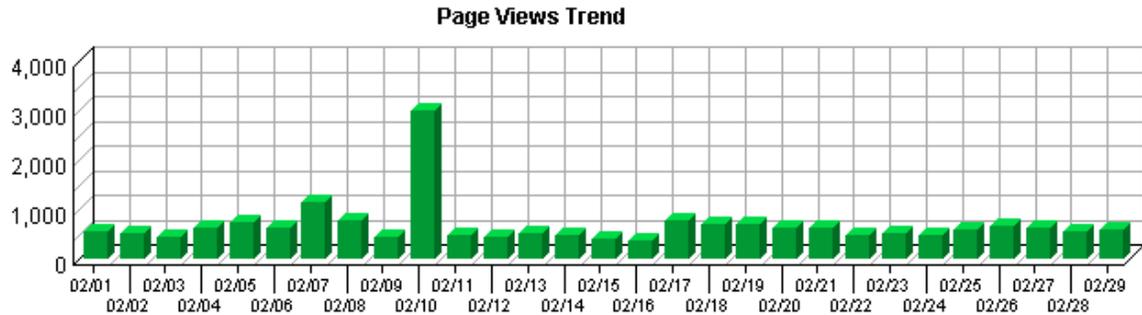


Technical Statistics

Total Hits	19,748	100%
Successful Hits	19,538	98.94%
Failed Hits	210	1.06%
Cached Hits	3,923	19.87%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
02/01	565	2.89%
02/02	528	2.70%
02/03	458	2.34%
02/04	616	3.15%
02/05	728	3.73%
02/06	647	3.31%
02/07	1,143	5.85%
02/08	779	3.99%
02/09	444	2.27%
02/10	2,988	15.29%
02/11	495	2.53%
02/12	452	2.31%
02/13	502	2.57%
02/14	471	2.41%
02/15	413	2.11%
02/16	382	1.96%
02/17	763	3.91%
02/18	686	3.51%
02/19	720	3.69%
02/20	629	3.22%
02/21	623	3.19%
02/22	493	2.52%
02/23	513	2.63%
02/24	472	2.42%
02/25	602	3.08%

02/26	661	3.38%
02/27	630	3.22%
02/28	538	2.75%
02/29	597	3.06%
Total	19,538	100.00%

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

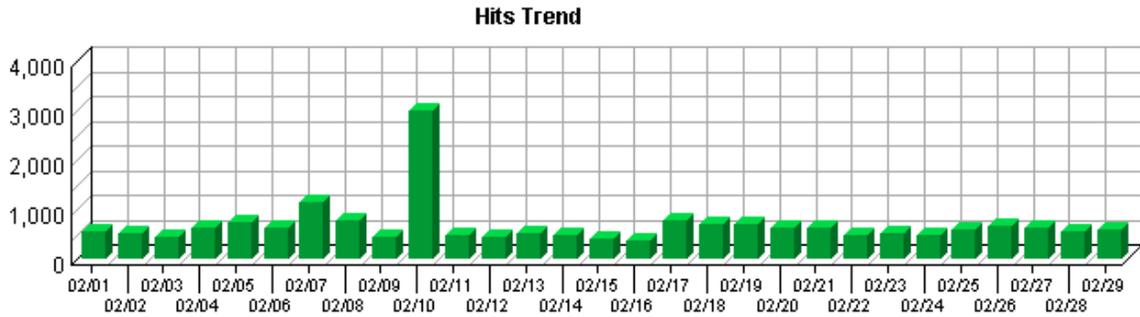
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
02/01	565	2.89%
02/02	528	2.70%
02/03	458	2.34%
02/04	616	3.15%
02/05	728	3.73%
02/06	647	3.31%
02/07	1,143	5.85%
02/08	779	3.99%
02/09	444	2.27%
02/10	2,988	15.29%
02/11	495	2.53%
02/12	452	2.31%
02/13	502	2.57%
02/14	471	2.41%
02/15	413	2.11%
02/16	382	1.96%
02/17	763	3.91%
02/18	686	3.51%
02/19	720	3.69%
02/20	629	3.22%
02/21	623	3.19%
02/22	493	2.52%
02/23	513	2.63%
02/24	472	2.42%
02/25	602	3.08%

02/26	661	3.38%
02/27	630	3.22%
02/28	538	2.75%
02/29	597	3.06%
Total	19,538	100.00%

Hits Trend – Help Card

 **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

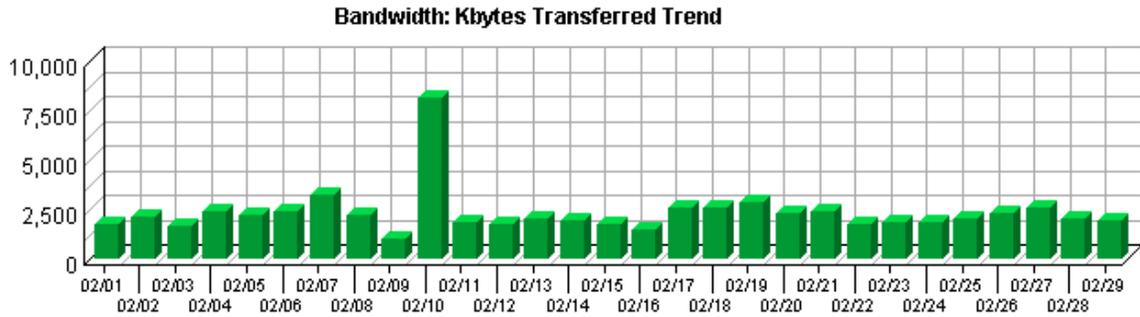
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	1,747	2.60%
02/02	2,159	3.22%
02/03	1,678	2.50%
02/04	2,369	3.53%
02/05	2,208	3.29%
02/06	2,395	3.57%
02/07	3,219	4.80%
02/08	2,197	3.27%
02/09	991	1.48%
02/10	8,189	12.20%
02/11	1,892	2.82%
02/12	1,728	2.57%
02/13	2,034	3.03%
02/14	1,912	2.85%
02/15	1,786	2.66%
02/16	1,463	2.18%
02/17	2,567	3.83%
02/18	2,620	3.90%
02/19	2,828	4.21%
02/20	2,342	3.49%
02/21	2,413	3.60%
02/22	1,726	2.57%
02/23	1,843	2.75%
02/24	1,852	2.76%
02/25	2,047	3.05%

02/26	2,308	3.44%
02/27	2,555	3.81%
02/28	2,080	3.10%
02/29	1,976	2.94%
Total	67,109	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

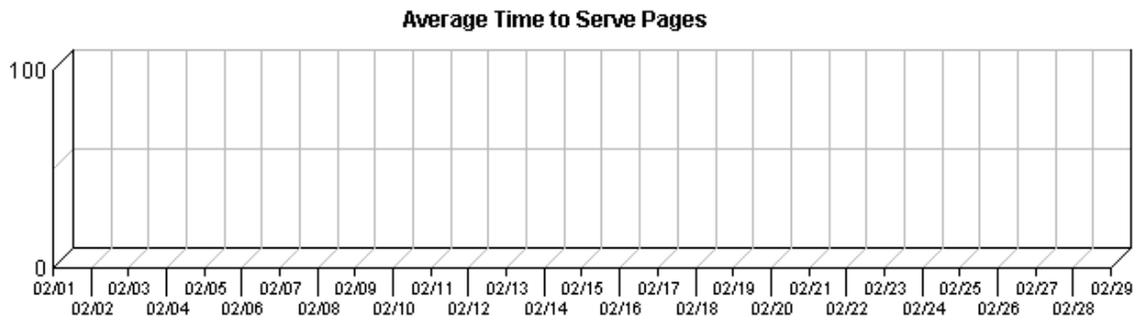
—

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	565	0
02/02	0	528	0
02/03	0	458	0
02/04	0	616	0
02/05	0	728	0
02/06	0	647	0
02/07	0	1,143	0
02/08	0	779	0
02/09	0	444	0
02/10	0	2,988	0
02/11	0	495	0
02/12	0	452	0
02/13	0	502	0
02/14	0	471	0
02/15	0	413	0
02/16	0	382	0
02/17	0	763	0
02/18	0	686	0
02/19	0	720	0
02/20	0	629	0
02/21	0	623	0
02/22	0	493	0
02/23	0	513	0
02/24	0	472	0
02/25	0	602	0

02/26	0	661	0
02/27	0	630	0
02/28	0	538	0
02/29	0	597	0
Total	0	19,538	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

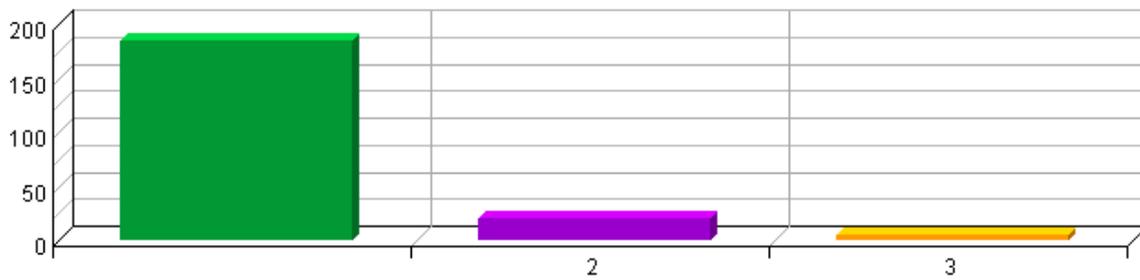
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

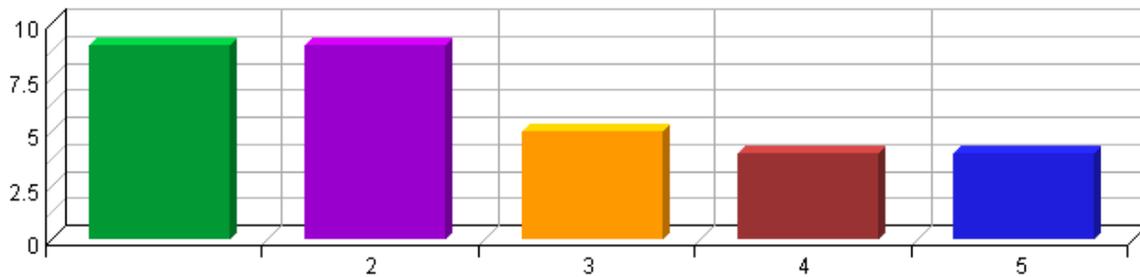
Technical Statistics

Total Hits	19,748	100%
Successful Hits	19,538	98.94%
Failed Hits	210	1.06%
Cached Hits	3,923	19.87%

Client Errors



File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	184	87.62%
2.	403 Forbidden	21	10.00%
3.	400 Bad Request	5	2.38%
	Total	210	100.00%

Client Errors – Help Card

? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/vendors/preview/comments.html (no referrer)	9	4.89%
2.	/vendors/preview/vendors/ (no referrer)	9	4.89%
3.	/vendors/SnoopServlet/ (no referrer)	5	2.72%
4.	/vendors/vendinfo/199.html (no referrer)	4	2.17%
5.	/vendors/&query=/ (no referrer)	4	2.17%
6.	/vendors/biztalkhttpreceive.dll (no referrer)	3	1.63%
7.	/vendors/?.jsp/ (no referrer)	3	1.63%
8.	/vendors/portal/diag/index.jsp (no referrer)	3	1.63%
9.	/vendors/_vti_inf.html (no referrer)	3	1.63%
10.	/vendors/phpinfo.php (no referrer)	3	1.63%
11.	/vendors/&query=Equipment Products&source=LCOSS/ (no referrer)	3	1.63%
12.	/vendors/info.php (no referrer)	3	1.63%
13.	/vendors/nessus/ (no referrer)	3	1.63%
14.	/vendors/vendinfo/213.html (no referrer)	2	1.09%
15.		2	1.09%

/vendors/!scanhttp://www.
 zuuniimedee.mn//modules/
 My_eGallery/gallery/cmd.txt
 (no referrer)

16.	/vendors/preview//index.php? _REQUEST=&_REQUEST[option]= com_content&_REQUEST[Itemid]=1& GLOBALS=&mosConfig_absolute_path=" Mirohttp://sharingshores.com/ CMS/media/error.txt?? (no referrer)	2	1.09%
17.	/vendors/preview/17.html// index.php?_REQUEST=&_REQUEST[option]=com_content&_REQUEST[Itemid]=1&GLOBALS=& mosConfig_absolute_path="Mirohttp:// sharingshores.com/CMS/media/error.txt?? (no referrer)	2	1.09%
18.	/vendors//search97cgi/s97_cgi? action=search&resulttemplate= vresults.hts&collection= vendinfo&querytext=carbon dioxide cleaning<in>equipment&ecat=Carbon Dioxide Cleaning (no referrer)	1	0.54%
19.	/vendors//search97cgi/s97_cgi? action=search&resulttemplate= vresults.hts&collection= vendinfo&querytext=paint removers<in>equipment&ecat=Paint Removers and Paint Strippers (no referrer)	1	0.54%
20.	/vendors//search97cgi/s97_cgi? action=search&resulttemplate= vresults.hts&collection= vendinfo&querytext=aqueous cleaning& It;in>equipment&ecat=Aqueous Cleaning Chemicals (no referrer)	1	0.54%
	Subtotal	66	35.87%
	Other	118	64.13%
	Total	184	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

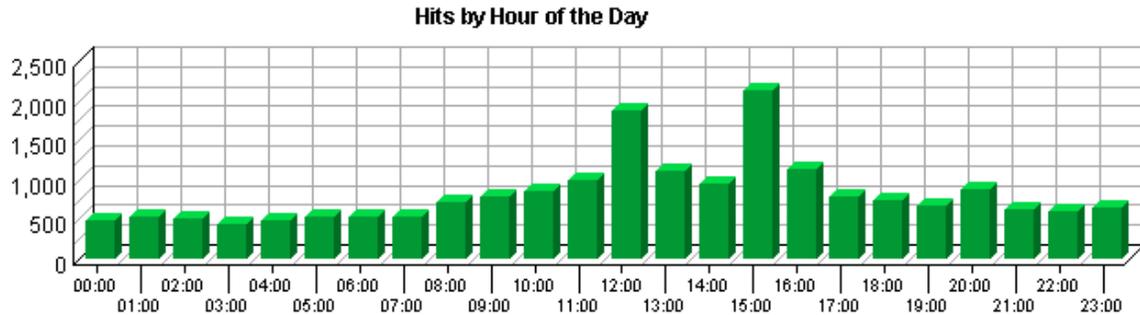
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

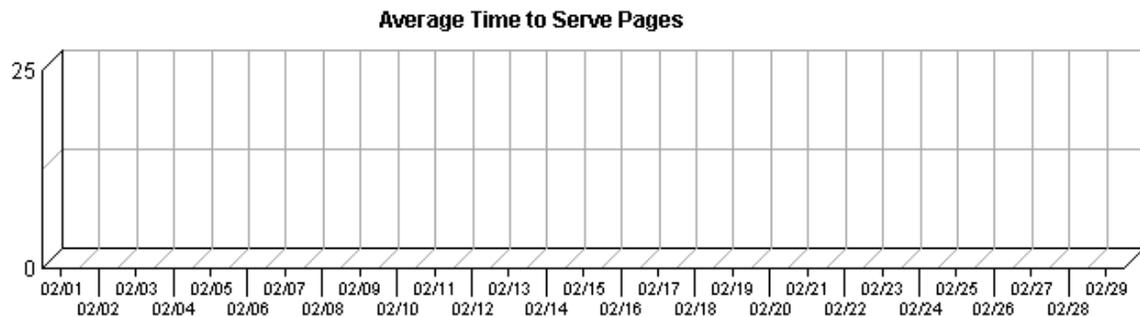


Most Active Summary

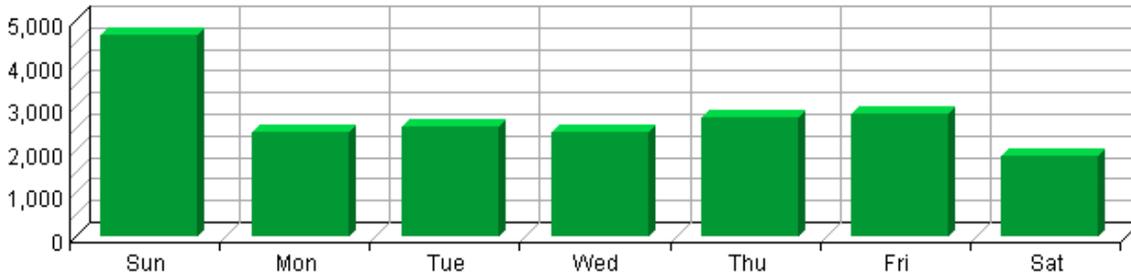
Most Active Date	February 10, 2008
Number of Hits on Most Active Date	2,988
Most Active Day of the Week	Sun
Most Active Hour of the Day	15:00–15:59

Activity on Weekdays Summary

Total Hits Weekdays	12,990
Total Visits Weekdays	9,398
Average Number of Visits per day on Weekdays	447
Average Number of Hits per day on Weekdays	618



Hits by Day of the Week



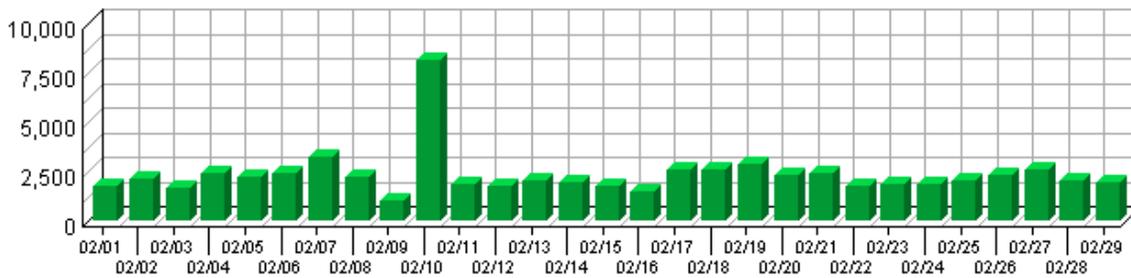
Least Active Summary

Least Active Date	February 16, 2008
Number of Hits on Least Active Date	382
Least Active Day of the Week	Sat
Least Active Hour of the Day	03:00–03:59

Activity on Weekends Summary

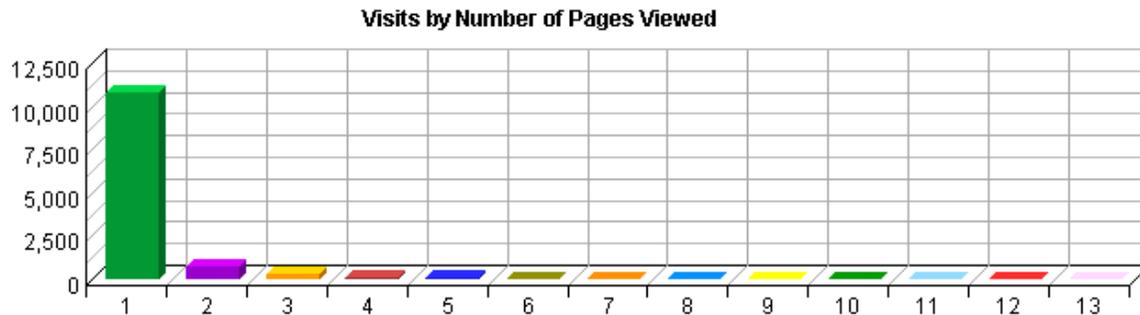
Total Hits Weekend	6,548
Total Visits Weekend	2,740
Average Number of Visits per Weekend	685
Average Number of Hits per Weekend	1,637

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
1	10,784	88.80%
2	705	5.81%
3	312	2.57%
4	123	1.01%
5	61	0.50%
6	30	0.25%
7	26	0.21%
8	15	0.12%
9	16	0.13%
10	11	0.09%
11	7	0.06%
12	5	0.04%
13	4	0.03%
Subtotal	12,099	99.63%
Other	45	0.37%
Total	12,144	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

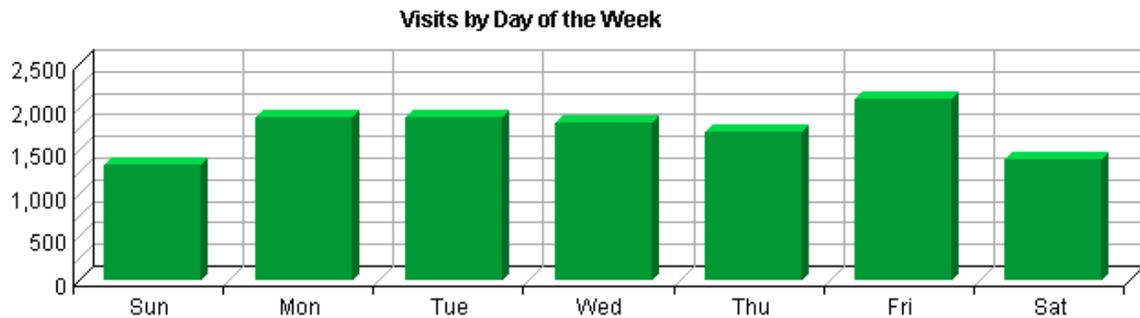
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,345	11.08%
Mon	1,880	15.49%
Tue	1,881	15.50%
Wed	1,830	15.08%
Thu	1,708	14.07%
Fri	2,099	17.29%
Sat	1,395	11.49%
Total Weekend	2,740	22.57%
Total Weekdays	9,398	77.43%
Total	12,138	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

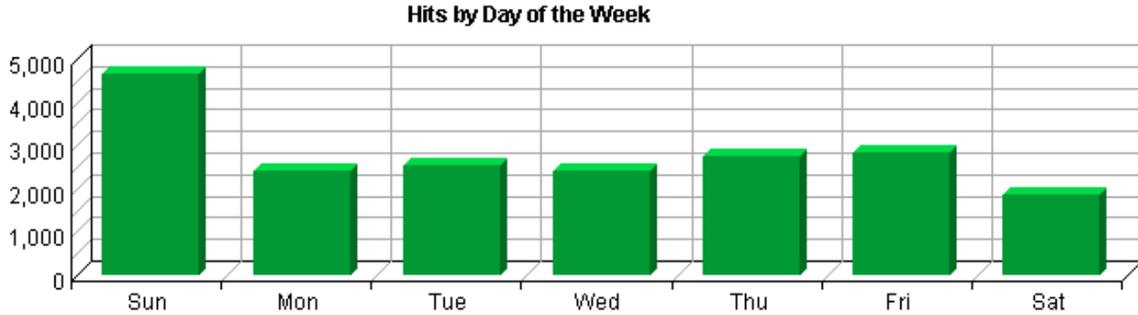
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	4,681	23.96%
Mon	2,399	12.28%
Tue	2,561	13.11%
Wed	2,408	12.32%
Thu	2,775	14.20%
Fri	2,847	14.57%
Sat	1,867	9.56%
Total Weekend	6,548	33.51%
Total Weekdays	12,990	66.49%
Total	19,538	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

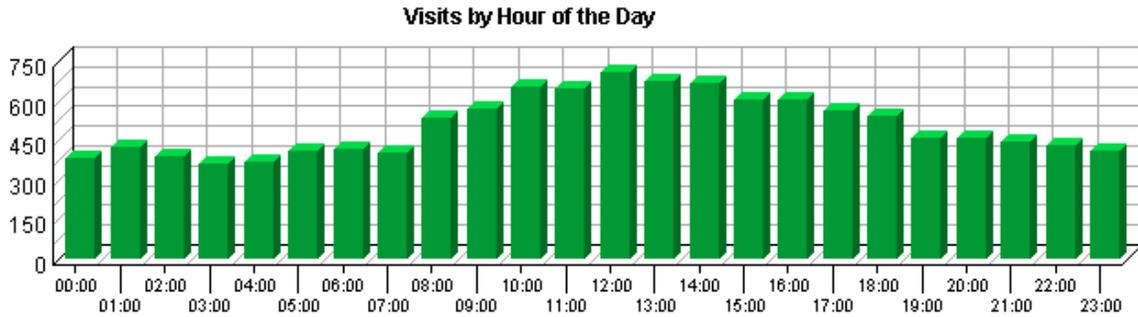
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	381	3.14%
01:00	422	3.48%
02:00	389	3.20%
03:00	363	2.99%
04:00	367	3.02%
05:00	411	3.39%
06:00	415	3.42%
07:00	404	3.33%
08:00	538	4.43%
09:00	566	4.66%
10:00	656	5.40%
11:00	648	5.34%
12:00	711	5.86%
13:00	675	5.56%
14:00	670	5.52%
15:00	607	5.00%
16:00	607	5.00%
17:00	563	4.64%
18:00	543	4.47%
19:00	460	3.79%
20:00	456	3.76%
21:00	447	3.68%
22:00	430	3.54%
23:00	409	3.37%
Total Visits during Work Hours (8:00am–5:00pm)	5,678	46.78%

Total Visits during After Hours (5:01pm–7:59am)	6,460	53.22%
Total	12,138	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	12:00–12:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

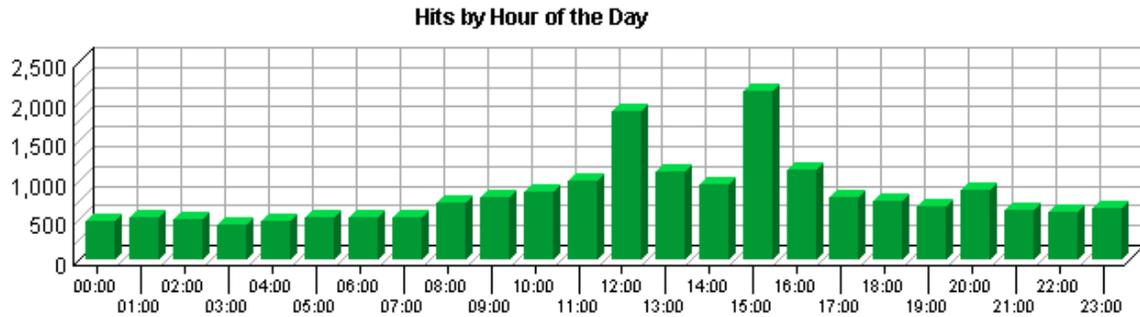
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	489	2.50%
01:00	525	2.69%
02:00	510	2.61%
03:00	439	2.25%
04:00	486	2.49%
05:00	541	2.77%
06:00	526	2.69%
07:00	543	2.78%
08:00	712	3.64%
09:00	782	4.00%
10:00	849	4.35%
11:00	1,001	5.12%
12:00	1,864	9.54%
13:00	1,109	5.68%
14:00	945	4.84%
15:00	2,119	10.85%
16:00	1,128	5.77%
17:00	781	4.00%
18:00	739	3.78%
19:00	677	3.47%
20:00	886	4.53%
21:00	635	3.25%
22:00	613	3.14%
23:00	639	3.27%

Total Hits during Work Hours (8:00am–5:00pm)	10,509	53.79%
Total Hits during After Hours (5:01pm–7:59am)	9,029	46.21%
Total	19,538	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	11,262	92.74%
1-2	84	0.69%
2-3	81	0.67%
3-4	52	0.43%
4-5	33	0.27%
5-6	27	0.22%
6-7	28	0.23%
7-8	16	0.13%
8-9	24	0.20%
9-10	22	0.18%
10-11	23	0.19%
11-12	19	0.16%
12-13	23	0.19%
13-14	18	0.15%
14-15	20	0.16%
15-16	19	0.16%
16-17	11	0.09%
17-18	19	0.16%
18-19	22	0.18%
19-20	16	0.13%
Subtotal	11,819	97.32%
Other	325	2.68%
Total	12,144	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

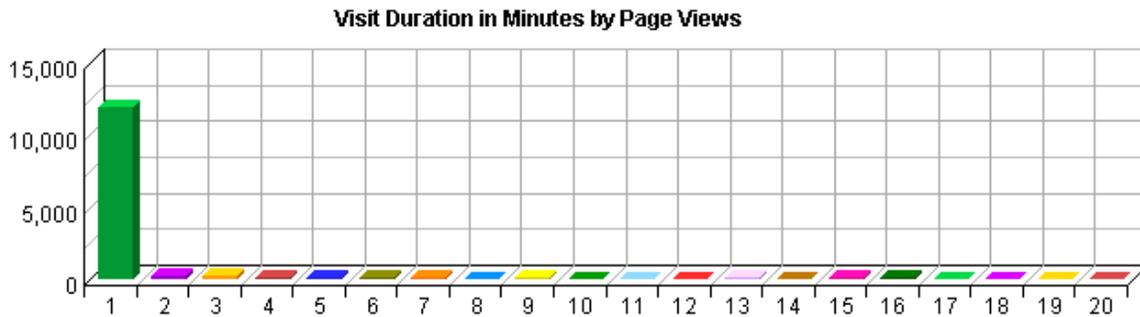
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	11,915	60.95%
1-2	270	1.38%
2-3	267	1.37%
3-4	180	0.92%
4-5	97	0.50%
5-6	81	0.41%
6-7	122	0.62%
7-8	60	0.31%
8-9	80	0.41%
9-10	62	0.32%
10-11	61	0.31%
11-12	61	0.31%
12-13	96	0.49%
13-14	46	0.24%
14-15	128	0.65%
15-16	79	0.40%
16-17	43	0.22%
17-18	50	0.26%
18-19	62	0.32%
19-20	49	0.25%
Subtotal	13,809	70.64%
Other	5,740	29.36%
Total	19,549	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

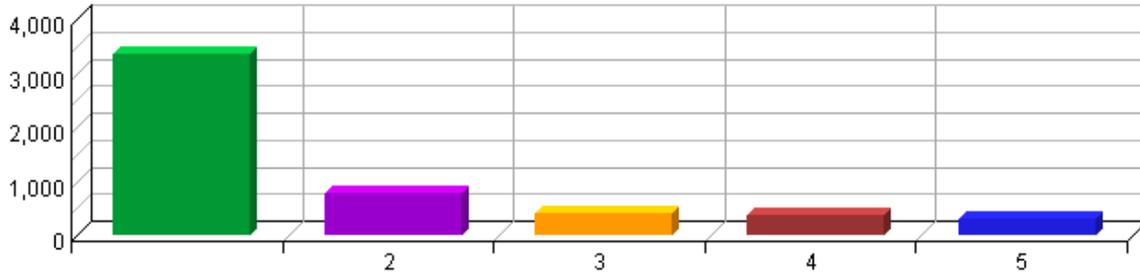
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

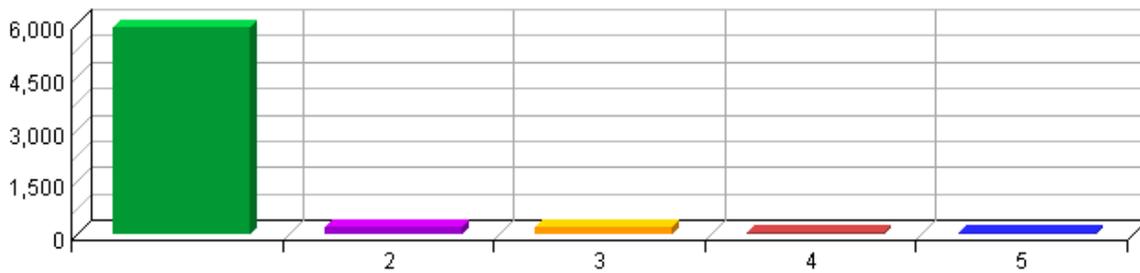
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

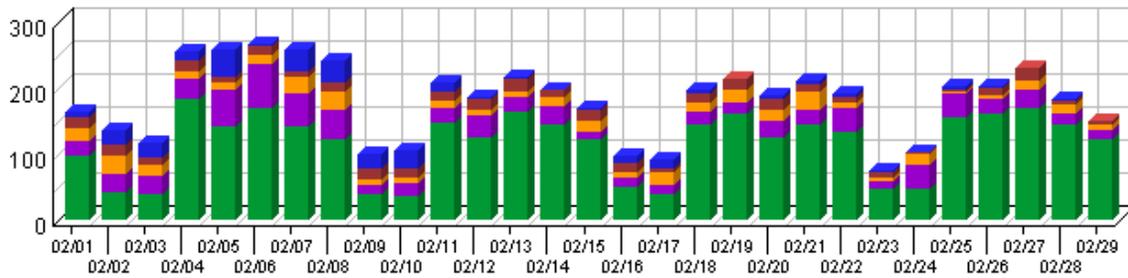
Top Browsers by Visits



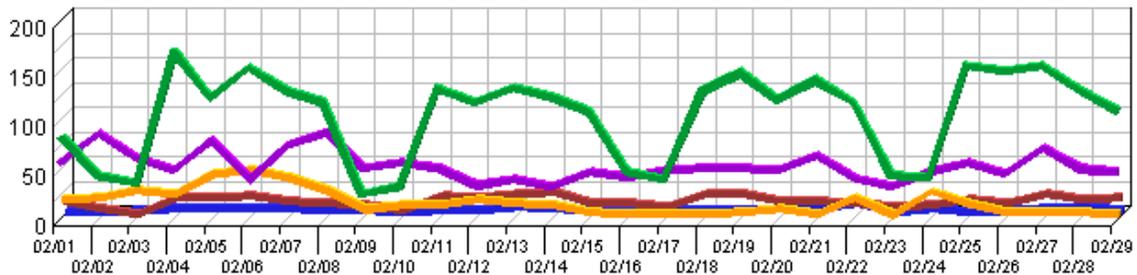
Top Spiders by Visits



Top Browsers by Visits Trend



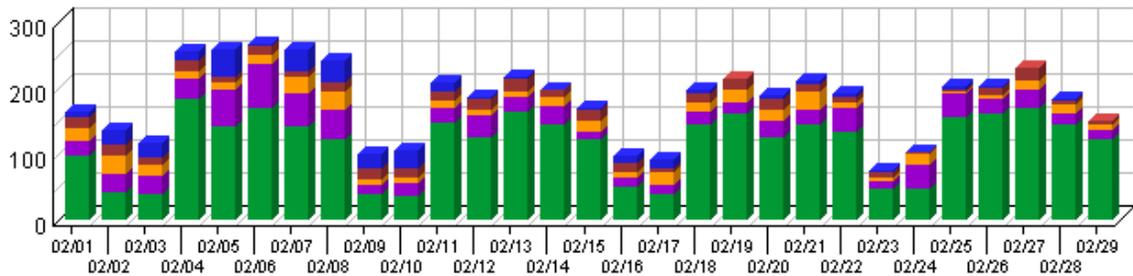
Top Platforms by Visits Trend



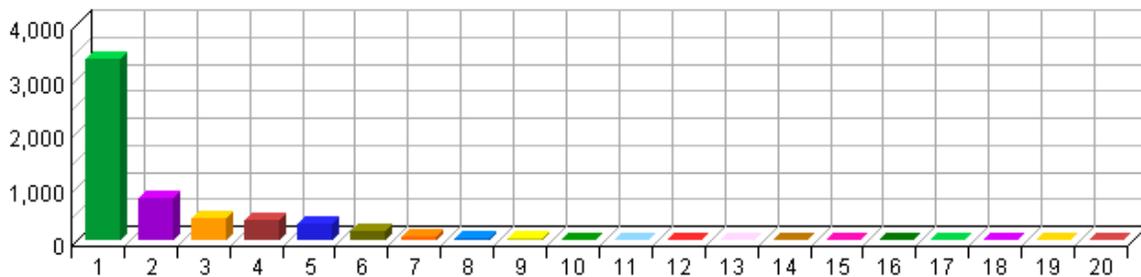
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	3,363	59.33%	4,447
2.	Mozilla	785	13.85%	909
3.	Others	404	7.13%	514
4.	Other Netscape Compatible	358	6.32%	570
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	307	5.42%	764
6.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	169	2.98%	473
7.	NLESE USEPA	52	0.92%	86
8.	Wget/1.10.2 (Red Hat modified)	23	0.41%	30
9.	Jakarta Commons-HttpClient/3.0.1	20	0.35%	313
10.	Netscape	11	0.19%	15
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	9	0.16%	10
12.	Opera	7	0.12%	11
13.	Safari	7	0.12%	7
14.	Konqueror	7	0.12%	13
15.	Yandex/1.01.001 (compatible; Win16; I)	6	0.11%	460
16.	REBI-Shoveler v0.1	5	0.09%	5
17.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	5	0.09%	6

18.	Goldfire Server	4	0.07%	4
19.	holmes/3.12 (OnetSzukaj/5.0; http://szukaj.onet.pl)	4	0.07%	4
20.	nutch/Nutch-1.0-dev (nutch)	4	0.07%	4
	Subtotal	5,550	97.92%	8,645
	Other	118	2.08%	460
	Total	5,668	100.00%	9,105

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

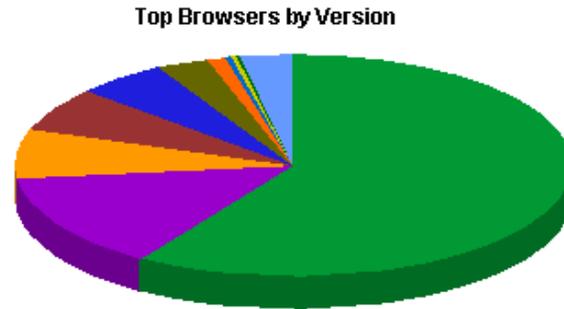
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	1,830	32.29%	2,484
		7.0	1,456	25.69%	1,869
		5.0	23	0.41%	24
		5.01	22	0.39%	27
		5.12	22	0.39%	28
		5.5	3	0.05%	6
		4.0	2	0.04%	3
		7.0b	1	0.02%	2
		6.0b	1	0.02%	1
		1.	1	0.02%	1
		5.14	1	0.02%	1
		5.17	1	0.02%	1
			Other	0	0.00%
2.	Mozilla	20080109	338	5.96%	378
		20080201	218	3.85%	267
		20071127	68	1.20%	80
		Version Unknown	48	0.85%	60
		20070308	41	0.72%	41
		20071214	8	0.14%	8
		20070508	8	0.14%	11
		20071025	7	0.12%	7
		2007030919	6	0.11%	6
		20070914	4	0.07%	4
		20070309	3	0.05%	3
		20070515	3	0.05%	3

		20060111	3	0.05%	6
		20061010	2	0.04%	2
		20070713	2	0.04%	5
		20060426	2	0.04%	2
		20070312	2	0.04%	2
		20050511	2	0.04%	2
		20050224	1	0.02%	1
		20071116	1	0.02%	1
		20071008	1	0.02%	1
		20061206	1	0.02%	1
		20060527	1	0.02%	1
		20071022	1	0.02%	1
		20040113	1	0.02%	3
		20071206	1	0.02%	1
		20040206	1	0.02%	1
		20071201	1	0.02%	1
		20050716	1	0.02%	1
		20021001	1	0.02%	1
		20041002	1	0.02%	1
		2008020514	1	0.02%	1
		20050728	1	0.02%	1
		20050915	1	0.02%	1
		2007121120	1	0.02%	1
		20070725	1	0.02%	1
		20061204	1	0.02%	1
		20070625	1	0.02%	1
		Other	0	0.00%	0
3.	Others	Version Unknown	404	7.13%	514
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	358	6.32%	570
		Other	0	0.00%	0
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	307	5.42%	764
		Other	0	0.00%	0
6.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	169	2.98%	473
		Other	0	0.00%	0
7.	NLESE USEPA	Version Unknown	52	0.92%	86
		Other	0	0.00%	0
8.	Wget/1.10.2 (Red Hat modified)		23	0.41%	30

		Version Unknown			
		Other	0	0.00%	0
9.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	20	0.35%	313
		Other	0	0.00%	0
10.	Netscape	7.2	3	0.05%	7
		4.5	3	0.05%	3
		4.76	1	0.02%	1
		4.0	1	0.02%	1
		4.61	1	0.02%	1
		7.0	1	0.02%	1
		8.1.3	1	0.02%	1
		Other	0	0.00%	0
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	9	0.16%	10
		Other	0	0.00%	0
12.	Opera	9.25	5	0.09%	8
		9.20	1	0.02%	2
		9.10	1	0.02%	1
		Other	0	0.00%	0
13.	Safari	419.3	4	0.07%	4
		312.6	3	0.05%	3
		Other	0	0.00%	0
14.	Konqueror	3.5	6	0.11%	11
		3.2	1	0.02%	2
		Other	0	0.00%	0
15.	Yandex/1.01.001 (compatible; Win16; I)	Version Unknown	6	0.11%	460
		Other	0	0.00%	0
16.	REBI-Shoveler v0.1	Version Unknown	5	0.09%	5
		Other	0	0.00%	0
17.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	5	0.09%	6
		Other	0	0.00%	0
18.	Goldfire Server	Version Unknown	4	0.07%	4
		Other	0	0.00%	0
19.	holmes/3.12 (OnetSzukaj/5.0; http://szukaj.onet.pl)	Version Unknown	4	0.07%	4
		Other	0	0.00%	0
20.	nutch/Nutch-1.0-dev (nutch)	Version Unknown	4	0.07%	4

	Other	0	0.00%	0
Subtotal		5,550	97.92%	8,645
Other		118	2.08%	460
Total		5,668	100.00%	9,105

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

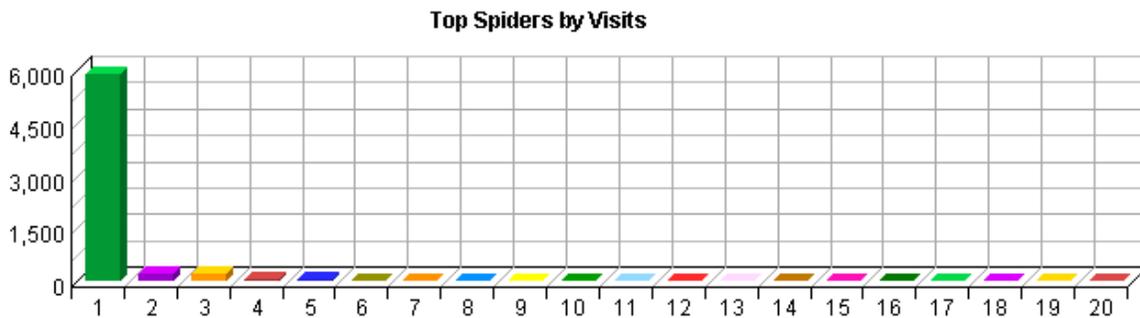
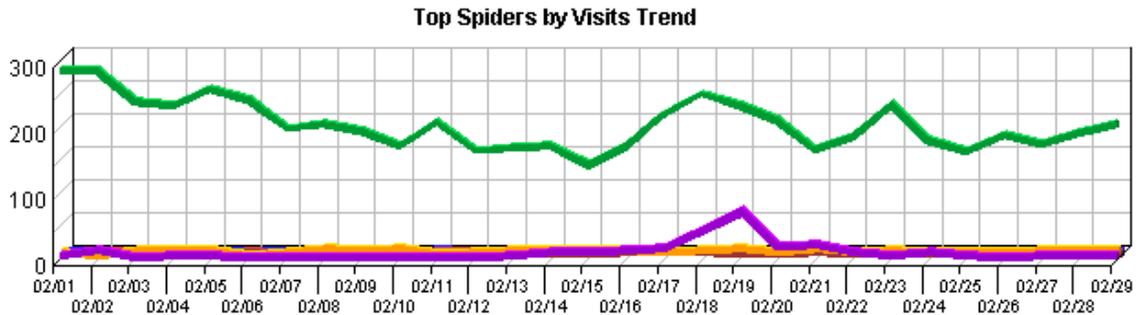
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	5,897	91.14%	6,142
2.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	221	3.42%	361
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	190	2.94%	1,191
4.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	43	0.66%	45
5.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	34	0.53%	34
6.	WebAlta Crawler	20	0.31%	20
7.	EnaBot	9	0.14%	14
8.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	9	0.14%	9
9.	Mozilla/4.0 (compatible; BOTW Spider; http://botw.org)	8	0.12%	8
10.	Bigsearch.ca	5	0.08%	5
11.	Lycos_Spider_(modspider)	4	0.06%	4

12.	Gigabot	4	0.06%	4
13.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	3	0.05%	3
14.	Speedy Spider (http:	2	0.03%	2
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihoo@qihoo.net)	2	0.03%	2
16.	Mozilla/5.0 (compatible; woriobot heritrix/1.10.0 http://worio.com)	2	0.03%	3
17.	Yeti	2	0.03%	2
18.	WebTrends	2	0.03%	2,569
19.	HouxouCrawler	1	0.02%	1
20.	Grub	1	0.02%	1
	Subtotal	6,459	99.83%	10,420
	Other	11	0.17%	13
	Total	6,470	100.00%	10,433

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

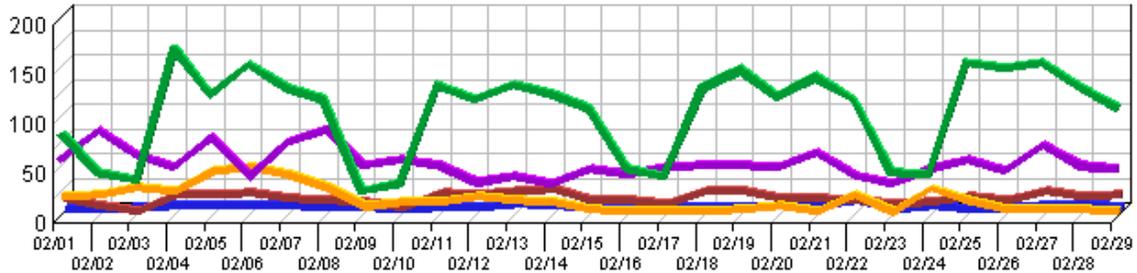
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

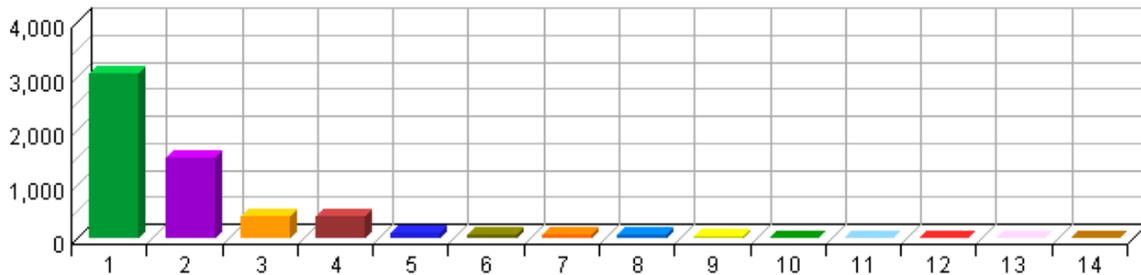
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	3,046	53.74%	4,055
2.	Others	1,482	26.15%	3,243
3.	Linux	398	7.02%	443
4.	Windows 2000	395	6.97%	481
5.	Windows NT	92	1.62%	100
6.	Windows 98	65	1.15%	77
7.	Macintosh PowerPC	62	1.09%	83
8.	Windows 2003	61	1.08%	80
9.	Macintosh	45	0.79%	53
10.	Windows ME	9	0.16%	20
11.	Windows 3.x	6	0.11%	460
12.	Windows Win32s	4	0.07%	5
13.	Windows 95	2	0.04%	3
14.	FreeBSD	1	0.02%	2
	Total	5,668	100.00%	9,105

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.